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8
9 **BEFORE THE ARIZONA CORPORATION COMMISSION**

10 COMMISSIONERS

11 ROBERT BURNS, Chairman
BOYD DUNN
12 SANDRA D. KENNEDY
JUSTIN OLSON
13 LEA MÁRQUEZ PETERSON
14

15 IN THE MATTER OF THE APPLICATION
OF ARIZONA PUBLIC SERVICE
16 COMPANY FOR A HEARING TO
DETERMINE THE FAIR VALUE OF THE
17 UTILITY PROPERTY OF THE COMPANY
FOR RATEMAKING PURPOSES, TO FIX A
18 JUST AND REASONABLE RATE OF
RETURN THEREON, TO APPROVE RATE
19 SCHEDULES DESIGNED TO DEVELOP
20 SUCH RETURN.

DOCKET NO. E-01345A-19-0236

**ARIZONA PUBLIC SERVICE
COMPANY'S NOTICE OF
FILING**

21 APS provides notice that it is filing the attached rebuttal testimonies of Mr. Jeffrey
22 Guldner, Ms. Barbara Lockwood, Mr. Brad Albert, Ms. Elizabeth Blankenship, Mr. Jacob
23 Tetlow, Ms. Jessica Hobbick, Mr. Leland Snook, Ms. Monica Whiting, Dr. Ronald White,
24 Ms. Ann Bulkley, and Mr. Todd Shipman as Attachments 1-11, respectively.
25
26
27
28

1 RESPECTFULLY SUBMITTED this 6th day of November 2020.

2
3 By: /s/ Melissa M. Krueger

4 Melissa M. Krueger

5 Thomas L. Mumaw

6 Theresa Dwyer

7 Attorneys for Arizona Public Service Company

8 ORIGINAL electronically filed
9 this 6th day of November 2020, with:

10 Docket Control

11 Arizona Corporation Commission

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15 this 6th day of November 2020 to:

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ATTACHMENT 1

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REBUTTAL TESTIMONY OF JEFFREY B. GULDNER
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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**REBUTTAL TESTIMONY OF JEFFREY B. GULDNER
ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY
(Docket No. E-01345A-19-0236)**

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.

A. My name is Jeffrey B. Guldner. I am Chairman of the Board and Chief Executive Officer (CEO) of Arizona Public Service Company (APS or Company). My business address is 400 N. 5th Street, Phoenix, Arizona 85004.

Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?

A. Yes. I filed direct testimony on October 31, 2019.

Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

A. It is important to address several recommendations made in this case that would materially impact APS's ability to serve its customers and communities, while also meeting our financial obligations to investors. My Rebuttal Testimony explains how adoption of such recommendations could jeopardize our mission of providing clean, reliable, and affordable electric service to 1.3 million customers, and why the Arizona Corporation Commission (Commission) should reject them. In this context, I believe that it is important to call out the steps we are taking to mitigate rate impacts on customers.

I also discuss APS's Clean Energy Commitment and some of the implications of achieving that commitment, specifically, the need to maintain customer affordability and assisting affected local communities through a transition away from coal generation. I describe a new adjustor mechanism to address these implications through transparent and timely recovery of the Company's investment in supporting a clean energy future for Arizona.

1 Finally, my Rebuttal Testimony will explain our approach to executive-level
2 compensation, and why it appropriately supports the need to attract and retain a
3 highly qualified management team.

4 II. SUMMARY

5 Q. **PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

6 A. Over the past year, my first as Chairman of the Board and CEO of APS, I have
7 appeared before the Commission on numerous occasions to reaffirm our
8 commitment to customers and articulate a vision for APS anchored in purpose: as
9 Arizona stewards, we do what is right for the people and prosperity of our state. As
10 such, I pledged to be transparent, collaborative and inclusive of stakeholder
11 perspectives in our decision-making process. I have taken ownership of issues
12 related to customer service and communication outreach, while driving culture
13 change efforts internally to create a sustained customer experience mindset across
14 our workforce. Our Clean Energy Commitment thoughtfully balanced stakeholder
15 input, operational reality and customer affordability to target 65 percent clean
16 energy, inclusive of a 45 percent renewable goal by 2030 on our way to 100 percent
17 clean by 2050. And, at the same time, APS remained focused on providing reliable
18 service and support to our customers throughout a year unlike any other in recent
19 history. Each one of our 6,200 employees shares this call to serve and operates with
20 a unified sense of purpose.

21 The reality is, however, that providing reliable electric service, achieving a clean
22 energy future and supporting state and local economies are dependent upon the
23 financial health and long-term sustainability of the Company. We must remain
24 attractive to investment of outside capital so that we can secure the significant
25 amount of resources required to simultaneously maintain and modernize the
26 electric system.
27
28

1 Some intervenors in this case would significantly reduce or even eliminate the
2 Company's base revenue requirement, slash returns on equity to unreasonably low
3 levels, deny returns on the fair value of utility property, and disallow the recovery
4 of amounts that have been prudently incurred for facilities that are used and useful.
5 If adopted, those recommendations individually and collectively will impair APS's
6 ability to pay for its current operations and future commitments and send strong
7 signals that any equity investment in the Company is at risk of not recovering a
8 stable return.

9
10 These outcomes are unnecessary, contrary to the best interest of our customers, and
11 unwarranted based upon the information that supports the Company's rate
12 application in this case. I trust the Commission to apply sound regulatory
13 principles in granting the Company's rate request and to reject any outlying and
14 punitive recommendations made by certain intervenors that will ultimately harm
15 Arizona.

16 **III. THE IMPORTANCE OF FINANCIAL STABILITY**

17 **Q. WHY IS IT IMPORTANT THAT APS BE FINANCIALLY STABLE?**

18 A. APS's filings in this case demonstrate that it is not earning its currently authorized
19 return on equity. APS depends upon the revenue generated from its rates to operate
20 APS and provide safe and reliable service to our customers. Also, because rates
21 are set on a historical test year in Arizona, APS looks in large part to our investors
22 to fund capital and other projects until such time as the Commission authorizes
23 their recovery through rates and those rates are collected.

24 If rates are set that do not meet APS's revenue requirement, the Company's ability
25 to fund its operations and commitments is seriously jeopardized. This in turn forces
26 the Company to make decisions regarding which programs will be funded and at
27 what levels. As always, safety and reliability take precedence in those instances.

1 When rates are based upon artificially low returns on equity or cost of debt,
2 investment capital in the utility either dries up or becomes very expensive. This is
3 equally true when unconventional steps such as the disallowance of prudently
4 invested funds or the costs of used and useful facilities are excluded from rates.

5 APS competes for investment capital in international and national markets, where
6 there are countless options. Investors in any utility rely upon the basic regulatory
7 principle that prudent investments and costs will be recoverable when they go into
8 service. Without reasonable and competitive returns on those investments and
9 timely recovery of prudently incurred costs, APS becomes a less attractive choice
10 for investors and lenders. The Company's financial health greatly impacts the
11 amount and cost of the borrowed funds. The lower the cost of borrowing funds, the
12 lesser the impact on our customers' bills. Through working collaboratively with
13 the Commission and stakeholders towards stable, beneficial regulatory outcomes,
14 APS's improvement in credit ratings since 2011 has created pre-tax interest savings
15 on APS long-term debt issuances of nearly \$2 billion over the lifetime of the debt.
16 I cannot overstate the importance to our customers and communities, as well as our
17 future initiatives, that the Commission support the financial viability of the
18 Company through the approval of this rate request.

19 **IV. MITIGATING RATE IMPACTS**

20 **Q. WHAT IS APS DOING TO MITIGATE THE RATE IMPACTS FOR ITS**
21 **CUSTOMERS?**

22 **A.** The impact of rate increases on our customers is a matter of concern for all of us.
23 We are addressing this issue at many levels in the Company and with our
24 stakeholders. As discussed in the testimonies of APS witnesses Monica Whiting
25 and Jessica Hobbick, APS is committed to expanding eligibility for its limited-
26 income discount program (Rate Riders E-3 and E-4, Energy Support Programs)
27 and working with Wildfire and government agencies to ensure that the discount as
28

1 well as Crisis Bill funding is available to those in greatest need. I will also mention
2 two additional Company-wide initiatives that are aimed at reducing rate increase
3 impacts. Last year the Company committed to the Commission that we would
4 reduce APS operating and maintenance costs by \$20 million, and proactively
5 included a pro forma in the application reflecting those targeted savings. I am
6 pleased to report that we are on track to achieve that reduction and that this level
7 of savings is included in this rate case.

8
9 APS has also undertaken a thorough initiative to streamline processes and empower
10 employees to implement more efficient and economical ways to work on an
11 ongoing basis. I am confident that these and other efforts will not only continue to
12 reduce costs going forward, but also provide for an improved and innovative
13 workplace and experience for our customers.

14 V. APS'S CLEAN ENERGY COMMITMENT

15 Q. **APS ANNOUNCED A COMMITMENT TO CLEAN ENERGY IN**
16 **JANUARY OF 2020. WHAT DOES THAT CONTAIN?**

17 A. We already provide 50 percent of our energy from clean, carbon-free generation
18 resources and have been on a trajectory of increasingly clean energy through solar
19 power innovation, wind power, major investments in energy storage technology,
20 carbon-free nuclear operations, and advances in energy efficiency and demand
21 response solutions.

22 In January of this year, we made a commitment to Arizona. By 2050, APS will
23 deliver 100 percent clean, carbon-free, and affordable electricity to our customers.
24 This goal includes a nearer-term 2030 target of 65 percent clean energy, with 45
25 percent of our generation portfolio coming from renewable energy.

26 We also will cease all coal-fired generation by 2031, and will make this transition
27 in a responsible manner, working closely with the affected communities to
28

1 minimize impacts and help identify new opportunities. Our commitment to them is
2 for the long-term.

3
4 Our Clean Energy Commitment represents the boldest clean-energy goal of all
5 Arizona electric utilities and one of the most ambitious in the country. And while
6 there is no doubt in my mind this is the right move for our Company, customers
7 and communities, the road to 100 percent carbon-free comes with unique
8 challenges. These include keeping rates affordable for customers, assisting
9 communities that are severely impacted by the closure of coal facilities and
10 maintaining a financially healthy Company. Only by meeting all of these
11 challenges can we enable the pursuit of a shared, clean energy vision for Arizona.

12 A. *Balancing Clean Energy and Costs to Customers*

13 **Q. IS APS CONSIDERING ANY WAYS TO MITIGATE THE COST TO**
14 **CUSTOMERS FROM THE COMPANY'S CLEAN ENERGY**
15 **COMMITMENT?**

16 A. Yes. To be clear, the first five to seven years on this path involve significant costs
17 associated with the transition away from traditional, carbon-emitting fuels to clean
18 energy infrastructure. And although the latter eventually brings significant societal
19 benefits and lower fuel costs, APS is exploring several strategies to mitigate the
20 upfront transition costs and ensure rate gradualism during the shift to a new energy
21 economy. As discussed more fully in the testimonies of APS witnesses Barbara
22 Lockwood and Leland Snook, APS is proposing an Advanced Energy Mechanism
23 (AEM) that would be used to recover the costs associated with the significant clean
24 energy investments the Company will be making to meet its Clean Energy
25 Commitment. APS is also committed to pursuing securitization for retiring assets,
26 which could be used to help lessen customer rate pressures.

1 **Q. PLEASE EXPLAIN WHY APS IS SEEKING AN AEM.**

2 A. In connection with our Clean Energy Commitment, we are proposing a mechanism
3 to track and provide timely recovery for, among other things, the capital carrying
4 cost and expense of clean energy investments. It could include energy efficiency
5 (EE) expenses, and lost fixed costs associated with EE and distributed generation
6 (DG) revenue requirements that are not already recovered in base rates or through
7 another Commission approved adjustor. APS witness Snook, Director of Rates and
8 Rate Strategy, will address the proposal in more detail. The AEM is designed to be
9 a simplified, transparent and timely way to monitor and collect the costs and
10 expenses of clean energy related investments going forward.

11 **Q. CAN APS MEET THE CLEAN ENERGY COMMITMENT WITHOUT**
12 **SUCH AN ADJUSTMENT MECHANISM?**

13 A. It would be very difficult. While we are committed to our pursuit of a clean energy
14 future, without this mechanism or something equivalent, progress in this transition
15 will be slowed, creating a significant burden on the Commission, the Company and
16 intervenors due to the frequency of rate cases required to recover investments.
17 Further, meeting our clean energy commitments without contemporaneous
18 recovery will pressure the credit quality of the Company and, consequently, our
19 credit ratings. The Company's credit quality is critical to raising capital at low cost
20 for the benefit of our customers. As APS witness Todd Shipman will further
21 explain, the credit rating agencies have identified timely cost recovery as central to
22 their ratings methodologies and view adjustment mechanisms as important risk
23 mitigants, particularly during periods of elevated investment levels such as our
24 clean energy commitments will require.

1 **Q. PLEASE BRIEFLY EXPLAIN THE CONCEPT AND POTENTIAL**
2 **BENEFITS OF SECURITIZATION.**

3 A. Generally, securitization of retiring assets, combined with an adjustor mechanism,
4 are tools that can reduce the rate impacts of transitioning to a clean energy future.
5 Securitization provides a balance by reducing the amount paid for these assets and
6 providing a method for the utility to invest in clean resources – a balance that has
7 been successfully adopted in several jurisdictions across the country.

8 **Q. HAS SECURITIZATION OF UTILITY ASSETS BEEN UTILIZED IN**
9 **ARIZONA?**

10 A. No, not yet. As discussed more by APS witness Lockwood, we believe that there
11 is new legislation needed to enable securitization to move forward. Securitization
12 is a complex topic, and it needs to be done appropriately to provide the intended
13 benefits to all parties. APS is committed to pursuing securitization and looks
14 forward to working with the necessary parties to make it happen in the interest of
15 our customers.

16 B. *Coal Community Transition (CCT)*

17 **Q. PLEASE EXPLAIN APS'S COMMITMENT TO ASSISTANCE IN**
18 **CONNECTION WITH THE CLOSURE OF COAL-FIRED UNITS.**

19 A. As part of the Clean Energy Commitment, we pledged to end coal-fired generation
20 by 2031, seven years earlier than we had previously announced. This is an
21 important step toward our goal of 100 percent clean energy resources by 2050.
22 However, the closure of coal-fired power plants and the reduction in coal
23 consumption will have a negative economic impact on those communities whose
24 economies are dependent upon those plants and mines. Through discussions with
25 these communities, APS has come to a thoughtful, meaningful agreement to assist
26 this transition.

1 **Q. PLEASE DESCRIBE THE TRANSITION COMMITMENT TO THE**
2 **NAVAJO NATION REGARDING THE EVENTUAL CLOSING OF THE**
3 **FOUR CORNERS POWER PLANT.**

4 A. One of the communities that will be hardest hit economically by the plant closures
5 is the Navajo Nation. We have engaged in discussions with representatives of the
6 Navajo Nation to better understand the impacts of the closures and the needs of
7 those communities, as well as potential opportunities for assistance from APS
8 going forward. APS proposes a total of \$128.75 million in funding for this
9 transition, which includes \$23.75 million from shareholders. This commitment is
10 discussed in more detail by APS witness Lockwood, and includes \$110 million
11 over ten years for a transition, as well as funding for electrification efforts,
12 transmission development and regional economic development efforts.

13 **Q. HAVE THERE BEEN DISCUSSIONS TO BUILD A CLEAN ENERGY**
14 **PROJECT ON NAVAJO NATION LAND?**

15 A. Yes. As part of this agreement, which is also discussed in more detail by APS
16 witness Lockwood, APS commits to seek out proposals for at least 600 MW of
17 clean energy projects on or near the Navajo Nation.

18 **Q. IS APS PLANNING TO ALSO ASSIST OTHER COAL COMMUNITIES AS**
19 **PART OF THIS OVERALL COMMITMENT?**

20 A. Yes. In regard to the Cholla Power Plant, APS is proposing \$12 million to
21 neighboring Navajo County communities to assist in a transition, including \$1.1
22 million dollars in shareholder funding.

23 Also, APS is proposing \$3.7 million, including \$0.35 million in shareholder
24 funding, for a transition plan for the Hopi Tribe in conjunction with the closure of
25 the Navajo Generating Station in 2019.
26
27
28

1 **Q. DO YOU HAVE ANY FINAL COMMENTS ON CCT?**

2 A. We are committed to making a transition to a clean energy future in a responsible
3 manner, working closely with the affected communities to minimize impacts and
4 help identify new opportunities. The proposals laid out above, and discussed in
5 more depth by APS witness Lockwood, show this commitment.

6 VI. THE APPROPRIATENESS OF APS EXECUTIVE COMPENSATION

7 **Q. PLEASE EXPLAIN WHY APS'S EXECUTIVE COMPENSATION**
8 **LEVELS ARE APPROPRIATE.**

9 A. APS's executive team is composed of highly qualified and experienced individuals.
10 Their leadership guides the delivery of clean, reliable and affordable electric
11 service to our customers and reflects responsible stewardship of both shareholder
12 and customer dollars. APS serves 1.3 million customers in a complex operating
13 and regulatory environment, which includes Palo Verde, the nation's largest
14 nuclear power plant. Members of the APS executive team are not only important
15 contributors to the success of the Company, they also offer valuable leadership and
16 services to the communities where they live.

17
18 In order to attract and retain highly qualified executives, the Company must offer
19 compensation and benefits that are competitive with other regulated and non-
20 regulated companies. To ensure that its compensation is market-based and
21 appropriate, APS relies upon an independent compensation consulting firm to
22 annually review and evaluate executive compensation.

23 It is also important to understand that not all executive compensation is included
24 in APS's rates. For example, stock-based compensation and supplemental
25 executive retirement benefits (SERP) have historically been excluded from
26 customer rates, and APS has removed them from Test Year expenses. Additionally,
27 portions of APS's executive compensation are allocated to and paid by the various
28

1 owners of the participant generating stations the Company operates. In short, I am
2 confident that APS's compensation philosophy is prudent and that our executive
3 team compensation is reasonable and appropriate.

4 VII. CONCLUSION

5 **Q. DO YOU HAVE ANY CLOSING REMARKS?**

6 A. APS has a strong history of innovation and leadership in the utility industry and in
7 Arizona. Our record of providing safe, reliable, affordable, increasingly clean
8 electricity, and supporting our communities goes back 130 years. This is made
9 possible by the hard work of our employees, diligently meeting the needs of our
10 customers, each and every day. It is also made possible through partnerships with
11 interested stakeholders and requires continued responsible regulatory oversight and
12 support. Our commitment to fulfilling our mission and achieving our vision of a
13 clean energy future for Arizona has never been stronger.

14 Our Clean Energy Commitment and assistance for the Navajo Nation, Navajo
15 County Communities, and the Hopi Tribe is consistent with our legacy of
16 innovation and leadership. But this commitment will require collaboration from
17 our employees, customers, stakeholders, and the Commission.

18
19 Integral to the success of these commitments is the financial stability of APS.
20 Accordingly, I ask the Commission to carefully review the evidence in the record
21 of this case and follow the established policies, rules, and legal requirements to
22 allow the Company to recover its costs of service and earn a reasonable return on
23 its investment.

24 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

25 A. Yes.
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ATTACHMENT 2

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REBUTTAL TESTIMONY OF BARBARA D. LOCKWOOD
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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1 **REBUTTAL TESTIMONY OF BARBARA D. LOCKWOOD**
2 **ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY**
 (Docket No. E-01345A-19-0236)

3 I. INTRODUCTION

4 **Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.**

5 A. My name is Barbara D. Lockwood. I am Senior Vice President of Public Policy
6 at Arizona Public Service Company (APS or Company). In that role, I am
7 responsible for regulatory matters before the Federal Energy Regulatory
8 Commission (FERC) and the Arizona Corporation Commission (ACC or
9 Commission), as well as government affairs at both the state and federal level,
10 community affairs at the local level, corporate giving, and the Company's
11 environmental, social and governance (ESG) policy. My business address is 400
12 N. 5th Street, Phoenix, Arizona 85004.

13 **Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?**

14 A. Yes. I provided direct testimony in this case.

15 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

16 A. My Rebuttal Testimony presents the Company's revised revenue requirement
17 request that reflects changes to the requested Return on Equity (ROE) and return
18 on the Fair Value Increment (FVI), corrections to both operating income and rate
19 base, and updates to post-Test Year plant (PTYP) to incorporate actual expenses.
20 APS is also adopting several recommendations from Staff witness Ralph Smith's
21 Direct Testimony, as well as AECC witness Kevin Higgins.

22 I will discuss certain revenue requirement disallowances recommended by Staff
23 and other intervenors, and comment on the misconceptions that continue to
24 persist regarding the Company's implementation of the rates and rate migration
25 approved in the last APS rate case. I will also comment on the formula rate and
26 performance-based ratemaking discussions included in the testimonies of Staff
27
28

1 witness David Dismukes, RUCO witness Frank Radigan, Sierra Club witness
2 Cheryl Roberto, and SWEEP and WRA witness Brendon Baatz.

3
4 I will discuss securitization, a remaining book value cost recovery method
5 highlighted by Chairman Burns in his August 11, 2020 letter to the parties in this
6 docket that, if properly structured, has the potential to limit the impact of
7 unrecovered plant costs on both APS and its customers. In that regard, I expand
8 on the coal community transition discussion included in the Rebuttal Testimony
9 of APS witness Jeffrey Guldner and discuss the progress APS has made
10 partnering with these communities in planning for the future once APS exits its
11 ownership in coal-fired generation facilities.

12 Finally, I will provide an overview of APS's proposed enhanced reporting
13 requirements on several performance metrics that are discussed by Staff, SWEEP
14 and WRA and the Sierra Club.

15 **II. SUMMARY**

16 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

17 A. APS has reduced its overall revenue requirement request in this case to \$169
18 million, a reduction of \$15 million from that requested in its original Application.
19 This base rate request continues to include both the Four Corners Selective
20 Catalytic Reduction (SCR) equipment and the Ocotillo Modernization Project
21 investments and deferrals as discussed in the Company's Direct Testimony. The
22 revised request also includes an updated PTYP request with used and useful
23 investments and the actual cost of those investments through June 30, 2020.
24 Notably, this 12-month period is not contested by any party in this proceeding.

25
26 The revised request includes a reduction in the Company's requested ROE to
27 10.0% and a reduction in return on the FVI to 0.8%, mirroring the Company's
28 currently-approved ROE and return on the FVI. This maintains APS's financial

1 stability, while reducing the impact of an increase to customers. The ROE and
2 return on the FVI recommendations by Staff and intervenors are unreasonably
3 low and would jeopardize the Company's financial health to the detriment of its
4 customers. Specifically, RUCO's arbitrary ROE penalty proposal is not
5 supported by fact and must be rejected by the Commission.

6
7 My review of Staff and intervenor testimony shows that misconceptions remain
8 about the Company's implementation of its most recent rate case decision. APS
9 has acknowledged that its customer outreach could improve and has been actively
10 working with stakeholders to revise and refine its customer communications as
11 discussed by APS witness Monica Whiting in her Rebuttal Testimony. Contrary
12 to some testimony filed in this case, however, APS is not overearning, nor is it
13 "overcharging" its customers.

14 Since the Company filed its Direct Testimony in this case, APS announced its
15 Clean Energy Commitment, described in more detail by APS witness Guldner in
16 his Rebuttal Testimony. This commitment includes the Company's exit from all
17 coal-fired generation by 2031. APS recognizes the impact that this transition will
18 have on the communities surrounding the coal plants operating in and around
19 Arizona, and is working closely with stakeholders and the affected communities
20 to develop a responsible transition plan to minimize impacts and provide support
21 to these communities.

22 In conjunction with its Clean Energy Commitment, the Company believes
23 securitization is a viable tool that can, if implemented properly, reduce the rate
24 impacts of transitioning to a clean energy future. In light of the potential benefits
25 to both customers and utilities, APS intends to pursue the necessary legal
26 structures required for successful securitization in Arizona and is looking forward
27 to working with stakeholders and the Commission on this issue.
28

1 **III. REVISED APS REVENUE REQUIREMENT REQUEST**

2 **Q. PLEASE SUMMARIZE THE COMPANY'S REVISED REVENUE**
3 **REQUIREMENT REQUEST.**

4 A. APS has reduced its revenue requirement request to approximately \$169 million,
5 a reduction of approximately \$15 million from the Company's original request in
6 its Application. The Company's revised revenue requirement request, and the
7 resulting impact to customer bills, is shown in Table 1 at the end of this section.
8 When including the effects of moving the Tax Expense Adjustment Mechanism
9 (TEAM) adjustor credit and other adjustors into base rates, the Company's net
10 revised base rate increase is \$41 million, or 1.2%. However, to accurately depict
11 the impact of APS's proposals on customer bills, the effects of adjustment
12 mechanisms must also be considered. The revised request will have an average
13 bill impact for all customers of 5.1%. The average bill impact for residential
14 customers is 4.99%.

15 The Company continues to propose the inclusion of 12 months of PTYP in
16 revenue requirement as discussed in the Rebuttal Testimony of APS witnesses
17 Elizabeth Blankenship and Jacob Tetlow, and has updated the amount of PTYP
18 requested to reflect projects in service and investment as of June 30, 2020.

19 **Q. WHAT CHANGES DID THE COMPANY MAKE IN ITS ROE AND**
20 **RETURN ON FVI REQUEST?**

21 A. In APS's initial Application in this case, the Company proposed a ROE of
22 10.15% and a return on the FVI of 1.0%. These proposals resulted in a 7.41%
23 weighted average cost of capital (WACC) and a fair value rate of return
24 (FVROR) of 5.62%.

25 After considering the Direct Testimony of intervenors, APS proposes to revise
26 and reduce its request to a ROE of 10%, and a return on the FVI of 0.8%. These
27 and reduce its request to a ROE of 10%, and a return on the FVI of 0.8%. These
28

1 revised proposals mirror the Company's currently-approved ROE and return on
2 FVI. These revisions result in a proposed WACC of 7.33% and a FVROR of
3 5.51%.

4 **Q. WHY DID APS REDUCE ITS ROE AND RETURN ON FVI REQUEST?**

5 A. APS understands that rate increases can be difficult for its customers, especially
6 with the uncertainty that the ongoing COVID-19 pandemic continues to inflict on
7 the state of Arizona. As part of its ongoing commitment to its customers, the
8 Company continued to look for ways to reduce the impact of the rate increase
9 request on its customers after its initial Application in this case was filed. After
10 carefully reviewing the financial impacts, APS determined that a modest
11 reduction in the ROE and return on the FVI from that originally requested by the
12 Company would still allow APS to maintain its financial stability, while reducing
13 the impact of the Company's request on its customers.

14 Additionally, APS witness Ann Bulkley performed an updated analysis of the
15 appropriate cost of equity for APS that takes into consideration changes in the
16 financial environment since Direct Testimony in this case was filed over a year
17 ago. The updated analysis finds that APS's reduced ROE request of 10% is
18 reasonable based on her updated calculations. Likewise, APS witness Bulkley
19 performed an updated analysis of the return on the FVI and determines an
20 appropriate risk-free rate in today's financial environment is 1.28%. Although
21 APS's revised request for return on the FVI at 0.8% is significantly below the
22 rate supported by APS witness Bulkley's analysis, APS believes that its revised
23 request achieves an appropriate financial balance for APS and mitigates rate
24 increase impacts to APS customers.
25
26
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1 **Q. DID YOU REVIEW THE ROE AND RETURN ON FVI**
2 **RECOMMENDATIONS BY STAFF AND INTERVENORS?**

3 A. Yes, I did. Recommendations from Staff and intervenors range from 8.74% to
4 9.75% for ROE, and from 0% to 1.0% for return on FVI. APS witness Bulkley
5 will address each of these recommendations in her rebuttal testimony.

6
7 I will, however, briefly address the ROE recommendation of RUCO witness
8 Jordy Fuentes. RUCO's recommended baseline ROE is the lowest of all
9 intervenors at 8.94%, a recommendation that APS witness Bulkley finds is
10 unreasonable for the reasons outlined in her Rebuttal Testimony. RUCO witness
11 Fuentes then recommends an additional 20 basis-point reduction to this ROE to
12 "send a message" to APS regarding a perceived lack of adequate customer
13 service. However, the information RUCO witness Fuentes relies upon does not
14 support the imposition of a penalty on the Company and, in fact, many of the
15 documents and reports RUCO witness Fuentes cited contain erroneous and
16 misleading information, as I will address later in my testimony.

17 For example, RUCO witness Fuentes fails to recognize that rate increases for all
18 utilities under the Commission's jurisdiction have been portrayed by all parties
19 (including the Commission itself) as class average annual increases for at least
20 the last 50 years in Arizona. This fact is acknowledged by the Commission in
21 Decision No. 77292 (July 19, 2019), and thus, APS's use of a class average
22 annual increase percentage can in no fashion be categorized as a "failure."¹
23 Likewise, the information portrayed on the APS bill is a direct result of
24 Commission rule requirements to include unbundled price and type of service
25 information on customer bills.² The Company agrees that this detailed
26

27 ¹ Decision No. 77292 in Docket No. E-01345A-18-0002 (July 19, 2019).

28 ² A.A.C. R14-2-210.

1 information, while transparent, could be difficult for the customer to understand.
2 But including this information should not be attributed to an APS “failure.”

3
4 These are two examples of the misrepresentations RUCO witness Fuentes relied
5 on to support his arbitrary reduction in RUCO’s recommended ROE for APS.
6 The Commission must reject this inappropriate and factually-unsupported
7 recommendation.

8 **Q. WHAT OTHER CHANGES ARE INCLUDED IN APS’S REVISED**
9 **REQUEST?**

10 A. Additional changes to the Company’s request include such items as:

- 11 • Changes to various rate base and income statement pro formas for
12 corrections and adjustments identified in the discovery process and
13 reasonable revisions due to updated information that was not available at
14 the time the Company filed its original request, as discussed in detail in
15 APS witnesses Blankenship’s and -Leland Snook’s Rebuttal Testimonies;
16
- 17 • Certain Staff and intervenor recommendations APS accepted, including
18 Staff’s recommended updated base fuel rate, as discussed in APS witness
19 Snook’s Rebuttal Testimony; and
- 20 • Changes to reflect updated PTYP investment, as noted earlier in my
21 Rebuttal Testimony.

22 **Q. PLEASE EXPLAIN THE COMPANY’S ADVANCED ENERGY**
23 **MECHANISM (AEM) PROPOSAL.**

24 A. APS is proposing a new adjustment mechanism that would recover capital
25 carrying costs and expense associated with the clean energy investments
26 necessary for a clean energy future. In addition, this adjustor could replace and
27 combine the Company’s current Demand-Side Management Adjustment Clause
28

(DSMAC), Renewable Energy Adjustor Charge (REAC) and Lost Fixed Cost Recovery (LFCR) adjustment mechanisms into one comprehensive mechanism, if desired by the Commission. This adjustment mechanism is introduced in APS witness Guldner's Rebuttal Testimony and discussed in more detail in APS witness Snook's Rebuttal Testimony. As shown in the table below, APS proposes to collect coal community transition funds, which are discussed in detail later in my testimony, through this adjustor.

Q. PLEASE SUMMARIZE THE COMPANY'S REBUTTAL REQUEST.

A. The result of the changes to the Company's revenue requirement request is captured below (numbers have been rounded for ease of presentation).

Table 1. APS Revised Revenue Requirement Request

| Customer Bill Impact = Net Base Rate Increase + Net Adjustor Changes | Dollars | Bill Impact |
|---|----------------|--------------------|
| Total Revenue Deficiency in APS's Application | 184M | 5.6% |
| <i>Base Rate Changes</i> | | |
| Net adjustments | (28M) | -0.9% |
| TEAM | (119M) | -3.6% |
| All other adjustors | 4M | 0.1% |
| Rebuttal Net Base Rate Request | 41M | 1.2% |
| <i>Adjustor Changes</i> | | |
| Removal of TEAM credit | 119M | 3.6% |
| Transfer to base rates of all other adjustors | (4M) | -0.1% |
| AEM | 13M | 0.4% |
| Net Adjustor Changes | 128M | 3.9% |
| | | |
| Total Rebuttal Customer Bill Impact | 169M | 5.1% |

IV. STAFF AND INTERVENOR TESTIMONY REBUTTAL

Q. DID YOU REVIEW STAFF AND INTERVENOR TESTIMONY?

A. Yes. The majority of rebuttal to Staff and intervenor testimony is addressed by other APS witnesses; however, I would like to discuss my impression of the

1 overall testimony filed by Staff and intervenors in this case. I will also address
2 three specific items: APS's limited-income programs, employee cash incentives,
3 and the Four Corners SCRs. In addition, simply because I do not address a
4 specific statement or recommendation by Staff or intervenors should not be
5 construed as my acceptance of that statement or recommendation.

6 **Q. WHAT ARE YOUR OVERALL OBSERVATIONS REGARDING STAFF**
7 **AND INTERVENOR TESTIMONY IN THIS CASE?**

8 A. I remain concerned about the number of misconceptions that continue to exist
9 regarding the actions taken by APS to implement its suite of rate schedules
10 approved by this Commission in Decision No. 76295 (August 18, 2017), the
11 Company's 2016 Rate Case. Throughout the parties' testimonies, statements are
12 made that are simply incorrect, and witnesses are drawing conclusions and
13 making recommendations based on these false and misleading statements and
14 data. This is particularly concerning since APS has repeatedly stated the factual
15 steps taken by the Company to communicate with its customers and to complete
16 the rate migration process required by Decision No. 76295 in Commission
17 proceedings, responsive letters to Commissioners, and discussions at various
18 open meetings over the last two years.

19 Specific rebuttal to the reports, "An Evaluation of Arizona Public Service
20 Company's Customer Education Plan and Its Implementation" written by Barbara
21 Alexander and "Rate Review and Customer Outreach Program Evaluation of
22 Arizona Public Service Company" written by Overland Consulting, initiated by
23 the Commission to review the Company's rate implementation and customer
24 communications, are included in the Rebuttal Testimonies of APS witnesses
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1 Snook and Whiting.³ To ensure the record is clear, I address a few of the most
2 egregious of the false statements below.

- 3
4 • **APS is not overearning.** The Company's current authorized return on
5 equity is 10.0%. This is stated, without ambiguity, in Decision No. 76295.
6 That return on equity, calculated on an annual basis, was approved by the
7 Commission. APS has proven through multiple filings at this
8 Commission, including the financial data submitted in this docket, that the
9 Company's actual ACC-jurisdictional return on equity has not exceeded
10 10% since that Decision.
- 11 • **APS is not "overcharging" customers.** The rate levels determined to be
12 just and reasonable in Decision No. 76295 have been accurately and
13 appropriately implemented by APS. The Commission determined in
14 Decision No. 77292 that there is no evidence that APS improperly
15 implemented the suite of rate plans and charges approved by the
16 Commission.⁴
- 17 • **APS did not inappropriately transition residential customers to**
18 **demand rates.** The APS rate plan auto-migration process outlined in
19 Decision No. 76295 required the Company to move customers to the rate
20 structure that was "most like" that which the customer was already being
21 served under. APS followed that process. If a customer had chosen a
22 demand rate prior to Decision No. 76295, that customer was moved to a
23 demand rate. Table 2 below shows this rate transition concept.
24

25
26 ³ Barbara R. Alexander, An Evaluation of Arizona Public Service Company's Customer Education Plan
27 and its Implementation, Docket Nos. E-01345A-19-0236 and E-01345A-19-0003 (May 19, 2020);
Overland Consulting, Rate Review and Customer Outreach Program Evaluation of Arizona Public
Service Company, Docket No. E-01345A-19-0003 (June 4, 2019).

28 ⁴ See Decision No. 77292 in Docket No. E-01345A-18-0002 (July 19, 2019), p. 88, Finding of Fact 108.

Table 2. APS Rate Plan Migration Process

| Plan type | Current service plans | New service plans |
|-------------|---------------------------------|---|
| Flat | Standard | Lite Choice Premier Choice Premier Choice Large |
| Time-of-Use | Time Advantage (9-9 or 12-7) | Saver Choice |
| Demand | Combined Advantage | Saver Choice Max |

Customers who self-selected a new rate may have made a conscious choice during the transition period to move from a non-demand rate to a demand rate; however, at no time did APS automatically transition a customer from a flat energy-only rate or time-of-use energy-only rate to any demand rate. APS witness Jessica Hobbick addresses this misrepresentation and the Company's rate migration in more detail.

- **While improvements may be called for, APS's Customer Education and Outreach Plan (CEOP) did not fail.** The CEOP developed by APS, as required by Decision No. 76295, was an extension of ongoing education and outreach efforts the Company has engaged in for many years. The goal of the CEOP was to provide customers with information to prepare for the transition to new rate plans, highlighting customer options, and ways to maximize savings. APS met this goal by diligently executing its CEOP, providing customers with multiple forms of outreach over multiple channels as the plan outlined.

These misrepresentations have clouded the important issues that are addressed in the Company's rate case Application and created unnecessary roadblocks for APS, the Commission and all stakeholders in the process of making improvements and creating sound energy policies for the future.

1 A. *Limited-Income Programs*

2 **Q. DOES APS AGREE WITH THE LIMITED-INCOME PROGRAM**
3 **CHANGES PROPOSED BY INTERVENOR WILDFIRE?**

4 A. APS agrees with Wildfire that it is the right time to expand the Company's
5 Energy Support programs (E-3 and E-4) to allow customers with incomes up to
6 200% of the federal income poverty guidelines to participate. APS witnesses
7 Whiting and Hobbick discuss this program expansion in more detail in their
8 rebuttal testimonies. It is important to note that the purpose of this expansion is
9 to encourage more customers to enroll in the programs, which will require more
10 funding than previously estimated. Therefore, approval of the deferral
11 accounting mechanism for Energy Support program funding as described by APS
12 witness Hobbick in her direct and rebuttal testimonies is critical to allow APS to
13 expand the programs to more customers in need.

14 I believe the adoption of Wildfire's expanded eligibility requirements and the
15 Company's commitment in this case to double its annual Crisis Bill funding from
16 \$1.25 million to \$2.5 million annually provides critical relief to those in its
17 community with the greatest need and enhances the Company's already
18 significant commitment to its limited-income customers and community
19 assistance partners.

20 B. *Employee Cash Incentive*

21 **Q. DO YOU AGREE WITH THE POSITIONS TAKEN BY STAFF, RUCO**
22 **AND AECC THAT PORTIONS OF CASH INCENTIVE SHOULD BE**
23 **DISALLOWED?**

24 A. No. These parties claim that because a portion of the incentive is tied to the
25 Company's earnings that those costs should not be included in rates. However,
26 as discussed by APS witness Blankenship, the only way for nearly all APS
27 employees to successfully contribute to this metric is to continue to find
28

1 efficiencies and reduce costs. Those savings are then given back to customers
2 through rates.

3 Moreover, I would challenge what appears to be a conclusion by these parties that
4 a financially-healthy utility, able to provide earnings to investors, is in some way
5 contrary to the interests of its customers. Customers benefit when APS can earn
6 a reasonable return on its investment, as that is how the utility can continue to
7 attract the capital investment necessary to provide electricity to its customers on
8 reasonable terms. The suggestion that the interests of investors and customers are
9 in conflict in this regard is false. Therefore, the basis for these positions on
10 incentive compensation is flawed, and these recommendations should be rejected.

11 *C. Four Corners SCR Investment*

12 **Q. DID PARTIES DISCUSS THE RECOVERY OF THE SCR INVESTMENT**
13 **AT FOUR CORNERS?**

14 A. Yes. Staff and AECC both supported the inclusion of the SCRs and the SCR
15 deferral in rates.⁵ RUCO's position is to not allow recovery "at this time."⁶

16 **Q. PLEASE DESCRIBE RUCO'S CONCERN WITH INCLUDING THE SCR**
17 **INVESTMENT IN RATES.**

18 A. RUCO witness Radigan recognizes that the Company's investment in the SCRs
19 was mandated by federal environment requirements, but questions how Four
20 Corners fits with APS's new Clean Energy Commitment of being 100% carbon
21 free by 2050, and more specifically, how the topics of securitization and
22 remaining book value of the Plant will be addressed by the Company.

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⁵ Both parties also propose possible alternative calculation recommendations for the deferral, which the
27 Company does not support.

28 ⁶ RUCO Direct Testimony of Frank W. Radigan at 16 (Oct. 2, 2020).

1 **Q. WILL YOU PLEASE RESPOND TO RUCO'S CONCERNS?**

2 A. As discussed by APS witness Brad Albert in his Rebuttal Testimony, Four
3 Corners is, and will continue to be, an essential part of APS's generation fleet for
4 the needed capacity and reliability benefits it provides to its customers. The
5 events of this past summer, the hottest summer on record in Arizona, show how
6 valuable Four Corners is to APS customers and the overall APS system. The
7 SCR investment also allowed the plant to remain open to serve APS's customers
8 and provide meaningful economic benefits to the Navajo Nation and surrounding
9 communities. This asset is used and undoubtedly useful and should be recovered
10 through rates.

11 I discuss APS's position on securitization below in more depth, but the Company
12 is committed to pursuing the idea. However, there are some very real hurdles to
13 overcome, and securitization is not a viable option to implement today.
14 However, providing those hurdles can be adequately addressed, securitization
15 could prove to be a very useful tool to recover the remaining book value of fossil
16 generating units as the Company, customers and the Commission move to
17 collectively pursue a cleaner energy future for Arizona. Regarding RUCO's
18 question about the remaining book value of the Four Corners Power Plant, APS
19 recommends that for purposes of this case, APS continue to depreciate the asset
20 to 2038, despite its planned closing by 2031. This prevents upward pressure on
21 rates that would occur from the accelerated depreciation necessary to depreciate
22 the asset only through 2031.

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1 V. SECURITIZATION

2 **Q. CHAIRMAN BURNS REQUESTED PARTIES IN THIS PROCEEDING**
3 **DISCUSS POSSIBLE METHODS OF RECOVERY OF REMAINING**
4 **BOOK VALUE UPON CLOSURE OF THE FOUR CORNERS POWER**
5 **PLANT. HAS APS RESPONDED TO THIS REQUEST?**

6 A. Yes. APS responded to Chairman Burns by letter filed in this docket on
7 November 6, 2020. The Company's response addresses each of the scenarios
8 requested and discusses the benefits and costs of each cost recovery method
9 suggested in the Chairman's request. APS witness Albert will discuss portions of
10 the APS analysis in his Rebuttal Testimony.

11 I will not repeat the results of the Company's analysis here. However, I will
12 discuss the securitization method of recovering remaining asset book value for
13 retiring plants, as highlighted by Chairman Burns and discussed by Sierra Club
14 witness Roberto that has the potential—if structured properly—to limit the
15 impact of these costs on both APS and customers.

16 **Q. WHAT IS APS'S UNDERSTANDING OF SECURITIZATION AS A**
17 **PUBLIC SERVICE COMPANY FINANCING TOOL?**

18 A. Securitization is a utility financing tool that relies upon low-cost, asset-backed
19 securities—in this case securities backed by a present-day property right in a
20 defined pool of revenues to be paid by customers—to reduce the cost of a utility's
21 financial obligations and ultimately benefit customers through lower rates.

22
23 Securitization can be used to recover, at a lower total cost to customers, the
24 remaining book value associated with certain assets that are retiring. Any
25 remaining book value associated with such an asset is removed from the utility's
26 rate base, such that the utility is no longer receiving a return on the investment.

27

28

1 The utility is then compensated through the proceeds of low-cost securitized
2 bonds, which are then paid separately from jurisdictional rates.

3 **Q. WHAT ARE THE BENEFITS TO UTILITY CUSTOMERS OF**
4 **SECURITIZATION?**

5 A. By reducing the cost of financing past investments and unlocking present access
6 to capital, the resulting transaction can produce significant customer savings,
7 while also enabling near-term utility reinvestment of capital into clean technology
8 generation resources.

9 **Q. WHAT IS THE STRUCTURE OF A TYPICAL SECURITIZATION**
10 **TRANSACTION?**

11 A. Under a typical securitization transaction, a utility would permanently exclude
12 from its rate base the unrecovered value of assets that are no longer in service. In
13 exchange, the utility would receive the proceeds of one or more tranches of
14 securitized debt issued by a legally separate and bankruptcy-remote special
15 purpose entity (SPE) with those proceeds corresponding with the book value
16 removed from rate base and any other authorized transition costs. The utility
17 would transfer to the SPE a present property right in a defined stream of revenues
18 sufficient to service that debt—typically called “Transition Charges”—that the
19 utility would otherwise have been itself entitled to receive. The utility would also
20 remove the securitized assets from rate base.

21 Although the SPE would be expected to enter into a servicing agreement with the
22 utility to collect the Transition Charges, those revenues, and the right to them are
23 no longer the property of the utility. The SPE would then pledge its property
24 interest in those revenues as collateral for the bonds it issues and use the
25 Transition Charges it recovers over time to pay the debt service. For this to
26 occur, the state must authorize the creation and alienation of that property right
27 and its recovery by the SPE—and, most importantly, pledge that the property
28

1 right and the recovery of the Transition Charges will not be impaired. APS does
2 not believe that the Commission has the authority to create this right, or to make a
3 legally-enforceable pledge of non-impairment. These features of securitization
4 must be established by the Arizona Legislature.

5 **Q. CAN YOU PLEASE EXPLAIN AT A HIGH LEVEL ANY NECESSARY**
6 **PREREQUISITES TO SECURITIZATION?**

7 A. APS continues to assess how securitization could be accomplished in Arizona,
8 given the complex array of legal, regulatory, and financing issues involved. As
9 seen in other states that have pursued securitization, it is necessary to have not
10 only Commission involvement and support, but also authorizing legislation.
11 While certain intervenors have suggested that legislation might not be needed in
12 Arizona, APS disagrees. Legislation is needed to make the securitized bonds
13 marketable and allows obtainment of the low interest rates needed to reduce costs
14 to the utility's customers. In addition, legislation is needed to create a property
15 right in the stream of revenues that create the collateral for the bond (the
16 securitized asset). State legislation is also needed to establish an irrevocable
17 pledge that the state will not impair the securitization property or the SPE's right
18 to collect those revenues through customer charges. Put simply, there is a lot of
19 work to be done to create the necessary structures to enable securitization in
20 Arizona.

21 **Q. PLEASE EXPLAIN HOW A SECURITIZATION TRANSACTION LIKE**
22 **THIS CAN PRODUCE BENEFITS FOR APS CUSTOMERS AS**
23 **COMPARED TO TRADITIONAL COST-RECOVERY.**

24 A. With respect to the unrecovered book value of assets no longer in service,
25 securitization offers several potential advantages as compared to conventional
26 utility cost recovery. In this respect, securitization can lower customer costs.
27 The Transition Charges are based on the cost of SPE-issued debt, which would
28

1 likely be less than a utility's regulated cost of capital—rather than the cost of
2 equity and debt capital required to prudently operate a utility, the Transition
3 Charges are based on the typically lower cost of debt insulated from cost
4 recovery and business risk. Indeed, because the Transition Charges are defined in
5 advance and subject to a strong non-impairment pledge, and because the debt is
6 structured with multiple credit features to support repayment, securitized debt is
7 typically very highly-rated and low-cost debt.

8 **Q. WHAT BENEFITS CAN SECURITIZATION PROVIDE FOR PUBLIC**
9 **SERVICE CORPORATIONS LIKE APS?**

10 A. Securitization can provide a utility, like APS, with an upfront infusion of capital,
11 which it can reinvest in clean electricity generation infrastructure. Thus, APS can
12 simultaneously look to replace rate-base value lost as part of the securitization,
13 while at the same time building clean generation in support of APS's Clean
14 Energy Commitment and Commission carbon reduction standards. When
15 combined with automatic mechanisms for contemporaneous regulatory recovery
16 associated with the construction of replacement clean generation, APS can have
17 the necessary regulatory certainty to efficiently and quickly convert securitization
18 proceeds into clean energy resources for Arizona electricity customers.

19 **Q. IN LIGHT OF THESE POTENTIAL ADVANTAGES, DOES APS**
20 **SUPPORT SECURITIZATION AS A WAY TO SAVE CUSTOMERS**
21 **MONEY?**

22 A. Yes, within reason. The potential for securitization to produce meaningful
23 customer savings, along with providing a mechanism for APS to increase its
24 investments into clean generation technologies—and producing even greater
25 environmental benefits for customers—APS believes securitization, when
26 established and structured appropriately, can provide concrete public policy
27 benefits for the state of Arizona. APS also believes that any consideration of a
28

1 securitization platform for Arizona must be coupled with contemporaneous cost-
2 recovery mechanisms—such as the Company’s proposed AEM, for instance—
3 that directly focuses utility securitization proceeds into clean energy generation
4 investments. APS therefore intends to pursue the necessary legal structures
5 required to facilitate successful securitization transactions in Arizona.

6 VI. COAL COMMUNITY TRANSITION

7 **Q. DO YOU AGREE WITH INTERVENORS NAVAJO NATION AND**
8 **CITIZEN GROUPS THAT ASSISTANCE TO COMMUNITIES**
9 **IMPACTED BY APS’S PLANNED EXIT FROM COAL PLANT**
10 **OPERATION IS NECESSARY?**

11 A. Yes. The Company’s Clean Energy Commitment announced earlier this year,
12 and discussed in APS witness Guldner’s Rebuttal Testimony, includes a complete
13 APS exit from coal plant operations by 2031. APS recognizes that this plan will
14 have an economic impact on local communities that have relied on the operation
15 of the plants for employment, economic activity and tax revenues, and the
16 Company is committed to assisting these communities in a transition away from
17 reliance on coal plants. While Four Corners is still an important part of APS’s
18 generation fleet, APS has heard from the affected communities and values its
19 long-standing relationship with them. Therefore, the Company agrees that now is
20 the right time to begin the process of planning for the transition away from coal.

21 **Q. WHAT COMPONENTS ARE INCLUDED IN THIS PLAN FOR FOUR**
22 **CORNERS?**

23 A. The Company has been a partner with the Navajo Nation and the surrounding
24 communities since the beginning of coal plant operation and meets regularly with
25 leaders on a wide variety of topics. Discussions have recently explored potential
26 opportunities for assistance from APS and have resulted in an agreement on
27 several of the transitional components suggested by the Navajo Nation and
28

1 Citizen Groups and the development of an overall plan for coal community
2 transition. The foundation of the APS Coal Community Transition Plan is the
3 cash payment of \$100 million, at approximately \$10 million per year over the
4 next ten years, to the Navajo Nation as discussed by APS witness Guldner. As
5 these funds are part of a transition to a clean energy future, APS is proposing to
6 collect these funds from customers through the AEM described by APS witness
7 Snook.

8 APS has also committed to fund the economic development efforts of an
9 existing or future Navajo Nation economic development organization for a period
10 of five years at \$250,000 per year from shareholder funds, to begin two years
11 prior to the Company's ceasing operations at Four Corners and continue for three
12 years after.

13
14 To facilitate electrification of the Navajo Nation, a critical concern for the safety
15 and well-being of the Nation's residents, APS is requesting approval from the
16 Commission for a modification to APS's Service Schedule 3 that will allow
17 distribution lines to be extended up to 2,000 feet within the Nation at no cost
18 to Navajo Nation applicants within the Company's service territory. In addition,
19 APS will conduct or pay for a census of unelectrified homes and businesses in the
20 APS service territory within the Nation to be completed by the end of 2021. APS
21 will also prepare an assessment of the effectiveness of the 2,000-foot proposed
22 extension and submit that assessment to the Commission and the Nation. APS is
23 proposing that additional electrification projects within the Nation will
24 be pursued at a funding level of \$10 million, with \$5 million of that amount
25 recovered through APS's proposed AEM and \$5 million funded by shareholders.

26 To support transmission line development within the Navajo Nation, APS
27 will also provide \$2.5 million per year to the Navajo Nation from shareholder
28

1 funds beginning from the time the Four Corners Power Plant closes (or 2032,
2 whichever is earlier) through 2038.

3
4 In summary, APS is proposing a net total of \$128.75 million of support be
5 provided to the Navajo Nation from 2021 through 2038. Of that total,
6 \$23.75 million will be provided by shareholders.

7 APS also agrees with the Navajo Nation and Citizen Groups that a key
8 component of this transition plan should be the encouragement of renewable
9 energy resource development within the Navajo Nation.

10 **Q. HOW WILL APS SUPPORT RENEWABLE ENERGY DEVELOPMENT**
11 **WITHIN THE NAVAJO NATION?**

12 A. APS has agreed to solicit a total of 600 MW of clean energy resources within the
13 Navajo Nation or in communities surrounding the Navajo Nation through one or
14 more Requests for Proposals (RFPs) as part of the Company's Clean Energy
15 Commitment, subject to the approval of the Commission. It is anticipated that
16 the initial RFP or set of RFPs will seek a minimum of 250 MW of renewable
17 energy located on Navajo Nation land and will be issued within the
18 next 24 months. Subsequent RFPs would seek an additional 350 MW of clean
19 energy projects to be issued no later than 12 months after the closure of the Four
20 Corners Power Plant, subject to the approval of the Commission.

21 **Q. WOULD APS BE ABLE TO DIRECTLY ALLOCATE ANY OF ITS FERC**
22 **JURISDICTIONAL TRANSMISSION LINE CAPACITY TO SUPPORT**
23 **TRIBAL RENEWABLE ENERGY DEVELOPMENTS AS SUGGESTED**
24 **BY CITIZEN GROUPS WITNESS HORSEHERDER?**

25 A. No. A public service corporation that owns and operates FERC-regulated
26 interstate transmission facilities, such as APS's 345 kV and 500 kV transmission
27 facilities in the Four Corners area, is subject to strict non-discriminatory, open-
28

1 access regulations. To provide transmission service to any entity, including the
2 Navajo Nation, tribal-owned enterprises, or renewable energy projects located
3 within the Nation, APS must provide such service pursuant to APS's FERC-
4 regulated open access tariff. APS itself must also comply with the requirements
5 of its FERC-regulated open access tariff in order to use any transmission service
6 on its system. APS has a transmission service reservation for service on its
7 system that allows it to deliver Four Corners power to its retail customers and
8 has committed to the Navajo Nation to preserve that transmission service
9 reservation to support the renewable commitments outlined above that serve APS
10 retail customers.

11 **Q. WILL APS BE ABLE TO TRANSFER WATER RIGHTS ASSOCIATED**
12 **WITH THE FOUR CORNERS POWER PLANT TO THE NAVAJO**
13 **NATION?**

14 A. No. BHP, the original owner of the Navajo Mine, is the owner of the water
15 rights associated with the Four Corners Power Plant and the Navajo Mine. APS
16 is willing to help and assist the Navajo Nation in pursuing these rights by making
17 appropriate introductions, providing background information and encouraging
18 BHP to engage with the Navajo Nation on this issue.

19 **Q. WILL APS SUPPORT THE NATION IN SEEKING ADDITIONAL**
20 **FUNDS FOR COMMUNITY TRANSITION FUNDING?**

21 A. Yes. APS will support the Nation and other coalitions in seeking other funding
22 for assistance with community transition. APS also commits that it will
23 support and encourage other Four Corners participants to make similar
24 commitments of support. It should be clear that the commitments made in this
25 testimony are on behalf of APS only.

1 **Q. WOULD YOU LIKE TO COMMENT ON JOB RE-DEPLOYMENT**
2 **RELATED TO THE CLOSURE OF THE PLANT?**

3 A. Yes. APS commits to preparing job re-deployment offers with the APS
4 organization to all APS employees at least six months prior to closure of the
5 plant.

6 **Q. WOULD YOU LIKE TO COMMENT ON PROPOSED TRANSITION**
7 **COMMITMENTS WITH THE NAVAJO COUNTY COMMUNITIES AND**
8 **THE HOPI TRIBE?**

9 A. Yes. APS assessed these areas, based on the Company's agreement with Navajo
10 Nation, and is proposing transition funding as well as other collaborative efforts.
11 While the size of APS's impact at Four Corners is significantly larger, a
12 thoughtful, purposeful transition out of coal includes the affected communities
13 from the Cholla Power Plant and Navajo Generating Station.

14 **Q. IS APS PROPOSING SIMILAR COST RECOVERY FOR THESE**
15 **TRANSITION PLANS?**

16 A. Yes. In regard to the Cholla Power Plant, APS is proposing \$12 million to the
17 Navajo County Communities, to be paid over five years to assist in a
18 transition, with \$10.9 million of that amount recovered through APS's proposed
19 AEM and \$1.1 million funded by shareholders. APS will also provide job re-
20 deployment offers within the APS organization to all APS employees at least six
21 months prior to closure of Cholla. Navajo County Communities primarily
22 include the Navajo County General Fund, Northland Pioneer College and Joseph
23 City Unified School District.

24
25 With respect to the Hopi Tribe, APS is proposing \$3.7 million to be paid over
26 five years with \$3.35 million recovered through APS's proposed AEM and
27 \$0.35 million funded by shareholders.

28

1 VII. FORMULA AND PERFORMANCE-BASED RATEMAKING

2 **Q. DID APS RECOMMEND THE ADOPTION OF A FORMULA RATE IN**
3 **THIS PROCEEDING?**

4 A. No. In Direct Testimony, APS suggested that a formula rate plan could be an
5 alternative to multiple adjustment mechanisms and could provide the same
6 benefits. As discussed in APS witness Snook's Rebuttal Testimony, APS
7 continues to believe that adjustment mechanisms offer important benefits to
8 customers, the utility and the Commission, and is not recommending that they be
9 replaced with a formula rate.

10 **Q. DID STAFF OR INTERVENORS RECOMMEND FORMULA RATES?**

11 A. No. There seems to be universal agreement that formula rates are not currently
12 appropriate for APS. Several intervenors did, however, suggest that the
13 Commission consider future development of performance-based ratemaking
14 (PBR) as a method of reducing costs and maintaining appropriate service levels.

15 **Q. PLEASE DESCRIBE PERFORMANCE-BASED RATEMAKING.**

16 A. PBR, sometimes referred to as performance-based regulation, is a method of
17 utility regulation that—at its extreme—would replace the traditional method of
18 determining utility revenue based on the value of capital investment used to serve
19 customers (the cost of service method) with one based on the performance of the
20 utility in comparison to a set of key metrics.

21
22 When considering the implementation of a broad PBR plan, however, it is
23 important to carefully consider the perverse incentives an improperly-designed
24 PBR plan can place on the utility.

25 **Q. WHAT DO YOU MEAN BY “PERVERSE INCENTIVE?”**

26 A. A perverse incentive is one that could directly or indirectly encourage or pressure
27 a utility or its employees to work towards the avoidance of short-term automatic
28

1 economic penalties incorporated into a PBR plan at the expense of safe system
2 operation or excellent customer service.

3 This result can be avoided by designing PBR plans that include, for example,
4 incentives that provide opportunity for both penalties and rewards and
5 recognition of the possibility of extraordinary events that would make
6 achievement of an arbitrary target unlikely.

7 **Q. DOES APS SUPPORT FURTHER DISCUSSIONS ON PBR?**

8 A. Certainly. APS supports a dialogue with the Commission, stakeholders and other
9 interested parties on the effectiveness and appropriateness of PBR for
10 jurisdictional utilities in Arizona. I note that the Commission currently has a
11 generic docket open on the role of performance incentive mechanisms in
12 regulated investor-owned electric utility rate cases, and APS will fully participate
13 in that docket and in any other Commission forum on PBR.⁷

14 **VIII. RECOMMENDED REPORTING REQUIREMENTS**

15 **Q. DID YOU REVIEW THE VARIOUS REPORTING REQUIREMENTS**
16 **RECOMMENDED BY INTERVENORS IN THIS CASE?**

17 A. Yes, I did. Despite not pursuing a direct connection between specific Company
18 performance metrics and financial implications, a wide range of reporting
19 requirements were recommended by several intervenors, including outage and
20 reliability data, customer service and satisfaction metrics, and rate plan adoption.
21 The goal of this diverse and detailed reporting, as stated by most intervenors, was
22 to provide the Commission and stakeholders with information that could be used
23 to measure the Company's performance in key areas of safety, reliability and
24 customer service.

25
26
27

⁷ Docket No. E-00000A-20-0019.
28

1 **Q. IS APS WILLING TO PROVIDE THIS INFORMATION TO THE**
2 **COMMISSION?**

3 A. APS understands that the Commission and stakeholders are interested in
4 reviewing the Company's performance in certain areas and is open to providing
5 regular reports to the Commission on a wide variety of statistics and metrics,
6 including some of the information suggested by Staff and intervenors. Some of
7 the recommended reporting information is already provided to the Commission in
8 its otherwise required compliance reporting and some of the requested data APS
9 simply does not have at this time.

10 However, APS has carefully reviewed and considered the recommendations of
11 Staff and intervenors and is proposing reporting on a set of metrics that APS
12 believes will provide an appropriate overview of the Company's performance in
13 the areas of greatest interest: customer service and reliability.
14

15 Recommended customer service metrics, which are proposed to be delivered
16 quarterly, include customer rate selection statistics, Customer Care Center
17 performance, and customer satisfaction criteria as measured by J.D. Power's
18 nationally-recognized customer satisfaction survey. These metrics are discussed
19 in more detail by APS witness Whiting.

20 Likewise, recommended reliability reporting statistics include overall distribution
21 system performance, as well as performance by geographical region, reliability
22 maintenance program discussions, and fire mitigation impacts on reliability
23 statistics. These metrics would be reported on an annual basis and are described
24 in detail in APS witness Tetlow's Rebuttal Testimony.
25
26
27
28

1 IX. CONCLUSION

2 Q. DO YOU HAVE ANY CLOSING REMARKS?

3 A. Yes. The revised revenue requirement request discussed in my Rebuttal
4 Testimony demonstrates that APS has made significant movement to reduce the
5 impact of its rate request to customers while still maintaining the Company's
6 financial integrity and providing benefits over a wide range of stakeholder
7 interests. This overall request is necessary to fulfill APS's commitment to its
8 customers to provide reliable, clean and affordable energy today and into the
9 future. Implementing the APS Clean Energy Commitment will require APS, its
10 customers, the Commission, and stakeholders to all work together to achieve a
11 sustainable energy future for its communities and the state of Arizona. My
12 colleagues and I are looking forward to fulfilling this commitment.

13 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

14 A. Yes.
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ATTACHMENT 3

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REBUTTAL TESTIMONY OF BRAD J. ALBERT
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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**REBUTTAL TESTIMONY OF BRAD J. ALBERT
ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY
(Docket No. E-01345A-19-0236)**

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION, AND BUSINESS ADDRESS.

A. My name is Brad Albert. I am the Vice President of Resource Management at Arizona Public Service Company (APS or Company). My business address is 400 North 5th Street, Phoenix, Arizona 85004.

Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?

A. Yes, I presented Direct Testimony in this case.

Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

A. I respond to issues raised in the filed testimony of intervenors in this case related to my Direct Testimony. While I may not address every detail related to intervenors' recommendations, it should not be interpreted that I agree with each position unless specifically stated within my testimony. I also respond to the resource planning aspects of questions raised by Chairman Burns in his letters dated August 11 and September 1, 2020 related to Four Corners retirement scenarios.

II. SUMMARY

Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.

A. Citizen Groups and Sierra Club make a number of comments and recommendations on the on-going operation of Four Corners. I address the flaws in their analysis, the biggest of which is a failure to adequately address system reliability. Additionally, lessons learned from the heat storm of this last summer further discredit the analysis behind their recommendations. Some of those same lessons can be used to show what is meant by resource adequacy, and why the current AG-X program, while in compliance with all the rules for the program, does not provide it.

1 APS has analyzed different Four Corners scenarios in its recent Integrated
2 Resource Plans (IRPs), and most recently in a response letter to Chairman Burns.
3 I will discuss the relevant portions of that letter and how it can shed additional light
4 when discussing the future of the plant.

5 APS's time-of-use (TOU) hours of 3 p.m. to 8 p.m. window are appropriate. That
6 window is supported by APS's load shape now and provides the correct price signal
7 to defer or eliminate the needs for some investments in the future.
8

9 Later in my testimony, data will show that the solar market in APS's service
10 territory remains robust under the resource comparison proxy (RCP) construct. For
11 that reason, and to continue the Commission's decision to decrease the cost shift
12 to non-solar customers over time, the Company maintains its original proposal to
13 keep the annual RCP step-downs.

14 I also defend APS's avoided cost calculation for rooftop solar exports but agree
15 with Staff witness Phillip Metzger that it is not necessary for the Commission to
16 make a decision on that in this rate case.
17

18 Lastly, I briefly discuss the Ocotillo Modernization Project (OMP), including the
19 integral role it played in reliability this last summer.

20 **III. FOUR CORNERS RETIREMENT**

21 *A. Intervenor Analysis*

22 **Q. DID ANY OF THE INTERVENORS FILE TESTIMONY RELATING TO**
23 **FOUR CORNERS RETIREMENT?**

24 **A.** Yes. Citizen Groups witnesses Mike Eisenfeld and David Schlissel, and Sierra
25 Club witness Tyler Comings filed testimony addressing the potential retirement of
26 Four Corners.
27
28

1 **Q. GENERALLY, WHAT IS THE POSITION OF THESE INTERVENORS**
2 **REGARDING FOUR CORNERS?**

3 A. In general, the Sierra Club and Citizen Groups assert that Four Corners should or
4 will be retired earlier than currently planned and they assert that lower cost
5 generation alternatives are available. Specifically, Sierra Club witness Comings
6 recommends retiring Four Corners as soon as possible, or at least by 2023. He
7 does not recommend disallowing any past costs at Four Corners, with the exception
8 of costs that have been incurred and that would be needed to operate the plant past
9 2023.

10 Citizen Groups witnesses Eisenfeld and Schlissel posit that Four Corners is likely
11 to retire before 2031 and assert that there are lower cost resource alternatives
12 available.

13

14 **Q. DO YOU AGREE WITH SIERRA CLUB AND CITIZEN GROUPS’**
15 **ASSERTIONS AROUND THE POTENTIAL RETIREMENT OF FOUR**
16 **CORNERS?**

17 A. No. Their analyses ignore the realities of operating a reliable power system and
18 use unrealistic or improper assumptions that lead to inaccurate conclusions. Most
19 of the analyses found in these intervenors’ testimonies focus on future plant
20 operations and as such have little relevance to this rate case, however, the
21 intervenors attempt to cast doubt on the economics and reliability of Four Corners
22 and so I will discuss their analyses in more detail below.

23 **Q. WHAT IS THE BIGGEST ISSUE WITH THE INTERVENORS**
24 **ANALYSIS?**

25 A. Their analyses do not adequately address system reliability. APS is responsible for
26 operating an intentionally diverse portfolio of resources and interacting with the
27 market on a minute by minute basis to reliably meet customers’ demand. It takes
28

1 careful planning and a deep understanding of the system and resource capabilities
2 to maintain high reliability. However, the intervenors' studies simply assume
3 reliability with no evidence to support it.

4 **Q. WHAT IS THE LIKELIHOOD THAT APS COULD CONTRACT FOR**
5 **EXISTING GENERATING ASSETS TO MEET PEAK LOAD**
6 **REQUIREMENTS IN THE NEXT FEW YEARS?**

7 A. I have little confidence that APS would be able to contract for reliable generating
8 assets in the future. Over the past decade, thousands of MW of generation have
9 been removed from the western market, either through retirement or utility
10 purchase of the once large supply of merchant generation. Generation retirements
11 for example include Four Corners Units 1-3, Cholla 2, Navajo Plant, and San Juan
12 Units 2 and 3. California has retired San Onofre Nuclear Generating Station
13 (SONGS) and many natural gas once through cooling units. More retirements are
14 anticipated in the next few years including Cholla 4 by the end of this year,
15 followed by San Juan 1 and 4 in 2022, and Cholla 1 and 3 in 2025. The market is
16 too tight to assume that it can provide for the reliable replacement of Four Corners
17 4 and 5 if they were to retire early.

18 **Q. FIRST LET'S DISCUSS SIERRA CLUB WITNESS COMINGS' AND**
19 **CITIZEN GROUPS WITNESS SCHLISSEL'S PROPOSALS TO REPLACE**
20 **FOUR CORNERS WITH MARKET PURCHASES. ARE YOU OPPOSED**
21 **TO RELYING ON THE MARKET FOR LOW COST POWER?**

22 A. No, APS continually interacts with the market to reduce fuel and purchase power
23 costs for customers by allowing us to reduce production from the Company's
24 resources at times when wholesale market purchases are available at prices below
25 APS's cost to produce. APS is opposed, however, to relying on non-asset backed
26 market purchases to meet fundamental reliability requirements in tight market
27 conditions like the western grid is experiencing today and is likely to experience in
28

1 the future. Market purchases like the ones used in the intervenors' cost
2 comparisons run the risk of being cut when the non-asset backed power is not
3 available. This was one of the issues that played a role in the rolling blackouts this
4 summer in California.

5 **Q. WHAT ROLE DOES THE MARKET PLAY IN THE RELIABILITY OF**
6 **APS'S SYSTEM?**

7 A. APS uses asset-backed resources available in the market to help meet reliability
8 needs such as merchant generators that can dedicate their output or sell to APS
9 under a tolling agreement. The Company minimizes the use of market purchases
10 such as those available in the forward market at Palo Verde when the market is
11 short. It is also important to note that capacity from the Energy Imbalance Market
12 (EIM) cannot be used to meet the Company's reliability requirements. Under EIM
13 rules, APS is required to go into each hour with balanced schedules and not rely on
14 the market to meet resource adequacy requirements.

15 **Q. DOES THE WESTERN WHOLESALE MARKET IN WHICH APS**
16 **OPERATES PAY FOR RELIABILITY?**

17 A. No. The kind of reliability benefits like resource adequacy that are provided by
18 Four Corners and many other units are not reflected in the wholesale market prices.
19 The western wholesale market prices are indicative of power that can be purchased
20 (or sold) without the backing of a specific generating resource. It is not designed
21 to support profitability of regional power plants, and the market price is largely
22 driven by the variable costs of the units on the margin hour by hour. In part, one
23 of the reasons the wholesale market prices are as low as they are, is precisely due
24 to plants like Four Corners that operate day in and day out.

1 **Q. IF RELIABILITY IS NOT EXPLICITLY PURCHASED FROM THE**
2 **MARKET, IS A COMPARISON OF REPLACING FOUR CORNERS WITH**
3 **MARKET PRICES USEFUL?**

4 A. No. This analysis fails because if every plant that could potentially have saved
5 money by being removed from the market was in fact removed from the market,
6 there would not be enough capacity left to reliably meet customer demand during
7 high usage periods. In addition, as described more below, the western market is
8 already capacity short as demonstrated by the rolling blackouts this summer, and
9 there are more planned power plant retirements in the future, so the market cannot
10 be counted upon to meet future reliability needs. I categorically reject that Four
11 Corners could simply be replaced with market purchases as it does not present a
12 viable or comparable alternative to maintain a safe, reliable system for APS's
13 customers.

14 **Q. NOW LET'S DISCUSS MR. EISENFELD CLAIMS THAT APS COULD**
15 **SAVE MONEY BY RETIRING FOUR CORNERS IN 2023 AND**
16 **REPLACING IT WITH SOLAR PLUS STORAGE AND WHOLESALE**
17 **MARKET PURCHASES. FIRST OFF, IS APS OPPOSED TO**
18 **SIGNIFICANTLY INCREASING RENEWABLE ENERGY AND**
19 **STORAGE ON YOUR SYSTEM?**

20 A. Not at all, in fact just the opposite is true. In January of this year, APS announced
21 its Clean Energy Commitment that entails adding significant amounts of renewable
22 generation, energy storage and ending coal generation by 2031. APS's plan is to
23 do this in a way that is clean, affordable and reliable for customers.

24
25 APS's 2020 IRP, which reflects the Clean Plan Commitment, has nearly 2,000 MW
26 of new utility scale renewables, plus 1,250 MW of battery energy storage by 2025.
27 If Four Corners were to retire before 2031, APS's share of Four Corners would
28 likely need to be replaced by more than 1,000 MW of additional renewable

1 generation plus 1,400 MW of battery energy storage on top of what is reflected in
2 the IRP.

3 **Q. PLEASE EXPLAIN WHY YOU DISAGREE WITH CITIZEN GROUPS**
4 **WITNESS EISENFELD'S CONTENTIONS?**

5 Based on the current limited experience with energy storage and affordability
6 concerns (APS and industry-wide), adding Four Corners replacement on top of
7 current plans in the near future is too costly and risky. Based on the immaturity of
8 the technology and the limited amount of experience the utility industry has to date,
9 the amount of energy storage suggested by Citizen Groups witness Eisenfeld is too
10 much too soon and presents a substantial reliability risk to customers.

11 **Q. DO YOU AGREE WITH THE LEVELIZED PRICES CITIZEN GROUPS**
12 **WITNESS EISENFELD USED FOR THIS ANALYSIS?**

13 A. No. Neither the wholesale market, nor renewable generation plus storage provide
14 the same reliability service as Four Corners, so using a levelized cost comparison
15 is inappropriate and does not provide meaningful information that could be used in
16 a decision-making process. Citizen Groups witness Eisenfeld bases his analysis on
17 replacement resources taken in isolation that cannot be scaled to replace Four
18 Corners on APS's system. It is well-accepted that the capacity value of solar
19 generation decreases as penetration of the resource increases on a given system.
20 The same is true for energy storage systems. This means it takes far more solar
21 plus storage than Citizen Groups witness Eisenfeld assumes to replace Four
22 Corners. Therefore, even if it was not too risky, the levelized price he uses is
23 understated.

24 **Q. WHAT OTHER CONCERNS DO YOU HAVE WITH CITIZEN GROUPS**
25 **WITNESS EISENFELD'S ANALYSIS?**

26 A. Citizen Groups is basing its claim on a study prepared by Strategen for the Sierra
27 Club. There are several major flaws in the analysis.

- 1 • As stated above, Strategen fails to adequately consider APS system
2 reliability and understates both the amount of energy storage that would be
3 required to replace Four Corners (due to the capacity value of solar
4 generation and energy storage decreasing as penetration of the resource
5 increases on a given system), and the relatively limited operating experience
6 in utility service that the industry has at this time with grid-scale battery
7 storage systems.
- 8 • The Strategen study uses public cost information from a single proposed
9 solar plus storage project facility that would not apply to APS. It is based
10 on a small solar plus 3-½ hour duration energy storage facility that is the
11 second phase of a project. Some of the project costs of the second phase
12 were included with the first phase, artificially lowering the cost of the
13 second phase.¹ It underestimates the amount of energy storage required to
14 provide the same reliability that Four Corners delivers, and therefore
15 significantly underestimates the cost of that alternative.
- 16 • Strategen assumes a 30 percent Investment Tax Credit (ITC) that would not
17 likely be available for the replacement project, therefore understating the
18 cost of the alternative.
- 19 • Strategen's results appear to be based on a base case retirement of Four
20 Corners in 2038 instead of 2031. Although correct at the time they
21 performed the study, that assumption is outdated and overstates the cost of
22 operating Four Corners.
- 23 •
- 24 •
- 25 •

26
27 ¹ See Comments by Arizona Electric Power Cooperative Inc., (AEPCO) in response to
28 The Arizona Coal Plant Valuation Study by Sierra Club and Strategen Consulting, pg. 5,
Docket No. E-00000V-19-0034 (Dec. 31, 2019).

- The savings reported by Strategen reflect the entire plant, not APS's 63 percent ownership share, and inflates their estimate.

Q. ARE THERE LESSONS TO BE LEARNED FROM THE ROLLING BLACKOUTS IN CALIFORNIA ON AUGUST 14TH AND 15TH?

A. Yes. California has been aggressive in its transition to clean energy and has incorporated large amounts of renewables into its system while retiring thermal assets, and relying on imported power from neighboring regions. The events of August 14th and 15th were a result of their planning processes not keeping pace with those changes, resulting in unintended consequences. This should not hinder APS's commitment to a clean energy future but indicates the Company needs to carefully plan for it.

Q. HAVE THE CALIFORNIA INDEPENDENT SYSTEM OPERATOR (CAISO) AND THE CALIFORNIA ENERGY COMMISSION (CEC) DETERMINED THE EXACT CAUSES OF THE ROLLING BLACKOUTS?

A. CAISO and the CEC issued a Preliminary Root Cause Analysis of the Mid-August Heat Storm on October 6, 2020. Their analysis identified three high level causes.

1) The climate change-induced extreme heat storm across the western United States resulted in the demand for electricity exceeding the existing electricity resource planning targets. The existing resource planning processes are not designed to fully address an extreme heat storm like the one experienced in mid-August.

2) In transitioning to a reliable, clean, and affordable resource mix, resource planning targets have not kept pace to lead to sufficient resources that can be relied upon to meet demand in the early evening hours. This makes balancing demand and supply more challenging. These challenges were amplified by the extreme heat storm.

1 3) Some practices in the day-ahead energy market exacerbated the supply
2 challenges under highly stressed conditions.

3 **Q. WHAT IS THE RELEVANCE OF ANY OF THOSE CAUSES TO THE**
4 **FOUR CORNERS REPLACEMENT STUDIES?**

5 A. The first cause reflects that there were not enough imports available from other
6 regions due to the heat storm. Based on this, it is confirmed that there are not
7 surplus generation resources available in the regional wholesale market during
8 peak customer usage periods to provide the kind of reliability customers expect
9 from APS. It is inappropriate to assume that the market can provide resources,
10 particularly during peak hours and/or days, as was assumed by Citizen Groups
11 witness Schlissel.

12
13 The second cause shows that APS needs to make sure that planning targets keep
14 up with the Company's clean energy transition. APS needs to be intentional and
15 careful in the way it integrates large amounts of renewables and storage
16 technologies. APS has an aggressive plan, and significantly adding to it by
17 replacing a large resource such as Four Corners too early could have serious
18 reliability implications.

19 **Q. WAS APS ABLE TO MEET ITS CUSTOMER LOADS DURING THE**
20 **AUGUST 14TH AND 15TH HEAT STORM WITHOUT**
21 **INTERRUPTIONS?**

22 A. Yes, APS was able to meet its customers' loads on those days. Although, in an
23 abundance of caution, APS asked customers to conserve, and customers responded
24 to the call for voluntary conservation.

1 **Q. WHAT ROLE DID MARKET PURCHASES PLAY FOR APS ON THOSE**
2 **DAYS?**

3 A. APS had a small amount of market purchases from CAISO that were curtailed.
4 Fortunately, and due to sound resource planning in Arizona, the Company was able
5 to replace them with APS resources and avoid curtailments for customers.

6 **Q. WHAT ROLE DID FOUR CORNERS UNITS 4 AND 5 PLAY ON THOSE**
7 **DAYS?**

8 A. Four Corners Units 4 and 5 performed very well this summer and were operating
9 at essentially full power over the late afternoon and evening hours on those two
10 days, providing significant reliability benefits to the system and to customers. As
11 I will discuss later in my testimony, the OMP also played a critical role this
12 summer.

13 **Q. IF FOUR CORNERS HAD ALREADY BEEN RETIRED AS SUGGESTED**
14 **BY INTERVENOR WITNESSES, WHAT ROLE WOULD THE MARKET**
15 **HAVE PLAYED IN SERVING YOUR CUSTOMERS' LOADS?**

16 A. It is difficult to say because I cannot retrospectively tell you what resources APS
17 would have procured to replace Four Corners. But I can say that if APS did not
18 construct new resources, retiring Four Corners Units 4 and 5 would have removed
19 over 1,500 MW from the western market, causing a resource-constrained market
20 to be even more resource-constrained and potentially leading to rolling blackouts
21 in Arizona, or more extensive rolling blackouts in California.

22 **Q. SIERRA CLUB WITNESS COMINGS COMPARES THE PROJECTED**
23 **LEVELIZED COSTS OF OPERATING FOUR CORNERS WITH**
24 **GENERIC PURCHASES. HE CONCLUDES APS COULD SAVE MONEY.**
25 **DO YOU AGREE?**

26 A. No. Once again, the witness fails to account for APS's fundamental obligation to
27 operate the system reliably. In order to replicate the reliability provided by Four
28

1 Corners, the Company would need to significantly increase the amount of
2 renewables plus storage. This would increase costs beyond those projected by
3 Sierra Club. Even assuming, for arguments sake that Sierra Club's proposed plan
4 is cheaper than operating Four Corners, the plan is not workable. For the reasons
5 explained above, generic market purchases are not sufficient to replace Four
6 Corners. I have also discussed the pace of renewables plus storage that would be
7 required for APS to attempt to replace Four Corners with new assets on top of the
8 aggressive plan already in place. Sierra Club's analysis does not hold up when
9 taken in the context of the scale required and APS system dynamics. It should be
10 entirely disregarded.

11 B. *APS's Analysis*

12 **Q. HAS APS EVALUATED AN EARLY RETIREMENT OF FOUR**
13 **CORNERS?**

14 A. Yes, in its 2017 IRP, APS evaluated a carbon reduction portfolio that assumed Four
15 Corners retirement in 2031 rather than 2038, the original retirement date. In
16 addition, APS recently evaluated retiring the plant prior to 2031 in response to
17 Chairman Burns' request.

18 **Q. WHAT DID THE RESULTS IN THE 2017 IRP INDICATE ABOUT THE**
19 **RETIREMENT DATE?**

20 A. The analysis indicated a slight increased cost in the 15-year term if Four Corners
21 were retired in 2031 rather than 2038, and a slight savings in the long term (30
22 years). These results did not provide a compelling economic reason to advance the
23 retirement date at that time. Sierra Club witness Comings alleges APS ignored
24 those results. However, in the IRP it was noted, "[s]hould circumstances
25 significantly change over the course of the Planning Period, the Selected Plan may
26 be modified to better fit the conditions prevalent at the time such a decision is made.

1 APS will monitor key variables such as carbon legislation and gas prices which
2 influence the economics and will continue to evaluate its options.”²

3 **Q. HAS APS EVALUATED RETIRING FOUR CORNERS PRIOR TO 2031?**

4 A. APS recently evaluated retiring Four Corners before 2031 in response to questions
5 from Chairman Burns. Until now, however, APS did not evaluate alternatives that
6 retire Four Corners prior to 2031 for several reasons. Four Corners is jointly owned
7 by APS and four other entities, and together the owners have a coal contract that
8 runs through 2031. It is not an option for APS to retire the plant without the
9 agreement of the other owners. Furthermore, community impacts of retiring the
10 plant are significant and must be carefully considered even before such evaluations
11 could be made, as described by APS witness Barbara D. Lockwood in her Rebuttal
12 Testimony.

13 **Q. PLEASE SUMMARIZE CHAIRMAN BURNS’ REQUEST.**

14 A. Chairman Burns asked APS to analyze the rate impacts to customers using four
15 different cost recovery methods for a number of different Four Corners retirement
16 dates. The first method was to use accelerated depreciation through the planned
17 retirement dates. The other three were to recover remaining book value using
18 securitization at an APS assumed interest rate, and securitization at plus and minus
19 one percent of the APS’s assumed interest rate. He additionally requested that APS
20 analyze the rate impacts using the four different cost recovery methods for Cholla
21 Units 1 and 3 retirement date of 2023.³

22 **Q. WHAT PARTS OF THE RESPONSE ARE YOU ADDRESSING?**

23 A. In my testimony, I address the resource planning impacts including Four Corners
24 replacement assets such as renewables plus storage, and the long-term economics
25
26

27 ² APS’s 2017 IRP at 138.

28 ³ The Cholla analysis is addressed in the response to the Chairman’s letter, not in this testimony.

1 of those alternatives. APS witness Lockwood is addressing the securitization
2 policy issues in her Rebuttal Testimony.

3 **Q. HOW DID YOU ANALYZE THESE ALTERNATIVES?**

4 A. APS retained an outside consulting firm, Energy and Environmental Economics
5 Consulting (E3), to evaluate these alternatives using high level modeling based on
6 information provided in APS's 2020 IRP. E3 previously worked with APS and a
7 stakeholder group to model various issues in preparation for the latest IRP filing in
8 June of this year.

9 **Q. WHAT ARE THE KEY ISSUES RELATED TO RETIREMENT OF FOUR**
10 **CORNERS?**

11 A. The most important issues from a modeling perspective are (1) ensuring that the
12 replacement resources can provide a high level of reliability so that customers
13 summertime peak loads are met, and (2) maintaining affordable electric service for
14 customers.

15 The high-level modeling performed for this analysis is not meant to provide precise
16 answers – it is intended to be more directional in nature and be responsive to
17 Chairman Burns' request.

18 **Q. HOW DID E3 ASSUME THAT LOST FOUR CORNERS GENERATION**
19 **WOULD BE REPLACED?**

20 A. Four Corners could potentially be replaced in a variety of ways, and E3 assumed it
21 would be replaced by 600 MW of solar plus storage, 800 MW of storage, and 450
22 MW of wind. It is important to note that due to the high penetration of renewables
23 and storage expected to be on APS's system as a result of the Clean Energy
24 Commitment, it takes a total of 1,400 MW of storage (600 MW stand alone, and
25 800 MW combined with solar PV) and 750 MW of renewables in the mix to
26 provide the same approximate on-peak value of APS's 970 MW share of Four
27 Corners. The recent occurrences in California demonstrate that the market is no
28

longer in a surplus capacity position and should not be relied upon for these capacity needs. Therefore, the assumption was made that new resources would need to be built to replace the peak capacity contribution of Four Corners.

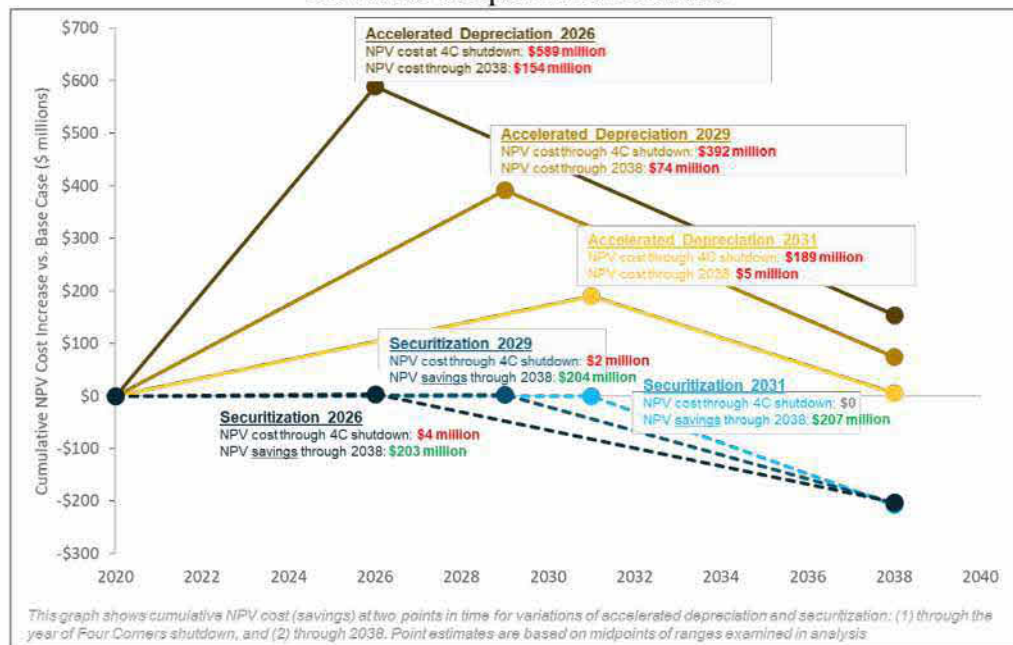
Q. WHAT COST ASSUMPTIONS WERE USED FOR THE FOUR CORNERS REPLACEMENT TECHNOLOGIES?

A. For the analysis discussed in my testimony, E3 used the resource cost assumptions from APS's 2020 IRP.

Q. PLEASE SUMMARIZE THE RESULTS OF THE ANALYSIS.

A. Figure 1 below summarizes the analysis and cost impacts of accelerated depreciation and securitization on Four Corners shutdown years of 2026, 2029, and 2031, and are based on the midpoint of the range of interest rates analyzed in the response to Commissioner Burns.⁴ Numbers are in millions of dollars over an 18-year period and are shown as differences in revenue requirement from a Base Case (e.g. the APS-filed "Accelerate" case from the 2020 IRP).

Figure 1 – Summary of Net Preserve Present Value (NPV)
Revenue Requirement Results



⁴ As discussed in my testimony in response to intervenors a 2023 shutdown is not possible given the timeframe does not allow adequate time to procure and assure replacement resources required to maintain reliable operations, and therefore has not been modeled.

1 **Q. WHAT ARE YOUR CONCLUSIONS FROM THESE RESULTS?**

2 A. This figure illustrates two key findings: 1) accelerated depreciation would increase
3 customer costs for a transition from coal to clean generation, regardless of
4 retirement date; and 2) the modeling demonstrates potential savings in all
5 securitization scenarios. It is important to again note that the important operational
6 and reliability considerations associated with an early shutdown are not reflected
7 here and must be considered to determine the appropriate path forward.

8 **Q. WHAT IMPORTANT OPERATIONAL AND RELIABILITY**
9 **CONSIDERATIONS ASSOCIATED WITH AN EARLY SHUT DOWN**
10 **NEED TO BE CONSIDERED?**

11 A. The three most important considerations are that 1) battery energy storage
12 technology is relatively new and has limited experience, 2) APS already has
13 aggressive clean energy plans including significant amounts of renewables and
14 energy storage, and adding to those plans significantly increases the risk of reliance
15 on a relatively immature technology, and 3) the wholesale market cannot be relied
16 upon to provide the high level of reliability APS and customers expect.

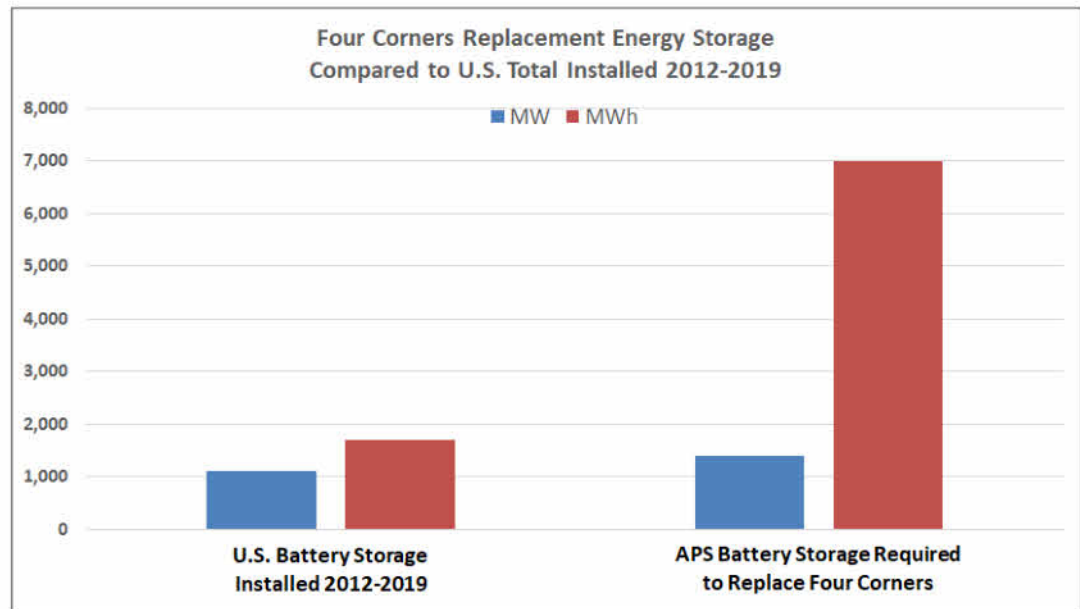
17 **Q. DO YOU BELIEVE THAT THE RETIREMENT DATES FOR THE**
18 **SCENARIOS IN THE ANALYSIS ABOVE PRESENT VIABLE OPTIONS?**

19 A. I have concerns about the viability of retiring Four Corners in 2026. Four Corners
20 represents a sizable contributor to APS system reliability, and APS as well as the
21 industry are still learning how to integrate battery energy storage systems into
22 resource portfolios. Total U.S utility scale battery energy storage installations from
23 2012 through 2019 amounted to only 1,104 MW/1,703 MWh,⁵ equating to an
24 average duration of 1.5 hours. In comparison, E3 assumed it would take 1,400
25
26

27 ⁵ *Energy Storage Monitor*, Wood Mackenzie Power & Renewables/U.S. Energy Storage
28 Association, September 2020.

1 MW/7,000 MWh of storage (5-hour duration) to replace Four Corners, more than
2 the entire U.S. industry installed through 2019 as indicated in Figure 2 below.

3 Figure 2 – Four Corners Replacement Energy Storage
4 Compared to U.S. Total



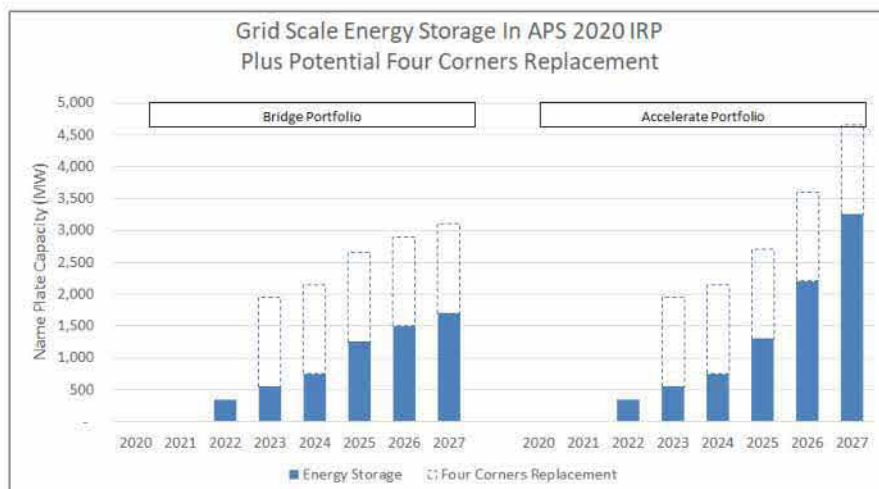
15 APS believes the pace of renewable and energy storage systems represented in the
16 2020 IRP between now and 2025 is appropriate. Beyond 2025, the pace of
17 additions depends on a number of factors, including commercial demonstration,
18 adoption of safety standards and affordability to customers. Replacing Four
19 Corners with renewables and storage by 2026 would increase planned energy
20 storage additions by about 63-93 percent. This represents a significant increase in
21 risk of reliance on battery storage technology as compared to the base case.

22 **Q. APS'S 2020 IRP INCLUDES THREE PORTFOLIOS DESIGNED TO MEET**
23 **ITS CLEAN ENERGY COMMITMENT. PLEASE DESCRIBE THESE**
24 **PORTFOLIOS AND THEIR RELEVANCE TO THE TIMING OF FOUR**
25 **CORNERS PLANNED RETIREMENT.**

26 **A.** The portfolios set out three possible paths for APS to follow as the Company
27 pursues the Clean Energy Commitment. They are nearly the same for the first five
28

years as APS takes significant steps towards a clean energy future. After 2025, they diverge in terms of how quickly APS adopts renewable plus storage technologies. The Bridge Portfolio (Bridge) is moderately aggressive in its deployment of renewables plus energy storage, and the Accelerate Portfolio (Accelerate) is the most aggressive of the three plans. The IRP also includes the Shift Portfolio (Shift) which is in between Bridge and Accelerate. For the purposes of putting the amount of new resources required to replace Four Corners in perspective, my testimony only discusses Bridge and Accelerate. In all of the 2020 IRP portfolios, Four Corners retires in 2031. APS has not chosen which path to follow at this time, and the path that the Company ultimately follows will depend on energy storage technology development, technology costs and customer affordability. Advancing the retirement of Four Corners would significantly increase the adoption of new technology beyond what APS already considers aggressive implementation of renewables plus storage in those plans. Whether or not that could be done reliably and cost effectively remains to be seen and should not be decided today. Figure 3 below illustrates the levels of new utility scale battery energy storage systems represented in the two bookend portfolios. Potential Four Corners replacement capacity is indicated by the dotted lines.

Figure 3 – New Utility Scale Battery Storage in APS 2020 IRP



1 As can be seen from the chart, adding Four Corners replacement on top of the clean
2 energy plans would represent a very quick and very large increase in new
3 technology on the system, and bring more technology risk than is appropriate at
4 this time.

5 C. *Reliability of the Four Corners power plant*

6 **Q. DO ANY OF THE WITNESSES IN THIS DOCKET CRITICIZE THE**
7 **OPERATIONAL CAPABILITY OF THE PLANT?**

8 A. Yes. Vote Solar witness Ronny Sandoval and Citizen Groups witnesses Eisenfeld
9 and Schlissel claim that Four Corners is becoming increasingly unreliable and is
10 likely to continue that trend as the plant ages.

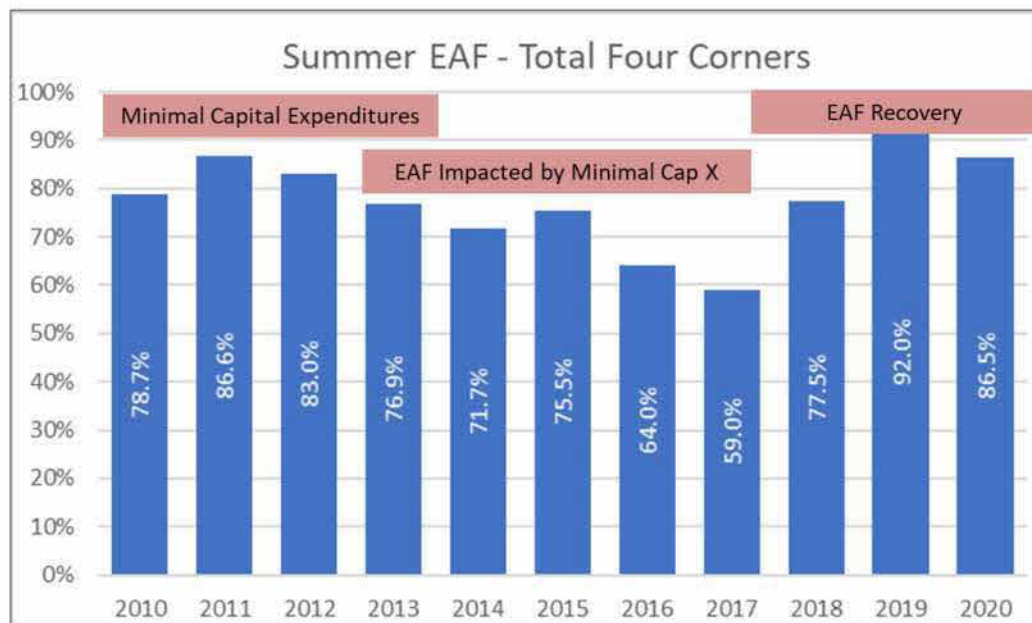
11 **Q. WHAT METRICS DO YOU USE TO QUANTIFY RELIABILITY?**

12 A. Equivalent Availability Factor (EAF) is a key indicator of the reliability of a
13 generating unit used in the utility industry. EAF reflects the equivalent amount of
14 time a unit is capable of running at full output, factoring in scheduled maintenance,
15 forced outages and unit derates. APS closely monitors EAFs and an important
16 subset of that – the summertime EAF. The summertime EAF is important because
17 overall system reliability is driven by the high summertime loads.

18 **Q. DO YOU AGREE WITH THE CRITICISMS FROM CERTAIN**
19 **INTERVENORS REGARDING THE RELIABILITY OF FOUR**
20 **CORNERS?**

21 A. No. There was a period in the mid-2010s, however, where Four Corners exhibited
22 lower EAFs than other times before or since due to low capital investment related
23 to a period of uncertainty regarding the future of the plant. Since that time, the
24 Company has increased its investment in capital improvements. Accordingly, the
25 EAF has been much improved over the past three years.

Figure 4 - Four Corners Summertime Equivalent Availability Factor



Q. CITIZEN GROUPS WITNESS SCHLISSEL POINTS TO 2020 AS AN UNRELIABLE YEAR BASED ON THE FIRST SIX MONTHS OF OPERATION. IS THAT AN ACCURATE ASSESSMENT?

A. No. Citizen Groups witness Schlissel appears to misinterpret the data. Both units were taken out of service for scheduled maintenance activities in the spring of 2020. Unit 5 was out of service for more than two months for a scheduled outage. Quoting the EAF or capacity factors for the first six months, especially in a year such as this, is misleading. As seen in Figure 4 above, Four Corners performed very well in the summers of 2019 and 2020 and was an essential component in the Company's ability to meet its customers' service needs.

Q. DO YOU EXPECT FOUR CORNERS TO BECOME UNRELIABLE AS THE PLANT AGES?

A. I anticipate that the plant will be maintained in a manner to provide reliable service to APS customers and the customers of the other owners. As the plant gets closer to retirement and replacement resources are phased in, it is possible that the

1 summertime EAFs could decrease in the plant's last few years of service as capital
2 spending is reduced prior to its scheduled retirement.

3 **Q. CITIZEN GROUPS WITNESS SCHLISSEL RECOMMENDS THAT APS**
4 **BEAR THE RISK OF FOUR CORNERS OPERATING DIFFERENT THAN**
5 **WHAT IS MODELED IN THE COMPANY'S 2020 IRP. IS THAT**
6 **APPROPRIATE?**

7 A. No. It is inappropriate to use long-term resource planning information in setting
8 rates. Information used in planning models such as the ones used in APS's IRP is
9 generally not the same thing as information used to set rates. When looking out 15
10 years from a planning perspective, the IRP captures things at a high level, certainly
11 not at the accounting level used in setting rates.

12 IV. ON-PEAK TIME-OF-USE WINDOW FOR RESIDENTIAL RATES

13 **Q. WHY IS IT IMPORTANT TO HAVE TIME DIFFERENTIATED RATES,**
14 **AND WHAT IS APS'S CURRENT ON-PEAK TIME-OF-USE (TOU)**
15 **WINDOW?**

16 A. The need for new resource capacity is driven by a limited number of high load
17 hours during the summer. APS's on-peak rates are intended to incent customers to
18 shift their usage during these high load hours to lower load hours, thereby saving
19 all customers money by deferring the need for new resources needed to serve peak
20 load in the future. APS's current on-peak time-of-use window is from 3 p.m. to 8
21 p.m. weekdays.

22 **Q. HOW WAS THAT WINDOW DETERMINED?**

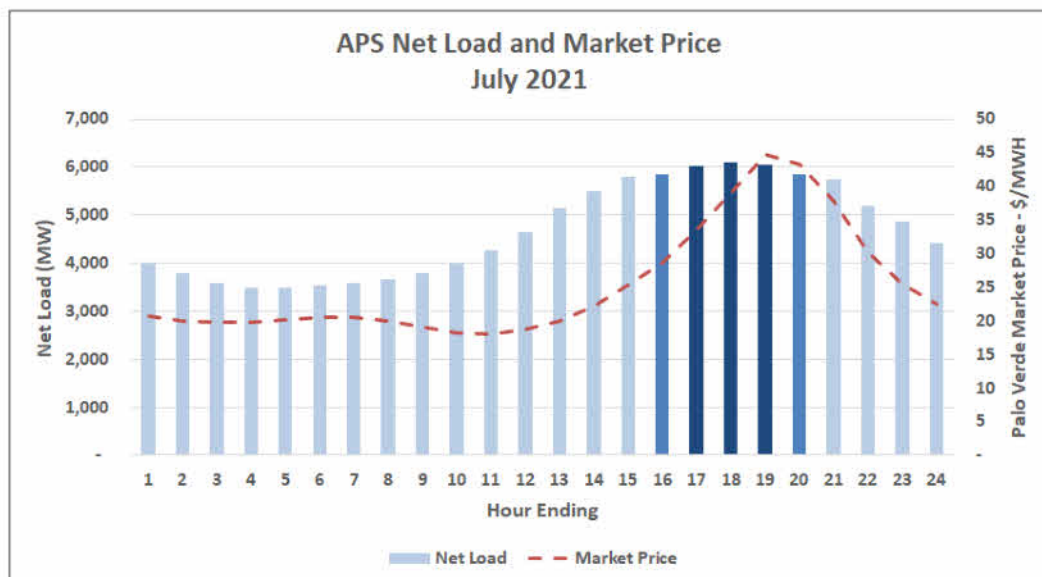
23 A. Determination of the on-peak TOU window is a balance between customer
24 convenience and hourly system load and market prices. I address the load shape
25 and market price impacts while APS witness Jessica Hobbick addresses customer
26 impacts.

In the 2016 rate case, APS demonstrated that from a system load perspective, the on-peak window for residential rates should be from 3 p.m. to 9 p.m. weekdays, but those hours were shortened to 3 p.m. to 8 p.m. to provide more evening off-peak hours to customers and to acknowledge customer convenience.

Q. HAVE YOU UPDATED YOUR ANALYSIS?

A. Yes. Figure 5 below shows the Company's projected net load curve for an average day in July of 2021 as well as the projected wholesale market prices. An average day in August looks very similar.

Figure 5 - APS Net Load Curve and Wholesale Market Prices – July 2021



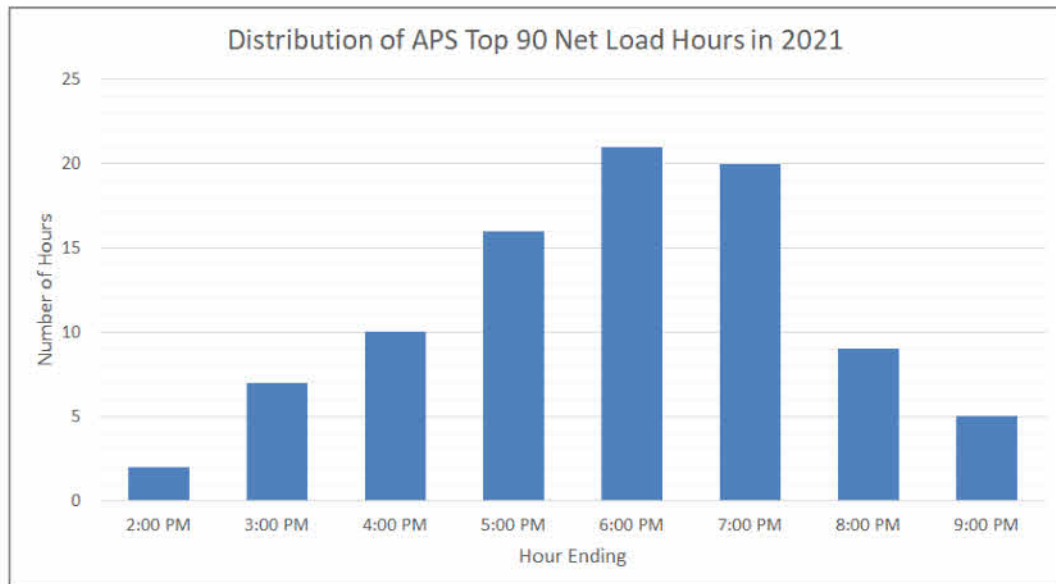
Q. WHAT HOURS ARE MOST IMPORTANT FROM A RESOURCE ADEQUACY AND RELIABILITY PERSPECTIVE?

A. APS has found that most of the Company's reliability needs are driven by the 90 highest net load hours in a given year, and APS typically uses a top 90 hours load analysis to determine the on-peak capacity value of variable resources such as solar and wind.

Q. WHEN DO THESE TOP 90 HOURS OCCUR?

A. Based on APS's 2021 net load curve, all 90 hours fall in the summer between hours ending 2 p.m. and 9 p.m. Recognizing that is too wide of a time period for customers, this data still supports an on-peak window from 3 p.m. to 8 p.m., encompassing 84 percent of APS's top 90 hours, as indicated in Figure 6 below.

Figure 6 – Distribution of APS Top 90 Load Hours in 2021



Q. IF THE PURPOSE OF TOU RATES IS TO DEFER FUTURE INVESTMENT, IS IT APPROPRIATE TO LOOK AT RESOURCE NEEDS IN FUTURE YEARS WHEN SETTING TOU HOURS?

A. Yes. APS load shape has changed over the past few years and is expected to continue to change into the future. Basing TOU hours on outdated, annual averaged load shape information does not send the right pricing signals to customers.

1 **Q. WHAT IS YOUR RESPONSE TO SWEEP AND WRA WITNESS**
2 **BRENDON BAATZ'S CRITICISM OF APS'S USE OF FUTURE YEARS**
3 **LOAD FORECASTS TO ASSESS TOU HOURS?**

4 A. As mentioned above the benefit of TOU hours is to send a correct price signal to
5 help defer or reduce peaking investment needed over time. Even if the forecasted
6 magnitude were to be off, APS's forecasted hours of peak would not be, and that
7 is the driver for the hours. However, the values presented in my current testimony
8 are based on a forecast year of 2021, which should alleviate SWEEP and WRA
9 witness Baatz's concern.

10 **Q. WHAT WOULD BE THE IMPACT OF REDUCING YOUR ON-PEAK TOU**
11 **WINDOW TO 4:00 P.M. TO 7:00 P.M. AS SUGGESTED BY STAFF**
12 **WITNESS DAVID DISMUKES AND SWEEP AND WRA WITNESS**
13 **BAATZ?**

14 A. Only 63 percent of the Company's top 90 hours occur inside that three-hour
15 window. That means that there is still a significant amount of reliability
16 considerations outside of that window. Net loads are still very high from 3 p.m. to
17 4 p.m. and from 7 p.m. to 8 p.m., and it is still important for APS to manage loads
18 in those periods to defer new resources in the future and save infrastructure costs
19 for all customers. APS witness Hobbick discusses how customers respond to the
20 current TOU periods, and I am concerned that if the window was shortened,
21 customer loads in the hours from 3 p.m. to 4 p.m. and in the hours from 7 p.m. to
22 8 p.m. would be higher than those reflected in the analysis. This would further
23 reduce the number of hours in those windows to well under 63 percent of the top
24 90 hours. That does not align top reliability hours with rates, nor send the intended
25 price signals to encourage thoughtful energy use by customers during peak hours.
26 Furthermore, in the future as more customers shift their loads by doing such things
27 as installing programmable thermostats and charging electric vehicles, it is likely
28

1 that they will lower their thermostats and start charging in the first off-peak hour,
2 further increasing the load at that time. If that hour starts at 7 p.m., that could create
3 new peaks and not allow for the long-term infrastructure savings intended by TOU
4 pricing.

5 **Q. EVEN WITHOUT A CHANGE TO TOU HOURS, IS APS'S LOAD**
6 **SHIFTING LATER IN THE DAY?**

7 A. Yes. Historically, APS's annual peak load has occurred at hours ending 4 p.m., 5
8 p.m. and 6 p.m. The last time the peak load occurred at 4 p.m. was 2006. In three
9 of the last five years, the peak occurred at 6 p.m. As customers have continued to
10 add rooftop solar, the peak has shifted later in the day, and APS expects that trend
11 to continue due to the continuing additions of rooftop solar to the system.
12 Additionally, when considering the effect of grid scale renewable, the net peak can
13 be shifted even later in the day. For example, on the peak day of 2020, the
14 Company's instantaneous net peak load occurred at 6:24 p.m., 45 minutes later
15 than the system peak load.

16 **Q. IS THERE STILL ANOTHER WAY TO EXPLAIN WHY A SHIFT TO AN**
17 **EARLIER TOU WINDOW IS NOT SUPPORTED BY DATA?**

18 A. Yes, from a wholesale market price perspective, it does not make sense to shave
19 off the 7 p.m. to 8 p.m. hour from the current on-peak TOU period. As indicated
20 in Figure 5 above, wholesale market prices are highest in the 6 p.m. to 7 p.m. hour
21 (hour 19), and second highest in the in the 7 p.m. to 8 p.m. hour (hour 20).
22 Removing 7 p.m. to 8 p.m. from APS on-peak TOU period would be misaligned
23 with wholesale market prices. Retaining that hour in the peak period not only helps
24 save infrastructure in the long term, but also provides immediate benefits to
25 customers by reducing on-peak purchase power costs.

1 **Q. DO YOU HAVE ANY COMMENTS ON STAFF WITNESS DISMUKES'**
2 **ANALYSIS THAT HE CONTENDS SUPPORTS SHORTENING THE ON-**
3 **PEAK TOU WINDOW?**

4 A. There are at least three serious shortcomings with his analysis: (1) using annual
5 average load shapes, (2) using a sub-set of APS customers, and (3) using only
6 customer load, not system load. Similarly flawed, SWEEP and WRA witness Baatz
7 analysis suffers from two of the three issues below as well.

8 A. *Using average load shapes*

9 **Q. HOW DOES STAFF WITNESS DISMUKES ANALYZE APS PEAK**
10 **HOURS?**

11 A. Staff witness Dismukes creates the average hourly load for three historical years
12 (2016, 2017, 2018) for hours ending one through 24 for APS non-solar residential
13 customers, to determine what APS TOU peak hours should be.

14 **Q. IS THIS AN APPROPRIATE METHOD FOR DETERMINING THE PEAK**
15 **WINDOW?**

16 A. No, it is not. Since resource needs are driven by the summer period, the analysis
17 should be based on the summer period load shapes, not annual average. Using
18 loads outside of the summer have little impact on system reliability and future
19 resource additions. TOU pricing is meant to reduce future investment in new
20 infrastructure, which is driven by system net loads in the summer including solar
21 customers. Staff witness Dismukes is completely missing the drivers of new
22 investment in infrastructure.

23

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1 B. *Using subset of customer loads*

2 **Q. IS THERE AN ISSUE WHEN THE ANALYSIS ONLY CONSIDERS A**
3 **SUBSET OF APS CUSTOMERS' LOAD?**

4 A. Yes. Staff witness Dismukes analysis uses only APS non-solar residential
5 customers. APS's resource needs are driven by the entire system, not just a subset
6 of the system.

7 **Q. WHY DOES THIS PARTICULAR SHORT-COMING OF THE ANALYSIS**
8 **MATTER?**

9 A. The growing amount of distributed solar generation on the system is impacting
10 load shapes and will impact it more in the future. Additional solar will make the
11 ramping periods steeper, and therefore ignoring solar customers' usage patterns
12 does not lead to a complete or meaningful answer.

13 C. *Not using system loads*

14 **Q. WHAT IS THE ISSUE WITH ONLY USING CUSTOMER LOAD INSTEAD**
15 **OF SYSTEM LOAD?**

16 A. Similar to the point above, APS has a significant amount of renewable resources
17 on the system and will continue to add more. The generation from these resources
18 drops off late in the afternoon and this has a significant impact on future resource
19 needs. Ignoring the impact of renewables on the system leads to a suboptimal
20 result.

21 V. AG-X AND RESOURCE ADEQUACY

22 **Q. WHAT PART OF CALPINE AND DIRECT ENERGY WITNESS GREG**
23 **BASS' TESTIMONY ARE YOU ADDRESSING?**

24 A. Calpine and Direct Energy witness Bass contends that the market purchases used
25 to serve AG-X customers' load provide resource adequacy. I discuss resource
26 adequacy and show that his understanding is not in line with industry standards.
27 AG-X rate implications are addressed by APS witness Leland Snook.

28

1 **Q. PLEASE DEFINE RESOURCE ADEQUACY.**

2 A. North American Electric Reliability Corporation (NERC) defines resource
3 adequacy as the ability of supply-side and demand-side resources to meet the
4 aggregate electrical demand (including losses). The Anticipated Reserve Margin,
5 which is based on available resource capacity, is a metric used to evaluate resource
6 adequacy by comparing the projected capability of anticipated resources to serve
7 forecasted peak demand.

8 **Q. WHAT IS A WESTERN SYSTEMS POWER POOL (WSPP) SCHEDULE C**
9 **PURCHASE?**

10 A. Service Schedule C details the terms for firm sales or exchange service. A
11 stipulated damages provision applies to failure to deliver or receive power. Firm
12 service may be curtailed within mutually agreed to recall times, due to force
13 majeure, or to meet public utility or statutory obligations. In the latter case, if the
14 seller interrupts, it will pay damages consistent with the terms of the WSPP
15 Agreement. While Schedule C refers to firm service, it is important to note that it
16 is financially firm for the buyer, not firm in the sense of physical delivery.

17 **Q. IS A SCHEDULE C PURCHASE SERVED FROM A SPECIFIED UNIT?**

18 A. No, the seller does not have to designate a specific generating source in order to
19 commit to a WSPP Schedule C sale. The seller could rely on their ability to
20 purchase available generation in the spot market (day-ahead or real-time) in order
21 to find a specific generating source to fulfill the obligations of the sale. This
22 reliance on spot market purchases will not work when there are no remaining
23 generation sources available for purchase in the wholesale market. Therefore,
24 when the market cannot provide, these purchases/sales are subject to curtailment.

25 **Q. HOW DO AG-X CUSTOMERS SERVE THEIR LOAD?**

26 A. Primarily with WSPP Schedule C purchases.

27

28

1 **Q. CALPINE AND DIRECT ENERGY WITNESS BASS ALLEGES THAT**
2 **DURING ITS TOP 100 LOAD HOURS IN 2017, APS ITSELF RELIED**
3 **SUBSTANTIALLY ON THESE SAME FIRM WSPP SCHEDULE C**
4 **CONTRACTS TO SERVE ITS OWN LOAD. DOES APS RELY ON THOSE**
5 **CONTRACTS TO PROVIDE RESOURCE ADEQUACY?**

6 A. No. While APS did use these contracts to serve customer load, the Company did
7 not rely on them for resource adequacy purposes. These purchases were made in
8 the economic interest of serving customers at the lowest cost. With the exception
9 of AG-X, APS did not show them on the resource plan, did not rely on them for
10 reliability purposes and do not include them in meeting the reserve margin
11 obligations. Had these purchases become unavailable or curtailed, APS had
12 generation assets or asset backed purchases backing them up.

13 **Q. PLEASE EXPLAIN WHAT HAPPENED WITH AG-X CUSTOMERS AS**
14 **WELL AS YOUR OWN WSPP SCHEDULE C PURCHASES ON AUGUST**
15 **18, 2020.**

16 A. On August 18, 2020, CAISO curtailed imports into the APS balancing area from
17 AG-X suppliers and certain irrigation district suppliers, which the Company was
18 relying on to serve system load. These imports were supplied from short-term
19 market purchases which were not backed by firm supplies from a designated power
20 plant, a capacity contract, or reserves. Therefore, neither of these groups provided
21 sufficient resource adequacy to serve their loads. In fact, in hour ending 18, almost
22 60 percent of the AG-X scheduled energy was curtailed. However, the loads of
23 AG-X customers or irrigation district customers were not curtailed to reflect the
24 curtailment of generation provided by their generation service providers, and
25 therefore APS made up for the generation with its own reserves.

26
27 In contrast, while APS also experienced a curtailment of CAISO imports
28 designated for its retail load during this time, the Company was not relying solely

1 on these short-term market purchases to be able to serve its retail load. In addition
2 to its previously procured portfolio of firm resources such as its existing generating
3 assets and asset-backed purchases which provided a 15 percent reserve margin,
4 APS also procured day-ahead purchases to better prepare the Company to respond
5 to potential contingency events, should they occur on August 18th. These firm
6 resources allowed APS to replace the curtailed CAISO purchases with its reserve
7 power without impacting reliability.

8 **Q. DOES SHOWING AG-X CAPACITY ON YOUR RESOURCE PLAN MEAN**
9 **APS ACCEPTS IT AS PROVIDING RESOURCE ADEQUACY?**

10 A. No. Especially given the recent experiences with the August heat storm, APS plans
11 to re-assess how the Company reflects these types of purchases in the IRP.

12 **VI. SOLAR ISSUES – AVOIDED COST METHODOLOGY AND RCP**

13 **Q. DID YOU PROPOSE A METHODOLOGY TO CALCULATE THE**
14 **AVOIDED COST OF RESIDENTIAL SOLAR EXPORTS IN YOUR**
15 **DIRECT TESTIMONY?**

16 A. Yes. In my Direct Testimony, I proposed a methodology for calculating the
17 avoided cost of residential solar export energy. Decision No. 75859 (January 3,
18 2017) stipulated that the RCP methodology be initially used to set the rate to be
19 paid to residential rooftop solar customers for energy exported to the grid. It also
20 ordered the development of an avoided cost methodology with five-year
21 forecasting, within a time frame that will allow its implementation to occur no later
22 than December 31, 2019.⁶ Once the five-year avoided cost methodology is
23 finalized, the Commission will have the flexibility to utilize either the avoided cost
24 methodology or RCP methodology (or a combination of both) in setting a formula
25 for the DG export rate in subsequently filed electric utility rate cases for use in
26 annual updates to the export rate.

27
28 ⁶ This has since been revised to December 31, 2020. See Decision No. 77654 dated June 30, 2020.

1 **Q. DID YOU RECOMMEND THAT YOUR PROPOSED METHODOLOGY**
2 **BE USED TO ESTABLISH THE VALUE AT THIS TIME?**

3 A. No. I recommended the continued use of the Commission-approved RCP
4 methodology to determine the value at this time.

5 **Q. HAVE ANY OF THE PARTIES TO THIS CASE COMMENTED ON YOUR**
6 **AVOIDED COST METHODOLOGY TESTIMONY IN THEIR FILED**
7 **TESTIMONY?**

8 A. Yes. This topic was addressed by Staff witness Metzger, Vote Solar witness
9 Sandoval, and SEIA witness Kevin Lucas.

10 **Q. DID STAFF HAVE ANY RECOMMENDATIONS ON THE**
11 **METHODOLOGY?**

12 A. Staff witness Metzger recommends not addressing the avoided cost methodology
13 as part of this case because the methodology has far-reaching impacts for
14 customers across Arizona and is best addressed in a separate docket that already
15 exists.

16 **Q. DO YOU SUPPORT STAFF'S RECOMMENDATION?**

17 A. Yes, I do. Because the Company is currently compensating residential rooftop
18 solar exports based on Staff's RCP methodology, it is not necessary for the
19 Commission to approve the Avoided Cost Methodology in this rate case.

20 **Q. WHAT ARE VOTE SOLAR WITNESS SANDOVAL'S**
21 **RECOMMENDATIONS?**

22 A. Vote Solar witness Sandoval recommends that the Commission should reject the
23 Company's methodology because it omits several value categories. He contends
24 that APS has omitted certain value streams from the Avoided Cost Methodology
25 and has assumed the values are zero because they are difficult to quantify. He
26 makes another recommendation that I will discuss later.

27

28

1 **Q. DO YOU AGREE WITH VOTE SOLAR'S CONCERNS OVER THE**
2 **COMPANY'S METHODOLOGY?**

3 A. No. The Company analyzed each potential value stream and made a determination
4 of whether or how to value it based on the facts and circumstances. In some cases,
5 the values actually were zero. In other cases, APS determined it was inappropriate
6 to assign a value, for example where the costs were highly speculative.

7 **Q. WHAT CATEGORIES DID YOU ANALYZE AND FIND TO HAVE ZERO**
8 **VALUE?**

9 A. APS assigned zero value to avoided transmission and distribution costs. During
10 peak load hours, solar customers use almost all of their solar energy to meet their
11 own energy requirements, and export very little to the grid. Since little is exported
12 at these times, the export energy does not line up well with peak loads and has
13 limited ability if any to defer transmission and distribution costs. The Company's
14 2019 BTA documented that no transmission could be avoided due to rooftop solar
15 exports, and the Company could not find any distribution upgrades that could be
16 avoided by the presence of rooftop solar exports. APS left placeholders in the
17 methodology for those items in case they become non-zero in the future.

18 **Q. DOES VOTE SOLAR WITNESS SANDOVAL MAKE ANY**
19 **RECOMMENDATIONS RELATED TO THE COMPANY'S CAPACITY**
20 **AND ENERGY LOSS CALCULATIONS?**

21 A. Yes. Vote Solar witness Sandoval states that the Company is unclear in its
22 explanation of distribution loss values and recommends that the Company should
23 be required to conduct load flow and other appropriate studies to quantify the
24 expected loss reduction impact of Distributed Energy Resources (DERs).

25 **Q. DO YOU AGREE WITH HIS RECOMMENDATION?**

26 A. No. The loss values in the proposed methodology are appropriate and are based
27 on demand and energy loss studies filed in APS rate cases. His recommendation
28

1 to conduct load flow studies is not practical since load flow studies are performed
2 for a single hour only. Furthermore, APS does not model down to the level of
3 individual customers, so this recommendation would not produce the result
4 intended by Vote Solar witness Sandoval.

5 **Q. VOTE SOLAR WITNESS SANDOVAL CLAIMS THAT “CARBON,”**
6 **“RESILIENCE” AND “MARKET PRICE RESPONSE” SHOULD BE**
7 **INCLUDED IN THE AVOIDED COST. DO YOU AGREE THEY SHOULD**
8 **BE INCLUDED?**

9 A. No. To the extent that carbon is an actual cost to customers (such as a carbon tax),
10 it would already be factored into the avoided energy cost. To the extent he is
11 referring to a “societal cost” of carbon, it should be omitted. Societal costs, or
12 externalities, may sometimes be used in the resource selection process, but once
13 the resource selection is made, customers are only asked to pay for the actual cost
14 of the resource itself.

15 Market price response and resilience are highly speculative categories of costs that
16 could apply to other resources, but because they are speculative have not and
17 should not be used to calculate avoided costs for any resource. Just because there
18 may be theoretical ways of calculating such benefits does not mean that they should
19 be used in ratemaking. These fall into the same area discussed in the Value of
20 Solar Order where it states,

21 Staff believes that economic benefits should be considered
22 qualitatively only and opposes any adders for them. Staff states that
23 such costs and benefits are very difficult to quantify, are not
24 included in the ratemaking formula for existing generation and
25 other facilities, and are not unique or incremental to DG.⁷

26
27
28 ⁷ Decision No. 75859 at 110 (Jan. 3, 2017).

1 **Q. WHAT WAS SEIA WITNESS LUCAS' RECOMMENDATIONS ON**
2 **CONTINUED USE OF THE RCP?**

3 A. SEIA witness Lucas recommended freezing the RCP stepdown at the 2019 Tranche
4 level and extending the duration of the RCP price lock to 18 years.

5 **Q. WHAT WAS THE INTENT OF THE COMMISSION IN ESTABLISHING**
6 **THE RCP AND AVOIDED COST METHODOLOGY?**

7 A. Decision No. 75859, Finding of Fact No. 133 states, “[t]here is a need for a
8 valuation of DG methodology that will provide a gradual transition away from the
9 current net metering model for compensating DG exports, toward compensation of
10 DG exports that reflects the actual value of DG.”

11 **Q. DOES FREEZING THE RCP EXPORT RATE AT CURRENT VALUES**
12 **ACCOMPLISH THAT PURPOSE?**

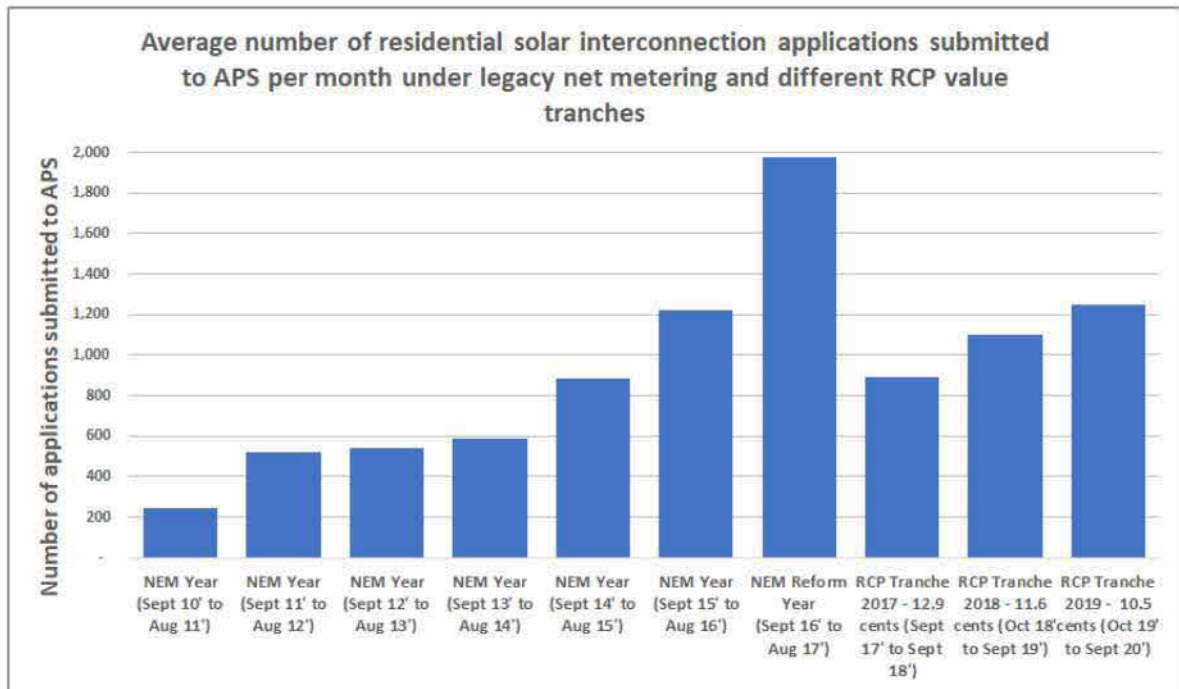
13 A. No. The purpose in moving from values established in the RCP to avoided cost is
14 to eventually eliminate the cost shift from rooftop solar customers to non-solar
15 customers. Freezing the rate and extending it from ten to 18 years as proposed
16 perpetuates and increases the cost shift.

17 **Q. DO YOU AGREE WITH SEIA WITNESS LUCAS’S ASSERTION THAT**
18 **THE ARIZONA SOLAR MARKET HAS EXPERIENCED A NOTABLE**
19 **SLOWDOWN IN GROWTH SINCE THE PRE-RCP PERIOD?**

20 A. No. The solar market in APS’s service territory has remained healthy following the
21 transition to the RCP tariff. Figure 7 (using the same Arizona Goes Solar data cited
22 by SEIA witness Lucas) shows that the solar industry in APS’s service territory
23 pulled significant demand forward before the net metering grandfathering deadline,
24 causing a temporary spike in application numbers from September 2016 to August
25 2017 (represented in the chart as the Net Energy Metering (NEM) reform year).
26 After the transition to the RCP tariff, the market saw a temporary slight slowdown
27 in the numbers of applications submitted to APS, as solar companies worked to
28

install the pipeline of grandfathered projects that had built-up during the NEM reform year. After that brief slowdown, the number of applications rebounded under the RCP tariff to equal the number of applications submitted under net metering.

Figure 7 – Residential Solar Interconnection Applications Submitted to APS

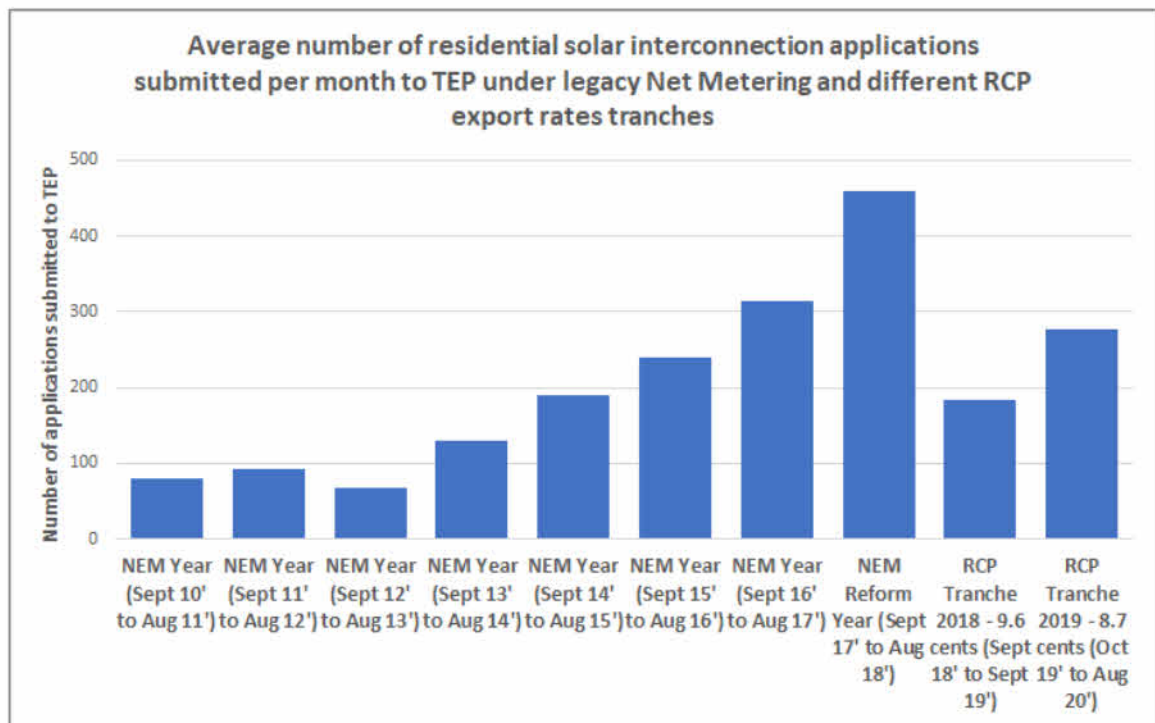


Q. DO YOU AGREE WITH SEIA WITNESS LUCAS'S CONCERNS ABOUT SOLAR APPLICATIONS AND INSTALLATIONS IN TEP'S SERVICE TERRITORY AND THAT THEY SHOULD INFORM DECISIONS REGARDING APS'S SERVICE TERRITORY?

A. No. As shown in the Figure 7 above, the solar market in APS's service territory has adapted well to the gradual declines in the RCP and a decline in the federal investment tax credit (which stepped down from 30 percent to 26 percent in 2020). In regards to the alleged downswing in applications and installations in TEP service territory, the Arizona Goes Solar data indicates that the solar market in TEP's service territory remains strong following the transition to the RCP tariff and a step

down in the RCP value. Figure 8 below shows that the solar market in TEP's service territory experienced the same temporary spike in applications in the year leading up to the transition from NEM to the RCP tariff (shown as the NEM reform year), followed by a short-term slowdown, and then a rebound in applications numbers. Similar to the solar market in APS's service territory, the TEP solar market saw an increase in applications after the drop in the RCP value from Tranche 2018 (9.6 cents/kWh) to Tranche 2019 (8.7 cents/kWh).

Figure 8 - Residential Solar Interconnection Applications Submitted to TEP



Q. HAVE THE SHIFTS FROM NET METERING TO THE RCP TARIFF AND THE FOLLOWING STEP DOWNS IN THE RCP VALUE CAUSED THE SOLAR MARKETS IN APS OR TEP SERVICE TERRITORY TO FALL BEHIND THE TOP SOLAR UTILITIES IN THE WEST?

A. No. The solar markets in APS and TEP service territories remain national leaders following the shift to the RCP tariff and step downs in the RCP value. As indicated

in Table 1 below, more residential solar capacity has been installed per customer in APS's service territory than any utility in the west, even surpassing all of the investor-owned utilities (IOUs) in California.⁸ TEP also compares well with the California IOUs, with more residential solar capacity installed per residential customer than Southern California Edison.

Table 1 – Residential Solar Comparison

Residential solar comparison between APS, TEP and other utilities in the western U.S.

(as of the end of Q2 2020)

| Utility | Watts of residential solar installed per residential customer | Total MWdc of residential solar installed | Total residential customers served by utility (millions) |
|----------------------------|---|---|--|
| Arizona Public Service | 849 | 934 | 1.1 |
| San Diego Gas & Electric | 813 | 1,053 | 1.3 |
| Pacific Gas & Electric | 560 | 2,689 | 4.8 |
| Tucson Electric Power | 499 | 192 | 0.4 |
| Southern California Edison | 437 | 1,951 | 4.5 |
| NV Energy | 389 | 438 | 1.1 |
| Rocky Mountain Power | 322 | 263 | 0.8 |
| PNM (NM) | 246 | 115 | 0.5 |
| Xcel Energy (CO) | 194 | 185 | 1.0 |
| Salt River Project | 181 | 173 | 1.0 |

⁸ Residential solar interconnection application and capacity installed data by utility service territory for Arizona Public Service, Salt River Project, and Tucson Electric Power sourced from Arizona Goes Solar - <https://arizonagoessolar.org>. Accessed on October 20th, 2020.

Residential solar capacity installed data by utility service territory for Pacific Gas and Electric, San Diego Gas and Electric, and Southern California Edison sourced from California Solar Statistics - <https://www.californiadgstats.ca.gov/downloads/>. Accessed on October 20th, 2020.

Residential solar capacity installed data by utility service territory for NV Energy, Rocky Mountain Power (Utah), Public Utility of New Mexico, and Xcel Energy (Colorado) sourced from the U.S. Energy Information Administration and available here <https://www.eia.gov/electricity/data/eia861m/#netmeter>. Accessed on October 20th, 2020.

Number of residential customers by utility from the U.S. Energy Information Administration - <https://www.eia.gov/electricity/data.php>. Accessed on October 20th, 2020.

1 **Q. SHOULD THE COMMISSION ADOPT SEIA WITNESS LUCAS'**
2 **RECOMMENDATION?**

3 A. No. For the reason stated above, in the interest of all of APS's customers, the
4 Commission should reject SEIA witness Lucas' recommendation.

5 VII. THE OCOTILLO MODERNIZATION PROJECT (OMP)

6 **Q. PLEASE RECAP YOUR DIRECT TESTIMONY RELATED TO OMP.**

7 A. As noted in my Direct Testimony, the OMP provides a number of benefits,
8 including: reliable peaking capacity, flexibility to be able to integrate additional
9 renewable resources, unique locational value in the APS load pocket, and it is also
10 cleaner than the generation it is replacing.

11 **Q. CAN YOU ADDRESS WHAT ROLE IF ANY THE OMP PLAYED IN**
12 **RELIABLY SERVING YOUR CUSTOMERS THIS SUMMER,**
13 **PARTICULARLY DURING THE AUGUST HEAT STORM?**

14 A. As described in my Direct Testimony, the OMP was a prudent investment for APS
15 customers. Staff, the Residential Utility Consumer Office, and Arizonans for
16 Electric Choice and Competition all also include the asset in rate base as a part of
17 their Direct Testimonies. This past summer highlights the value of a thermal
18 peaking resource such as the OMP. During the heat storm where desert southwest
19 utilities were declaring energy supply emergencies or issuing rolling blackouts (as
20 discussed previously in my testimony), the OMP played an integral role in APS
21 reliably serving the needs of customers. All five units were either providing energy
22 to the system or providing necessary operating reserves during the high load hours
23 on August 14th and 15th.

24 VIII. CONCLUSION

25 **Q. DOES THAT CONCLUDE YOUR REBUTTAL TESTIMONY?**

26 A. Yes.
27
28

ATTACHMENT 4

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REBUTTAL TESTIMONY OF ELIZABETH A. BLANKENSHIP
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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| | | |
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| 22 | SFR Schedule B-2 | Attachment EAB-24RB |
| 23 | SFR Schedule C-1 | Attachment EAB-25RB |
| 24 | SFR Schedule C-2 | Attachment EAB-26RB |
| 25 | SFR Schedule C-3 | Attachment EAB-27RB |

1 **REBUTTAL TESTIMONY OF ELIZABETH A. BLANKENSHIP**
2 **ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY**
 (Docket No. E-01345A-19-0236)

3 I. INTRODUCTION

4 **Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.**

5 A. My name is Elizabeth A. Blankenship. I am the Vice President, Controller and
6 Chief Accounting Officer for Arizona Public Service Company (APS or
7 Company), a subsidiary of Pinnacle West Capital Corporation (Pinnacle West). I
8 am primarily responsible for overseeing the financial accounting and reporting
9 functions of the Company and Pinnacle West. My business address is 400 N. 5th
10 Street, Phoenix, Arizona 85004.

11 **Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?**

12 A. Yes. I filed direct testimony in this docket.

13 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

14 A. The purpose of my Rebuttal Testimony is to address several adjustments to rate
15 base and operating income proposed by Staff, the Residential Utility Consumer
16 Office (RUCO), Arizonans for Electric Choice and Competition (AECC), and
17 other intervenor witnesses. I will indicate in my rebuttal testimony where the
18 Company is in agreement with their recommendations and will discuss those that
19 I do not believe are accurate or appropriate. While I may not address every detail
20 related to intervenors' recommendations, it should not be interpreted that I agree
21 with each position unless specifically stated within my testimony. In addition, I
22 will present the Company's updated information for many pro forma adjustments
23 and provide the associated updated Standard Filing Requirements (SFR)
24 Schedules.

1 II. SUMMARY

2 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

3 A. Staff and intervenors in this case have proposed both rate base and operating
4 income adjustments to the Company's original request. In some cases, these
5 proposals are for reasonable revisions due to updated information that was not
6 available at the time the Company filed its original request, or corrections and
7 adjustments identified during the discovery process. Other adjustments that have
8 been proposed are inaccurate or inappropriate, or both, and I discuss why these
9 adjustments should either be revised or not accepted at all. Additionally, some
10 proposed adjustments APS can accept in principle but require corrections, which
11 I also discuss later in my Rebuttal Testimony. Finally, some Staff and intervenor
12 operating income pro forma adjustments are addressed by APS witnesses Jacob
13 Tetlow, Leland Snook, Jessica Hobbick, Dr. Ron White, and Barbara Lockwood
14 in their Rebuttal Testimonies.

15
16 SFR Schedules A-1, B-1, B-2, C-1, C-2, and C-3 were updated to reflect the
17 updated pro forma adjustments. SFR Schedules B-1 through C-3 are attached to
18 my testimony as Attachment EAB-23RB through EAB-27RB, respectively, while
19 SFR Schedule A-1 is attached to Mr. Snook's Rebuttal Testimony. I am
20 sponsoring the Total Company column for those I have listed above and have
21 discussed in my Rebuttal Testimony. All jurisdictional allocations shown on the
22 SFRs are sponsored by APS witness Snook. The overall change in the
23 Company's rate request, which includes these revisions, is addressed by APS
24 witnesses Lockwood and Snook in their Rebuttal Testimonies.

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1 III. ITEMS OF AGREEMENT

2 **Q. DOES APS AGREE WITH THE METHODOLOGY USED IN STAFF**
3 **WITNESS RALPH SMITH'S CASH WORKING CAPITAL**
4 **ADJUSTMENTS?**

5 A. Yes. APS has reviewed the Cash Working Capital (CWC) adjustments proposed
6 by Staff witness Smith and agrees that the calculations are consistent with Staff's
7 Test Year revenues and expenses. As discussed below, APS is proposing changes
8 to pro forma adjustments and those updates are reflected in the Company's CWC
9 adjustment, following the same methodology APS used in the initial filing and
10 containing the values proposed in my testimony. *See* Attachment EAB-07RB and
11 Attachment EAB-08RB.

12 **Q. DOES APS AGREE WITH STAFF WITNESS SMITH'S ADJUSTMENT**
13 **TO REMOVE GROWTH RELATED METERS FROM POST-TEST**
14 **YEAR PLANT?**

15 A. Yes, APS agrees with and accepts Staff's adjustment to remove growth-related
16 meters from post-Test Year plant (PTYP) amounts, with a slight additional
17 correction. APS had intended to remove all growth-related items from PTYP, but
18 inadvertently included \$4.3 million of meters related to growth, which is slightly
19 higher than the \$4.1 million proposed by Staff witness Smith. The difference
20 between the actual amount removed by APS of \$4.3 million and the amount
21 proposed by Staff witness Smith of \$4.1 million is a result of the update to actuals
22 through June 30, 2020. APS updated the calculation to remove the plant and the
23 corresponding depreciation, accumulated deferred income taxes (ADIT) and
24 property tax effects and has provided the new information on Attachment EAB-
25 01RB and Attachment EAB-02RB.

26 **Q. DOES APS AGREE WITH STAFF WITNESS SMITH'S ADJUSTMENT**
27 **TO REMOVE ACCUMULATED DEPRECIATION AND EXPENSES**

28

1 **RELATED TO THE DAMAGED AND RETIRED MCMICKEN**
2 **BATTERY ENERGY STORAGE FACILITY?**

3 A. Yes. APS agrees with and accepts Staff's adjustments to remove the accumulated
4 depreciation balance and expenses related to the damaged and retired McMicken
5 Battery Energy Storage Facility. APS revised the O&M adjustment of \$359,000
6 provided in Staff witness Smith's testimony to reflect updated expenses of
7 \$659,000. *See* Attachment EAB-20RB and Attachment EAB-21RB.

8 **Q. DOES APS AGREE WITH STAFF WITNESS SMITH'S ADJUSTMENT**
9 **TO REMOVE UTILITY SOLID WASTE GROUP (USWAG) AND**
10 **UTILITY AIR REGULATORY GROUP (UARG) DUES AS WELL AS**
11 **BAIN CONSULTING COSTS?**

12 A. Yes. APS agrees with and accepts Staff's adjustments to remove the USWAG
13 and UARG membership dues totaling \$233,159 and additional Bain consulting
14 costs totaling \$695,000 from Test Year operating expenses in accounts 9302000
15 and 9200000, respectively. *See* Attachment EAB-15RB.

1 **Q. AECC WITNESS KEVIN HIGGINS HAS PROPOSED AN ADJUSTMENT**
2 **TO TEST YEAR EXPENSES TO REVISE THE PENSION AND OTHER**
3 **POST RETIREMENT EMPLOYEE BENEFIT (OPEB) EXPENSES BY**
4 **USING THE AVERAGE OF THE 2019 EXPENSE AND PROJECTED**
5 **2020 EXPENSE. IS THIS REASONABLE?**

6 A. Yes. APS accepts AECC witness Higgins' adjustment to calculate the Pension
7 and OPEB expense using the average of the 2019 expense and projected 2020
8 expense. APS has historically utilized the actual annual level of cost as estimated
9 by the Company's actuaries, Willis Towers Watson, to derive the adjustment.
10 This methodology is consistent with the way the company measures and
11 calculates the pension obligation and related expense on an annual basis.
12 Utilizing AECC witness Higgins' methodology of calculating the cost using the
13 actual 2019 expense and projected 2020 expense results in a Total Company
14 reduction to operating income of \$10.5 million, which is in agreement with
15 AECC's Total Company operating income adjustment. *See* Attachment EAB-
16 16RB.

17 **IV. UPDATES TO PRO FORMA ADJUSTMENTS TO THE TEST YEAR**

18 **Q. IS APS UPDATING ANY PRO FORMA ADJUSTMENTS FOR ITS**
19 **REBUTTAL TESTIMONY?**

20 A. Yes. APS is updating pro forma adjustments to reflect actual costs to date, known
21 adjustments identified in the discovery process, and to include the effects and
22 synchronize the updated pro formas. The following pro formas will be updated:

- 23
- 24 • *PTYP* – see section below for a discussion on the updates included (*see*
25 Attachment EAB-01RB, SFR Schedule B-2 (Attachment EAB-24RB),
26 columns 2-6 and Attachment EAB-02RB, SFR Schedule C-2 (Attachment
27 EAB-26RB), columns 1-5)

28

- *Property Tax Deferral* – updated to reflect final 2019 composite tax rate, estimated 2020 composite tax rate and amortization period of three (3) years instead of ten (10) due to the deferral being a refund to customers (see Attachment EAB-03RB, SFR Schedule B-2 (Attachment EAB-24RB), column 9 and Attachment EAB-04RB, SFR Schedule C-2 (Attachment EAB-26RB), column 41)
- *Annualized Property Tax Expense* - updated to reflect final 2019 composite tax rate (see Attachment EAB-05RB and SFR Schedule C-2 (Attachment EAB-26RB), column 40)
- *Depreciation Expense* – updated to reflect updated depreciation study rates provided in APS witness White’s Rebuttal Testimony (see Attachment EAB-06RB, SFR Schedule C-2 (Attachment EAB-26RB), column 33)
- *Cash Working Capital* – updated to reflect all updated and new pro forma adjustments (see Attachment EAB-07RB, SFR Schedule B-2 (Attachment EAB-24RB), column 10 and Attachment EAB-08RB, SFR Schedule C-2 (Attachment EAB-26RB), column 45)
- *West Phoenix 4 Disallowance* – updated for known adjustments identified in the discovery process (see Attachment EAB-09RB, SFR Schedule B-2 (Attachment EAB-24RB), column 8 and Attachment EAB-10RB, SFR Schedule C-2 (Attachment EAB-26RB), column 29)
- *Four Corners Selective Catalytic Reduction (SCR) Deferral* – updated to include actual costs through September 30, 2020 and known adjustments identified in the discovery process (see Attachment EAB-11RB, SFR Schedule B-2 (Attachment EAB-24RB), column 12 and Attachment EAB-12RB, SFR Schedule C-2 (Attachment EAB-26RB), column 25)

- 1 • *Ocotillo Modernization Project (OMP) Deferral* – updated to include
2 actual costs through September 30, 2020 and known adjustments identified
3 in the discovery process (*see* Attachment EAB-13RB, SFR Schedule B-2
4 (Attachment EAB-24RB), column 11 and Attachment EAB-14RB, SFR
5 Schedule C-2 (Attachment EAB-26RB), column 26)
- 6 • *Out of Period and Miscellaneous Items* – updated for known adjustments
7 identified in the discovery process to remove additional Bain consulting
8 costs and USWAG and UARG dues previously discussed (*see* Attachment
9 EAB-15RB, SFR Schedule C-2 (Attachment EAB-26RB), column 50)
- 10 • *Normalize Employee Benefits* – updated to reflect the averaging of the
11 2019 actual and 2020 estimated Pension and OPEB costs (*see* Attachment
12 EAB-16RB, SFR Schedule C-2 (Attachment EAB-26RB), column 35)
- 13 • *Excess Deferred Tax* – updated to reflect amortization pursuant to
14 Decision No. 77464, Reconstructed Cost New Less Depreciation, and
15 Total Company amounts to include FERC jurisdictional excess deferred
16 taxes (*see* Attachment EAB-17RB, SFR Schedule B-2 (Attachment EAB-
17 24RB), column 13)
- 18 • *Tax Expense Adjustment Mechanism (TEAM) Balancing Account* – new
19 pro forma adjustment to account for the balancing accounts associated
20 with TEAM I, II and III and the amortization of those costs (*see*
21 Attachment EAB-18RB, SFR Schedule B-2 (Attachment EAB-24RB),
22 column 14 and Attachment EAB-19RB, SFR Schedule C-2 (Attachment
23 EAB-26RB), column 53)
- 24 • *Remove Test Year McMicken Battery Costs* – new pro forma adjustment to
25 remove the costs associated with the McMicken Battery contained in the
26
27
28

1 Test Year and as also previously discussed (*see* Attachment EAB-20RB,
2 SFR Schedule B-2 (Attachment EAB-24RB), column 15 and Attachment
3 EAB-21RB, SFR Schedule C-2 (Attachment EAB-26RB), column 54)

- 4 • *Interest Expense on Customer Deposits Update* – updated to reflect the
5 current customer deposit interest rate that became effective on January 3,
6 2020 (*see* Attachment EAB-22RB, SFR Schedule C-2 (Attachment EAB-
7 26RB), column 32)

8
9 **Q. AECC WITNESS HIGGINS HAS CRITICIZED SOME OF THE**
10 **COMPANY’S PRO FORMA ADJUSTMENTS TO THE TEST YEAR AS**
11 **TOO AGGRESSIVE. DOES APS BELIEVE THAT THE COMPANY’S**
12 **PRO FORMA ADJUSTMENTS ACCURATELY REFLECT THE**
13 **CONDITIONS DURING THE PERIOD IN WHICH RATES ARE**
14 **ESTIMATED TO BE IN EFFECT?**

15 A. Yes. APS believes that the pro forma adjustments included in the application and
16 supplemented as part of this Rebuttal Testimony collectively reflect the
17 conditions for the period in which rates are expected to be in effect. APS
18 disagrees with AECC’s position that APS should not be adjusting the historical
19 Test Year “for values that either occurred or are projected to occur variously in
20 2019 or 2020.”¹ AECC’s proposal does not properly reflect an accurate level of
21 costs and savings during the period in which rates are in effect.

22 As stated in my Direct Testimony, pro forma adjustments are adjustments made
23 to the historical Test Year to properly reflect accurate conditions and an on-going
24 level of expected costs during the period in which rates are to be in effect.
25 Because a historical test year is utilized in Arizona, it is necessary to make these
26

27

¹ See AECC Direct Testimony of Kevin C. Higgins at 8 (Oct. 2, 2020).
28

types of adjustments for known and measurable changes that have occurred. To exclude these, and therefore not adjust rate base and costs in the historical test period, would be a disservice not only to APS, but to customers, as many of the pro forma adjustments result in reductions to revenue requirement and reduce the rates customers may ultimately pay. For example, pro forma adjustments included by APS adjust the Test Year to remove one-time or nonrecurring costs, such as operating and maintenance costs that will no longer be incurred after the historical Test Year as a result of a plant closure. They also adjust the Test Year for an ongoing level of costs that have decreased after the historical Test Year, such as coal reclamation costs. Additionally, and of significance, are those pro forma adjustments that remove or reduce certain costs from the Test Year in which forecasted savings or cost reduction is anticipated to occur, such as Customer Affordability. These pro forma examples are just a few of the pro forma adjustments which result in a reduction in revenue requirement.

V. PTYP ADDITIONS

Q. IS APS PROPOSING AN UPDATE TO ITS PTYP ADJUSTMENT?

A. Yes. APS reduced the PTYP proposed to be included in rate base by a total of \$66.2 million with a corresponding reduction to pre-tax operating income totaling \$6.9 million. *See* Attachment EAB-01RB and EAB-02RB for the updated PTYP information. APS's proposed adjustments to PTYP consist of three updates including of 1) updates for actual amounts through June 30, 2020; 2) revised depreciation rates; and 3) updates to recognize Staff witness Smith's adjustment to remove \$4.3 million of growth-related meters. These adjustments are further described as follows:

- The adjustment to update for actual amounts through June 30, 2020 results in a rate base reduction of \$88.7 million and a corresponding reduction to pre-tax operating income of \$6.4 million;

- 1 • The adjustment for revised depreciation rates, as discussed further below,
2 results in a rate base increase of \$26.8 million and a reduction to pre-tax
3 operating income of \$0.7 million; and
- 4 • The adjustment to remove growth-related meters, as discussed above,
5 results in a net rate base reduction of \$4.3 million with a minimal impact
6 to pre-tax operating income.

7 APS witnesses Tetlow and Snook also rebut certain PTYP related issues in their
8 testimonies.

9 **Q. DOES APS AGREE WITH RUCO WITNESS FRANK RADIGAN'S**
10 **POSITION ON PTYP?**

11 A. Partially. APS generally agrees with RUCO witness Radigan that, for PTYP to be
12 included and considered, it must normally be in service by the end of the post-
13 Test Year period and that the plant must be used and useful. The plant additions
14 the Company has included in its PTYP (July 1, 2019 through June 30, 2020) are
15 those that are already in service, used and useful, and providing benefits to
16 customers today. APS also agrees with RUCO witness Radigan that the Company
17 is trying to find an appropriate balance between timely cost recovery and
18 customer bill impacts. Avoiding potential overlap between growth and PTYP
19 through the exclusion of revenue producing or growth-related plant investments,
20 and including accumulated depreciation related to plant-in-service at the end of
21 the test period, both result in a reduction to the Company's revenue requirement.

22 However, APS disagrees with RUCO witness Radigan's position that certain
23 investments should be excluded from consideration solely based on size and the
24 supposed impact on the financial health of the Company. The dollar amount of
25 the investment does not, in and of itself, establish the value and benefit to the
26 customer, which is discussed in more detail by APS witness Tetlow.

1 Furthermore, APS disagrees with RUCO witness Radigan's position that the Test
2 Year accumulated depreciation be further adjusted to reflect depreciation on
3 PTYP during the post-Test Year period. APS includes accumulated depreciation,
4 12-months of annualized depreciation expense computed using the Test Year
5 plant balance, and proposed depreciation rates as part of PTYP. The Company
6 believes that this fairly represents ongoing accumulated depreciation in PTYP
7 and is consistent with methods accepted in prior rate case filings.

8 **Q. DOES APS BELIEVE IT IS APPROPRIATE TO DISALLOW PROPERTY**
9 **TAX ON PTYP ADDITIONS AS RUCO WITNESS RADIGAN ASSERTS?²**

10 A. No. The allowance of property tax on PTYP additions is consistent with Decision
11 Nos. 71448 (Dec. 30, 2009), 73183 (May 24, 2012) and 76295 (Aug. 18, 2017).
12 Inclusion of property taxes represents known and measurable amounts, and best
13 reflects the ongoing anticipated expense between when new rates go into effect
14 and the next rate case. If property taxes are not allowed on PTYP additions, APS
15 will have no method of recovery for the known and measurable amount that will
16 be incurred as a result of these additions in the first full year rates would be in
17 effect.

18 As stated in my Direct Testimony, in accordance with Paragraph 11.5 of the
19 Settlement Agreement in APS's last rate case, APS met and conferred with Staff
20 and RUCO in September 2019 and discussed APS's plan to consistently include
21 property taxes for PTYP. This is in line with other utilities and public utility
22 commission decisions and gives customers the benefit of the lag between
23 assessment and payment of property taxes in the cash working capital lead/lag
24 study, which has the effect of reducing rate base. If RUCO witness Radigan's
25 disallowance of property taxes on PTYP is adopted, APS's cash working capital
26

27 ² See RUCO Direct Testimony of Frank W. Radigan at 17 (Oct. 2, 2020).
28

allowance, and hence its rate base, would need to be increased accordingly. The Company's position on this issue is further supported by Staff witness Smith in his filed Direct Testimony.

VI. DEPRECIATION

Q. DO YOU AGREE WITH RUCO WITNESS RADIGAN'S PROPOSALS TO REDUCE THE NET PLANT BY APPROXIMATELY \$399 MILLION AND THE RELATED REDUCTION IN THE STEAM PRODUCTION DEPRECIATION ACCRUAL OF \$27.6 MILLION REPORTED IN THE COMPANY'S DEPRECIATION STUDY RELATED TO THE FOUR CORNERS SCR INVESTMENT?

A. No. As discussed in the Direct and Rebuttal Testimonies of APS witness Lockwood, the Company believes that the Four Corners SCR investment was reasonable and prudent and should be included in rate base for this case. As such, the net plant balance and associated increase in the depreciation expense accrual contained in APS witness White's study are stated accordingly. Please see Direct and Rebuttal Testimonies of APS witnesses Lockwood and White.

Q. RUCO WITNESS RADIGAN ALSO PROPOSES AN ADJUSTMENT OF \$27.9 MILLION RELATED TO AVERAGE SERVICE LIVES AND NET SALVAGE RATES FOR DISTRIBUTION PLANT. DOES APS ACCEPT THIS ADJUSTMENT?

A. No. APS supports the proposed service lives and net salvage rates determined by APS witness White for all distribution plant accounts. Please see APS witness White's Rebuttal Testimony for more information.

1 **Q. IS APS PROPOSING AN UPDATE TO ITS ANNUALIZED**
2 **DEPRECIATION EXPENSE ADJUSTMENT?**

3 A. Yes, APS is proposing to reduce its pre-tax operating income by \$26.8 million.
4 *See* Attachment EAB-06RB. APS is proposing this reduction to reflect updated
5 depreciation study rates provided in APS witness White's Rebuttal Testimony.

6 VII. PENSION AND OTHER POST RETIREMENT EMPLOYEE BENEFITS
7 (OPEB)

8 **Q. IS APS APPLYING THE STANDARD RATEMAKING TREATMENT OF**
9 **PREPAYMENT AND UNFUNDED LIABILITIES RELATED TO**
10 **PENSION AND OPEB IN THIS CASE?**

11 A. Yes. As presented in SFR Schedule B-1, the Company is and has historically
12 included both the net pension asset and net OPEB liability in rate base as an
13 increase and reduction, respectively. Because the pension regulatory asset or
14 "prepaid pension asset" is larger than the unfunded liability, the Company has a
15 net regulatory asset and therefore an increase to rate base. Conversely, the OPEB
16 (net regulatory liability) represents a net decrease to rate base. With respect to the
17 Company's qualified pension plan, the Company has contributed more dollars to
18 the plan than it has recognized in actuarially calculated pension expense, resulting
19 in the regulatory asset balance or "prepaid pension asset." Conversely, the OPEB
20 regulatory liability is associated with the retiree medical and post-employment
21 benefits in which the Company has contributed less than the actuarially
22 calculated expense. Both the Pension and OPEB rate base amounts are offset by
23 the accumulated deferred income tax amounts (ADIT) associated with those
24 assets and liabilities. The Company earns a return only on the remaining portion
25 after the ADIT are subtracted. Table 1 below presents the respective rate base
26 components. The net amount as presented in Table 1 is appropriate to include in
27 the Company's rate base as it represents shareholder capital that is being used for
28 the benefit of customers.

Table 1.

| Description Pension & OPEB Rate Base Items as of 6/30/19 (\$ in Millions) | Total Company |
|---|------------------|
| Pension Regulatory Asset | \$712.9 |
| OPEB Regulatory Liability | (143.0) |
| Pension Liability (underfunded) | (305.2) |
| OPEB Asset (overfunded) | 52.6 |
| Net Deferred Tax Liability | (123.3) |
| Net Rate Base | \$194.0 |

Q. DOES APS AGREE WITH AECC WITNESS HIGGINS AND FEA WITNESS MICHAEL GORMAN THAT PENSION AND OPEB RATE BASE ITEMS SHOULD BE REMOVED?

A. No. It is appropriate to include the Pension and OPEB in rate base for several reasons. First, it is customary for prepayments to be included in rate base, regardless of whether they are prepayments by the utility (increases to rate base) or by its customers (reductions to rate base). There is no reason to treat the net prepayment in this case differently. Second, customers are earning a return on the pension regulatory asset or “prepaid pension asset,” and therefore it is appropriate that the Company earn a return on its net prepayment as well. Customers are earning a return as a result of the annual pension cost, which includes an expected return on assets (EROA). The return is reflected as a decrease in annual pension cost.

1 **Q. HOW ARE CUSTOMERS BENEFITING FROM THE EROA**
2 **COMPONENT OF ANNUAL PENSION COST?**

3 A. The EROA percentage is multiplied by the value of the assets in the pension trust,
4 and the product of that calculation is subtracted from the annual pension cost.
5 Therefore, customers receive the benefit of the earnings on the entire amount of
6 the assets in the pension trust, not just the amount that has been recognized in
7 annual pension cost. Stated another way, customers are receiving a return on
8 amounts that they have not yet paid through recognized pension cost. In effect,
9 the Company has made a prepayment of pension contributions, and customers are
10 earning a return on that prepayment through the EROA. It would therefore be
11 inequitable and unreasonable to deny the Company a return on the pension
12 regulatory asset or "prepaid pension asset."

13
14 Additionally, to say that these rate base items have not been specifically brought
15 before the Commission in prior rate cases is incorrect. The Pension and OPEB
16 rate base components have been presented to the Commission and intervenors by
17 specifically disclosing them on the face and supporting schedules of SFR
18 Schedule B-1. Prior to this proceeding, no party has questioned the rate base
19 treatment of these regulatory assets and liabilities.

20 **VIII. SCR AND OMP DEFERRALS**

21 **Q. WHY IS IT REASONABLE FOR THE COMPANY TO INCLUDE THE**
22 **SCR AND OMP RATE BASE AND INCOME STATEMENT DEFERRALS**
23 **IN THE RATE APPLICATION?**

24 A. As previously discussed in my Direct Testimony and further supported by Staff
25 witness Smith's Direct Testimony, as part of the Settlement Agreement approved
26 in Decision No. 76295, the Company was authorized to defer for later recovery
27 the costs related to the SCR equipment and OMP.

28

1 In regards to the SCRs, Section 9.3 of Exhibit A in Decision No. 76295 stated
2 that, “[t]he Signing Parties agree to use good faith efforts to process this rate
3 adjustment request such that any resulting rate adjustment becomes effective no
4 later than January 1, 2019.” While the Signing Parties to the Settlement
5 Agreement did in fact use good faith efforts to process the Four Corners SCR rate
6 adjustment so that it would be effective by January 1, 2019, and a Recommended
7 Opinion and Order was issued by the Administrative Law Judge recommending
8 approval of the request with minor modifications, a final decision has not
9 occurred.³ As such, the Company is not currently receiving cost recovery of that
10 deferral. Thus, APS agrees with Staff witness Smith that inclusion of these
11 expenses in the current proceeding is appropriate.

12 In regards to OMP, Section 10.2 of Exhibit A in Decision No. 76295 stated that,
13 “[t]he entire OMP will be in service before the rate effective date of APS’s next
14 general rate case, and the entire OMP investment will be addressed and resolved
15 in that proceeding.” As such, the Company has included the rate base and income
16 statement deferrals in this rate case application for consideration and to support
17 Staff’s ongoing and continued review.

18 **Q. DO YOU AGREE WITH RUCO WITNESS RADIGAN’S PROPOSAL TO**
19 **REMOVE THE SCR PRO FORMA ADJUSTMENTS FROM RATE BASE**
20 **AND COST OF SERVICE?**

21 **A.** No, APS does not agree with Mr. Radigan’s proposal for the reasons discussed
22 above. Additionally, the investment in the Four Corners SCRs was previously
23 supported by RUCO as prudent, is indisputably used and useful, and will
24 continue to benefit customers. Please see the Rebuttal Testimony of APS witness
25

26
27

³ Recommended Opinion and Order (November 27, 2018), Docket No. E-01345A-16-0036 et.al.
28

1 Lockwood for more information related to the prudence of the Four Corners
2 SCRs.

3 **Q. DID THE COMPANY MAKE ANY CHANGES TO THE SCR AND OMP**
4 **DEFERRAL PRO FORMAS?**

5 A. Yes, APS updated the SCR and OMP deferral pro formas to include actual costs
6 through September 30, 2020 and known adjustments identified in the discovery
7 process, which resulted in a rate base reduction of \$429,000 and increase of \$2.4
8 million, respectively. The corresponding operating income effects were a
9 reduction of \$84,000 and increase of \$197,000 for the SCR and OMP deferrals,
10 respectively. While this update and change is in alignment with Staff witness
11 Smith's recommendation, there is a small difference between APS's updated
12 amounts and Staff's as a result of APS's further updating the amounts with
13 actuals through September 30, 2020. Previous updates as provided to Staff in the
14 discovery process included updates only through June 30, 2020.

15 **Q. WILL APS CONTINUE TO DEFER COSTS RELATED TO THE SCR**
16 **AND OMP THROUGH THE RATE EFFECTIVE DATE AND ADDRESS**
17 **ANY DIFFERENTIAL IN THE NEXT RATE CASE APPLICATION?**

18 A. Yes, in filing the rate case application as directed, the Company assumed a rate
19 effective date of January 1, 2021 based on procedural schedule precedence. In the
20 interest of not increasing the revenue requirement impact to customers in this rate
21 case, the Company has not updated the deferral rate base and income statement
22 pro formas related to the SCR and OMP deferrals with a new estimated rate
23 effective date. APS will continue the deferral until the rate effective date and will
24 address these additional deferrals, with balances from January 1, 2021 until the
25 rate effective date, in the Company's next rate case proceeding.

1 IX. INCENTIVE COMPENSATION

2 **Q. DOES APS AGREE WITH RUCO WITNESS RADIGAN, AECC**
3 **WITNESS HIGGINS AND STAFF WITNESS SMITH REGARDING**
4 **DISALLOWANCE OF CASH INCENTIVE COMPENSATION?**

5 A. No, the cash incentive is a valid cost that APS has incurred for employee
6 compensation. APS pays for performance, and the cash incentive is an identified
7 portion of the APS compensation available to employees for their participation in
8 meeting goals that align the success of the business with the interests of APS
9 customers. RUCO witness Radigan, AECC witness Higgins, Staff witness Smith,
10 nor any other intervenor in the docket, have even alleged, let alone provided any
11 evidence, that APS's overall employee compensation is by some standard
12 "excessive" or "unreasonable." The above-mentioned witnesses' arbitrary
13 proposals result in a disallowance of prudent costs that ultimately benefit
14 customers, and therefore APS continues to support the three-year normalization
15 and full recovery of cash incentive compensation.

16 **Q. DO YOU AGREE WITH AECC WITNESS HIGGINS' OPINION THAT**
17 **THE FINANCIAL PERFORMANCE COMPONENT OF AN INCENTIVE**
18 **PLAN SHOULD NOT BE RECOVERED THROUGH UTILITY RATES?**

19 A. No, these financial targets and goals directly benefit customers through reduced
20 rates as costs are effectively reduced. While APS can agree with AECC witness
21 Higgins' opinion that it is appropriate that an incentive plan include goals such as
22 customer satisfaction, operating efficiency and safety, and that rewarding
23 employees for financial performance can be entirely appropriate, the Company
24 does not agree with his opinion that shareholders are the primary beneficiaries of
25 financial targets.

26

27

28

1 X. MISCELLANEOUS

2 **Q. DOES APS AGREE WITH STAFF WITNESS SMITH'S AND RUCO**
3 **WITNESS RADIGAN'S PROPOSALS TO DISALLOW DIFFERENT**
4 **PORTIONS OF EXECUTIVE COMPENSATION?**

5 A. No, APS does not agree with the proposed disallowance of prudent costs incurred
6 by the Company that are necessary to attract and retain qualified directors and
7 officers, all of which provide benefit to customers. Please also see the Rebuttal
8 Testimony of APS witness Guldner for more information on executive
9 compensation.

10 XI. PROPERTY TAX DEFERRAL

11 **Q. IS APS PROPOSING AN UPDATE TO ITS PROPERTY TAX DEFERRAL**
12 **PRO FORMA ADJUSTMENTS?**

13 A. Yes. APS updated the property tax deferral, resulting in a rate base reduction of
14 \$6.1 million with a corresponding reduction to pre-tax operating income of \$4.2
15 million. *See* Attachments EAB-03RB and EAB-04RB for the updated property
16 tax information. APS is proposing this adjustment to reflect the final 2019
17 composite property tax rate, estimated 2020 composite property tax rate and an
18 amortization period of three (3) years instead of ten (10) years due to the deferral
19 being a refund to customers.

20 **Q. DOES APS AGREE WITH PROPOSALS TO DISCONTINUE THE**
21 **PROPERTY TAX DEFERRAL?**

22 A. No. Property taxes can fluctuate significantly year-over-year and represent costs
23 that the Company cannot control. APS believes it necessary to have a mechanism
24 in place to allow at least the potential for future recovery or refund to customers
25 through rates. Allowing APS to defer these costs does not impact this case and
26 does not guarantee recovery in subsequent rate cases. The property tax deferral
27 merely preserves APS's ability to recover or refund these costs should the
28

Commission find them reasonable and prudent at the time actual recovery is sought.

XII. UPDATED STANDARD FILING REQUIREMENTS

Q. IS APS FILING UPDATED STANDARD FILING REQUIREMENTS TO REFLECT THE PRO FORMA ADJUSTMENTS DISCUSSED ABOVE?

A. Yes. APS is filing SFR Schedules A-1, B-1, B-2, C-1, C-2 and C-3 (Attachment LRS-02RB and Attachments EAB-23RB through EAB-27RB) to reflect the pro forma adjustments and other updates provided in rebuttal.

XIII. CONCLUSION

Q. DO YOU HAVE ANY FINAL COMMENTS?

A. Yes. I have addressed a number of operating income and rate base adjustments proposed by Staff and various intervenors in this case – agreeing with some, disagreeing or at times correcting others. In each instance, my goal is to make the Adjusted Test Year more representative of the period of time rates will become effective. I have introduced SFR Schedules A-1, B-1, B-2, C-1, C-2 and C-3 (Attachment LRS-02RB and Attachments EAB-23RB through EAB-27RB) which are updated to reflect the updated pro forma adjustments. These updated SFRs represent an accurate basis upon which the Commission can establish just and reasonable rates.

Q. DOES THIS CONCLUDE YOUR WRITTEN REBUTTAL TESTIMONY?

A. Yes.

Arizona Public Service Company
Rate Base Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| Line No. Description | UPDATED FOR REBUTTAL | | | | | |
|--|--|---|--|--|--|--|
| | Total Company | | | | | |
| | Fossil Generation Post-Test Year Plant Additions | Nuclear Generation Post-Test Year Plant Additions | Distribution and IT Facilities Post-Test Year Plant Additions | Renewables Post- Test Year Plant Additions | Technology Innovation Post- Test Year Plant Additions | Total Company Post-Test Year Plant Additions |
| 1. Gross Utility Plant in Service | \$ 216,918 | \$ 67,708 | \$ 418,060 | \$ 17,048 | \$ 14,187 | \$ 733,921 |
| 2. Less: Accumulated Depreciation and Amortization | 201,688 | 17,283 | 287,026 | 25,604 | - | 531,601 |
| 3. Net Utility Plant in Service | 15,230 | 50,425 | 131,034 | (8,556) | 14,187 | 202,320 |
| 4. Less: Total Deductions | 663,748 | 4,447 | (2,712) | 2,485 | (150) | 72,814 |
| 5. Total Additions | - | - | - | 436 | - | 436 |
| 6. Total Rate Base | \$ (48,518) | \$ 45,978 | \$ 59,178 | \$ (10,605) | \$ 14,337 | \$ 129,942 |

Rebuttal adjustments to Test Year rate base to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with post-Test Year plant additions.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| | | UPDATED FOR REBUTTAL | | | | | |
|----------|--|--|---|---|--|---|--|
| | | Total Company | | | | | |
| Line No. | Description | Fossil Generation Post-Test Year Plant Additions | Nuclear Generation Post-Test Year Plant Additions | Distribution and IT/Facilities Post-Test Year Plant Additions | Technology Innovation Post-Test Year Plant Additions | Renewables Post-Test Year Plant Additions | Total Company Post-Test Year Plant Additions |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | 9,551 | 210 | 21,794 | 1,419 | 506 | 33,480 |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | 1,442 | 453 | 8,018 | 265 | 67 | 10,245 |
| 14. | Total Other Operating Expense | 10,993 | 663 | 29,812 | 1,684 | 573 | 43,725 |
| 15. | Operating Income Before Income Tax | (10,993) | (663) | (29,812) | (1,684) | (573) | (43,725) |
| 16. | Interest Expense | 283 | 938 | 2,437 | 264 | (159) | 3,763 |
| 17. | Taxable Income | (11,276) | (1,601) | (32,249) | (1,948) | (414) | (47,488) |
| 18. | Current Income Tax Rate 24.75% | (2,791) | (396) | (7,982) | (482) | (103) | (11,754) |
| 19. | Operating Income (line 15 minus line 18) | \$ (8,202) | \$ (267) | \$ (21,830) | \$ (1,202) | \$ (470) | \$ (31,971) |

Rebuttal adjustment to Test Year operations to include depreciation, interest expense, property taxes and reduced income tax expense associated with post-Test Year Plant Additions.

ARIZONA PUBLIC SERVICE COMPANY
Rate Base Pro Forma Adjustments
Test Year Ended 06/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| Line No. | Description | UPDATED FOR REBUTTAL | |
|-------------|---|----------------------------------|-----------|
| | | Include Property Tax Deferral | Total Co. |
| 1. | Gross Utility Plant in Service | \$ | - |
| 2. | Less: Accumulated Depreciation & Amort. | | - |
| 3. | Net Utility Plant in Service | | - |
| 4. | Less: Total Deductions | | (2,551) |
| 5. | Total Additions | | (10,308) |
| 6. | Total Rate Base | \$ | (7,757) |

Rebuttal adjustment to Test Year rate base to annualize property taxes calculated using the actual 2019 composite tax rate.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 06/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| | | UPDATED FOR REBUTTAL | |
|------|--|-----------------------|---------|
| | | Property Tax Deferral | |
| | | Amortization | |
| Line | | | |
| No. | Description | Total Co. | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | - |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | (4,671) |
| 14. | Total Other Operating Expense | | (4,671) |
| 15. | Operating Income Before Income Tax | | 4,671 |
| 16. | Interest Expense | | (151) |
| 17. | Taxable Income | | 4,822 |
| 18. | Current Income Tax Rate - 24.75% | | 1,193 |
| 19. | Operating Income (line 15 minus line 18) | \$ | 3,478 |

Rebuttal adjustment to amortize the property tax deferral as authorized in Decision No. 76295 over 3 years rather than 10 years.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 06/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| Line No. | Description | UPDATED FOR REBUTTAL Annualize Property Tax Expense | |
|-------------|------------------------------------|---|---------|
| | | Total Co. | |
| 1. | Electric Operating Revenues | \$ | - |
| 2. | | | |
| 3. | Fuel Expense | | - |
| 4. | Oper Rev Less Fuel | | - |
| 5. | Operating Expenses: | | |
| 6. | Operations Excluding Fuel Expenses | | - |
| 7. | Maintenance | | - |
| 8. | Subtotal | | - |
| 9. | Depreciation and Amortization | | - |
| 10. | Amortization of Gain | | - |
| 11. | Administrative and General | | - |
| 12. | Other Taxes | | 2,750 |
| 13. | Total | | 2,750 |
| 14. | Operating Income Before Income Tax | | (2,750) |
| 15. | Net Deductions | | - |
| 16. | Interest Expense | | - |
| 17. | Taxable Income | | (2,750) |
| 18. | Current Income Tax Rate - 24.75% | | (681) |
| 19. | Deferred Tax | | - |
| 20. | Operating Income After Tax | \$ | (2,069) |

Rebuttal adjustment to Test Year operations to annualize property taxes calculated using the actual 2019 composite tax rate.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 06/30/19 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| Line No. | Description | UPDATED FOR REBUTTAL Depreciation Expense |
|----------|------------------------------------|--|
| 1. | Electric Operating Revenues | \$ - |
| 2. | | |
| 3. | Fuel Expense | - |
| 4. | Oper Rev Less Fuel | |
| 5. | Operating Expenses: | |
| 6. | Operations Excluding Fuel Expenses | - |
| 7. | Maintenance | - |
| 8. | Subtotal | - |
| 9. | Depreciation and Amortization | 62,940 |
| 10. | Amortization of Gain | - |
| 11. | Administrative and General | - |
| 12. | Other Taxes | - |
| 13. | Total | 62,940 |
| 14. | Operating Income Before Income Tax | (62,940) |
| 15. | Net Deductions | - |
| 16. | Interest Expense | - |
| 17. | Taxable Income | (62,940) |
| 18. | Current Income Tax Rate - 24.75% | (15,578) |
| 19. | Deferred Tax | - |
| 20. | Operating Income After Tax | \$ (47,362) |

Rebuttal adjustment to Test Year operations to reflect updated depreciation study rates based on revisions to the 2019 Depreciation Rate Study.

ARIZONA PUBLIC SERVICE COMPANY
Pro Forma Adjustments to Original Cost Rate Base
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | UPDATED FOR REBUTTAL | |
|----------|---|-----------------------------|---------|
| | | Adjust Cash Working Capital | |
| Line No. | Description | Total Co. | |
| 1. | Gross Utility Plant in Service | \$ | - |
| 2. | Less: Accumulated Depreciation and Amortization | | - |
| 3. | Net Utility Plant in Service | | - |
| 4. | Less: Total Deductions | | - |
| 5. | Total Additions | | (8,608) |
| 6. | Total Rate Base | \$ | (8,608) |

Rebuttal adjustment for updates to cash working capital rate base pro forma adjustment.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| Line No. Description | | UPDATED FOR REBUTTAL Adjust Cash Working Capital for Cost of Service Pro Formas | |
|---|--|--|-------|
| Electric Operating Revenues | | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| Electric Fuel and Purchased Power Costs | | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| Other Operating Expenses: | | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | - |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expense | | - |
| 15. | Operating Income Before Income Tax | | - |
| 16. | Interest Expense | | (160) |
| 17. | Taxable Income | | 160 |
| 18. | Current Income Tax Rate - 24.75% | | 40 |
| 19. | Operating Income (line 15 minus line 18) | \$ | (40) |

Rebuttal adjustment to Test Year interest expense for updates to cash working capital rate base pro forma adjustment.

ARIZONA PUBLIC SERVICE COMPANY
Rate Base Pro forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

UPDATED FOR REBUTTAL
Include West Phoenix CC Unit #4
Regulatory Disallowance

| Line No. | Description | Total Co. |
|-------------|---|--------------------------|
| 1. | Gross Utility Plant in Service | \$ (13,833) |
| 2. | Less: Accumulated Depreciation & Amort. | <u>(6,432)</u> |
| 3. | Net Utility Plant in Service | (7,401) |
| 4. | Less: Total Deductions | (1,514) |
| 5. | Total Additions | <u>-</u> |
| 6. | Total Rate Base | <u><u>\$ (5,887)</u></u> |

Adjustment to Test Year rate base to reflect amortization of regulatory disallowance for West Phoenix CC Unit 4 over the remaining life as required by ACC Decision Nos. 67744 and 69663.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| Line | | UPDATED FOR REBUTTAL | |
|-----------------------------|--|--|-------|
| No. Description | | Include West Phoenix Unit 4 Regulatory Disallowance | |
| Electric Operating Revenues | | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| Other Operating Expenses: | | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | (329) |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expenses | | (329) |
| 15. | Operating Income Before Income Tax | | 329 |
| 16. | Interest Expense | | (110) |
| 17. | Taxable Income | | 439 |
| 18. | Current Income Tax Rate - 24.75% | | 109 |
| 19. | Operating Income (line 15 minus line 18) | \$ | 220 |

Rebuttal adjustment to Test Year operations to reflect amortization of regulatory disallowance of West Phoenix Unit 4 over the remaining life of the plant as required by previous ACC Decision Nos. 67744 and 69663. The correction does not show due to rounding to thousands.

ARIZONA PUBLIC SERVICE COMPANY
Pro Forma Adjustments to Original Cost Rate Base
Test Year Ended 6/30/19 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | UPDATED FOR REBUTTAL | |
|------|---|-------------------------|--------|
| | | Four Corners SCR | |
| | | Deferral | |
| Line | | | |
| No. | Description | Total Co. | |
| 1. | Gross Utility Plant in Service | \$ | - |
| 2. | Less: Accumulated Depreciation and Amortization | | - |
| 3. | Net Utility Plant in Service | | - |
| 4. | Less: Total Deductions | | 10,779 |
| 5. | Total Additions | | 43,550 |
| 6. | Total Rate Base | \$ | 32,771 |

Rebuttal adjustment to Test Year operations to include actual amortization of the Four Corners SCR deferral through 9/30/2020 and estimated amortization through 12/31/2020.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| | | UPDATED FOR REBUTTAL Four Corners Deferral | |
|-------------|--|---|---------|
| Line No. | Description | Total Co. | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | 8,147 |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expense | | 8,147 |
| 15. | Operating Income Before Income Tax | | (8,147) |
| 16. | Interest Expense | | - |
| 17. | Taxable Income | | (8,147) |
| 18. | Current Income Tax Rate - 24.75% | | (2,016) |
| 19. | Operating Income (line 15 minus line 18) | \$ | (6,131) |

Rebuttal adjustment to Test Year operations to include actual amortization of the Four Corners SCR deferral through 9/30/2020 and estimated amortization through 12/31/2020.

ARIZONA PUBLIC SERVICE COMPANY
Pro Forma Adjustments to Original Cost Rate Base
Test Year Ended 6/30/19 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | UPDATED FOR REBUTTAL | |
|----------|---|--------------------------|--------|
| | | Ocotillo Deferral | |
| Line No. | Description | Total Co. | |
| 1. | Gross Utility Plant in Service | \$ | - |
| 2. | Less: Accumulated Depreciation and Amortization | | - |
| 3. | Net Utility Plant in Service | | - |
| 4. | Less: Total Deductions | | 21,180 |
| 5. | Total Additions | | 85,577 |
| 6. | Total Rate Base | \$ | 64,397 |

Rebuttal adjustment to Test Year rate base to include actual amortization of the Ocotillo Modernization Project deferral through 9/30/2020 and estimated amortization through 12/31/2020.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| | | UPDATED FOR REBUTTAL Ocotillo Deferral | |
|-------------|--|--|---------|
| Line No. | Description | Total Co. | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | 9,507 |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expense | | 9,507 |
| 15. | Operating Income Before Income Tax | | (9,507) |
| 16. | Interest Expense | | - |
| 17. | Taxable Income | | (9,507) |
| 18. | Current Income Tax Rate - | | (2,353) |
| 19. | Operating Income (line 15 minus line 18) | \$ | (7,154) |

Rebuttal adjustment to Test Year operations to include actual amortization of the Ocotillo Modernization Project deferral through 9/30/2020 and estimated amortization through 12/31/2020.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 06/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| | | UPDATED FOR REBUTTAL Remove Out of Period and Miscellaneous Items | |
|-------------|--|---|----------|
| Line No. | Description | Total Co. | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | - |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | (15,136) |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expense | | (15,136) |
| 15. | Operating Income Before Income Tax | | 15,136 |
| 16. | Interest Expense | | - |
| 17. | Taxable Income | | 15,136 |
| 18. | Current Income Tax Rate - 24.75% | | 3,746 |
| 19. | Operating Income (line 15 minus line 18) | \$ | 11,390 |

Rebuttal adjustment to Test Year operations to remove out of period and miscellaneous items from the Test Year period.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 06/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

UPDATED FOR REBUTTAL
Normalize Employee Benefits

| Line No. | Description | Total Co. |
|-------------|--|-----------|
| | Electric Operating Revenues | |
| 1. | Revenues from Base Rates | \$ - |
| 2. | Revenues from Surcharges | - |
| 3. | Other Electric Revenues | - |
| 4. | Total Electric Operating Revenues | - |
| 5. | Electric Fuel and Purchased Power Costs | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - |
| | Other Operating Expenses: | |
| 7. | Operations Excluding Fuel Expense | (2,750) |
| 8. | Maintenance | - |
| 9. | Subtotal | (2,750) |
| 10. | Depreciation and Amortization | - |
| 11. | Amortization of Gain | - |
| 12. | Administrative and General | - |
| 13. | Other Taxes | - |
| 14. | Total Other Operating Expense | (2,750) |
| 15. | Operating Income Before Income Tax | 2,750 |
| 16. | Interest Expense | - |
| 17. | Taxable Income | 2,750 |
| 18. | Current Income Tax Rate - 24.75% | 681 |
| 19. | Operating Income (line 15 minus line 18) | \$ 2,069 |

Rebuttal adjustment to Test Year operations to reflect averaging the actual 2019 and estimated 2020 pension and OPEB costs.

ARIZONA PUBLIC SERVICE COMPANY
Pro Forma Adjustments to Original Cost Rate Base
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | UPDATED FOR REBUTTAL | |
|-------------|---|---|--|
| | | | RCND |
| Line No. | Description | Excess Deferred Taxes Total Co. | Excess Deferred Taxes Total Co. |
| | | | |
| 1. | Gross Utility Plant in Service | \$ - | \$ - |
| 2. | Less: Accumulated Depreciation and Amortization | - | - |
| 3. | Net Utility Plant in Service | - | - |
| 4. | Less: Total Deductions | (190,188) | (349,882) |
| 5. | Total Additions | - | - |
| 6. | Total Rate Base | <u>\$ 190,188</u> | <u>\$ 349,882</u> |

Rebuttal adjustment to Rate Base to reflect amortization of excess deferred taxes after the Test Year which have been refunded to customers through the TEAM pursuant to Decision No. 77464.

ARIZONA PUBLIC SERVICE COMPANY
Pro Forma Adjustments to Original Cost Rate Base
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | UPDATED FOR REBUTTAL | |
|----------|---|-------------------------|-------|
| | | TEAM Balancing Accounts | |
| Line No. | Description | Total Co. | |
| 1. | Gross Utility Plant in Service | \$ | - |
| 2. | Less: Accumulated Depreciation and Amortization | | - |
| 3. | Net Utility Plant in Service | | - |
| 4. | Less: Total Deductions | | - |
| 5. | Total Additions | | 6,556 |
| 6. | Total Rate Base | \$ | 6,556 |

Rebuttal adjustment to include balancing accounts associated with the TEAM I, TEAM II and a portion of TEAM III adjustor mechanisms as of September 30, 2020 in rate base.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - NEW FOR REBUTTAL
(Dollars in Thousands)

| | | NEW FOR REBUTTAL TEAM Balancing Account Amortization | |
|-------------|--|--|-------|
| Line No. | Description | Total Co. | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | 656 |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expense | | 656 |
| 15. | Operating Income Before Income Tax | | (656) |
| 16. | Interest Expense | | - |
| 17. | Taxable Income | | (656) |
| 18. | Current Income Tax Rate - 24.75% | | (162) |
| 19. | Operating Income (line 15 minus line 18) | \$ | (494) |

Rebuttal adjustment to Test Year operations to reflect amortization of the Tax Expense Adjustment Mechanism Balancing Account from the rate effective date over ten years.

ARIZONA PUBLIC SERVICE COMPANY
Pro Forma Adjustments to Original Cost Rate Base
Test Year Ended 06/30/2019 - NEW FOR REBUTTAL
(Thousands of Dollars)

| Line | No. Description | NEW FOR REBUTTAL Remove McMicken from the Test Year Total Co. |
|------|---|--|
| 1. | Gross Utility Plant in Service | \$ - |
| 2. | Less: Accumulated Depreciation and Amortization | <u>1,041</u> |
| 3. | Net Utility Plant in Service | (1,041) |
| 4. | Less: Total Deductions | - |
| 5. | Total Additions | <u>-</u> |
| 6. | Total Rate Base | <u><u>\$ (1,041)</u></u> |

Rebuttal adjustment to remove amounts in accelerated depreciation related to cost of removal for the McMicken Battery Energy Storage Facility.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 06/30/2019 - NEW FOR REBUTTAL
(Dollars in Thousands)

| | | NEW FOR REBUTTAL Remove McMicken Expenses from the Test Year | |
|-------------|--|---|-------|
| Line No. | Description | Total Co. | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | - |
| 8. | Maintenance | | - |
| 9. | Subtotal | | - |
| 10. | Depreciation and Amortization | | (261) |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | (659) |
| 13. | Other Taxes | | (43) |
| 14. | Total Other Operating Expense | | (963) |
| 15. | Operating Income Before Income Tax | | 963 |
| 16. | Interest Expense | | (19) |
| 17. | Taxable Income | | 982 |
| 18. | Current Income Tax Rate - 24.75% | | 243 |
| 19. | Operating Income (line 15 minus line 18) | \$ | 720 |

Rebuttal adjustment to Test Year operations to remove expenses related to the damaged and retired McMicken Battery Energy Storage Facility.

ARIZONA PUBLIC SERVICE COMPANY
Income Statement Pro Forma Adjustments
Test Year Ended 6/30/2019 - UPDATED FOR REBUTTAL
(Dollars in Thousands)

| | | UPDATED FOR REBUTTAL Include Interest Expense on Customer Deposits | |
|-------------|--|--|---------|
| Line No. | Description | | |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ | - |
| 2. | Revenues from Surcharges | | - |
| 3. | Other Electric Revenues | | - |
| 4. | Total Electric Operating Revenues | | - |
| 5. | Electric Fuel and Purchased Power Costs | | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | | - |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | | 1,270 |
| 8. | Maintenance | | - |
| 9. | Subtotal | | 1,270 |
| 10. | Depreciation and Amortization | | - |
| 11. | Amortization of Gain | | - |
| 12. | Administrative and General | | - |
| 13. | Other Taxes | | - |
| 14. | Total Other Operating Expense | | 1,270 |
| 15. | Operating Income Before Income Tax | | (1,270) |
| 16. | Interest Expense | | - |
| 17. | Taxable Income | | (1,270) |
| 18. | Current Income Tax Rate - 24.75% | | (314) |
| 19. | Operating Income (line 15 minus line 18) | \$ | (956) |

Rebuttal adjustment to Test Year operations to update the operating income impact of interest on customer deposits using January 2020 interest rates.

ARIZONA PUBLIC SERVICE COMPANY
SUMMARY OF ORIGINAL COST RATE BASE ELEMENTS
TOTAL COMPANY AND ACC JURISDICTION
TEST YEAR ENDED 6/30/2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

Attachment EAB-23RB
Page 1 of 2

| | | Original Cost | | | | | | |
|-------------|---|----------------------|---------------|-----------------|----------------------|---------------|-----------------|---------|
| | | Total Company | | | ACC | | | |
| | | UPDATED FOR REBUTTAL | | | UPDATED FOR REBUTTAL | | | |
| Line | | Unadjusted | | Adjusted | Unadjusted | | Adjusted | Line |
| No. | Description | Test Year Ended | | Test Year Ended | Test Year Ended | | Test Year Ended | No. |
| | | 6/30/2019 (a) | Pro Forma (a) | 6/30/2019 (a) | 6/30/2019 (a) | Pro Forma (a) | 6/30/2019 (a) | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | |
| 1. | Gross utility plant in service | \$ 20,668,805 | \$ 720,088 | \$ 21,388,893 | \$ 17,522,154 | \$ 703,966 | \$ 18,226,120 | 1. |
| 2. | Less: Accumulated depreciation & amortization | 7,267,041 | 526,210 | 7,793,251 | 6,323,170 | 514,999 | 6,838,169 | 2. |
| 3. | Net utility plant in service | 13,401,764 | 193,878 | 13,595,642 | 11,198,984 | 188,967 | 11,387,951 | 3. |
| Deductions: | | | | | | | | |
| 4. | Deferred income taxes | 1,908,074 | 100,708 | 2,008,782 | 1,903,465 | 100,610 | 2,004,075 | 4. |
| 5. | Deferred investment tax credits (b) | 197,749 | | 197,749 | 196,800 | | 196,800 | 5. |
| 6. | Customer advances (b) | 174,411 | | 174,411 | 145,118 | | 145,118 | 6. |
| 7. | Customer deposits | 81,423 | | 81,423 | 81,423 | | 81,423 | 7. |
| 8. | Liabilities for pension benefits | 305,207 | | 305,207 | 280,175 | | 280,175 | 8. |
| 9. | Liability for asset retirements (b) | 744,955 | | 744,955 | 741,379 | | 741,379 | 9. |
| 10. | Other deferred credits | 11,807 | | 11,807 | 10,827 | | 10,827 | 10. |
| 11. | Coal mine reclamation (b) | 197,443 | | 197,443 | 196,575 | | 196,575 | 11. |
| 12. | Unrecognized tax benefits (b) | 42,313 | | 42,313 | 35,241 | | 35,241 | 12. |
| 13. | Operating lease liabilities (b) | 111,553 | | 111,553 | 79,892 | | 79,892 | 13. |
| 14. | Regulatory liabilities | 2,008,573 | (190,188) | 1,818,385 | 1,988,202 | (176,096) | 1,812,107 | 14. |
| 15. | Total deductions | 5,783,508 | (89,481) | 5,694,028 | 5,659,096 | (75,486) | 5,583,610 | 15. |
| Additions: | | | | | | | | |
| 16. | Regulatory assets | 1,283,538 | 138,590 | 1,422,128 | 1,197,111 | 137,542 | 1,334,653 | 16. |
| 17. | Other deferred debits | 38,202 | | 38,202 | 32,908 | | 32,908 | 17. |
| 18. | Nuclear Decommissioning trust (b) | 950,448 | | 950,448 | 945,886 | | 945,886 | 18. |
| 19. | Other special use funds (b) | 241,558 | | 241,558 | 240,398 | | 240,398 | 19. |
| 20. | Assets for other postretirement benefits (b) | 52,611 | | 52,611 | 48,296 | | 48,296 | 20. |
| 21. | Operating lease right-of-use assets (b) | 174,320 | | 174,320 | 135,941 | | 135,941 | 21. |
| 22. | Allowance for working capital (c) | 384,155 | (8,608) | 375,547 | 361,745 | (7,902) | 353,843 | 22. |
| 23. | Total additions | 3,124,832 | 129,982 | 3,254,814 | 2,962,286 | 129,640 | 3,091,926 | 23. |
| 24. | Total rate base | \$ 10,743,088 | \$ 413,341 | \$ 11,156,429 | \$ 8,502,175 | \$ 394,093 | \$ 8,896,268 | (d) 24. |

Supporting Schedules:

(a) B-2
(b) E-1
(c) B-5

Recap Schedules:

(d) A-1

NOTE: There may be variances in displayed values due to rounding.

Schedule B-1
REBUTTAL
Page 1 of 2

ARIZONA PUBLIC SERVICE COMPANY
SUMMARY OF ORIGINAL COST RATE BASE ELEMENTS
TOTAL COMPANY AND ACC JURISDICTION
TEST YEAR ENDED 6/30/2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

Attachment EAB-23RB
Page 2 of 2

| | | RCND | | | | | | |
|-------------|---|----------------------|----------------|-------------------|----------------------|----------------|-----------------------|------|
| | | Total Company | | | ACC | | | |
| | | UPDATED FOR REBUTTAL | | | UPDATED FOR REBUTTAL | | | |
| Line | | Unadjusted | | Adjusted | Unadjusted | | Adjusted | Line |
| | | Test Year Ended | | Test Year Ended | Test Year Ended | | Test Year Ended | |
| No. | Description | 6/30/2019 (a) (d) | Pro Forma (a) | 6/30/209 (a) | 6/30/2019 (a) (d) | Pro Forma (a) | 6/30/209 (a) | No. |
| | | (A) | (B) | (C) | (D) | (E) | (F) | |
| 1. | Gross utility plant in service | \$ 39,178,979 | \$ 720,088 | \$ 39,899,067 | \$ 33,214,311 | \$ 703,967 | \$ 33,918,278 | 1. |
| 2. | Less: Accumulated depreciation & amortization | 14,524,296 | 526,210 | 15,050,507 | 12,637,825 | 515,000 | 13,152,825 | 2. |
| 3. | Net utility plant in service | 24,654,683 | 193,878 | 24,848,561 | 20,576,485 | 188,967 | 20,765,453 | 3. |
| Deductions: | | | | | | | | |
| 4. | Deferred income taxes | 3,563,236 | 100,708 | 3,663,944 | 3,554,629 | 100,610 | 3,655,239 | 4. |
| 5. | Deferred investment tax credits (b) | 197,749 | | 197,749 | 196,800 | | 196,800 | 5. |
| 6. | Customer advances (b) | 174,411 | | 174,411 | 145,118 | | 145,118 | 6. |
| 7. | Customer deposits | 81,423 | | 81,423 | 81,423 | | 81,423 | 7. |
| 8. | Liabilities for pension benefits | 305,207 | | 305,207 | 280,175 | | 280,175 | 8. |
| 9. | Liability for asset retirements (b) | 744,955 | | 744,955 | 741,379 | | 741,379 | 9. |
| 10. | Other deferred credits | 11,807 | | 11,807 | 10,827 | | 10,827 | 10. |
| 11. | Coal mine reclamation (b) | 197,443 | | 197,443 | 196,575 | | 196,575 | 11. |
| 12. | Unrecognized tax benefits (b) | 42,313 | | 42,313 | 35,241 | | 35,241 | 12. |
| 13. | Operating lease liabilities (b) | 111,553 | | 111,553 | 79,892 | | 79,892 | 13. |
| 14. | Regulatory liabilities | 3,055,517 | (349,882) | 2,705,635 | 3,024,528 | (323,956) | 2,700,572 | 14. |
| 15. | Total deductions | 8,485,614 | (249,174) | 8,236,440 | 8,346,585 | (223,346) | 8,123,239 | 15. |
| Additions: | | | | | | | | |
| 16. | Regulatory assets | 1,283,538 | 138,590 | 1,422,128 | 1,197,111 | 137,542 | 1,334,653 | 16. |
| 17. | Other deferred debits | 38,202 | | 38,202 | 32,908 | | 32,908 | 17. |
| 18. | Nuclear Decommissioning trust (b) | 950,448 | | 950,448 | 945,886 | | 945,886 | 18. |
| 19. | Other special use funds (b) | 241,558 | | 241,558 | 240,398 | | 240,398 | 19. |
| 20. | Assets for other postretirement benefits (b) | 52,611 | | 52,611 | 48,296 | | 48,296 | 20. |
| 21. | Operating lease right-of-use assets (b) | 174,320 | | 174,320 | 135,941 | | 135,941 | 21. |
| 22. | Allowance for working capital (c) | 384,155 | (8,608) | 375,547 | 361,745 | (7,902) | 353,843 | 22. |
| 23. | Total additions | 3,124,832 | 129,982 | 3,254,814 | 2,962,286 | 129,640 | 3,091,926 | 23. |
| 24. | Total rate base | \$ 19,293,901 | \$ 573,034 (d) | \$ 19,866,935 (d) | \$ 15,192,186 | \$ 541,954 (d) | \$ 15,734,140 (d) (e) | 24. |

Supporting Schedules:

- (a) B-3
- (b) E-1
- (c) B-5
- (d) B-4a

Recap Schedules:

- (e) A-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
ORIGINAL COST RATE BASE PRO FORMA ADJUSTMENTS
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (1) | | (2) | | (3) | |
|----------|---|---|---------------|---|-------------|--|------------|
| | | UPDATED FOR REBUTTAL Actual at End of Test Year 6/30/2019 | | UPDATED FOR REBUTTAL Fossil Generation Post-Test Year Plant Additions | | UPDATED FOR REBUTTAL Nuclear Generation Post-Test Year Plant Additions | |
| | | (a) | (a) | | | | |
| | | Total Co. (A) | ACC (B) | Total Co. (C) | ACC (D) | Total Co. (E) | ACC (F) |
| 1. | Gross Utility Plant in Service | \$ 20,668,805 | \$ 17,522,154 | \$ 216,918 | \$ 215,877 | \$ 67,708 | \$ 67,383 |
| 2. | Less: Accumulated Depreciation & Amort. | 7,267,041 | 6,323,170 | 201,688 | 200,720 | 17,283 | 17,200 |
| 3. | Net Utility Plant in Service | 13,401,764 | 11,198,984 | 15,230 | 15,157 | 50,425 | 50,183 |
| 4. | Less: Total Deductions | 5,783,508 | 5,659,096 | 63,748 | 63,442 | 4,447 | 4,426 |
| 5. | Total Additions | 3,124,832 | 2,962,286 | - | - | - | - |
| 6. | Total Rate Base | \$ 10,743,088 | \$ 8,502,175 | \$ (48,518) | \$ (48,285) | \$ 45,978 | \$ 45,757 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP/TETLOW
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP/TETLOW
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

- (1) Test Year Total Deductions and Total Additions are shown on Schedule B-1, page 1.
- (2) Rebuttal adjustment to Test Year rate base to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Fossil Generation Post-Test Year Plant Additions.
- (3) Rebuttal adjustment to Test Year rate base to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Nuclear Generation Post-Test Year Plant Additions.

Supporting Schedules
(a) B-1

Recap Schedules:
(b) B-1

NOTE: There may be variances in displayed values due to rounding.

Schedule B-2
REBUTTAL
Page 1 of 6

ARIZONA PUBLIC SERVICE COMPANY
ORIGINAL COST RATE BASE PRO FORMA ADJUSTMENTS
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (4) UPDATED FOR REBUTTAL Distribution and IT/Facilities Post-Test Year Plant Additions | | (5) UPDATED FOR REBUTTAL Technology Innovation Post-Test Year Plant Additions | | (6) UPDATED FOR REBUTTAL Renewables Post-Test Year Plant Additions | |
|----------|---|---|------------|--|------------|---|-------------|
| | | Total Co. (G) | ACC (H) | Total Co. (I) | ACC (J) | Total Co. (K) | ACC (L) |
| 1. | Gross Utility Plant in Service | \$ 418,060 | \$ 403,237 | \$ 14,187 | \$ 14,187 | \$ 17,048 | \$ 17,048 |
| 2. | Less: Accumulated Depreciation & Amort. | 287,026 | 276,835 | - | - | 25,604 | 25,604 |
| 3. | Net Utility Plant in Service | 131,034 | 126,403 | 14,187 | 14,187 | (8,556) | (8,556) |
| 4. | Less: Total Deductions | 2,284 | 2,506 | (150) | (150) | 2,485 | 2,485 |
| 5. | Total Additions | - | - | - | - | 436 | 436 |
| 6. | Total Rate Base | \$ 128,750 | \$ 123,897 | \$ 14,337 | \$ 14,337 | \$ (10,605) | \$ (10,605) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP/TETLOW

1. Jurisdictional
2. Distribution functionalized on Distribution and IT/Facilities functionalized on Wages & Salaries

BLANKENSHIP/TETLOW

1. ACC Specific
2. Functionalized on Distribution

BLANKENSHIP/TETLOW

1. ACC Specific
2. Renewables functionalized on Demand Production (Retail DEMPROD1)

- (4) Rebuttal adjustment to Test Year rate base to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Distribution and IT/Facilities Post-Test Year Plant Additions.
- (5) Rebuttal adjustment to Test Year rate base to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Technology Innovation Post-Test Year Plant Additions.
- (6) Rebuttal adjustment to Test Year rate base to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Renewables Post-Test Year Plant Additions.

Supporting Schedules
(a) B-1

Recap Schedules:
(b) B-1

NOTE: There may be variances in displayed values due to rounding.

Schedule B-2
REBUTTAL
Page 2 of 6

ARIZONA PUBLIC SERVICE COMPANY
ORIGINAL COST RATE BASE PRO FORMA ADJUSTMENTS
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (7) Cloud Computing | | (8) UPDATED FOR REBUTTAL Include West Phoenix Unit 4 Regulatory Disallowance | | (9) UPDATED FOR REBUTTAL Include Property Tax Deferral | |
|----------|---|------------------------|------------------|---|-------------------|--|-------------------|
| | | Total Co. (M) | ACC (N) | Total Co. (O) | ACC (P) | Total Co. (Q) | ACC (R) |
| 1. | Gross Utility Plant in Service | \$ - | \$ - | \$ (13,833) | \$ (13,767) | \$ - | \$ - |
| 2. | Less: Accumulated Depreciation & Amort. | - | - | (6,432) | (6,401) | - | - |
| 3. | Net Utility Plant in Service | - | - | (7,401) | (7,365) | - | - |
| 4. | Less: Total Deductions | - | - | (1,514) | (1,507) | (2,551) | (2,551) |
| 5. | Total Additions | 12,779 | 11,731 | - | - | (10,308) | (10,308) |
| 6. | Total Rate Base | <u>\$ 12,779</u> | <u>\$ 11,731</u> | <u>\$ (5,887)</u> | <u>\$ (5,859)</u> | <u>\$ (7,757)</u> | <u>\$ (7,757)</u> |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP

1. Jurisdictional
2. Functionalized on Wages & Salaries

BLANKENSHIP

1. Jurisdictional
2. Assigned to Production - Demand (DEMPROD1)

BLANKENSHIP

1. ACC Specific
2. Distribution Property Tax functionalized on Distribution and Generation Property Tax functionalized on Demand Production (Retail DEMPROD1)

- (7) Adjustment to Test Year rate base to reflect the impacts of Cloud Computing in alignment with NARUC's Cloud Computing Resolution.
- (8) Rebuttal adjustment to Test Year rate base to reflect amortization of regulatory disallowance of West Phoenix Unit 4 over the remaining life of the plant as required by previous ACC Decision Nos. 67744 and 69663.
- (9) Rebuttal adjustment to Test Year rate base to annualize property taxes calculated using the actual 2019 composite tax rate.

Supporting Schedules
(a) B-1

Recap Schedules:
(b) B-1

NOTE: There may be variances in displayed values due to rounding.

Schedule B-2
REBUTTAL
Page 3 of 6

ARIZONA PUBLIC SERVICE COMPANY
ORIGINAL COST RATE BASE PRO FORMA ADJUSTMENTS
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (10) | | (11) | | (12) | |
|----------|---|--|-------------------|---|------------------|---|------------------|
| | | UPDATED FOR REBUTTAL Adjust Cash Working Capital for Cost of Service | | UPDATED FOR REBUTTAL Include Ocotillo Deferral | | UPDATED FOR REBUTTAL Include Four Corners SCR Deferral | |
| | | Total Co. (S) | ACC (T) | Total Co. (U) | ACC (V) | Total Co. (W) | ACC (X) |
| 1. | Gross Utility Plant in Service | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Less: Accumulated Depreciation & Amort. | - | - | - | - | - | - |
| 3. | Net Utility Plant in Service | - | - | - | - | - | - |
| 4. | Less: Total Deductions | - | - | 21,180 | 21,180 | 10,779 | 10,779 |
| 5. | Total Additions | (8,608) | (7,902) | 85,577 | 85,577 | 43,550 | 43,550 |
| 6. | Total Rate Base | <u>\$ (8,608)</u> | <u>\$ (7,902)</u> | <u>\$ 64,397</u> | <u>\$ 64,397</u> | <u>\$ 32,771</u> | <u>\$ 32,771</u> |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP

1. Jurisdictional
2. Functionalized on Wages & Salaries

BLANKENSHIP

1. ACC Specific
2. Assigned to Production - Demand (Retail DEMPROD1)

BLANKENSHIP

1. ACC Specific
2. Assigned to Production - Demand (Retail DEMPROD1)

(10) Rebuttal adjustment for updates to cash working capital rate base pro forma adjustment.

(11) Rebuttal adjustment to Test Year rate base to include actual amortization of the Ocotillo Modernization Project deferral through 9/30/2020 and estimated amortization through 12/31/2020. This pro forma is ACC specific.

(12) Rebuttal adjustment to Test Year rate base to include actual amortization of the Four Corners SCR deferral through 9/30/2020 and estimated amortization through 12/31/2020. This pro forma is ACC specific.

Supporting Schedules
(a) B-1

Recap Schedules:
(b) B-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
ORIGINAL COST RATE BASE PRO FORMA ADJUSTMENTS
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (13) UPDATED FOR REBUTTAL Excess Deferred Tax | | (14) NEW FOR REBUTTAL TEAM Balancing Accounts | | (15) NEW FOR REBUTTAL Remove McMicken | |
|----------|---|---|-------------------|---|-----------------|---|-------------------|
| | | Total Co. (Y) | ACC (Z) | Total Co. (AA) | ACC (BB) | Total Co. (CC) | ACC (DD) |
| 1. | Gross Utility Plant in Service | \$ - | \$ - | \$ - | \$ - | | |
| 2. | Less: Accumulated Depreciation & Amort. | - | - | - | - | 1,041 | 1,041 |
| 3. | Net Utility Plant in Service | - | - | - | - | (1,041) | (1,041) |
| 4. | Less: Total Deductions | (190,188) | (176,096) | - | - | - | - |
| 5. | Total Additions | - | - | 6,556 | 6,556 | - | - |
| 6. | Total Rate Base | <u>\$ 190,188</u> | <u>\$ 176,096</u> | <u>\$ 6,556</u> | <u>\$ 6,556</u> | <u>\$ (1,041)</u> | <u>\$ (1,041)</u> |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP

1. ACC Specific
2. Assigned to Production - Demand (Retail DEMPROD1)

BLANKENSHIP

1. ACC Specific
2. Assigned to Production - Demand (Retail DEMPROD1)

BLANKENSHIP

1. ACC Specific
2. Functionalized on Distribution

- (13) Rebuttal adjustment to rate base to reflect amortization of excess deferred taxes associated with TEAM Phase III between the Test Year and the date proposed rates go into effect. Reflects ACC jurisdictional TEAM III amortization through 12/31/2020.
- (14) Rebuttal adjustment to include balancing accounts associated with TEAM I, II, and a portion of TEAM III adjustment mechanisms as of 9/30/2020.
- (15) Rebuttal adjustment to remove amounts in accelerated depreciation related to cost of removal for the McMicken Battery Energy Storage Facility.

Supporting Schedules
(a) B-1

Recap Schedules:
(b) B-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
ORIGINAL COST RATE BASE PRO FORMA ADJUSTMENTS
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (16) | | (17) | |
|-------------|---|--|--------------------|---|---------------------|
| | | UPDATED FOR REBUTTAL Total Original Cost Rate Base Pro Forma Adjustments | | UPDATED FOR REBUTTAL Adjusted at End of Test Year 6/30/2019 | |
| | | (b) Total Co. (EE) | (b) ACC (FF) | (b) Total Co. (GG) | (b) ACC (HH) |
| 1. | Gross Utility Plant in Service | \$ 720,088 | \$ 703,966 | \$ 21,388,893 | \$ 18,226,120 |
| 2. | Less: Accumulated Depreciation & Amort. | 526,210 | 514,999 | 7,793,251 | 6,838,169 |
| 3. | Net Utility Plant in Service | 193,878 | 188,967 | 13,595,642 | 11,387,951 |
| 4. | Less: Total Deductions | (89,481) | (75,486) | 5,694,028 | 5,583,610 |
| 5. | Total Additions | 129,982 | 129,640 | 3,254,814 | 3,091,926 |
| 6. | Total Rate Base | <u>\$ 413,341</u> | <u>\$ 394,093</u> | <u>\$ 11,156,429</u> | <u>\$ 8,896,268</u> |

:

Supporting Schedules
(a) B-1

Recap Schedules:
(b) B-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT
TOTAL COMPANY
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | Total Company | | | Line No. |
|----------|---|---|---------------------------------|---|----------|
| | | Actual For The Test Year Ended 6/30/2019 (a) (A) | Proforma Adjustments (b) (B) | Test Year Results After Proforma Adjustments (c) (C) | |
| | Operating Revenues: | | | | |
| 1. | Revenues from Base Rates | \$ 3,284,386 | \$ 6,862 | \$ 3,291,248 | 1. |
| 2. | Revenues from Surcharges | 128,995 | (113,995) | 15,000 | 2. |
| 3. | Other Electric Revenues | 216,871 | (6,040) | 210,831 | 3. |
| 4. | Total | 3,630,252 | (113,173) | 3,517,079 | 4. |
| | Operating expenses: | | | | |
| 5. | Fuel and purchased power | 1,094,682 | (105,795) | 988,887 | 5. |
| 6. | Operations and maintenance | 909,326 | (185,703) | 723,623 | 6. |
| 7. | Depreciation and amortization | 584,838 | 106,201 | 691,039 | 7. |
| 8. | Income taxes | 123,315 | 9,121 | 132,436 | 8. |
| 9. | Taxes other than income taxes | 215,143 | 8,282 | 223,425 | 9. |
| 10. | Total | 2,927,304 | (167,893) | 2,759,411 | 10. |
| 11. | Operating income | 702,948 | 54,720 | 757,668 | 11. |
| | Other income (deductions): | | | | |
| 12. | Income taxes | 6,467 | - | 6,467 | 12. |
| 13. | Allowance for equity funds used during construction | 43,927 | - | 43,927 | 13. |
| 14. | Other income | 34,998 | - | 34,998 | 14. |
| 15. | Other expense | (22,582) | - | (22,582) | 15. |
| 16. | Total | 62,810 | - | 62,810 | 16. |
| 17. | Income before interest deductions | 765,758 | 54,720 | 820,478 | 17. |
| | Interest deductions (income): | | | | |
| 18. | Interest charges | 227,758 | - | 227,758 | 18. |
| 19. | Allowance for borrowed funds used during construction | (23,293) | - | (23,293) | 19. |
| 20. | Total | 204,465 | - | 204,465 | 20. |
| 21. | Net income | \$ 561,293 | \$ 54,720 | \$ 616,013 | 21. |

Supporting Schedules:

(a) E-2
(b) C-2

Recap Schedules:

(c) A-2

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT
ACC JURISDICTION
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | ACC Jurisdiction | | | Line No. |
|-------------|---|--|------------------------------------|--|-------------|
| | | Actual For The Test Year Ended 6/30/2019 (A) | Proforma Adjustments (a) (B) | Test Year Results After Proforma Adjustments (C) | |
| | Operating Revenues: | | | | |
| 1. | Revenues from Base Rates | \$ 3,273,579 | \$ 6,862 | \$ 3,280,441 | 1. |
| 2. | Revenues from Surcharges | 128,979 | (113,979) | 15,000 | 2. |
| 3. | Other Electric Revenues | 148,038 | (6,040) | 141,998 | 3. |
| 4. | Total | 3,550,597 | (113,157) | 3,437,440 | 4. |
| | Operating expenses: | | | | |
| 5. | Fuel and purchased power | 1,083,172 | (105,527) | 977,645 | 5. |
| 6. | Operations and maintenance | 1,070,313 | (182,380) | 887,933 | 6. |
| 7. | Depreciation and amortization | 511,941 | 104,085 | 616,026 | 7. |
| 8. | Income taxes | 113,517 | 8,799 | 122,316 | 8. |
| 9. | Taxes other than income taxes | 177,260 | 7,533 | 184,793 | 9. |
| 10. | Total | 2,956,203 | (167,490) | 2,788,713 | 10. |
| 11. | Operating income | 594,393 | 54,333 | 648,726 | (b) 11. |
| | Other income (deductions): | | | | |
| 12. | Income taxes | - | - | - | 12. |
| 13. | Allowance for equity funds used during construction | - | - | - | 13. |
| 14. | Other income | - | - | - | 14. |
| 15. | Other expense | - | - | - | 15. |
| 16. | Total | - | - | - | 16. |
| 17. | Income before interest deductions | 594,393 | 54,333 | 648,726 | 17. |
| | Interest deductions (income): | | | | |
| 18. | Interest charges | - | - | - | 18. |
| 19. | Allowance for borrowed funds used during construction | - | - | - | 19. |
| 20. | Total | - | - | - | 20. |
| 21. | Net income | \$ 594,393 | \$ 54,333 | \$ 648,726 | 21. |

Supporting Schedules:
(a) C-2

Recap Schedules:
(b) A-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (1) UPDATED FOR REBUTTAL Fossil Generation Post-Test Year Plant Additions | | (2) UPDATED FOR REBUTTAL Nuclear Generation Post-Test Year Plant Additions | | (3) UPDATED FOR REBUTTAL Distribution and IT/Facilities Post-Test Year Plant Additions | |
|----------|--|---|------------|--|------------|--|-------------|
| | | Total Co. (A) | ACC (B) | Total Co. (C) | ACC (D) | Total Co. (E) | ACC (F) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | 9,551 | 9,505 | 210 | 209 | 21,794 | 20,532 |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | 1,442 | 1,435 | 453 | 451 | 8,018 | 7,738 |
| 14. | Total Other Operating Expense | 10,993 | 10,940 | 663 | 660 | 29,812 | 28,270 |
| 15. | Operating Income Before Income Tax | (10,993) | (10,940) | (663) | (660) | (29,812) | (28,270) |
| 16. | Interest Expense | 283 | 282 | 938 | 933 | 2,437 | 2,284 |
| 17. | Taxable Income | (11,277) | (11,222) | (1,601) | (1,593) | (32,249) | (30,554) |
| 18. | Current Income Tax Rate - 24.75% | (2,791) | (2,777) | (396) | (394) | (7,982) | (7,562) |
| 19. | Operating Income (line 15 minus line 18) | \$ (8,202) | \$ (8,163) | \$ (267) | \$ (266) | \$ (21,830) | \$ (20,708) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP/TETLOW
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP/TETLOW
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP/TETLOW
1. Jurisdictional
2. Distribution facilities functionalized on
Distribution and IT/Facilities functionalized on
Wages & Salaries

- (1) Rebuttal adjustment to Test Year operations to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Fossil Generation Post-Test Year Plant Additions. Pro forma adjusted as shown on Rebuttal Schedule B-2, page 1, column 2.
- (2) Rebuttal adjustment to Test Year operations to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Nuclear Generation Post-Test Year Plant Additions. Pro forma adjusted as shown on Rebuttal Schedule B-2, page 1, column 3.
- (3) Rebuttal adjustment to Test Year operations to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Distribution and IT/Facilities Post-Test Year Plant Additions. Pro forma adjusted as shown on Rebuttal Schedule B-2, page 2, column 4.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (4) | | (5) | | (6) | |
|----------|--|--|------------|---|------------|---|------------|
| | | UPDATED FOR REBUTTAL Technology Innovation Post-Test Year Plant Additions | | UPDATED FOR REBUTTAL Renewables Post-Test Year Plant Additions | | UPDATED FOR REBUTTAL Base Fuel and Purchased Power | |
| | | Total Co. (G) | ACC (H) | Total Co. (I) | ACC (J) | Total Co. (K) | ACC (L) |
| 1. | Electric Operating Revenues | | | | | | |
| 2. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 3. | Revenues from Surcharges | - | - | - | - | - | - |
| 4. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | (17,509) | (17,509) |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | 17,509 | 17,509 |
| 7. | Other Operating Expenses: | | | | | | |
| 8. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 9. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | 1,419 | 1,419 | 508 | 506 | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | 265 | 265 | 67 | 67 | - | - |
| 14. | Total Other Operating Expense | 1,684 | 1,684 | 573 | 573 | - | - |
| 15. | Operating Income Before Income Tax | (1,684) | (1,684) | (573) | (573) | 17,509 | 17,509 |
| 16. | Interest Expense | 264 | 264 | (159) | (159) | - | - |
| 17. | Taxable Income | (1,948) | (1,948) | (414) | (414) | 17,509 | 17,509 |
| 18. | Current Income Tax Rate - 24.75% | (482) | (482) | (103) | (103) | 4,333 | 4,333 |
| 19. | Operating Income (line 15 minus line 18) | \$ (1,202) | \$ (1,202) | \$ (470) | \$ (470) | \$ 13,176 | \$ 13,176 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP/TETLOW
1. ACC Specific
2. Functionalized on Distribution

BLANKENSHIP/TETLOW
1. ACC Specific
2. Renewables functionalized on Demand
Production [Retail DEMPROD1]

SNOOK
1. ACC Specific
2. Assigned to Production - Energy (Retail
Only ENERGY2)

- (4) Rebuttal adjustment to Test Year operations to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Technology Innovation Post-Test Year Plant Additions. Pro forma adjusted as shown on Rebuttal Schedule B-2, page 2, column 5.
- (5) Rebuttal adjustment to Test Year operations to include actual depreciation, interest expense, property taxes and reduced income tax expense associated with Renewables Post-Test Year Plant Additions. Pro forma adjusted as shown on Rebuttal Schedule B-2, page 2, column 6.
- (6) Rebuttal adjustment to Test Year operations to include Staff recommended 2019 base fuel and purchased power \$/kWh costs at adjusted Test Year consumption.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (7) | | (8) | | (9) | |
|----------|--|--|------------|---|-------------|-------------------------------------|------------|
| | | Test Year PSA Revenue and Deferred Fuel Amortization | | Test Year Retail Deferred Fuel Expense and Non-Cash Mark-to-Market Accruals | | Test Year Deferred Chemical Expense | |
| | | Total Co. (M) | ACC (N) | Total Co. (O) | ACC (P) | Total Co. (Q) | ACC (R) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | (89,285) | (89,040) | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | (89,285) | (89,040) | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | (90,598) | (90,349) | 40,435 | 40,435 | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | 1,313 | 1,309 | (40,435) | (40,435) | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | 1,313 | 1,309 | - | - | - | - |
| 8. | Maintenance | - | - | - | - | 3,194 | 3,194 |
| 9. | Subtotal | 1,313 | 1,309 | - | - | 3,194 | 3,194 |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | 1,313 | 1,309 | - | - | 3,194 | 3,194 |
| 15. | Operating Income Before Income Tax | - | - | (40,435) | (40,435) | (3,194) | (3,194) |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | - | - | (40,435) | (40,435) | (3,194) | (3,194) |
| 18. | Current Income Tax Rate - 24.75% | - | - | (10,008) | (10,008) | (791) | (791) |
| 19. | Operating Income (line 15 minus line 18) | \$ - | \$ - | \$ (30,427) | \$ (30,427) | \$ (2,403) | \$ (2,403) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

SNOOK

1. Jurisdictional
2. Revenues and Expenses are class specific

SNOOK

1. ACC Specific
2. Assigned to Production - Energy (Retail Only ENERGY2_XAG1)

SNOOK

1. ACC Specific
2. Assigned to Production - Energy (Retail Only ENERGY2_XAG1)

- (7) Adjustment to Test Year retail operating revenues and fuel and purchased power expense to remove retail PSA revenue and amortization of deferred fuel related to prior periods.
- (8) Adjustment to Test Year retail fuel and purchased power costs to remove retail PSA deferred fuel and mark-to-market accruals.
- (9) Adjustment to Test Year operation and maintenance costs to remove retail PSA deferred chemical expenses.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (10) | | (11) | | (12) | |
|----------|--|------------------------------|------------|---------------------------|------------|------------------|------------|
| | | Normalize Weather Conditions | | Annualize Customer Levels | | Schedule 1 Fees | |
| | | Total Co. (S) | ACC (T) | Total Co. (U) | ACC (V) | Total Co. (W) | ACC (X) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ (6,049) | \$ (6,049) | \$ 12,911 | \$ 12,911 | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | (6,040) | (6,040) |
| 4. | Total Electric Operating Revenues | (6,049) | (6,049) | 12,911 | 12,911 | (6,040) | (6,040) |
| 5. | Electric Fuel and Purchased Power Costs | (1,812) | (1,812) | 3,854 | 3,854 | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | (4,237) | (4,237) | 9,057 | 9,057 | (6,040) | (6,040) |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | - | - | - | - | - | - |
| 15. | Operating Income Before Income Tax | (4,237) | (4,237) | 9,057 | 9,057 | (6,040) | (6,040) |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | (4,237) | (4,237) | 9,057 | 9,057 | (6,040) | (6,040) |
| 18. | Current Income Tax Rate 24.75% | (1,049) | (1,049) | 2,242 | 2,242 | (1,495) | (1,495) |
| 19. | Operating Income (line 15 minus line 18) | \$ (3,188) | \$ (3,188) | \$ 6,815 | \$ 6,815 | \$ (4,545) | \$ (4,545) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

SNOOK

1. ACC Specific
2. Revenues and Expenses are class specific

SNOOK

1. ACC Specific
2. Revenues and Expenses are class specific

HOBBICK

1. ACC Specific
2. Functionalized on Customer Accounts (CUSTNUM_A)

- (10) Adjustment to Test Year operating revenues to reflect normal weather conditions for the ten years ended 6/30/2019.
- (11) Adjustment to Test Year operating revenues to reflect the annualization of customer levels at 6/30/2019.
- (12) Adjustment to Test Year operations to account for additional adjustments related to disconnect policy. Additional adjustments to Revenues reflecting policies changes to multiple fees collected.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (13) | | (14) | | (15) | |
|----------|--|------------------------|------------|-------------------------------------|-------------|------------------------|-------------|
| | | Uncollectible Bad Debt | | UPDATED FOR REBUTTAL Crisis Bill | | Customer Affordability | |
| | | Total Co. (Y) | ACC (Z) | Total Co. (AA) | ACC (AB) | Total Co. (AC) | ACC (AD) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | 6,427 | 6,427 | 1,250 | 1,250 | (17,782) | (17,782) |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | 6,427 | 6,427 | 1,250 | 1,250 | (17,782) | (17,782) |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | 6,427 | 6,427 | 1,250 | 1,250 | (17,782) | (17,782) |
| 15. | Operating Income Before Income Tax | (6,427) | (6,427) | (1,250) | (1,250) | 17,782 | 17,782 |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | (6,427) | (6,427) | (1,250) | (1,250) | 17,782 | 17,782 |
| 18. | Current Income Tax Rate - 24.75% | (1,591) | (1,591) | (309) | (309) | 4,401 | 4,401 |
| 19. | Operating Income (line 15 minus line 18) | \$ (4,836) | \$ (4,836) | \$ (941) | \$ (941) | \$ 13,381 | \$ 13,381 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

HOBBICK

1. ACC Specific
2. Functionalized on Customer Accounts
(CUSTNUM A)

HOBBICK

1. ACC Specific
2. Assigned to System Benefits (Retail
ERGSYSBEN)

LOCKWOOD

1. ACC Specific
2. Functionalized on Wages & Salaries less
Transmission

(13) Adjustment to Test Year operations to account for expected increases in write-offs due to disconnect policy.

(14) Rebuttal adjustment correcting an inadvertent error where crisis bill assistance was shown as revenue but should have been an expense. However, operating income impact was correct; therefore no revised pro forma has been developed.

(15) Adjustment to include forecasted impacts to 2020 O&M as a result of the Customer Affordability program.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (16) | | (17) | | (18) | |
|-----------------------------|--|---------------------------------------|-------------|-----------------------------------|-------------|---|-------------|
| | | Active Union Medical Trust (VEBA) | | Fire Mitigation | | Remove Test Year Regulatory Assessment | |
| | | Total Co. (AE) | ACC (AF) | Total Co. (AG) | ACC (AH) | Total Co. (AI) | ACC (AJ) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | (6,769) | (6,769) |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | (6,769) | (6,769) |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | (6,769) | (6,769) |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | (3,643) | (3,344) | 3,298 | 3,298 | (6,769) | (6,769) |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | (3,643) | (3,344) | 3,298 | 3,298 | (6,769) | (6,769) |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | (3,643) | (3,344) | 3,298 | 3,298 | (6,769) | (6,769) |
| 15. | Operating Income Before Income Tax | 3,643 | 3,344 | (3,298) | (3,298) | - | - |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | 3,643 | 3,344 | (3,298) | (3,298) | - | - |
| 18. | Current Income Tax Rate - 24.75% | 902 | 828 | (816) | (816) | - | - |
| 19. | Operating Income (line 15 minus line 18) | \$ 2,741 | \$ 2,516 | \$ (2,482) | \$ (2,482) | \$ - | \$ - |
| PRO FORMA WITNESS: | | BLANKENSHIP | | BLANKENSHIP/TETLOW | | BLANKENSHIP | |
| PRO FORMA FUNCTIONALIZATION | | 1. Jurisdictional | | 1. ACC Specific: | | 1. ACC Specific: | |
| or ALLOCATION FACTOR: | | 2. Functionalized on Wages & Salaries | | 2. Functionalized on Distribution | | 2. Revenues are class specific and expenses are functionalized on Distribution of W&S | |
| [WITNESS: SNOOK] | | | | | | | |

(16) Adjustment to Test Year operations to include interest income and realized gain on investments in active union medical trust.

(17) Adjustment to represent the forecasted impacts to 2020 O&M as a result of increases to the distribution Fire Mitigation program.

(18) Adjustment to Test Year operations to remove the Regulatory Assessment surcharges from operating revenues and expenses.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (19) | | (20) | | (21) | |
|-----------------------------|--|---|-------------|--|-------------|---|-------------|
| | | Remove Test Year Transmission Cost Adjustor (TCA) | | Remove Test Year Lost Fixed Cost Recovery Mechanism (LFCR) | | Remove and Transfer Test Year Environmental Improvement Surcharge (EIS) | |
| | | Total Co. (AK) | ACC (AL) | Total Co. (AM) | ACC (AN) | Total Co. (AO) | ACC (AP) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | (33,311) | (33,369) | (39,792) | (39,792) | (3,898) | (3,888) |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | (33,311) | (33,369) | (39,792) | (39,792) | (3,898) | (3,888) |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | (33,311) | (33,369) | (39,792) | (39,792) | (3,898) | (3,888) |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | (33,311) | (33,369) | (39,792) | (39,792) | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | (33,311) | (33,369) | (39,792) | (39,792) | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | (33,311) | (33,369) | (39,792) | (39,792) | - | - |
| 15. | Operating Income Before Income Tax | - | - | - | - | (3,898) | (3,888) |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | - | - | - | - | (3,898) | (3,888) |
| 18. | Current Income Tax Rate - 24.75% | - | - | - | - | (965) | (962) |
| 19. | Operating Income (line 15 minus line 18) | \$ - | \$ - | \$ - | \$ - | \$ (2,933) | \$ (2,926) |
| PRO FORMA WITNESS: | | BLANKENSHIP | | BLANKENSHIP | | BLANKENSHIP | |
| PRO FORMA FUNCTIONALIZATION | | 1. Jurisdictional | | 1. ACC-Specific | | 1. Jurisdictional | |
| or ALLOCATION FACTOR: | | 2. Revenues are class specific | | 2. Revenues are class specific | | 2. Revenues are class specific | |
| [WITNESS: SNOOK] | | | | | | | |

(19) Adjustment to Test Year operations to remove the Transmission Cost Adjustor from operating revenues and expenses.

(20) Adjustment to Test Year operations to remove the LFCR mechanism from operating revenues.

(21) Adjustment to Test Year operations to remove the EIS from operating revenues.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (22) | | (23) | | (24) | |
|----------|--|---|-------------|--|-------------|---|-------------|
| | | Remove Test Year Demand Side Management Adjustment Clause (DSMAC) Revenue & Expense | | Remove Test Year and Transfer a Portion of Renewable Energy Adjustment Clause (REAC) Revenue and Expense | | Remove and Transfer Test Year Tax Expense Adjustor Mechanism (TEAM) Revenue | |
| | | Total Co. (AQ) | ACC (AR) | Total Co. (AS) | ACC (AT) | Total Co. (AU) | ACC (AV) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | (26,717) | (26,689) | (72,697) | (72,670) | 143,475 | 143,238 |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | (26,717) | (26,689) | (72,697) | (72,670) | 143,475 | 143,238 |
| 5. | Electric Fuel and Purchased Power Costs | - | - | (38,930) | (38,916) | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | (26,717) | (26,689) | (33,767) | (33,754) | 143,475 | 143,238 |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | (26,717) | (26,689) | (33,445) | (33,433) | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | (26,717) | (26,689) | (33,445) | (33,433) | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | (26,717) | (26,689) | (33,445) | (33,433) | - | - |
| 15. | Operating Income Before Income Tax | - | - | (322) | (321) | 143,475 | 143,238 |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | - | - | (322) | (321) | 143,475 | 143,238 |
| 18. | Current Income Tax Rate - 24.75% | - | - | (80) | (80) | 35,510 | 35,451 |
| 19. | Operating Income (line 15 minus line 18) | \$ - | \$ - | \$ (242) | \$ (241) | \$ 107,965 | \$ 107,787 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP

1. Jurisdictional
2. Revenues and Expenses are class specific

BLANKENSHIP

1. Jurisdictional
2. Revenues and Expenses are class specific

BLANKENSHIP

1. Jurisdictional
2. Revenues and Expenses are class specific

(22) Adjustment to Test Year operations to remove the DSMAC from operating revenues and expenses.

(23) Adjustment to Test Year operations to remove the REAC from operating revenues and transfer a portion of the expenses related to APS Solar Communities (formerly known as AZ Sun II) to base rates.

(24) Adjustment to Test Year operations to remove and transfer the TEAM adjustor from operating revenues.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (25) | | (26) | | (27) | |
|----------|--|--|-------------|---|-------------|------------------------|-------------|
| | | UPDATED FOR REBUTTAL Four Corners SCR Deferral Amortization | | UPDATED FOR REBUTTAL Ocotillo Modernization Project Deferral Amortization | | Four Corners Inventory | |
| | | Total Co. (AW) | ACC (AX) | Total Co. (AY) | ACC (AZ) | Total Co. (BA) | ACC (BB) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | 8,147 | 8,147 | 9,507 | 9,507 | 1,045 | 1,040 |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | 8,147 | 8,147 | 9,507 | 9,507 | 1,045 | 1,040 |
| 15. | Operating Income Before Income Tax | (8,147) | (8,147) | (9,507) | (9,507) | (1,045) | (1,040) |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | (8,147) | (8,147) | (9,507) | (9,507) | (1,045) | (1,040) |
| 18. | Current Income Tax Rate - 24.75% | (2,016) | (2,016) | (2,353) | (2,353) | (259) | (258) |
| 19. | Operating Income (line 15 minus line 18) | \$ (6,131) | \$ (6,131) | \$ (7,154) | \$ (7,154) | \$ (786) | \$ (782) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP
1. ACC Specific
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP
1. ACC Specific
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

- (25) Rebuttal adjustment to Test Year operations to include actual amortization of the Four Corners SCR deferral through 9/30/2020 and estimated amortization through 12/31/2020. This pro forma is ACC specific.
- (26) Rebuttal adjustment to Test Year operations to include actual amortization of the Ocotillo Modernization Project deferral through 9/30/2020 and estimated amortization through 12/31/2020. This pro forma is ACC specific.
- (27) Adjustment to Test Year operations to reflect Four Corners inventory cost recovery.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (28) | | (29) | | (30) | |
|----------|--|-------------------|-------------|---|-------------|---------------------------------|-------------|
| | | Cholla Inventory | | UPDATED FOR REBUTTAL West Phoenix Unit 4 Regulatory Disallowance | | Remove Navajo Power Plant Costs | |
| | | Total Co. (BC) | ACC (BD) | Total Co. (BE) | ACC (BF) | Total Co. (BE) | ACC (BF) |
| 1. | Electric Operating Revenues | | | | | | |
| 2. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 3. | Revenues from Surcharges | - | - | - | - | - | - |
| 4. | Other Electric Revenues | - | - | - | - | - | - |
| 5. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 6. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 7. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| 8. | Other Operating Expenses: | | | | | | |
| 9. | Operations Excluding Fuel Expense | - | - | - | - | (10,567) | (10,522) |
| 10. | Maintenance | - | - | - | - | (6,446) | (6,418) |
| 11. | Subtotal | - | - | - | - | (17,014) | (16,940) |
| 12. | Depreciation and Amortization | 1,523 | 1,516 | (329) | (327) | - | - |
| 13. | Amortization of Gain | - | - | - | - | - | - |
| 14. | Administrative and General | - | - | - | - | 541 | 539 |
| 15. | Other Taxes | - | - | - | - | - | - |
| 16. | Total Other Operating Expense | 1,523 | 1,516 | (329) | (327) | (16,473) | (16,401) |
| 17. | Operating Income Before Income Tax | (1,523) | (1,516) | 329 | 327 | 16,473 | 16,401 |
| 18. | Interest Expense | - | - | (110) | (109) | - | - |
| 19. | Taxable Income | (1,523) | (1,516) | 439 | 437 | 16,473 | 16,401 |
| 20. | Current Income Tax Rate - 24.75% | (377) | (375) | 109 | 108 | 4,077 | 4,059 |
| 21. | Operating Income (line 15 minus line 18) | \$ (1,146) | \$ (1,141) | \$ 220 | \$ 219 | \$ 12,396 | \$ 12,342 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Demand
(DEMPROD1)

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Energy
(ENERGY1)

(28) Adjustment to Test Year operations to reflect Cholla inventory cost recovery.

(29) Rebuttal adjustment to Test Year operations to reflect amortization of regulatory disallowance of West Phoenix Unit 4 over the remaining life of the plant as required by previous ACC Decision Nos. 67744 and 69663. Pro forma adjusted as shown on Schedule B-2, page 3, column 8. The correction does not show due to rounding to thousands.

(30) Adjustment to Test Year operations to remove Navajo O&M and A&G costs as a result of the closure of Navajo Power Plant.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (31) | | (32) | | (33) | |
|----------|--|----------------------------|-------------|---|-------------|--|-------------|
| | | Ocotillo O&M Normalization | | UPDATED FOR REBUTTAL Include Interest Expense on Customer Deposits | | UPDATED FOR REBUTTAL Adjust Depreciation Expense - 2019 Depreciation Rate Study | |
| | | Total Co. (BG) | ACC (BH) | Total Co. (BI) | ACC (BJ) | Total Co. (BK) | ACC (BL) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | 5,643 | 5,618 | 1,270 | 1,270 | - | - |
| 8. | Maintenance | 1,104 | 1,099 | - | - | - | - |
| 9. | Subtotal | 6,747 | 6,717 | 1,270 | 1,270 | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | 62,940 | 62,097 |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | (16) | (16) | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | 6,730 | 6,701 | 1,270 | 1,270 | 62,940 | 62,097 |
| 15. | Operating Income Before Income Tax | (6,730) | (6,701) | (1,270) | (1,270) | (62,940) | (62,097) |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | (6,730) | (6,701) | (1,270) | (1,270) | (62,940) | (62,097) |
| 18. | Current Income Tax Rate - 24.75% | (1,666) | (1,659) | (314) | (314) | (15,578) | (15,369) |
| 19. | Operating Income (line 15 minus line 18) | \$ (5,064) | \$ (5,042) | \$ (956) | \$ (956) | \$ (47,362) | \$ (46,728) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Energy
(ENERGY1)

BLANKENSHIP
1. ACC Specific
2. Assigned to Customer Accounts
(CUSTDEP)

BLANKENSHIP
1. Jurisdictional
2. Assigned to PT&D, General and Intangible
functionalized on Wages & Salaries

- (31) Adjust Test Year to reflect the continuing operations of the Ocotillo Power Plant with the retirement of 2 steam units and the addition of the new units.
- (32) Rebuttal adjustment to Test Year Operations to update the operating income impact of interest on customer deposits using January 2020 interest rates.
- (33) Rebuttal adjustment to Test Year operations to reflect updated depreciation study rates based on revisions to the 2019 Depreciation Rate Study.

Supporting Schedules:
N/A

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | (34) | | (35) | | (36) | |
|----------|--|---------------------------|-------------|---|-------------|--|-------------|
| | | Annualize Payroll Expense | | UPDATED FOR REBUTTAL Normalize Employee Benefits | | Remove Supplemental Excess Benefit Retirement Plan Expense (SERP) | |
| Line No. | Description | Total Co. (BM) | ACC (BN) | Total Co. (BO) | ACC (BP) | Total Co. (BQ) | ACC (BR) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | (410) | (376) | (2,750) | (2,524) | (8,429) | (7,738) |
| 8. | Maintenance | (84) | (77) | - | - | - | - |
| 9. | Subtotal | (494) | (453) | (2,750) | (2,524) | (8,429) | (7,738) |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | (494) | (453) | (2,750) | (2,524) | (8,429) | (7,738) |
| 15. | Operating Income Before Income Tax | 494 | 453 | 2,750 | 2,524 | 8,429 | 7,738 |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | 494 | 453 | 2,750 | 2,524 | 8,429 | 7,738 |
| 18. | Current Income Tax Rate - 24.75% | 122 | 112 | 681 | 625 | 2,086 | 1,915 |
| 19. | Operating Income (line 15 minus line 18) | \$ 372 | \$ 341 | \$ 2,069 | \$ 1,899 | \$ 6,343 | \$ 5,823 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP
1. Jurisdictional
2. Functionalized on Wages & Salaries

BLANKENSHIP
1. Jurisdictional
2. Functionalized on Wages & Salaries

BLANKENSHIP
1. Jurisdictional
2. Functionalized on Wages & Salaries

(34) Adjustment to Test Year operations to reflect the annualization of payroll, payroll tax and non-retirement benefit expenses to March 2019 employee levels for performance review and March 2020 Union employee levels.

(35) Rebuttal adjustment to Test Year operations to reflect averaging the actual 2019 and estimated 2020 pension and OPEB costs.

(36) Adjustment to Test Year operations to remove Supplemental Excess Benefit Retirement Plan Expense (SERP).

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | (37) | | (38) | | (39) | |
|---|--|---------------------------------------|-------------|---------------------------------------|-------------|--|-------------|
| | | Remove Stock Compensation | | Normalize Cash Incentive | | Normalize Income Tax Expense/Interest Synchronization | |
| Line No. | Description | Total Co. (BS) | ACC (BT) | Total Co. (BU) | ACC (BV) | Total Co. (BW) | ACC (BX) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | (15,882) | (14,580) | 4,153 | 3,812 | - | - |
| 8. | Maintenance | - | - | 126 | 116 | - | - |
| 9. | Subtotal | (15,882) | (14,580) | 4,279 | 3,928 | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | 1,327 | 1,218 | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | (15,882) | (14,580) | 5,606 | 5,146 | - | - |
| 15. | Operating Income Before Income Tax | 15,882 | 14,580 | (5,606) | (5,146) | - | - |
| 16. | Interest Expense | - | - | - | - | 23,665 | 24,404 |
| 17. | Taxable Income | 15,882 | 14,580 | (5,606) | (5,146) | (23,665) | (24,404) |
| 18. | Current Income Tax Rate - 24.75% | 3,931 | 3,608 | (1,388) | (1,274) | (5,857) | (6,040) |
| 19. | Operating Income (line 15 minus line 18) | \$ 11,951 | \$ 10,972 | \$ (4,218) | \$ (3,872) | \$ 5,857 | \$ 6,040 |
| PRO FORMA WITNESS: | | BLANKENSHIP | | BLANKENSHIP | | BLANKENSHIP | |
| PRO FORMA FUNCTIONALIZATION or ALLOCATION FACTOR: | | 1. Jurisdictional | | 1. Jurisdictional | | 1. Jurisdictional | |
| [WITNESS: SNOOK] | | 2. Functionalized on Wages & Salaries | | 2. Functionalized on Wages & Salaries | | 2. Calculated as the weighted average of "Other Tax Items" | |

(37) Adjustment to Test Year operations to remove stock compensation expense.

(38) Adjustment to Test Year operations to normalize the cash incentive program over a 3 year period.

(39) Adjustment to Test Year operations for top down income tax true-ups consistent with Decision Nos. 69663, 71448, 73183, and 76295 using the 6/30/2019 rate base and cost of long-term debt. Tax true-ups are reflected as interest in this adjustment.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | (40) | | (41) | | (42) | |
|----------|--|--|-------------|--|-------------|----------------------------|-------------|
| | | UPDATED FOR REBUTTAL Annualize Property Tax Expense | | UPDATED FOR REBUTTAL Amortize Property Tax Deferral | | West Phoenix Removal Costs | |
| Line No. | Description | Total Co. (BY) | ACC (BZ) | Total Co. (CA) | ACC (CB) | Total Co. (CC) | ACC (CD) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | 998 | 993 |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | 2,750 | 2,290 | (4,671) | (4,671) | - | - |
| 14. | Total Other Operating Expense | 2,750 | 2,290 | (4,671) | (4,671) | 998 | 993 |
| 15. | Operating Income Before Income Tax | (2,750) | (2,290) | 4,671 | 4,671 | (998) | (993) |
| 16. | Interest Expense | - | - | (151) | (151) | - | - |
| 17. | Taxable Income | (2,750) | (2,290) | 4,822 | 4,822 | (998) | (993) |
| 18. | Current Income Tax Rate - 24.75% | (681) | (567) | 1,193 | 1,193 | (247) | (246) |
| 19. | Operating Income (line 15 minus line 18) | \$ (2,069) | \$ (1,723) | \$ 3,478 | \$ 3,478 | \$ (751) | \$ (747) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP

1. Jurisdictional
2. Functionalized on P T & D

BLANKENSHIP

- ACC Specific:
2. Distribution Property Tax functionalized on Distribution and Generation Property Tax functionalized on Demand Production (Retail DEMPROD1)

BLANKENSHIP

1. Jurisdictional
2. Assigned to Production Demand (DEMPROD1)

(40) Rebuttal adjustment to Test Year operations to annualize property taxes calculated using the actual 2019 composite tax rate.

(41) Rebuttal adjustment to amortize the property tax deferral as authorized in Decision No. 76295 over 3 years rather than 10 years.
Pro forma adjusted as shown on Schedule B-2, page 3, column 9.

(42) Adjustment to include additional costs of removal related to the decommissioning of West Phoenix Steam Units 4, 5 & 6.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (43) | | (44) | | (45) | |
|----------|--|---|-------------|---|-------------|--|-------------|
| | | Annualize Four Corners Power Plant Coal Reclamation Costs | | Annualize Navajo Power Plant Coal Reclamation Costs | | UPDATED FOR REBUTTAL Adjust Cash Working Capital for Cost of Service Pro Formas | |
| | | Total Co. (CE) | ACC (CF) | Total Co. (CG) | ACC (CH) | Total Co. (CI) | ACC (CJ) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | (3,145) | (3,131) | 1,910 | 1,902 | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | 3,145 | 3,131 | (1,910) | (1,902) | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | - | - | - | - | - | - |
| 15. | Operating Income Before Income Tax | 3,145 | 3,131 | (1,910) | (1,902) | - | - |
| 16. | Interest Expense | - | - | - | - | (160) | (147) |
| 17. | Taxable Income | 3,145 | 3,131 | (1,910) | (1,902) | 160 | 147 |
| 18. | Current Income Tax Rate - 24.75% | 778 | 775 | (473) | (471) | 40 | 36 |
| 19. | Operating Income (line 15 minus line 18) | \$ 2,367 | \$ 2,356 | \$ (1,437) | \$ (1,431) | \$ (40) | \$ (36) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP

1. Jurisdictional
2. Assigned to System Benefits
(ERGSYSBEN)

BLANKENSHIP

1. Jurisdictional
2. Assigned to System Benefits
(ERGSYSBEN)

BLANKENSHIP

1. Jurisdictional
2. Functionalized on Wages & Salaries

(43) Adjustment to Test Year operations to reflect most recent Four Corners Power Plant coal reclamation study.

(44) Adjustment to Test Year operations to reflect the most recent Navajo Power Plant coal reclamation study.

(45) Rebuttal adjustment to Test Year interest expense for updates to cash working capital rate base pro forma adjustment.
Pro forma adjusted as shown on Schedule B-2, page 4, column 10.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | (46) | | (47) | | (48) | |
|----------|--|-----------------------|-------------|---------------------------------------|-------------|--------------------------------------|-------------|
| | | Normalize Advertising | | Normalize Nuclear Maintenance Expense | | Normalize Fossil Maintenance Expense | |
| Line No. | Description | Total Co. (CK) | ACC (CL) | Total Co. (CM) | ACC (CN) | Total Co. (CO) | ACC (CP) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | (2,264) | (2,264) | - | - | - | - |
| 8. | Maintenance | - | - | 1,386 | 1,380 | 5,882 | 5,856 |
| 9. | Subtotal | (2,264) | (2,264) | 1,386 | 1,380 | 5,882 | 5,856 |
| 10. | Depreciation and Amortization | - | - | - | - | - | - |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | (2,264) | (2,264) | 1,386 | 1,380 | 5,882 | 5,856 |
| 15. | Operating Income Before Income Tax | 2,264 | 2,264 | (1,386) | (1,380) | (5,882) | (5,856) |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | 2,264 | 2,264 | (1,386) | (1,380) | (5,882) | (5,856) |
| 18. | Current Income Tax Rate - 24.75% | 560 | 560 | (343) | (342) | (1,456) | (1,449) |
| 19. | Operating Income (line 15 minus line 18) | \$ 1,704 | \$ 1,704 | \$ (1,043) | \$ (1,038) | \$ (4,426) | \$ (4,407) |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

BLANKENSHIP
1. ACC Specific
2. Functionalized on Wages & Salaries less
Transmission

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Energy
(ENERGY1)

BLANKENSHIP
1. Jurisdictional
2. Assigned to Production - Energy
(ENERGY1)

(46) Adjustment to Test Year operations to normalize advertising expense over a 3 year period.

(47) Adjustment to Test Year operations to normalize nuclear production maintenance expense over a 3 year period.

(48) Adjustment to Test Year operations to normalize fossil production maintenance expense over a 6 year period.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| | | (49) | | (50) | | (51) | |
|-----------------------------|--|--|-------------|--|-------------|---|-------------|
| | | Adjust Sundance Maintenance | | UPDATED FOR REBUTTAL Remove Out of Period and Miscellaneous Items | | Cholla Unit 2 Regulatory Asset Amortization | |
| Line No. | Description | Total Co. (CQ) | ACC (CR) | Total Co. (CS) | ACC (CT) | Total Co. (CU) | ACC (CV) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | - | - | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | - | - | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | - | - | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | 1,487 | 1,481 | - | - | - | - |
| 9. | Subtotal | 1,487 | 1,481 | - | - | - | - |
| 10. | Depreciation and Amortization | - | - | - | - | (11,504) | (11,454) |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | (15,136) | (13,894) | - | - |
| 13. | Other Taxes | - | - | - | - | - | - |
| 14. | Total Other Operating Expense | 1,487 | 1,481 | (15,136) | (13,894) | (11,504) | (11,454) |
| 15. | Operating Income Before Income Tax | (1,487) | (1,481) | 15,136 | 13,894 | 11,504 | 11,454 |
| 16. | Interest Expense | - | - | - | - | - | - |
| 17. | Taxable Income | (1,487) | (1,481) | 15,136 | 13,894 | 11,504 | 11,454 |
| 18. | Current Income Tax Rate - 24.75% | (368) | (366) | 3,746 | 3,439 | 2,847 | 2,835 |
| 19. | Operating Income (line 15 minus line 18) | \$ (1,119) | \$ (1,115) | \$ 11,390 | \$ 10,455 | \$ 8,657 | \$ 8,619 |
| PRO FORMA WITNESS: | | BLANKENSHIP | | BLANKENSHIP | | BLANKENSHIP | |
| PRO FORMA FUNCTIONALIZATION | | 1. Jurisdictional | | 1. Jurisdictional | | 1. Jurisdictional | |
| or ALLOCATION FACTOR: | | 2. Assigned to Production - Energy (ENERGY1) | | 2. Functionalized on Wages & Salaries | | 2. Assigned to System Benefits (ERGSYSBEN) | |
| [WITNESS: SNOOK] | | | | | | | |

- (49) Adjustment to Test Year operations to annualize the accrual of Sundance maintenance costs as authorized in Decision No. 69663.
- (50) Rebuttal adjustment to Test Year operations to remove out of period and miscellaneous items from the Test Year period.
- (51) Adjust test year to amortize Cholla Unit 2 Regulatory Asset over the remaining plant life instead of the accelerated method approved in Decision No. 76295.

Supporting Schedules:
N/A

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

| Line No. | Description | (52) | | (53) | | (54) | |
|----------|--|---|-------------|--|-------------|-------------------------------------|-------------|
| | | NEW FOR REBUTTAL Adjust for Test Year AG-X Revenue recovered in the PSA | | NEW FOR REBUTTAL TEAM Balancing Account | | NEW FOR REBUTTAL Remove McMicken | |
| | | Total Co. (CW) | ACC (CX) | Total Co. (CY) | ACC (CZ) | Total Co. (DA) | ACC (DB) |
| | Electric Operating Revenues | | | | | | |
| 1. | Revenues from Base Rates | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| 2. | Revenues from Surcharges | 15,000 | 15,000 | - | - | - | - |
| 3. | Other Electric Revenues | - | - | - | - | - | - |
| 4. | Total Electric Operating Revenues | 15,000 | 15,000 | - | - | - | - |
| 5. | Electric Fuel and Purchased Power Costs | - | - | - | - | - | - |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | 15,000 | 15,000 | - | - | - | - |
| | Other Operating Expenses: | | | | | | |
| 7. | Operations Excluding Fuel Expense | - | - | - | - | - | - |
| 8. | Maintenance | - | - | - | - | - | - |
| 9. | Subtotal | - | - | - | - | - | - |
| 10. | Depreciation and Amortization | - | - | 656 | 656 | (261) | (261) |
| 11. | Amortization of Gain | - | - | - | - | - | - |
| 12. | Administrative and General | - | - | - | - | (659) | (659) |
| 13. | Other Taxes | - | - | - | - | (43) | (43) |
| 14. | Total Other Operating Expense | - | - | 656 | 656 | (963) | (963) |
| 15. | Operating Income Before Income Tax | 15,000 | 15,000 | (656) | (656) | 963 | 963 |
| 16. | Interest Expense | - | - | - | - | (19) | (19) |
| 17. | Taxable Income | 15,000 | 15,000 | (656) | (656) | 982 | 982 |
| 18. | Current Income Tax Rate - 24.75% | 3,713 | 3,713 | (162) | (162) | 243 | 243 |
| 19. | Operating Income (line 15 minus line 18) | \$ 11,287 | \$ 11,287 | \$ (494) | \$ (494) | \$ 720 | \$ 720 |

PRO FORMA WITNESS:

PRO FORMA FUNCTIONALIZATION
or ALLOCATION FACTOR:
[WITNESS: SNOOK]

SNOOK

1. ACC Specific
2. Revenues and Expenses are class specific

BLANKENSHIP

1. ACC Specific
2. Assigned to Production Demand (DEMPROD1)

BLANKENSHIP

1. ACC Specific
2. Functionalized on Distribution

(52) Rebuttal adjustment to Test Year operations to offset AG-X revenue recovered through the PSA surcharge mechanism.

(53) Rebuttal adjustment to Test Year operations to reflect amortization of the Tax Expense Adjustment Mechanism Balancing Account from the rate effective date over ten years.

(54) Rebuttal adjustment to Test Year operations to remove expenses related to the damaged and retired McMicken Battery Energy Storage Facility.

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

ARIZONA PUBLIC SERVICE COMPANY
INCOME STATEMENT PRO FORMA ADJUSTMENTS
TEST YEAR ENDED
JUNE 30, 2019 - UPDATED FOR REBUTTAL
(Thousands of Dollars)

(55)

| | | UPDATED FOR REBUTTAL Total Income Statement Adjustments | |
|----------|--|--|--------------------|
| Line No. | Description | (a) Total Co. (DC) | (a) ACC (DD) |
| | Electric Operating Revenues | | |
| 1. | Revenues from Base Rates | \$ 6,862 | \$ 6,862 |
| 2. | Revenues from Surcharges | (113,995) | (113,979) |
| 3. | Other Electric Revenues | (6,040) | (6,040) |
| 4. | Total Electric Operating Revenues | (113,173) | (113,157) |
| 5. | Electric Fuel and Purchased Power Costs | (105,795) | (105,527) |
| 6. | Oper Rev Less Fuel & Purch Pwr Costs | (7,378) | (7,630) |
| | Other Operating Expenses: | | |
| 7. | Operations Excluding Fuel Expense | (178,409) | (178,198) |
| 8. | Maintenance | 6,649 | 6,630 |
| 9. | Subtotal | (171,760) | (169,568) |
| 10. | Depreciation and Amortization | 106,201 | 104,085 |
| 11. | Amortization of Gain | - | - |
| 12. | Administrative and General | (13,943) | (12,812) |
| 13. | Other Taxes | 8,282 | 7,533 |
| 14. | Total Other Operating Expense | (71,220) | (70,762) |
| 15. | Operating Income Before Income Tax | 63,842 | 63,132 |
| 16. | Interest Expense | 26,988 | 27,582 |
| 17. | Taxable Income | 36,854 | 35,550 |
| 18. | Current Income Tax Rate - 24.75% | 9,121 | 8,799 |
| 19. | Operating Income (line 15 minus line 18) | \$ 54,720 | \$ 54,333 |

Supporting Schedules:
N/A

Recap Schedules:
(a) C-1

NOTE: There may be variances in displayed values due to rounding.

ARIZONA PUBLIC SERVICE COMPANY
COMPUTATION OF GROSS REVENUE CONVERSION FACTOR
TOTAL COMPANY
TEST YEAR ENDED JUNE 30, 2019 - UPDATED FOR REBUTTAL

| | | 2019 | |
|---------------------|--|---|---------------------|
| <i>Line No.</i> | <i>Description</i> | <i>Percentage of Incremental Gross Revenues</i> | <i>Line No.</i> |
| 1. | Gross Revenue | 100% | 1. |
| 2. | Less uncollectible revenue | 0.41% | 2. |
| 3. | Taxable revenue as a percent | 99.59% | 3. |
| 4. | Federal Income Taxes | 20.91% | 4. |
| 5. | State Income Taxes Net of Federal Tax Benefit | 3.75% | 5. |
| 6. | Total Tax Percentage | 24.66% | 6. |
| 7. | Taxable Revenue - Tax Percentage | 74.93% | 7. |
| 8. | 1/Operating Income % = Gross Revenue Conversion Factor (a) | 1.3346 | 8. |

Supporting Schedules:
N/A

Recap Schedules:
(a) A-1

ATTACHMENT 5

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REBUTTAL TESTIMONY OF JACOB TETLOW
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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Attachments

Post Test-Year Plant Used and Useful Verification Attachment JT-01RB

2020 Summer Fire Season Facts and Figures..... Attachment JT-02RB

Proposed Annual Reliability Report..... Attachment JT-03RB

**REBUTTAL TESTIMONY OF JACOB TETLOW
ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY
(Docket No. E-01345A-19-0236)**

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION, AND BUSINESS ADDRESS.

A. My name is Jacob Tetlow. I am Senior Vice President of Non-Nuclear Operations at Arizona Public Service Company (APS or Company), and my business address is 400 N. 5th Street in Phoenix, Arizona.

Q. PLEASE PROVIDE A BRIEF SUMMARY OF YOUR EDUCATIONAL AND PROFESSIONAL BACKGROUND.

A. I earned a Bachelor of Science degree in Mechanical Engineering from Arizona State University and worked as an engineer and power plant supervisor prior to joining APS in 2001. During my years at APS, I have held various frontline and leadership positions including Production Manager at the Company's Cholla Power Plant, Director of Gas and Oil Generation, Director of Coal Generation, Director of Distribution Operations and Maintenance, General Manager of Transmission and Distribution Operations, and Vice President of Transmission and Distribution Operations. I was named to my current position, Senior Vice President of Non-Nuclear Operations, in January of 2020.

Q. WHAT ARE YOUR RESPONSIBILITIES AT APS?

A. I oversee more than 2,500 of APS's union and non-union employees who responsibly ensure the safe, reliable and efficient operations of:

- The Company's non-nuclear generation fleet;
- Environmental, facilities, and transportation services; and
- APS's energy delivery function, which includes system operations, maintenance, engineering, and construction of the transmission and distribution system.

1 **Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?**

2 A. No.

3 **Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THE ARIZONA**
4 **CORPORATION COMMISSION (ACC OR COMMISSION)?**

5 A. Yes. I provided testimony in the Company's previous rate case in 2016. I have
6 also participated in numerous workshops, open meetings, and other proceedings at
7 the Commission.

8 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

9 A. The purpose of my testimony is to respond to parties' pre-filed direct testimony on
10 post-Test Year plant (PTYP), including APS's Take Charge AZ pilot program,
11 system reliability, and customer solar systems. I also respond to proposals for
12 increased reporting requirements and recommend an alternative set of prudent and
13 useful reports that balance the interests of stakeholders.

14 **II. SUMMARY**

15 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

16 A. I discuss why the Take Charge AZ pilot project, which is included in the
17 Company's PTYP request, represents a prudent investment. The project was
18 developed consistent with the Electric Vehicle (EV) Policy Statement in Decision
19 No. 77044 (January, 16, 2019) which was in place at the time of its inception, has
20 been positively received by customers, and provides benefits to customers, the
21 environment, and the electric grid.

22
23 Aside from the specific example of EV infrastructure, PTYP in general is an
24 important tool to reduce regulatory lag. PTYP should not be arbitrarily reduced by
25 eliminating projects under \$5 million. Projects of this size provide value to
26 customers and contribute to important systemwide requirements such as safety and
27 reliability. Cumulatively, they represent significant investments by APS that
28 would otherwise go unrecognized in this proceeding.

1 APS's current target-setting process based on benchmarking for System Average
2 Interruption Frequency Index (SAIFI) and System Average Interruption Duration
3 Index (SAIDI) is a common practice for reducing bias and accommodating
4 uncontrollable variable factors. APS consistently performs at or better than annual
5 Edison Electric Institute (EEI) top quartile reliability, including achieving top
6 quartile SAIFI performance 11 out of the last 12 years and top quartile SAIDI
7 performance nine of the last 12 years. Setting additional external targets can have
8 unintended negative consequences, including increased costs for customers and
9 increased safety risks by diminishing APS's ability to dynamically manage and
10 balance operational risk and system reliability. An example, and as discussed in
11 more detail later, is APS's implementation of proactive wildfire mitigation efforts,
12 which present a reliability trade-off in order to proactively preserve public safety
13 when regional fire conditions are extreme.

14 APS currently deploys several proactive measures, such as load analysis,
15 inspection programs, and annual summer readiness activities to manage heat
16 impacts and the need for transformer replacements. It is not appropriate or
17 necessary for performance to expend additional funds and labor conducting a
18 separate excessive heat impact study related to outages and equipment
19 replacements. However, the Company continuously evolves its data analytics to
20 review trends in failure causes for its equipment to make the most impactful
21 investments on behalf of customers.

22
23 I will cover additional topics, including:

- 24 • APS supports providing reliability information to Staff on an annual basis
25 and is available to meet with Staff to discuss the information.
26

- The revenue requested in this case is necessary for multiple reasons; one of which is APS's need to continue to attract, train, and retain highly skilled workers to continue to provide customers with safe and reliable power.
- SEIA's recommendations to allow residential customer system sizes to be based on inverter settings and to increase the allowed sizes of commercial systems cause concern. If implemented, these changes could negatively impact reliability and increase costs for non-solar customers.
- APS proposes to extend AZ Sun solar asset life by ten years.

III. POST TEST-YEAR PLANT

A. *EV Infrastructure*

Q. DID YOU REVIEW THE PTYP RECOMMENDATIONS FROM THE INTERVENORS' TESTIMONY?

A. Yes. Specifically, I reviewed the testimonies of ChargePoint, EVgo, the Local Unions 387 and 769 of the International Brotherhood of Electrical Workers, AFL-CIO (IBEW), Commission Staff, the Residential Utility Consumer Office (RUCO), and Arizonans for Electric Choice and Competition (AECC).

Q. CHARGEPOINT, EVGO AND IBEW SUPPORT RATE BASE INCLUSION OF THE TAKE CHARGE AZ PROGRAM. DO YOU AGREE WITH THEIR RECOMMENDATIONS REGARDING THAT PROGRAM?

A. Yes. APS agrees that Take Charge AZ should be included in PTYP. The Take Charge AZ pilot program was consistent with the EV Policy Statement in place when the pilot was developed, and thus the costs should be deemed prudent and included in rate base.

APS also agrees that the Commission's EV Policy Implementation Plan (*see* Decision No. 77289 (July 19, 2019)) should be used as a guide for future EV programs.

1 **Q. ARE THERE RECOMMENDATIONS FROM THESE ENTITIES THAT**
2 **APS OPPOSES?**

3 A. Yes. Specifically, APS does not believe pre-approval from the Commission should
4 be required before implementing future EV charging programs in order to seek cost
5 recovery. While APS is committed to working with the Commission and
6 stakeholders on EV infrastructure investment, an overly prescriptive process can
7 stifle investment and advancement of this technology.

8 **Q. ARE THERE OTHER ASPECTS OF TESTIMONY ON EVS YOU WOULD**
9 **LIKE TO DISCUSS?**

10 A. Yes. APS would like to acknowledge and support the additional benefits of EV
11 adoption in Arizona that were mentioned in Southwest Energy Efficiency Project
12 and Western Resource Advocates' testimony. Programs such as Take Charge AZ
13 promote the adoption of EVs. EVs provide value for customers, the electric grid,
14 and Arizonans as a whole. EVs are an emerging technology that increase grid
15 utilization, providing flexible demand that can be managed to increase the
16 efficiency of grid assets. EVs help spread the costs of grid infrastructure to
17 customers more evenly and place downward pressure on rates for all customers as
18 load increases due to EVs.

19 **Q. WHAT HAS THE CUSTOMER RESPONSE BEEN TO THE TAKE**
20 **CHARGE AZ PROGRAM?**

21 A. Since APS launched the Take Charge AZ program in May 2019, customer response
22 has been overwhelmingly positive. The program's pipeline is full (with a waiting
23 list) even without broadly marketing the program.

24

25

26

27

28

1 **Q. ARE EVS DISCUSSED BY ANY OTHER APS WITNESS?**

2 A. Yes. APS witness Jessica E. Hobbick discusses EV rate design.

3 B. *Staff*

4 **Q. DOES APS AGREE WITH STAFF'S PTYP APPROACH?**

5 A. Yes. APS agrees with Staff that PTYP is an important tool that reduces regulatory
6 lag and, when combined with the matching principle of rolling forward
7 accumulated depreciation on existing plant, is an appropriate request. Staff
8 includes APS's requested 12 months of PTYP and updates the projected 12-month
9 period included in the application with actuals provided by APS in discovery.

10 **Q. WITH COVID-19 COMPLICATIONS, HOW WAS STAFF ABLE TO**
11 **VERIFY THAT THESE PROJECTS WERE ACTUALLY IN SERVICE?**

12 A. At Staff's request, APS provided descriptions and photographic evidence of certain
13 randomly chosen projects that were placed into service during the PTYP period.
14 Please see Attachment JT-01RB for an example of what was provided. Staff's
15 Engineering Report also deems the investments used and useful by this measure.

16 C. *RUCO*

17 **Q. DOES APS AGREE WITH THE PTYP RECOMMENDATIONS RUCO**
18 **MADE?**

19 A. No. While RUCO includes 12 months of PTYP, RUCO arbitrarily and
20 inappropriately eliminated APS projects under \$5 million for months 6-12 of the
21 PTYP period.

22

23

24

25

26

27

28

1 **Q. WHAT IS RUCO'S RATIONALE FOR THIS RECOMMENDATION?**

2 A. RUCO cites Docket No. AU-00000A-19-0080, a general docket opened to discuss
3 PTYP policy, and comments made therein as justification for RUCO's
4 recommendation.

5 **Q. WHY DOES APS TAKE ISSUE WITH THIS REASONING?**

6 A. The above docket has not resulted in any ACC conclusions or policy statements
7 regarding what should and should not be included in PTYP. Instead, in the present
8 case, RUCO lists in its testimony a summary of its own opinions filed in Docket
9 No. AU-00000A-19-0080. RUCO witness Frank Radigan writes, "[i]t is my
10 understanding that all stakeholders in the generic proceeding seem to agree that at
11 a minimum the PTYP must be in service by the end of the Post test year, the plant
12 must be used and useful and the plant must be revenue neutral." RUCO Direct
13 Testimony of Frank W. Radigan at 7-8 (Oct. 2, 2020). These are all policies APS
14 has already adopted as part of its application, including for projects under \$5
15 million during months 6-12 of the PTYP.

16 **Q. BUT WHY AN ARBITRARY CUTOFF AT \$5 MILLION?**

17 A. RUCO wrongly contends that projects smaller than \$5 million will not affect the
18 financial health of a company the size of APS, asserting that investments that only
19 require "middle management" approval should be excluded in PTYP. However,
20 RUCO's recommended reduction is more than 20 percent of APS's entire PTYP
21 request (a reduction of \$165 million of rate base). Radigan at 5. More importantly,
22 projects under \$5 million are still important and necessary to the efficient and safe
23 operations of the utility and, when prudently invested, should be included in rate
24 base.

25 To name a few examples, the following projects, each of which cost less than \$5
26 million, were included in PTYP and were critical to the safety, reliability and
27 affordability of APS operations:
28

- 1 • Wood Pole Replacements – The Company’s Wood Pole Replacement
2 Program replaces poles with less than ten years of remaining life to reduce
3 distribution outages and mitigate public hazards due to downed poles.
4 These efforts help minimize variable impacts to customers, like outages that
5 may occur during monsoon storms with gusty winds that can blow
6 equipment down. This proactive effort demonstrates a low cost to
7 customers with a significant positive impact on safety and reliability.
8
- 9 • Buckeye 12 kV Substation – This upgrade project, while low in cost,
10 improved the voltage and reactive power support from the Buckeye to Gila
11 Bend substations, an area known for rapid growth and high solar penetration
12 that can impact the voltage levels on the system at key times of the day.
13 This project incorporates power quality and reliability technologies onto the
14 distribution system that respond to voltage variations, limiting impacts and
15 disruptions to customers. In addition, with the proper implementation of
16 this technology, we can reduce electric energy losses and potentially
17 increase the efficiency of the electric distribution system.
- 18 • The Yucca controls upgrade on combustion turbines (CT) 1, 2, and 4 are
19 examples of how the Company extends the useful lives of its existing assets
20 through small-investment efforts that increase reliability and maintain
21 affordability for customers. In this case, these units were built in 1971 (CT1
22 and 2) and 1974 (CT4), and the control systems were obsolete. Replacing
23 these controls reduced repeated outages occurring at the plant and extended
24 operations of the asset without the cost of building a new unit.
- 25 • The Sundance CT7 hot section overhaul is an example of the importance of
26 APS’s routine reliability maintenance programs, which are critical to the
27 utility’s operations and can help control unexpected costs over time. This
28

1 overhaul represents a prescribed outage in the part of the turbine that sees
2 the most heat and highest pressures from the combustion process.
3 Conducting routine maintenance per industry best practices and the original
4 equipment manufacturer's recommendations helps mitigate safety risks and
5 ensures generating assets routinely run when needed at minimal cost.

6
7 Excluding these kinds of projects because they cost less than \$5 million would be
8 inconsistent with past PTYP practices and could be detrimental to prudent
9 investment decisions in the future that help control costs and proactively maintain
10 systems on behalf of customers.

11 **IV. APS OPERATIONS AND RELIABILITY**

12 **Q. DID YOU REVIEW STAFF WITNESS GURUDATTA BELAVADI'S**
13 **ENGINEERING ANALYSIS TESTIMONY REGARDING APS'S SYSTEM**
14 **RELIABILITY AND OUTAGES?**

15 **A.** Yes.

16 **Q. DO YOU AGREE WITH THE RECOMMENDATIONS PROPOSED BY**
17 **MR. BELAVADI?**

18 **A.** APS appreciates Staff witness Belavadi's thorough analysis and support of the
19 operations and overall performance of APS's electric system. The Company
20 generally supports many of the conclusions in Mr. Belavadi's testimony, including
21 that APS's outage programs are reasonable and appropriate, the system is well-
22 planned for and maintained, and the procurement and replacement processes for
23 meters and fleet vehicles are satisfactory.

24 However, APS does not support the Staff's recommended reliability targets for
25 SAIFI and SAIDI.

26 While APS agrees it is important to analyze data relative to age and heat impacts
27 on equipment, the Company has not found a strong correlation between this data
28

1 and the replacement of transformers to warrant the implementation of Staff's
2 recommended targeted excessive heat impact and transformer failure tracking
3 program.

4 Additionally, APS recognizes the need for information sharing with Staff to
5 provide meaningful insight into the Company's performance. However, APS does
6 not support all of the detailed recommendations for annual reporting requirements
7 included in Staff's testimony. Instead, I suggest later in my testimony an
8 alternative format for annual data sharing, which addresses many of Mr. Belavadi's
9 requests but in a less burdensome and perhaps more useful fashion.

10 **Q. PLEASE FURTHER EXPLAIN YOUR POSITION ON STAFF'S**
11 **RECOMMENDED RELIABILITY TARGETS FOR SAIFI AND SAIDI.**

12 A. APS's current target-setting process, which aims for annual top quartile reliability
13 as described more below, is widely accepted as a best practice for reducing bias
14 and accommodating uncontrollable variable factors. Setting additional and more
15 stringent externally developed targets, while well intentioned, can have unintended
16 negative consequences. For that reason, APS does not support Staff's
17 recommendation.

18
19 APS maintains facilities in a widely diverse service territory composed of both
20 metro load pockets and remote, rural locations. These locations vary greatly with
21 respect to geographical and environmental conditions (i.e., desert and forested), the
22 temperatures to which they are exposed (i.e., extreme cold and extreme heat), as
23 well as the types of storm-related weather conditions they encounter (i.e., snow and
24 ice vs. monsoons and microbursts). Despite this diversity and having the eighth-
25 largest geographic footprint of any U.S. utility, APS has consistently established
26 and achieved annual targets that are comparable to or better than industry-
27 benchmarked top quartile reliability performance metrics.

1 Given APS's expansive and diverse service territory, external setting of reliability
2 targets could diminish the Company's ability to dynamically manage operational
3 risk and system reliability based on the unique circumstances that may change or
4 develop throughout a given year or over years.

5 **Q. HOW DOES APS APPLY BEST PRACTICES TO DEVELOP**
6 **RELIABILITY TARGETS?**

7 A. Benchmarking is widely regarded in the industry as an acceptable method to set
8 business goals since it supports non-arbitrary targets without bias.¹ Under this
9 assumption, APS participates annually in EEI's peer benchmarking, which ranks
10 utility performance relative to key metrics. By leveraging the industry's widely
11 recognized EEI benchmarking data, APS establishes annual company goals for
12 SAIDI and SAIFI targeting top quartile reliability. APS consistently performs at
13 or better than annual EEI top quartile reliability, including achieving top quartile
14 SAIFI performance 11 out of the last 12 years and top quartile SAIDI performance
15 nine of the last 12 years. (Refer to Figures 1 and 2.)
16
17
18
19
20
21
22
23
24
25
26

27 ¹ Dekker, H. C., Groot, T., & Schoute, M. (2012). Determining performance targets.
28 Behavioral Research in Accounting, 24(2), 21-46.

Figure 1.

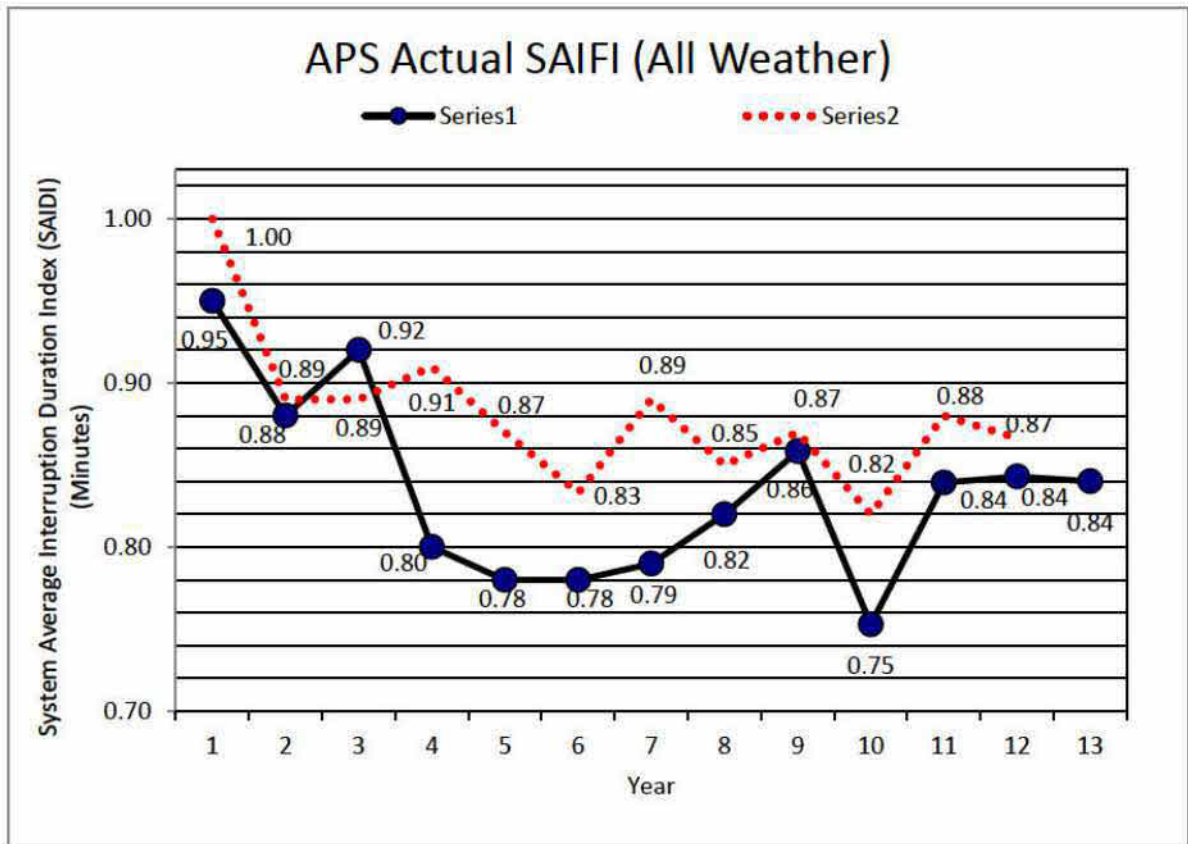
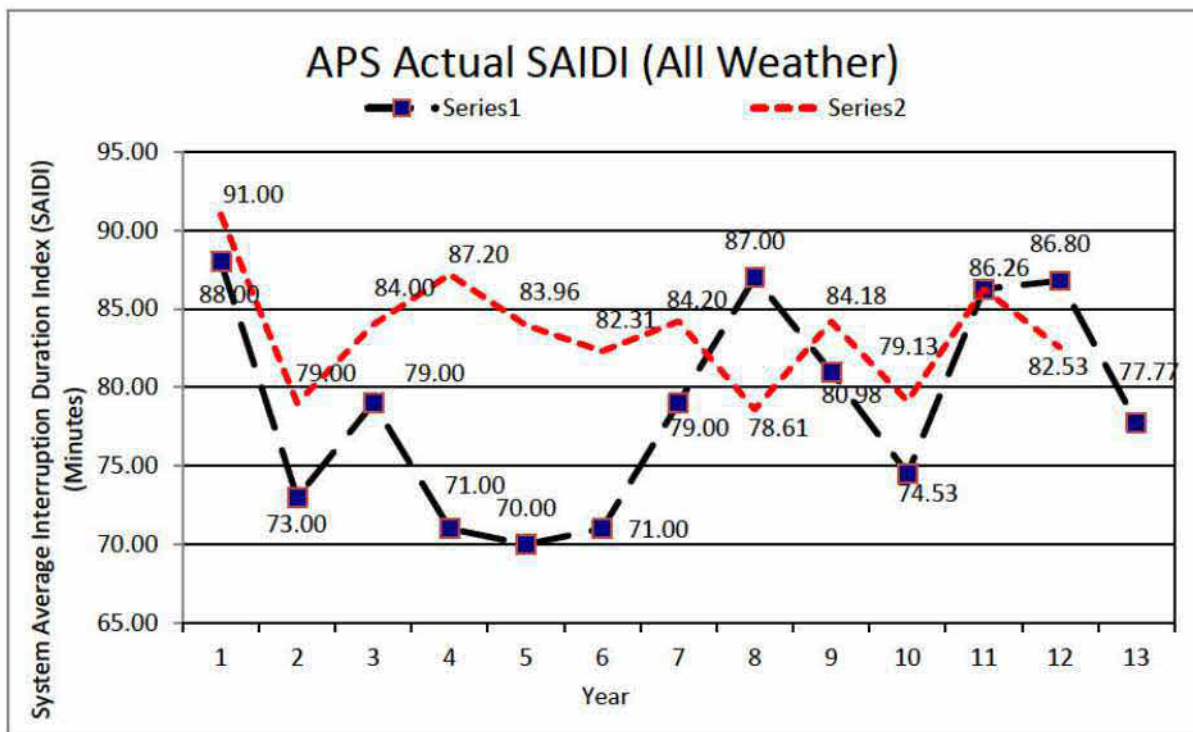


Figure 2.



1 **Q. WHAT ADDITIONAL CONSIDERATIONS DOES APS INCLUDE WHEN**
2 **SETTING TARGETS?**

3 A. Fire mitigation is a prime example in which a utility must make trade-offs between
4 system reliability and overall operational risk. In order to balance these competing
5 demands, the Company must have the flexibility to make the most holistic
6 investment choices necessary to mitigate risks to customers, their communities,
7 and the environment, while providing safe and reliable service to the same
8 stakeholders.

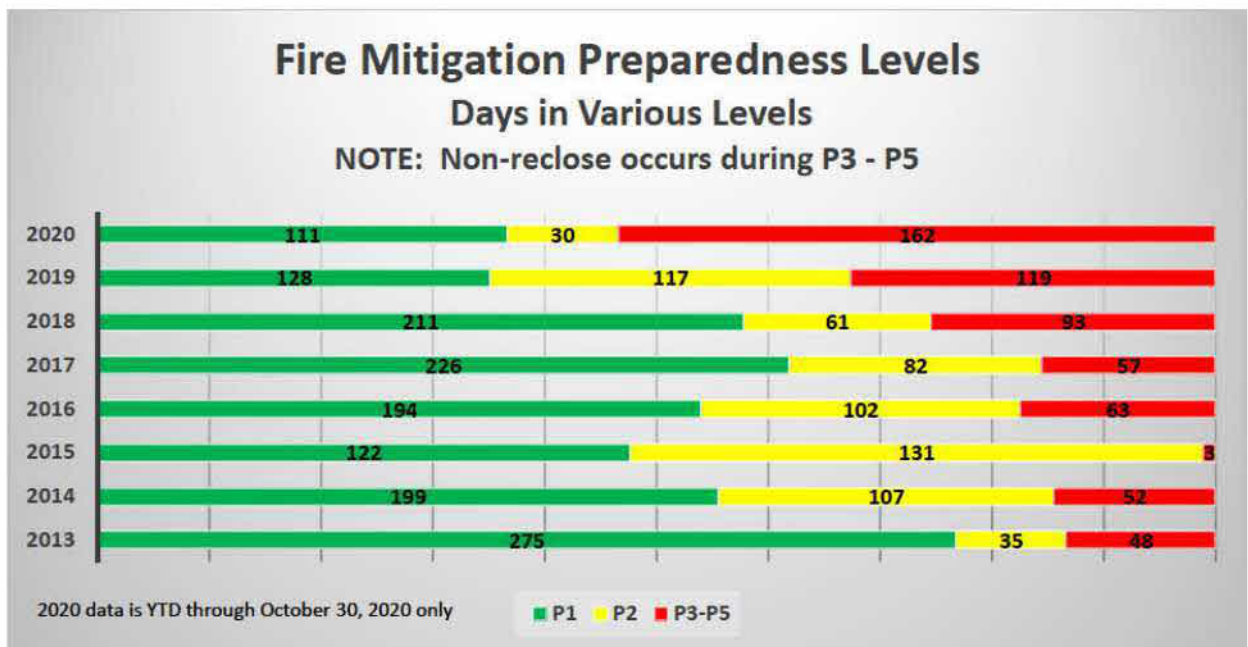
9
10 APS continuously enhances its proactive Comprehensive Fire Mitigation Program
11 (CFMP) to further reduce wildfire risk in areas with high wildfire potential. As
12 part of the CFMP, heightened mitigation remedies are put in place when the fire
13 risk measure reaches a certain action level as dictated by local conditions known
14 as Preparedness Levels. Preparedness Levels are dictated by fuel and weather
15 conditions, current and expected fire activity, potential impact to APS's systems
16 and stakeholders, and they are established in close coordination with state and
17 federal agencies. The Preparedness Levels range from one to five, with five being
18 the highest level.

19 APS's fire mitigation remedies include disabling automatic reclosing on
20 distribution circuits during heightened fire conditions. Under normal operations,
21 these circuit reclosers would automatically detect and restore intermittent faults,
22 much like a home circuit breaker. However, during times of high fire risk a
23 troubleman is deployed to visually patrol lines for potential issues prior to re-
24 energizing to ensure the integrity of the power line. These precautionary measures
25 are employed when conditions in APS's service territory reach a Preparedness
26 Level of three or greater on a scale of five as needed to help protect at-risk
27 communities, but they do negatively impact reliability performance and lead to
28

longer restoration times during outages on nearly 150 identified high-risk distribution and sub-transmission feeders.

Each fire season is unique and varies by many different factors such as rain, heat, and humidity, as well as available resources to combat fire. The state has experienced a steady increase in fire activity in recent years, (refer to Attachment JT-02RB), and regional conditions have increased the number of days in elevated conditions with Preparedness Levels at three or greater (shown as P3-P5 in Figure 3). As of October 30, 2020, APS was still actively in elevated fire conditions and had already experienced 162 days, and counting, in elevated fire conditions year-to-date, up from just 57 days total in 2017 (shown in Figure 3 below). Extended fire seasons such as this year have a clearly defined negative impact on overall system reliability. These variables make it difficult to predict the impact of the fire season on system reliability and precise performance.

Figure 3.



APS's performance reported to EEI includes the unpredictable impacts of proactive fire mitigation. When the impacts for fire mitigation are removed, APS performance in the past four years is well in the top quartile, and 2020 forecasted performance at 0.77 for SAIFI and 71.6 minutes for SAIDI through September 2020 (refer to Figures 4 and 5) is well below Staff's recommended targets of 0.80 and 75 minutes, respectively.

Figure 4.

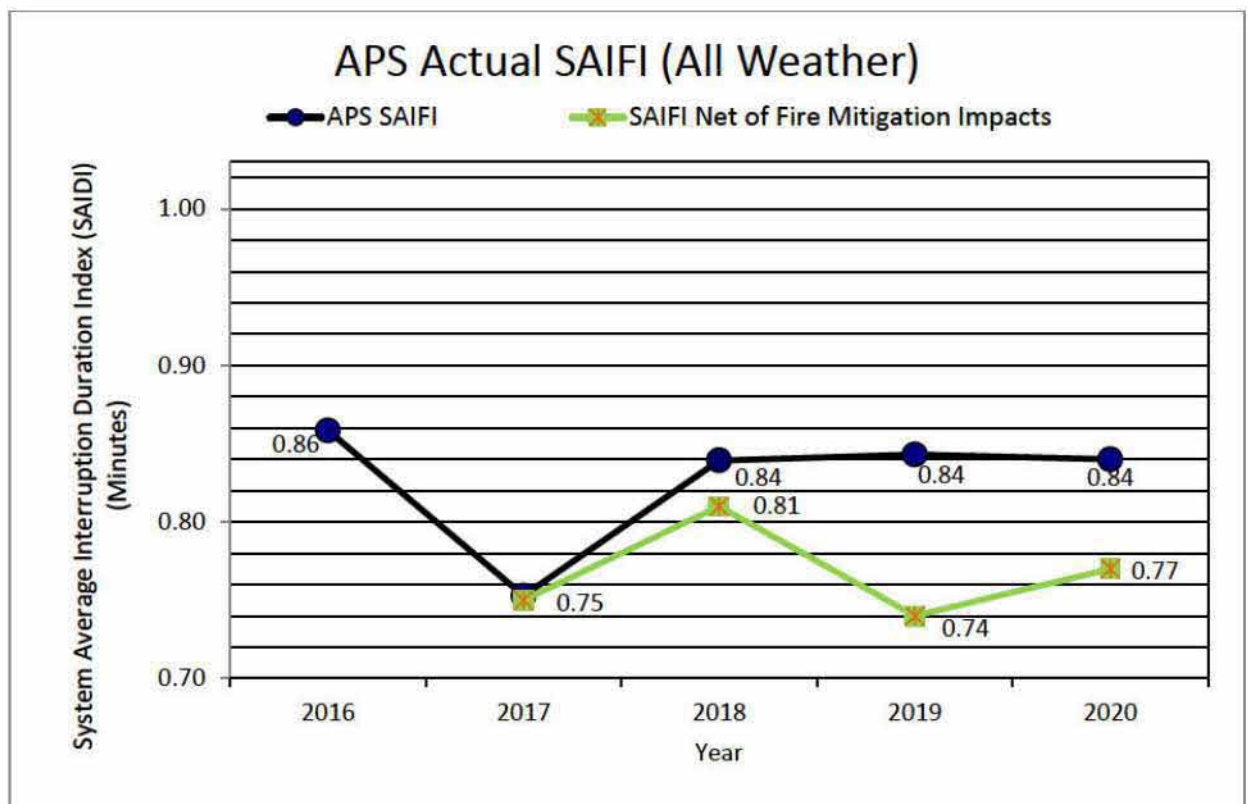
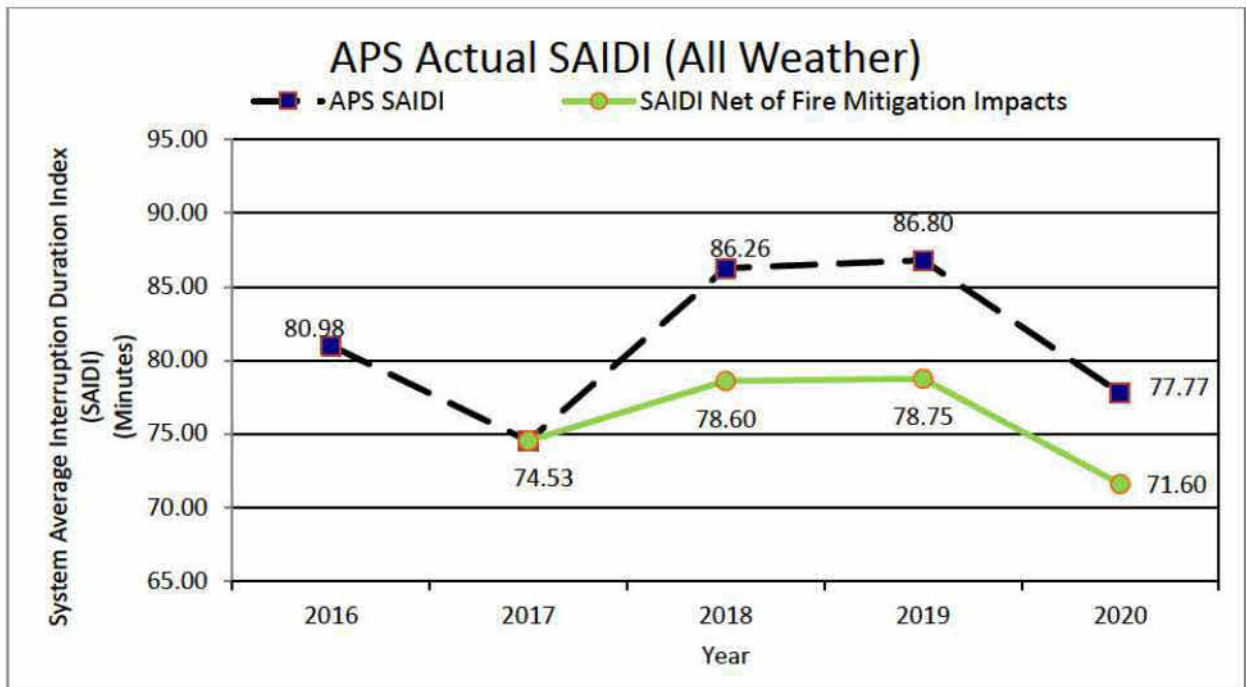


Figure 5.



Q. HOW DOES APS'S PERFORMANCE COMPARE TO REGIONAL PEERS?

A. APS performs quite well when compared to a broad and representative group of peer utilities. Unfortunately, APS's public performance data is often compared out of context to the performances of Salt River Project (SRP) and Tucson Electric Power (TEP). However, when compared to SRP and TEP, APS has a significantly larger service territory spanning a much more diverse geography; APS maintains a greater amount of equipment on its system; and APS covers territory that is exposed to greater wildfire risk. As a result of these unique disparities, SRP and TEP do not present a reasonable comparison to APS.

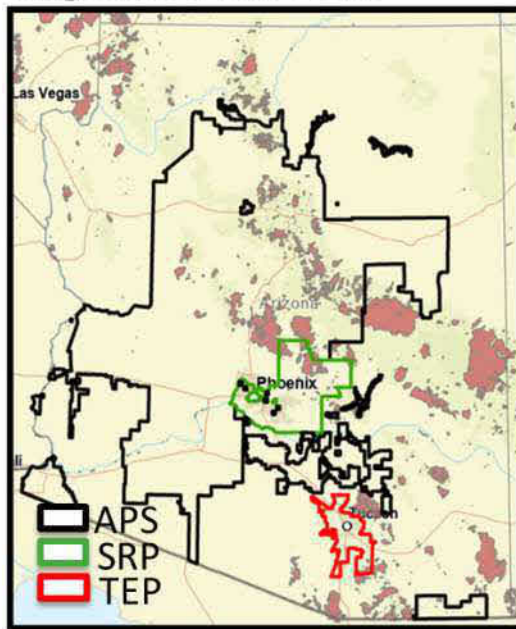
APS's service territory, which spans nearly 35,000 square miles, covers diverse and sometimes forested and mountainous terrain across the state of Arizona. As shown in Figure 6, when compared to SRP and TEP, APS provides service to areas that have experienced more fires since 2000 and represent a greater overall risk of wildfire. As noted earlier in my testimony, fire risk is a variable factor in APS's

reliability that often comes with an operational trade-off, sacrificing reliability at times to preserve public safety. Because of the diversity in APS's service territory, it must balance this trade-off to a greater degree than SRP and TEP.

Figure 6.

Service Territory Wildfire Threat

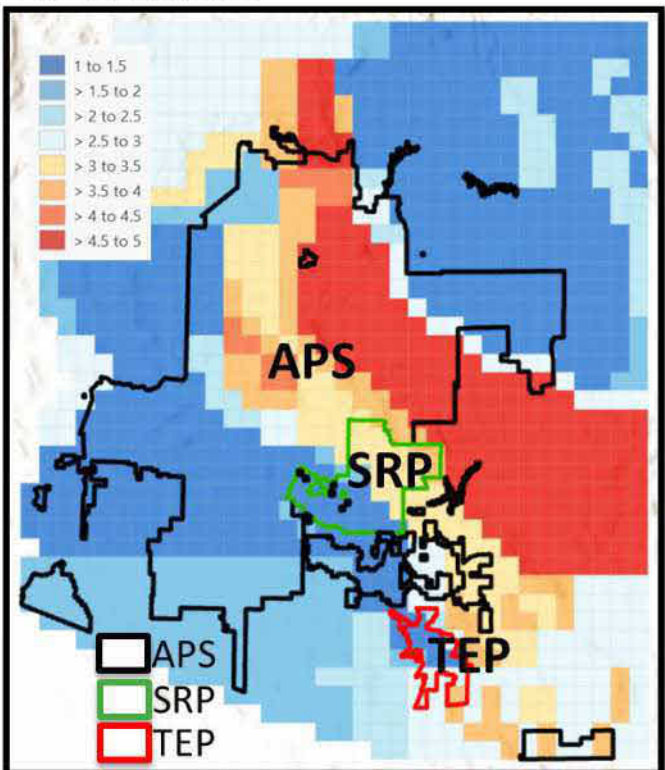
Large Fires 2000-2019



Large fires (greater than 100 acres) from 2000-2019 within each service territory.

APS – 677 SRP – 116 TEP – 13

Fire Risk Index



Furthermore, when simply comparing the size of service territory, APS's service territory is roughly 12 times the size of SRP and 30 times the size of TEP. And, while APS and SRP serve comparable customer population sizes, TEP represents a much smaller overall population size. Plus, APS services a broader population of metro load pockets and expansive, very rural areas of the state, when compared to both SRP and TEP. In addition, APS maintains a far greater number of line miles with roughly 6,000 miles of transmission line and 33,000 miles of

1 distribution line, compared to SRP's roughly 3,000 miles of transmission line and
2 20,000 miles of distribution line, and TEP's approximate 2,000 miles of
3 transmission line and less than 8,000 miles of distribution line. These differences
4 equate to disproportionately more and often isolated and unprotected equipment on
5 APS's system compared to SRP and TEP.

6
7 Therefore, it is more reasonable to compare APS to a broader regional peer set,
8 which yields perspective relative to challenges faced due to service territory size,
9 quantity of equipment operated, geography and wildfire risk. To illustrate this
10 point, APS evaluated its performance relative to the following utilities, as reported
11 to the Energy Information Administration (EIA):

- 12 • Tucson Electric Power (TEP)
- 13
- 14 • Salt River Project (SRP)
- 15
- 16 • NV Energy (NVE)
 - 17 ○ Nevada Power Company (NPC)
 - 18 ○ Sierra Pacific Power (SPP)
- 19 • Public Service Company of Colorado (PSCo)
- 20
- 21 • Southern California Edison (SCE)
- 22
- 23 • Portland General Electric (PGE)
- 24 • Puget Sound Energy (PSE)

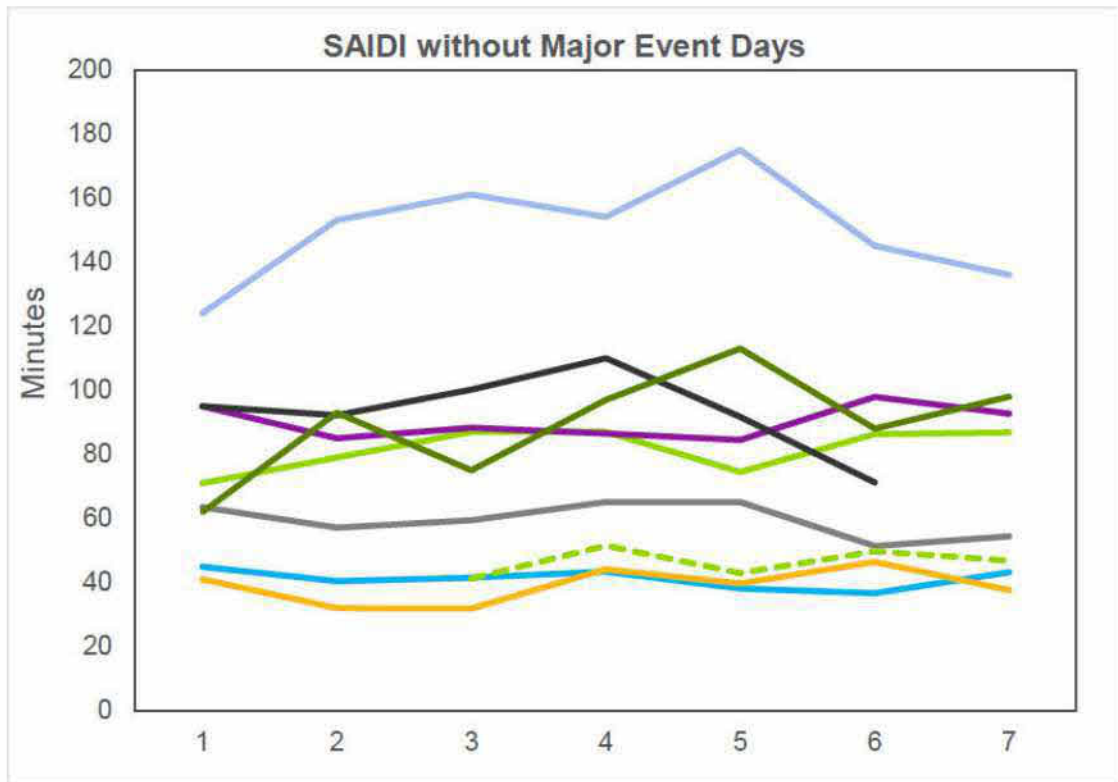
25 This peer set represents a broad base across the Western Interconnection with
26 considerations for significant load, lengthy transmission lines and geographic
27 exposure to wildfire risk.
28

1 Upon reviewing these peers, NVE, which includes both NPC and SPP, represents
2 the most comparable utility to APS in terms of service territory size and customer
3 count, serving roughly 1.2 million customers in a 45,000 square-mile service
4 territory. NVE also services territories most similar to APS's terrain, climate and
5 geography, including comparable miles of total transmission lines in areas with
6 high wildfire potential.

7
8 When comparing performance to this peer set holistically, as shown in Figures 7
9 and 8, APS consistently performs competitively in the middle of the peer set.
10 While SRP and TEP perform lower, or better, than this peer set as a whole, these
11 two utilities also represent a smaller, more dense metro footprint than these
12 comparable utilities. And, when comparing only the performance of APS's metro
13 regions, APS's performance is equal to or better than SRP and TEP, respectively,
14 as shown in Figure 7. This metro comparison removes many of the unique features
15 of APS, including challenges relative to geography, fire risk, and expansive
16 transmission miles that do not exist to the same degree for SRP and TEP.
17 Therefore, a metro-only comparison is a more equitable comparison of these three
18 utilities.

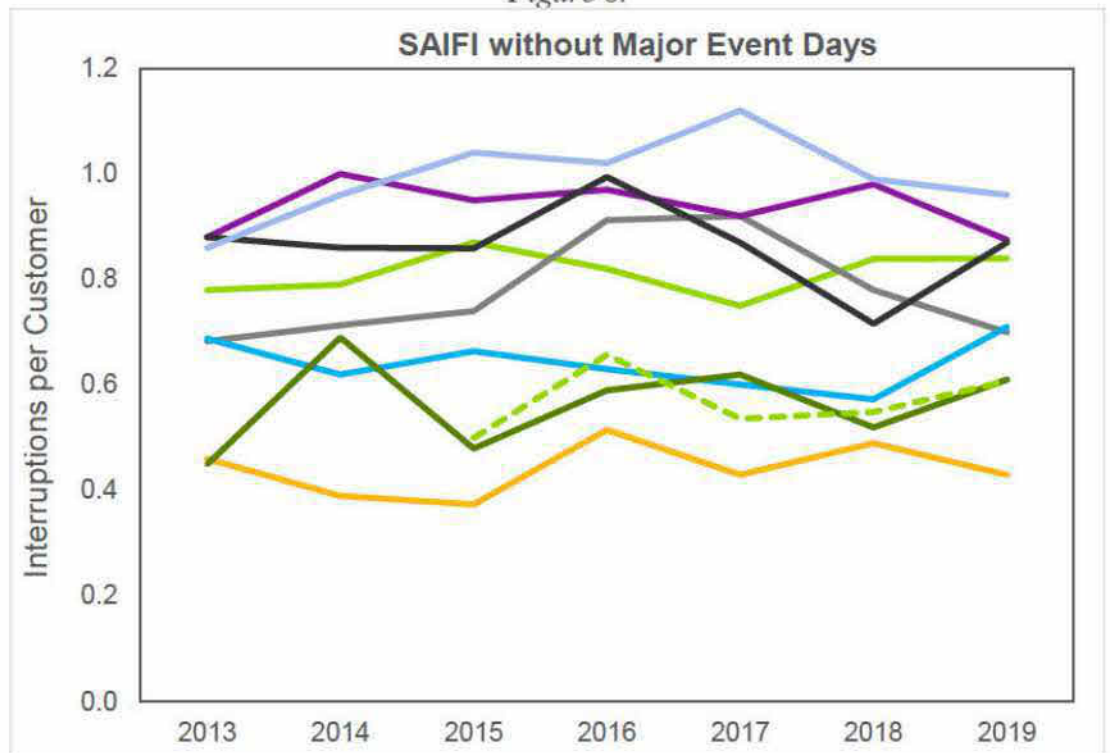
19 Ultimately, APS maintains competitive performance with its regional peers when
20 compared appropriately for regional and territory constraints.

Figure 7.



— APS — TEP — SRP — NPC — PSCO — SCE — PGE — PSE - - APS Metro

Figure 8.



— APS — TEP — SRP — NPC — PSCO — SCE — PGE — PSE - - APS Metro

1 **Q. HOW COULD STAFF'S PROPOSED PRESCRIBED METRIC TARGETS**
2 **IMPACT CUSTOMERS?**

3 A. APS holds itself to a high standard by setting reliability targets in the top quartile
4 when compared to its peers, and the Company has a proven track record of
5 achieving those goals. In the process of setting these goals, APS is careful to make
6 decisions and set targets that encourage a desirable product both in terms of
7 reliability and affordability. By setting externally prescribed targets, the Company
8 loses the operational flexibility necessary to optimize that balance, while
9 establishing and managing prudent budgets accordingly. Externally set targets may
10 drive unintended system or customer affordability consequences by placing
11 unnecessary pressure on system performance without validation of other variable
12 factors and cost control mechanisms. For that reason, APS does not recommend
13 setting new targets that do not account for environmental variability or the careful
14 balance of investment to maintain customer affordability paired with reliability.

15 **Q. PLEASE FURTHER EXPLAIN YOUR POSITION ON STAFF'S**
16 **RECOMMENDATION FOR A TARGETED EXCESSIVE HEAT IMPACT**
17 **AND TRANSFORMER FAILURE TRACKING PROGRAM.**

18 A. APS agrees that analyzing data, including the age at the time of equipment
19 replacement, is important and can provide insights to inform maintenance
20 programs and system enhancements. In fact, APS currently tracks this information
21 and continuously works to improve data analytics capability through current
22 Company initiatives. However, to date, the Company has not discovered any
23 strong correlations between transformer age and impacts of heat to warrant a more
24 targeted approach to addressing these impacts.

25
26 As referenced in Staff testimony, APS maintains a system that is adequately and
27 properly maintained and performs with reliability consistent with peer utilities.
28 Staff Direct Testimony of Gurudatta Belavadi at 77 (Oct. 2, 2020). APS actively

deploys a number of programs and proactive practices to track asset health and maintain top quartile reliability through engineering analysis and maintenance programs. Transformers, for instance, are routinely inspected and proactively replaced if degradation is observed. These efforts help maintain an annual secondary distribution transformer replacement rate of 1.5 percent or less of the more than 316,000 secondary distribution transformers on APS's grid (refer to Figure 9). This performance is consistent with regional peers.

Figure 9.

| | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 * |
|--|-------|-------|-------|-------|-------|-------|--------|
| Total Replaced | 4,059 | 4,049 | 3,985 | 4,269 | 4,545 | 4,786 | 3,045 |
| Average Replacements Per Month | 338 | 337 | 332 | 356 | 379 | 399 | 338 |
| Average Replacements (Summer) Month | 365 | 349 | 457 | 446 | 480 | 429 | 380 |
| Average Replacements (Non-summer) Months | 325 | 332 | 270 | 311 | 328 | 384 | 305 |
| % Delta - Summer to Non-Summer Months | 11.0% | 5.0% | 41.0% | 30.3% | 31.5% | 10.6% | 19.5% |
| Annual Replacements as a % of Total | 1.3% | 1.3% | 1.3% | 1.3% | 1.4% | 1.5% | 1.0% |

The replacement rate indicated above includes secondary distribution transformer replacements due to vehicle impacts, overloads, leaking, rust and other conditions, and does not simply represent failures. Although summer-month replacement numbers are higher than non-summer months, the number of transformers replaced throughout the year and year-to-year is fairly consistent and is not simply a heat-related summer issue. This is particularly evident in the summer of 2020, which is now the hottest summer on record with 53 days above 110 degrees, and yet the summer monthly transformer replacements were the lowest in the past three years. Given these facts, a separate excessive heat impact study related to outages and equipment replacements beyond what the Company currently performs is unnecessary.

1 **Q. WHAT PROACTIVE MEASURES DOES APS CURRENTLY DEPLOY TO**
2 **MANAGE HEAT IMPACTS AND TRANSFORMER FAILURE?**

3 A. APS regularly inspects its transformers and actively replaces them when
4 deterioration is observed. To date, APS has not observed a strong correlation
5 between asset age and failure. However, to better understand the impact of both
6 heat and aging on these assets, APS is currently implementing an analysis tool to
7 improve the Company's ability to study transformer failures as needed to inform
8 asset maintenance and replacement strategies.

9
10 Additionally, APS leverages load analysis during system upgrades and
11 replacements to ensure new equipment meets capacity needs, with reasonable room
12 for load growth, at the time of installation. APS considers how heat impacts
13 transformer loading and is a factor in the standard specifications, but heat is not the
14 only or even the main driver of transformer failures. Heat and peak load analysis
15 is just one of many programs APS leverages to harden its system and reduce the
16 risk of an outage, including analysis of aged overhead conductors, underground
17 cable replacement, wood pole maintenance and replacement, substation upgrades,
18 and inspection programs.

19 To prudently manage customer affordability, APS seeks to efficiently balance the
20 cost of investment and reliability expectations of customers through the analysis of
21 available asset performance data. Maintenance decisions are guided on the premise
22 of maintaining top quartile reliability performance. While equipment must be
23 durable, overhardening equipment for heat exposure wastes energy through
24 increased system losses and increases equipment costs, so APS carefully makes
25 this trade-off.

26
27
28

1 **Q. WHAT IMPACT WOULD THE PROPOSED HEAT AND TRANSFORMER**
2 **REPLACEMENT PROGRAMS HAVE ON CUSTOMERS?**

3 A. APS's current programs allow the Company to affordably mitigate system risk and
4 impacts to customer outages while maintaining equipment replacement rates
5 comparable to or better than industry peers. Any investment to improve reliability
6 comes with a cost to the customer. APS constantly considers this trade-off and
7 invests in areas that maximize return to the customer. The Company is
8 continuously evolving its system analytics and is committed to continuously
9 tracking pertinent data and making decisions based on data analytics and trends.

10
11 APS's current practices relative to data tracking and transformer replacement are
12 consistent with regional peers. Implementing additional measures to investigate
13 and potentially mitigate failures caused by heat would provide limited additional
14 benefits, risk increasing system losses and lead to unnecessary costs for customers.
15 However, APS continually reviews asset performance and condition and, if such a
16 program becomes viable, will invest appropriately.

17 **Q. PLEASE FURTHER EXPLAIN YOUR POSITION ON STAFF'S**
18 **RECOMMENDATION FOR ANNUAL REPORTING REQUIREMENTS.**

19 A. APS is committed to sharing information and data with Staff that provides value
20 and insight to the performance of the Company. APS currently provides outage
21 information to Staff on a regular basis, such as the 1,000 Hour Report, Daily
22 Outage Report, and several other formal and informal data reports. APS agrees
23 with several of Staff's recommendations for annual reporting, including a
24 breakdown of overall system reliability, reliability by region, and descriptions of
25 maintenance programs that help improve system reliability.

26 APS does not support the following Staff recommendations for reporting
27 requirements:

28

- Summary of projects and facilities, and their costs, placed into service that aim to improve reliability
- Results summary of excessive heat/outage program(s).

Instead, I propose the following alternative set of reports for Staff, as this alternative set of reports may provide more useful information:

- Overall system reliability performance;
- Performance by geographical region;
- System analysis and reliability impact by top outage cause code types;
- Description of planned reliability maintenance programs; and
- Fire mitigation seasonal impacts.

An example of the proposed Annual Reliability Report can be seen in Attachment JT-03RB. In addition to providing this information on an annual basis, APS is available to meet with Staff to discuss trends and share additional insights.

Q. CAN YOU EXPLAIN THE DISCREPANCY IN THE DATA REPORTED TO THE EIA VERSUS DATA THAT WAS PROVIDED TO STAFF?

A. APS determined the data provided to Staff through the discovery process in response to Staff Discovery Set 13 is correct and reflects accurate SAIDI and SAIFI numbers for 2015 through 2019. The Company is investigating the reporting to EIA to determine the cause of the discrepancy in the EIA data.

Q. DOES APS SUPPORT STAFF'S RECOMMENDATION FOR DIVISION-SPECIFIC STRATEGIES TO REDUCE OUTAGES?

A. APS already employs geographic and weather-related strategies for design and construction standards. For example, the Company designs for snow and ice

1 loading in Northern Arizona, and very dusty regional conditions in areas like Yuma
2 are factored into programs focused on insulator washing. However, APS does not
3 support the notion of individualized outage programs tailored to specific divisions
4 or regions. Instead, the Company leverages data to stay cognizant of the health of
5 the system holistically, and where trends specific to a region may develop. The
6 Company uses that information to influence its designs and standards. This
7 approach informs where reliability improvements are needed and what solutions
8 should be used in each situation. APS uses this data to deploy a variety of programs
9 to address system weaknesses, including low-performing feeders, underground
10 cable issues and wood pole replacement programs, to name a few.

11 **Q. IS THERE ANYTHING ELSE IN MR. BELAVADI'S TESTIMONY YOU**
12 **WOULD LIKE TO ADDRESS?**

13 A. Mr. Belavadi's testimony highlights a dip in regional performance in the Payson
14 and Prescott areas in 2019. Belavadi at 42. The reliability impacts to both the
15 Payson and Prescott areas in 2019 are directly related to the fire mitigation efforts
16 described above that APS implemented for public safety and risk mitigation.
17 Despite these uncontrollable factors, APS is committed to making informed
18 maintenance investment decisions that improve and manage reliability across its
19 service territory based on analysis of system performance across its territory.

20 V. IBEW RESPONSE

21 **Q. HAVE YOU REVIEWED THE TESTIMONY OF IBEW WITNESS G.**
22 **DAVID VANDEVER?**

23 A. Yes.

1 **Q. DO YOU HAVE ANY COMMENTS RELATED TO THE FUNDING AND**
2 **TRAINING OF EMPLOYEES AS DISCUSSED BY IBEW WITNESS**
3 **VANDEVER?**

4 A. I agree with IBEW witness Vandever's description of the hiring and employment
5 environment in which APS operates. This is an extremely competitive
6 environment to attract, train and retain highly skilled workers to be able to continue
7 to provide safe, reliable power to customers. The Company's increasing
8 investment in transmission and distribution, along with its generally aging
9 workforce, highlights the need to attract, train and retain highly skilled workers
10 going forward. I also agree that the revenue requested in this case, including the
11 known and measurable union wage increase, will help keep APS financially sound,
12 which will allow us to continue to invest in the programs and people who reliably
13 serve customers.

14 **Q. IS THERE ANY PART OF IBEW'S PROPOSAL THAT APS DOES NOT**
15 **AGREE WITH?**

16 A. While APS does acknowledge the ongoing need to attract and develop skilled labor
17 provided by IBEW, an additional customer charge to specifically fund that effort
18 is not appropriate at this time. APS can accomplish that goal through the already
19 requested revenue amount.

20 VI. SEIA RESPONSE

21 **Q. HAVE YOU REVIEWED THE TESTIMONY OF SEIA WITNESS KEVIN**
22 **LUCAS?**

23 A. Yes.

24 **Q. ARE THERE ANY RECOMMENDATIONS FROM SEIA WITNESS**
25 **LUCAS YOU WOULD LIKE TO ADDRESS?**

26 A. Yes. Both the recommendation to allow residential customer system sizes to be
27 based on inverter size and the recommendation to increase the allowed sizes of
28

commercial systems could impact reliability and increase costs for non-solar customers. Because feeders have a fixed capacity to add solar, this could also mean fewer customers per circuit are able to add systems.

Q. WHAT IMPACTS TO RELIABILITY COULD BE SEEN BY INCREASING THE LIMITS?

A. APS's engineering teams work to maximize the amount of rooftop solar installed on the distribution system, while maintaining power quality for customers. In areas of high rooftop solar penetration, situations can develop in which the grid experiences voltage and power quality fluctuations, with output intermittency and sustained high voltages around these highly concentrated systems. Rooftop solar can also mask load that affects operators' ability to switch and restore circuits during planned and emergency events. As the size of solar systems increase, the likelihood of these situations occurring increases.

Q. HOW DOES APS WORK TO MANAGE THESE POTENTIAL RELIABILITY IMPACTS?

A. There are currently more than 114,000 residential rooftop solar systems in the APS service territory. Each one of these systems is integrated into the electrical system with modeling and studies performed as needed to ensure safe and reliable operations. APS strives to be a leader in distributed energy resource integration and enable customers to use behind-the-meter technology. Over the past several years, APS has studied the impact of photovoltaic (PV) solar systems on the grid by looking at the system during times of peak solar production with low load to understand the impacts to reliability, and by studying feeders to understand location-based hosting capacities.

1 **Q. WHAT ROLE DO ADVANCED INVERTERS HAVE IN MAINTAINING**
2 **SYSTEM RELIABILITY?**

3 A. Once advanced inverters become standard in most rooftop solar installations,
4 higher levels of PV can be installed on the system with less investment and required
5 system upgrades. Advanced inverters with appropriate setpoints can regulate
6 voltage at the point of interconnection, even during periods of high intermittency
7 such as cloud cover or dust storms. However, using inverter settings as a
8 replacement for nameplate capacity is inappropriate when qualifying for system
9 interconnection rating because inverters can be sized larger or smaller than the
10 solar system with which they are paired. Further, inverters have a typical life of
11 approximately seven years compared with the longer life of a PV system, which
12 are typically leased for 20 years. By using the size of an inverter to size the system,
13 there is loss of transparency into the size of the PV system that can impact
14 distribution system reliability if the true PV system impact is unknown, or costs to
15 other customers if a customer exports more energy than initially approved.

16 **Q. HOW CAN THE CHANGES RECOMMENDED BY SEIA WITNESS**
17 **LUCAS IMPACT CUSTOMER COSTS?**

18 A. SEIA witness Lucas refers to limits on PV system size to qualify for the Resource
19 Comparison Proxy (RCP) rate for residential customers and EPR-6 for commercial
20 customers. To qualify for these rates, facilities over 10 kW-dc—the facility's
21 nameplate capacity—cannot be larger than 150 percent of the customer's
22 maximum one-hour peak demand measured in AC over the prior 12 months. (For
23 example, if the customer's peak is 8 kW-ac, the maximum system size that could
24 be installed would be 12 kW-dc.) These PV system size limits are consistent with
25 ACC Decision No. 76295, and were developed to encourage better matching of PV
26 system size to consumption. Since EPR-6 compensates customers for exported
27 solar at a higher price than APS's avoided cost, matching PV system size is also
28

1 very important. Increasing the limits on PV system size would unfairly burden
2 APS's non-solar customers by requiring non-solar customers to pay for excess
3 generation at a higher rate than APS's avoided cost.

4 **Q. CAN COMMERCIAL CUSTOMERS WITH RENEWABLE ENERGY**
5 **GOALS INSTALL SYSTEMS GREATER THAN 150 PERCENT OF THEIR**
6 **MAXIMUM PEAK DEMAND?**

7 A. Yes. Commercial customers who want to install larger PV systems may do so
8 provided the systems meet the requirements in the Distributed Generation
9 Interconnection Rules and there are no physical limitations on the system, such as
10 breaker size. If a commercial customer chooses to install a larger system, the
11 customer would not qualify for EPR-6 and would receive credit for their exported
12 energy under the rate EPR-2. On this rate, customers would receive approximately
13 \$0.03/kWh for exported energy, which is closer to the Company's avoided cost,
14 which is currently \$0.02254/kWh.

15 VII. AZ SUN ASSET LIFE

16 **Q. ARE THERE ANY CHANGES TO OPERATIONS THAT IMPACT THE**
17 **RATE CASE YOU WOULD LIKE TO ADDRESS?**

18 A. Yes. APS is a leader in solar energy and has installed several utility-scale solar
19 systems in the recent past. APS is committed to maintaining the AZ Sun resources
20 to maximize asset life and value for customers. As such, APS proposes an asset
21 life extension to its current AZ Sun utility-scale solar systems by ten years to reduce
22 annual carrying costs for customers and better reflect their expected useful service
23 life.

24 APS installed the AZ Sun projects from 2011 through 2017, each with an initial
25 proposed life of 30 years. Since those units were placed into service, the Company
26 has gained information and experience in maintaining those assets and believes the
27 life of the assets can be appropriately extended to 40 years. Extending the life of
28

1 these assets to 40 years is within current industry projections for useful life as
2 supported by organizations such as the National Renewable Energy Laboratory.²
3 Following industry best practices and the original equipment manufacturer's
4 standards for maintenance, APS can gain operating efficiency and maximize the
5 life and value of these resources on behalf of customers.

6 **Q. WILL THIS BE DISCUSSED BY ANY OTHER APS WITNESS?**

7 A. Yes. APS witness Dr. Ronald E. White will discuss the financial impacts of
8 depreciation associated with the 40-year proposed asset life.

9 **Q. DO YOU HAVE ANY FURTHER COMMENTS ON ANY INTERVENORS'**
10 **TESTIMONY?**

11 A. Yes. I did not reference every part of Staff and intervenors' testimony. Not
12 addressing statements or recommendations should not be taken as an endorsement.

13 **VIII. CONCLUSION**

14 **Q. PLEASE SUMMARIZE YOUR CONCLUSION.**

15 A. In summary, I conclude the following:

- 16 • APS's Take Charge AZ EV program is a prudent investment with benefit to
17 customers that should be included in PTYP.
- 18 • PTYP in general is a useful tool and the projects included in APS's PTYP,
19 including those under \$5 million, are prudent, useful and critical to the
20 safety and reliability of its system.
- 21 • As supported by Staff testimony, APS's electric system is properly
22 maintained, and its reliability is competitive with regional peers.
23
24
25
26
27

28 ² <https://www.nrel.gov/analysis/tech-footprint.html>.

- APS does not support Staff's recommendation for externally set targets, which do not appropriately account for operational flexibility to manage risk, like fire mitigation.
- APS acknowledges the importance of tracking asset health data, including the age at the time of replacement. The Company is currently tracking this information and will continue to make investment decisions based on data trends and risk mitigation.
- APS has not observed a strong correlation between heat and age impacts on transformer replacements to warrant changes to its current transformer failure tracking program.
- APS is committed to providing useful data to Staff with insights on the reliability of APS's performance to include:
 - Overall system reliability performance;
 - Performance by geographical region;
 - System analysis and reliability impact by top outage cause code types;
 - Description of planned reliability maintenance programs; and
 - Fire mitigation seasonal impacts.
- The revenue requested in this case is necessary for APS to continue to attract, train and retain highly skilled workers to provide customers with safe and reliable power.

- SEIA's recommendations to allow residential customer system sizes to be based on inverter settings and to increase the allowed sizes of commercial systems should not be implemented.
- Extending the asset life of APS's AZ Sun utility-scale solar assets by ten years is consistent with industry asset projections and would create value for customers.

Q. DOES THAT CONCLUDE YOUR REBUTTAL TESTIMONY?

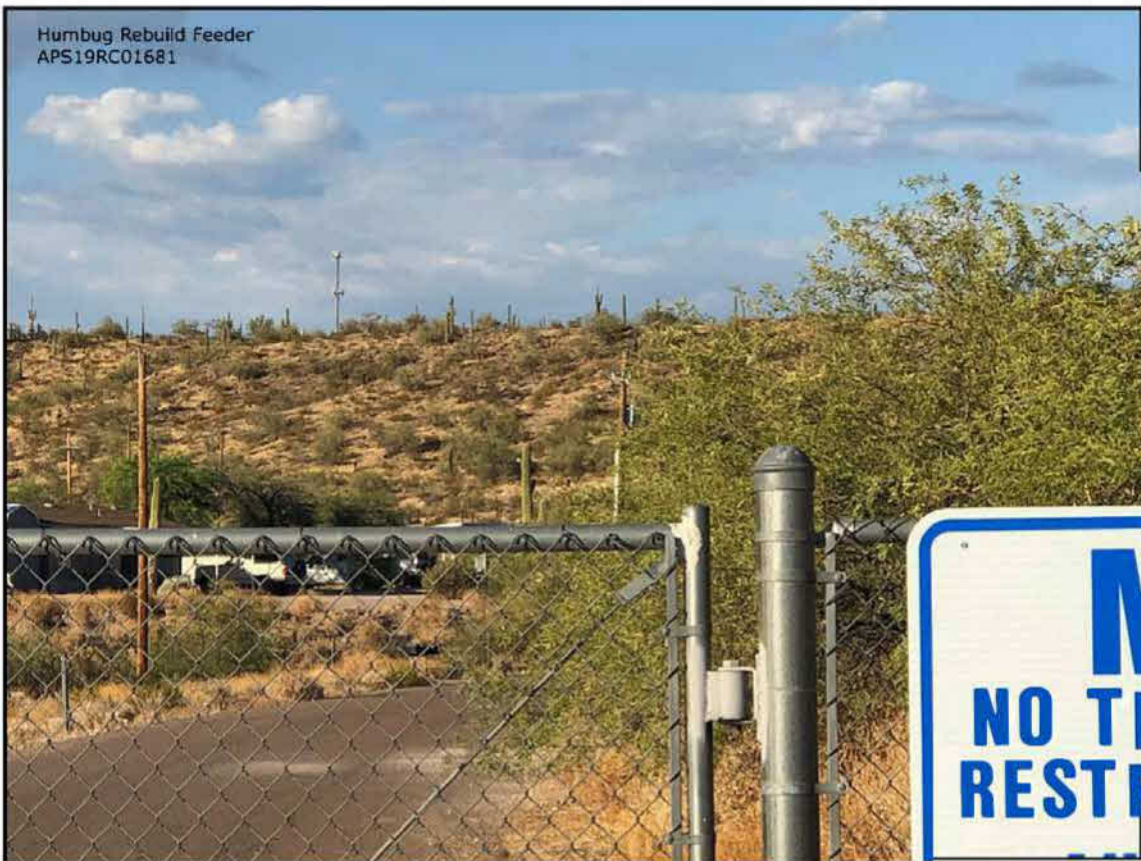
A. Yes.

Sample of PTP “Used and Useful” Verification

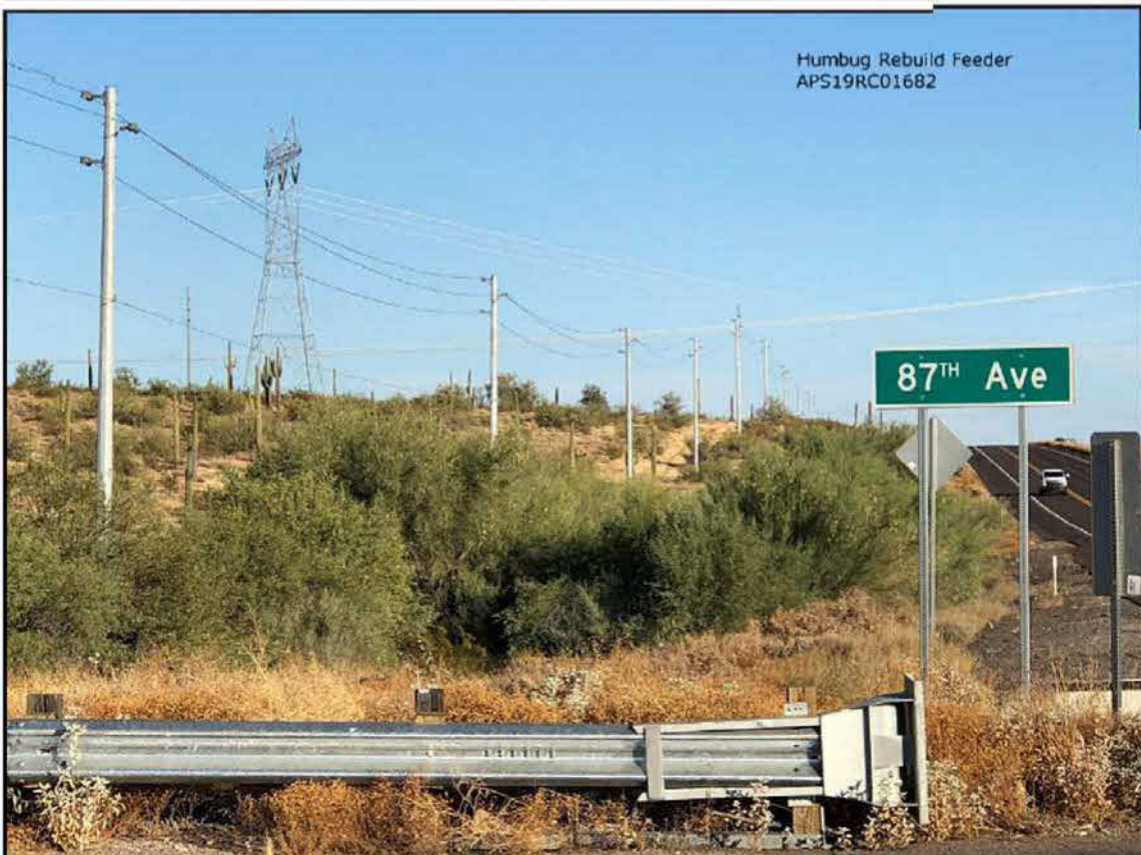
In lieu of a site visit due to COVID-19 constraints, the following photos were provided to Commission Staff to demonstrate the Humbug Feeder Rebuild was used and useful.



Humbug Rebuild Feeder
APS19RC01681



Humbug Rebuild Feeder
APS19RC01682

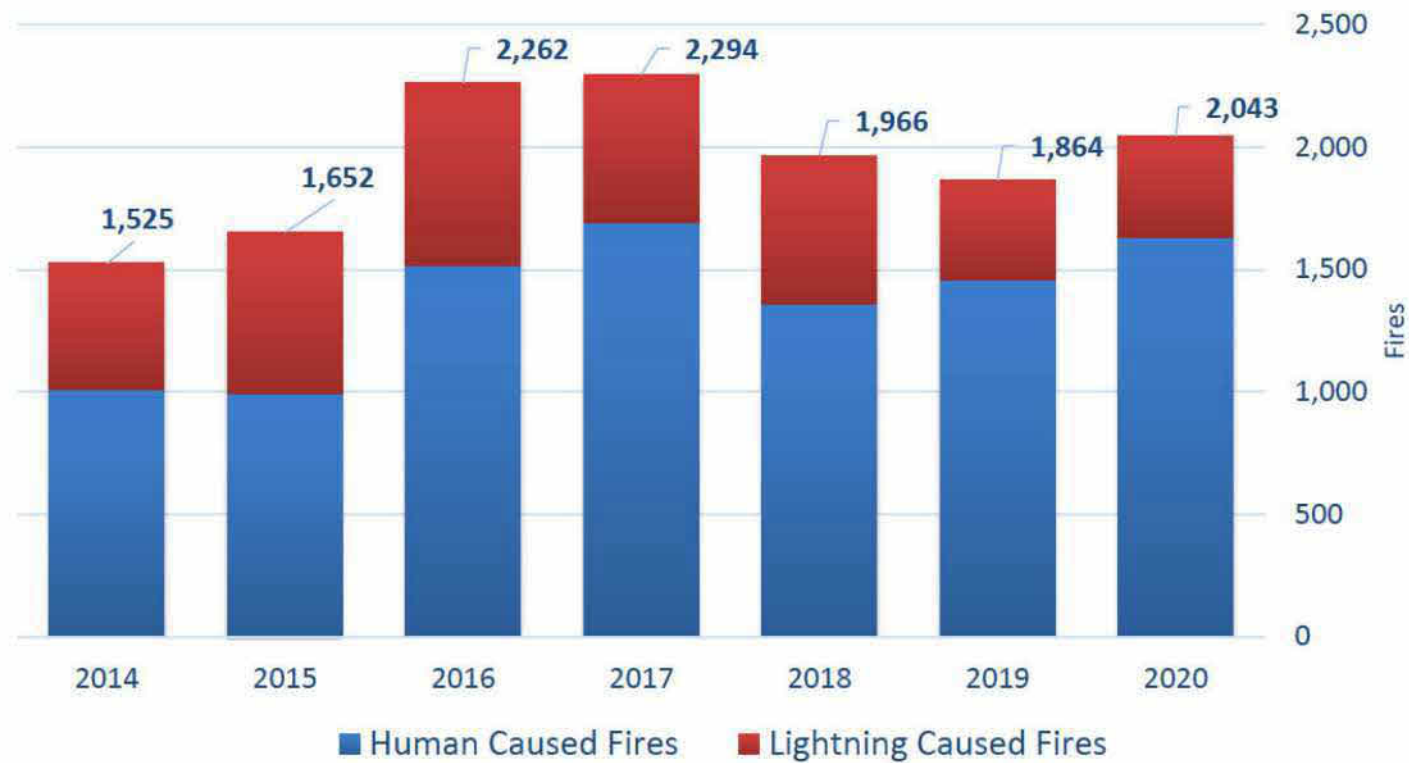




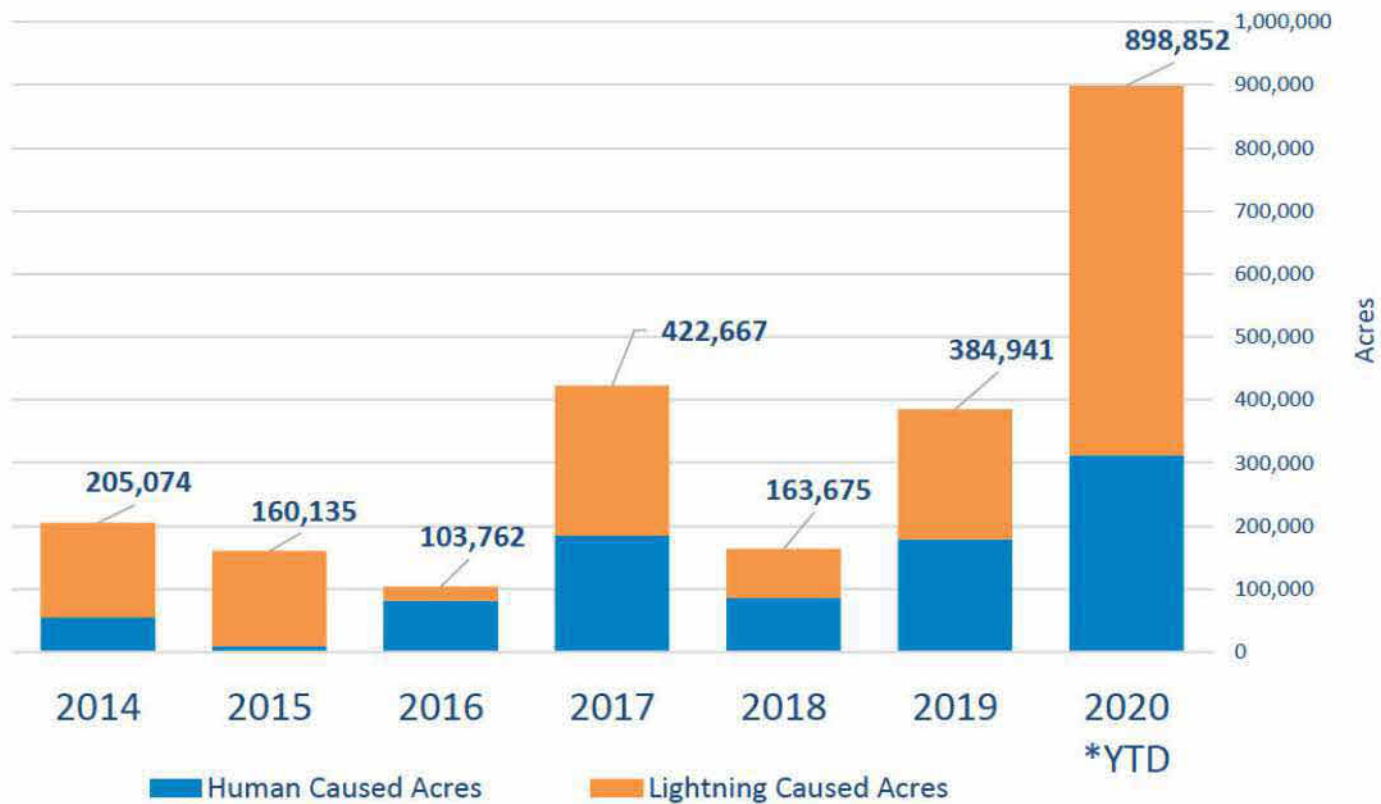


2020 Summer Fire Season Facts & Figures

Arizona Wildfire Count, Annual



Arizona Wildfires by Acreage, Annual



REPORT SAMPLE

Did Arizona Public Service Sample Annual Reliability Report

Executive Summary

The following report is intended to serve as an illustrative sample only. The data contained within is in example and should not be used as an official record of reliability performance.

APS agrees to work with Commission Staff on formatting that is appropriate and mutually beneficial for both parties. Therefore, formatting and layout is subject to change.

The information provided below is intended to address many of the Commission Staff's requests for annual reporting and visibility to system performance. The items contained within include summaries of the following:

- Overall system reliability performance
- Performance by geographical region
- System analysis and reliability impact by top outage cause code type
- Fire mitigation seasonal impacts
- Description of planned reliability maintenance programs

The illustrative sample begins on page two.

| |
|---------------|
| REPORT SAMPLE |
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2019 Overall System & Regional Reliability Performance

| Division | SAIFI | | CW SAIFI | |
|---------------|--------------|-------------|--------------|-------------|
| | Actual | Target | Actual | Target |
| Metro | 0.57 | 0.62 | 0.5 | 0.51 |
| State | 1.38 | 1.27 | 0.83 | 0.69 |
| NE | 1.78 | 1.45 | 0.87 | 0.77 |
| NW | 1.69 | 1.12 | 0.93 | 0.55 |
| SE | 0.91 | 1.38 | 0.64 | 0.69 |
| SW | 1.01 | 1.17 | 0.87 | 0.83 |
| System | 0.843 | 0.84 | 0.611 | 0.57 |

SAIFI = System Average
Interruption Frequency
Index

SAIDI = System Average
Interruption Duration
Index

MAIFI = Momentary
Average Interruption
Frequency Index

CW= Clear Weather

AW= All Weather

| Division | SAIDI Minutes | | All Weather MAIFI | |
|---------------|---------------|-----------|-------------------|-------------|
| | Actual | Target | Actual | Target |
| Metro | 49 | 49 | 0.43 | 0.74 |
| State | 162 | 137 | 1.66 | 2.12 |
| NE | 223 | 168 | 2.11 | 4.48 |
| NW | 210 | 132 | 1.52 | 1.5 |
| WgSE | 90 | 139 | 1.6 | 1.58 |
| SW | 110 | 106 | 1.04 | 1.04 |
| System | 86.8 | 79 | 0.85 | 1.21 |

Major Event Days (MEDs):

MED days are not included in the Metric Reporting. The MED threshold for 2019 is 63,415 customer hour interruptions.

5 MEDs: 3/10/2019 (3.2 min), 9/1/2019 (5.75 min), 9/23/2019 (4.15 min), 9/30/2019 (5.1 min), 11/29/2019 (17.2 min)

| |
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| REPORT SAMPLE |
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2019 Top Outage Cause Codes

| Overall System | | | | |
|--|-------------|---------|-------------|---------|
| Root Cause | SAIFI Index | % SAIFI | SAIDI Index | % SAIDI |
| Weather - Storm Related | 0.173 | 20% | 0.319 | 18% |
| Equipment Failure - APS | 0.128 | 15% | 0.269 | 15% |
| Unknown | 0.085 | 10% | 0.134 | 8% |
| Foreign Interference - Vehicles | 0.077 | 9% | 0.129 | 7% |
| Underground Cable | 0.068 | 8% | 0.125 | 7% |
| Substation Related | 0.063 | 7% | 0.114 | 6% |
| Transmission Related | 0.061 | 7% | 0.250 | 14% |
| Transmission Related (Storm Related) | 0.04 | 5% | 0.085 | 5% |
| Scheduled - APS | 0.039 | 4% | 0.108 | 6% |
| Foreign Interference - Birds | 0.02 | 3% | 0.021 | 1% |
| Foreign Interference - Animals | 0.02 | 2% | 0.034 | 2% |
| Foreign Interference - Balloons | 0.02 | 2% | 0.019 | 1% |
| Foreign Interference - Dig-ins Customer/Contractor | 0.02 | 2% | 0.018 | 1% |
| Weather - Lightning | 0.01 | 1% | 0.009 | 1% |
| Environment - Fire | 0.01 | 1% | 0.036 | 2% |
| Overload - Other | 0.01 | 1% | 0.018 | 1% |
| Foreign Interference - Other Accidental Cause | 0.01 | 1% | 0.007 | 0% |
| Vegetation Contact | 0.01 | 1% | 0.011 | 1% |
| Vegetation Contact (Storm Related) | 0.00 | 1% | 0.010 | 1% |

REPORT SAMPLE

2019 Fire Risk Mitigation Reliability Impact

TABLE 1. Year End Actuals with and without Fire Mitigation Reliability Impacts.

| 2019 YEAR END Actuals | | |
|-----------------------|--|---|
| Metric | Performance with Fire Mitigation Impacts | Performance without Fire Mitigation Impacts |
| SAIFI | 0.843 | 0.74 |
| CW SAIFI | 0.611 | 0.567 |
| SAIDI (MIN) | 86.84 | 78.75 |
| MAIFI | 0.85 | 1.084 |

TABLE 2. Fire Mitigation Reliability Impacts By Month.

| June | | | | | | |
|----------------|-------|--------|--------|-------|--------|--------|
| Metric | 5YR | Actual | Delta | 5YR | Actual | Delta |
| AW SAIFI | 0.005 | 0.016 | 0.011 | 0.02 | 0.045 | 0.025 |
| CW SAIFI | 0.004 | 0.02 | 0.016 | 0.003 | 0.01 | 0.007 |
| AW SAIDI (min) | 0.476 | 1.543 | 1.067 | 1.752 | 3.184 | 1.432 |
| MAIFI | 0.022 | 0.004 | -0.018 | 0.105 | 0.001 | -0.104 |
| August | | | | | | |
| Metric | 5YR | Actual | Delta | 5YR | Actual | Delta |
| AW SAIFI | 0.008 | 0.049 | 0.041 | 0.007 | 0.038 | 0.031 |
| CW SAIFI | 0.002 | 0.02 | 0.018 | 0.004 | 0.007 | 0.003 |
| AW SAIDI (min) | 0.706 | 4.436 | 3.73 | 0.523 | 2.381 | 1.858 |
| MAIFI | 0.079 | 0.019 | -0.06 | 0.035 | 0.004 | -0.031 |
| September | | | | | | |
| Metric | 5YR | Actual | Delta | 5YR | Actual | Delta |
| AW SAIFI | 0.008 | 0.049 | 0.041 | 0.007 | 0.038 | 0.031 |
| CW SAIFI | 0.002 | 0.02 | 0.018 | 0.004 | 0.007 | 0.003 |
| AW SAIDI (min) | 0.706 | 4.436 | 3.73 | 0.523 | 2.381 | 1.858 |
| MAIFI | 0.079 | 0.019 | -0.06 | 0.035 | 0.004 | -0.031 |

TABLE 3. Fire Mitigation Reliability Impacts for 2019.

| YTD | | | |
|-------------|-------|--------|--------|
| Metric | 5YA | Actual | Delta |
| SAIFI | 0.039 | 0.149 | 0.11 |
| CW SAIFI | 0.013 | 0.057 | 0.044 |
| SAIDI (MIN) | 3.457 | 11.543 | 8.09 |
| MAIFI | 0.241 | 0.028 | -0.213 |

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| REPORT SAMPLE |
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Overview of Reliability Based Reliability Programs

The lists below represent both maintenance and capital replacement programs that facilitate equipment replacements or preventative maintenance work. These programs are intended to identify equipment-related issues before outages occur and/or support asset upgrades post-event. All of the listed programs improve reliability in some form.

Inspection-Related Programs

| Inspection Related Program | Program Description |
|--------------------------------------|--|
| Transmission Line Maintenance | The Transmission Line Maintenance Program provides maintenance frequency and criteria guidance for the inspections of transmission lines. The purpose of this program is to determine the condition of transmission line equipment and identify issues which may pose safety hazards to the public or compromise system reliability. The results of the inspections also provide documentation in the form of the corrective actions needed. |
| Wood Pole Maintenance | The purpose of the Wood Pole Maintenance Program is to foster and improve system reliability through the identification and replacement of damaged, defective or failed sub-transmission line wood poles. In addition, the inspection program is the mechanism by which preliminary annual stand-alone project scopes are developed. Those individual projects are then considered for capital budget replacement as a larger project. |
| Vegetation Management | The Vegetation Management Program provides maintenance frequency and criteria guidance for vegetation management around distribution and transmission circuitry. The program identifies vegetation conditions and growth around Distribution and Transmission conductors that pose a safety hazard to the public or compromise system reliability. Additionally, the program ensures compliance with FERC and ACC regulations and provides documentation of reporting in the form of corrective actions taken in the field. This program also includes herbicide treatments, where applicable. |
| Thermography Scans | The purpose of the Thermography Scans Program is to detect deterioration and impending failures in certain electrical and mechanical systems through the use of thermal imaging. As an imaging technology, infrared thermography requires no contact with the energized systems and equipment, making it an ideal tool for the power industry to troubleshoot component condition and operational readiness. This program includes scanning elements of the distribution, network, transmission, and substations systems at APS. |

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| REPORT SAMPLE |
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| Circuit Breaker Maintenance | The Circuit Breaker Maintenance Program provides maintenance frequency and criteria guidance for performing minor maintenance (cleaning and lubrication) on circuit breakers. This program includes both distribution class vacuum circuit breakers and sub-transmission and transmission gas circuit breakers. |
| Transformer & Reactor Oil Sampling | The purpose of the Transformer & Reactor Oil Sampling Program is to monitor and trend dielectric, chemical, and physical condition of the insulation systems within transformers and reactors. This program also provides insights into the remaining operational life of these apparatus. Understanding the health of the insulation systems ensures that the insulation continues to perform its intended function and to avoid a catastrophic failure of these high value components. |
| Recloser & Sectionalizer Maintenance | The Reclosers & Sectionalizer Maintenance Program maintains the growing fleet of equipment through consistent maintenance, testing, and replacement of APS's reclosing assets. Reclosers play a critical role in grid reliability, especially in more remote locations, due to their automatic sensing and activation capabilities. This program performs organized time-based inspections on each device throughout the system in addition to replacing a select number of antiquated, hydraulic-style non-communicating devices with modern technology annually. |
| Switching Cabinet Inspections | The purpose of the Switching Cabinet Inspections Program is to inspect and replace pad-mounted distribution cabinets to maintain feeder reliability, deliver power effectively to customers, and maintain public safety. The cabinets are inspected for rust, broken hinges, door misalignment, and pad cracks or breaks. |
| Automatic Transfer Switch Maintenance | As part of grid modernization, more remotely operated switching capability is being added to the grid. The Automatic Transfer Switch Maintenance Program provides maintenance frequency and criteria for performing maintenance on automatic switching devices. This program also modernizes the grid by identifying switches that need motor operators and communication capabilities. |

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| REPORT SAMPLE |
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Replacement-Related Programs

| Replacement Related Program | Program Description |
|--|---|
| Substation Transformer Replacement | The purpose of the Substation Transformer Replacement Program is to replace high-risk, end-of-life substation class transformers prior to failure. Candidates for replacement are considered based upon condition health assessments, testing, criticality, and defined replacement criteria. |
| Substation Aged Equipment | The purpose of the Substation Aged Equipment Program is to replace aging substation equipment prior to an unplanned failure, which often results in outages. Equipment can be at end-of-service life, problematic or in an advanced degraded state due to loading and/or operation. Engineering evaluates the condition of these assets, prioritizes and recommends a list of assets to be replaced on an annual basis. |
| Aged Conductor | The purpose of the Aged Conductor Program is to improve reliability and reduce safety risks through the replacement of legacy overhead distribution conductor. The program targets feeders with a high density of aged conductor to be replaced with updated standard line. The program intent is to re-conductor all legacy, undersized wires with standard wire to reduce wire down events due to fault conditions or weather events. |
| High SAIFI Feeder Program | The High SAIFI Feeder Program focuses on improving system reliability through identifying the worst performing feeders. The identified feeders are analyzed by engineering and inspected by a designated reliability crew to coordinate solutions to improve feeder performance. This program provides funding for costly improvement solutions that might be identified such as wire replacement, pole replacements, equipment upgrades, etc. |
| Network Equipment Replacement Program | The purpose of the Network Equipment Replacement Program is to improve the safety and reliability of our network by preventing catastrophic failure of network equipment. The program targets equipment at the end of life and includes the installation of Supervisory Control and Data Acquisition (SCADA) systems. SCADA allows the monitoring of equipment health serving key account customers such as hospitals, banks, high rise buildings and data centers. Monitoring equipment health enables APS to modify maintenance plans and position for a proactive approach to equipment replacement. |

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| REPORT SAMPLE |
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|--|---|
| Overhead Planned Replacement | The purpose of the Overhead Planned Replacement Program is to foster and improve system reliability through the identification and sequential replacement of damaged, defective or failed line equipment. The program addresses both the APS transmission and distribution electrical grid system voltage classes. In addition, the inspection program is the mechanism by which preliminary annual stand-alone project scopes are developed and prioritized in the annual budgeting process. |
| Wood Pole Replacement | The purpose of the Wood Pole Replacement Program is to foster and improve system reliability through regular inspections and maintenance, including total replacement of wood poles. Failures of these poles can interrupt service to customers, present a public safety hazard and result in costly emergency repairs. In recognition of these risks, Section 6 of the National Electric Safety Code requires utilities to regularly inspect and maintain the poles in their system. |
| Underground Cable Replacement | The purpose of the Underground Cable Replacement Program is to improve system reliability by systematically replacing all of the remaining direct buried primary distribution cable in a cost-effective and efficient manner. At times, replacement of cable already installed in conduit may be included in this program in special circumstances. |
| Underground Transformer Replacement | The purpose of the Underground Transformer Replacement Program is to improve the safety and reliability of APS's underground system by replacing pad-mounted distribution transformers due to end-of-life conditions such as broken hinges, rusting enclosures, leaking oil and broken pads. |
| Serveron Program | The purpose of the Serveron Program is to remotely monitor dissolved gas analysis (DGA) of the fleet's extra high voltage (EHV) transformers/shunt reactors and automatically report transformer system health anomalies in order to avoid unplanned failures, lower maintenance costs, and improve reliability. |

ATTACHMENT 6

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REBUTTAL TESTIMONY OF JESSICA E. HOBBICK
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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1 **REBUTTAL TESTIMONY OF JESSICA E. HOBBICK**
2 **ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY**
 (Docket No. E-01345A-19-0236)

3 I. INTRODUCTION

4 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

5 A. My name is Jessica E. Hobbick. My business address is 400 N. 5th Street, Phoenix,
6 Arizona 85004.

7 **Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?**

8 A. Yes. I filed direct testimony submitted with Arizona Public Service Company's
9 (APS or Company) application.

10 **Q. ARE THERE ANY ADDITIONS TO YOUR PROFESSIONAL**
11 **EXPERIENCE?**

12 A. Yes. My professional experience now includes having graduated Magna Cum
13 Laude from Grand Canyon University with a Bachelor of Science degree in
14 Business Management.

15 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

16 A. The purpose of my rebuttal testimony is to introduce APS's proposed changes to
17 simplify residential rate plan options in response to intervenor and public comment
18 and to respond to parts of the direct testimony from Staff and intervenors.

19 II. SUMMARY

20 **Q. PLEASE SUMMARIZE ANY CHANGES TO APS'S MAJOR RATE**
21 **PROPOSALS.**

22 A. After receiving feedback from a variety of stakeholders and intervening parties in
23 this case, APS appreciates the need to simplify residential rate plan offerings.
24 Given this feedback, APS is now proposing changes that would consolidate its
25 existing six residential rate schedules into three options that would be available to
26 all eligible residential customers, including one flat rate, one time-of-use (TOU)
27 rate, and one demand rate. Flat rates will be available for all non-solar residential
28

1 customers, regardless of usage. The basic suite of flat rate plans, including 1) R-
2 XS (Lite Choice); 2) R-Basic (Premier Choice); and 3) R-Basic Large (Premier
3 Choice Large), which is currently frozen, will be combined into one streamlined
4 rate schedule with three usage groups that have differentiated energy and basic
5 service charges that customers would be placed within annually based on the
6 average monthly usage consumed during the previous 12 months. This change will
7 make flat rates available for all non-solar residential customers, regardless of their
8 usage.

9 APS proposes to maintain its existing time of use rate R-TOU-E (Saver Choice).
10 And, to simplify its demand rates, APS proposes to freeze the R-2 (Saver Choice
11 Plus) demand rate plan, making it unavailable for new customers, while allowing
12 existing customers who have already selected R-2 to remain on that rate plan.
13 Consequently, R-3 (Saver Choice Max) would be the only demand rate plan option
14 available to new customers going forward.

15
16 These proposed changes will further benefit customers by eliminating the current
17 90-day TOU trial period for new customers as well as eliminating the reassignment
18 of larger usage customers from the flat rate to a TOU rate when their usage exceeds
19 the current flat rate eligibility requirements.

20 **Q. WHAT ELSE IS COVERED IN THIS TESTIMONY?**

21 A. APS is updating its request for an overall increase in retail revenue to a base rate
22 increase of \$41 million or 1.23%, resulting in a net impact of 5.14% when the
23 adjustor impacts are considered.¹ This represents a reduction of \$15 million from
24 APS's original application. The updated request is distributed evenly among rate
25 classes in a manner consistent with the initial application. I discuss why revenue
26 distribution proposals from intervenors Walmart Inc. (Walmart) and Federal
27

28 ¹ Numbers are rounded for ease of discussion.

Executive Agencies (FEA) would generally decrease costs for large business customers to the detriment of residential customers.

I respond to a number of changes in residential rate design proposed by Staff and intervenors that APS does not support, including modifications to the TOU hours, changes to the seasonal months and rates, differences in the ratio of on-peak to off-peak prices, reductions in the basic service charges, and untimed demand charges. In general, these proposals run counter to APS's goals to limit a broad range of bill impacts to residential customers and simplify rate features and options. While I may not address every detail related to intervenors' recommendations, it should not be interpreted that I agree with each position unless specifically stated within my testimony.

Lastly, I discuss revising Service Schedule 1 to lengthen the amount of time APS's customers have to remit payment after a bill is issued from 14 days to 21 days to align its practice more closely with other utilities and to improve customer satisfaction.

III. UPDATED REVENUE REQUIREMENT AND ALLOCATION TO RATE CLASSES

Q. WHAT IS THE COMPANY'S UPDATED REQUEST FOR AN OVERALL INCREASE IN RETAIL REVENUE?

A. The updated request has been reduced based on adjustments described in APS witness Leland Snook's testimony. This brings the original base rate increase down from \$69 million to \$41 million, which represents an overall base rate increase of 1.23%. Once the tax expense adjustor mechanism and environmental surcharge transfers to base rates are factored in, and the Advanced Energy Mechanism is added, this results in an overall net impact to customers of 5.14%. The net impact to the residential class specifically is 4.99% and the general service

1 net impact is 5.33% when the Advanced Energy Mechanism is spread across
2 classes based on kWh sales.

3 **Q. HOW IS THE UPDATED REVENUE REQUIREMENT ALLOCATED TO**
4 **THE VARIOUS RATE CLASSES?**

5 A. The updated request is allocated among rate classes in a manner consistent with
6 APS's initial application. APS proposes an even distribution of the average
7 increase across the rate classes to avoid disparate impacts between rate classes.
8 Residential Utility Consumer Office (RUCO) witness Frank Radigan supports
9 APS's recommendation to spread the retail revenue change equally across
10 customer classes.

11 **Q. WHAT JUSTIFICATION SUPPORTS THIS EVEN DISTRIBUTION OF**
12 **REVENUE?**

13 A. When APS implemented the rates approved in Decision No. 76295 (August 18,
14 2017), one of the primary areas of focus was to realign rates with costs; thus, the
15 allocation of the revenue increase approved by the Arizona Corporation
16 Commission (Commission) reflected those efforts. As a result of those efforts to
17 create a closer connection between rates and cost causation across the rate classes,
18 the net impact to residential customers in the last rate case was 4.54%, and the net
19 impact to the general service class was 1.87%, as shown in Table 1. Significant
20 progress was made in the last rate case on improving the revenue allocation, thus,
21 it is appropriate here to spread the proposed increase evenly and avoid significant
22 increases to any one particular class. For that reason, APS continues to recommend
23 an average distribution of the proposed increase, which is also supported by
24 RUCO.

**Table 1. Revenue from Base Rates under Present and Proposed Rates
2016 Rate Case**

| Revenue from Base Rates under Present and Proposed Rates | | | | | | | | |
|--|--|---|--|-----------------------------|----------------|--|---------------------------------|---|
| Line No. | Customer Classification | (A) | (B) | (C) | (D) | (E) | (F) | (G) |
| | | Present Rates ^{1 2} (\$000) | Proposed Rates ² (\$000) | Change (\$000) (B) - (A) | % (C) / (A) | Adjustor Transfers ³ (\$000) | Net Change (\$000) (C) - (E) | Net Increase ⁴ % (F) / (A) |
| 1. | Residential | 1,486,578 | 1,722,984 | 236,406 | 15.90% | 168,861 | 67,545 | 4.54% |
| 2. | General Service | 1,343,926 | 1,463,595 | 119,669 | 8.90% | 94,547 | 25,122 | 1.87% |
| 3. | Irrigation/Water Pumping | 28,739 | 32,952 | 4,213 | 14.66% | 3,248 | 965 | 3.36% |
| 4. | Outdoor Lighting | 21,082 | 22,708 | 1,626 | 7.71% | 982 | 644 | 3.05% |
| 5. | Dusk to Dawn Lighting Service | 8,578 | 9,240 | 662 | 7.72% | 313 | 349 | 4.07% |
| 6. | Total Sales to Ultimate Retail Customers | 2,888,903 | 3,251,479 | 362,576 | 12.55% | 267,951 | 94,625 | 3.28% |

Q. ARE THERE INSTANCES WHERE THE ALLOCATION OF REVENUE CREATES INCONSISTENT IMPACTS FOR RATE CLASSES IN YOUR PROPOSAL?

A. Yes. The net impact, which includes both the increase to base rates and the adjustor transfers, among classes ranged from 5.41% to 5.82%, as shown below in Table 2, as well as SFR H-1 filed with the original application. The numbers in the base rate increase ranged from 1.33% to 3.64% in that same schedule. Arizona School Board Association (ASBA) witness Travis Sarver asserts that the increase to the GS Schools was higher than the amount applied to other classes although the base rate increase applied to this class was 2.69% and the net impact was 5.60%, both of which are within the ranges described. The primary driver behind the difference in this range of impacts is the result of the transfer of the Tax Expense Adjustor Mechanism (TEAM) into base rates. For simplicity, the TEAM adjustor refunded the benefit of the lower income tax rate as a cents per kWh, although income taxes are generally allocated in cost of service using class revenues. This means that some classes received a disproportionate benefit of the tax credit through the

adjustor as compared to what they will receive when the federal tax rate is directly reflected in rates. To mitigate these impacts, slight adjustments were made in rate design to achieve a narrow range of net impacts and maintain a near even distribution of revenue across classes, as seen in Table 2.

Table 2. Net Rate Impact by Customer Class

| Customer Classification | Base Revenues in the Test Year (a) | | Proposed Increase (b) | | Adjustor Transfers ⁴ (\$000) | Net Change (\$000) | Net Increase ⁴ % |
|--|---|--|-----------------------|-----------|--|-----------------------|--------------------------------|
| | (A) | (B) | (C) | (D) | | | |
| | Present Rates ^{1,2} (\$000) | Proposed Rates ² (\$000) | Change (\$000) | % | | | |
| | | | (B) - (A) | (C) / (A) | | (C) - (E) | (F) / (A) |
| Residential | 1,740,264 | 1,779,205 | 38,941 | 2.24% | (55,268) | 94,209 | 5.41% |
| General Service | 1,476,858 | 1,504,994 | 28,136 | 1.91% | (57,816) | 85,952 | 5.82% |
| Irrigation/Water Pumping | 32,188 | 32,615 | 427 | 1.33% | (1,374) | 1,801 | 5.60% |
| Outdoor Lighting | 20,814 | 21,572 | 758 | 3.64% | (407) | 1,165 | 5.60% |
| Dusk to Dawn Lighting Service | 9,067 | 9,396 | 329 | 3.63% | (177) | 506 | 5.58% |
| Total Sales to Ultimate Retail Customers | 3,279,191 | 3,347,782 | 68,591 | 2.09% | (115,042) | 183,633 | 5.60% |

Q. DO YOU AGREE WITH THE REVENUE ALLOCATIONS PROPOSED BY INTERVENORS WALMART AND FEA?

A. No, their proposals would generally decrease costs for large business customers to the detriment of residential customers. Walmart witness Steve Chriss' proposal in his Direct Testimony (Walmart Direct Testimony of Steve W. Chriss at 7, Table 2 (Oct. 9, 2020)) would result in allocating approximately \$200 million dollars more to the residential class, roughly five times the amount proposed by APS, while decreasing rates for other non-residential classes. Similarly, under FEA witness Amanda Alderson's proposed revenue spread reflected in attachment AMA-6DR, the residential class would be allocated more than \$149 million dollars of the \$183.6 million increase requested in APS's application.

1 **Q. DO YOU AGREE WITH THE REVENUE ALLOCATION PROPOSED BY**
2 **STAFF?**

3 A. No. APS does not agree with Staff witness David Dismukes' proposed allocation
4 which would reduce rates to all customers, with those rate classes reflecting a rate
5 of return that is less than the Company's average receiving half of the overall
6 average decrease. The Company does, however, agree with several points made
7 within Staff witness Dismukes' testimony that encourage the use of gradualism to
8 protect customers from rate shock, the importance of maintaining rate continuity,
9 and his emphasis that the cost of service is not the only factor to use in rate
10 development (Staff Direct Testimony of David E. Dismukes, PHD at 22-23 (Oct.
11 9, 2020)).

12 IV. RESIDENTIAL RATE DESIGN

13 **Q. WHY IS APS PROPOSING TO CONSOLIDATE RESIDENTIAL RATES**
14 **AT THIS TIME?**

15 A. APS supports the desire to streamline its rate offerings to make it easier for
16 customers to distinguish between the rates and choose the rate that is best for them.
17 The changes APS proposes will simplify rates while still providing customer
18 choice: one flat rate, one TOU rate, and one demand rate.

19 Specifically, APS proposes consolidating its current family of basic, or flat rates,
20 into one rate schedule and making it available to all non-solar customers. This
21 change streamlines the basic rate offerings, which are identical in structure, with
22 customer and energy charges that would continue to differentiate between small-,
23 medium-, and large-use residential customers and better align with the cost to serve
24 them. Customers would continue to select the energy use tier for which they are
25 eligible based on their annual average monthly usage consumed during the
26 previous 12 months and be billed on the corresponding rates.
27
28

1 APS also proposes moving to one residential demand rate. Under the present rate
2 structure, customers may choose between two demand rates, R-2 (Saver Choice
3 Plus) and R-3 (Saver Choice Max). Freezing R-2 going forward obviates any
4 potential confusion about the differences between the two demand rates, while at
5 the same time preserving a demand rate option for customers, a choice that
6 residential customers have had for nearly 40 years. APS recommends keeping R-3
7 (rather than R-2) going forward because the R-3 rate plan has resulted more
8 frequently in customer bill savings, and 46.7% of existing customers on R-2 today
9 would have saved money annually if they were on R-3.

10 **Q. HOW WILL THESE CHANGES AFFECT THE 90-DAY TRIAL PERIOD**
11 **FOR NEW CUSTOMERS THAT CURRENTLY EXISTS?**

12 A. Currently, new customers who will likely consume an average of 600 kWh or more
13 per month are required to first select a TOU rate before they have the option to
14 choose a basic rate. Upon the conclusion of that trial period, customers are
15 provided with a notification that additional rate options are available and customers
16 are encouraged to visit aps.com or contact the Customer Care Center and discuss
17 available rate options with an APS Advisor. APS agrees with Staff witness
18 Dismukes' recommendation to eliminate the 90-day trial period and is proposing
19 that it be discontinued so customers who consume 600 kWh or more also have the
20 flexibility to select any one of the three rate schedule options available. Although
21 the TOU-E rate option often results in savings for customers who consume more
22 than 1,000 kWh monthly, monthly pro forma billing will be used to continue to
23 inform customers of the additional choice while preserving their preference to
24 enroll in a basic rate.

1 **Q. ARE THERE ADDITIONAL BENEFITS TO CUSTOMERS IN**
2 **SIMPLIFYING RESIDENTIAL RATE STRUCTURES?**

3 A. Yes. This simplification modifies the annual rate reassignment process to allow
4 customers to remain on a basic rate structure if they so choose. Currently,
5 customers on R-Basic (Premier Choice) who exceed an average monthly usage
6 level of 1,000 kWh are reassigned to R-TOU-E (Saver Choice). For some
7 customers, the transition from a basic energy-only rate to a TOU rate may not align
8 with their preferences and cause confusion or dissatisfaction. I will note that one
9 reason this approach was taken previously is that generally customers of this size
10 find more benefit, from a strictly economic perspective, being on a TOU rate.
11 Opening up flat rates for customers with usage above 1,000 kWh a month may
12 likely cause more customers to not be on their most economical plan (MEP).

13
14 APS supports the suggestion by RUCO witness Radigan that the annual rate
15 reassignment be modified to favor customer choice, and the Company recommends
16 unfreezing R-Basic Large (Premier Choice Large) to allow customers to remain on
17 a basic structure should their average monthly usage increase.

18 **Q. WHAT IS THE REVENUE IMPACT OF THE RESIDENTIAL RATE**
19 **CHANGES DESCRIBED?**

20 A. There is no revenue impact associated with the changes to consolidate the basic
21 suite of rates and unfreeze R-Basic Large (Premier Choice Large). Similarly,
22 because the proposal is to freeze R-2 (Saver Choice Plus) with the current level of
23 customer enrollment and not migrate those customers to another rate, there is no
24 revenue impact that results from that change either.

25
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1 **Q. AMERICAN ASSOCIATION OF RETIRED PERSONS (AARP) WITNESS**
2 **SCOTT RUBIN ASSERTS THAT APS FAILED TO ENFORCE THE RATE**
3 **REASSIGNMENT RULES IN PLACE. DO YOU AGREE WITH HIS**
4 **ASSESSMENT?**

5 A. No. Under the rules in the tariff, APS reassigned 61,320 customers in 2018 and
6 59,984 customers in 2019. The reason AARP witness Rubin believes there are
7 32,420 customers enrolled in rates for which they are not eligible is because he
8 used a period of time to determine average monthly usage that is different than the
9 actual reassignment process. Because the annual rate reassignment occurs at the
10 end of the calendar year, the average monthly usage consumed during the actual
11 period evaluated, December 2018 through November 2019, differed from the
12 average monthly usage calculated by AARP. AARP incorrectly used the split Test
13 Year average information to reach its conclusion, rather than end of year
14 information. Notably, AARP's suggestion would have resulted in undercollection
15 of \$1.77 million. APS confirmed this as the cause of the alleged discrepancy by
16 recreating both the calculation of the average monthly usage during the Test Year
17 and the actual period that would have been used for reassignment.

18 **Q. DOES APS PLAN ANY ADDITIONAL CHANGES TO THE RATE**
19 **REASSIGNMENT PROCESS?**

20 A. Yes. To further improve customer satisfaction and understanding of the rate
21 design, APS proposes to allow customers to call the APS Customer Care Center
22 and be moved back down to their initial usage tier the first time they are bumped
23 up to a higher tier via reassignment. Advisors will provide helpful tools to assist
24 customers in monitoring the amount of energy consumed monthly such as usage
25 notifications or information available on the bill and aps.com so they are prepared
26 for future reassignments. APS will add this clarification to its Service Schedule 1
27 if approved by the Commission.

28

1 **Q. DOES APS SUPPORT DEFAULT RATES AS PROPOSED BY**
2 **SOUTHWEST ENERGY EFFICIENCY PROJECT (SWEEP), WESTERN**
3 **RESOURCE ADVOCATES (WRA) AND AARP?**

4 A. No, APS does not support the proposal put forth by SWEEP, WRA to default all
5 new customers to a TOU rate. Nor does APS support AARP's proposal to default
6 customers to specific types of rates based on usage. While there can be benefits to
7 default rates, APS's proposal supports allowing customers to choose the rate that
8 is right for them while also simplifying the rate offerings. APS disagrees with the
9 premise put forth by some intervenors that a customer who does not select his or
10 her MEP must not understand the available rates. In Guidehouse's *Review of the*
11 *2017 Customer Education and Outreach Plan & Response to the Plan*, attached to
12 the Rebuttal Testimony of APS witness Monica Whiting as Attachment MW-
13 03RB, they support that "Given the preference for the status quo, programs that are
14 unaware of this bias may incorrectly interpret people's failure to actively make a
15 choice as an indication of low levels of awareness, irrational behavior or poor
16 program execution." (Guidehouse Report at 43.) Much like a customer who
17 chooses an unlimited data plan through a cell phone provider, there may be some
18 months when a lower-cost plan might have met the customer's data needs, but
19 ultimately the customer selects the plan that works best for that customer given the
20 totality of the circumstances.

21 **Q. DID INTERVENORS PROPOSE CHANGES TO APS'S SUITE OF**
22 **RESIDENTIAL RATES?**

23 A. Yes. Several changes were recommended by intervening parties, some of which
24 are being adopted by APS while others are not. Changes that APS does not support
25 include modifications to the TOU hours, changes to the seasonal months and rates,
26 differences in the ratio of on-peak to off-peak prices, reductions in the basic service
27
28

1 charges, and even untimed demand charges that would require customers to
2 manage their level of consumption 24 hours a day, seven days a week.

3 **Q. WHY DOES APS NOT AGREE WITH THESE PROPOSALS?**

4 A. As I discuss in further detail below, the goals of APS's proposed rate design
5 changes in this case are to limit a broad range of bill impacts to residential
6 customers and to focus on efforts that simplify rate features and options, and
7 therefore intervenor proposals were evaluated through this lens.

8 **Q. DOES APS SUPPORT CHANGING ITS RESIDENTIAL ON-PEAK**
9 **HOURS?**

10 A. No.

11 **Q. WHY ARE THE CURRENT ON-PEAK HOURS OF 3:00 P.M. TO 8:00 P.M.**
12 **MONDAY THROUGH FRIDAY APPROPRIATE?**

13 A. APS witness Brad Albert explains the basis for selecting 3:00 p.m. to 8:00 p.m.
14 Monday through Friday as on-peak hours. APS witness Albert provides evidence
15 that this time period correlates with APS's system peak and explains why it is
16 important to send correct price signals to customers that encourage conservation
17 during these hours based on system load and resources.

18 **Q. EXPLAIN WHY CHANGING THE ON-PEAK HOURS IS NOT**
19 **RECOMMENDED IN THIS CASE.**

20 A. In addition to the fact that these hours reflect the actual APS system peak, there are
21 several additional reasons to leave the current on-peak hours intact, including
22 customer stability, avoiding a broad range of bill impacts driven by different
23 customer usage patterns during different time periods, and the challenges in
24 informing customer rate selection using historical data when on-peak hours, which
25 are used to influence customer energy use, change. In its last rate case, APS
26 reduced the number of on-peak hours, decreasing them from a seven-hour window,
27 which ran from noon to 7:00 p.m., to the current five-hour period of 3:00 p.m. to
28

1 8:00 p.m. Customers have responded by shifting their usage patterns, and they
2 continue to adapt to this new, shorter period; gradualism supports leaving it in
3 place. The previous on-peak hours of noon to 7 p.m., introduced on July 1, 2006
4 in Decision No. 68645, were in place for 11 years before they were eliminated and
5 frozen for legacy solar residential customers in August of 2017.

6 **Q. WHY WOULD CHANGING THE ON-PEAK HOURS CAUSE A BROAD**
7 **RANGE OF BILL IMPACTS?**

8 A. Customers consume varying amounts of energy during the on-peak and off-peak
9 periods due to individual lifestyles and circumstances. As a result, reducing the
10 number of on-peak hours would result in different levels of bill impact across
11 residential customers. This was evident in the percent change included in Schedule
12 H-4 filed with APS's application in the 2015 Test Year rate case.

13
14 To complete the proof of revenue, customer usage during any proposed on-peak
15 and off-peak periods would need to be collected, and then the level of costs
16 recovered in each window would need to be spread over the levels of usage that
17 were collected, also referred to as the billing determinants. As the levels of usage
18 in different hours would differ from those reflected in the 3:00 p.m. to 8:00 p.m.
19 window, spreading these costs to derive the rates would change the on-peak and
20 off-peak pricing ratios. Any ratio change to on-peak and off-peak pricing will
21 cause customers with usage patterns different from the class average to experience
22 a wider range of possible impacts from the calculated average percent change for
23 the class.

24 In the past 40 years, APS has only made three changes to the hours used for on-
25 peak pricing in residential rates. Because of these complexities, APS does not
26 support changing the on-peak hours set in the last case.

1 **Q. HOW WOULD A CHANGE TO THE ON-PEAK HOURS COMPLICATE**
2 **INFORMING CUSTOMERS OF THEIR MOST ECONOMICAL RATE?**

3 A. APS has continued to improve the online rate comparison tool that customers may
4 use to inform their rate selections, such that it precisely calculates and displays the
5 amount the customer would have paid on all other eligible rates. One effort in
6 moving to this level of precision was introducing a tool that leveraged billing usage
7 data instead of hourly interval data. Not only is the tool used for online
8 comparison, it also provides monthly pro forma billing on customer electric bills,
9 thereby advising customers whether they would save money on an alternative rate,
10 and of the annual savings they could achieve in switching rates if they are not
11 already enrolled in their MEP. Because the data is the same as what is used to bill
12 the customer, there is never a variance in these calculations.

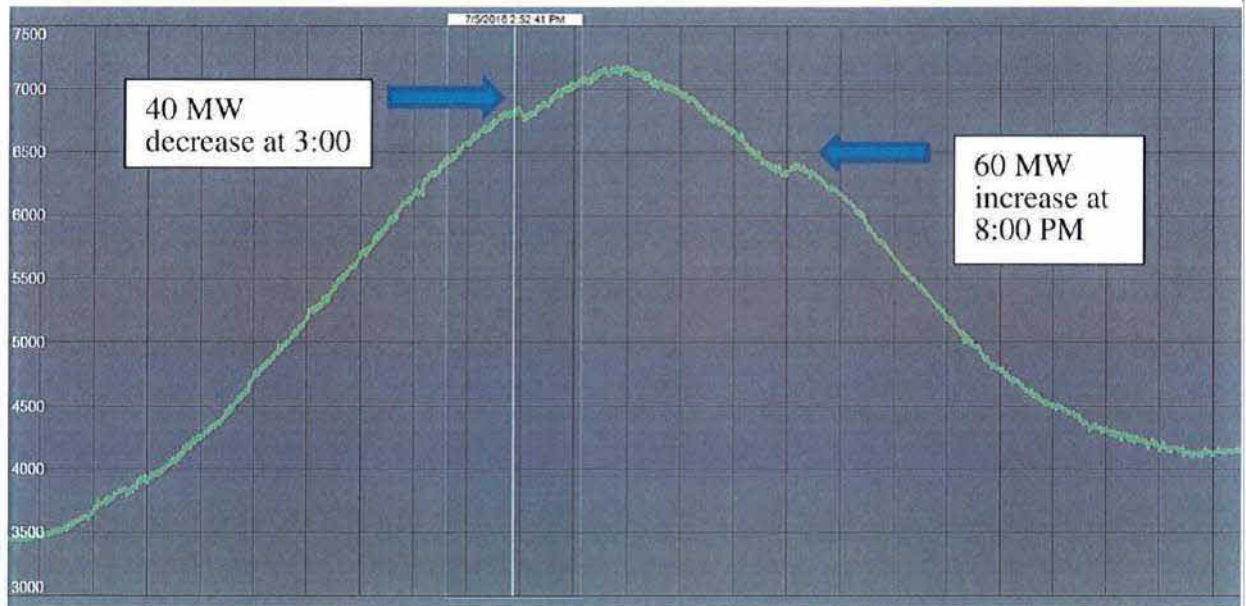
13
14 By comparison, the Company would not be able to use billing data if a new on-
15 peak period were introduced until 12 months of actual customer billing data
16 reflecting the on-peak period was collected. Monthly pro forma billing and the
17 online rate comparison tool would not have the same level of precision that we
18 have worked to achieve as a result.

19 **Q. ARE CUSTOMERS ADJUSTING THEIR USAGE TO RESPOND TO THE**
20 **CURRENT 3:00 P.M. TO 8:00 P.M. ON-PEAK HOURS?**

21 A. On July 5, 2018, at 3:00 p.m., APS saw a 40 MW reduction in actual system load,
22 followed by a 60 MW increase at 8:00 p.m. (Figure 1)

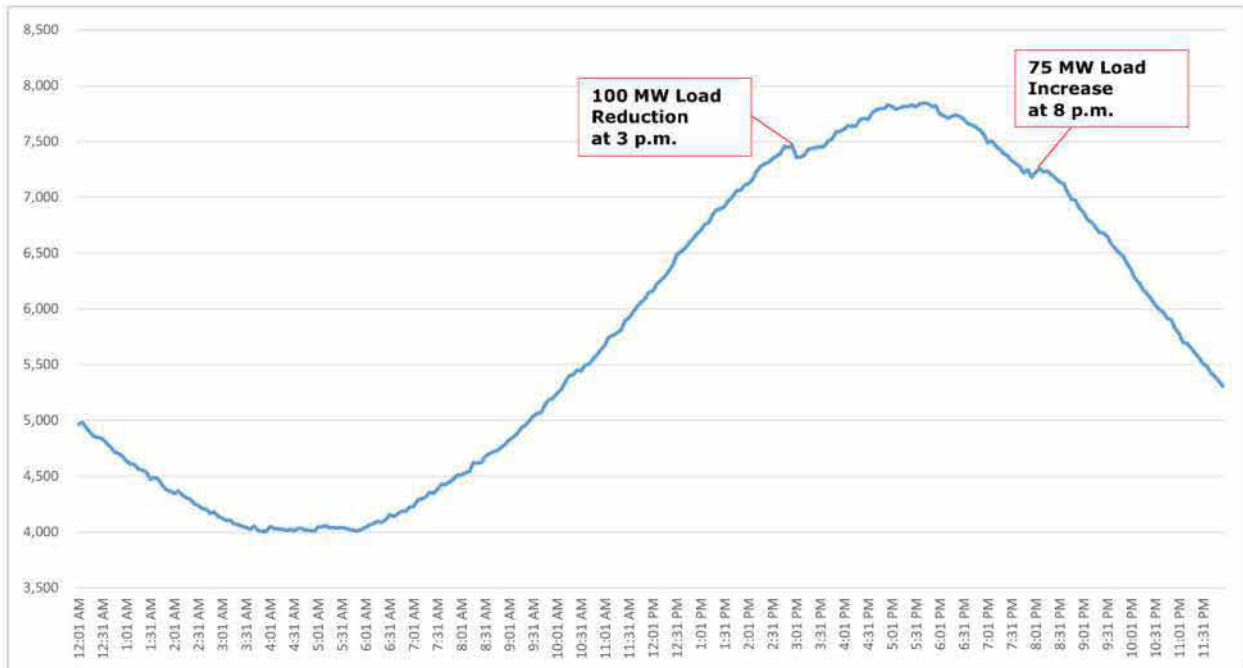
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Figure 1. Rate Impact on Customer Demand – July 5, 2018



As customers have continued to adapt to these hours, more significant shifting has occurred. The more recent graph below (Figure 2) demonstrates that even on the day that APS experienced its record peak system load, July 30, 2020, and temperatures reached 118 degrees, customers were still responsive to the 3:00 p.m. to 8:00 p.m. price signal. Even with more customers working from home due to the pandemic, the data demonstrates that customers are shifting their usage to align with the on-peak hours. Customers reduced their consumption at 3:00 p.m. by an even greater extent than 2018 as APS observed a 100 MW reduction in system load and a corresponding increase of 75 MW at 8:00 p.m.

Figure 2. Rate Impact on Customer Demand – July 30, 2020



Q. SOLAR ENERGY INDUSTRIES ASSOCIATION (SEIA) WITNESS KEVIN LUCAS PROPOSES A FOUR-MONTH SUMMER SEASON. DOES APS SUPPORT THIS RECOMMENDATION?

A. No. APS does not support shortening its existing six-month summer rate period for residential rates, which runs from May through October. Although generation capacity is typically planned to meet the system load in the four core summer months, APS basically has three seasons: the four core summer months, two or three shoulder summer months, and five or six non-summer months. The weather and loads during the two or three shoulder summer months (April, May, and October) can vary. Nevertheless, they typically require significant air-conditioning as temperatures often reach 100 degrees or more, especially in May and October. Further, while the overall load level for the shoulder months is lower than the core summer months, their daily load shape patterns more closely resemble the core summer months than the non-summer months. Because APS is proposing to simplify residential rates and bills, as recommended by numerous parties, the

1 Company does not support changing the existing six-month summer and non-
2 summer seasons.

3 **Q. WHAT DID RUCO PROPOSE IN ITS NEW OPTIONAL TOU RATE FOR**
4 **ON-PEAK AND OFF-PEAK PRICE RATIOS?**

5 A. RUCO proposes that the on-peak price should be over three times the off-peak
6 price, when the existing R-TOU-E rate is currently two times the off-peak price.²
7 RUCO asserts that a higher peak-to-off-peak price ratio will encourage customers
8 to shift more load to off-peak hours.

9 **Q. DO YOU SUPPORT RUCO'S PROPOSAL?**

10 A. No. While higher TOU price ratios will always create more incentive for load
11 shifting, the price ratios must also accurately reflect the cost of service. Otherwise,
12 as customers shift load to off-peak hours, their bill savings will not be
13 commensurate with utility cost savings, and as a result, some of the bill savings
14 will have to be funded by other customers. The current on-peak price for rate
15 R-TOU-E is approximately two times the off-peak price, which is reflective of cost
16 of service. Further, adding a second optional TOU rate adds more complexity
17 rather than further simplifying residential rate options.

18 **Q. PLEASE EXPLAIN.**

19 A. As shown in Table 3 below, the proposed charges for residential rate R-TOU-E
20 reflect a peak-to-off-peak price ratio of 2.17 for the total bundled rates, which is
21 similar to the ratio for the current rates. However, because the TOU prices
22 predominately reflect temporal differences in generation capacity and energy costs,
23 the price ratios for the proposed unbundled generation rates are more important to
24 the rate design than the bundled amounts. As shown, the peak-to-off-peak price
25 ratios for the unbundled generation rates is 3.01.

26
27
28 ² RUCO Direct Testimony of Frank W. Radigan at 14-15 (Oct. 9, 2020).

1 **Q. DO THESE PRICE RATIOS REFLECT THE COST OF SERVICE?**

2 A. Yes. The design of TOU prices can be approached from several perspectives. The
3 price ratios can reflect the embedded cost of service or they can be informed by
4 market prices, avoided costs or other factors. Table 4 provides the total generation
5 cost of service, which includes both capacity and energy costs, from each of these
6 perspectives. The information includes the cost per kWh for on-peak hours and
7 off-peak hours, and the ratio of the two. As shown, the peak-to-off-peak “cost
8 ratio” is 2.28 from an embedded cost-of-service perspective, 2.26 from a market
9 cost perspective, and a range of 1.78 to 2.12 for years 2018 to 2023 respectively
10 from an avoided cost perspective. Each of these cost ratios is below the 3.01
11 unbundled generation price ratio reflected in the rates.

12 **Q. HOW WERE THE CURRENT TOU PRICES DERIVED?**

13 A. The current price ratios for rate R-TOU-E were thoroughly analyzed and debated
14 in APS’s last case and ultimately agreed to by Settling Parties, including RUCO.
15 They not only reflect cost of service, but also result in a targeted level of bill
16 savings for customers with rooftop solar. RUCO’s proposal would move
17 backwards on the important balanced results from the last rate case.

18 **Q. WOULD RUCO’S PROPOSAL CREATE VARYING CUSTOMER BILL**
19 **IMPACTS?**

20 A. Yes. Several parties have commented on the need to more accurately communicate
21 the expected rate impacts for specific customers in a rate case, rather than merely
22 stating the class average impact. APS agrees. In addition, in order to keep the bill
23 impacts for most customers close to the average, APS proposes minimal, strategic
24 changes in its rates and opposes changes that would result in increased variability
25 in rate impacts across the residential class. APS opposes RUCO’s proposal to
26 introduce a new TOU rate option and to change the on- and off-peak ratio because,
27 among other reasons, it adds more complication than simplification and, if adopted
28

for the existing R-TOU-E rate, would have the effect of significantly increasing the variability of rate impacts for individual residential customers.

Q. WHAT DO YOU RECOMMEND FOR RATE R-TOU-E?

A. I recommend keeping the TOU price ratios for rate R-TOU-E at the levels reflected in APS's proposed rates, which is, again, consistent with the current ratios. RUCO's new optional TOU rate proposal for an over 3:1 bundled price ratio would require a much higher price ratio for the unbundled generation charges or including a much higher level of distribution grid costs recovered in the on-peak price. Neither result is cost based. In addition, RUCO's proposal disrupts the balance of solar benefits agreed to in the last rate case and would cause disparate bill impacts amongst customers. For these reasons, RUCO's proposal for a new optional TOU rate should be rejected.

Table 3. Rate R-TOU-E Proposed Charges

Bundled Rates

| | summer | winter | Average |
|--------------------|---------------|---------------|----------------|
| kWh – on | 0.24823 | 0.23552 | |
| kWh – off | 0.11122 | 0.11122 | |
| kWh - super off | | 0.03294 | |
| Price ratio on/off | 2.23 | 2.12 | 2.17 |

Unbundled Generation Rates

| | summer | winter | Average |
|--------------------|---------------|---------------|----------------|
| kWh – on | 0.20213 | 0.18942 | |
| kWh – off | 0.06512 | 0.06512 | |
| kWh - super off | | 0.00736 | |
| Price ratio on/off | 3.10 | 2.91 | 3.01 |

Table 4. Generation Cost of Service for Rate R-TOU-E

| | On-peak \$ per kWh | Off-peak \$ per kWh | on/off Ratio |
|-------------------|-------------------------------|--------------------------------|-------------------------|
| Embedded Cost | 0.1569 | 0.0687 | 2.28 |
| | | | |
| Market Cost Ratio | | | 2.26 |
| | | | |
| Avoided Cost | | | |
| 2018 | 0.0361 | 0.0203 | 1.78 |
| 2019 | 0.0344 | 0.0174 | 1.97 |
| 2020 | 0.0334 | 0.0183 | 1.83 |
| 2021 | 0.0373 | 0.0200 | 1.87 |
| 2022 | 0.0418 | 0.0221 | 1.89 |
| 2023 | 0.0489 | 0.0230 | 2.12 |

Sources:

Embedded Cost - Rate Case Cost of Service Study

Market Cost - CAISO EIM prices 2017

Avoided Cost - APS PURPA Avoided Cost Filing 2018

Q. APS ASSESS THE PROPOSED RATE DESIGN IN RUCO'S NEW OPTIONAL TOU RATE PROPOSAL?

A. Yes. As I mentioned previously, APS does not support adding an additional TOU rate because it adds complication, rather than simplification of APS's residential rates. In addition, APS evaluated the proposed rates and charges in RUCO's new optional TOU rate and found that the rate is not designed to be cost neutral with the existing R-TOU-E rate and would potentially result in a substantial change in customer impacts. If the new rate is adopted and properly addressed in a proof of revenue context, the rate would need to be redesigned to be revenue neutral, otherwise it would create a large cost shift to residential customers on other rates.

Specifically, RUCO witness Radigan proposes the creation of an additional TOU rate that includes a \$15 basic service charge, a \$0.07/kWh off-peak energy charge, and an on-peak energy charge of \$0.25/kWh. Although the proposal does not

explicitly reflect a super off-peak charge, APS compared the proposal with APS's proposed super off-peak rate using RUCO's testimony that supports retaining the super off-peak charge. To assess the impacts of this rate, customers billed under the R-TOU-E (Saver Choice) rate were rebilled under RUCO's proposed charges. Table 5 below highlights that this proposal results in a revenue deficiency of roughly \$150 million, which would either require a significant redesign to be revenue neutral or would have to be spread across other rates to achieve the revenue requirement with anticipated migration to this below cost rate. RUCO's proposed additional TOU rate design not only recovers \$150 million less than APS's proposed R-TOU-E rate, it also recovers approximately \$100 million less than needed to support the rate decrease reflected in RUCO's proposed revenue requirement. The rate would not only introduce a cost shift, but it would also create a broad range of bill impacts across customer and rate classes.

Table 5. Proposed TOU Rate Comparison

| Charge | Proposed Billing Determinants | Proposed TOU-E Rate (\$/unit) | Proposed Revenue (\$) | Proposed Billing Determinants | Proposed RUCO Rate (\$/unit) | Proposed Revenue (\$) | | | |
|---------------------|-------------------------------------|-------------------------------------|--------------------------|-------------------------------------|------------------------------------|--------------------------|------------|--|----------------------|
| TOU-E | | | | | | | | | |
| Summer - Days | 68,531,326 | 0.437 | 29,948,189 | 68,531,326 | 0.500 | 34,265,663 | | | |
| On-peak kWh | 625,408,611 | 0.24823 | 155,245,180 | 625,408,611 | 0.25000 | 156,352,153 | | | |
| Off-peak kWh | 2,578,508,973 | 0.11122 | 286,781,768 | 2,578,508,973 | 0.07000 | 180,495,628 | | | |
| Billed kWh, Revenue | 3,203,917,584 | | 471,975,137 | 3,203,917,584 | | 371,113,444 | | | |
| Winter - Days | 69,826,575 | 0.437 | 30,514,213 | 69,826,575 | 0.500 | 34,913,288 | | | |
| On-peak kWh | 277,272,412 | 0.23552 | 65,303,198 | 277,272,412 | 0.25000 | 69,318,103 | | | |
| Off-peak kWh | 1,416,344,190 | 0.11122 | 157,525,801 | 1,416,344,190 | 0.07000 | 99,144,093 | | | |
| Spr Off-peak kWh | 231,616,037 | 0.03294 | 7,629,432 | 231,616,037 | 0.03294 | 7,629,432 | RUCO | | 582,118,360 |
| Billed kWh, Revenue | 1,925,232,639 | | 260,972,645 | 1,925,232,639 | | 211,004,916 | TOU-E | | 732,947,782 |
| Annual Total | 5,129,150,223 | | 732,947,782 | 5,129,150,223 | | 582,118,360 | Difference | | (150,829,422) |

Q. DOES APS SUPPORT FEA WITNESS AMANDA ALDERSON'S PROPOSED CHANGES TO RESIDENTIAL RATES?

A. No. FEA witness Alderson disagrees that demand charges should be used year-round and suggests that R-2 (Saver Choice Plus) should have a demand charge billed only during the summer season. In addition, FEA witness Alderson

1 encourages a stronger differential between winter and summer energy rates on
2 R-TOU-E and R-2.

3 **Q. EXPLAIN YOUR CONCERNS ABOUT FEA'S PROPOSAL?**

4 A. FEA witness Alderson's proposal to impose the demand charge only in the summer
5 and to widen the spread of seasonal energy charges on R-TOU-E works against the
6 underlying premise of minimizing a wider range of bill impact. By capturing only
7 demand revenues in the summer months, the additional winter demand revenue
8 would have to be collected only during the summer months, causing a dramatic
9 increase in the demand charge or other rate components. This will cause customers
10 to experience a broad range of bill impacts based on different levels of energy
11 consumption and demand.

12 Similarly, changes to introduce more seasonality in R-TOU-E would result in
13 higher summer energy rates and lower winter energy rates. In the winter months,
14 customers who have selected R-TOU-E get the benefit of significantly discounted
15 energy during the super off-peak period, which serves as a method of introducing
16 seasonality into this rate.

17 **Q. DO THE BASIC SERVICE CHARGES PROPOSED RECOVER ALL**
18 **FIXED COSTS ASSOCIATED WITH PROVIDING SERVICE TO**
19 **RESIDENTIAL CUSTOMERS?**

20 A. No. The current basic service charges are well below the actual costs classified as
21 customer charges in Attachment LRS-3DR filed with APS witness Snook's direct
22 testimony. Customer charges are those that do not vary with the volumetric
23 consumption of energy. These costs include the cost of the meter, monthly reading
24 of the meter, billing the customer each month, and other customer service-related
25 costs.
26

1 An example of a customer service expense would be staffing the Customer Care
2 Center to respond to questions that customers may have. This service is equally
3 available to all customers and is not influenced by the amount of energy consumed.

4 **Q. WHAT ADJUSTMENTS DOES APS PROPOSE TO THE BASIC SERVICE**
5 **CHARGE IN THIS CASE AND WHAT METHODOLOGY WAS USED?**

6 A. APS proposes to increase the existing residential basic charges on an equal
7 percentage across all rates in order to avoid variability in impacts across rates.

8 **Q. DOES APS SUPPORT SWEEP AND WRA'S PROPOSED BASIC SERVICE**
9 **CHARGE FOR ALL RESIDENTIAL RATES? IF NOT, PLEASE EXPLAIN**
10 **WHY NOT.**

11 A. No. Table 6 below illustrates the amount it costs per residential customer to
12 provide these services as shown in Attachment LRS-3DR filed with APS witness
13 Snook's Direct Testimony. Also shown are the proposed basic service charges for
14 each residential rate as filed in the application and those which were proposed by
15 SWEEP and WRA witness Brendon Baatz. Contrary to the suggestion Mr. Baatz
16 makes in testimony that APS is proposing to collect the entirety of its proposed
17 revenue increase through increases to the basic service charges (SWEEP and WRA
18 Direct Testimony of Brendon J. Baatz at 27 (Oct. 9, 2020)), APS's proposal simply
19 increases them at the same average increase level, roughly 2.3% to 2.4%, to
20 minimize the range of bill impacts to customers. Table 4 clearly illustrates that
21 even at current levels, each basic service charge is below cost for all but one
22 residential rate. If SWEEP and WRA's proposal were adopted, this would reduce
23 the level of recovery in the basic service charge to be consistently less than half of
24 the costs that basic service charge is theoretically intended to recover.

Table 6. Proposed Basic Service Charge Comparison

| Residential | Customer Charge | | | SWEET Proposal | |
|-----------------------|-----------------|---------------|--------|----------------|-------|
| | Cost | Proposed Rate | % COS | Proposed Rate | % COS |
| Legacy Solar (Energy) | \$ 36.27 | \$ 16.06 | 44.3% | \$ 8.03 | 22.1% |
| Legacy Solar (Demand) | \$ 35.82 | \$ 20.01 | 55.9% | \$ 8.03 | 22.4% |
| R-Solar (TOU) | \$ 35.69 | \$ 13.29 | 37.2% | \$ 8.03 | 22.5% |
| R-Solar (Demand) | \$ 35.64 | \$ 13.29 | 37.3% | \$ 8.03 | 22.5% |
| R-Basic (0-600 kW) | \$ 17.92 | \$ 10.25 | 57.2% | \$ 8.03 | 44.8% |
| R-Basic (601-999 kW) | \$ 18.14 | \$ 15.36 | 84.7% | \$ 8.03 | 44.3% |
| R-Basic (1000+ kW) | \$ 18.58 | \$ 20.47 | 110.2% | \$ 8.03 | 43.2% |
| R-TOU-E | \$ 18.27 | \$ 13.29 | 72.7% | \$ 8.03 | 43.9% |
| R-Demand | \$ 18.64 | \$ 13.29 | 71.3% | \$ 8.03 | 43.1% |

Q. DOES APS AGREE THAT A UNIFORM BASIC SERVICE CHARGE WOULD BE APPROPRIATE?

A. No. As Table 6 above illustrates, there are two variations in the customer-related charges for residential customers. Legacy solar customers receive an additional production meter to measure solar energy, and so the cost to serve this portion of their service is higher as a result. Non-legacy solar customers are eligible for any TOU rate offered to residential customers without solar so the allocation of costs to that rate does not reflect the additional meter as it does not apply for all customers in their class. If the basic service charge were 100% cost based, a rate of approximately \$35 for residential solar customers and approximately \$18 for residential non-solar customers would be appropriate.

The basic service charges currently in place were developed during the last rate case settlement based on intervenor input and feedback so they reflect the interest of a variety of parties. Additionally, any changes to these charges that differs from the average percentage of increase being applied would result in a different level of bill impacts experienced by customers. For customers who consume less energy, an increase to the basic service charge represents a larger percentage of the bill than it does to a customer who consumes more.

1 **Q. DOES APS AGREE WITH STAFF'S RECOMMENDATION TO**
2 **COMBINE R-XS AND R-BASIC AND APPLY THE ENERGY CHARGES**
3 **IN BLOCKS?**

4 A. No. Staff's recommendation would introduce a rate similar to the E-12 inclining
5 block rate that was frozen in Decision No. 76295. In APS witness Charles
6 Miessner's Direct Testimony from the 2016 rate case, he explains the reasons
7 supporting the decision to eliminate the inclining block structure. An excerpt from
8 his testimony is provided below. These reasons remain valid today and
9 demonstrate why APS does not support Staff's proposed inclining block rate
10 (Direct Testimony of Charles A. Miessner, Docket No. E-01345A-16-0036, at 23
11 (June 1, 2016)):

12 Customers with higher than average monthly usage pay a rate that
13 is higher than average; customers with lower usage pay a rate that
14 is lower than average. Therefore, the incentive for customers to
15 adopt technologies that reduce energy usage varies considerably for
each customer.

16 In addition, this inclining block rate structure does not reflect cost
17 of service – the cost of service is not higher for homes with higher
18 monthly kWh usage on a per unit basis. A large car may consume
more gas, but the cost per gallon is the same for all cars (for the
same octane product).

19 The existing two-part time-of-use energy rates are an improvement
20 over the inclining-block rate because they incent technologies that
21 focus on reducing energy consumption during on-peak hours.
22 However, this is still only a partial improvement because, like the
23 inclining block rate, the time-of-use energy rates fail to provide any
incentive for reducing kW demand, which is a key driver of
infrastructure capacity costs.

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1 **Q. DEMAND RATES CONTINUE TO FACE CRITICISM FROM VARIOUS**
2 **PARTIES. WHY DOES APS CONTINUE TO SUPPORT THESE RATE**
3 **STRUCTURES?**

4 A. Demand rates continue to send the appropriate price signal and provide the most
5 precise alignment between the rates customers pay and the costs that are incurred
6 to serve them. As a result, demand rates offer customers a meaningful opportunity
7 to save money when they choose to respond to these price signals by conserving
8 on-peak usage.

9
10 Customer-related costs like metering, meter reading, billing and customer service
11 continue to be recovered through a basic service charge, and costs that vary with
12 increases and decreases in volumetric consumption, such as fuel, remain collected
13 through on-peak and off-peak energy charges. The demand charges recover costs
14 associated with the distribution and generation capacity needed to serve a
15 customer's load, which is why APS's demand rates only apply to the times when
16 system load is highest, the on-peak period. The peak hour of usage during this time
17 reflects the amount of energy APS should be equipped to serve for a specific
18 customer during the on-peak period.

19 In addition, the demand rates are entirely voluntary. APS's rebuttal proposal brings
20 back a flat-rate option for all eligible customers. Combined with the TOU options,
21 customers now have complete freedom to choose the rate structure that best fits
22 their lifestyle. Customers who voluntarily enroll in demand rates can benefit from
23 lower energy prices at all hours by managing the amount they consume during the
24 five on-peak hours during weekdays, excluding weekends and holidays.

25 In Arizona, the summer climate and cooling needs provide ample opportunity for
26 customers to pre-cool their homes during the hours leading up to the on-peak
27 window, helping them lessen the level of peak demand and achieve deeper savings.
28

1 Some customers have invested in smart thermostats, load controllers, and/or other
2 demand response devices to increase their savings on demand rates. APS believes
3 strongly that these rates should continue to be offered as they have been for nearly
4 40 years in Arizona on a voluntary basis to customers who elect to take advantage
5 of managing their on-peak usage. This preserves the customer's freedom to choose
6 and helps to avoid or postpone the need to invest in additional generation resources.

7 **Q. WOULD SWEEP AND WRA'S RECOMMENDATION TO FREEZE**
8 **DEMAND RATES BENEFIT CUSTOMERS?**

9 A. No. APS disagrees with SWEEP and WRA's recommendation to freeze three-part
10 rates and phase them out. More than 307,000 APS customers have voluntarily
11 chosen this rate as their preferred service plan as of September 30, 2020, many of
12 whom are experiencing savings as a result. Voluntary enrollment in demand rates
13 has increased from 12% at the time the most recent residential rates were approved
14 in August 2017, to 27% as of the end of September 2020. This serves as further
15 support that both customer usage patterns and evolving technologies allow many
16 to benefit from this rate structure.

17 SWEEP and WRA witness Baatz referred to an article authored by Dr. Ahmad
18 Faruqui in 2013 that suggests TOU pricing yields significant load reductions (Baatz
19 at 15). While APS embraces the value that time-variant pricing reflects, it is not a
20 complete toolbox. Further, Dr. Faruqui also wrote in May 2018 for Public Utilities
21 Fortnightly that, "The best rate is going to be a modern three-part rate for all
22 customers." (Public Utilities Fortnightly, "Future of Rate Design," May 2018, p.
23 35.) In this same article, Dr. Faruqui further elaborates that "...rate design needs
24 to serve multiple objectives, including equity, bill stability, revenue stability, and
25 customer satisfaction." (*Id.*, p. 36.)
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1 **Q. WERE THE DEMAND RATES THAT WERE APPROVED IN APS'S LAST**
2 **CASE A SIGNIFICANT DEPARTURE FROM APS'S PRIOR RATE**
3 **PLANS AS SWEEP AND WRA WITNESS BAATZ ASSERTS?**

4 A. No, they were actually quite similar in structure. Prior to the rates introduced in
5 August 2017, APS offered residential customers choices among a basic rate, a TOU
6 rate, and a demand rate, the same rate structures offered today. The old and new
7 rates were very similar in structure, although the on-peak hours were reduced from
8 seven hours to five hours and the differential in winter and summer rates were
9 adjusted in 2017 to minimize summer bills during the cooling season.

10 **Q. DURING THE RATE TRANSITION IN THE LAST CASE OR ANYTIME**
11 **THEREAFTER HAS APS INVOLUNTARY PLACED ANY CUSTOMERS**
12 **ON A DEMAND RATE?**

13 A. No. While APS had proposed in its original application filed in 2016 to migrate
14 residential customers to their MEPs, through the settlement process the parties
15 agreed that APS should not move customers to their MEP. The settling parties
16 agreed, and the Commission approved a plan that preserved customer choice by
17 migrating customers to the rate most like the one on which they were already
18 enrolled instead of the MEP unless the customer proactively selected a different
19 type of rate plan. No customers were placed on a demand rate without voluntarily
20 choosing one.

21 **Q. HOW LONG HAS APS OFFERED DEMAND RATES FOR RESIDENTIAL**
22 **CUSTOMERS?**

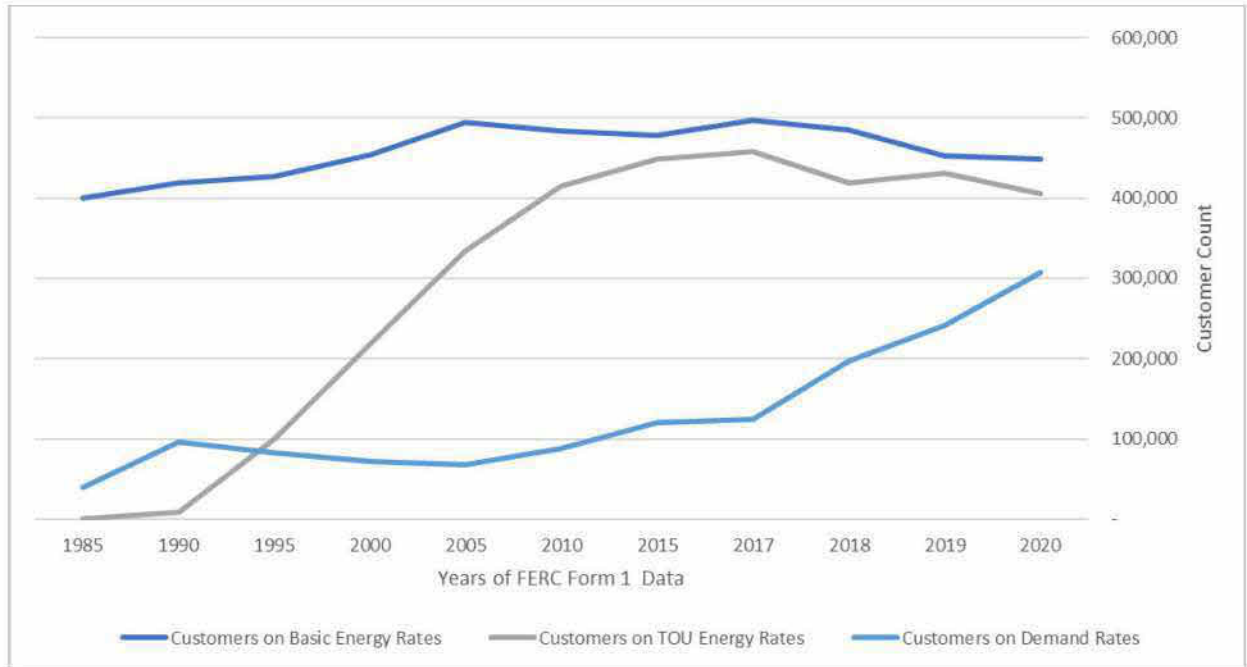
23 A. APS has offered voluntary demand rates to customers for almost 40 years.

24 **Q. HOW MANY APS CUSTOMERS HAVE SELECTED A DEMAND RATE?**

25 A. The graph below shows the number of residential customers who have enrolled in
26 a demand rate since 1985, and that APS has had healthy levels of adoption of
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residential demand rates since. The three rate structures described previously are consistent through this time frame as well.

Figure 3. Residential Rate Enrollment Levels, 1985-2020



Q. IS APS REQUESTING MANDATORY RESIDENTIAL DEMAND CHARGES IN THIS RATE CASE?

A. No. Although Staff witness Ralph Smith states that APS is requesting mandatory demand charges for residential customers (Staff Confidential Direct Testimony of Ralph C. Smith, Docket No. E-01345A-19-0236, at 93 (Oct. 2, 2020)), this is not the case. APS proposes in its rebuttal testimony to expand customer choice to allow all eligible customers, irrespective of their usage, to select a flat, a TOU or a demand rate. As discussed in the testimony of APS witness Whiting, APS recognizes that customer choice is important and that customers choose rates based on a variety of factors, not just cost. Our goal in this case is to simplify the rates and make it easier for a customer to choose the rate that works best for their lifestyle.

1 **Q. DOES APS HAVE DEMAND FOREGIVENESS OR ANY DEMAND**
2 **PROTECTION FEATURE THAT PROTECTS CUSTOMERS FROM ONE-**
3 **TIME UNUSUAL DEMAND EVENTS? IF SO, PLEASE EXPLAIN?**

4 A. Yes. APS's residential demand rates include a demand limiter feature that protects
5 customers from unexpected and unusual increases in demand. In instances where
6 the ratio between the customer's average demand to peak demand falls below 15%,
7 the demand limiter adjusts the kW level downward to ensure that a load factor
8 below 15% is not experienced. If a customer were to experience a dramatic
9 increase in their highest on-peak hour during the month, this feature is designed to
10 limit the bill impact that might accompany that higher level of demand. This
11 demand limiter feature was added in APS's last case and has been in place since
12 August of 2017, with no changes recommended at this time.

13 **Q. CAN YOU PROVIDE AN EXAMPLE OF HOW THE DEMAND LIMITER**
14 **FEATURE FUNCTIONS IN REAL LIFE?**

15 A. Let's take a look at an example of a customer who had a June bill with 30 days in
16 the billing cycle, 1,000 kWh of usage, and a meter read demand of 15.0 kW. The
17 load factor based on the customer's actual usage was roughly 9%. Because the
18 demand limiter is designed to kick in any time the load factor falls below 15%, the
19 billing system would reduce the demand such that the customer would be billed
20 only 9.2 kW calculated using the following formula:

21
$$\text{Max Billed kW} = 1,000 \text{ kWh} / (15\% * 30 \text{ days} * 24 \text{ hours})$$

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1 **Q. FOR A CUSTOMER ON R-3, WITH A SUMMER KW CHARGE OF**
2 **\$17.438, THE DEMAND REDUCTION OF 5.8 KW SAVED THE**
3 **CUSTOMER \$101.14 THAT MONTH. HOW OFTEN DOES THIS**
4 **PROTECTION BENEFIT CUSTOMERS?**

5 A. During the Test Year, the demand limiter reduced the demand charge for nearly
6 88,000 bills, or approximately 3.25% of bills for customers billed on a demand
7 rate. These reductions represented \$1.058 million in customer savings.

8 **Q. STAFF WITNESS DAVID DISMUKES SUGGESTS ELIMINATING**
9 **SEASONAL DEMAND CHARGES AND TIME-VARIANT ENERGY**
10 **CHARGES ON R-2 AND R-3. WOULD THIS HELP CUSTOMERS?**

11 A. No, quite the opposite is true. In his rate design testimony, RUCO witness Radigan
12 states, “Phoenix’s average high temperatures in summer are the hottest of any
13 major city in the United States. Not surprisingly APS is a summer peaking
14 utility...” (RUCO Direct Testimony of Frank W. Radigan, Docket No. E-01345A-
15 19-0236 at 3 (Oct. 9, 2020)). Time variant energy charges allow customers to
16 benefit by shifting usage to lower cost periods. As the summer season is quite
17 different than the winter load in Arizona, having prices that differentiate seasonally
18 more accurately reflects the cost to serve customers. Regional market scenarios,
19 such as winter mid-day negative pricing, further support why seasonality is
20 important in the ratemaking process.

21 **Q. WHY DOES APS DISAGREE WITH STAFF’S RECOMMENDATION TO**
22 **CALCULATE THE DEMAND COMPONENT OF ITS RESIDENTIAL**
23 **DEMAND RATE BASED ON THE CUSTOMER’S HIGHEST MONTHLY**
24 **PEAK HOUR?**

25 A. In addition to the financial impacts untimed demand would have on customers,
26 there are several other drawbacks. First, it undermines conservation. Untimed
27 demand takes away the on-peak price signal that encourages customers to conserve
28

1 energy when system resources are more limited and more costly to provide.
2 Second, it is also overly punitive to customers because it requires them to manage
3 their usage around the clock for 168 hours per week instead of 25 hours per week,
4 during solely the on-peak hours. If customers enrolled in R-2 and R-3 during the
5 Test Year had their demand billed based on Staff's approach, the highest hour of
6 the month not the highest on-peak hour, the amount of kW subject to the demand
7 charge would have been an additional 1,739,564 kW or 120% of the amount
8 actually billed during the Test Year.

9 **Q. STAFF OPPOSES THE ADDITION OF A SUPER OFF-PEAK PERIOD**
10 **INTO RESIDENTIAL DEMAND RATE R-3 (SAVER CHOICE MAX).**
11 **DOES APS STILL PROPOSE THIS IN REBUTTAL?**

12 A. Yes. The super off-peak feature offers substantial potential benefits to our
13 customers and APS continues to support adding this feature to R-3 (Saver Choice
14 Max). By encouraging customers to use energy during a time of day when costs
15 are lower, and in some instances negatively priced, customers can experience
16 immediate bill savings. This discounted period can be used to pre-heat homes or
17 run pool pumps to take advantage of additional savings. Since this feature was
18 introduced, the amount of energy consumed during the super off-peak period by
19 residential R-TOU-E customers increased from 17.8% of total energy use to
20 18.7%. While 1% may not seem significant, that represents 52,163 more MWh
21 consumed by R-TOU-E customers compared to the prior ET-2 time-of-use rate that
22 did not include a super off-peak price signal. Thus, while APS understands that
23 this could be construed as making this rate slightly more complicated, the potential
24 benefits to customers outweigh that concern.

1 **Q. IF STAFF'S PROPOSAL WERE ADOPTED, WHAT WOULD BE THE**
2 **IMPACT TO CUSTOMERS?**

3 A. Staff witness Dismukes recommended a number of changes to residential rate
4 design that have been addressed individually throughout my testimony, including
5 combining some rate classes, eliminating seasonal demand charges and TOU
6 energy charges for demand rates, a revised on-peak window, and uniform basic
7 service charges. If all of these changes were incorporated, the range of bill impacts
8 experienced by customers would be quite broad. Table 7 below illustrates the
9 range of base rate impact on residential customers from Staff's proposal.

10 **Table 7. Base Rate Impacts from Staff Recommendations**

11

| Staff Recommendations | |
|-----------------------|-------------|
| % Impact Range | % Customers |
| <=-10.00% | 0% |
| -5.00 to -9.99% | 3% |
| -2.50% to -4.49% | 15% |
| 0 to -2.49% | 5% |
| 0.01 to 2.50% | 31% |
| 2.51 to 5.00% | 16% |
| 5.01% to 7.50% | 13% |
| 7.51% top 10.00% | 9% |
| 10.01% to 15.00% | 4% |
| 15.01 to 20.00% | 1% |
| 20.01 to 25.00% | 1% |
| 25.01 to 50.00% | 1% |
| >50.00% | 0% |

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22 **Q. ARE THERE OTHER POINTS THAT YOU'D LIKE TO CORRECT OR**
23 **CLARIFY REGARDING RESIDENTIAL RATE DESIGN?**

24 A. Yes. When referring to the residential rates designed and implemented in Decision
25 No. 76295, Staff witness Dismukes suggests that APS's rate design changes were
26 intended to migrate customers from two-part rates to three-part rates and that
27 58,984 customers were involuntarily transitioned to a different rate plan as of
28

December 2019. Staff witness Dismukes is mistaken. It is important to note that the rate migration which took place during the first quarter of 2018 was not intended to and did not move customers to different rate structures. As explained earlier, customers were transitioned or migrated to new rates that were most like the rates they were already enrolled in. Customers on energy-only rates moved to an energy-only rate. Customers who had selected a TOU energy rate were migrated to a TOU energy rate. Customers who had chosen a demand rate were migrated to a demand rate. This migration was consistent for all customers except those who proactively contacted APS in response to the customer education and outreach materials and voluntarily chose a different rate.

Q. HAS OR IS APS OVER-EARNING BECAUSE NOT ALL CUSTOMERS SELECT THEIR MEP?

A. No. The rates and proof of revenue that were approved in the last rate case were not designed on the assumption that every customer would select his or her MEP. In the rate design process, APS assumed that if customers could experience at least 10% in annual bill savings or \$10 monthly, whichever was greater, then they would choose to enroll in their MEP. Based on that assumption and our history with optional rates,³ APS projected that only approximately 53% of residential customers would be on their MEP. This assumption (that approximately 53% of customers would be on their MEP) was used to design rates in the proof of revenue to collect the approved revenue requirement. If APS had designed rates based on 100% of customers on their MEPs, the level of increase in the rates and charges needed to achieve the revenue requirement would have been much greater. As of September 2020, 49.6% of residential customers are enrolled in their MEP, roughly 3% less than this estimate.

³ In the 2015 Test Year, 47.7% of customers were on their MEP.

1 **Q. TO BE CLEAR, DID APS ASSUME ANY LEVEL OF RATE MIGRATION**
2 **TO ASSUME MORE OR FEWER CUSTOMERS MOVED TO THEIR MEP**
3 **IN ITS PROOF OF REVENUE IN THIS CASE?**

4 A. No. APS's proposal does not estimate any rate migration from the Test Year
5 amounts.

6 **Q. HOW HAS THE R-TECH PILOT RATE PERFORMED SINCE IT WAS**
7 **INTRODUCED IN THE LAST RATE CASE?**

8 A. There continues to be a relatively low rate of adoption on the R-Tech rate, with 55
9 customers currently enrolled. One contributing factor to the enrollment level may
10 be the cost of battery storage versus the expectation of what the cost to a residential
11 consumer would be after this pilot rate was approved. When the R-Tech rate was
12 developed during the last rate case, it was done so in a collaborative effort with
13 feedback from multiple interested parties, including SEIA. The goal of the design
14 was not intended to incentivize the procurement of specific technologies, but rather
15 to complement different technologies, such as smart thermostats, storage devices,
16 electric vehicles, etc., by allowing customers to benefit from energy savings when
17 those technologies were used effectively in reducing load during higher cost
18 periods.

19 **Q. WHY DOES THE R-TECH RATE INCLUDE AN OFF-PEAK EXCESS**
20 **DEMAND CHARGE IF THE INTENT IS TO DISCOURAGE USAGE**
21 **DURING THE ON-PEAK HOURS?**

22 A. Although SEIA witness Lucas suggests that an off-peak demand charge is not
23 necessary, the off-peak excess demand charge was implemented as a protection
24 against the creation of a new peak during the evening hours by allowing for the
25 first 5 kW to warrant no demand charge with a much smaller charge assessed for
26 demand above 5 kW. The reason for the higher on-peak demand charge and lower
27 energy charges that SEIA claims are too complicated for a technology pilot rate
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1 was to allow customers who can use technology to manage their demand to achieve
2 greater savings. As such, it is appropriate that this rate be designed to collect more
3 demand revenue than other residential demand rates.

4 **Q. WHAT IS YOUR OPINION OF SEIA'S PROPOSED VOLUMETRIC**
5 **TECHNOLOGY TOU RATE INSTEAD OF R-TECH?**

6 A. Conceptually, customers who invest in multiple energy management technologies
7 can save more on rates designed with a demand charge because they typically
8 include lower energy charges than TOU rates that lack a demand component.
9 Energy management devices can further support customers in shifting usage
10 outside of the on-peak hours, so the benefit derived from lower off-peak energy
11 rates often makes this rate design a good complement. SEIA's proposed TOU
12 technology rate is simply not a rate designed with proper price signals for
13 technology.

14 **Q. WHAT DOES APS PROPOSE TO DO WITH THE R-TECH PILOT RATE?**

15 A. Although participation in the R-Tech rate has not approached the 10,000 cap, APS
16 believes that the recently approved Residential Energy Storage Pilot, which
17 provides participating customers with an incentive of \$500/kW up to a maximum
18 of \$2,500 per home, may introduce additional participation in the rate and allow
19 further evaluation of its performance. As such, APS agrees with Staff witness
20 Dismukes' recommendation that the feasibility be reviewed in a future proceeding
21 and would propose to continue monitoring R-Tech as this storage pilot is
22 introduced to see if the desired objectives are achieved before redesigning the rate.

23 **Q. STAFF WITNESS MATT CONNOLLY MAKES SEVERAL**
24 **RECOMMENDATIONS TO IMPROVE THE RATE COMPARISON**
25 **TOOL. DO YOU SUPPORT THESE CHANGES?**

26 A. There are some recommendations that APS supports and is currently pursuing, and
27 others that it disagrees with as unnecessary. For example, Staff witness Connolly
28

1 suggests that a disclaimer be used to inform customers that the tool relies on
2 forecasts that are based on average usage. This is not appropriate because the rate
3 comparison tool uses actual customer historical usage to calculate what the bills
4 would have been on each alternative rate plan. Staff further suggests that such a
5 disclaimer also notify customers that the recommendations are based on normal
6 weather patterns. Again, since the tool uses actual historical usage, this is not
7 necessary. APS does support the recommendation to make sure customers are
8 aware of the impacts of peak usage increases, and commits to enhanced and
9 simplified customer education about the demand limiter mechanism. APS witness
10 Whiting discusses in more detail the enhancements underway and those being
11 evaluated to further support customer education and access to information on
12 aps.com, in response to intervenor feedback.

13 **Q. WHAT CHANGES WERE PROPOSED BY INTERVENORS IN**
14 **RELATION TO RESIDENTIAL SOLAR RATE OPTIONS?**

15 A. SEIA witness Lucas proposes to eliminate restrictions on the rate options available
16 to solar customers, to eliminate the grid access charge (GAC), and to apply the
17 demand limiter feature intended to limit the impact of sudden, unexpected
18 increases in demand to customers with rooftop solar systems as well.

19 **Q. DOES APS AGREE WITH THESE PROPOSALS? WHY OR WHY NOT?**

20 A. APS is not supportive of the recommendations made by SEIA on the basis that
21 each of these proposals would disproportionately benefit solar customers and shift
22 costs to non-solar customers. The eligibility criteria requiring customers with new
23 solar systems to select a TOU or demand rate is necessary to avoid creating an
24 unsustainable cost shift to customers without solar. Solar customers on energy-
25 only rates pay significantly less than their cost of service compared to non-solar
26 customers on energy-only rates. APS witness Snook discusses the cost-shift issue
27 in further detail in his testimony.

28

1 Similarly, the addition of a GAC for solar customers selecting R-TOU-E (Saver
2 Choice) is necessary and appropriate to reduce some of the \$1 billion cost shift
3 from residential solar customers to other customers (Decision No. 75859 at 176
4 (Jan. 3, 2017), Decision No. 76295 at 24-27 (August 18, 2017)). The basis of this
5 charge is that solar customers typically export energy generated by their systems
6 that exceed the amount they consume during a time when APS does not necessarily
7 need additional generation resources. This requires additional use of the
8 distribution system when compared to non-solar customers. Additionally, the
9 introduction of more than 100,000 residential solar systems causes the need for
10 additional distribution level monitoring and voltage control, some of which is
11 intended to be recovered through this charge. Based on these reasons, the addition
12 of the GAC is appropriate.

13 Although SEIA witness Lucas suggests that this charge provides a disincentive
14 over residential demand rates, demand charges are less likely to be avoided entirely
15 than volumetric energy charges; therefore, more of these costs are recovered from
16 solar customers who are served under demand rates. Lastly, if the demand limiter
17 described earlier in this testimony were offered to solar customers, it would trigger
18 four times as often, nearly 12% of the time as opposed to 3% of the time for non-
19 solar customers.

20 **Q. ARE SOLAR CUSTOMERS MORE LIKELY TO SELECT A DEMAND**
21 **RATE BECAUSE OF THE GRID ACCESS CHARGE?**

22 **A.** No. Based on the levels of enrollment taken from the 2019 FERC Form 1 filing
23 shown in Table 8, most solar customers are selecting the R-TOU-E rate that
24 includes a GAC.
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Table 8. APS Customer Solar Customer Rate Selection (2019)

| Rate | Count | % |
|-------------|--------------|----------|
| R-TOU-E | 12,506 | 74% |
| R-2 | 1,635 | 10% |
| R-3 | 2,676 | 16% |

Q. WHY HAS APS NOT PROPOSED A RESIDENTIAL ELECTRIC VEHICLE CHARGING RATE OR AN EVENING SUPER OFF-PEAK PERIOD FOR CHARGING?

A. APS can appreciate the recommendation made by SWEEP and WRA witness Baatz that an evening super off-peak period would benefit the charging of electric vehicles, but the Company believes the R-3 or Saver Choice Max rate accommodates this purpose well. The proposed summer off-peak price for R-3 is \$0.05399, which translates to less than \$0.50 per gallon of gas if charging is limited to the off-peak hours. When compared to SRP's Electric Vehicle Price Plan, the cost of charging an electric vehicle during off-peak hours on Saver Choice Max is consistently less in all periods, even less than SRP's EV super off-peak hours of 11 p.m. to 5 a.m., which are \$0.0575 in the winter and \$0.0611 in the summer.⁴ To ensure customers are aware of the value this rate can offer for EV charging, APS is working to market this more specifically for this purpose to customers who are looking to acquire, or have already acquired, an electric vehicle and can charge during the off-peak hours.

Q. IS APS PREPARED TO INTRODUCE A BRING YOUR OWN DEVICE PROGRAM AT THIS TIME?

A. Staff witness Phillip Metzger recommends that a program of this nature belongs in either the Demand Side Management (DSM) or Renewable Energy Standard docket, and APS agrees with that approach.

⁴ SRP Electric Vehicle Price Plan page: <https://www.srpnet.com/prices/home/electricvehicle.aspx>

1 **Q. DID INTERVENORS OFFER ANY COMMENTS ON THE PROPOSED**
2 **SUBSCRIPTION RATE PILOT?**

3 A. Yes. Intervenors provided mixed feedback on the implementation of the
4 subscription rate pilot program proposed in APS's application.

5 **Q. WHAT IS APS'S POSITION NOW ON THE SUBSCRIPTION RATE**
6 **PILOT?**

7 A. APS is withdrawing its proposal for a subscription rate pilot. Please also see APS
8 witness Whiting's testimony for additional information on the reasons for this
9 decision.

10 V. LIMITED-INCOME RATES AND PROGRAMS

11 **Q. WERE THERE ANY RECOMMENDATIONS CONCERNING LIMITED-**
12 **INCOME PROGRAMS?**

13 A. Yes. Both Wildfire witnesses filing testimony in this matter, Cynthia Zwick and
14 John Howat, made recommendations to modify the eligibility criteria for the E-3
15 discount program as well as the amount of the discount applied to customer bills.

16 **Q. DOES APS SUPPORT THE RECOMMENDATIONS BY WILDFIRE**
17 **WITNESSES ZWICK AND HOWAT TO MODIFY THE ELIGIBILITY FOR**
18 **THE E-3 PROGRAM?**

19 A. Yes. APS understands that customers may be experiencing additional financial
20 burden during this time and supports the recommendation to increase the eligibility
21 criteria from 150% to 200% of Federal Poverty Level (FPL), which will have an
22 estimated impact of an additional \$21.357 million per year above the amount
23 reflected in the Test Year. If approved by the Commission, this amount would be
24 reflected in the accounting deferral order limited income costs requested by APS
25 in its direct testimony and would be eligible for future recovery in APS's next rate
26 case. If the deferral mechanism is not approved, this increase in program cost
27
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would need to be addressed in some other manner. APS witness Whiting elaborates further in testimony on support of this change.

Q. DOES APS SUPPORT THE RECOMMENDATIONS BY WILDFIRE WITNESSES ZWICK AND HOWAT TO INCREASE THE E-3 DISCOUNT?

A. APS is cautious about increasing the amount of the E-3 discount because it believes the current 25%, combined with the increased eligibility, strikes the right balance between providing support for this population and cost impacts on all other customers. Currently, APS's E-3 program provides eligible customers with a 25% monthly bill discount. This percent discount is substantially higher than the discount provided by other Arizona utilities. Thus, APS does not support the recommendation proposed by Wildfire witness Zwick to increase the discount from 25% to 30%, nor does APS support the alternative proposal by Wildfire witness Howat to implement a tiered discount ranging from 24.2% to 79.4%.

Q. WHAT IS THE MAGNITUDE OF THE FINANCIAL IMPACT OF THE RECOMMENDATIONS MADE?

A. APS understands the intent of the concept being proposed but does not support the proposal at this time due to concerns of added complexity and cost. Assuming Wildfire witness Howat's estimates are correct, that 114,941 APS customers would qualify for the discount program if the eligibility were increased to 200% of FPL, APS estimates that the cost of this proposal greatly exceeds the \$59.2 million per year that he calculates (Wildfire Direct Testimony of John Howat, Docket No. E-01345A-19-0236, at 18 (Oct. 9, 2020)).

To validate the cost, APS requested the percentage of E-3 participants that would qualify for each of the income tiers specified from the third party that processes applications and validates income eligibility. These results show that an estimated 34% of E-3 participants fall within the 0-75% of FPL that would receive a 79.4%

discount under the suggested approach. APS then applied the average bill for E-3 customers, \$118.91 based on discounts applied during the Test Year, and calculated a 79.4% discount to the 39,080 customers that would qualify for that specific tier (34% of the 114,941 eligible participants). The Company determined that the 0-75% FPL tier alone results in an annual discount of \$44 million. If one applies this same methodology to calculate the level of funding needed to fund the 76-125% of FPL tier, with an estimated 41% of E-3 applicants meeting that criteria, the result is another \$30 million. In just these two tiers, the annual funding would be more than \$74 million per year. APS estimates the annual impact of Wildfire witness Howat's entire tiered approach would cost more than \$100 million annually. During the Test Year, the total funding of the discount program included \$19.397 million, which means that if Wildfire witness Howat's recommendation were adopted, an additional \$80 million per year would be needed. Again, APS believes the current 25%, combined with the increased eligibility, strikes the right balance between providing support for this population and cost impacts on all other customers.

Q. DO YOU AGREE THAT E-3 AND E-4 CUSTOMERS SHOULD BE EXEMPT FROM A RATE INCREASE AS WILDFIRE PROPOSES?

A. No. APS is not proposing to exempt E-3 and E-4 customers from any rate increase. However, by nature of the design of the discount program, they will experience a much smaller impact than the residential class. Because the discount is applied as a percentage of the bill, a 25% discount on E-3 and a 35% discount on E-4, the dollar amount of the discount will increase to scale with the change in rates. As a result, this group of customers will experience 65% to 75% of any rate increase applied to residential customers more broadly.

1 **Q. WAS THE PROPOSAL TO INTRODUCE A DEFERRAL FOR COSTS TO**
2 **SUPPORT THE DISCOUNT PROGRAM AND TO REFUND CREDIT**
3 **CARD TRANSACTION FEES FOR E-3 AND E-4 CUSTOMERS**
4 **OPPOSED?**

5 A. No parties surfaced opposition to these two recommendations. The deferral
6 proposal was supported by Wildfire witness Howat, and the credit card fee refund
7 received support from Wildfire witness Zwick.

8 VI. GENERAL SERVICE RATE DESIGN

9 **Q. EVGO PROPOSED A DEMAND FORGIVENESS FEATURE TO INCENT**
10 **DC FAST CHARGING. WHAT ARE YOUR THOUGHTS ON THAT**
11 **PROPOSAL?**

12 A. As EVgo witness Thomas Beach mentions in his testimony, APS has been working
13 informally on rate design concepts that would support and discount the demand
14 charge for Commercial DC Fast Charging stations in the APS service territory (p.
15 6, line 7). The concept initially presented for input and feedback was to waive the
16 first 100 kW, which would allow charging stations to avoid a portion of the demand
17 charge while utilization of the stations increases.

18
19 Based on feedback from stakeholders, an additional option is currently being
20 explored. This would introduce the demand limiter concept used in residential
21 demand rates that adjusts the demand kW level downward to maintain a load factor
22 of 15% or higher. Like any discount provided, funding must be explored. While
23 EVgo witness Beach indicates that incenting electric vehicles benefits all
24 customers because this is new and incremental load, APS's system is reliably
25 designed with forecasted growth in mind; therefore EVgo should not avoid charges
26 that other new customers would be obligated to pay. Initial thoughts are to consider
27 recovering the discount amount through the DSM or REAC adjustor mechanisms,
28

and the Advanced Energy Mechanism that APS witness Snook describes in rebuttal testimony may be an option as well.

Table 9 below illustrates the first year of costs needed to fund each discount proposal being considered. These results were based on applying each provision to 253 monthly electric bills for a sample population of DC Fast Charging stations APS currently serves. Given the desire to fund the discount through a DSM or clean energy program, participants would need to take service under a TOU rate schedule where applicable. Due to the fairly significant differences in the discounts APS is considering, none of which are currently reflected in the revenue requirement sought in this case, compared to EVgo's 10-year proposal, which is nearly four times the cost of the most significant discount being considered, APS believes additional collaboration, research, and design must take place before a concrete design is ready for filing.

Table 9. Informal DC Fast Charging Rate Design Options

| | 100 kW Forgiven | Load Factor Limiter Limiter - 15% | Load Factor Limiter Limiter - 20% | EVGO Proposal |
|------------|--------------------|--------------------------------------|--------------------------------------|------------------|
| E-32 XS | \$ 21,994 | \$ 34,174 | \$ 38,536 | \$ 43,378 |
| E-32 S | \$ 9,691 | \$ 23,748 | \$ 25,551 | \$ 23,594 |
| E-32 M | \$ 90,171 | \$ 91,324 | \$ 127,813 | \$ 450,227 |
| E-32 L | \$ 102,956 | \$ 79,486 | \$ 127,726 | \$ 281,127 |
| E-32 TOU M | \$ 4,521 | \$ 4,158 | \$ 6,298 | \$ 13,070 |
| E-32 TOU L | \$ 36,396 | \$ 5,830 | \$ 14,422 | \$ 205,898 |
| Total | \$ 265,730 | \$ 238,720 | \$ 340,345 | \$ 1,017,294 |

VII. PRO FORMA ADJUSTMENTS

Q. DID ANY INTERVENOR SUPPORT APS'S PROPOSAL TO INCREASE FUNDING FOR CRISIS BILL ASSISTANCE?

A. Yes. Wildfire witness Zwick supports the increase of \$1.25 million, which would bring the amount of available Crisis Bill Assistance to \$2.5 million per year, and suggests that anyone living within 200% of FPL should qualify.

1 **Q. DOES APS SUPPORT WILDFIRE'S RECOMMENDATION TO OPEN**
2 **ELIGIBILITY FOR CRISIS BILL ASSISTANCE TO ALL INDIVIDUALS**
3 **AT 200% FPL IRRESPECTIVE OF WHETHER THEY ARE**
4 **EXPERIENCING A CRISIS SITUATION?**

5 A. Because funding of this program is limited, APS believes the existing criteria to
6 demonstrate financial hardship or a crisis to qualify for Crisis Bill funding is
7 appropriate. The purpose of Crisis Bill funding is to provide additional support
8 above and beyond what is provided in the E-3 Energy Support discount program,
9 which provides customers with a 25% discount on their monthly bill. In addition,
10 the changes APS has proposed to expand eligibility for its E-3 Energy Support
11 discount program to all customers who meet the 200% FPL criteria will help
12 address Wildfire witness Zwick's concerns.

13 **Q. IS APS CHANGING ITS PROPOSAL REGARDING THIS PRO FORMA?**

14 A. No. APS remains committed to its proposal to double the amount of Crisis Bill
15 Assistance funding.

16 **Q. DID ANY INTERVENOR RECOMMEND CHANGES TO THE BAD DEBT**
17 **PRO FORMA?**

18 A. No, and APS does not propose any at this time.

19 **Q. WERE THERE ANY RECOMMENDATIONS CONCERNING THE**
20 **ELIMINATION OF SEVERAL FEES IN SERVICE SCHEDULE 1?**

21 A. No. There were no recommendations from other parties related to this change, in
22 which APS proposes to eliminate certain fees and incorporate the costs of
23 performing routine services required to connect or reconnect service within the
24 overall cost of service.
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1 **Q. IS APS PROPOSING ANY CHANGES TO ITS PRO FORMA REGARDING**
2 **THE ELIMINATION OF FEES?**

3 A. APS will move forward by introducing methods that simplify the way we do
4 business with our customers and will seek approval to waive the fees as previously
5 described in direct testimony.

6 **VIII. SERVICE SCHEDULE CHANGES**

7 **Q. DOES APS ACCEPT STAFF'S RECOMMENDATIONS REGARDING**
8 **THE SERVICE SCHEDULE 9 ECONOMIC DEVELOPMENT**
9 **DISCOUNT?**

10 A. Yes. APS's proposal expands eligibility for rural customers to encourage
11 economic growth, along with some modifications to conflict of interest provisions.
12 Staff witness Metzger was supportive of the rural eligibility criteria change but
13 proposed alternative language to replace the proposed conflict of interest reporting
14 provisions. APS supports Staff's alternative recommended language.

15 **Q. ARE THERE ADDITIONAL CHANGES TO THE SERVICE SCHEDULES**
16 **THAT YOU WOULD LIKE TO RECOMMEND?**

17 A. Yes. APS proposes to revise Service Schedule 1 to lengthen the amount of time
18 its customers have to remit payment after a bill is issued from 14 days to 21 days.

19 **Q. WHY DOES APS PROPOSE TO CHANGE THE NUMBER OF DAYS**
20 **CUSTOMERS HAVE TO PAY THEIR BILLS?**

21 A. APS makes this proposed change in order to align its practice more closely with
22 other utilities and to improve customer satisfaction. The average across the
23 industry for other investor-owned and municipal utilities is typically 19 days.
24 Currently, APS offers customers 14 days to pay and proposes modifying Service
25 Schedule 1 to offer 21 days instead to allow customers additional time they may
26 need to remit payment. With APS currently in the fourth quartile of J.D. Power
27 survey results specific to this category, the Company believes that the time given
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1 to pay is an important customer satisfaction metric and recognize an opportunity
2 to improve in this area.

3 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

4 A. Yes.

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ATTACHMENT 7

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REBUTTAL TESTIMONY OF LELAND R. SNOOK
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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Calculation of Fair Value Increment Attachment LRS-01RB

Advanced Energy Mechanism Term Sheet Attachment LRS-02RB

**REBUTTAL TESTIMONY OF LELAND R. SNOOK
ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY
(Docket No. E-01345A-19-0236)**

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.

A. My name is Leland R. Snook. I am the Director of Rates and Rate Strategy for Arizona Public Service Company (APS or Company). I have management responsibility for all aspects relating to rate strategy and specific rates and prices. My business address is 400 North 5th Street, Phoenix, Arizona 85004.

Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?

A. Yes.

Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

A. I sponsor the jurisdictional allocation of various updates to the Company's Standard Filing Requirements (SFR), an update to the Fair Value Rate Base (FVRB), Fair Value Increment (FVI), and Fair Value Rate of Return (FVROR). I also address Staff and intervenor criticisms for several recommended adjustments to APS's requested revenue requirement, APS's AG-X/AG-Y proposal, APS's Cost of Service Study (COSS), and APS's general service and school rates recommendations. I also sponsor a new adjustment mechanism called the Advanced Energy Mechanism (AEM).

II. SUMMARY

Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.

A. I rebut a number of Staff and intervenor unreasonable adjustments to the revenue requirement and summarize the overall financial impact of changes APS has incorporated into its rebuttal revenue requirement. I explain why parties' AG-X/AG-Y proposals are largely unworkable because they would shift cost to other customers. I address parties' proposed modifications to APS's COSS and explain why APS's present allocation methods are sound and appropriate. I sponsor

1 the term sheet for APS's proposed AEM, which will be critical to support the
2 ambitious goal of providing 100% clean energy by 2050, with interim targets.
3 Lastly, I explain why the general service rate design recommendations by the Solar
4 Energy Industries Association (SEIA) and Arizona School Boards Association
5 (ASBA)/Arizona Association of School Business Officials (AASBO) are flawed and
6 should not be adopted by the Arizona Corporation Commission (ACC or
7 Commission). While I may not address every detail related
8 to intervenors' recommendations, it should not be interpreted that I agree with each
9 position unless specifically stated within my testimony.

10 **III. STANDARD FILING REQUIREMENTS**

11 **Q. ARE YOU SPONSORING ANY UPDATES TO SFR SCHEDULES?**

12 A. Yes. I am sponsoring an update to SFR A-1, B-1, B-2, C-1 and C-2, specifically
13 related to the Commission jurisdictional allocation.

14 **Q. PLEASE DESCRIBE THE UPDATES TO THESE SFRS.**

15 A. APS has made several changes to its original filing. Some surfaced through the
16 discovery process in this case, and others were anticipated changes previously
17 described in the Company's Direct Testimony, such as the update to post-Test Year
18 plant (PTYP) to reflect actual plant balances through June 2020. In addition, APS is
19 incorporating some recommendations from Staff and intervenors. These rate-base
20 and income-statement adjustments result in changes to APS's FVRB and the FVI to
21 rate base. In addition, as discussed by APS witnesses Barbara Lockwood and Ann
22 Bulkley, APS has revised its requested return on equity (ROE) and the return on the
23 FVI. The net effect of all these changes reduces the Company's requested revenue
24 requirement by approximately \$15 million.

1 **Q. WHAT IS APS'S POSITION ON STAFF WITNESS RALPH SMITH'S**
2 **ADJUSTMENT TO INCLUDE BAD DEBT IN THE CALCULATION OF**
3 **THE REVENUE CONVERSION FACTOR [ATTACHMENT RCS-2, A-1]?**

4 A. The Company accepts this adjustment. APS updated the calculation utilizing an
5 uncollectible revenue factor of 0.41% and has provided the new information in
6 Rebuttal SFR Schedule C-3, which is sponsored by APS witness Elizabeth
7 Blankenship. The revised revenue conversion factor is 1.3346, which is in
8 agreement with the revenue conversion factor reflected in Staff witness Ralph
9 Smith's attachment RCS-2, A-1.

10 IV. FAIR VALUE RATE OF RETURN

11 **Q. DID APS UPDATE ITS FVRB AND RATE OF RETURN FOR THE**
12 **ADJUSTED TEST YEAR?**

13 A. Yes. APS has increased its FVRB by \$4.941 million. Thus, the Company's FVRB
14 in APS's Rebuttal Testimony is now \$12,315,204. The net result of all Rebuttal
15 Testimony rate base changes, plus a downward adjustment to both the requested
16 ROE and the FVI rate of return, produce a revised fair value rate of return of 5.51%.

17 **Q. WHY WAS THIS UPDATE APPROPRIATE?**

18 A. With an update for the PTP and a number of corrections to the Company's
19 Application, both the Original Cost Rate Base (OCRB) and Reconstructed Cost New
20 Less Depreciation (RCND) rate based have changed. Also, APS reduced its
21 requested ROE and FVI rate of return.

22 **Q. DID APS USE THE SAME METHODOLOGY TO COMPUTE FVRB AND**
23 **THE FVI AS IN THE APPLICATION?**

24 A. Yes. I have revised the inputs but have used the same method of computation.
25 Please see Attachment LRS-01RB and revised SFR Schedule A-1, line 9.

1 V. PRO FORMA ADJUSTMENTS

2 **Q. ARIZONANS FOR ELECTRIC CHOICE AND COMPETITION (AECC)**
3 **WITNESS KEVIN HIGGINS ADVOCATES THE USE OF AVERAGE RATE**
4 **BASE VERSUS YEAR-END VALUES FOR POST-TEST YEAR PLANT**
5 **(PTYP) ADJUSTMENTS TO THE TEST-YEAR. DO YOU AGREE?**

6 A. No. PTYP rate base and related adjustments, such as rolling forward accumulated
7 depreciation for existing plant to the same PTYP end of period are known and
8 measurable changes to the Test Year and should reflect year-end values of PTYP
9 period, not average values. If there are prudent known and measurable changes to
10 rate base in the Test Year, they should be 100% recoverable. AECC witness Higgins
11 does not appear to contest the prudence of the expense, and therefore, his attempts to
12 allow less than full recovery should be rejected.

13 **Q. IS AECC'S POSITION TO ADJUST THE CUSTOMER AND SALES**
14 **ANNUALIZATION PRO FORMA TO REFLECT CUSTOMER GROWTH**
15 **POST-TEST YEAR APPROPRIATE?**

16 A. No. APS included 12 months of PTYP in its application in this proceeding, but APS
17 excluded any plant related to customer growth. Pursuant to the Settlement in the
18 Company's last rate case, APS was given the choice of including PTYP related to
19 growth and making an adjustment similar to what AECC is proposing or excluding
20 growth-related plant and not imputing customer growth. AECC's imputation of
21 post-Test Year customer and sales growth into the test period results in a double
22 counting for the effects related to growth.

23 **Q. AECC ALSO PROPOSES A DEBT RETURN ON APS'S REMAINING BOOK**
24 **VALUE FOR NAVAJO GENERATING STATION (NGS). DO YOU AGREE**
25 **WITH THIS ADJUSTMENT?**

26 A. No. NGS served APS's customers for over 40 years, and the remaining book value
27 of the asset is merely the final cost of a long-asset life. While depreciation rates and
28

1 salvage costs are in theory supposed to result in a value close to zero at the end of
2 plant life, in the instance where it does not, a regulatory asset or liability is created.
3 This is not a reflection on whether the capital cost over the life of the facility was
4 prudently incurred, it is just a mismatch in the timing. The regulatory asset for the
5 remaining book value for NGS reflects prudently-incurred cost over the long life of
6 the asset and therefore should receive normal regulatory asset treatment at the
7 weighted average cost of capital (WACC) established in this proceeding. In this
8 case, APS is still proposing recovery of the remaining book value over the original
9 NGS life of 2026, which prevents potential rate pressure from trying to accelerate
10 recovery to more closely match the closure date in 2019. A debt-only return is
11 essentially a partial disallowance of prudently-incurred costs as the Company funded
12 the related assets with a mix of debt and equity. Such a disallowance effectively
13 punishes APS for closing or terminating its interest in the generating asset.

14 **Q. DO YOU AGREE WITH THE FEDERAL EXECUTIVE AGENCIES' (FEA)**
15 **PROPOSAL TO DISALLOW THE OCOTILLO MODERNIZATION**
16 **PROJECT (OMP) DEFERRED COST?**

17 A. No, I do not. FEA witness Michael Gorman alleges that APS has not justified
18 including the OMP deferral in rates. The OMP accounting mechanism was set up in
19 a Commission order supported by FEA to defer the costs of owning and operating the
20 plant, until a determination of prudence could be made. FEA correctly concludes the
21 OMP asset is prudent, but I disagree with his proposal to disallow the deferral.

22 **Q. FEA ARGUES THAT APS'S REVENUES DURING THE COST DEFERRAL**
23 **PERIOD WERE SUFFICIENT FOR APS TO EARN A FAIR RETURN**
24 **WITHOUT THE NEED FOR SUCH A DEFERRAL. IS HE CORRECT?**

25 A. No. Counter to FEA's claim, APS has demonstrated that its current rates were
26 insufficient to earn its authorized ROE even with the ability to defer costs related to
27 OMP. APS's unadjusted jurisdictional ROE in the Test Year was 9.7%, as compared
28

1 to the currently authorized ROE of 10.0%. It is important to note that this actual
2 return in the Test Year included a deferral of the OMP costs. However, had these
3 costs been expensed, as would have been the case absent an accounting deferral
4 order, the actual return would have been even lower. FEA's testimony ignores the
5 fact that APS's current authorized ROE is 10.0%, and without the ability to defer
6 OMP costs, the actual ACC jurisdictional return would have been well below the
7 authorized return. On this point, FEA erroneously relies on FEA witness
8 Christopher Walters' derivation of an ROE of 9.3% that is below the test year actual
9 return of 9.7%. However, as I mentioned previously, APS's authorized ROE during
10 the test year was 10.0%.

11 **Q. DID THE OVERLAND REPORT OR THE DRAFT OVERLAND REPORT**
12 **COME TO A SIMILAR CONCLUSION?**

13 A. No. The final report from Overland Consulting (Overland) that was docketed in the
14 APS Rate Review matter (Docket No. E-01345A-19-0003) concluded that a number
15 of factors had changed since APS's 2015 Test Year rate case, and APS should file a
16 new rate case to determine if its rates were just and reasonable. The Overland report
17 did not conclude that APS was over-earning. Four months later, in the same docket,
18 earlier drafts of the Overland report were docketed. These drafts discussed a
19 hypothetical scenario that did not reflect actual circumstances.

20 **Q. PLEASE ELABORATE. WHY DO YOU DESCRIBE THE DRAFT**
21 **REPORT'S ANALYSIS AS A HYPOTHETICAL SCENARIO?**

22 A. In one of its drafts, Overland disregarded the 10% authorized ROE set by the
23 Commission in Decision No. 76295 and substituted a new authorized equity return
24 of 9.0%, which was not approved by the Commission or consistent with its prior
25 decision. Overland merely concluded that if APS's authorized return were only
26 9.0%, then APS's actual return might have exceeded that number. Of course, the
27 cost of equity found by the Commission was 10.0%, not 9.0%. In discovery for the
28

1 APS Rate Review matter, APS provided Overland with actual jurisdictional results,
2 which demonstrated APS earned less than its then-authorized cost of equity, 10.0%.
3 The Overland draft report also used lower debt costs than those found by the ACC.
4 Overland added to its analysis several potential pro forma adjustments to the 2018
5 calendar year results, but it was not a comprehensive list of proforma adjustments
6 that would be included in an actual rate case filing. Most notably, there was no
7 adjustment for PTYP and no fair value adjustment. In summary, Overland's draft
8 report came to the unremarkable conclusion that if APS had spent less in the 2018
9 calendar year, APS would have had more net income and a higher return on equity –
10 not that the Company was actually over-earning.

11 **Q. DO YOU BELIEVE THAT FEA WITNESS MICHAEL GORMAN'S**
12 **DEFERRAL PROPOSAL IS INAPPROPRIATE REGARDLESS OF APS'S**
13 **LEVEL OF HISTORIC EARNINGS?**

14 A. Yes. The allowed recovery of a deferral, or of any asset for that matter, should not
15 be contingent on prior year earnings, as claimed by FEA witness Gorman. By that
16 same reasoning, APS would be able to increase the requested recovery of a deferral
17 in a rate case if it earned less than the currently-allowed rate of return in the years
18 since the last rate case.

19 **Q. DOES FEA WITNESS GORMAN HAVE AN ALTERNATIVE PROPOSAL IF**
20 **THE ACC ALLOWS RECOVERY OF THE DEFERRED COSTS?**

21 A. Yes, and it should also be rejected. FEA witness Gorman proposes to use a debt
22 return on the amortization of the deferred costs and a levelized cost recovery over
23 the amortization period. The use of a debt return only on the regulatory asset created
24 by the deferred costs is contrary to normal regulatory asset treatment. APS was
25 authorized a debt return as the carrying cost during the deferral period, but the
26 regulatory asset should receive the same treatment as any other asset in APS's rate
27 base.

1 **Q. THE RESIDENTIAL UTILITY CONSUMER'S OFFICE (RUCO)**
2 **PROPOSES TO ACCELERATE THE AMORTIZATION OF PRODUCTION**
3 **PLANT GENERATION-RELATED ASSETS. PLEASE RESPOND.**

4 A. RUCO witness Frank Radigan does not provide any logical support for this proposal.
5 Essentially, such a rapid amortization would have an adverse impact on customer
6 rates. As I indicated previously, these regulatory assets are the final settling costs for
7 assets that reliably served APS customers for over 40 years. I disagree with the
8 characterization of these asset costs as stranded costs – it is merely a reflection of a
9 mismatch in the cost recovery of the asset over a long period of time. While one
10 would ideally target the book value of a generation asset to be zero, often there is a
11 positive or negative plant balance. This regulatory asset or liability, as the case may
12 be, should be treated consistently. For this category of regulatory assets, APS has
13 proposed to continue to amortize the remaining book value consistent with the
14 asset's depreciation schedule prior to retirement. This approach does not increase or
15 decrease the recovery of the remaining capital cost and is a balanced approach to
16 help keep customer rates affordable.

17 **Q. RUCO ALSO PROPOSES TO LIMIT COST RECOVERY OF APS'S**
18 **EDISON ELECTRIC INSTITUTE (EEI) AND ELECTRIC POWER**
19 **RESEARCH INSTITUTE (EPRI) DUES. IS THIS APPROPRIATE?**

20 A. No, it is not. For APS's EEI dues, APS already excludes the portion of EEI dues
21 related to legislative or regulatory advocacy. These same dues are RUCO witness
22 Radigan's justification for reducing non-advocacy EEI dues by 50%. However, APS
23 already removed the advocacy-related dues in its application. The remaining dues
24 should be fully recoverable as a prudent expense to be a member of this valuable
25 electric industry trade organization. Further, EPRI is an industry research
26 organization that is important for APS to participate in to stay abreast of the evolving
27 electric utility industry. These necessary expenses should be fully recoverable as
28

1 prudently-incurred costs. Particularly in today's rapidly-changing electric industry,
2 it is not a viable option for APS to drop its membership in EPRI.

3 **Q. ARE YOU SPONSORING ANY NEW OR UPDATED PRO FORMAS IN**
4 **REBUTTAL?**

5 A. Yes. Through the discovery process, the Company realized it had inadvertently
6 omitted a revenue pro forma to account for the AG-X program mitigation that occurs
7 through the Power Supply Adjustor (PSA) mechanism, which amounts to \$15
8 million in revenue annually, that should have been a reduction in the revenue
9 deficiency APS is requesting in this rate case. Thus, the revised Standard Filing
10 Requirement (SFR) C-2, attached to APS witness Elizabeth Blankenship's Rebuttal
11 Testimony, incorporates this new pro forma. This pro forma can be seen on SFR
12 C-2, page 18, column 52.

13 **Q. WHAT IS THIS PRO FORMA, AND WHY IS IT NECESSARY?**

14 A. As part of the AG-X program, APS retains \$1.25 million in margins from wholesale
15 sales per month from the margins that credit the overall APS fuel costs in the PSA.
16 This pro forma corrects APS's original application filing to reflect that these
17 revenues are retained through the PSA mechanism, and the \$15 million annual
18 amount should not be reflected in the revenue deficiency. Therefore, the \$15 million
19 is now correctly reflected in both the ongoing PSA Plan of Administration and in the
20 retail jurisdictional revenue requirement.

21 **Q. ARE THERE ANY OTHER NEW/UPDATED PRO FORMAS?**

22 A. Yes. APS adopts Staff's recommendation to increase the base fuel rate from
23 \$3.0167 to \$3.1451. This recommendation was based on an updated fuel forecast
24 provided by APS in discovery. APS believes its original estimate of base fuel costs
25 was reasonable but will not contest Staff's position. This pro forma can be seen on
26 SFR C-2, page 2, column 6.

1 **Q. WOULD YOU PLEASE SUMMARIZE THESE PROPOSED CHANGES TO**
2 **ADJUSTED TEST YEAR OPERATING INCOME, RATE BASE AND RATE**
3 **OF RETURN?**
4 A. Please see Table 1 below for major components of the changes (numbers have been
5 rounded for ease of presentation). The income statement and rate base pro formas
6 are discussed by either APS witness Blankenship or myself. The changes to
7 requested ROE and return on FVI are discussed by APS witness Barbara Lockwood.
8 The annual revenue requested in rebuttal is \$169 million, which equates to a 5.14%
9 average bill impact.
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Table 1. APS Revised Revenue Requirement

| APS Revised Revenue Requirement | Dollars (\$MM) | Bill Impact |
|---|----------------|--------------|
| Total Revenue Deficiency in APS's Application | 184 | 5.60% |
| Rebuttal Base Rate Impact | | |
| <i>Income Statement and Rate Base Pro Forma Changes</i> | | |
| New base fuel rate | 25 | 0.77% |
| Depreciation Update | (20) | -0.61% |
| Normalize Employee Benefits Update | (10) | -0.29% |
| AG-X Revenue Provision in PSA Update | (11) | -0.34% |
| Other C-2 Pro Forma Updates | (10) | -0.31% |
| Misc. Adjustments | (3) | -0.09% |
| B-2 Pro Forma Updates | 2 | 0.07% |
| <i>Changes to Requested Returns</i> | | |
| Decrease in ROE | (9) | -0.29% |
| Decrease in Return on FVI & RCND Update | (10) | -0.29% |
| <i>Other</i> | | |
| Transmission Expense Correction | 18 | 0.53% |
| <i>Adjustor Impact</i> | | |
| TEAM Adjustor | (119) | -3.62% |
| Other Adjustor Mechanisms | 4 | 0.12% |
| | | |
| Revised Net Base Rate Increase | 41 | 1.23% |
| Rebuttal Adjustor Impact | | |
| Removal of TEAM credit | 119 | 3.62% |
| Advanced Energy Mechanism (AEM) | 13 | 0.41% |
| Other Adjustor Mechanisms | (4) | -0.12% |
| Net Adjustor Changes | 128 | 3.91% |
| | | |
| Total Rebuttal Customer Bill Impact | 169 | 5.14% |

To accurately reflect the bill impact of the Company's revised rate request, which is an average of 5.14% for all customers and 4.99% for residential customers, I have included the impact of adjustor changes such as the proposed recovery of the Coal Community Transition (CCT) commitment described by APS witnesses Jeff Guldner and Barbara Lockwood. This is a total of \$13 million recovered through the AEM. I discuss the details of this mechanism elsewhere in my Rebuttal Testimony.

1 **Q. ARE THERE ANY ITEMS IN THE TABLE THAT HAVE NOT BEEN**
2 **DISCUSSED IN APS REBUTTAL TESTIMONY?**

3 A. Yes. I have included a line item under “Other Impacts” that were identified in the
4 discovery process. Transmission expense for March 2019 was inadvertently omitted
5 from the model, resulting in an understatement of revenue requirement by \$18
6 million.

7 VI. FORMULA RATE, THE AEM MECHANISM AND OTHER ADJUSTOR
8 MECHANISMS

9 A. *Existing Adjustors*

10 **Q. DID INTERVENORS WEIGH IN ON APS’S CURRENT ADJUSTOR**
11 **MECHANISMS OR APS’S FORMULA RATE PROPOSAL?**

12 A. Yes. I note that Staff witness Ralph Smith agrees with APS’s proposal to not
13 transfer the balance in the Lost Fixed Cost Recovery (LFCR) adjustor into base
14 rates. Additionally, several parties provided commentary on APS’s alternative
15 formula rate proposal.

16 **Q. SOUTHWEST ENERGY EFFICIENCY PROJECT (SWEEP)/WESTERN**
17 **RESOURCE ADVOCATES (WRA) SUGGESTS THAT APS’S LFCR**
18 **MECHANISM SHOULD BOTH BE ZEROED OUT IN THIS CASE AND**
19 **PROSPECTIVELY HAVE AN EARNINGS TEST. ARE EITHER OF THESE**
20 **RECOMMENDATIONS APPROPRIATE?**

21 A. No. APS has no theoretical objection to transferring all unrecovered fixed costs
22 recoverable under the LFCR to base rates, essentially zeroing out the LFCR as of the
23 rate effective date. However, the mechanics of this are complicated, and as the last
24 case demonstrated, the bill impact is difficult to explain to customers. Thus, neither
25 APS nor Staff recommend this course of action at this time.

26 As to the earnings test, LFCR is recovery of lost fixed costs irrespective of a utility’s
27 earnings. LFCR is based on actual observed reduced sales that result from Energy
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Efficiency (EE) and Distributed Generation (DG) programs – not a hypothetical change in sales. The LFCR is intended to eliminate the disincentive of the utility to engage in EE and support DG programs. Putting an earnings test on the LFCR would undermine the intent of this mechanism.

Q. INTEVENOR RICHARD GAYER ALLEGES THE ADJUSTOR TRANSFER ACTUALLY NEVER OCCURRED IN APS'S PREVIOUS RATE CASE. PLEASE RESPOND.

A. Intervenor Gayer is mistaken, and his allegation was conclusively addressed in Docket No. E-01345A-18-0002. Decision No. 77292 in the aforementioned docket specifically found as a finding of fact and conclusion of law that the adjustor transfer occurred in accordance with the normal functioning of the various adjustor mechanisms.

Q. IS THE COMPANY PROPOSING ANY OTHER CHANGES TO ADJUSTOR MECHANISMS OTHER THAN WHAT WAS PROPOSED IN ITS DIRECT TESTIMONY?

A. Yes. APS now believes it is more appropriate to retain the current Tax Expense Adjustor Mechanism (TEAM) rather than eliminate it. APS proposes to set the adjustor value to zero but retain the mechanism in anticipation of future changes to federal or state income tax policy. Keeping this adjustor would allow APS to properly reflect changes in tax expense moving forward. Without it, depending on timing, the Company could be forced to file an immediate rate case to address tax changes in the future.

B. *Formula Rates and the AEM*

Q. DOES ANY PARTY SUPPORT APS'S FORMULA RATE PROPOSAL?

A. No. Parties oppose this concept at this time for a variety of reasons. Because this proposal was: 1) an alternative proposal for consideration; 2) parties did not propose to eliminate the current suite of adjustor mechanisms; and 3) the concept did not

1 generate support, APS is no longer pursuing this proposal as part of its rebuttal case.
2 As such, I will not respond in detail to parties who provided testimony opposing the
3 formula rate proposal.

4 While parties did not support comprehensively moving to using a formula rate
5 mechanism to more closely match revenue recovery with expenses, there exists an
6 opportunity to continue to align interests from a number of parties, while providing
7 timely cost recovery for APS in its efforts to support a clean energy future for
8 Arizona. To that end, APS is proposing a new adjustor described in the rebuttal
9 testimonies of APS witnesses Guldner and Lockwood – an adjustor the Company
10 calls the AEM.

11 **Q. DID APS ANNOUNCE A CLEAN ENERGY PLAN IN JANUARY OF 2020**
12 **AFTER THIS RATE CASE APPLICATION WAS FILED?**

13 A. Yes. As discussed in more detail by APS witnesses Guldner and Lockwood, APS
14 committed to be 100% clean (carbon free) by 2050, with interim targets as well. The
15 Clean Energy Commitment is an ambitious undertaking, and to be successful, APS
16 will need timely cost recovery of its investments to meet the commitment.

17 **Q. HOW IS APS PROPOSING IT RECOVER THESE COSTS?**

18 A. APS is proposing to recover investments related to the Clean Energy Commitment
19 through the AEM. In addition, because they all encourage a cleaner energy future,
20 the AEM could be modified to include the existing Demand Side Management
21 (DSM), renewable energy, and LFCR mechanisms after a period of time. In APS's
22 proposal, the CCT funding discussed by APS witnesses Guldner and Lockwood
23 would be recovered through this adjustor. APS witnesses Guldner and Lockwood
24 also both discuss the importance of timely recovery in pursuing clean energy goals,
25 and I have included an AEM term sheet as Attachment LRS-02RB.

1 **Q. WHAT COSTS WOULD BE RECOVERABLE IN THIS PROPOSED AEM?**

2 A. This mechanism would provide for timely cost recovery of the capital carrying cost
3 and expense of APS's approved and prudent clean plan investment, including APS-
4 owned, newly-constructed or acquired plants which are not already recovered in base
5 rates or through another Commission-approved cost adjustment. For example,
6 purchased power costs and third-party storage costs are already includable in the
7 PSA mechanism, and a portion of renewable costs are recovered in base rates.

8 **Q. HOW WOULD CLEAN ENERGY INVESTMENTS BE DETERMINED?**

9 A. Clean energy investments would be authorized by the Integrated Resource Plan
10 (IRP) Action Plan or Clean Energy Implementation Plan approval by the ACC and a
11 subject to a robust request for proposal (RFP) process. Approved and prudent
12 acquisitions that result from the IRP Action Plan or Clean Energy Implementation
13 Plan and RFP process would be included in the AEM for cost recovery.

14 **Q. IF THE COMMISSION DOES NOT APPROVE THIS ADVANCED ENERGY**
15 **MECHANISM, ARE THERE OTHER ALTERNATIVES USING EXISTING**
16 **MECHANISMS?**

17 A. Yes, there is. APS could use the existing Renewable Energy Adjustment Charge
18 (REAC), DSMAC, and LFCR for clean energy plan cost recovery. The REAC
19 would recover the capital carrying cost of APS-owned resources, including storage-
20 related facilities. In this scenario, the CCT funding could be added to base rates.

21 VII. ENERGY EFFICIENCY PROPOSAL

22 **Q. VARIOUS INTERVENORS PROPOSE CHANGES TO THE AMOUNT OF**
23 **DSM PROGRAM COSTS TO BE INCLUDED IN BASE RATES. DOES APS**
24 **SUPPORT THESE PROPOSED CHANGES?**

25 A. Not at this time. AECC proposes that no DSM program costs be recovered through
26 base rates, and SWEEP/WRA witness Brendon Baatz proposes that the amount of
27 DSM in base rates be increased from \$20 million to \$65 million. APS is open to
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1 increasing the amount of DSM program costs being recovered in base rates but
2 proposes that any addition be revenue neutral, meaning the increased amount would
3 not exceed the Test Year amount in the DSM adjustor.

4 **Q. WHAT IS THE PROPOSAL OUTLINED BY SWEEP/WRA FOR**
5 **CAPITALIZATION OF DSM COSTS?**

6 A. SWEEP/WRA recommend that APS be allowed to earn a rate of return on EE
7 investment. This would be effectuated by creating a regulatory asset for the annual
8 expenditure and amortizing that over a 7-year period, with a return at the after-tax
9 cost of capital on the unamortized balance of this asset.

10 **Q. WHAT ARE SOME PROS AND CONS OF CAPITALIZING DSM**
11 **EXPENSES?**

12 A. By amortizing DSM costs over a period of time, capitalization better aligns the costs
13 of the resource with the timing of benefits. It protects customers by ensuring DSM
14 costs are appropriately apportioned across a period of time closer to the 10-year
15 average measure life of the DSM portfolio, rather than asking current customers to
16 fully fund all DSM costs upfront. It also helps put DSM investments on a more level
17 playing field with other investments and can encourage investments in appropriate
18 demand-side resources. Implementing capitalization at this time could be
19 particularly valuable as a tool to help mitigate the economic impacts of COVID-19
20 by providing short-term rate relief, while still enabling robust investments in EE and
21 other DSM resources.

22 On the other hand, the impacts on total costs must also be considered. Capitalizing
23 costs will increase the total cost of demand-side resources and could potentially limit
24 future program spending on new programs due to the carrying costs of amortized
25 investments over time. This potential impact on costs must be further analyzed and
26 addressed, as well as creating provisions for a transition period to define how
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1 amortized costs would be recovered if the Commission were to revert to an operating
2 expense approach at some point in the future. Finally, any capitalization plan must
3 address the unique risks associated with deferring DSM costs which would be
4 considered as a regulatory asset with no value outside of the regulatory construct –
5 requiring a clear framework to be established to provide reasonable assurance of
6 future cost recovery.

7 **Q. WHAT IS APS'S POSITION ON SWEEP/WRA'S PROPOSAL TO**
8 **CAPITALIZE DSM EXPENSES?**

9 A. APS is interested in the proposal. As the EE focus in Arizona has shifted to peak
10 management, I believe that this type of proposal aligns with the general proposition
11 that EE should be treated like supply-side resources.

12 **Q. IS APS RECOMMENDING ADOPTION OF THE SWEEP/WRA PROPOSAL**
13 **AT THIS TIME?**

14 A. APS is interested in this proposal, but is still analyzing the impacts, as stated above.
15 APS welcomes feedback from other parties on this topic.

16 **VIII. COMMERCIAL BUY-THROUGH PROGRAMS (AG-X/AG-Y)**

17 **Q. SEVERAL INTERVENORS ASSERT THAT APS'S PROPOSED PROGRAM**
18 **IS INCONSISTENT WITH THE ACC'S POLICY STATEMENT**
19 **REGARDING AG-Y. DO YOU AGREE?**

20 A. Not at all. The policy statement clearly states that the program shall not shift costs
21 to non-participating customers.¹ This is a point conveniently left out by intervenors.
22 In fact, while AECC erroneously claims that the PSA mitigation is no longer needed,
23 without it there would be a revenue shortfall that would need to be made up through
24 higher rates to other customers to offset the cost shift created by AG-X. AECC
25 suggests a similar mitigation mechanism would be needed for their AG-Y proposal
26

27 ¹ Decision No. 77043, AG-Y Policy Statement at 3.
28

1 that essentially mirrors AG-X. Importantly, Staff supports the program because it
2 does not shift costs to other customers.

3 **Q. IS THERE ANYTHING ELSE YOU WOULD LIKE TO POINT OUT ABOUT**
4 **THE POLICY STATEMENT?**

5 A. Yes, the policy statement cites that a benefit of this program should be that it
6 “provides medium and large commercial customers increased flexibility to manage
7 their energy costs while insulating other customers from cost shifting.”² This is
8 precisely what APS’s proposal does.

9 **Q. DID VARIOUS INTERVENORS MAKE SUGGESTIONS REGARDING THE**
10 **AG-Y PROPOSAL?**

11 A. Yes. AECC, Calpine Energy Solutions (Calpine), Walmart Inc., The Kroger
12 Company, Staff and FEA all provide testimony regarding APS’s proposed AG-Y
13 program. Staff did not oppose the proposed program. Generally, the market brokers
14 and large customer constituents proposed to expand the current AG-X program
15 rather than offer a new AG-Y program. FEA alternatively proposes some
16 modifications to the eligibility for APS’s proposed AG-Y program if the AG-X
17 program is not expanded.

18 **Q. DOES THE COMPANY AGREE WITH THE RECOMMENDATIONS TO**
19 **EXPAND AG-X?**

20 A. No. The current AG-X program cannot be expanded, either by allowing for growth
21 in the current program or by changing the proposed AG-Y program into an AG-X
22 concept, without requiring additional mitigation through the PSA, increased AG-
23 X/AG-Y charges, and removing the buy-through priority to deliver power at the Palo
24 Verde market hub. Most importantly, resource adequacy deficiencies in the current
25 program would have to be addressed. Despite the issues discussed below, APS has
26

27 ² Decision No. 77043, AG-Y Policy Statement at 1.
28

1 not proposed changes to the AG-X program in this case. Therefore, APS continues
2 to support its AG-Y proposal in this case because it provides customers with a
3 market price for their energy, if the customer so desires, without creating the
4 potential to shift costs to other customers as can occur in the current AG-X program.

5 **Q. PLEASE DESCRIBE HOW THE CURRENT AG-X PROGRAM WORKS.**

6 A. The current AG-X program allows customers to receive their power supply from a
7 third-party generation service provider (GSP) rather than from APS. APS continues
8 to provide transmission and distribution grid services according to the customer's
9 retail rate schedule. The customer avoids the unbundled generation capacity and
10 energy charges in the retail rate, including the PSA Adjustor charge, but pays a
11 reserve capacity charge and an administrative fee. They also pay for the generation
12 charges from the GSP.

13 **Q. PLEASE ELABORATE ON THE COST DEFICIENCIES IN THE CURRENT**
14 **AG-X PROGRAM.**

15 A. The primary deficiency in the current AG-X program is that the GSPs do not provide
16 all of the generation services needed to serve the customer – they do not act as an
17 alternative to, or substitute for, APS. They do not serve the customer with power
18 plants that can ramp up and down to match the customer's monthly, daily, or hourly
19 loads and provide a firm resource to ensure a reliable power supply for the customer.
20 Rather, they typically serve the customer through block energy purchases from
21 wholesale brokers or suppliers like the California Independent System Operator
22 (CAISO), which can be interrupted during critical load hours. They leave it to APS
23 to provide the capacity resources and reserves needed to reliably serve the
24 customer's load.

1 **Q. CALPINE WITNESS GREG BASS CLAIMS THAT THEY ARE PROVIDING**
2 **FIRM POWER. DO YOU AGREE?**

3 A. No. And by firm power, I mean providing both energy and capacity to reliably serve
4 a customer from a power supply that provides resource adequacy for the load being
5 served. Calpine witness Bass generally confuses capacity and energy in making his
6 firm-power claim. The AG-X program requires that GSPs deliver power in a
7 particular standard energy contract form called WSPP Schedule C, which is a firm
8 energy contract. Calpine claims that this type of contract provides firm capacity, as
9 well as energy. However, this is incorrect. The WSPP Schedule C is essentially an
10 energy contract, which can be cut during critical hours and does not provide any of
11 the power plant capacity attributes or resource adequacy requirements for ensuring a
12 reliable supply of power to the customer.

13 **Q. WERE THESE DEFICIENCIES HIGHLIGHTED IN THE RECENT POWER**
14 **SHORTAGES IN THE SOUTHWEST?**

15 A. Very much so. APS witness Brad Albert will elaborate on the Summer 2020
16 wholesale power market and events that occurred in the western states during a
17 regional heat storm, but essentially AG-X participants had their schedules cut during
18 peak hours, causing APS to use its own resources to serve AG-X customers' load.

19 **Q. BUT CAN'T APS SIMPLY CURTAIL THE AG-X CUSTOMERS' LOAD IF**
20 **THEIR POWER SUPPLY IS CUT DURING CRITICAL HOURS?**

21 A. No, not under the current program. Furthermore, as the balancing authority, APS
22 has an obligation to serve each of the customer loads in its area, even the AG-X
23 loads that should be served by the GSPs. AG-X customers include hospitals,
24 universities, grocery stores and retail stores, which expect to have reliable power,
25 even if they participate in the AG-X program.

1 **Q. CALPINE ALSO CLAIMS THE ONE-YEAR RETURN WARNING**
2 **ALLEVIATES THE CAPACITY ISSUE. IS THIS CORRECT?**

3 A. No. AG-X customers must provide a one-year warning before they can return to
4 APS's generation service, under the retail rate schedule. Or, if the GSP defaults,
5 they could be served at market index rates for up to one year. Calpine contends that
6 this means that APS does not have to plan for any future power plant capacity for the
7 AG-X customers. However, because the customer cannot be curtailed if the GSP
8 fails to provide generation during critical times, this requirement does little to
9 nothing to alleviate the need for APS to back up the GSP's supply.

10 **Q. DO THE GSPS PAY FOR THE DEFICIENT CAPACITY THAT IS MADE UP**
11 **BY APS DURING CRITICAL HOURS?**

12 A. Only partially. The GSPs pay liquidated damages when their power supply is cut,
13 which is based on the cost of replacement energy for the deficient hours. However,
14 this replacement energy, which can be relatively high during critical hours, is only
15 applied to the actual hours of deficiency and, therefore, is far less than the cost of an
16 actual power plant or a capacity contract necessary for providing resource adequacy
17 to customers.

18 **Q. DO THE GSPS PAY FOR THE TYPE OF GENERATION NEEDED TO**
19 **FOLLOW THEIR LOAD EACH SECOND?**

20 A. Again, only partially. AG-X customers, like all retail customers, pay for a
21 "regulation and frequency response" service in their retail transmission charge. This
22 service recovers the cost of a very small amount of generation that can
23 instantaneously ramp up and down, under automatic controls, to match supply with
24 load at every instant. It covers small deviations in load each second that were not
25 perfectly anticipated nor provided for with the scheduled power supply. However, if
26 APS and other load-serving entities only provided blocks of power to serve their
27 customers, similar to the GSP supply in the AG-X program, the cost for this service
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1 would undoubtedly be significantly higher. In fact, under this scenario, there could
2 very likely not be enough resources to provide this service.

3 **Q. DO THE AG-X CUSTOMERS PAY FOR THE OTHER CAPACITY**
4 **SERVICES DISCUSSED?**

5 A. Only partially. The AG-X customers pay a reserve capacity charge and transmission
6 ancillary charges, but these charges only partially address the costs for these
7 unprovided generation services. The remaining costs are mitigated through the
8 retained PSA margins or are shifted to other customers.

9 **Q. AECC CLAIMS THAT THE RESERVE CAPACITY CHARGE SHOULD BE**
10 **SIGNIFICANTLY REDUCED. DO YOU AGREE?**

11 A. No. AECC witness Kevin Higgins' proposal is based on an incorrect conception of
12 the purpose for this charge. AECC mistakenly believes that the capacity reserve
13 charge is some sort of payment for APS legacy power plants that are no longer
14 needed to serve the AG-X customers. Therefore, AECC argues that the charge
15 should be reduced because AG-X customers have been paying off these legacy power
16 plant costs for some seven years.

17 This line of reasoning is simply incorrect. The reserve capacity charge partially
18 recovers the costs of APS power plants that are still needed to serve the AG-X
19 customers because of the deficiencies of the GSP power supply under the program
20 discussed above. This is an ongoing annual cost that is not "paid down" in any
21 manner. Therefore, the reserve capacity charge should not be reduced. As a matter
22 of fact, the charge only partially recovers the costs of APS power plant capacity
23 provided under the program.

24 **Q. WHAT CHARGES SHOULD THE AG-X CUSTOMERS PAY?**

25 A. Because APS continues to provide the generation capacity services for the AG-X
26 customers, ideally, they should continue to pay the full unbundled generation
27
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1 capacity charge in their retail rate. They should continue to avoid paying the
2 generation energy charge and the PSA Adjustor charge. However, in its current
3 form, APS is not proposing these changes.

4 **Q. ISN'T THAT PRECISELY THE CONCEPT OF THE PROPOSED AG-Y**
5 **PROGRAM?**

6 A. Yes, it is. Under the proposed AG-Y program, the customer would continue to pay
7 the unbundled generation capacity charge in their retail rate – to pay for the capacity
8 services provided by APS – and substitute the unbundled generation energy charges
9 and PSA charges for a market rate. It would operate like a market generation rate
10 should – providing bill savings consistent with the generation costs savings incurred
11 under the program.

12 **Q. THEN WHY DO CERTAIN GSPS AND CUSTOMER GROUPS OPPOSE THE**
13 **AG-Y PROGRAM?**

14 A. Under the AG-X program, the potential for customers to save money or GSPs to
15 make money are greater. The generation capacity services that APS continues to
16 provide under the AG-X program are effectively paid for by PSA mitigation or other
17 customers, not the participants. This results in significantly higher benefits for the
18 AG-X participants and GSPs, compared to the proposed AG-Y program, where the
19 customer benefits are more consistent with the actual generation cost savings.

20 **Q. WHAT DOES APS PROPOSE ON THIS ISSUE?**

21 A. Consistent with the filed case, APS proposes to allow the current AG-X program to
22 continue without revision and to provide the AG-Y program for additional customers
23 that want to access market generation prices. If the Commission were to expand the
24 AG-X program as suggested by GSPs and large-customer intervenors, it could not be
25 done under the current construct without shifting costs significantly to non-
26 participants.

1 **Q. DID PARTIES PROPOSE OTHER CHANGES TO THE CURRENT AG-X**
2 **PROGRAM THAT APS OPPOSES?**

3 A. Yes. AECC witness Higgins proposes that the AG-X program allow for load
4 growth. While APS supports accommodating reasonable load growth, this should
5 not become a mechanism to dramatically increase the overall size of the program.
6 One example would be if an extra-large customer in the program desired to double
7 their existing load through an expansion. This would violate the intent of the overall
8 program size limitation, which is important. Some reasonable amount of growth can
9 be accommodated but should be limited. A 10 MW customer should not be able to
10 add 10 MW, and an 80 MW customer should not be able to add 80 MW. A
11 reasonable accommodation would be to limit growth to 10% of the original program
12 allotment.

13 **Q. DID PARTIES PROPOSE ANY CHANGES TO THE AG-X PROGRAM**
14 **THAT THE COMPANY SUPPORTS?**

15 A. Yes. There are two minor modifications that APS supports. First, Kroger witness
16 Stephen Baron proposes the AG-X program allow for customers that aggregate
17 accounts to be able to add accounts if the aggregate load falls below the 10 MW
18 threshold due their participation in EE programs. APS agrees this would be a
19 reasonable accommodation within the AG-X program, to allow locations to be added
20 to get back to the original allocated program amount. Second, AECC suggests that
21 APS change the scheduling procedure to allow for intra-day scheduling changes by
22 the GSP. APS agrees this is a reasonable change to the current scheduling protocols.
23 Such intra-day trading capabilities would have to be developed and integrated into
24 APS's current scheduling platform and protocols. However, APS is committed to
25 working with GSPs and customers to develop additional scheduling capabilities for
26 the AG-X program.

1 **Q. DO ANY OTHER PARTIES PRESENT TESTIMONY ON THE AG-Y**
2 **PROPOSAL?**

3 A. Yes, ASBA/AASBO discuss the program as well.

4 **Q. DOES APS SUPPORT ASBA/AASBO'S RECOMMENDATION?**

5 A. Schools are already eligible under APS's proposed AG-Y program, and there is no
6 aggregation requirement. Therefore, (as discussed later in my testimony) APS does
7 not support the aggregation recommendation.

8 While APS does not support a carve-out specifically for schools at this time, the
9 AG-Y program is specifically designed for smaller customers, such as schools. APS
10 agrees that the load characteristics of schools could be an ideal fit to maximize the
11 benefit of the day-ahead pricing structure. I note that, once the proposed program
12 has time to function, APS may lift the cap of 200 MW which would allow additional
13 opportunities for participation.

14 **Q. SOME PARTIES ADDRESS THE QUESTION OF RETAIL COMPETITION**
15 **IN THIS DOCKET. PLEASE COMMENT.**

16 A. APS agrees with Staff witness Phillip Metzger on this issue. Retail competition is a
17 broader policy issue that can only be addressed in a retail competition docket. The
18 Commission has a retail competition docket open for that discussion and potential
19 rulemaking.³ The issue is not appropriate to address in a utility-specific rate case.

20 IX. COST OF SERVICE STUDY (COSS)

21 A. *General Background*

22 **Q. WHAT IS A COST OF SERVICE STUDY?**

23 A. A cost of service study allocates the Test Year rate base and revenue requirements
24 across various customer and rate classes based on a reasonable estimate of the cost
25 responsibility for each class. The study compares the adjusted Test Year revenue
26

27 ³ Docket No. RE-00000A-18-0405.

1 with the allocated revenue requirement to determine a revenue deficiency for each
2 class.

3 **Q. HOW DOES APS CONDUCT THE COSS?**

4 A. Costs are first separated into functional categories, such as production (generation),
5 transmission and distribution. Within each of these functional categories, the costs
6 are further classified into (sorted by) general cost drivers such as demand, energy
7 and customer-related costs. Notably, customer-related costs are not driven by the
8 amount of demand or energy used by the customer. After the cost components are
9 sorted into a more manageable and logical form, specific cost allocators are
10 developed within these broad categories. These allocators are then applied to the
11 cost-driver information and rate class for each customer to determine cost
12 responsibility for each class.

13 B. *Criticisms of the Company's COSS Other Than by Solar Advocates*

14 **Q. DID YOU REVIEW THE TESTIMONY OF OTHER PARTIES**
15 **CONCERNING THE COSS?**

16 A. Yes, I did.

17 **Q. WHAT IS YOUR GENERAL RESPONSE TO THESE CRITICISMS FROM**
18 **THESE PARTIES?**

19 A. First, cost-allocation methods are not black and white. Often, there is more than one
20 valid way to allocate certain costs, and there are varying conceptual ideas on cost-of-
21 service methods. However, APS uses cost-allocation methods that are conceptually
22 valid, widely adopted by the industry, and accepted historically by the Commission.
23 It is also important to be consistent in the allocation methods used in a COSS over
24 time because it supports consistency in rate design and customer impacts. Therefore,
25 from my perspective, there must be a compelling reason for changing the current
26 COSS methods APS used in this and prior rate cases.

1
2 **Q. WHAT CRITIQUES TO THE COSS DID STAFF PROVIDE?**

3 A. Staff witness David Dismukes makes several recommendations to cost-allocation
4 methods within the COSS. Most notably, he proposes APS use an Average and
5 Peak, and four coincident peak months (June through September), designated as
6 (A&P-4CP) rather than Average and Excess (A&E), for allocating capacity-related
7 production costs. Additionally, he takes issue with APS's allocation of secondary
8 distribution costs, which uses a Sum of Individual Max (SIM) allocator, and instead
9 proposes APS use a 100% class non-coincident peak (NCP) allocator.

10 APS disagrees with Staff witness Dismukes' recommendations, which to my
11 knowledge have never been previously raised by Staff. I also note that AECC, FEA
12 and Kroger all support APS's production cost-allocation method. I will discuss
13 APS's opposition to these two changes to the COSS in more detail below.

14 **Q. PLEASE DESCRIBE THE A&E METHOD.**

15 A. APS uses the A&E method for allocating production demand costs, which uses a
16 combination of peak demand and annual energy information to estimate the cost
17 responsibility for each class. This method separates demand into two components:
18 average demand and excess demand. The combination of both components is used
19 to determine the share of production demand costs that are allocated to each class.
20 Average demand is derived by calculating the average hourly demand for each hour
21 of the year for each class. This conceptually reflects a base level of demand that
22 drives the costs for baseload power plants. Excess demand is determined by the
23 amount of Non-Coincident-Peak (NCP) demand that is above (in excess of) the
24 average demand for each class. This component conceptually reflects the cost driver
25 for peaking power plants. This method is conceptually valid and widely accepted in
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the industry. Intervenors Kroger, AECC and FEA support this allocation method, while Staff proposes an alternate method.

Q. WHY DOES STAFF WITNESS DISMUKES PROPOSE AN ALTERNATIVE METHOD?

A. Staff witness Dismukes claims that the A&E method is erroneous because it uses NCP information rather than coincident-peak (CP) information to allocate the excess demand costs.⁴ Staff witness Dismukes proposes an alternative method called the average-and-peak allocator.

Q. DOES STAFF WITNESS DISMUKES IDENTIFY ANY COMPELLING REASON TO CHANGE PRODUCTION DEMAND ALLOCATION METHODS?

A. No. It has been commonly understood for decades that, under the A&E method, the class NCP must be used to allocate the excess component because if class CP information is used, the allocator mathematically reduces into a pure one CP allocator, which would not meet the ACC's desire for a production demand allocator that includes both demand and energy information. The A&E method is widely accepted as an appropriate method for allocating production demand costs, particularly when there is a desire for an allocation based on both demand and energy characteristics. Notably, the proposal to change methodologies does not even lead to a significant change in the results of the COSS.

Q. WHAT DO YOU RECOMMEND CONCERNING STAFF'S PROPOSAL FOR A NEW PRODUCTION DEMAND ALLOCATOR?

A. APS recommends the Commission continue to use the A&E method for allocating production demand costs in APS's COSS for the following reasons:

- The current A&E method is conceptually valid;

⁴ Staff Direct Testimony of David Dismukes at 16-18.

- It is widely accepted in the industry and is supported by other intervenors in this proceeding;
- It has been widely approved by the ACC without objection in the last three APS rate cases, and it is currently used by TEP/UNSE;
- Staff has not provided any reason for making this change at this time; and
- The difference in the results of the two methods is not significant.

Q. DID PARTIES RAISE ANY OTHER ISSUES CONCERNING THE ALLOCATION OF PRODUCTION DEMAND COSTS UNRELATED TO THE USE OF A&E?

A. Yes. FEA witness Amanda Alderson raised a concern that some production demand costs are embedded in certain Purchased Power Agreement(s) (PPA(s)), which are allocated as energy costs in the COSS. FEA witness Alderson proposes that a portion of the PPA cost be reclassified as production demand-related cost rather than energy-related cost. As production demand costs, she suggests they be allocated using the A&E method, rather than with an energy allocator.

Q. WHAT ARE YOUR THOUGHTS ON ALLOCATING PPA CAPACITY COSTS USING THE A&E METHOD IN APS'S COSS?

A. I believe FEA witness Alderson raises a valid, if perhaps largely theoretical, concern. I say theoretical because there are little or no capacity costs inherent in current purchased power costs. However, as I discuss below, the Commission should direct APS to evaluate this in the COSS in its next rate case, rather than specifically incorporating this change into this rate case, primarily because APS is recommending a proportional allocation of the requested increase irrespective of the COSS results.

1 **Q. PLEASE DESCRIBE THE DISTRIBUTION COST ISSUES RAISED BY**
2 **OTHER PARTIES.**

3 A. FEA believes that a portion of distribution costs should be considered to be
4 customer-related versus demand-related costs, while Staff contends that secondary
5 distribution costs should be allocated in a different manner. SWEEP/WRA argues
6 that APS has included distribution costs in the customer cost category that are
7 inappropriate.

8 **Q. WHAT ARE DISTRIBUTION COSTS?**

9 A. Distribution costs comprise a wide array of cost components associated with the
10 construction, maintenance, and operation of the local power grid. This includes
11 substations, the primary lines that deliver power from the substations to the customer
12 transformer, and the secondary equipment, which includes the customer transformer
13 and the service drop to the home. It excludes the transmission grid, which is the
14 extra-high voltage lines and equipment that deliver power from power plants to the
15 local distribution grid. It also excludes the meter and certain point-of-delivery
16 equipment that are included in revenue cycle service costs, such as metering, meter
17 reading, billing, etc.

18 **Q. WHAT IS FEA'S ISSUE CONCERNING DISTRIBUTION COSTS?**

19 A. As I stated above, to make the COSS more transparent, costs are sorted or classified
20 into broad categories that reflect general cost drivers, such as demand, energy and
21 customer. FEA claims that a significant portion of the primary and secondary
22 distribution costs, including, among other things, distribution lines and poles, should
23 be reclassified as customer-related versus the demand-related classification used in
24 APS's COSS.

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1 **Q. WHY DOES FEA MAKE THIS CLAIM?**

2 A. FEA contends that a certain level of distribution equipment is needed to “hook-up”
3 the customer to the grid, regardless of how much power they consume.⁵ Therefore,
4 this portion of distribution costs should be reclassified as customer-related costs.

5 **Q. DO YOU AGREE?**

6 A. Conceptually, yes. While I do not necessarily agree with all the details of FEA’s
7 claim and proposed solution, I do agree that a portion of distribution costs could
8 reasonably be classified as customer-related costs. In fact, I believe it may go
9 beyond the minimal system concept discussed by FEA.

10 **Q. PLEASE EXPLAIN.**

11 A. Certain distribution costs do not vary with the customer’s monthly peak demand or
12 their monthly energy usage. They may be sized to accommodate a maximum
13 demand from the customer, but once installed, they do not vary with the customer’s
14 monthly load. Furthermore, some of these costs are dedicated to either individual
15 customers or a small group of customers. Therefore, any excess capacity from one
16 customer, or small customer group, cannot be shared with or used to serve another
17 customer. The customer line transformer and secondary service drop to the home
18 are examples of these types of fixed customer distribution costs. These types of
19 fixed distribution costs are appropriate to include in customer-related costs.

20 In addition, common overhead costs necessary to operate the grid, such as
21 communication and control equipment or cybersecurity costs, are unrelated to a
22 customer’s monthly demand or energy. These types of common costs could also
23 appropriately be considered customer-related costs.
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⁵ FEA Direct Testimony of Amanda Alderson at 15.
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1 **Q. HAS APS MADE THESE ARGUMENTS IN A PRIOR RATE CASE?**

2 A. Yes. APS discussed the customer cost issue in its last general rate case.⁶ The
3 discussion supported APS's proposal to increase basic service charges for residential
4 and commercial customers.

5 **Q. DID APS RECLASSIFY THESE DISTRIBUTION COSTS IN THE COSS IN**
6 **THIS RATE CASE?**

7 A. No. The main reasons to perform such a reclassification study are to support
8 proposed increases to the monthly basic service charges or support significant
9 differences in the proposed rate increase for various customer classes. APS is not
10 proposing a cost of service based increase to basic service charges in this case,
11 beyond the across-the-board increases to all charges. In addition, APS is proposing
12 a proportional allocation of bill impacts to all customer classes in this case.
13 Therefore, APS did not conduct a distribution reclassification study in this case.

14 **Q. DOES APS AGREE WITH ALL OF FEA'S PROPOSALS ON THIS ISSUE?**

15 A. No. FEA proposes that APS perform one of two specific studies in its next rate case
16 and recompute the COSS in this case using a prescribed percentage cost
17 reclassification. While I generally agree with FEA witness Alderson's concern, I do
18 not propose to make a change to the COSS in this case for the reasons stated above.
19 Furthermore, FEA's proposal for APS's next rate case limits the investigation to two
20 specific methods. As discussed above, APS's thinking on this matter goes beyond
21 the historical concepts embodied in FEA's analysis and proposal.

22 **Q. WHAT DOES APS PROPOSE ON THIS ISSUE?**

23 A. APS proposes the Commission direct APS to evaluate this issue in the COSS in
24 APS's next rate case but not incorporate this proposed change in this case.

27 ⁶ APS 2016 General Rate Case Direct Testimony of Charles Miessner at 31-32.

1 **Q. DOES SWEEP/WRA WITNESS BAATZ ESSENTIALLY PROPOSE THE**
2 **OPPOSITE ALLOCATION TREATMENT OF THESE COSTS AS**
3 **PROPOSED BY FEA?**

4 A. Yes. SWEEP/WRA witness Baatz argues a narrow definition of customer costs to
5 justify lower customer charges. This is incorrect and will be addressed in more
6 detail by APS witness Jessica Hobbick.

7 **Q. WHAT IS STAFF WITNESS DISMUKES' ISSUE CONCERNING**
8 **DISTRIBUTION COSTS?**

9 A. Staff witness Dismukes contends that secondary distribution costs should be
10 allocated with a different method than what APS used in its COSS.

11 **Q. WHAT ARE SECONDARY DISTRIBUTION COSTS?**

12 A. As discussed above, secondary distribution costs include the customer line
13 transformer, which is the pad-mounted or pole-mounted transformer by a customer's
14 home, the service drop to the home, and certain other point-of-delivery equipment.

15 **Q. WHAT ARE THE COST DRIVERS FOR THESE COSTS?**

16 A. Secondary distribution costs are typically driven by the kW power demands of
17 individual homes or small groups of homes. The equipment is sized specifically for
18 the location being served and cannot be used to serve the power needs in another
19 neighborhood. As discussed above, some of these costs could be considered "fixed"
20 costs and therefore could be classified as customer-related costs.

21 **Q. HOW ARE THESE COSTS ALLOCATED BY APS IN THE COSS?**

22 A. The secondary distribution costs are allocated by the SIM allocator, which uses the
23 individual maximum demands of the homes or businesses for each customer class.
24 This is consistent with the cost driver. This allocator adds together the individual
25 peak demands for each customer each month. These individual demands will occur
26 at different hours and days in a month, depending on the load pattern for each home.

1 **Q. WHAT DOES STAFF WITNESS DISMUKES PROPOSE FOR THIS**
2 **ALLOCATION FACTOR?**

3 A. Staff witness Dismukes proposes to allocate these costs based on the NCP
4 information, which is the composite demand for all customers in a class, on the same
5 day and hour of the month. He suggests this is appropriate based on the purported
6 observation that there is considerable load diversity among APS's customers.⁷

7 **Q. DO YOU AGREE WITH MR. DISMUKES' PROPOSAL?**

8 A. No. This proposal is contrary to the cost drivers for secondary distribution costs.
9 The NCP demand allocator is used for distribution costs that are shared across a
10 wide group of customers, such as substation costs and primary distribution lines. If
11 a customer in one neighborhood reduces their load, this "freed-up" capacity can be
12 used to serve another customer in a different neighborhood served by the same
13 substation. However, this is not the case for secondary distribution that serves an
14 individual customer or at most, is shared by a small group of customers. Therefore,
15 it is not valid to allocate secondary distribution costs with total class NCP
16 information.

17 **Q. WHAT IS LOAD DIVERSITY?**

18 A. Load diversity means that not all customers peak at the same time or day. Therefore,
19 the composite peak demand for the whole class is less than the sum of the individual
20 peak demands for each customer.

21 **Q. IS DIVERSITY A VALID REASON FOR MR. DISMUKES' PROPOSAL?**

22 A. No. The NCP is a composite peak demand for a large class of customers. There is
23 significant load diversity among all of the customers in each class. This diversity
24 reduces the combined costs for substation and primary distribution equipment for the
25 class. This diversity does not reduce the costs of secondary distribution equipment
26

27 ⁷ Dismukes at 18.
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1 for the class, which is sized to serve individual homes and cannot be shared with
2 other homes or neighborhoods, despite the diversity of loads.

3 **Q. WHAT DO YOU RECOMMEND ON THIS ISSUE?**

4 A. I recommend that the Commission reaffirm the use of APS's current method for
5 allocating secondary distribution costs in its COSS because the SIM allocator is
6 reflective of the drivers for these costs. Staff witness Dismukes' proposal does not
7 appropriately reflect the cost responsibility for each customer class and, therefore,
8 should not be adopted.

9 **Q. PLEASE ADDRESS AECC WITNESS HIGGINS' COSS CRITICISM.**

10 A. The AZ Sun assets are APS-owned grid-scale solar facilities that were installed as
11 part of approved renewable program plans as APS sought to achieve the ACC's
12 Renewable Energy Standard and Tariff (REST) targets. These assets are 100%
13 allocated to the retail jurisdiction and, like the \$6 million in renewable costs
14 recovered in base rates, should appropriately be included in the system benefits
15 charge⁸ cost category. The original \$6 million in renewable program costs has been
16 categorized as system benefits since its inception. The remainder of the costs were
17 in the REST. The AZ Sun assets were transferred to base rates in the most recent
18 rate case prior to this one and were just categorized incorrectly. In this case, APS
19 corrected this error. AECC witness Higgins disagrees. However, I believe this is
20 simply because AG-X customers must pay the system benefits charge but not the
21 unbundled generation charge. APS believes that all customers, including those
22 AECC represents, should pay for the AZ Sun renewable assets. AG-X customers
23 should not be excluded from this charge.

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26 ⁸ As defined by the Commission in A.A.C. R14-2-1601.41, system benefits include Commission-approved
27 renewable programs such as the AZ Sun program. APS's proposed treatment of AZ Sun assets is consistent
28 with the Commission's System Benefit Charge requirements in A.A.C. R14-2-1608.

1 **Q. WOULD ADOPTING ANY OF THESE CHANGES IN THE CURRENT COSS**
2 **IMPACT APS'S PROPOSED RATE INCREASES.**

3 A. No, even if allocation factors were changed in the COSS that created different
4 results, APS still believes it is appropriate to use a proportional allocation of the
5 overall bill impact to all classes of customers.

6 C. *Solar Advocates' Criticisms of the Company's COSS*

7 **Q. PLEASE ADDRESS SEIA WITNESS LUCAS' CRITICISM.**

8 A. SEIA witness Lucas' criticism is an attempt to re-litigate findings in the
9 Commission's Cost and Value of Solar (VOS) Decision No. 75859. For example,
10 the VOS decision found that residential solar customers should be evaluated as a
11 separate class in a COSS, not analyzed as part of the overall residential class as
12 recommended by SEIA. Also, in the VOS docket and in APS's last rate case, APS
13 provided significant testimony justifying why the appropriate allocation method for
14 rooftop solar customers should be based on site load and then the appropriate credits
15 should be provided based on what costs solar customers actually offset. SEIA
16 proposes this should be done using the delivered load⁹, however, this method would
17 require other costs be added back in for the services the rooftop solar customer is
18 still receiving but no longer paying for in rates.

19 **Q. DOES SEIA WITNESS LUCAS HAVE OTHER CRITICISMS OF APS'S**
20 **COSS?**

21 A. Yes, he does. All are invalid.
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25 ⁹ SEIA witness Lucas conflates statements in the VOS decision referring to export energy and the successor
26 program to net metering to support this position. Rather, this was in contrast to a buy-all/sell-all approach.
27 Decision No. 75859, page 146 stated, "The record in this proceeding demonstrates that rooftop solar
28 customers are partial requirements customers who export power to the grid, and we therefore find that
rooftop solar customers are a separate class of customers."

1 **Q. PLEASE EXPLAIN.**

2 A. SEIA witness Lucas alleges APS COSS model is not transparent. However, it is a
3 Microsoft Excel spreadsheet-based model. In addition, there was also a meeting
4 held by APS to demonstrate the tool. SEIA is the only witness to raise this concern
5 in this case.

6 SEIA's criticism is founded on a concern that APS did not provide everything back
7 to the source, but that is simply not true. The model incorporates values from APS's
8 accounting system as the starting point, and all that detail is included in the model.
9 APS's audited financials are the source of all numbers in the model. The COSS
10 model does not allow SEIA to audit APS's financial accounting system (which is
11 already audited by an independent accounting firm), but then that is not its purpose.
12 SEIA had access to APS's FERC Form 1 for 2018 and 10-Qs for the first and second
13 quarter of 2019 to complete the Test Year if SEIA wanted to independently verify
14 revenues from retail rates.

15
16 SEIA's transparency complaint results from the desire to allocate costs to residential
17 solar customers using delivered load. SEIA's desire to manipulate the COSS model
18 to incorporate this incorrect assumption is not an indication that the model is not
19 transparent. Further, SEIA alleges APS is bound by a finding in a UNS Electric
20 (UNSE) decision regarding the use of a residential subclass NCP for cost allocation
21 to rooftop solar customers. APS has a much higher adoption rate of rooftop solar in
22 the overall residential customer class than UNSE. The finding in the UNSE decision
23 is specific to UNSE. APS's method is appropriate for APS, given its unique
24 circumstances.

1 **Q. PLEASE ADDRESS SEIA’S CRITICISM OF APS’S USE OF SITE LOAD IN**
2 **THE COSS IN MORE DETAIL. HOW DID YOU DETERMINE IT WAS**
3 **APPROPRIATE TO CREATE A SEPARATE RESIDENTIAL SUB-CLASS**
4 **FOR RESIDENTIAL ROOFTOP SOLAR ENERGY AND DEMAND**
5 **CUSTOMERS WITHIN THE RESIDENTIAL CUSTOMER CLASS?**

6 A. It can be appropriate to create a new class or sub-class of customers for purposes of a
7 COSS or setting rates if the service, load, or cost characteristics of the customer sub-
8 group in question are sufficiently different from their current customer classification.
9 Upon reviewing these characteristics for customers with solar, APS determined that
10 sufficient differences exist for creating this sub-class of residential customers. That
11 was true in the VOS docket, and it is even more true now. When evaluating the load
12 characteristics of residential customers with and without rooftop solar, the peak
13 demand – CP, NCP and SIM – and energy characteristics are very different for solar
14 customers. In the Test Year, the average residential solar customer still needs about
15 74% of the capacity they used before they adopted solar and 37% of the energy.
16 This is a significantly different profile than residential customers without solar,
17 regardless of size.

18 APS had nearly 76,000 grandfathered residential solar customers and over 15,000
19 residential solar customers on the new Resource Comparison Proxy export rate by the
20 end of the Test Year. The size of this residential solar customer sub-group combined
21 with its vastly different load characteristics, warrant evaluating them as a separate
22 sub-class which, again, was determined in the VOS.
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1 **Q. PLEASE EXPLAIN THE PROCESS THAT APS USED TO CREATE A**
2 **UNIQUE RESIDENTIAL SUB-CLASS FOR RESIDENTIAL ROOFTOP**
3 **SOLAR CUSTOMERS.**

4 A. Consistent with the methodology I previously discussed:

- 5 • APS grouped residential solar customers currently on energy-based rate schedules,
6 which includes customers both on inclining block and TOU rate schedules;
- 7 • APS separately grouped residential solar customers on demand-based TOU rate
8 schedules;
- 9 • APS used the data for the residential solar customer's entire load at the home –
10 load served both by APS and the customer's rooftop solar system – as the starting
11 point for cost allocation to develop the CP, NCP, and SIM demand allocations, as
12 well as the energy allocations;
- 13 • APS then explicitly credited the customer for:
 - 14 ○ All their self-provided production capacity based on a comparison to
15 the APS-delivered customer load using both the four summer sub-class
16 CPs and NCPs;
 - 17 ○ Their entire energy production, including both what the customer
18 consumes on-site and what is delivered from the residential solar
19 customer to the grid;
 - 20 ○ The avoided transmission cost based on a comparison to the APS-
21 delivered customer load at the time of the four summer CPs;
 - 22 ○ The avoided primary distribution cost based on a comparison to the
23 APS-delivered customer load at the time of the four summer sub-class
24 NCPs; and
 - 25 ○ The avoided secondary distribution cost based on a comparison to the
26 APS-delivered customer load at the time of the four summer sub-class
27 SIMs.

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1 This approach fully credits residential solar customers for all cost savings resulting
2 from the capacity (production, transmission, and distribution) and energy supplied to
3 the grid by their rooftop solar systems. The result is that the COSS analysis only
4 allocates capacity and energy costs to residential solar customers based on what APS
5 must provide. This analytical approach also captures the cost of providing grid
6 services for the rooftop solar customer's export of energy and backup of the
7 customer's self-supplied generation, including support for the starting of motors (*e.g.*,
8 the inrush current associated with the starting of an air conditioning unit, which
9 cannot be met by a solar array).

10 **Q. BY USING A RESIDENTIAL SOLAR CUSTOMER'S ENTIRE LOAD AT**
11 **THE HOUSE AS A STARTING POINT, AREN'T YOU CHARGING FOR**
12 **SERVICES APS DOES NOT PROVIDE?**

13 **A.** No, in fact, the exact opposite is true. It is true that APS does not supply the energy
14 service when a residential solar customer's self-generation is supplying energy. But,
15 the crediting process described above fully accounts for the customer's self-supply
16 of this energy service. Moreover, although the residential solar customer supplies
17 some of their own energy, APS continues to supply a host of backup and ancillary
18 services that in turn require APS to build, operate, and maintain the bulk of its fixed
19 infrastructure required to serve that residential solar customer. Beginning with a
20 residential solar customer's entire site load and then explicitly crediting to that
21 customer the value of the energy and capacity that they supply from their own
22 rooftop solar system is the only transparent way to balance the benefits provided by
23 rooftop solar systems on residential rooftops and the costs required to continue
24 serving those customers with rooftop systems.

1 **Q. PLEASE EXPLAIN FURTHER HOW THIS APPROACH COMPENSATES**
2 **RESIDENTIAL SOLAR CUSTOMERS FULLY FOR THE BENEFITS THEY**
3 **PROVIDE TO APS.**

4 A. By comparing the entire load at the home to the remaining household load served by
5 APS, we can determine the infrastructure that APS no longer needs to provide as a
6 result of the solar system. Although a solar installation will have a certain
7 maximum-production capability, that capability will only be realized at midday and
8 only on sunny days. The load information reveals what actually occurred when the
9 customer was consuming energy in contrast with the solar production at the same
10 time. The alignment between when a residential customer needs power and when
11 the solar system operates is not significant in APS's service territory. APS's peak
12 loads persist in the summer months beyond sunset, and the maximum peak load
13 occurs closer to sunset than midday.

14
15 The appropriate level of compensation for offsetting demand-driven infrastructure
16 costs should be based on how effective the residential solar customer's solar system
17 is at offsetting APS's peak loads. For example, the COSS indicates for a residential
18 solar customer, the appropriate level of production demand credit is 26.3%,
19 transmission capacity credit is 36.4%, distribution primary and substations capacity
20 credit is 16.2% and distribution secondary capacity credit is 20.4%.

21 Likewise, the energy compensation in a COSS should reflect the actual fuel costs
22 that APS avoids when a solar customer consumes less energy. The method
23 described above uses the filed avoided fuel costs for all kWh produced by the
24 rooftop solar system, which is a conservative proxy for the actual costs saved by
25 APS.

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1 **Q. SEIA WITNESS LUCAS IS CRITICAL OF APS'S LOAD RESEARCH**
2 **CENSUS AND HOW THAT DATA IS EXTRAPOLATED INTO OVERALL**
3 **FERC FORM 1 SALES INFORMATION. IS THIS A VALID CRITICISM?**

4 A. Absolutely not. APS's load research approach is superior to most utilities that still
5 primarily use a load research sample and extrapolate that data into FERC Form 1
6 sales information. A utility has to start with actual sales in the Test Year. And any
7 load research sample will require a method to convert the sample data into the full
8 picture. APS's load research census uses customers' data if their interval data lines up
9 with their billing meter reads and 100% of intervals for the 24-hour period are recorded.
10 The information is then used in calculating the average customer for the day. Based on this
11 method, APS has on average 1,065,132 customers in the census sample, versus a more
12 typical load research sample of approximately 2%. Again, this criticism stems from
13 SEIA's desire for the data to reflect delivered load for solar customers.

14 **Q. SEIA ALSO MAKES REFERENCE TO A REGULATORY ASSISTANCE**
15 **PROJECT (RAP) MANUAL ON COST ALLOCATION. DO YOU HAVE A**
16 **PERSPECTIVE ON THE RAP MANUAL?**

17 A. Yes, I do. The Regulatory Assistance Project (RAP) is not an unbiased industry
18 consulting or academic group trying to revise cost allocation theories to improve the
19 evaluation of distributed resources, as SEIA suggests. Rather, it is an advocacy
20 group for energy efficiency and distributed solar resources. RAP's mission, as they
21 clearly state, "is dedicated to accelerating the transition to a clean, reliable, and
22 efficient energy future."¹⁰ Therefore, their opinions should be viewed similarly to
23 SEIA's – as an advocacy group offering viewpoints that seek to support their cause
24 and benefit customers that adopt their preferred technologies. Similarly, the RAP
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27 ¹⁰ Regulatory Assistance Project website home page, <https://www.raponline.org/>.
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Manual should be considered to be an advocacy white paper, rather than a neutral how-to guide for utility cost studies.

Q. SEIA WITNESS LUCAS ALSO CLAIMS RESIDENTIAL ROOFTOP SOLAR CUSTOMERS ARE NO DIFFERENT THAN NON-SOLAR CUSTOMERS. IS THIS CORRECT?

A. No, it is not. As I indicated above, they are significantly different in their energy use characteristics. This claim was effectively debunked in the VOS docket, which is what led to the finding that rooftop solar customers should be evaluated as a separate class in a COSS because partial requirements customers are fundamentally different in their usage of the grid than full-requirements customers regardless of size.

Q. WHAT IS DELIVERED LOAD?

A. The electrical load of a solar customer can be separated into three components: 1) the total house load, or site load; 2) the portion of the site load that is served by the solar generator; and 3) the residual load that is served by the utility. The latter is referred to as “delivered” load.

Q. WHAT DOES SEIA WITNESS LUCAS CLAIM CONCERNING DELIVERED LOAD?

A. As I discussed above, SEIA witness Lucas asserts that the delivered load is the only portion that should be included in a COSS or any other type of economic evaluation of distributed solar generators. SEIA equates a solar generator to a cooktop or any other type of appliance, which would not require or warrant any special treatment in a COSS.¹¹ SEIA asserts that for either an appliance or a generator, the utility is only responsible for, and only incurs costs for, serving the delivered load.¹²

¹¹ SEIA Direct Testimony of Kevin Lucas at 24.

¹² Lucas at 23.

1 **Q. DO YOU AGREE?**

2 A. No. An on-site generator is fundamentally different than an appliance, both in terms
3 of the service requirements for a utility and the costs for those services. That is the
4 entire point of my earlier discussion on why solar customers are separated into a
5 distinct customer class in the COSS and why a different method is needed for
6 assessing the costs for the solar class.

7 **Q. PLEASE EXPLAIN.**

8 A. Customers with on-site generation, also referred to as partial requirements
9 customers, have always warranted special rate treatment. Because the customer
10 generates their own power and potentially exports power to the grid, special rate
11 provisions are necessary to compensate the customer for the exported power, provide
12 backup service for the generator, and to appropriately recover the costs of the grid
13 services provided by the utility. These services go well beyond the simple cost of
14 service for the delivered load claimed by SEIA witness Lucas.

15 **Q. PLEASE CONTINUE.**

16 A. Because of APS's increased responsibilities and costs for serving partial-
17 requirements customers, the Commission has authorized special rate provisions and
18 programs for these customers for decades. In the last rate case, the legacy residential
19 net metering program which incented the early adoption of solar generation, was
20 frozen because it over-compensated solar customers for the exported power, did not
21 adequately recover costs for providing backup service, and significantly under-
22 recovered the costs for the grid services provided by the utility. These issues,
23 coupled with the explosive growth in solar adoption, resulted in the potential for over
24 \$1 billion of under-recovered costs to be shifted to other residential customers.

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1 **Q. SEIA WITNESS LUCAS ALSO CLAIMS THAT THIS COST EVALUATION**
2 **SHOULD BE BASED ON MARGINAL COSTS. DO YOU AGREE?**

3 A. No, not generally in a rate case evaluation. While certain rate design issues can be
4 informed by marginal costs, such as the magnitude of monthly service charges or the
5 TOU price ratios, a rate case is fundamentally focused on the recovery of average,
6 embedded costs for a historic test year. Therefore, the compilation and allocation of
7 costs in a COSS and the reflection of those costs in rate design primarily involves
8 embedded cost, rather than marginal cost, information. While a new approach is
9 needed for evaluating solar customers and appropriately reflecting the additional
10 costs to serve them, as I have outlined above, those costs should generally use test-
11 year embedded cost information.

12 **Q. LASTLY, SEIA WITNESS LUCAS OBJECTS TO THE METHOD FOR**
13 **ALLOCATING GENERATION COSTS TO SOLAR CUSTOMERS. WHAT**
14 **ARE YOUR THOUGHTS?**

15 A. APS evaluates the generation capacity costs, also referred to as production capacity,
16 for serving solar customers by first allocating those costs to the solar classes based
17 on the site load using the A&E method, similar to other residential classes, and then
18 crediting the service cost reduction attributable to the solar generator based on
19 coincident peak and non-coincident peak information. Mr. Lucas claims that this
20 approach is internally inconsistent and, therefore, incorrect.

21 **Q. DO YOU AGREE?**

22 A. No. SEIA witness Lucas offers no reasoning, other than that the two methods are
23 different, to support his conclusion. In fact, two different allocation methods are
24 needed to accurately reflect the cost impacts for production capacity for customers
25 with on-site generation. The A&E method reflects the overall generation costs
26 needed to serve the entire site load, from APS's entire portfolio of power plants –
27 including baseload nuclear and coal plants to peaking natural gas plants. However,
28

1 the capacity cost savings from adding solar generation is more appropriately
2 assessed using an allocator that reflects the specific capacity impacts provided from
3 on-site generation, which are driven by the availability of the generator at the time of
4 APS's system peaks.

5 This two-method allocation approach is conceptually the same as the cost studies
6 that support the partial-requirements rates for general service customers. For those
7 rates, the customer's unbundled generation charges in their base rate is based on a
8 general A&E cost allocator, while the specific rates for the services needed to back
9 up and support the on-site generation are based on the generator's peak impacts.

10 X. GENERAL SERVICE RATE DESIGN

11 Q. **DID YOU REVIEW THE COMMENTS OF OTHER PARTIES**
12 **CONCERNING APS'S GENERAL SERVICE RATES?**

13 A. Yes. SEIA was the only party that provided comments and proposals on APS's
14 general service rates. They propose several changes to the general service E-32
15 rates, which include: 1) removing the declining block demand and energy structure;
16 2) removing the demand ratchet for rate E-32 L,¹³ 3) changing the demand charge
17 for rate E-32 S; and 4) restructuring all of the rates so that high load factor customers
18 on the border of two rates can achieve a higher bill savings when they reduce their
19 demand.¹⁴

20 Q. **WHAT IS YOUR GENERAL RESPONSE TO SEIA'S PROPOSALS?**

21 A. APS opposes each of SEIA's proposals because they do not appropriately reflect the
22 cost of service for these customer classes. Instead, they unjustifiably favor
23 customers that adopt SEIA's favored technologies and shift costs to other customers
24 by raising their rates and bills. APS believes that rates should be technology
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26
27 ¹³ Lucas at 116.

28 ¹⁴ Lucas at 120.

agnostic; the bill savings from adopting a certain technology should be commensurate with the cost savings provided back to the grid. APS's commercial rates, as presently designed, do a good job of addressing this important objective. SEIA's proposals do not. They essentially create a subsidy for certain technologies, while shifting costs to other customers. I note that no commercial customer or group that represents commercial customers are offering any similar proposals.

Q. LET'S FIRST DISCUSS THE DECLINING BLOCK DEMAND CHARGE.

A. Sure. Because the E-32 rates serve a wide variety of customers with different demands and usage characteristics, the unbundled distribution charges are separated into two components. The first component recovers a basic level of distribution service for "hook-up" costs and other general costs, some of which could alternatively be recovered through a monthly customer charge. The charge for this tier is applied to a customer's first 100 kW of demand each month. The second component recovers additional distribution costs that increase as a customer's load increases. The charge for this tier, which is lower than the first-tier charge, is applied to the customer's monthly demand above 100 kW. As a result, larger customers are charged a lower average demand rate than smaller customers, which reflects their lower average cost of service.

Q. WHY DO THINK SEIA WITNESS LUCAS IS PROPOSING TO ELIMINATE THIS RATE FEATURE?

A. Undoubtably, eliminating this feature would potentially increase the avoided demand charge for larger customers that might consider adopting certain technologies that target demand reduction, such as behind-the-meter solar plus storage. I also note that SEIA'S proposal would also, without intention, decrease the avoided demand charge for smaller customers who seek to adopt similar demand-reducing technologies.

1 **Q. WHAT DO YOU RECOMMEND?**

2 A. SEIA's proposal should be rejected because it is not reflective of cost of service.
3 This feature helps ensure the rate can be used to serve a wide variety and size of
4 commercial customers.

5 **Q. NOW LET'S DISCUSS THE ENERGY CHARGES FOR RATES E-32 S AND**
6 **E-32 M, WHICH SEIA OPPOSES.**

7 A. Rate E-32 S serves small-sized general service customers with monthly demands of
8 21 to 100 kW, while E-32 M serves medium-sized commercial customers with
9 monthly demands of 101 to 400 kW. The unbundled generation charges for both
10 rates have a unique design called a "load-factor" or "times-use" rate structure. It is
11 not, strictly speaking, a declining block energy rate, as SEIA states, but rather a rate
12 structure that combines a demand charge and energy charge into a single rate
13 component.

14 **Q. PLEASE EXPLAIN.**

15 A. The unbundled generation charges for general service rates typically include two
16 components – a demand charge, which recovers the capacity cost of generation
17 power plants, and an energy charge, which recovers the cost of fuel and variable
18 O&M. The load factor design uses a two-tiered energy charge design and
19 incorporates the demand charge into the first-tier energy charge. In addition, the
20 tiers are based on a certain amount of kWh usage per unit of kW demand, instead of
21 merely being a traditional declining-block energy rate, as referenced by SEIA
22 witness Lucas, in which the tiers are based on total kWh usage.

23 **Q. CAN YOU PROVIDE AN EXAMPLE?**

24 A. Yes. Consider a customer served under the E-32 M rate that uses 110,000 kWh and
25 300 kW in a month. The billing units, unbundled generation rates for the two kWh
26 tiers and billed amounts, are shown in Table 2 below, under "current rate design."
27 The tier 1 kWh energy charge applies to 200 kWh per kW or 60,000 kWh (200 X
28

300). All of the additional 50,000 kWh are billed under the tier 2 energy charge. The charges for each tier recover \$0.04965 per kWh of energy-related costs. The Tier 1 charge also recovers \$0.04103 per kWh of generation capacity costs, which is the Tier 1 energy charge minus the Tier 2 energy charge.

Q. WHAT WOULD THE RATE BE IF IT USED A DEMAND CHARGE INSTEAD OF THE TIMES-USE APPROACH?

A. If the rate were redesigned to recover the generation capacity costs through a kW demand charge, instead of through an embedded kWh load-factor tier, the demand charge would equal \$8.206 per kW, which is the \$0.04103 per kWh of embedded capacity charge in Tier 1 converted to a kW charge by multiplying it by 200 kWh ($\$8.206 = \$0.04103 \times 200 \text{ kWh}$). This conversion is displayed below in Figure 1 below. Please note that these alternative charges are illustrative – they would have to be adjusted slightly to assure that the resulting revenue is neutral for the entire E-32 M customer class.

Figure 1. Unbundled Demand Charge for Rate E-32 M Summer Month

| | | |
|------------------------|----|---------|
| Tier 1 kWh | \$ | 0.09068 |
| Tier 2 kWh | \$ | 0.04965 |
| Demand Component | \$ | 0.04103 |
| Converted to kW charge | \$ | 8.206 |

Q. WOULD THE BILL BE THE SAME UNDER BOTH RATE DESIGNS?

A. Not necessarily. The example shown in Table 1 results in the same monthly bill under either rate design. However, this result will vary according to the actual customer's load patterns and the comparative amount of energy and demand consumed in a month. Some customers would pay more under the alternative design, others would pay less.

Table 2. Rate E-32 M, Proposed Unbundled Generation Rates (Summer)

Currently Proposed Rate Design

| | Units | Rate | Bill |
|------------|--------|---------|-----------|
| Tier 1 kWh | | \$ | \$ |
| | 60,000 | 0.09068 | 5,440.80 |
| Tier 2 kWh | | \$ | \$ |
| | 50,000 | 0.04965 | 2,482.50 |
| | | | <u>\$</u> |
| | | | 7,923.30 |

Alternative Rate Design

| | Units | Rate | Bill |
|------------|---------|---------|-----------|
| kW demand | | \$ | \$ |
| | 300 | 8.206 | 2,461.80 |
| kWh energy | | \$ | \$ |
| | 110,000 | 0.04965 | 5,461.50 |
| | | | <u>\$</u> |
| | | | 7,923.30 |

Q. HAVE ANY CUSTOMERS OR CUSTOMER GROUPS RECOMMENDED THIS CHANGE?

A. No. The current rate design fairly recovers generation capacity costs from a rate class that has a wide range of customer sizes and usage patterns.

Q. WHAT DOES APS RECOMMEND FOR RATES E-32 S AND E-32 M?

A. Conceptually, APS does not oppose converting the unbundled generation charges in rates E-32 S and E-32 M from a load-factor-based design to a traditional demand and energy charge design. However, APS does not support this rate change at this time because SEIA witness Lucas has not provided any compelling reasons for making this change, no customer groups are proposing this change, and the change would create disparate bill impacts for customers, which have not been investigated.

In addition, APS would be opposed to simply combining the two tiers of energy charges into a simple average kWh rate, without converting the embedded demand component into a demand rate. Combining the two energy charges into a single rate

1 would simply recover all of the generation capacity costs through a kWh rate, which
2 would not be reflective of the cost of service and would be a flawed approach to rate
3 design.

4 **Q. WHAT DOES SEIA PROPOSE CONCERNING THE DEMAND RATCHET**
5 **FOR RATE E-32 L?**

6 A. SEIA proposes to eliminate this feature of the rate.¹⁵

7 **Q. WHY IS SEIA PROPOSING THIS CHANGE?**

8 A. Again, this proposal is self-serving for SEIA. It seeks to increase the economic
9 benefit for customers who adopt certain technologies supported by SEIA, while
10 raising the demand rates and bills for other customers.

11 **Q. HOW WOULD SEIA'S PROPOSAL INCREASE THE RATES FOR**
12 **CUSTOMERS THAT DO NOT ADOPT SEIA'S PREFERRED**
13 **TECHNOLOGIES?**

14 A. The demand ratchet feature is a cost-based rate component that helps to match the
15 demand component of each customer's bill with their actual cost of service. If the
16 demand revenue for some customers is unjustifiably reduced, the costs will be
17 shifted to other customers in the same class through higher demand rates.

18 **Q. WHAT IS A DEMAND RATCHET?**

19 A. A demand ratchet is a rate feature that seeks to fairly recover a customer's demand
20 costs through monthly demand charges, even though the costs are primarily driven
21 by the customer's demand in the core summer months. The demand charges could
22 alternatively be applied only to the summer bills, but that would result in very
23 uneven monthly bills, which would be very high in the summer. In addition, some
24 demand-related costs are driven by a customer's demand in all months of the year.

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¹⁵ Lucas at 116.
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1 **Q. ARE RATCHETS COMMONLY USED IN THE UTILITY INDUSTRY?**

2 A. Yes. Demand ratchets are a common feature in rates for large and extra-large
3 commercial and industrial customers across the utility industry.

4 **Q. HOW DOES A RATCHET WORK?**

5 A. On each monthly bill, the customer pays the higher of their actual metered demand
6 or 80% of the highest demand in the previous summer. If a customer has a relatively
7 steady load throughout the months, the ratchet would have no impact. If the
8 customer's demand falls off significantly in the winter months, the ratchet would
9 ensure that the demand-related costs would be recovered from that customer, and not
10 shifted to other customers.

11 **Q. DOES APS SUPPORT SEIA'S PROPOSAL TO ELIMINATE THE**
12 **RATCHET?**

13 A. No. SEIA has not provided any compelling reason for eliminating the ratchet
14 feature. SEIA's proposal is simply self-serving and unjustifiably shifts costs to
15 customers that do not adopt their preferred technologies. In addition, I note that no
16 customers or customer groups are proposing this change.

17 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS ON SEIA'S**
18 **PROPOSALS ON GENERAL SERVICE RATES.**

19 A. APS does not support any of SEIA's proposals for general service rates. SEIA does
20 not offer any valid reasons for making these changes. They are simply self-serving
21 and seek to advantage customers that adopt their preferred technologies and shift
22 costs to other customers by increasing demand charges and bills. In addition, no
23 customers or customer groups are proposing these changes.

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1 **Q. WHAT DOES SEIA PROPOSE FOR APS'S E-32 L STORAGE PILOT RATE?**

2 A. SEIA proposes to modify the E-32 L Storage Pilot rate by eliminating the minimum
3 storage requirement, changing the on-peak hours to 2-6 p.m., and changing the
4 demand charge structure for on-peak and "remaining" hours.¹⁶

5 **Q. DID SOLAR PARTIES DEVELOP AND PROPOSE THIS RATE?**

6 A. Yes. SEIA contends that the storage pilot rate was designed by APS.¹⁷ However,
7 this is incorrect and misleading. In fact, the E-32 L Storage Pilot rate was proposed
8 by solar parties as part of APS's last rate case and ultimately approved by the
9 Commission. They patterned the rate after a storage rate from another utility.

10 **Q. THEN WHY IS SEIA SEEKING TO SIGNIFICANTLY CHANGE THE RATE**
11 **AT THIS TIME?**

12 A. Presumably, the solar parties' previous rate design was ineffective at driving the
13 adoption of storage technology.

14 **Q. DO YOU AGREE WITH SEIA'S PROPOSED MODIFICATIONS?**

15 A. APS agrees to further investigate the storage rate issue, but we do not necessarily
16 agree with SEIA's proposals; some are invalid and should not be adopted, and others
17 will require further investigation.

18 **Q. PLEASE EXPLAIN.**

19 A. The proposal for a 2 p.m. to 6 p.m. on-peak period does not reflect the critical hours
20 on APS's system and is only self-serving to promote distributed solar. This issue is
21 further discussed in the Rebuttal Testimony of APS witnesses Hobbick and Albert.
22 Therefore, this proposal should be rejected. In addition, SEIA's proposal to
23 eliminate the requirement that a customer adopt energy storage to qualify for the rate
24 should be rejected. The suggestion is nonsensical; why in the world would you ever
25 develop an energy storage rate that does not require energy storage? Furthermore,

26 ¹⁶ Lucas at 130-31.

27 ¹⁷ Lucas at 121.

1 APS believes that a reasonable minimum storage requirement is appropriate to
2 prevent a customer from “gaming” the rate schedule by installing a de minimis
3 amount of storage technology.

4 However, the Company believes that the demand-rate structure and other rate-design
5 components can be investigated as long as they are reflective of cost of service and
6 not just intended to advantage customers that adopt energy storage at the expense of
7 other customers.

8 **Q. ASBA/AASBO HAVE PROPOSED SEVERAL CHANGES. PLEASE**
9 **DISCUSS THEIR RECOMMENDATION REGARDING THE SCHOOLS**
10 **TOU RATES.**

11 A. ASBA/AASBO propose to modify the Schools TOU rate, which presently has three
12 seasons (Winter, Summer, and Summer Peak) and three time periods (On-Peak, Off-
13 Peak, and Shoulder-Peak). They propose to eliminate the Shoulder-Peak time period
14 and use the off-peak price for those shoulder hours. While APS is not opposed to
15 removing the shoulder-peak price, the off-peak price would also have to be revised
16 to ensure that the change was revenue neutral. However, if parties desire to change
17 the Schools TOU rate, I would recommend to further revise the rate beyond what is
18 described by ASBA/AASBO witness Travis Sarver, to be more consistent with other
19 general service and irrigation rates. Such revisions could include, for example,
20 changing the on-peak period to be 3 p.m. to 8 p.m., Monday through Friday, and
21 reviewing the appropriateness of the three seasons in the Schools TOU rate.

22 **Q. WOULD THESE TYPES OF RATE REVISIONS CREATE DISPARATE**
23 **BILL IMPACTS FOR INDIVIDUAL SCHOOLS?**

24 A. Yes. If the Schools TOU rate were revised by either ASBA/AASBO’s proposal or
25 by the further modifications I have discussed, the changes would result in disparate
26 bill impacts for individual schools. Some bills would increase, others would
27
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1 decrease beyond the impact of the general revenue change authorized in this
2 proceeding.

3 **Q. ASBA/AASBO ALSO PROPOSES TO ALLOW SCHOOLS WITH SOLAR TO**
4 **USE THE RESOURCE COMPARISON PROXY (RCP) AS AN**
5 **ALTERNATIVE TO NET METERING. DO YOU SUPPORT THIS**
6 **SUGGESTED CHANGE?**

7 A. No, I do not support this change. The VOS proceeding was about addressing the
8 cost shift resulting from net metering for residential rooftop solar customers. The
9 result was the RCP method for energy that is exported to the grid, at any time, and
10 using the retail rate to offset self-consumption. Schools still have the ability to net
11 meter, and the VOS decision and resulting RCP for export energy is simply not
12 applicable to schools.

13 **Q. IN ADDITION, ASBA/AASBO PROPOSES SCHOOLS BE ALLOWED TO**
14 **AGGREGATE THEIR METERS ACROSS THE SCHOOL DISTRICT.**
15 **WHAT ARE YOUR THOUGHTS ON THIS?**

16 A. APS strongly opposes this aggregation recommendation. APS presently allows a
17 school to totalize its loads on a contiguous campus in accordance with its Service
18 Schedule 4 - Totalized Metering of Multiple Service Entrance Sections at a Single
19 Site. This form of totalization is reasonable. However, aggregating loads across a
20 school district is not appropriate. Each campus location has different electric
21 infrastructure. The specifics of cost causation, cost allocation, and the design of
22 rates takes this into account. A campus can be considered a unique customer, but a
23 customer with multiple locations constitutes many customers. It is inappropriate to
24 aggregate school loads across a district that has multiple school campuses. Lastly,
25 the proposed rates and charges are designed to collect the targeted revenue without
26 aggregation. ASBA/AASBO witness Sarver has a simple example where he
27 illustrates the benefits of aggregation but ignores that fact that the rates would have
28

1 to be redesigned to collect the target revenue – essentially reclaiming his computed
2 savings.

3 **XI. CONCLUSION**

4 **Q. WHAT CONCLUSIONS DO YOU HAVE BASED ON YOUR REBUTTAL**
5 **TESTIMONY?**

6 A. The Commission should approve APS's conservative fair value rate of return. The
7 mechanics of the calculation are based on those proposed by ACC Staff and adopted
8 by the ACC in the 2007, 2010 and 2015 test year rate filings made by APS that
9 resulted in Decision Nos. 71448 (Dec. 30, 2009), 73183 (May 24, 2012), and 76295
10 (Aug. 18, 2017).

11 The Commission should approve APS's proposed AEM.

12
13 The Commission should approve APS's COSS that is used to support the
14 Company's rate design in the Company's application, as well as the jurisdictional
15 allocation of costs.

16 Lastly, the Commission should reject intervenors' proposals regarding the AG-X
17 /AG-Y programs and approve APS's new rate rider proposal AG-Y. The
18 Commission should reject SEIA's and ASBA/AASBO's recommendations regarding
19 general service rate design.

20 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

21 A. Yes.
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Calculation of Fair Value Increment

Adjusted Test Year Capital Structure

| | Amount | % | Cost Rate | Weighted Avg |
|--------------------|----------------------|----------------|-----------|--------------|
| 1. Long-Term Debt | \$ 4,726,125 | 45.33% | 4.10% | 1.86% |
| 2. Preferred Stock | - | 0.00% | 0.00% | 0.00% |
| 3. Common Equity | 5,700,968 | 54.67% | 10.00% | 5.47% |
| 4. Short-Term Debt | - | 0.00% | 0.00% | 0.00% |
| 5. Total | <u>\$ 10,427,093</u> | <u>100.00%</u> | | <u>7.33%</u> |

Capital Structure with 1.0% FV Increment

| | Amount | % | Cost Rate | Weighted Avg |
|--------------------|----------------------|----------------|-----------|--------------|
| 6. Long-Term Debt | \$ 4,032,678 | 32.75% | 4.10% | 1.34% |
| 7. Preferred Stock | - | 0.00% | 0.00% | 0.00% |
| 8. Common Equity | 4,863,590 | 39.49% | 10.00% | 3.95% |
| 9. Short-Term Debt | - | 0.00% | 0.00% | 0.00% |
| 10. FVRB Increment | 3,418,936 | 27.76% | 0.80% | 0.22% |
| 11. Total | <u>\$ 12,315,204</u> | <u>100.00%</u> | | <u>5.51%</u> |

Fair Value Increment Calculation

| | Fair Value | Original Cost |
|---|-------------------|-------------------|
| 12. Rate Base | \$ 12,315,204 | \$ 8,896,268 |
| 13. Rate of Return | 5.51% | 7.33% |
| 14. Required Operating Income | <u>\$ 679,050</u> | <u>\$ 652,096</u> |
| 15. Adjusted Operating Income | 648,726 | 648,726 |
| 16. Adjusted Operating Income Deficiency (line 14 - line 15) | \$ 30,324 | \$ 3,370 |
| 17. Revenue Conversion Factor | <u>1.3346</u> | <u>1.3346</u> |
| 18. Increase in Base Revenue Requirements (line 16 * line 17) | <u>\$ 40,470</u> | <u>\$ 4,497</u> |
| 19. Fair Value Increment | \$ 35,973 | |
| 20. RCND Rate Base | \$ 15,734,140 | |

Advanced Energy Mechanism (AEM) Plan Cost Recovery Term Sheet

| | |
|--|--|
| Purpose | To provide for timely cost recovery of the capital carrying cost and expense of APS clean energy plan investment, including energy efficiency (EE) expenses, and lost fixed costs associated with EE and distributed generation (DG) revenue requirements which are not already recovered in base rates or through another Arizona Corporation Commission (Commission) approved adjustment. Clean energy resources are defined as non-carbon emitting resources but excludes nuclear energy. |
| Authorization | Integrated Resource Plan (IRP) Action Plan or Clean Energy Implementation Plan approval by the Commission and robust Request for Proposal (RFP) process – acquisitions that comply with the IRP Action Plan and RFP process. The IRP process would determine the prudence of the IRP Action Plan, and the process prescribed in Energy Rules would determine the prudence of the Clean Energy Implementation Plan. |
| Cost Recovery of APS Owned Resources, EE Investment and Coal Community Transition (CCT) Cost | An Advanced Energy Mechanism (AEM) will recover the capital carrying costs of approved clean energy plan investment, including APS-owned newly constructed or acquired plants, EE expenses, lost fixed costs associated with EE and DG revenue requirements and Coal Community Transition cost. The AEM process will determine prudence of APS's execution of the IRP Action Plan and Clean Energy Implementation Plan. |
| Lost Fixed Costs (LFC) | Lost Fixed Costs (LFC) recovered will be consistent with the current accounting for LFC. In future rate cases (not the current rate case), APS may propose changes to the LFC recovery accounting. |
| Cost Recovery of Resources Resulting from Purchased Power Agreements (PPA) | Purchase Power Agreement (PPA) resources will be recovered through the Company's Power Supply Adjustor (PSA), including storage PPAs. PPAs with recovery presently split between the Renewable Energy Adjustment Charge (REAC) and PSA would move completely to the PSA. |
| AEM Adjustor Process | Annual filing and implementation as specified in a Plan of Administration, including EE investment plan. In each rate case, the AEM will be reset and APS-owned resource investments will be moved into base rates. |
| Key Parameters of Capital Carrying Costs | Capital Carrying Costs consist of (1) Return on the Qualified Net Plant calculated based on the Company's Weighted Average Cost of Capital (WACC) approved by the Commission in its most recent rate case plus a return on the fair value increment (if any) for the Qualified Net Plant; (2) depreciation expense; (3) income taxes; (4) property taxes and (5) associated operations and maintenance expenses (O&M). |
| Year-over-Year Annual Adjustor Cap | The AEM will not increase by more than \$0.005 per kWh in any annual adjustment process. Any amounts over the annual cap would be held over to a subsequent adjustment. |
| Balancing Account | The AEM will have a balancing account that will track revenues versus costs, as well as a true-up of budgeted to actual costs. |
| Earnings Test | As part of each filing, APS will file an earnings test based on the Commission's jurisdictional portion of the most recent FERC Form 1, with rate base, operating revenue and expense adjustments adopted in the most recent rate case. The earnings test will determine what portion of the AEM will be recoverable each adjustment cycle. |

| | |
|----------------------------------|--|
| AEM Timing | Stakeholder Engagement (including EE plan and LFC forecast): February - May Filing: June 1 Effective: January 1 |
| AEM Approval | ACC – Open Meeting |
| AEM Revenue Allocation | Equal across rate classes, kW charge for customers on kW rates, and kWh charge for customers on energy-only rates. |
| Other Adjustor Rates | APS retains all current adjustors: PSA, Transmission Cost Adjustment (TCA), Environmental Improvement Surcharge (EIS) and Tax Expense Adjustment Mechanism (TEAM), Lost Fixed Cost Recovery mechanism (LFCR), REAC and Demand Side Management Adjustment Clause (DSMAC). AEM will replace LFCR, REAC and DSMAC over time as they are reset in the future. |
| Adjustor and Base Rate Transfers | A revenue-neutral portion of REAC costs will be moved to base rates and the PSA. A revenue-neutral portion of DSMAC costs will be moved to base rates. |

ATTACHMENT 8

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REBUTTAL TESTIMONY OF MONICA WHITING
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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1 **REBUTTAL TESTIMONY OF MONICA WHITING**
2 **ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY**
 (Docket No. E-01345A-19-0236)

3 I. INTRODUCTION

4 **Q. PLEASE STATE YOUR NAME, JOB TITLE, AND BUSINESS ADDRESS.**

5 A. My name is Monica Whiting. I am Vice President of Customer Experience and
6 Chief Customer Officer for Arizona Public Service Company (APS or Company).
7 I am responsible for delivering key customer services and operations at APS with
8 a dedicated focus on the Customer Experience. This includes the Care Center,
9 Revenue Operations, Customer Experience Strategy, Solutions and Initiatives,
10 and Key Account Management. My business address is 400 N. 5th Street,
11 Phoenix, Arizona 85004.

12 **Q. WHAT IS YOUR EDUCATIONAL AND PROFESSIONAL**
13 **BACKGROUND?**

14 A. My background and experience are set forth in Attachment MW-1RB to this
15 Rebuttal Testimony. I have worked in the utility industry for nearly 30 years, at
16 public power and investor-owned utilities in different states throughout the
17 country. My experience includes working for utilities that performed in the top
18 quartile of customer satisfaction nationally, as well as utilities that transformed to
19 successfully move up to the top quartile. Throughout my career, my focus has
20 been on customer experience, communications, and marketing. I joined APS in
21 July 2020 because I was inspired by APS Chief Executive Officer Jeff Guldner
22 and Chief Operating Officer Daniel Froetscher and their commitment to APS
23 customers and Arizona. The Company's Executive Management is laser focused
24 on putting customers at the center of everything APS does. I wanted to join them
25 in advancing the APS customer experience.

26 **Q. DID YOU PREVIOUSLY FILE TESTIMONY IN THIS MATTER?**

27 A. No.

1 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

2 A. The purpose of my rebuttal testimony is to respond to recommendations and
3 comments made by Staff and intervenors in this case on topics involving
4 customer satisfaction, simplification of customer bills, education and outreach,
5 limited-income programs, and reporting, as well as to discuss APS's vision for
6 the future in some of these key areas.

7 **II. SUMMARY**

8 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

9 A. APS is committed to improving all aspects of customer service, including how
10 the Company educates customers and the tools provided to them; working with
11 stakeholders and customer research has become, and will remain, an important
12 part of that process. Specifically, in my testimony I address the following topics:

- 13 • Simplifying APS's residential rate offerings to better differentiate between
14 rates, including providing a flat rate option for all customers.
- 15 • With the input of customers and stakeholders, APS intends to redesign,
16 simplify, and enhance all customer bills.
- 17 • In response to the COVID-19 pandemic and in collaboration with its low-
18 income assistance agency partners, APS has taken action to assist those
19 impacted by the pandemic and believes accepting certain proposals from
20 Wildfire will further improve programs to assist limited-income
21 customers.
- 22 • APS's Customer Education and Outreach Plan (CEOP) from the last rate
23 case was not perfect, but it is not the "failure" that intervenors make it out
24 to be, and while APS would prefer to focus on working together to make
25 the future better, the Company cannot leave erroneous assertions
26 the future better, the Company cannot leave erroneous assertions
27 the future better, the Company cannot leave erroneous assertions
28 the future better, the Company cannot leave erroneous assertions

unrebutted because they serve as the basis for intervenor recommendations. With that in mind, I include a report from Guidehouse (a leading global provider of consulting services to the public and commercial markets with expertise in the electric utility industry, utility education and outreach best practices, and behavioral science) to rebut the Alexander Report and to help incorporate best practices in our future customer education and outreach.

- Numerous intervenors discussed increased reporting requirements. I agree that transparency is vital to continued improvement in customer service; however, not all recommended reporting requirements are appropriate. Therefore, I recommend a reporting package I believe appropriately addresses the interests of stakeholders.

III. FOCUS ON CUSTOMER EXPERIENCE

Q. WHAT IS YOUR PLAN FOR DELIVERING AN INDUSTRY-LEADING CUSTOMER EXPERIENCE AT APS?

- A. APS's goal is to deliver year-over-year improvement in overall customer satisfaction by advancing to industry-leading customer experience standards through a top-quartile ranking among other large investor-owned utilities. APS will take a holistic approach to all drivers of customer satisfaction informed by customer research, such as: JD Power and Associates, behavioral science (which considers the values and preferences that factor into how customers make choices), and best practices in prioritization and implementation. APS will focus on reliability and outage communication, value for the price paid, billing and payment, corporate citizenship, communications, and customer care, which includes the customer's phone and digital experience. APS will establish a formal customer experience strategy, an internal customer experience council, annual customer improvement workplans, and a Voice of the Customer program

1 to capture customer research and insights. APS will continue to monitor, assess,
2 and realign as customer expectations, technology and best practices evolve. The
3 rest of my testimony discusses some of the ways the Company plans to do this
4 moving forward, in conjunction with stakeholders.

5 **IV. SIMPLIFICATION OF RESIDENTIAL RATE PLANS**

6 *A. APS proposes to consolidate and simplify rates by offering three rate*
7 *options for all non-solar residential customers.*

8 **Q. IS APS PROPOSING ANY RATE CHANGES TO MAKE RESIDENTIAL**
9 **SERVICE PLAN OPTIONS SIMPLER AND CLEARER FOR**
10 **CUSTOMERS?**

11 *A.* Yes. In response to feedback from customers and multiple intervenors, and to
12 make it easier for customers to select a rate plan that meets their needs, the
13 Company is proposing simplifying its rate structures and consolidating similar
14 rate plans. The proposal includes three clear and distinct rate options: a flat rate,
15 a time-of-use (TOU) energy-only rate, and a TOU-with-demand rate. Under this
16 proposal customers will have access to, and the ability to choose among, these
17 three rate structure types irrespective of their amount of usage. All solar
18 customers will continue to have the option of choosing a TOU or demand rate.
19 To effectuate the goal of simplification and move to three rate options, APS
20 proposes eliminating the mandatory 90-day TOU rate trial period for new
21 customers and consolidating the flat rate plans (the R-Basic family of plans) into
22 one rate with multiple pricing tiers that can accommodate customers irrespective
23 of usage size. Thus, customers who use on average more than 1,000 kWh per
24 month would now have a flat rate option. This change also eliminates the annual
25 rate reassignment from a standard rate plan to a TOU plan if the customer's
26 annual average monthly consumption exceeds 1,000 kWh. Additional details
27
28

1 about these changes are provided in the testimony of APS witness Jessica
2 Hobbick.

3 **Q. VARIOUS INTERVENORS AND COMMISSIONERS HAVE**
4 **RECOMMENDED THAT APS CHANGE THE NAMES OF**
5 **RESIDENTIAL RATE PLANS. DOES APS PLAN TO RENAME THE**
6 **RESIDENTIAL RATE PLANS?**

7 A. Yes. In conjunction with the proposed simplification of the residential rate plans,
8 APS is working on a plan to rename them.

9 **Q. BRIEFLY EXPLAIN THE PROCESS APS WILL USE TO DEVELOP**
10 **NEW NAMES FOR RATE PLANS.**

11 A. APS will develop new rate plan names based on customer research. The naming
12 process will be a customer-focused, data-driven effort which includes rigorous
13 customer research and stakeholder input.

14 **Q. WHAT WILL THE OPPORTUNITIES BE FOR CUSTOMERS AND**
15 **STAKEHOLDERS TO PROVIDE INPUT INTO THE RENAMING**
16 **PROCESS?**

17 A. APS will engage with stakeholders via monthly meetings and customers through
18 the Customer Advisory Board.

19 B. *Customer Tools*

20 **Q. STAFF WITNESS MATT CONNOLLY INCORPORATES**
21 **RECOMMENDATIONS FROM THE ENERGYTOOLS REPORT FOR**
22 **NEW GRAPHICS AND WAYS TO PRESENT CUSTOMER**
23 **INFORMATION. DO YOU AGREE WITH THOSE**
24 **RECOMMENDATIONS?**

25 A. The Company is committed to providing useful, transparent, and easily
26 understandable information to customers about energy usage. The Company
27
28

supports many of Staff's recommendations and is currently developing or has already implemented, the following:

Figure 1
Staff Recommendations and APS's Implementation Status

| Recommendation | Status |
|--|--|
| An application or graphic showing customers their level of usage, peak usage, including specific recommendations, and how to manage usage. | In progress. APS is currently developing an Energy Estimator tool that will allow customers to select different configurations of home sizes, seasons, rate plan types, and detailed information on how they use appliances, to see how the changes can impact the amount and cost of their usage or demand. |
| High usage alerts with the ability for customers to set their alert threshold either by dollar amount or consumption. | Today, APS customers can set alerts to notify them of high usage and estimated month-to-date billing costs. |
| Information on appliances and how to estimate peak demand. | In progress. Information on appliances and how to estimate demand will be part of the Energy Estimator Tool. Also, APS recently launched the APS Marketplace, which will offer customers energy-efficient appliances and education on how to reduce energy use. |
| Graphics/visuals for customers on peak usage estimation. | APS is currently looking at various tools, including personalized emails, that will offer energy tips to help customers shift their energy use and save on energy costs. |

Additionally, the Company is researching infographics, language, and visuals to improve rate plan descriptions, explanation of the peak and off-peak hours, and the concept of demand and demand charges.

1 **Q. DOES APS HAVE ENERGY USAGE AND DEMAND THRESHOLD**
2 **ALERTS AVAILABLE TO CUSTOMERS?**

3 A. Yes. Currently, residential and commercial customers can opt into several
4 different types of usage alert thresholds and be notified by either email or text
5 when that threshold is reached. The customer can set unique thresholds for on-
6 peak usage, total usage, and demand. Customers can sign up for these alerts
7 through aps.com to choose the alerts most helpful to them and their lifestyle. In
8 addition, customers can set alerts for estimated bill (cost) thresholds, outages and
9 a three-day notice prior to bills being due.

10 **Q. IS APS CONSIDERING A GRAPHIC/VISUAL FOR CUSTOMERS' PEAK**
11 **USAGE ESTIMATION?**

12 A. APS is currently reviewing additional graphic elements for the website and other
13 customer communication channels to provide customers with information in a
14 meaningful way. Any new functionality will be tested with customers, including
15 through the Customer Advisory Board and stakeholder group, before
16 implementation.

17 **Q. THE SIERRA CLUB HAS RECOMMENDED THAT APS IMPLEMENT**
18 **"GREEN BUTTON" CONNECT-MY-DATA FUNCTIONALITY TO**
19 **ALLOW CUSTOMERS TO MORE EASILY PROVIDE THEIR ENERGY**
20 **USAGE DATA TO THIRD PARTIES, SUCH AS SOLAR PROVIDERS.**
21 **WHAT IS APS'S POSITION?**

22 A. Currently, APS customers can view their usage data online or download it into an
23 Excel spreadsheet. If a customer wishes to provide that information to others, he
24 or she can provide guest access to his or her account or send the Excel data to a
25 third-party of choice. For customers who wish to have another way to share their
26 data, APS is working on implementing "Green Button" and plans to have this
27 functionality by the end of 2021.

28

1 V. RESIDENTIAL BILL REDESIGN

2 Q. **DOES APS STILL INTEND TO SIMPLIFY ITS RESIDENTIAL BILLS?**

3 A. Yes. APS is working to redesign and improve the customer bill based on
4 customer research, industry best practices, and customer feedback about what
5 information would be most helpful. Since the rate case application was filed,
6 APS has expanded the project to encompass the redesign and enhancement of all
7 residential and commercial bill presentations, both paper and electronic. The
8 goal of this project is to design a bill that:

- 9 • Is easy to read and understand;
- 10 • Provides customers with the information they would like to have to
- 11 manage their energy usage and monthly bill;
- 12 • Is delivered to customers using their channel of choice (*e.g.*, print,
- 13 *aps.com*, electronic);
- 14 • Provides customers with a bill experience consistent in language, look and
- 15 feel with the experience on other APS communication channels (*e.g.*,
- 16 *website*, *app*, etc.); and
- 17 • Incorporates best practices from the utility and other relevant industries for
- 18 bill presentment.
- 19
- 20
- 21

22 To accomplish these objectives, APS has partnered with International Business
23 Machines (IBM) to leverage IBM's extensive experience in bill redesign projects,
24 both within and beyond the utility sector, designing for the customer and user
25 experience and based on customer and market research.

1 **Q. WILL STAKEHOLDERS BE A PART OF THE BILL REDESIGN**
2 **PROCESS?**

3 A. Absolutely. The project plan includes multiple opportunities for customer and
4 stakeholder insight through research, interviews, workshops, focus groups, and
5 surveys. APS will solicit input from a diverse sample of its customer base. The
6 design process will be iterative to incorporate feedback as it is provided and will
7 include testing a prototype with customers and stakeholders focus groups.

8 **Q. WHAT IS THE CURRENT STATUS AND TIMELINE FOR THE**
9 **EXPANDED BILL REDESIGN PROJECT?**

10 A. Bill redesign projects can take from 12 to 18 months, depending on the level of
11 input, review, and complexity. Thus far, APS and IBM have held several one-on-
12 one interviews with stakeholders and sought input from our Customer Advisory
13 Board to gather their initial feedback for the design process. APS expects to have
14 a proposed bill design by the second quarter of 2021, after which it will work to
15 complete the technical implementation and provide the necessary change
16 management. Final implementation is currently expected around the end of 2021.
17 This implementation schedule is aggressive, and its timely completion will
18 depend on final design and presentment requirements based on customer and
19 stakeholder input. APS will keep the Commission informed throughout the
20 redesign and implementation process.

21 **Q. DID YOU REVIEW THE TESTIMONY PRESENTED BY RUCO**
22 **WITNESS FRANK RADIGAN AND SIERRA CLUB WITNESS CHERYL**
23 **ROBERTO REGARDING CUSTOMER BILL FORMATS?**

24 A. Yes. RUCO makes suggestions it believes will simplify the bill and recommends
25 that the Company redesign its residential bills as part of an overall customer
26 education plan. Sierra Club, on the other hand, prefers an expanded bill with
27 extensive, detailed line items and recommends rejecting the Company's bill
28

1 simplification proposal. These conflicting views are illustrative of the challenges
2 inherent in any bill redesign project. APS will be seeking customer and
3 stakeholder input throughout the process and anticipates that, in doing so, it will
4 receive varying perspectives. APS has engaged IBM to assist with, among other
5 things, compiling and synthesizing these diverse perspectives and bringing them
6 together with strong customer and industry research to develop an easily
7 understandable and research-based bill proposal.

8 **Q. IS APS CONTINUING TO SEEK A WAIVER OF EXISTING BILL**
9 **REQUIREMENTS?**

10 A. No. It is too early in the bill redesign process to determine if a waiver may be
11 required. APS intends to design a new bill that will enhance the customer
12 experience and present the information customers need in an understandable
13 fashion. Once the bill redesign format is finalized, APS will assess whether it
14 may be appropriate to request a waiver of any Commission rule or requirement.

15 **VI. LIMITED-INCOME PROGRAM RECOMMENDATIONS**

16 **Q. PLEASE PROVIDE A BRIEF OVERVIEW OF THE COMPANY'S**
17 **PROPOSALS FOR LIMITED-INCOME CUSTOMERS IN ITS DIRECT**
18 **TESTIMONY IN THIS CASE.**

19 A. In direct testimony, APS recommended changes to the Company's limited-
20 income programs in order to better serve limited-income customers with more
21 streamlined programs and increased funding and availability. For instance, the
22 proposal includes allowing customers to be automatically enrolled in the Energy
23 Support Program (Rate Rider E-3) for a discount on their utility bill if they have
24 already qualified for certain government assistance programs such as subsidized
25 housing and the federal Low-Income Home Energy Assistance Program
26 (LIHEAP). APS also proposed to automatically place customers who qualify for
27 Crisis Bill Assistance on the Energy Support Program.

1 In addition, APS proposed to double the annual funding amount of Crisis Bill
2 Assistance from \$1.25 million to \$2.5 million to make additional funds available
3 to more customers.

4 **Q. HAS THE COVID-19 PANDEMIC IMPACTED THE COMPANY'S**
5 **APPROACH TO ITS LIMITED-INCOME PROGRAMS?**

6 A. Yes, the pandemic has changed much about Arizonans' lifestyles and working
7 environments, impacting the ability of customers to access assistance and
8 creating the need for additional support throughout APS's service territory. APS
9 has worked hard to make the Company's limited-income assistance programs
10 accessible and easy to navigate over the course of this year as everyone adapts to
11 these rapidly changing circumstances.

12 For example, in collaboration with assistance agency partners, APS improved the
13 Crisis Bill Assistance and Energy Support Programs by:
14

- 15 • Moving from annual recertification to a two-year recertification process,
16 which allows qualified customers to stay on the Energy Support Programs
17 longer without additional paperwork and processing on their part;
- 18 • Revising the required customer consent process to accommodate partners
19 such as Arizona DES, Wildfire, Chicanos Por La Causa, and other
20 assistance agencies that are shifting to telephonic and online service
21 models rather than in-person verification processes; and
22
- 23 • Enabling online recertification for Energy Support Programs.

24 APS updated aps.com to make information on both APS and external assistance
25 programs more easily accessible and included information on energy assistance in
26 various targeted and mass communication. In addition to the items listed above,
27 APS has voluntarily dedicated \$6.8 million in non-customer funds to provide
28

1 direct bill assistance to customers impacted by the pandemic through the APS
2 COVID-19 Customer Support Programs. As of the beginning of November
3 2020, APS has distributed over \$4.7 million to customers and community
4 assistance agencies, providing over 40,000 customers with much-needed help
5 during this time.

6 **Q. HAS APS WORKED WITH STAKEHOLDERS TO IMPLEMENT**
7 **CHANGES TO SUPPORT THIS POPULATION?**

8 A. Yes. APS worked with community assistance partners to connect limited-income
9 customers who have struggled or are delinquent on their bills with external
10 assistance programs by sending agency-specific emails and direct mailings to
11 select customers. In addition, APS has worked with partners to include limited-
12 income program assistance flyers in multiple Arizona food bank boxes.

13 APS also met frequently over the past several months with these partner agencies
14 to listen to and understand the concerns and challenges they face as they work
15 with those who have the greatest needs within Arizona communities. APS
16 quickly made the changes noted above, finding ways to be flexible and to work
17 together to help customers gain access to available assistance.

18
19 This collaboration on program enhancements and additional communication
20 efforts have been successful, increasing enrollment in our Energy Support
21 Programs by more than 25% from June 2019 (end of the Test Year in this case)
22 through the end of September 2020.

23 **Q. HAS APS INCREASED THE PROMOTION OF ITS LIMITED-INCOME**
24 **PROGRAMS DURING THE PANDEMIC?**

25 A. Yes. Making customers aware of the assistance programs and resources available
26 to them during this challenging time has been a top priority for APS and the
27 Company has significantly increased the level of marketing and customer
28

1 outreach in this area. Through 2020, APS will have provided more than 75
2 million impressions through 13 different communication channels regarding
3 APS's customer assistance programs. These include promotion of the Energy
4 Support Program and Here to Help messaging that promotes APS and community
5 partner assistance resources, energy efficiency programs and energy savings tips.
6 Samples of APS communications are included as Attachment MW-02RB.

7 **Q. WILDFIRE WITNESSES CYNTHIA ZWICK AND JOHN HOWAT HAVE**
8 **MADE SEVERAL RECOMMENDATIONS FOR CHANGES IN APS'S**
9 **LIMITED-INCOME PROGRAMS. HAVE YOU REVIEWED THOSE**
10 **RECOMMENDATIONS?**

11 A. Yes. Wildfire is recommending two categories of changes to APS's Energy
12 Support Programs: an expansion of eligibility limits and a redesign and increase
13 of the bill discount amounts.

14 **Q. DOES APS AGREE WITH WILDFIRE WITNESS ZWICK'S PROPOSAL**
15 **TO EXPAND THE ELIGIBILITY FOR THE ENERGY SUPPORT**
16 **PROGRAMS FROM 150% TO 200% OF THE FEDERAL POVERTY**
17 **LIMIT?**

18 A. Yes. APS agrees that, especially in light of these difficult economic times, it is
19 appropriate to expand its Energy Support Programs (Rate Riders E-3 and E-4) to
20 include more customers and increase the income eligibility from 150% to 200%
21 of the federal income poverty guidelines.

22 This expansion will complement APS's recommendation to automatically enroll
23 recipients of Crisis Bill Assistance and LIHEAP in the Energy Support Programs,
24 as those programs allow customers with incomes up to 200% of the federal
25 poverty level to participate. It also will be easier to implement automatic
26 enrollment by aligning the programs with most of the major state and federal
27
28

1 assistance programs, further aiding efforts to collaborate across programs and
2 agencies.

3
4 Additional funding will be required over the next several years to support the
5 anticipated increased enrollment levels. Therefore, approval of the limited-
6 income deferral order, proposed in APS witness Hobbick's Direct Testimony,
7 becomes even more fundamental to the Company's ability to expand these
8 programs to meet the needs of customers, and any expansion of the programs
9 must be coupled with its approval.

10 APS is committed to continue building awareness of the Energy Support
11 Programs and will coordinate with Wildfire and other community assistance
12 agencies to promote the programs and enable greater customer participation.
13 APS believes these changes will streamline the administrative burden for limited-
14 income customers, community action agencies and APS, while providing critical
15 assistance to Arizona's most vulnerable customers.

16 **Q. DO ANY OF THE INTERVENORS SUPPORT THE PROPOSED**
17 **LIMITED-INCOME DEFERRAL ORDER?**

18 A. Yes. Wildfire supports the proposed deferral order.

19 **Q. WILDFIRE WITNESS HOWAT PROPOSES AN ALTERNATIVE AND**
20 **EXPANDED BILL DISCOUNT DESIGN FOR ENERGY SUPPORT**
21 **PROGRAM CUSTOMERS. DO YOU AGREE WITH THAT PROPOSAL?**

22 A. No. The Wildfire alternative discount proposal appears to contemplate a tiered
23 bill discount for limited-income program participants that would be based on
24 customer income, household energy burden (as determined by percentage of
25 energy cost to total income) and the dollar amount of any account payment
26 delinquencies. It contemplates discounts ranging from the current 25% all the
27 way up to a 79% discount.

1 APS witness Hobbick will address the details of this proposal. APS understands
2 the intent of the program, but the Company is concerned about the cost and
3 complexity, and for these reasons does not support changing the 25% limited-
4 income discount at this time. APS is open to exploring options to revise the
5 program in the future to take energy burden into consideration.

6 **Q. IN LIEU OF THIS MORE COMPLICATED DISCOUNT, WILDFIRE**
7 **RECOMMENDS INCREASING THE EXISTING BILL DISCOUNT**
8 **FROM 25% TO 30%. DO YOU SUPPORT THIS PROPOSAL?**

9 A. No. The current 25% bill discount strikes an appropriate balance between those
10 customers that need assistance and all other customers who effectively pay for
11 that assistance.

12 APS offers one of the largest discounts available to limited-income customers in
13 Arizona. The average monthly discount for Energy Support Program participants
14 ranged from just over \$22 in April 2020 to over \$58 in August 2020, as the
15 percentage-of-bill discount method provides more relief to customers during
16 high-usage months. In contrast, other utilities in the state offer flat monthly
17 dollar discounts ranging from \$16 per month to \$23 per month.

18 **Q. WILDFIRE ALSO PROPOSES A DEBT FORGIVENESS PROGRAM.**
19 **DOES THE COMPANY PLAN TO ADOPT THIS RECOMMENDATION?**

20 A. No. APS already works collaboratively with customers to set-up and modify
21 payment plans for past due balances. As mentioned previously, there are existing
22 customer assistance programs available such as LIHEAP, Coronavirus Aid,
23 Relief and Economic Security (CARES) Act funding, and other community
24 action agency and utility bill assistance programs, along with APS programs such
25 as Crisis Bill Assistance, the Energy Support Programs, Project Share, and the
26 COVID-19 Customer Support Fund. I believe existing customer assistance
27 programs, used in conjunction with APS's extended payment arrangements, are
28

the best and most responsible way to help the most vulnerable and impacted customers address their current overdue balances.

Q. ARE THERE OTHER SOURCES OF FUNDING AVAILABLE TO CUSTOMERS WHO ARE HAVING TROUBLE PAYING THEIR BILLS?

A. Yes. There are a variety of state and federal assistance programs available to eligible APS customers, and APS works with agency partners to connect customers to these programs. From January through October of 2020, APS customers received over \$5.2 million in LIHEAP, CARES Act, and charitable organization assistance, as well as approximately \$4.7 million from APS-funded utility bill assistance. APS provided \$23.8 million in utility bill discounts and over \$2.2 million in Weatherization improvements. APS understands the needs are great, and that is why the Company is committed to continuing to support and expand partnerships and cooperation with community action agencies and charitable, state and local programs to connect our customers with available support and assistance.

VII. EDUCATION AND OUTREACH PLANS

A. *The 2016 Rate Case Customer Education and Outreach Plan*

Q. CERTAIN INTERVENORS, INCLUDING STAFF, RUCO AND WRA, HAVE EITHER CITED OR RELIED IN PART ON THE BARBARA ALEXANDER REPORT¹ (ALEXANDER REPORT) IN THEIR TESTIMONIES. HOW HAS THE COMPANY RESPONDED TO THAT REPORT?

A. APS has engaged Guidehouse Inc. (Guidehouse), a leading global provider of consulting services to the public and commercial markets with expertise in the electric utility industry, utility education and outreach best practices, and

¹ See Barbara R. Alexander, An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation, Docket Nos. E-01345A-19-0236 and E-01345A-19-0003 (May 19, 2020).

1 behavioral science, to (1) review and analyze the Alexander Report, and (2)
2 advise APS of improvements it should consider incorporating in future customer
3 education and outreach initiatives. On November 2, 2020, Guidehouse issued a
4 *Review of the 2017 Customer Education and Outreach Plan & Response to the*
5 *Plan* (Guidehouse Report). Because of its foundation in appropriately compared
6 best practices, this is the document that should serve as the basis for
7 recommendations going forward. I have attached the Guidehouse Report to my
8 testimony as Attachment MW-03RB and incorporate it by reference as part of my
9 testimony.

10 **Q. BRIEFLY, WHAT DID GUIDEHOUSE CONCLUDE REGARDING THE**
11 **ALEXANDER REPORT?**

12 A. The Guidehouse Report calls into question elements of the Alexander Report's
13 assessments, comparisons and conclusions. Guidehouse identified crucial facts
14 concerning the 2017 CEOP, which the Alexander Report failed to consider.

15 Specifically, the Guidehouse Report identified two errors and six clarifications to
16 key points in the Alexander Report. These are discussed in detail on pp. 13-16 of
17 the Guidehouse Report. While I will not repeat each of them here, there are a few
18 critical issues that I want to address:

- 19
20 • The Alexander Report incorrectly states that existing customers who had
21 not selected a TOU or demand rate would be involuntarily moved to one
22 during transition. No customers were involuntarily moved to TOU or
23 demand rates during the rate transition. Customers were moved to their
24 Most-Like Rate during the transition (*e.g.*, only if a customer was already
25 on a plan with a demand charge could they be defaulted to a plan with a
26 demand charge).
- 27 • Demand rates remain entirely voluntary for APS customers.
28

- After completion of the rate transition period in the last rate case, customers who used 1,000 kWh or more on average per month were reassigned annually to a TOU rate consistent with Decision No. 76295. Based on feedback from customers and intervenors in this case, APS proposes to eliminate this practice and will make a non-time differentiated (*i.e.*, a flat rate) available to all customers irrespective of their usage amount.
- APS also included educational content to explain demand rates throughout the CEOP implementation. Guidehouse Report at iv-v.

Q. DOES GUIDEHOUSE PROVIDE ANY ANALYSIS OF THE ALEXANDER REPORT’S USE OF THE CALIFORNIA UTILITIES’ MARKETING, EDUCATION AND OUTREACH PLAN (CALIFORNIA MEOP)?

A. Yes. Guidehouse found that there were critical structural differences between the California rate structures and transition and APS’s rate structures and transition, which make the California MEOP an inappropriate and inaccurate comparator. For example, while California’s rate plans were undergoing an enormous change moving from tiered untimed energy only rates to default TOU rates for all customers, whereas “...APS’s CEOP was designed to help transition the vast majority of its residential customers to rates that were structurally similar to their previous rates (the Most-Like Rate).” *Id.* at 17. As a reminder, APS has had TOU and demand rates for residential customers for decades. Thus, the purpose and goals of the California MEOP were far more expansive than the purpose of the CEOP.

Guidehouse also found that the California utilities’ rate transition was “meaningfully different in its size, complexity and breadth” and cost when

1 compared against APS's rate transition, thus it was not a good comparator. *Id.* at
2 18. For example, Southern California Edison had an approved budget of more
3 than \$70 million for 2017-2020. In contrast, APS had an approved budget of \$5
4 million and 9 months to implement. Given these differences in size, scope and
5 underlying purpose, Guidehouse concluded that the Alexander Report's *ex post*
6 *facto* comparison of APS's 2017 CEOP to the California utilities' MEOPs was
7 inappropriate.

8 **Q. HOW DO YOU RESPOND TO THE INTERVENORS WHO**
9 **CHARACTERIZE THE CEOP AS A "FAILURE?"**

10 A. As is often the case, hindsight provides a clear view into things that could have
11 been done differently and/or better. But I disagree with the harsh characterization
12 of the CEOP as a "failure." Guidehouse assessed the CEOP and compared it to
13 industry norms, and they concluded that the CEOP met and, in some instances,
14 exceeded industry norms. Guidehouse also found that APS's use of a wide range
15 of traditional and digital marketing, its community-based outreach, and use of
16 engaging customer materials and tools met the standards for best practices in the
17 industry. This portion of Guidehouse's assessment can be found on pp. 39-42 of
18 their report. *The Rate Review and Customer Outreach Program Evaluation of*
19 *Arizona Public Service Company*² that was conducted by Staff consultant
20 Overland Consulting likewise found that much of the CEOP was reasonable and
21 appropriate. While I agree that there are areas that the Company can look to
22 improve going forward, the harsh rhetoric surrounding the 2017 CEOP is not
23 supported by the facts.

24
25
26
27 ² See Overland Consulting, *Rate Review and Customer Outreach Program Evaluation of Arizona Public*
28 *Service Company*, Docket No. E-01345A-19-0003 (June 4, 2019).

1 **Q. WHAT IS APS CURRENTLY DOING TO IMPROVE ITS CUSTOMER**
2 **EDUCATION AND OUTREACH?**

3 A. APS holds regular Customer Advisory Board and stakeholder meetings, covering
4 topics ranging from the disconnect moratorium to rate design and education.
5 These serve as vehicles for gathering valuable insights. The Customer Advisory
6 Board was launched in May 2020 and is comprised of approximately 30
7 customers who are diverse in geographic location, demographics (age, gender,
8 income, ethnicity), APS sentiment, and service plans.

9
10 By the Order of the Commission, APS implemented pro forma billing in March
11 of 2020 that provides customers with on-bill rate plan analysis each month to see
12 their lowest cost plan, current month savings, and cumulative 12-month savings.
13 This regular reminder of such valuable information has led to an immediate
14 increase in customers changing rate selections. APS is also focusing its customer
15 communications on topics that align with JD Power learnings including
16 assistance, billing and payment programs, and energy efficiency.

17 B. *APS's Plans for Future CEOPs*

18 **Q. WHAT IS APS'S PLAN FOR ITS CUSTOMER EDUCATION AND**
19 **OUTREACH IN THE FUTURE?**

20 A. Looking ahead, APS is focused on continuously improving customer
21 communications and the customer experience. While the primary focus of the
22 new CEOP is customer awareness and understanding of the available rate plan
23 options, it will also outline other related customer programs to create a
24 coordinated and holistic approach to customer outreach and education. The
25 CEOP is an integral component of the customer experience and will continue to
26 be an ongoing part of APS's business operations, not just a one-time plan. APS
27 plans to incorporate many of the learnings from the 2017 CEOP as well as best
28 practices recommended by Guidehouse and others. Key elements of the CEOP

will include an overview of objectives, related research and key learnings, limited-income program, messaging strategy, communication tactics, call center training and a performance measurement plan. APS intends to provide a new CEOP that is informed by the Commission decision in this case, which encompasses the items discussed below.

Q. WHAT WILL THE NEW CEOP ADDRESS?

A. The Company has heard customers, stakeholders and Commissioners. As I stated above, customers are at the heart of everything APS does. The Company's new CEOP will be designed with the customers in mind and will take a robust approach to addressing their needs and concerns. The new CEOP will consider:

- Customer and Stakeholder Feedback – APS will seek the Voice of the Customer through various customer research approaches and will engage external stakeholders through a structured process to solicit recommendations and input throughout the CEOP development process.
- Industry best practices – APS will engage external consulting resources with utility industry knowledge and experience, as well as communication and marketing subject matter expertise, in the development of the CEOP.
- Rate plan lifecycle approach – The CEOP will go beyond the initial customer education and awareness phase that enables a customer to make an informed rate plan choice that meets individual needs and preferences – whether that be a focus on cost, convenience, or other considerations. The CEOP will also address how to help customers optimize their selected plans over time through plan-centric energy tips, reminders about energy efficiency program options and energy usage alerts.

- 1 • Behavioral science – Research in this area indicates that most people tend
2 to stay with the status quo or default option when faced with a decision.
3 Behavioral science indicates that for those people who do make an active
4 choice, a wide range of non-economic factors are likely to influence the
5 decision-making process. As a result, both economic and non-economic
6 factors should be integrated into the tools and materials used to inform
7 customers about their rate choices. By addressing other customer
8 motivators as well as the most economical plan (MEP), customers will be
9 able to make a more informed choice and have a better experience.
- 10 • Integration – The CEOP will address how to integrate related customer
11 programs to create a holistic, customer-centric outreach plan. Examples of
12 programs to be integrated into the CEOP include limited-income
13 assistance programs, energy efficiency program offerings, energy usage
14 alerts, and billing and payment programs such as Budget Billing that assist
15 customers with affordability and provide convenience.
- 16 • Cross-channel integration – The CEOP will ensure consistency of rate and
17 program information and presentation across various customer touch
18 points: Care Center, aps.com, billing, rate comparison tool, promotional
19 materials, emails, digital communication, etc.
- 20 • Simplicity – A key objective of the CEOP will be to simplify the
21 presentation of rate plan and program offerings for customers. This will
22 include the use of visuals and infographics. Messages and content will be
23 pre-tested with customers.
- 24 • Broad and Targeted Customer Outreach – The CEOP will be designed to
25 achieve broad awareness of offerings, options and programs that factor
26 27 28

1 into overall customer satisfaction while targeting customer
2 communications that reflect a personalized preference or a call to action
3 specific to a customer or customer segment.

- 4 • Customer Segmentation – The CEOP will identify and address the unique
5 needs and perspectives of customers through a thoughtful approach to
6 customer segmentation. Customer segments that will be addressed include
7 limited-income customers, customers who prefer Spanish language
8 communications and other unique customer segments. The intent of this
9 customer segmentation is to improve the effectiveness of education and
10 outreach by better understanding and addressing customers’ needs,
11 preferences and challenges and how best to reach each segment.
12
- 13 • Performance Measurement – The CEOP will include a performance
14 evaluation plan that documents and evaluates the performance of program-
15 related initiatives. Performance evaluation will be used to inform changes
16 to program efforts and materials in an ongoing cycle of continuous process
17 improvement.

18 **Q. DO YOU HAVE A DIGITAL ENGAGEMENT FOCUS AS PART OF**
19 **YOUR FUTURE EDUCATION AND OUTREACH PLANS?**

20 A. Yes. Digital engagement is a significant driver of customer satisfaction. APS
21 will seek customer input, adopt best practices, and focus on providing or
22 enhancing the most important digital transactions.

23 One example of digital engagement is our work on an Energy Estimator Tool that
24 will be available to residential customers on aps.com in the first quarter of 2021.
25 This tool, which is in the development stage, will help customers understand their
26 demand impacts of running single appliances or multiple appliances together
27 during peak hours, and how changes in appliance use can impact the amount and
28

1 cost of their usage or demand. The tool also will allow customers to select
2 different configurations of home sizes, seasons and rate plans. As previously
3 noted, this tool is based on customer research and includes stakeholder input.

4 **VIII. SUBSCRIPTION RATE PILOT PROGRAM**

5 **Q. IN LIGHT OF THE INTERVENOR TESTIMONY LARGELY**
6 **RECOMMENDING THAT THE COMPANY'S PROPOSED**
7 **SUBSCRIPTION RATE PILOT PROGRAM BE REJECTED, DOES APS**
8 **PLAN TO PURSUE THE SUBSCRIPTION RATE?**

9 A. No. APS is withdrawing the subscription rate option from our overall rate plan
10 proposal. In the future, APS will do additional customer research and work with
11 customers and stakeholders to discuss the program purpose and design.
12 Currently, however, APS's immediate focus is on simplifying our core rate plan
13 portfolio, enhancing our CEOP and including the integration of customer
14 programs to deliver a great customer experience and value, with a particular
15 emphasis on our limited-income customers.

16 **IX. CUSTOMER SERVICE REPORTING RECOMMENDATIONS**

17 **Q. DID YOU REVIEW THE PROPOSED CUSTOMER SERVICE**
18 **REPORTING REQUIREMENTS, AND DO YOU HAVE ANY GENERAL**
19 **COMMENTS?**

20 A. Yes. APS witness Barbara Lockwood explains APS's overall proposed reporting
21 strategy. An appropriate set of reporting requirements should provide meaningful
22 insight into APS's customer service and help track the Company's performance
23 over time. For that reason, I do not support several of the recommendations made
24 by intervenors as they are too detailed and specific to very narrow issues.
25 Additionally, while APS is aggressively pursuing improvements in customer
26 service, prescriptive targets can have unintended consequences and lead to
27 negative incentives, undermining agility as customer expectations and best
28

1 practices evolve over time. As APS continues to improve its customer service,
2 the Company must also maintain flexibility in its approach and methods. Tying
3 customer service too stringently to any specific metric can hamper overall
4 progress. Before I get to my recommendations, I would like to clear up some
5 comments made about APS's customer service metrics.

6 **Q. HAVE YOU REVIEWED RUCO'S DIRECT TESTIMONY REGARDING**
7 **J.D. POWER?**

8 A. Yes. RUCO's claims regarding the Company's use of J.D. Power are incorrect. I
9 address these claims below.

10 **Q. DID THE COMPANY STOP USING J.D. POWER AFTER THE 2016**
11 **RATE CASE?**

12 A. No. The Company continued to subscribe to the J.D. Power Electric Residential
13 Customer Satisfaction study from 2017 to 2020 and analyzed and reported its
14 results on a quarterly basis to Officers, Customer Service and Communications.
15 In 2017, APS transitioned the metric used for determining incentive
16 compensation from J.D. Power to a different customer satisfaction metric called
17 the Customer Contact Tracker (CCT). It is common practice for utilities to adjust
18 their customer satisfaction measurements, shifting between various syndicated
19 studies, transactional surveys, or proprietary studies depending on the specific
20 needs of the company.

21 CCT is different from J.D. Power in that CCT surveys a customer about his or her
22 experience about specific types of recent transactions with the Company, such as
23 when a customer calls our Care Center, whereas J.D. Power surveys customers
24 randomly, irrespective of whether they have had a recent interaction with the
25 Company. The shift to CCT was timed with the Company's conversion to a new
26 billing system in order to address any challenges in phone service levels and
27 billing during the migration. CCT enabled APS to monitor performance during
28

1 this transition using near-real-time data (vs. quarterly data with J.D. Power) to
2 serve as a leading indicator for performance and measurement improvement.

3 APS switched to CCT to monitor and respond to customers during this major
4 transition, not to circumvent declining satisfaction results as RUCO alleged. As
5 RUCO acknowledged in its testimony, APS shifted to CCT to provide greater
6 insight into the customer experience following a specific customer interaction
7 with APS, and the Company continues to use CCT today given its usefulness as a
8 transaction study.

9
10 Going forward, APS will be using the J.D. Power overall satisfaction ranking as a
11 company-wide incentive metric to take a more holistic approach to analyzing and
12 addressing overall customer satisfaction. The Company will continue to track
13 transactional performance through transactional studies similar to CCT. These
14 types of tools remain useful in making year-to-year improvements and
15 monitoring performance through specific transactions and channels.

16 **Q. WHAT DO YOU RECOMMEND FOR REPORTING REQUIREMENTS?**

17 A. The table below lists my recommended reporting requirements and their
18 frequency. These items were generally supported by Staff, Sierra Club and
19 RUCO.

Figure 2

Proposed Customer Service Reporting and Frequency

| Category | Description | Frequency |
|-------------------------|---|-------------------------------------|
| Rate Selection | Residential customer rate plan distribution | Quarterly; until the next rate case |
| | Number of customers on MEP | Quarterly; until the next rate case |
| Care Center Performance | Percent of service calls answered within 30 seconds | Quarterly |
| Customer Satisfaction | JD Power customer satisfaction rankings | Quarterly |
| Customer Complaints | ACC complaints | Quarterly |

Q. PLEASE ELABORATE ON THE RECOMMENDATIONS ABOVE.

A. Each of the items in the table are discussed below.

A. Rate Selection

Preserving customer choice is an important part of APS's rate plans, as is providing the correct education to help customers understand their rate options. Tracking metrics like these gives one view into how effective that education is, as well as how other mechanics of APS's rates are operating. As APS embarks on a new education plan, and while the rate plans are newer, quarterly reporting is appropriate. APS believes that reporting on these items until the next rate case will provide sufficient time to analyze how customers continue to move between rates.

B. Care Center Performance

The Care Center is an integral part of APS's relationship with customers. How quickly representatives respond to customer calls is one indicator of how efficiently the call center is performing. While APS tracks Care Center performance on a daily basis, due to known seasonal variations, I recommend

1 quarterly reporting for these statistics. A telephone service level, measured in the
2 percentage of calls answered in 30 seconds or less, is a universal and best practice
3 call centers measure across the industry. It is worth noting that answering 80% of
4 calls in 30 seconds or less is best-in-class performance, and many utilities
5 perform below this threshold.

6 *C. Customer Satisfaction*

7 Customer satisfaction is a top priority for APS. As such, the Company will focus
8 reporting efforts to measure overall customer satisfaction. APS uses J.D. Power's
9 nationally syndicated Electric Residential customer satisfaction survey. To
10 perform well in J.D. Power's overall customer satisfaction, a utility must perform
11 in six key drivers of customer satisfaction and 40+ attributes. Results are
12 reported as a ranking compared to other utilities.

13 *D. ACC Complaints*

14 Customer feedback is foundational to customer satisfaction and the Company's
15 ongoing improvement efforts to enhance customer experiences. Therefore, I
16 support quarterly reporting of ACC complaints.

17 **Q. CERTAIN INTERVENORS CONTEND THAT ACC COMPLAINTS**
18 **ABOUT APS HAVE BEEN TRENDING UPWARD IN 2019 AND 2020.**
19 **CAN YOU ADDRESS THE NUMBER OF COMPLAINTS THE**
20 **COMPANY IS EXPERIENCING AND ANY CURRENT TRENDS?**

21 **A.** The total number of ACC customer complaints are decreasing when compared
22 year-over-year. The data below show an increase in ACC customer complaints
23 after the 2016 rate case, which peaked in 2018. The most impactful changes from
24 a customer complaint standpoint were related to the new billing system
25 conversion, new rates and the rate migration. The downward trend identified in
26 2019 and 2020 is a reflection of stabilizing the new customer billing system, and
27 customers acclimating to both new rates and prices from the August 2017 rate
28

1 settlement, along with significant improvements in our Care Center performance.
2 Since 2017, the Company has seen year-over-year improvement in service levels
3 for residential and business customers. As of the end of October 2020, Care
4 Center advisors are answering 74% of calls in 30 seconds compared to 43% in
5 2017.

6
7 *Figure 3*
8 *Annual ACC Customer Complaints*

| Year | Customer Complaints (ACC) |
|------|---------------------------|
| 2016 | 533 |
| 2017 | 958 |
| 2018 | 1109 |
| 2019 | 505 |
| 2020 | 283 ³ |

18 **Q. STAFF RECOMMENDED REPORTING ON KEY CREDIT AND**
19 **COLLECTION METRICS. WHY ARE THOSE NOT IN YOUR**
20 **RECOMMENDATION?**

21 **A.** I agree with Staff that disconnects, payment arrangements and similar items are
22 extremely important to track and provide transparency. However, APS already
23 reports on these items in a number of places. Additionally, the Commission
24 currently has a rulemaking docket (Docket No. RU-00000A-19-0132) open
25 where the Commission will likely decide issues such as reporting these and
26

27 ³ Through September 2020.
28

1 similar topics for all jurisdictional utilities in the state. It is more appropriate to
2 determine these kinds of reporting requirements in a generic proceeding.

3 X. CONCLUSION

4 **Q. DO YOU HAVE ANY CLOSING COMMENTS?**

5 A. APS's mission is to provide customers with clean, reliable and affordable energy.
6 This commitment to customers is at APS's core. With customers at the center,
7 APS will deliver an industry-leading customer experience and improve customer
8 satisfaction. APS will accomplish this through items noted in my testimony and
9 prioritizing what matters most to our customers in the areas of reliability, value
10 for price, billing and payment experience, community and environmental
11 stewardship, customer communication, and customer care, including customers'
12 digital and phone experience. APS is committed to moving forward and
13 continuing to collaborate with customers and stakeholders as the Company
14 provides the essential and important service they rely on to power their homes,
15 schools, and businesses.

Monica Whiting

Customer Experience, Communication & Utility C-Level executive with a passion for leading teams to achieve best-in-class results. Unique balance in delivering results while inspiring the hearts and minds of people; setting clear direction through long-term strategic focus & short-term tactical plans. Proven track record in leading change, delivering high customer and employee satisfaction coupled with cost-effective operations.

SUMMARY OF QUALIFICATIONS

- 25-plus years multi-service utility experience – electric, natural gas, water & sewer
- 15 plus years leadership experience including C-Level leadership
- Proven track record in leading diverse teams through a customer transformation while improving employee engagement and cost efficiency
- Successful deployment and leveraging of technology, process improvements and infrastructure maintenance to reduce manual operations, improve customer service delivery and reduce operating costs.
- 2012 KITE Customer Service Leader of the Year
- Frequent national speaker & panelist – Customer Experience, Employee Engagement, Strategic Planning

PROFESSIONAL EXPERIENCE

APS – Arizona Public Service, Phoenix AZ

July 2020 - present

Vice President, Customer Experience

TECO -- Tampa Electric Company (TEC) & Peoples Gas System (PGS), Tampa, FL

Jan 2017 - July 2020

Vice President, Customer Experience

- Member of TECO's Executive Leadership & Officer team serving TEC's & PGS's 1.2 million plus customers, \$2.5 billion in revenue and annual budget of \$65 million plus
- Leader of approximately 470 union and professional employees
- Responsible for TECO's Customer Strategy & Transformation, including Customer Revenue, Strategic Customer Accounts, New Construction, Customer Experience Centers, Customer Solutions & Digital Customer Experience, Energy Efficiency & Renewable Programs, Customer Systems Administration, Corporate Communication & Marketing, Customer Strategy, Voice of the Customer Program, Compliance & Continuous Improvement.
- Key Accomplishments in three years Include:
 - Successful implementation and stabilization of new customer billing system
 - Integration and management of 80 plus systems & business processes that deliver Customer Experience
 - Deployment of company's first digital strategy
 - 62% plus active customer accounts
 - Ranked in 1st quartile nationally for mobile experience and 2nd quartile nationally overall digital experience in JD Power's 2019 Digital Study
 - 48% customers on electronic billing
 - 72% of customers pay electronically
 - Transformation of customer operations since 2016 including:
 - 17% reduction in call volume
 - 72% improvement in service level
 - 87% improvement in abandonment rate
 - 14% improvement in average handle time
 - 91% improvement in average speed of answer
 - 6% reduction in operating costs
 - 50% plus reduction in billing exceptions and estimated bills
 - 99% plus or greater of bills produced accurately and timely
 - 25% FTE reduction

TECO Continued –

- Developed & Implemented corporate customer experience strategy
 - Tampa Electric -- Year-over-year JD Power improvement for residential and business customers achieving company's highest scores and improved Net Promoter Scores
 - Improved 98 points in residential study moving from ranking of 101 to 46 nationally
 - Named among most improved utilities from 2017 – 2019
 - Improved 102 points in business study moving from ranking of 57 to 18
 - Improved Net Promoter Scores by 12 points for Residential and 15 points for Business
 - Named by Escalent as 2019 Trusted Business Partner
 - Peoples Gas – Improved already industry leading scores ranking top 3 in the nation
 - Earned Highest in Residential Customer Satisfaction among Midsize Natural Gas Utilities in the South, 7 years in a row;
 - Earned Highest in Business Customer Satisfaction in the South Segment for the 3rd time.
 - Named by Cogent/Escalent: 2019 Most Trusted Brand & Customer Engagement for the 5th time; also named Customer & Environmental Champion for the sixth consecutive year; 2019 Easiest Utility to Do Business With
- Key contributor to successful corporate revenue & financial success through
 - Economic Vitality & Retention contracts
 - Industry leading write-off and aged-receivable management
 - Reductions in operating expenses while improving service levels and employee engagement
 - Revenue generation through fraud management, revenue generating products and services
- Member of Unified Command for Hurricane and Pandemic Response
- Customer Experience team accomplished more than 1 million hours worked with zero recordables
- Customer Experience employees ranked high in Employee Engagement scores compared to industry benchmarks

JEA, Jacksonville, FL

April 2013 – Dec 2016

Chief Customer Officer

- Leader of 460 plus union, appointed and contract employees plus contracted services
- Responsible for delivering nationally-recognized customer experience to nearly 1 million electric, water & sewer customers
- More than \$2 billion in annual customer billings and collections with less than 0.20% write-offs
- Operating budget of ~ \$80 million annually – capital and o&m
- Functional responsibilities include Customer Billing, Revenue Collections, Key Account Management, Customer Experience Centers, Data Analytics, Customer Systems Administration, Customer Solutions Development & Management, Community Engagement, Corporate Communications & Strategic Marketing including Digital Media & Services, SmartGrid, Demand-Side Management & Renewable Programs and Field & Meter Services Operations.
- Active member of Senior Leadership Team working in partnership with CEO, CFO, CHO & Operating Chiefs, as well as Board of Directors

Key Accomplishments include:

- Led organization through customer-centric & employee engagement culture transformation using Accelerated Corporate Transformation strategic planning model
 - Led JEA transformation from worst to first in JD Power Customer Satisfaction in 3 years
 - Most improved utility nationally (2010 – 2015) & (2011 – 2016)
 - #1 in Business South Mid-Size Segment and in Florida – 2016
 - #1 in every business driver in South Mid-Size Segment and top quartile nationally – 2016
 - Moved from 4th quartile – 1st quartile in less than 3 years for both residential & business – 2012 – 2015
- 1st quartile in customer service operating costs nationally – 12% reduction
- Improved employee satisfaction & engagement, including union relationships
- 40% improvement of safety recordable incident rate
- Transformed Customer Experience technology reliability & functionality to best-in-class website & IVR, handling 78% of transactions, earning best-in-class distinction by JD Power and other industry benchmarks
- Executive Sponsor of successful implementations and upgrades of several key Customer Experience technologies including billing system, outage management system, meter data management, e-payments, etc.
- Improved Account Management Practices from 3rd Quartile to Best in Class – E Source
- Recovery of more than \$5 million of unbilled revenue in two years, through improved infrastructure maintenance, data analytics, process improvements and employee training
- Delivered organization's best customer experience during Hurricane Hermine and Matthew Restoration Response
 - 85-90% outage reporting & communication through web, IVR and text
 - Phone calls answered in less than 60 second Average Speed of Answer
 - Increased Social Media, Outage Map and Notification Volume 60 – 100 times normal

Colorado Springs Utilities, Colorado Springs, CO

August 1999 – March 2013 & Feb. 1994 – April 1997

Customer Revenue & Service Department General Manager

(April 2008 – March 2013)

Customer Service Department Manager

(April 2004 – April 2008)

- Lead up to 170 exempt & non-exempt employees plus vendor contracts
- Responsible for delivering nationally recognized customer service to more than 250,000 combined electric, natural gas, water & wastewater customers.
- Billing & revenue collection of more than \$850 million annually
- \$15 million plus annual operating budget
- Functional areas include Customer Billing, Customer Collections & Payment, Strategic Account Management, Economic Development, Product & Service Development and Delivery, Business System Analysts and Customer Service Center.

Key Accomplishments include:

- Annual top quartile JD Power rankings in Customer Satisfaction – Residential & Business
- Improved operating efficiencies 9% - 30% annually bringing operating costs within benchmarks
 - \$1.5 million in savings and 10% labor reductions through employee-led continuous improvement efforts, automation and metric management
- Development & execution of new corporate Economic Vitality Strategy in partnership with City & EDC, enhancing community relationships & reputation, developing portfolio tools include new rate options & special contracts, helping retain and acquire new jobs
- Development of strong safety culture with employee accountability
- Emergency Response to weather-related events and Waldo Canyon Fire
- Development of Water Conservation & Drought Plans including Xeriscape Education, Conservation Rates, Watering Restrictions & Enforcement, Education and new Wastewater Rates

Market Development Manager

(October 2003 – April 2004)

Residential & Business Market Manager

(July 2003 – October 2003)

Residential Market Manager

(July 2001 – July 2003)

Product Manager

(August 1999 – July 2001)

- Led various senior professional staff and cross-divisional project teams in the development & management of a robust portfolio of Products & Services
- Built organization's Product Development and Management Program for Energy and Water Demand Side Management (DSM), Revenue Generating Customer Solutions and Customer Assistance Programs
- Developed Electric DSM strategic plan yielding commodity use reductions to meet RPS & Reduction Goals
- Directed organization's community-wide Water Saver project saving more than 6 million gallons of annual water savings in 2003 drought
- \$1.7 million in non-regulated net revenue & \$2 million in regulated revenue
- Expanded Customer Solution portfolio from three offerings to more than 50 customer solutions to generate non-regulated revenue, increase customer assistance support and customer satisfaction:
- Developed organization's business planning and financial analysis tools and processes for products and services, ensuring positive return on investments

Marketing Program Coordinator

January 1997 - April 1997/April – August 1997 (consultant)

City of Colorado Springs & Colorado Springs Utilities, Colorado Springs CO

February 1994 – January 1997

Public Communications Specialist II/Public Communications

Anaheim Public Utilities, Anaheim, CA

September 1997 – July 1999

Project Manager/Strategic Marketing Manager

Compassion International, Colorado Springs, Colorado

July 1992 -February 1994

Special Events Coordinator & Public Information Manager

Pasadena Tournament of Roses Association, Pasadena, California

July 1991 - July 1992

Public Relations Assistant

EDUCATION

University of Southern California, Los Angeles, California

May 1991

Bachelor of Arts in Public Relations/Journalism

COMMUNITY & INDUSTRY BOARDS & COMMITTEES**Current**

• J.D. Power Executive Council • AEIC Customer Service Executive Committee Vice Chair • CS Week Executive Committee Member • EEI Customer Centricity Committee Member.

Past

Board Member American Red Cross (Central Florida/Tampa Region) • 2013 – 2016 Board Member Leadership Jacksonville (Alumni Relations & Collegiate Leadership Experience Chair) • 2015-2016 Board Member North Florida Region Red Cross • 2014-2015 NE Florida United Way Campaign Cabinet • 2013 & 2014 Chair of LPPC Customer Service Executive Committee • 2012-2017 Knowledge Customer Service Advisory Planning Committee Oracle Customer Service Executive Committee • NE Florida United Way Leader in Giving • Colorado Springs Technology Incubator Board Member/Marketing and Metric Sub-team Chair • Colorado Springs Regional Sustainability Planning Committee & Economic Development Sub-Team • Regional AWWA Customer Relationship Board Communications Chair • Board Member of Child Nursery Centers • Governor Appointment to Colorado's Low Income Energy Assistance Commission (completed 2nd Term) • Past Community (Colorado Springs) Economic Development Steering Committee Member.

Sample of APS Customer Communications

Sample Communication 1:

Here to Help bill inserts were included in bills to all customers from October 2, 2020 to November 2, 2020. Bill inserts were sent to customers in both English and Spanish based on the customer's selected preference

Front- English



Back- English

We are holding disconnections through the end of the year, and COVID-19 relief is still available.

In the midst of a pandemic and a summer with record-breaking heat, we understand some customers are experiencing financial difficulties. Therefore, we have pledged \$6.8 million in assistance for customers struggling due to COVID-19. We also stopped disconnections for non-payment, as well as late fees, in mid-March. We continued this through the summer months, and we are extending it until the end of 2020.

We hope this gives customers who are struggling to pay their bills additional time to seek available customer assistance, make partial payments and set up payment arrangements. Our assistance programs can reduce your monthly payment or help pay down the bill. Learn more at aps.com/assistance.

We are here for you 24 hours a day, 7 days a week, so please give us a call at (602) 371-7607 (metro Phoenix) or (800) 253-9409 (other areas).

Money-saving tips and tools to help lower your bill:

- **Service Plan Savings Tips**—Find ways to save on your plan
- **Plan Comparison Tool**—Find the plan that's best for you
- **Energy Analyzer Survey**—Get customized money-saving tips.
- **Usage Alerts**—Track your monthly energy usage

Visit aps.com/save for more tips.

Sample Communication 1 (continued):

Here to Help bill inserts were included in bills to all customers from October 2, 2020 to November 2, 2020. Bill inserts were sent to customers in both English and Spanish based on the customer's selected preference

Front- Spanish



Back- Spanish

Hemos suspendido todas las desconexiones por el resto del año y tenemos asistencia disponible para los clientes afectados por COVID-19.

En medio de la pandemia y el calor récord, entendemos que algunos clientes están experimentando dificultades financieras. Queremos ofrecer un poco de alivio. Nos comprometimos a dar \$6.8 millones en asistencia para los clientes que están atravesando por dificultades debido al COVID-19. También, desde mediados de marzo, suspendimos las desconexiones por falta de pago, así como los recargos por pagos atrasados. Continuamos estas medidas durante los meses de verano, y acabamos de anunciar que las extendemos hasta el fin de 2020.

Esperamos que estas medidas proporcionen a los clientes con dificultades para pagar sus recibos más tiempo para buscar asistencia disponible, hacer pagos parciales y arreglos de pago. Nuestros programas de asistencia pueden reducir tu pago mensual o ayudarte a pagar un recibo. Aprende más en aps.com/asistencia.

Estamos disponibles para ayudarte las 24 horas del día, los 7 días de la semana, así que llámanos al (602) 371-7607 (metro Phoenix) o al (800) 253-9409 (otras áreas).

LV2010007

Consejos de ahorro y herramientas para reducir tu recibo:

- **Ahorros de planes de servicio**—Encuentra maneras de ahorrar en tu plan
- **Herramienta de comparación de planes**—Encuentra el mejor plan para ti
- **Encuesta Energy Analyzer**—Recibe consejos de ahorro personalizados
- **Alertas de uso**—Monitorea tu uso mensual de energía

Visita aps.com/save para más consejos.



Sample Communication 2:

Print ads were run in several newspapers throughout October into early November. There were several versions of the ad, and a sample is included below.



Times are tough. We're here to help.

In the midst of a pandemic and following a summer with record-breaking heat, we understand some customers are experiencing financial difficulties. Therefore, we have pledged \$6.8 million in assistance for customers struggling due to COVID-19. We also stopped disconnections for non-payment, as well as late fees, in mid-March. We continued this through the summer months, and we are extending it until the end of 2020.

Bill assistance programs and resources

If you need temporary or long-term help, we're here for you. We have a large variety of programs and resources for qualifying customers to help reduce your monthly payment or pay down the bill. Here are a just a few examples:

- Crisis Bill Assistance can provide up to \$800 a year to cover APS bills.
- Energy Support program offers 25% off monthly bills.
- Project SHARE provides up to \$300 in temporary bill assistance through The Salvation Army.

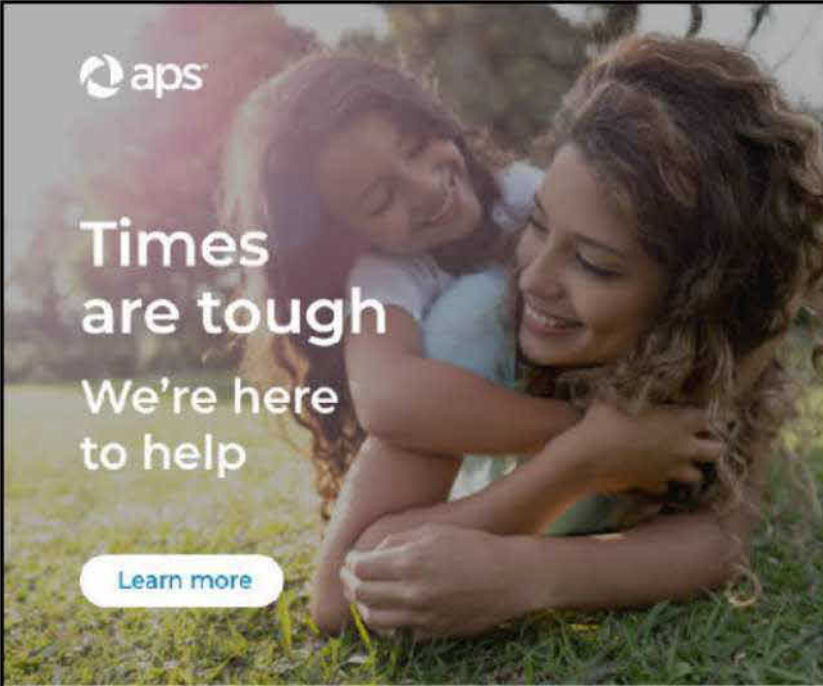
We are here for you 24 hours a day, 7 days a week, so please give us a call at **(602) 371-7607** (metro Phoenix) or **(800) 253-9409** (other areas) or visit aps.com/support.



Sample Communication 3:

Here to Help emails were sent to customers on September 15, 2020 (English) and September 21, 2020 (Spanish). Emails were sent to customers in both English and Spanish based on the customer's selected preference

Part 1:



aps

**Times
are tough**
**We're here
to help**

[Learn more](#)

We are holding disconnections through the end of the year, and COVID relief is still available.


In the midst of a pandemic and a summer with record-breaking heat, we understand some customers are experiencing financial difficulties. We want to provide some relief. We have pledged \$6.8 million in assistance for customers struggling due to COVID. We also stopped disconnections for non-payment, as well as late fees, in mid-March. We continued this through the summer months, and we just announced we are extending it until the end of the year.

We understand how important it is to help our customers get back on their feet during this difficult time. We hope this gives customers who are struggling to pay their bills additional time to seek available customer assistance, make partial payments and set up payment extensions. We are here to partner with and help our customers.

Sample Communication 3 (continued):

Here to Help emails were sent to customers on September 15, 2020 (English) and September 21, 2020 (Spanish). Emails were sent to customers in both English and Spanish based on the customer's selected preference

Part 2:



Find help for you or someone you know.

A little help can make a big difference. We have programs and local non-profit resources for customers who need help paying their bill. Here are just some of our assistance programs that can reduce your monthly payment or help pay down the bill.

- **Crisis Bill Assistance** can provide up to \$800 a year to cover APS bills.
- **Energy Support program** offers 25% off monthly bills.
- **Project SHARE** provides up to \$300 in temporary bill assistance through The Salvation Army.
- **Low Income Home Energy Assistance Program (LIHEAP)** is government assistance for heating and cooling bills.


Learn more about our assistance programs and see if you qualify at aps.com/assistance






Money-saving tips and tools to help lower your bill:

- **Service Plan Savings Tips**—Find ways to save on your plan
- **Plan Comparison Tool**—Find the plan that's best for you
- **Energy Analyzer Survey**—Get customized money-saving tips
- **Usage Alerts**—Track your monthly energy usage

Visit aps.com/save for more tips.

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Review of the 2017 Customer Education and Outreach Plan & Response to the Plan

Prepared for:

Arizona Public Service Company

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guidehouse.com

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Executive Summary

Arizona Public Service Company (APS) engaged Guidehouse Inc. (Guidehouse) to provide an objective review of the APS 2017 Customer Education and Outreach Plan (CEOP) developed for the rate transition approved in the 2016 rate case and to assess subsequent responses to the CEOP, with particular focus on the report *An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation* by Barbara Alexander Consulting LLC (Alexander Report). As part of this review, Guidehouse identified important context around customer education and outreach best practices and customer behavior related to the rollout of new rate plans, conducted a high-level evaluation of APS's 2017 CEOP from this perspective, and made recommendations for future customer education and outreach efforts related to rates.

From this review, Guidehouse identified two corrections and six clarifications to key points in the Alexander Report that are relevant to and missing from the current narrative around the 2017 CEOP and its implementation. Guidehouse also found that, overall, the Alexander Report's comparison between the CEOP and "best practices" from the California marketing, education and outreach plans has several critical flaws, particularly as an *ex post facto* (retrospective) evaluation. Guidehouse then broadened the lens of best practices into five comprehensive areas and found that the 2017 CEOP and its implementation performed at the "industry norm" level in three areas and at the best practice level in two areas. From a behavioral science perspective, APS's 2017 CEOP and its implementation were successful at integrating four important behavioral best practices into outreach and education efforts. Guidehouse also identified four areas in which APS could use behavioral science insights to improve a future CEOP and included these concepts in our recommendations.

Issue Overview

On August 18, 2017, the ACC approved the APS 2016 Rate Case under a Settlement Agreement in Decision No. 76295,¹ including both a rate increase and new rate plans. This decision also required APS to file a CEOP to educate customers about their new residential rate plan options. Essentially, the new rate plans were revisions of existing rate plans, with several modifications to better align rates with costs. The new rate plans did not represent fundamental structural changes to APS's residential rate design (e.g., a change from flat or tiered rates to time-based rates), unless customers voluntarily selected such a change. The customer "rate transition" involved the following key actions:

- Instituting a rate increase, per the outcome determined in Decision No. 76295.
- Instituting new time-of-use (TOU) periods and other modifications (summer/winter differential changes, fewer on-peak hours, and more off-peak holidays), per the outcome determined in Decision No. 76295.
- Informing and educating customers to enable them to select their preferred rate plan.
- Defaulting customers to their "Most-Like Rate" from February 1 to May 1, 2018, if they did not select an alternative prior to the automatic transition period. The Most-Like Rate

¹ Arizona Corporation Commission, Decision No. 76295, August 18, 2017, <https://docket.images.azcc.gov/0000182160.pdf>.

default was approved as part of Decision No. 76295 and agreed to by the settling parties.

The development of the CEOP and collection of formal stakeholder feedback both took place through a short three-step process defined in Decision No. 76295: 15 business days for APS to file the draft CEOP, 10 days for stakeholders to file comments, and 10 days for APS to file the final plan.

Guidehouse notes that the final CEOP filed September 29, 2017 is a 12-page document that provided a written overview of APS's plan. It is a relatively high-level summary that was finalized on a short timeframe, and as such did not include details on the many separate and specific education and outreach activities APS undertook over the course of the entire rate transition timeline.

APS moved forward with its rate transition-focused outreach and education activities from October 2017 to May 2018, and the automatic rate transition for customers who had not selected a new plan began February 1, 2018 and was completed by May 1, 2018, as approved in Decision No. 76295. However, on January 9, 2019, the ACC directed the Utilities Division Staff to conduct a review of the effectiveness of APS's CEOP and to initiate a rate review of APS's current rates (APS 2019 Rate Review).²

In Decision No. 77270 on June 27, 2019,³ the ACC directed Commission Staff to "select and hire an independent consultant, paid for by APS, to develop a program to properly and adequately educate customers on all aspects of APS's rate plans." Commission Staff hired Barbara Alexander Consulting LLC, which resulted in the Alexander Report published recently on May 19, 2020. However, this report did not develop the program on APS's behalf and focused instead on evaluating the 2017 CEOP.⁴

Review of the Alexander Report

Guidehouse closely reviewed the Alexander Report in two major areas: (1) key findings regarding the 2017 CEOP and its implementation and (2) the basic premise of the Alexander Report, which is that the ME&O plans developed by the California investor-owned utilities (IOUs) should serve as the basis for comparing APS's CEOP to best practice. The objectives of this review were to determine if the Alexander Report had accurately characterized what occurred leading up to and during the rate transition process, and if there were any flaws with the comparison of APS's CEOP to California's default TOU ME&O campaign and whether this was an appropriate comparison.

Alexander Report Corrections and Clarifications

Guidehouse identified two corrections and six clarifications to key findings in the Alexander Report that are relevant to and missing from the current narrative around the 2017 CEOP and

² Docket No. E-01345A-19-0003.

³ Arizona Corporation Commission, Decision No. 77270, June 27, 2019, Docket No. E-01345A-19-0003, <https://docket.images.azcc.gov/0000198805.pdf>.

⁴ "While this Report identifies the shortcomings of APS's Customer Education Plan, it is not my recommendation that the Commission or the Commission Staff should develop a customer education plan or implement customer education on behalf of APS." Page 7, *An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation*, Barbara Alexander Consulting LLC, May 19, 2020.

its implementation. The statements selected for inclusion in the following table were taken from the Alexander Report executive summary, in order of appearance, and are intended to be illustrative of key concepts described in that report. A more detailed version of this table may be found in Chapter 2.1.

Table 1. Identification of Issues in the Alexander Report

| # | Issue Type | Reference | Guidehouse Comments |
|---|---------------|---|---|
| 1 | Clarification | "...most of the comments from consumer organizations were ignored in the final version of the Plan." (p. 2) | <ul style="list-style-type: none"> • APS met with the stakeholder group and adopted three of the nine comments on a short timeframe. APS appears to have later addressed the substance of five other comments. |
| 2 | Correction | "...it was assumed that the vast majority of customers who had not voluntarily selected a time of use or demand charge plan in the past would be moved to a time of use or demand side for the first time." (p. 2) | <ul style="list-style-type: none"> • Customers were not involuntarily moved to demand rates either during the rate transition or during the annual rate reassignment process.⁵ • Customers were moved only to their Most-Like Rate during the transition (e.g., only if a customer was already on a plan with a demand charge could they be defaulted to a plan with a demand charge). |
| 3 | Clarification | "APS's Customer Education Plan did not include any performance metrics or methodology to allow an objective determination of its success or failure..." (p. 3) | <ul style="list-style-type: none"> • There was no process in place for the ACC to approve metrics or targets. • However, Guidehouse agrees that the lack of performance metrics is an area of improvement for APS moving forward. |
| 4 | Clarification | "While APS's response touted its success or "effectiveness" [...] based, in part, on the fact that 22.8% of residential customers voluntarily switched to a new service plan [...] it is not possible to determine if this switch rate was reasonable or not." (p. 3) | <ul style="list-style-type: none"> • An analysis of three California default residential rate transitions shows <i>lower</i> percentages of customers who voluntarily switched to different plans, indicating that APS was successful as measured by the 22.8% switch rate.⁶ |
| 5 | Clarification | "Other data suggests that APS's communications designed to educate customers about their "best" or "most economical" plan have not been successful." (p. 4) | <ul style="list-style-type: none"> • Without reference to a specific target or industry standard, the data cited does not indicate APS's communications were unsuccessful. • Customers were educated about their most economical plan (MEP) and also |

⁵ The annual rate reassignment process may move a customer on a Basic (flat) rate to a TOU energy-based rate (not demand-based), when that customer exceeds the eligible Basic rate consumption level based on 12 months of consumption data (going from 601-999 kWh/month to 1,000 kWh/month or above).

⁶ Approximately 20% of residential customers in SCE's 2018 default TOU pilot voluntarily switched rates during the pre-enrollment period, opting out of TOU. In SDG&E's full residential default TOU transition, 16.1% of customers opted-out of the default rate onto another rate, including another TOU rate, by the end of Q1 2020.

| # | Issue Type | Reference | Guidehouse Comments |
|---|---------------|--|--|
| | | | encouraged to select the rate plan that was best for them based on their own values and preferences. |
| 6 | Correction | "APS's Education Plan relied primarily on its experience in explaining demand rates and demand rate plans to its customers when these rate options were voluntary..." (p. 5) | <ul style="list-style-type: none"> • Demand rates remain voluntary, so APS's reliance on its experience with voluntary demand rates was appropriate. • APS also included educational content to explain demand rates throughout the CEOP implementation. |
| 7 | Clarification | "The fact that so many customers are being served by plans for which they are no longer qualified based on their historical usage suggests a concern with the efficacy of APS's Education Plan." (p. 6) | <ul style="list-style-type: none"> • APS could have communicated to customers more about changes that could occur outside the transition process. • However, Guidehouse does not agree that re-aligning large residential customers with new plans that fit their consumption indicates shortcomings of the APS 2017 CEOP. |
| 8 | Clarification | "APS has not updated its Education Plan or undertaken steps to update its Customer Education goals and objectives [...] Rather, APS has developed what it refers to as various "plans" for marketing of various approved APS programs [...] these documents do not include any of the key components of an education plan as set forth in this Report." (p. 7) | <ul style="list-style-type: none"> • The APS 2017 CEOP was developed specifically for the rate transition completed by May 1, 2018. • APS has developed a number of marketing plans for other programs, but these fall outside of the scope of the rate transition. Guidehouse is not aware of any requirements for these plans to conform to the components identified in the Alexander Report. |

Comparison to California and SCE's Residential Rate Reform Transition

Guidehouse reviewed the reasonableness of the assertion made in the Alexander Report that "the Marketing, Education, and Outreach (ME&O) plans developed by the California investor owned electric utilities to implement the Time of Use rate mandate for residential customers" should serve "as the basis for comparing the APS Plan to 'best practices.'"

Guidehouse's analysis concludes that the two plans differ significantly in terms of scope, scale, and budget. Thus, while the California utility ME&O experience contains some valuable insights for future APS customer education and outreach initiatives, any discussion of the two should clearly explain the relevant similarities and differences. Furthermore, because of the significant differences identified here, an *ex post facto* evaluation of the APS CEOP against the California IOU ME&O plans is not appropriate.

As the Alexander Report notes, California's three largest IOUs, Pacific Gas & Electric Company (PG&E), Southern California Edison (SCE), and San Diego Gas & Electric (SDG&E), have embarked on an ambitious ME&O campaign to support California's 10.5 million qualified

residential customers in making the major shift from tiered,⁷ non-time differentiated rates to default TOU rates in a few short years. The Alexander Report points to SCE's ME&O plan as its primary example of best practices, so Guidehouse primarily conducted much of its assessment in comparison to SCE's ME&O activities.

Guidehouse identified four critical structural differences between SCE's TOU rate transition and APS's rate transition that make comparing these two examples problematic and, without a full and accurate understanding of both the California and APS rate transitions, potentially misleading. The APS and SCE rate transitions had fundamentally different:

1. **Customer starting places:** Following years of divergent rate offerings and education, SCE's and APS's residential customers started their respective transitions at very different pre-existing levels of understanding and experience with TOU rates. Overall, SCE's customers were undergoing a fundamental change transitioning from tiered rates to default TOU rates. Conversely, the majority of APS's customers, already having been on TOU rates, were facing an important but more evolutionary transition that was a continuation of longstanding trends and policy. Further, no APS customers were involuntarily moved or otherwise defaulted to TOU rates in the rate transition itself.
2. **Customer educational needs:** SCE's TOU ME&O plan is designed to help transition nearly all of its residential customers from non-time differentiated rates to TOU rates – a significant change, particularly in such a short time period – whereas APS's CEOP was designed to help transition the vast majority of its residential customers to rates that were structurally similar to their previous rates (the Most-Like Rate).
3. **Policy objectives and Commission directives:** While SCE was embarking on transitioning nearly all its residential customers from non-time differentiated rates to TOU rates, the majority of APS's residential customers had already been on TOU rates for more than a decade.⁸ This important difference led the Commissions in Arizona and California to order their respective utilities to develop outreach plans with differing levels of specificity and prescription.
4. **Customer education budget size and complexity:** The California Public Utilities Commission (CPUC) authorized a default ME&O budget for SCE that was much larger and more complex than APS's CEOP budget (SCE budgeted more than \$70 million for 2017-2020, compared to \$5 million for APS) because SCE's rate transition was meaningfully different in its size, complexity, and breadth compared to APS's rate transition.

Utility Education & Outreach Best Practices

Beyond California, many utilities are moving towards modernizing their rates and leveraging digital tools and advanced data capabilities to enhance customer experiences, including education and outreach. Utilities are proceeding cautiously during this transition and are often hindered by technical challenges and evolving best practices. Furthermore, regulatory

⁷ Tiered electricity rates have multiple price tiers based on consumption levels, each with a different fixed \$/kWh rate. When a customer's electricity consumption moves into the next tier, each additional kWh of consumption is charged at the rate for that tier.

⁸ Since 2009, more than 50% of APS's residential customers have been on a TOU-energy or TOU-demand rate.

mandates and stated objectives vary by utility. These factors have resulted in a range of practices related to customer education and outreach across the US and North America.

By leveraging a range of secondary sources and our in-house expertise, Guidehouse conducted an independent review of APS's 2017 CEOP and its implementation to compare it to (1) general utility best practices and industry norms (common practices observed among utilities) and (2) best practices from behavioral science.

General Utility Best Practices

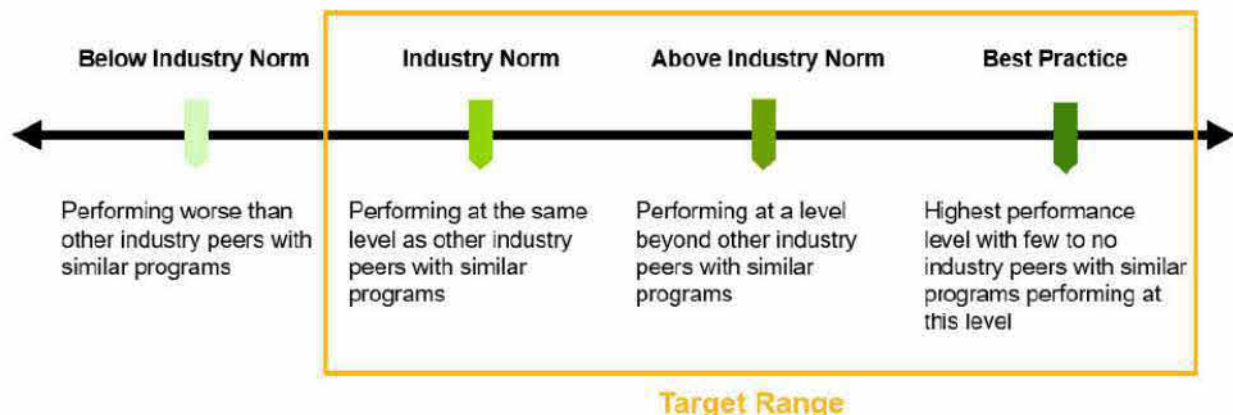
Guidehouse used a two-step process for reviewing APS's 2017 CEOP against general utility best practices:

- Identify best practices related to the CEOP's goals
- Compare the CEOP plan and implementation to-date to those best practices and to common practices (or industry norms)

Guidehouse developed a list of best practices across five topic areas: (1) communication planning, (2) communication methods, (3) message content, (4) customer resources and tools, and (5) metrics and reporting. **Guidehouse found that APS performed at industry norm in three topic areas and at best practice in two topic areas.**

To reach this finding, Guidehouse assessed APS's performance on a scale with four discrete grades:

Figure 1. Utility Education & Outreach Performance Scale



As shown above, the scale includes a range of acceptable practices based on how industry peers with similar programs performed across the five topic areas (see Chapter 3.1.1 for more information on the peer set). Table 2 provides Guidehouse's review of the 2017 CEOP and its implementation along this continuum.

Table 2. APS Performance for Outreach and Education Best Practices

| Topic Area & Practices | Guidehouse Review & Rationale |
|--|---|
| Communication Planning <ul style="list-style-type: none"> • Conduct market research • Define message strategy by customer segment • Identify communication touchpoints | Performed at Industry Norm – APS implemented similar planning techniques to industry peers with similar programs, including identifying communication touchpoints, training call center staff, and coordinating with at least one other program (e.g., DSM). |

| Topic Area & Practices | Guidehouse Review & Rationale |
|---|--|
| <ul style="list-style-type: none"> Optimize frequency and synchronize with other channels/programs Prepare and train customer reps Conduct soft launches | <p>APS leveraged extensive historical customer research but did not conduct new customer research, which puts them on par with industry norm. The secondary sources Guidehouse referenced noted that market research practices were mixed, as some industry peers with similar programs conduct regular market research and others do not conduct any market research due to budget and staff constraints.</p> |
| Communication Methods <ul style="list-style-type: none"> Use a variety of traditional and digital marketing outlets Employ community-based outreach (CBO), if appropriate | <p>Performed at Best Practice – APS implemented a wide range and used a significant volume of traditional and digital marketing materials through multiple channels, including CBO in alignment with best practice. The final Overland Report and the APS Response to Commissioner Dunn Request confirmed this finding.</p> |
| Message Content <ul style="list-style-type: none"> Align rate transition and broader program marketing messages (e.g., DSM) Set realistic bill savings expectations (for time variant rates) Ensure bill savings and data analytics accuracy in communications and tools (e.g., bill calculators) | <p>Performed at Industry Norm – APS aligned its rate transition customer education with broader program marketing, which is best practice. However, there was some evidence that customers did not understand APS's messaging on the concept of "saving" — specifically, whether simply moving to a new rate plan would save them money, as opposed to saving money by modifying their electricity consumption behaviors (in accordance with the <i>Shift, Stagger, Save</i> message).</p> <p>APS also had an error in its rate comparison tool from February 2019 to November 2019.⁹ Although not a desirable customer experience, a US DOE study shows that industry peers with similar programs often experience issues related to messaging and technology implementation like APS.¹⁰</p> |
| Resources & Tools <ul style="list-style-type: none"> Provide bill or rate comparisons / calculators Establish comprehensive customer portal Use materials that engage customers Implement bill guarantees, if budget allows and appropriate for scope of rate transition | <p>Performed at Best Practice – APS provided a wide range of materials to educate and engage customers in alignment with best practice. In many cases, APS provided more materials than most industry peers with similar programs studied. For example, APS provided customers with welcome kits and the rate comparison tool, which are resources and tools that many other peers did not offer. The Overland Report also confirmed this finding.</p> |
| Metrics & Reporting <ul style="list-style-type: none"> Establish education and outreach goals (in alignment with industry peers with similar programs) and success criteria (in alignment with best practice) Analyze marketing metrics Analyze program-related metrics (in alignment with industry trends) | <p>Performed at Industry Norm – APS established education and outreach goals and analyzed marketing metrics in alignment with other utilities. However, APS did not articulate success criteria, nor did it establish <i>program</i>-related metrics for the CEOP and its implementation. Although best practice, Guidehouse's research shows that implementation of these practices is mixed and therefore, APS is still in alignment with industry norm.</p> |

As shown, APS performed at industry norm or best practice in all five of the topic areas.

⁹ APS has since provided refund checks to 12,971 affected customers, or approximately \$1,065,000 in total refunds, which includes a \$25 inconvenience credit. Additionally, based on an approach developed by a Commission consultant with which the Company does not necessarily agree, APS has also refunded an additional 3,787 customers \$468,748, which includes a \$25 inconvenience credit.

¹⁰ U.S. Department of Energy, Experiences from the Consumer Behavior Studies on Engaging Customers, September 2014, <https://www.energy.gov/sites/prod/files/2014/11/f19/SG-CustEngagement-Sept2014.pdf>.

Behavioral Science Best Practices

Guidehouse used the same two-step process for evaluating 2017 CEOP activities against behavioral science best practices and identified a set of eight behavioral science best practices in two categories derived from a variety of behavioral research studies including utility-specific studies and more general behavioral science research.

From a behavioral science perspective, the 2017 CEOP was successful at integrating four important behavioral best practices into its outreach and education efforts. Guidehouse also identified four areas in which APS could use behavioral science insights to improve its CEOP activities. Table 3 summarizes where the APS education and outreach activities were consistent with behavioral science best practices and where educational activities could be improved through the application of behavioral science insights.

One consistent and important theme across both columns of Table 3 below is that focusing education and outreach on the Most-Like Rate is both consistent with the Settlement Agreement and best practice for this type of rate transition. In contrast, customer education and outreach that focuses exclusively on moving customers to the most economical rate plan, or MEP, ignores other considerations that can be very important to customers, and is not considered best practice. Behavioral science clearly indicates that most people tend to stay with the status quo or default option when faced with a decision. Behavioral science also indicates that for those people who do make an active choice, a wide range of non-economic factors are likely to influence the decision-making process. As a result, both economic and non-economic factors should be integrated into the tools and materials used to inform customers about their rate choices. By addressing other customer motivators as well as the MEP, customers will be able to make a more informed choice and have a better experience.

Table 3. APS Performance for Behavioral Science Best Practices

| Strengths | Opportunities for Improvement |
|--|---|
| <ul style="list-style-type: none"> Use of customer choice architecture in the design of rate transition defaults to account for status quo bias and ensure that customers' prior preferences are prominent in the assignment of default rates | <ul style="list-style-type: none"> Customer research to better understand and more fully integrate the range of customer values and motivations into the discussion of rate comparison tools and pro forma billing |
| <ul style="list-style-type: none"> Development of rate comparison tools and subsequent development of pro forma billing to promote rational action during customer rate selection | <ul style="list-style-type: none"> Use of behavioral diagnostics to enhance the design, formatting, and content of customer bills and improve customer comprehension and behavior |
| <ul style="list-style-type: none"> Use of (smart thermostat) sweepstakes to promote active enrollment | <ul style="list-style-type: none"> Design of graphics used to communicate peak and off-peak periods in TOU rates |
| <ul style="list-style-type: none"> Use of "nudges" such as high bill alerts, detailed energy feedback through the APS app, and rate-specific tips (via home energy reports) to shift TOU behaviors | <ul style="list-style-type: none"> Application of behavioral research to enhance the effectiveness of key communications materials such as welcome kits |

Conclusions and Recommendations

From our assessment of best practices summarized above and our review of the Alexander Report and other critiques by various stakeholders of APS's 2017 CEOP, Guidehouse recommends a multi-year customer engagement initiative for the rates program that incorporates the following elements over the long term, and that could support goals and objectives resulting from APS's pending rate case in the near term:

- **Relating to Customer Research and Experience:** Guidehouse recommends that APS consider conducting customer segmentation and ongoing process evaluation research for a period of 2 to 3 years prior to and following the rollout of new rates to better understand customer perspectives, motivations, barriers, and expectations and how they vary across important segments of the population. This research could be used to inform program outreach activities and materials using a continuous process improvement approach. Guidehouse recommends that APS consider opportunities for expanding its behavioral nudge efforts whenever feasible. APS should also consider additional tool enhancements that facilitate customer engagement and increase rate choice awareness.
- **Relating to Behavioral Science Review and Research:** Guidehouse recommends that future rate change CEOPs integrate both economic and non-economic factors into the tools and materials used to inform customers about their rate choices. An exclusive education and outreach plan focused on the MEP ignores other potential considerations that can be very important to some customers. Guidehouse recommends that APS perform behavioral diagnostics and research to assess how customers are evaluating rate options and determine the values that customers reference when making a choice (as well as the biases that shape their choice). APS can use such behavioral diagnostics and evaluation as a means of enhancing the formatting and content of key rate-related communications such as welcome packets, bills, and other utility communications.
- **Relating to Objectives, Metrics, and Reporting:** Guidehouse recommends that APS take a more programmatic approach to planning, implementing, and evaluating the customer response to new rates. Guidehouse recommends that APS create an evaluation plan that documents utility goals and evaluates the performance of rate-related initiatives against strategic objectives. Evaluation findings should be used to inform changes to program efforts and materials in an ongoing cycle of continuous process improvement. It is important to emphasize that metrics should not only document marketing and education outputs, but they should also reflect the behavioral science research discussed above to measure the impact of marketing and education activities on customer awareness, perceptions, knowledge, behavior, barriers, and experience.
- **Relating to Stakeholder Engagement and Input:** A regular, ongoing stakeholder engagement process – particularly in an environment where multiple programs and other factors impact rates and customer bills in different ways – is an important vehicle for ensuring transparency. Guidehouse understands that APS has already instituted a Customer Advisory Board to engage with customer representatives directly and begun recurring stakeholder meetings designed to facilitate such transparency and engagement, and strongly endorses these steps. Guidehouse recommends that APS formalize the regular stakeholder meetings into a Stakeholder Advisory Council that could serve as an important sounding board, complementary to the Customer Advisory Board, in the development and tracking of future rate plans and customer education initiatives from a regulatory perspective.

1.0 Issue Overview

Arizona Public Service Company (APS) is operating in a dynamic regulatory environment in which regulator priorities, end-use customer experiences, and cost and rate pressures are rapidly changing. In this environment, APS has come under scrutiny for its 2016 rate case implementation, specifically its customer education and outreach efforts for the rate plan transition approved in the rate case settlement. The Arizona Corporation Commission (ACC, or the Commission), APS, and stakeholders and intervenors have been working to address numerous questions and issues related to the 2017 Customer Education and Outreach Plan (CEOP) for the rate transition and its subsequent implementation in several dockets, including the 2016 Rate Case Docket(s) and a targeted 2019 Rate Review Docket.^{11,12}

As APS develops its current 2019 rate case at the Commission,¹³ many of the same questions and issues regarding the 2016 rate case transition and implementation of its CEOP continue to come up. In particular, the recent report *An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation* by Barbara Alexander Consulting LLC (Alexander Report) was docketed in both the APS 2019 Rate Review Docket and the 2019 Rate Case Docket on May 19, 2020 and led to additional scrutiny on the APS CEOP at the Commission's June 18, 2020 Open Meeting.

1.1 Guidehouse Approach

APS engaged Guidehouse Inc. (Guidehouse) to provide an objective review and assessment of the 2017 CEOP and Alexander Report, and to add our perspective to the dialogue on customer education and outreach best practices related to the rollout of new rate plans.

Guidehouse's review of the Alexander Report and our broad insights into utility best practices are based on our deep experience with utility education and outreach programs, retail electric rates and related regulatory matters, and behavioral science, as well as a close review of the Alexander Report and relevant information provided in data requests and select interviews with APS staff. To bring this information together in an actionable format for APS, in this report we also provide a comparison of the 2017 CEOP and its implementation to our view of best practices and make recommendations for a future CEOP.

Guidehouse performed this review and assessment over a short period, relying on data requests and interviews with APS staff, secondary research, and in-house expertise. The scope did not include primary customer research, a detailed assessment of the rate transition period from February to May 2018, or an evaluation of the 2016 rate case or rate plans themselves. It also did not include a review or assessment of any other customer engagement and outreach plans related to other APS initiatives outside of the rate transition.

1.2 Timeline of Events

On August 18, 2017, the ACC approved the APS 2016 Rate Case under a Settlement Agreement, which included both a rate increase and new rate plans. Under Decision No. 76295,

¹¹ In an ACC procedural order dated 8/1/2016, Dockets E-01345A-16-0036 and E-01345A-16-0123 were consolidated for the 2016 rate case.

¹² Docket No. E-01345A-19-0003.

¹³ Docket No. E-01345A-19-0236.

the Commission approved changes to modernize APS's existing rate plans and required APS to file a CEOP to educate customers about their new rate plan options.¹⁴ This decision kicked off the customer education and outreach effort and the related stakeholder process leading up to the customer rate plan transition, which took place from February 1, 2018 to May 1, 2018. Customers were asked to select a new rate plan or, if the customer did not affirmatively select a new rate plan, the customer would be placed on the rate plan most like the customer's current rate plan (Most-Like Rate) during the transition window. For new residential customers (with monthly consumption of 600-1,000 kWh), after May 1, 2018, there was also established a 90-day trial period of time-of-use (TOU) or TOU with demand rates, after which they were eligible to choose another service plan.

Both the development of the CEOP document and opportunity for formal stakeholder feedback took place through a short three-step process defined in the Commission's decision. APS filed a draft CEOP on September 11, 2017, within 15 business days of the decision as ordered. Stakeholders were given 10 days to file comments, and a combined stakeholder group submitted its comments on September 21, 2017. The decision stated that APS would have "10 days thereafter to file a final plan," which APS filed on September 29, 2017.

APS incorporated three of the combined stakeholder comments into its final plan and also agreed to meet with stakeholders at least twice during the customer rate transition process. Noting that there were a number of comments they felt were not addressed, the stakeholder group filed concerns in a letter to the ACC on October 10, 2017; however, this letter fell outside of the process defined in Decision No. 76295. These comments, and whether or not they were eventually addressed in APS's CEOP implementation, are described later in this chapter.

APS conducted its rate transition-focused outreach and education activities from October 2017 to May 2018, and the automatic rate transition for customers who had not yet selected a new plan began February 1, 2018 and was completed by May 1, 2018, as approved in Decision No. 76295. However, on January 3, 2018, a residential customer filed a formal complaint at the Commission regarding the bill impact of the 2016 Rate Case Settlement Agreement. Guidehouse did not examine this complaint, other than to note it was dismissed on December 17, 2019,¹⁵ but this docket does include useful informational filings by APS and also provides additional context for the scrutiny the 2017 CEOP received.

On January 9, 2019, the ACC directed the Utilities Division Staff to conduct a review of the effectiveness of APS's CEOP and to initiate a rate review of APS's current rates utilizing a 2018 test year (APS 2019 Rate Review).¹⁶ Staff hired a consultant, Overland Consulting, to assist with the rate review and evaluation of the CEOP. The report *Rate Review and Customer Outreach Program Evaluation of Arizona Public Service Company* (Overland Report) was docketed on June 4, 2019, and identified areas of strength and areas for improvement in APS's CEOP. Guidehouse's review of the Overland Report CEOP findings is also described later in this chapter.

¹⁴ Arizona Corporation Commission, Decision No. 76295, August 18, 2017, Docket No. E-01345A-16-0036 / E-01345A-16-0123, <https://docket.images.azcc.gov/0000182160.pdf>.

¹⁵ Arizona Corporate Commission, Decision No. 77501, December 17, 2019, Docket No. E-1345A-18-0002, <https://docket.images.azcc.gov/0000200417.pdf>.

¹⁶ Docket No. E-01345A-19-0003.

After the Overland Report, in Decision No. 77270 on June 27, 2019,¹⁷ the ACC directed Commission Staff to “select and hire an independent consultant, paid for by APS, to develop a program to properly and adequately educate customers on all aspects of APS’s rate plans.” Commission Staff hired Barbara Alexander Consulting LLC, which resulted in the Alexander Report on May 19, 2020. This report declined to develop the program on APS’s behalf and instead focused on evaluating the 2017 CEOP. The Alexander Report recommends the Commission order APS to create a new CEOP.¹⁸

1.3 Overview of the APS Rate Transition

When considering the 2017 CEOP document, it is important to understand the scope of the rate plan changes that were addressed via the education and outreach APS conducted. As described, the 2016 Rate Case Settlement Agreement approved a rate increase and new rate plans for APS customers. Essentially, the new rate plans were revisions of existing rate plans, with several modifications to better align rates with costs.¹⁹ The new rate plans did not represent fundamental structural changes to APS’s residential rate design (e.g., a change from flat or tiered rates to time-based rates), unless customers specifically selected a new rate structure.

According to the Settlement Agreement, APS moved customers only to their Most-Like Rate if customers did not select an alternative before the transition period began on February 1, 2018. As shown in the table below, any customer on a “flat” plan type as of August 19, 2017 (when pre-existing plans were frozen), and who did not make a selection, was transitioned across the table row to a new “flat” plan between February 1, 2018 and May 1, 2018. The overall impact on customers of this transition is generally much smaller than a global migration of customers from one rate type to a new rate type. This distinction is discussed in more detail in the next chapter.

Table 4. Most-Like Rate Plan Transition

| Plan Type | Pre-August 2017 Rates | New Rates Available | New Service Plans |
|--------------------|-----------------------|---------------------|----------------------|
| Flat ²⁰ | E-12 | R-XS | Lite Choice |
| | | R-Basic | Premier Choice |
| | | R-Basic Large | Premier Choice Large |
| Time of Use (TOU) | ET-1 | TOU-E | Saver Choice |
| | ET-2 | | |
| | ET-SP | | |
| | ET-EV | | |
| Demand | ECT-2 | R-3 | Saver Choice Max |
| | ECT-1R | | |

Notes: R-Basic Large was no longer available to new customers as of May 1, 2018 and to customers on another rate as of September 1, 2018. The R-2 rate, or Saver Choice Plus service plan (demand-based), was also available to customers but was not identified as a Most-Like Rate for a pre-existing plan. The new R-Tech rate (a pilot TOU rate

¹⁷ Arizona Corporation Commission, Decision No. 77270, June 27, 2019, Docket No. E-01345A-19-0003, <https://docket.images.azcc.gov/0000198805.pdf>.

¹⁸ “While this Report identifies the shortcomings of APS’s Customer Education Plan, it is not my recommendation that the Commission or the Commission Staff should develop a customer education plan or implement customer education on behalf of APS.” Page 7, An Evaluation of Arizona Public Service Company’s Customer Education Plan and its Implementation, Barbara Alexander Consulting LLC, May 19, 2020.

¹⁹ Modifications made to better align rates to costs included revised time of use (TOU) periods, summer/winter differential, on-peak hours (revised to be fewer), and off-peak holidays (revised for additional holidays).

²⁰ “Flat” rates here refer to inclining block rates, a similar rate structure to the “tiered” rates discussed in the context of the California IOUs. This is a structure with a higher rate for each incremental amount of electricity consumption.

with demand and technology requirements) was also made available to eligible customers. Additionally, legacy solar customers were not required to change rates during the transition period.

According to Decision No. 76295, new customers after May 1, 2018 could first select a TOU-E, R-2, or R-3 rate, but after 90 days could then opt-out of the rate and move to a basic rate if they qualified.

1.4 Overview of the APS 2017 Customer Education & Outreach Plan

The focus of APS's 2017 CEOP is the Most-Like Rate transition, and marketing and outreach to enable customers to make a selection proactively and encourage them to adopt their own "Best Rate" (also called the most economical plan, or MEP – the rate plan that would provide the customer with the lowest electricity bill based on the most recent year of usage data).

In the 2016 Rate Case Settlement Agreement, the Commission stated that "The CEOP should contain at a minimum, simple, easy to understand information regarding the new rate plans, the transition plan, and the plans available after May 1, 2018." It also established the following set of requirements:

- APS and stakeholders will comply with the timeline, as described (a draft CEOP within 15 business days of the Commission Decision, stakeholder feedback within 10 calendar days, and a final CEOP 10 days thereafter).
- Commission Staff will approve a final CEOP.
- The draft CEOP will include a proposed form of notice for both customers who are on another rate and new customers that informs the customers of their rate options after May 1, 2018, accompanied by information on the estimated bill impact of switching to another rate.
- For customers who are on another rate, the final approved notice must be provided to the existing customer at least 3 billing cycles prior to May 1, 2018, or the date on which APS's new rate plans commence.
- The draft CEOP will include a form of notice to inform new ratepayers subject to the 90-day trial period of their rate options at the conclusion of the trial period, including:
 - Information on the estimated bill impact of switching to another rate.
 - A suitable method for delivery of the notice so that customers will receive the notice shortly after or at the same time as their second bill (sufficient notice should the customer wish to begin taking service at that time on a flat rate plan rather than a time- or demand-differentiated rate plan).

The final CEOP filed September 29, 2017 is a 12-page document that provided a written overview of APS's plan and indicated that APS would comply with the Commission's orders pertaining to APS. The CEOP document is relatively high level; it was filed on a short timeframe and does not describe many of the specific education and outreach activities APS undertook over the course of the entire rate transition timeline. For example, the CEOP document acknowledged the requirement for providing estimated bill impacts but did not describe how that information would be noticed to customers; however, in reviewing APS's subsequent implementation of the plan, Guidehouse confirmed there were bill inserts with average bill

impact estimates in the initial “Pick Your Plan” campaign and an APS.com webpage with bill impact information, as ordered.²¹

The 2017 CEOP document summarized a three-phased approach to APS’s rate transition education and outreach: *Awareness*, *Transition*, and *Transition and Beyond*. The plan described customer touchpoints, or contact points, in each phase that included letters, emails, web banners, bill messages, bill inserts, website pop-ups, informational videos, voice messages, social media, and other methods. APS stated one of its main goals was to notify customers of their Best Rate and educate them on how to maximize savings on their Best Rate. At the same time, customers would be made aware of the Most-Like Rate they would be transitioned to if they did not make a selection. APS also discussed its core message of “Shift, Stagger, and Save” in the rate transition, a message that had already been promoted to customers since Fall 2016, when APS first began to prepare as part of the ongoing 2016 rate case.

More detail on APS’s plan and implementation activities is provided throughout this report as it relates to Guidehouse’s review and our independent assessment of education and outreach best practices.

1.5 Response to the APS Customer Education & Outreach Plan

In addition to the Alexander Report, Guidehouse reviewed the two other primary responses to APS’s CEOP: stakeholder group comments filed in the 2016 Rate Case Docket and the Overland Report from the 2019 Rate Review Docket. Both sources pre-date the Alexander Report and provide additional perspectives and context.

This section briefly summarizes the stakeholder group’s views and Overland Report’s findings, identifies points from each that may not have been addressed to-date, and provides a preview of the Alexander Report, which is the subject of Guidehouse’s deep dive in Chapter 2.0.

1.5.1 Stakeholder Comments

Throughout the 2016 Rate Case, APS held numerous stakeholder sessions to build early awareness of the rate changes it was seeking, which enabled key stakeholders to more actively and substantively participate in the rate case and subsequent settlement process, and to begin formulating their own recommendations about how customers should be approached about potential rate changes.

Finalizing the 2017 CEOP document, however, involved a comparatively limited stakeholder feedback process defined in Decision No. 76295. Stakeholders had 10 days to file a single set of comments on the CEOP, which a stakeholder group did on September 21, 2017.²² After that, APS had 10 days to file the final plan. Although the stakeholder group followed up with concerns in a filing on October 10, 2017, this fell outside of the established process.

²¹ Attachments C and G, RE: Arizona Public Service Company Docket No. E-1345A-18-0002, Formal Complaint of Stacey Champion, Response to Commissioner Dunn Request, October 26, 2018.

²² The stakeholder group consisted of the Arizona Community Action Association, Arizona Interfaith Power & Light, Arizona PIRG Education Fund, Conservative Alliance for Solar Energy, Environment Arizona Research & Policy Center, Sierra Club - Grand Canyon Chapter, and the Southwest Energy Efficiency Project.

The stakeholder group made nine comments,²³ several of which were similarly focused on increasing APS's reporting duties to the Commission. After reviewing the stakeholder filing and meeting with the group, APS adopted recommendations for three of the nine comments in the final CEOP. Through its implementation activities, APS also addressed several of the other recommendations over time, though not explicitly linked to the stakeholder comments.

The nine comments are described in the table below, along with a high-level assessment of the status of each of the respective comments to-date. The status "adopted" refers to comments that were addressed formally in the CEOP document, while the status "implemented" refers to comments that were addressed informally through implementation activities at a later date.

Table 5. Status Assessment of the Stakeholder Group Comments

| No. | Stakeholder Comment | Status | Assessment |
|-----|--|-----------------------|---|
| 1 | APS should provide the Commission with a comprehensive set of examples of the communications that various customer classes and groups will receive and how and when they will receive that information | Partially Implemented | <p>Examples of certain materials were included in the final CEOP, including a transition letter, welcome kit, and video screenshots. After the fact, APS also provided examples of many other marketing materials (bill inserts, emails, digital media messages, and more) to the Commission.</p> <p>As explained in the later October 10, 2017 filing, the underlying stakeholder concern was actually that "APS messaging is not resonating with its ratepayers" based on communications the stakeholder group had with customers. However, APS also had customer feedback from focus groups and reason to believe the messaging was resonating. This type of concern would have to be discussed in ongoing stakeholder meetings to reach some level of agreement, if possible.</p> |
| 2 | APS should provide communications in Spanish or other languages | Adopted | <p>APS incorporated Spanish language messaging to customers in the final CEOP. APS provided examples of outreach materials in Spanish (bill inserts, emails, and digital media messages).</p> |
| 3 | APS should clarify if customers will be charged for text messages, and how customers can opt-out of communications if they wish not to be charged | Not Applicable | <p>In the final CEOP, APS clarified that "customers who choose to enroll in text message notifications via aps.com may choose to opt-out at any time."</p> <p>However, APS reported to Guidehouse that it ultimately did not conduct any rate transition marketing using text messages. For any initiative, APS's text message</p> |

²³ The original stakeholder comments filed were presented in five categories, but were organized into nine distinct comments in the stakeholder group's October 10, 2017 filing reporting back on APS's response.

| No. | Stakeholder Comment | Status | Assessment |
|-----|---|-----------------------|--|
| | | | marketing approach is currently opt-in only. |
| 4 | <p>APS should explain how it will incorporate messaging on the availability of energy efficiency program, services, and tools to help customers manage their rate options</p> | Adopted | <p>The final CEOP incorporates Demand Side Management messaging. One of the CEOP's five goals was to "familiarize customers with opportunities to save, based on their selected rate plan, through APS's core message, <i>Shift, Stagger and Save</i>, and available Demand Side Management programs."</p> <p>During implementation, APS focused on connecting customers with energy and demand management tools. In marketing materials, APS encouraged customers to download the APS app and visit the website (aps.com/options), which directed them to additional tools and programs.</p> |
| 5 | <p>APS should provide the Commission with monthly reports that provide information on the number of customers by customer class projected to and enrolled and transitioned to each rate plan.</p> <p>APS should provide the Commission with information on customers who are put on the default rate plan and the plan that these customers choose after the 90-day period expires.</p> <p>Information should be provided on the number of customers who prefer to use a plan other than the demand rate or time-of-use (TOU) rate options.</p> | Partially Implemented | <p>APS did not adopt the stakeholder group's recommendation for APS to report on a monthly basis to the Commission; however, APS later complied with Decision No. 77270 in the 2019 Rate Review Docket in which the Commission ordered APS to track and report similar customer information on a quarterly basis.</p> <p>APS noted that it would have been challenging to do monthly reporting while transitioning customers (and at the same time stabilizing a new billing system). Additionally, the Commission had not requested any reporting during the transition period.</p> |

| No. | Stakeholder Comment | Status | Assessment | | | | | | | | | | | | | | | | | | | | |
|------------------------|--|---------------------------------|---|------------------|--------|----------------|-------------|------------------------|-------------|---------------|-------------|------------|-----------|------------------|---------|--------------------|-----------|-----------------|---------|------------------|----------|-------|-------------|
| 6 | APS should provide a budget so they can understand how ratepayer money will be invested and report regularly on expenditures | Partially implemented | <p>In response to a Commissioner request, APS provided a retrospective update on the \$5 million of DSM funds spent as of October 26, 2018.²⁴</p> <table><tr><th>Funding Category</th><th>Amount</th></tr><tr><td>Customer Tools</td><td>\$1,361,503</td></tr><tr><td>Materials and Printing</td><td>\$1,310,215</td></tr><tr><td>Rate Analysis</td><td>\$1,180,080</td></tr><tr><td>Mass media</td><td>\$661,163</td></tr><tr><td>Community Events</td><td>\$6,012</td></tr><tr><td>System Integration</td><td>\$310,256</td></tr><tr><td>Non-Residential</td><td>\$9,335</td></tr><tr><td>Outside Services</td><td>\$52,465</td></tr><tr><td>Total</td><td>\$4,891,029</td></tr></table> | Funding Category | Amount | Customer Tools | \$1,361,503 | Materials and Printing | \$1,310,215 | Rate Analysis | \$1,180,080 | Mass media | \$661,163 | Community Events | \$6,012 | System Integration | \$310,256 | Non-Residential | \$9,335 | Outside Services | \$52,465 | Total | \$4,891,029 |
| Funding Category | Amount | | | | | | | | | | | | | | | | | | | | | | |
| Customer Tools | \$1,361,503 | | | | | | | | | | | | | | | | | | | | | | |
| Materials and Printing | \$1,310,215 | | | | | | | | | | | | | | | | | | | | | | |
| Rate Analysis | \$1,180,080 | | | | | | | | | | | | | | | | | | | | | | |
| Mass media | \$661,163 | | | | | | | | | | | | | | | | | | | | | | |
| Community Events | \$6,012 | | | | | | | | | | | | | | | | | | | | | | |
| System Integration | \$310,256 | | | | | | | | | | | | | | | | | | | | | | |
| Non-Residential | \$9,335 | | | | | | | | | | | | | | | | | | | | | | |
| Outside Services | \$52,465 | | | | | | | | | | | | | | | | | | | | | | |
| Total | \$4,891,029 | | | | | | | | | | | | | | | | | | | | | | |
| 7 | APS should establish and approve metrics for quantifying and measuring the effectiveness of APS education and outreach activities | Partially implemented | <p>APS tracked the following metrics: E-mails sent, welcome kits sent, mass media and aps.com service plan pages impressions, bill communications, and community events.</p> <p>However, these metrics are focused on marketing reach rather than program “effectiveness” which, in Guidehouse’s view, would better be measured by customer awareness and understanding metrics.</p> | | | | | | | | | | | | | | | | | | | | |
| 8 | APS should provide a written report to the Commission no later than June 30, 2018 and describe how well the plan is being executed | Not adopted | Without direction from the ACC on this topic, APS did not adopt the stakeholder group’s recommendation for APS to submit a report to the Commission by June 30, 2018. | | | | | | | | | | | | | | | | | | | | |
| 9 | APS should formalize a consumer stakeholder working group that meets regularly | Partially adopted / implemented | <p>In the final CEOP, APS stated it would meet with stakeholders at least twice during the transition process.</p> <p>As described in the October 26, 2018 filing in Docket No. E-1345A-18-0002,²⁵ APS advisors did complete a series of 17 Stakeholder Outreach meetings between July 2018 and October 2018; however, it is not clear which stakeholder groups were present and to what extent the</p> | | | | | | | | | | | | | | | | | | | | |

²⁴ Arizona Public Service Company, Response to Commissioner Dunn Request, Docket No. E-1345A-18-0002, October 26, 2018, <https://docket.images.azcc.gov/0000193159.pdf>.

²⁵ Arizona Public Service Company, Response to Commissioner Dunn Request, Docket No. E-1345A-18-0002, October 26, 2018, <https://docket.images.azcc.gov/0000193159.pdf>.

| No. | Stakeholder Comment | Status | Assessment |
|-----|---------------------|--------|---|
| | | | meetings included the kind of two-way communication that would occur in a working group. |
| | | | APS reports that it has now established a Customer Advisory Board and a monthly stakeholder engagement meeting. |

1.5.2 Overland Report

On January 9, 2019, the ACC directed the Utilities Division Staff to conduct a review of the effectiveness of APS's 2017 CEOP and to initiate a rate review of APS's current rates utilizing a 2018 test year (APS 2019 Rate Review).²⁶ Staff hired a consultant, Overland Consulting, to assist with the rate review and evaluation of the CEOP. The report *Rate Review and Customer Outreach Program Evaluation of Arizona Public Service Company* (Overland Report) was docketed on June 4, 2019. Guidehouse reviewed the CEOP matters discussed in the Overland Report to provide additional and differing perspectives from the Alexander Report that followed. Guidehouse did not review any financial matters related to the rate review.

Overland Consulting's review of APS's 2017 CEOP looked at: (1) the CEOP's methods, procedures, customer reach, and understandability of information provided; (2) the effectiveness of the CEOP in meeting the objective of providing customers with complete and accurate information about the rate increase and rate plan changes approved in the Decision, including the information needed to enable customers to make informed choices and that the effect of the rate changes could vary by individual customer circumstances; and (3) whether the CEOP expenditures were reasonable and incremental.

Overall, the final Overland Report identified areas where APS's CEOP and implementation were adequate and reasonable, as well as several areas for improvement mainly in the "effectiveness" area. Guidehouse also identified a few minor inaccuracies or mischaracterizations in the Overland Report from the document review and interviews with APS, which are noted below in bold.

Overland Review of CEOP Methods, Procedures, Customer Reach and Understandability

Overland Consulting found that APS's 2017 CEOP was appropriate in the following areas:

- "The majority of the information communicated to customers in APS's CEOP was reasonable and understandable."
- "The scope of the CEOP was adequate to reach APS's entire residential customer base. APS communicated the most important information concerning the new rates and rate plans through bill inserts or direct mail pieces mailed or emailed to all customers."
- "As part of the CEOP, APS created several tools to help customers select new rate plans and to manage their electricity usage."

²⁶ APS 2019 Rate Review Docket No. E-01345A-19-0003.

Overland Consulting also identified several potential areas for improvement, which Guidehouse reviews below:

- There were several exceptions to APS having “complete customer reach”: APS did not have customer email addresses for 45% of its residential customer base in early 2018, APS could only send marketing emails to customers who had agreed to receive them, radio and billboard advertising was limited to the Phoenix metro area, and some marketing materials were only provided in English.²⁷

Guidehouse looked further into the question of Spanish-language marketing materials, and found a few inaccuracies in the Overland Report list. APS provided newsletters, paper bills, bill messages, bill inserts, welcome kits, and Best Rate letters to customers who had previously designated a preference for Spanish-language communications; maintained a Spanish-language website; and did Spanish-language mass media through radio ads, social media, and YouTube videos.

- “APS should have included more personal customer contact or outreach efforts [...] and which plan would be of most benefit to the customer.”

Guidehouse agrees with the observation that customers could have been further segmented for more personalized communications, and that this is an area for improvement. Guidehouse also recognizes that APS has recently begun providing customers with pro-forma billing that provides all customers with monthly information about their MEP. Customers who receive Home Energy Reports from Oracle’s Opower platform are also receiving tailored tips based on their household’s energy use practices and choice of rate plan.

- “APS did not explain the adjustor mechanisms in its CEOP” or “clarify the fact that there would be annual updates to the adjustor mechanism billing rates occurring outside of the rate case and that such rate changes may results in an increase in customer bills.”

In Guidehouse’s view, APS could have included in its education materials more information about other rate changes such as updates to adjustors that could have had an impact on customer bills during or after the transition period. There is a balance, however, between educating customers about the myriad of factors that impact rates, and providing actionable information about significant changes that would take customers time to understand and internalize. The use of adjustors, for example, is a well-established but comparatively complex rates mechanism that was already in place.

Overland Review of CEOP Effectiveness

In this category, Overland Consulting mainly identified potential areas for improvement, which Guidehouse reviews below:

- Some customers complained about or were confused by the estimated average bill increase from the approved rate increase, the timing of the rate increase vs. the rate

²⁷ Identified in the Overland Report as: Emails, aps.com transactional pages, aps.com banner ads and pop-ups, IVR-based plan assistance, special interest letters, mass media campaigns, notifications, (service) plan comparison tool, and peak demand calculator.

transition, being moved to new rate plans with different peak hours, and bill impacts from being moved to new rate plans.

The Overland Report makes a common error in this finding, when it specifically cites that “Some customers were unhappy with being placed on rate plans with a demand component” when in fact no customers were moved to a rate plan with a demand component unless they were already on a rate plan with a demand component (the Most-Like Rate). Similarly, customers were not “moved to new, sometimes differently structured rate plans” during the rate transition; changes to their Most-Like Rates were minor.²⁸

However, the existence of these complaints does indicate that the educational material was not effective for some customers. Some level of customer confusion is common for territory-wide changes in utility rates, and given the complexity of the Commission-approved changes, the concerns expressed by customers are not unusual. Some of the confusion may also be attributed to the annual rate reassignment process for certain customers on the Basic (flat) rates being conflated with the rate transition.²⁹

- “The information provided by APS in its rate increase notices and personalized letters failed to convey certain important information [...] The information conveyed did not include that these additional increase in bills were dependent on customer-specific circumstances, including the specific rate plans customers were on before and after the transition, and behavioral changes in energy usage patterns under the new rate plans which could minimize bill increases, such as shifting usage to accommodate the new on-peak hours and demand charges.”

It is Guidehouse’s understanding that APS did consistently educate customers about energy usage and savings, as part of the focus on Demand Side Management and within the core message of *Shift, Stagger and Save*. Three of the five goals of APS’s CEOP specifically addressed this topic. However, Guidehouse agrees that there was evidence that some customers did not understand APS’s messaging on the concept of “saving” — specifically, whether simply moving to a new rate plan would save them money, as opposed to saving money by modifying their electricity consumption behavior.

- Specific issues with solar customers including that “APS’s CEOP messaging did not inform solar customers or applicants of the August 31, 2017 deadline for changing their legacy rate plans,” a lack of information on the potential advantages or disadvantages of changing rate plans, and the absence of legacy rate plans or retail net metering in the rate comparison tool.

APS reported to Guidehouse that it did try to inform solar customers of the deadline and potential advantages and disadvantages of different rates, but that the main communication channel to solar customers was solar installers. However, Guidehouse agrees that an area of improvement would be to message

²⁸ Minor changes to the summer/winter differential, on-peak hours, and off-peak holidays.

²⁹ The annual rate reassignment process may move a customer on Basic (flat) rates to a TOU energy-based rate (not demand-based), when that customer exceeds the eligible Basic rate consumption level based on 12 months of consumption data (going from 601-999 kWh/month to 1,000 kWh/month or above).

solar customers directly and rely less heavily on third parties. This is particularly important for those customers planning to install solar but who did not yet have an installer relationship.

Overland Review of CEOP Expenditures

Overland Consulting found that APS's 2017 CEOP was appropriate in all expenditure areas:

- "Overall, CEOP expenses incurred between September 2017 and February 2019 appear to have been reasonable, directly related to CEOP activities, and incremental to the CEOP effort."
- "The expenses associated with the three largest CEOP vendors, accounted for 62% of total CEOP vendor costs, were directly applicable to CEOP efforts and services. These costs were properly incurred and incremental to the CEOP and appropriate within the scope of the CEOP."
- "Internal cost allocations and transfers charged to CEOP were appropriate."

1.5.3 Alexander Report

In Decision No. 77270 on June 27, 2019,³⁰ approximately two weeks after the Overland Report was issued, the ACC directed Commission Staff to "select and hire an independent consultant, paid for by APS, to develop a program to properly and adequately educate customers on all aspects of APS's rate plans." Commission Staff hired Barbara Alexander Consulting LLC, which resulted in the Alexander Report on May 19, 2020.

As mentioned, this report did not develop the program on APS's behalf and focused on evaluating the 2017 CEOP. Instead of direct involvement in program development, the Alexander Report recommended the Commission order APS to create a new CEOP, but with clearly-defined expectations from the Commission about rate design education and integration with other programs.³¹

The Alexander Report compared APS's 2017 CEOP to "best practice" based on the Marketing, Education, and Outreach (ME&O) plans developed by the California investor-owned utilities (IOUs) to implement TOU rates for residential customers. Based on this comparison specifically, the Alexander Report found that the CEOP was missing many key attributes. Further, the Alexander Report made several broad criticisms, such as "APS's customer education plan did not conform to best practices" and "APS's demand charge rate education has been faulty," which have now been echoed by intervenors and others.

In the next chapter, Guidehouse closely examines the Alexander Report findings and the basis for comparison to best practices. Guidehouse provides counterpoints to the Alexander Report in many areas and explains how our view of the applicability of the ME&O plans developed by the California IOUs differs significantly from the Alexander Report.

³⁰ Arizona Corporation Commission, Decision No. 77270, June 27, 2019, <https://docket.images.azcc.gov/0000198805.pdf>.

³¹ "While this Report identifies the shortcomings of APS's Customer Education Plan, it is not my recommendation that the Commission or the Commission Staff should develop a customer education plan or implement customer education on behalf of APS." Page 7, An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation, Barbara Alexander Consulting LLC, May 19, 2020.

2.0 Review of the Alexander Report

In this chapter, Guidehouse provides an assessment of the arguments put forth in the May 19, 2020 report *An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation* by Barbara Alexander Consulting LLC (Alexander Report). The first section summarizes Guidehouse's findings from our review of key statements regarding the APS CEOP and its implementation, specifically to identify inaccuracies or mischaracterizations about what occurred leading up to and during the rate transition process.

The second section takes a closer look at the basic premise of the Alexander Report, that the ME&O plans developed by the California IOUs should serve as the basis for comparing APS's CEOP to best practice. Fundamentally, Guidehouse disagrees that this is a reasonable comparison for several reasons explained in detail in our analysis.

While these sections highlight important areas where Guidehouse's analysis and conclusions differ from the Alexander Report, there are also valuable recommendations put forth in the Alexander Report that should not be dismissed. Guidehouse's recommendations presented in Chapter 4.0 reflect many of the same themes, showing better alignment with the Alexander Report on a forward-looking basis.

2.1 Alexander Report Corrections & Clarifications

The following table identifies the statements in the Alexander Report that Guidehouse believes should be corrected or clarified within the narrative around the APS CEOP and its implementation. The statements selected for inclusion in this table were taken from the executive summary, in order of appearance, and are intended to be illustrative of key concepts described in that report.

Table 6. Identification of Issues in the Alexander Report

| # | Issue Type | Reference | Guidehouse Comments |
|---|---------------|--|--|
| 1 | Clarification | "APS submitted its draft plan to Stakeholders. However, most of the comments from consumer organizations were ignored in the final version of the Plan." (Page 2) | <p>APS met with the stakeholder group and explicitly adopted three of the nine recommendations in the final 2017 CEOP document. APS and stakeholders were working on a short timeframe, as they had only 10 calendar days to evaluate and adopt recommendations or resolve differences.</p> <p>In its customer education and outreach implementation activities, APS also appears to have addressed the substance of five other comments. Guidehouse's review of the stakeholder comments may be found in Chapter 1.5.1.</p> |
| 2 | Correction | "As a result of the strict limitations associated with service under the flat rate options due to their annual usage limitations, it was assumed that the vast majority of customers who had not voluntarily selected a time of use or demand charge plan in the past would be moved to a time | <p>Customers could not be involuntarily moved to demand rates either during the rate transition or during APS's annual rate reassignment process.</p> <p>Customers also could not be moved to TOU rates for the first time as part of the rate transition. For the rate transition,</p> |

| # | Issue Type | Reference | Guidehouse Comments |
|---|---------------|---|---|
| | | of use or demand side for the first time." (Page 2) | <p>customers were moved only to their Most-Like Rates.</p> <p>However, this statement may be referring to APS's annual rate reassignment process, which is separate from the transition process and can result in certain customers being moved to a TOU rate if they are no longer eligible for a Basic rate due to increased electricity consumption, as measured over a 12-month period.</p> |
| 3 | Clarification | <p>"APS's Customer Education Plan did not include any performance metrics or methodology to allow an objective determination of its success or failure in meeting its stated objectives." (Page 3)</p> <p>"None of the APS internal performance tracking metrics or results were included in the Education Plan and not all of them are related to the Education Plan's implementation. Nor has the Commission approved the "targets" that APS established for itself in these metrics." (Page 4)</p> | <p>Guidehouse notes that there was no process in place to approve metrics or targets by the Commission either at the beginning of the process or later when APS established internal performance tracking metrics.</p> <p>However, Guidehouse agrees that the lack of performance metrics is an area of improvement for APS going forward. APS's performance tracking metrics are focused on marketing reach rather than program "effectiveness" which, in Guidehouse's view, would better be measured by customer awareness and understanding metrics.</p> |
| 4 | Clarification | <p>"While APS's response touted its success or "effectiveness" in a later communication to the Commission based, in part, on the fact that 22.8% of residential customers voluntarily switched to a new service plan during the transition period, the actual Plan itself does not establish any goals or objectives to reflect customer switch rates. As a result, it is not possible to determine if this switch rate was reasonable or not." (Page 3)</p> | <p>As mentioned, Guidehouse agrees that the lack of performance metrics is an area of improvement for APS, but we do believe that the 22.8% switch rate demonstrates success, based on how many customers responded to APS's education and outreach by taking action. That said, there are also other measures of "success" that should also be clearly defined and agreed by parties.</p> <p>22.8% of residential customers voluntarily switched to a new service plan; 15.3% chose a new service plan without assistance and 7.5% did so after speaking with an APS representative. An analysis of three California default residential rate transitions shows <i>lower</i> percentages of customers who voluntarily switched to different service plans, which suggests that APS's 22.8% is at least as good as, if not better than, the results</p> |

| # | Issue Type | Reference | Guidehouse Comments |
|---|---------------|---|---|
| | | | achieved through other programs' customer education efforts. ³² |
| 5 | Clarification | <p>"Other data suggests that APS's communications designed to educate customers about their "best" or "most economical" plan have not been successful. As of the September 2019 mailing to residential customers, 400,008 customers were informed that they were not on the most economical plan, 36% of APS's residential customers." (Page 4)</p> | <p>APS educated customers about the MEP, but moved any customers who did not make a selection to their Most-Like Rate, <i>not</i> their MEP, during the rate transition as approved in the Settlement Agreement.</p> <p>Because of the nature of the rate transition and customer behavior, it is misleading to cite the 36% of customers who received a mailing about not being on their MEP as a failure when that was not a goal or target established. Behavioral science research also shows that some customers do not select the MEP even when making a proactive choice, and may prefer another rate for other reasons (see Chapter 3.2).</p> |
| 6 | Correction | <p>"APS's Education Plan relied primarily on its experience in explaining demand rates and demand rate plans to its customers when these rate options were voluntary [...]"</p> <p>"But the Plan did not include specific messages or educational content to explain the demand rate plans or how the rate-specific criteria to move customers into those plans would be explained to affected customers." (Page 5)</p> | <p>Demand rates remain voluntary. APS did not involuntarily move any customers to demand rates during the rate transition or at any time afterwards, which means that APS's reliance on its experience with voluntary demand rates was appropriate.</p> <p>APS also included educational content to explain the demand rates throughout the CEOP implementation. Additionally, APS has a robust DSM program that also includes rates messaging and customer tools. APS reported to Guidehouse that the DSM group focuses on the combination of three key factors: energy and demand education, enabling tools, and the right rate for customers.</p> |
| 7 | Clarification | <p>"While not discussed in the Education Plan, APS conducts an annual review of those customers who are no longer qualified for the customer's current rate plan and changes that customer's rate plan without explicit customer approval."</p> <p>"The fact that so many customers are being served by plans for which</p> | <p>APS could have communicated to customers more about changes that could occur outside rate transition process.</p> <p>However, while there is an annual rate reassignment process as described previously, this is a standard utility practice and does not fall within the scope of the rate transition CEOP.</p> |

³² See 4.0Appendix A: Residential Rate Transition Switch Rates. Approximately 20% of residential customers in SCE's 2018 default TOU pilot voluntarily switched rates during the pre-enrollment period, opting out of TOU. In SDG&E's full residential default TOU transition, 16.1% of customers had opted-out of the default rate onto another rate, including another TOU rate, by the end of Q1 2020.

| # | Issue Type | Reference | Guidehouse Comments |
|---|---------------|---|---|
| | | they are no longer qualified based on their historical usage suggests a concern with the efficacy of APS's Education Plan." (Page 6) | Customers' electricity consumption changes for a variety of reasons. Guidehouse does not agree that moving large residential customers to new plans that fit their consumption level reflects shortcomings with the 2017 CEOP for the rate transition. |
| 8 | Clarification | "APS has not updated its Education Plan or undertaken steps to update its Customer Education goals and objectives since the end of the transition period covered by the 2017 Plan. Rather, APS has developed what it refers to as various "plans" for marketing of various approved APS programs (for example, home performance, DSM, energy education, safety net, and other routine customer communications for ongoing initiatives). However, these documents do not include any of the key components of an education plan as set forth in this Report." (Page 7) | Guidehouse understands that APS developed the 2017 CEOP specifically for the rate transition completed in 2018. Although APS may update the plan or create a new plan for future rate changes, this falls outside of the 2017 CEOP scope as defined. APS has also developed a number of marketing (and in-depth implementation) plans for important DSM initiatives and other programs. These also fall outside of the scope of the rate transition CEOP; however, in cases such as the DSM program, there is complementary messaging and education about rate plans. Guidehouse is not aware of any requirements for these plans to conform to the components identified in the Alexander Report. |

2.2 Comparison to California and SCE's Residential Rate Reform Transition

This section of Guidehouse's report considers the reasonableness of the assertion made in the Alexander Report that "the Marketing, Education, and Outreach (ME&O) plans developed by the California investor owned electric utilities to implement the Time of Use rate mandate for residential customers" should serve "as the basis for comparing the APS Plan to 'best practices.'"^{33,34}

Guidehouse's analysis concludes that the two plans differ significantly in terms of scope, scale, and budget. Thus, while the California utility ME&O experience contains some valuable insights for future APS customer education and outreach initiatives, any discussion of the two should clearly explain the relevant similarities and differences. Furthermore, because of the significant differences identified here, an *ex post facto*

³³ Page 1, An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation, Barbara Alexander Consulting LLC, May 19, 2020.

³⁴ The Alexander Report describes the California TOU transition as a "mandate". This is not accurate. California's transition to TOU rates takes a default enrollment approach, meaning customers may opt-out of the TOU rate onto the otherwise applicable rate for which they are qualified. Under a mandate, customers do not have another rate option to fall back on. See CPUC Decision 15-07-001, also cited in Alexander Report, for details.

(retrospective) evaluation of the APS CEOP against the California IOU ME&O plans is not appropriate.

As the Alexander Report notes, California's three largest IOUs, Pacific Gas & Electric Company (PG&E), Southern California Edison (SCE), and San Diego Gas & Electric (SDG&E), have embarked on an ambitious ME&O campaign to support California's 10.5 million qualified residential customers in making the major shift from tiered, non-time differentiated rates to default TOU rates in a few short years.^{35,36} However, there are multiple reasons why specifically comparing APS's CEOP to California's ME&O campaign is problematic and, without a full and accurate understanding of both the California and APS rate transitions, potentially misleading.

The Alexander Report points to SCE's ME&O plan as its primary example of "best practices," so Guidehouse primarily conducted much of its assessment in comparison to SCE's ME&O activities.³⁷ The Alexander Report also references other California-wide activities in conducting its comparison. Following the Alexander Report's approach, Guidehouse also includes other rate transition-related activities in California that extend beyond the default TOU enrollment but were still included within the scope of the SCE ME&O plan referenced by the Alexander Report. We do this to further contrast why the California ME&O program is not a reasonable comparator for APS's CEOP.

Below, Guidehouse briefly outlines the four critical structural differences between SCE's TOU rate transition and APS's rate transition that make comparing these two examples generally inaccurate and unhelpful. The APS and SCE rate transition had fundamentally different:

- 1. Customer starting places:** Following years of divergent rate offerings and education, SCE and APS's residential customers started their respective transitions at very different pre-existing levels of understanding and experience with TOU rates. Overall, SCE customers were undergoing a fundamental change transitioning from tiered rates to default TOU rates. Conversely, the majority of APS's customers, already having been on TOU rates, were facing an important but more evolutionary transition that was a continuation of longstanding trends and policy. Furthermore, no APS customers were involuntarily moved or otherwise defaulted to TOU rates in the rate transition itself.
- 2. Customer educational needs:** SCE's TOU ME&O plan was designed to help transition nearly all of its residential customers from non-time differentiated rates to TOU rates – an enormous change, particularly in such a short time period – whereas APS's CEOP was design to help transition the vast majority of its residential customers to rates that were structurally similar to their previous rates (the Most-Like Rate).
- 3. Policy objectives and Commission directives:** While SCE was embarking on transitioning nearly all its residential customers from non-time differentiated rates to TOU rates, the majority of APS's residential customers had already been on TOU rates for more than a decade.³⁸ This important difference led the Commissions in Arizona and

³⁵ FERC FORM No. 1: Annual Report of Major Electric Utilities, Licensees and Others and Supplemental.

³⁶ Tiered electricity rates have multiple price tiers based on consumption levels, each with a different fixed \$/kWh rate. When a customer's electricity consumption moves into the next tier, each additional kWh of consumption is charged at the rate for that new tier.

³⁷ Page 1, An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation, Barbara Alexander Consulting LLC, May 19, 2020.

³⁸ Since 2009, more than 50% of APS's residential customers have been on a TOU-energy or TOU-demand rate.

California to order their respective utilities to develop outreach plans with differing levels of specificity and prescription.

4. **Customer education budget size and complexity:** The California Public Utilities Commission (CPUC) authorized a default ME&O budget for SCE that was much larger and complex than APS's 2017 CEOP budget because SCE's rates transition was meaningfully different in its size, complexity and breadth compared to APS's rate transition.

To conduct its comparison of APS's residential rate transition to the California and SCE residential rate reform transition referenced in the Alexander Report, Guidehouse first revisits and adds to the description of APS's residential rates transition. This detailed description is designed to ensure stakeholders have a clear and correct understanding of the APS rates. Next, Guidehouse provides an overview of SCE's residential rate transition from tiered rates to default TOU rates. Providing an accurate understanding of this transition is also important for assessing the validity of comparing APS's transitions with SCE's, and where the comparison is reasonable and where – and why – it is not.

Following the description of APS and SCE's residential rate transitions, Guidehouse provides an analysis of each of the four key structural differences (outlined above) between the utilities' residential rate transitions that makes comparing the two problematic. In each section describing the structural differences, Guidehouse summarizes our assessment of the reasonableness and appropriateness of the comparison between the two utilities.

2.2.1 Description of APS's Residential Rate Transition

To understand why the comparison between SCE and APS is not fully appropriate – and is potentially misleading – it is important to understand each utility's residential rate transition and the critical differences between the two.

We begin with a summary of APS's 2018 Rate Transition. Although APS's rate transition had several facets, the key changes for the vast majority of APS's roughly 1.1 million residential customers involved the following:

- **Defaulting customers to their "Most-Like Rate" if they did not select an alternative rate for which they were qualified:** Customers who met the relevant requirements were defaulted to new versions of the rate most structurally similar to their existing rate. For example, customers on flat rates were transitioned to updated versions of the flat rate if they met the newly approved consumption threshold cut-offs. Similarly, customers on *non-demand* TOU rates were transitioned to the new version of the non-demand TOU rate while customers on *demand-based* TOU rates were transitioned to the new version of the demand-based TOU rate.
- **Rate Price Change:** All customers experienced new rate pricing (i.e., a rate increase), per the outcome determined in Decision No. 76295.³⁹

³⁹ Settlement Sections 3 and 4.1a, pg. 8 of Settlement; Page 131/434 in Decision No. 76295.

- **New TOU Periods:** Customers on TOU rates also experienced new TOU periods and several other modifications to peak hours and the summer/winter differential, per the outcome determined in Decision No. 76295.⁴⁰

The above summary of APS's rate transition comes from a synthesis of several sections of the March 27, 2017 Settlement Agreement. For clarity and transparency, the key Settlement Sections are provided below.

- **Defaulting customers to their Most-Like Rate if they did not select an alternative:**
 - XIX. RESIDENTIAL RATE AVAILABILITY, Section 19.1 (pg. 20 of 32)
 - "All customers may select R-Basic, R-Basic Large, TOU-E, R-2, R-3, R-Tech or R-XS if they qualify until May 1, 2018, except to the extent grandfathered under other sections of this Settlement Agreement. Distributed Generation customers will not be eligible for R-XS, R-Basic or R-Basic Large. After May 1, 2018, R-Basic Large will no longer be available to new customers or customers who are on another rate. New customers after May 1, 2018 may choose TOU-E, R-2, R-3 or if they qualify, R-XS or R-Tech. After 90 days, new customers may opt-out of their current rate and select R-Basic if they qualify. Customers transitioning to R-Basic must stay on that rate for at least 12 months."
 - XXVI. EFFECTIVE DATE OF RATE PLANS AND TRANSITION PLAN, Section 26.1 (pg. 24 of 32)
 - "The rate increase will go into effect on the effective date of the Commission's Decision in this case using transition rates which for purposes of this Agreement are defined as existing Residential and extra small General Service rate schedules with updated revenue requirements. Customers will have the opportunity to select any rate which they qualify for, and APS will provide them information on options that would minimize their bill. **Customers that do not select a different rate will transition to the updated rate plan most like their existing rate on or before May 1, 2018.** At least 90 days before transitioning customers who have not selected a rate, APS will provide a report to the ACC indicating the total number of customers who have not made a selection."
- **Rate Price Change:**
 - III. RATE INCREASE, Section 3.1 (pg. 8 of 32)
 - "APS shall receive a \$87.25 million non-fuel, non-depreciation revenue requirement increase. When the reduction for base fuel of \$53.63 million and the increase for depreciation of \$61.00 million is taken into account, the result is a net base rate increase of \$94.624 million, exclusive of the adjustor transfer described below in Paragraph 3.2."
 - IV. BILL IMPACT, Section 4.1a (pg. 8 of 32)
 - "Residential customers will have on average a 4.54% bill impact"

⁴⁰ Settlement Section 17.8, pg. 19 of Settlement; Page 142/434 in Decision No. 76295.

- XVII. RESIDENTIAL RATE DESIGN, Sections 17.1 – 17.7 (pg. 17-18 of 32)
 - *Individual rate summaries for each of the seven rates proposed in the Settlement Agreement*
- Settlement Agreement Appendix F
 - *Proposed tariff sheets for: R-XS, R-Basic, R-Basic Large, TOU-E, R-2, R-3 Rate Schedules, R-Tech Pilot Rate*
- **New TOU Periods:**
 - XVII. RESIDENTIAL RATE DESIGN, Sections 17.8 (pg. 18 of 32)
 - “The on-peak period will be 3:00 pm - 8:00 pm weekdays for TOU-E, R-2, R-3, and R-Tech, excluding holidays specified in Appendix F.”

Below, Figure 2 and Table 7 depict the high-level rate transitions, along with their rate names, that residential customers made between February 1, 2018 and May 1, 2018 to their Most-Like Rate. Figure 2 is taken directly from the final CEOP, and APS subsequently named the plans.

Figure 2. "Most-Like Rate Transition Plan" from the APS CEOP⁴¹

| CURRENT | FUTURE |
|---------------|----------------------------|
| E-12 | R-XS, R-Basic/Large |
| ET-1, ET-2 | TOU-E |
| ECT-1R, ECT-2 | R-3 |

Table 7. APS Most-Like Rate Plan Transition with New Service Plan Names

| Plan Type | Pre-August 2017 Rates | New Rates Available | New Service Plans |
|-------------------|-----------------------|---------------------|----------------------|
| Flat | E-12 | R-XS | Lite Choice |
| | | R-Basic | Premier Choice |
| | | R-Basic Large | Premier Choice Large |
| Time of Use (TOU) | ET-1 | TOU-E | Saver Choice |
| | ET-2 | | |
| | ET-SP | | |
| | ET-EV | | |
| Demand | ECT-2 | R-3 | Saver Choice Max |
| | ECT-1R | | |

As shown, customers on a flat rate (E-12) were transitioned to new versions of APS's flat rates (R-XS, R-Basic, and R-Basic Large), if they met the 12-month usage threshold criteria. Similarly, customers on non-demand TOU rates (ET-1, ET-2) would move to TOU-E while customers on demand-based TOU rates (ECT-1R, ECT-2) would move to R-3. Again, all these

⁴¹ "Final Customer Outreach and Education Plan," APS, September 29, 2017, pg. 2.

transitions only took place on a customer's behalf if they did not make a choice of their own to move to another qualified service plan.

It is also critical to note that the transition to Most-Like Rates meant that, on the whole, APS's rate transition was not fundamentally about moving customers to rates with entirely new structures or that required significantly different behavioral changes compared to those associated with the prior rate. Instead, the focus of this rate change was primarily to keep customers on rates similar to ones they were already familiar with. Only customers that proactively selected a new rate would have seen significant structural changes.

It is important to note, however, that with the new rate requirements described in Section 19.1 and 26.1 of the Settlement Agreement (which set out new flat rate requirements and the "90 day trial" period for new customers to try a TOU rate before being able to move to a flat rate), residential customers were now being pointed to TOU and demand rates in a manner that was different than the past. Over time, this shift, along with the reduction in the number of on-peak hours and the introduction of a super-off peak winter time period, was anticipated to gradually move greater numbers of customers to TOU and demand rates.

2.2.2 Description of SCE's Rate Transition

Unlike APS's rate transition, SCE's rate transition, and the ME&O effort to support it, is characterized by a near-total transformation of its residential rates.

The scope and timing of California's rate transitions are contained in a series of decisions and resolutions under the California Public Utility Commission's (CPUC's) Residential Rate Reform Rulemaking (R.12-06-013). This expansive reform-oriented proceeding was launched in 2012, guided by landmark state legislation, characterized by deep Commissioner and Staff involvement, supported by multiple Commission mandated working groups and shaped by dozens of stakeholder groups.

The breadth and depth of the CPUC's scope in the rulemaking is captured in the summary of its Order Instituting Rulemaking from June 2012:

"The Commission seeks to explore if the current rate structure is meeting the stated objectives or whether alternative rate designs other than an inclining block rate can better achieve all of these objectives. Moreover, the Commission opens this rulemaking to examine whether the current tiered rate structure continues to support the underlying statewide-energy goals, facilitates the development of technologies that enable customers to better manage their usage and bills, and whether the rates result in inequitable treatment across customers and customer classes. The Commission seeks involvement in this proceeding from a variety of participants, including electric utilities, consumer advocates including advocates for low-income and disabled persons, environmental advocates, third party vendors and service providers, the California Independent System Operator, the California Energy Commission and other parties impacted by these policies."⁴²

The CPUC's focus on the exploration of a potential transition to "time-variant and dynamic pricing" is identified in the Rulemaking's first ordering paragraph:

"1. An Order Instituting Rulemaking is instituted on the Commission's own motion for the purpose of examining current residential electric rate design, including the tier structure in effect for residential customers, the state of dynamic pricing, potential pathways from tiers to time-variant

⁴² CPUC, R. 12-06-013, pg. 2.

and dynamic pricing, and optimal residential rate design to be implemented when statutory restrictions are lifted.”⁴³

It is important to note that at the time the CPUC was beginning its exploration of “time-variant” rates, several utilities in Arizona, including APS, already had decades of experience transitioning large numbers of their residential customers to TOU rates.⁴⁴

Under this rulemaking, California’s approach to residential rate reform unfolded through a multi-year, multi-pilot, multi-stakeholder public process. Figure 3 shows the high-level timeline of California’s rate reform transformation, which is characterized by the following key elements:

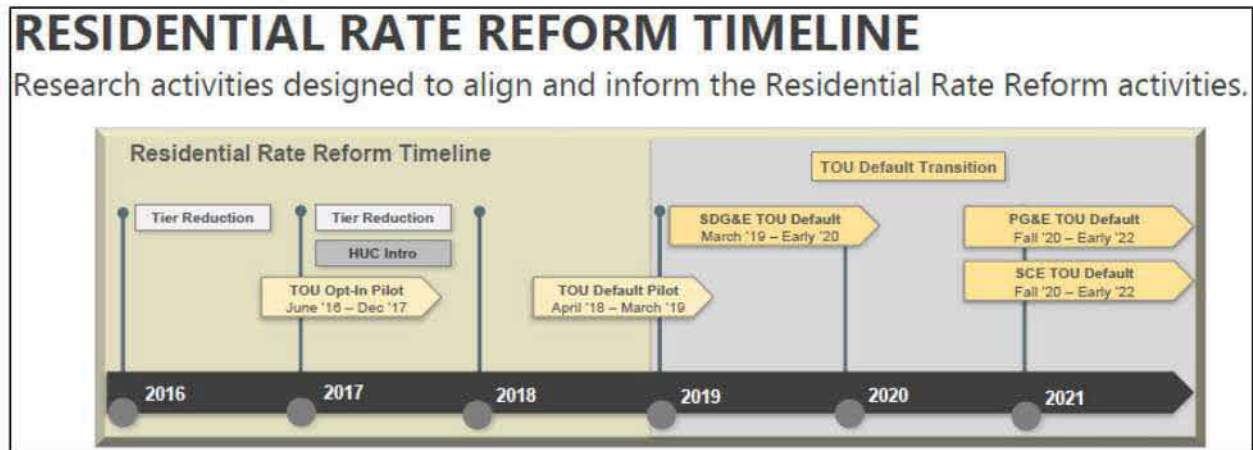
- **Changes to residential tiered rates**
 - 2016-2017: Tier collapse and reduction in tier differentials
 - 2017: Introduction of a “High Usage Charge” (HUC) for customers using above a certain threshold
- **Mass rollout of residential TOU rates**
 - 2016-2017: Launch of an opt-in TOU pilot to develop learnings for eventual likely default to TOU rates⁴⁵
 - 2018-2019: Launch of a default TOU pilot to further refine marketing, education and outreach, and other operational capabilities prior to a full default TOU transition
 - 2019-2020: Residential mass market rollout of default TOU rates, away from tiered rates

⁴³ CPUC, R. 12-06-013, pg. 26-27.

⁴⁴ See “[A Bibliography on Dynamic Pricing and Time-of-Use Rates Version 2.0v](#)”, Toni Enright and Ahmad Faruqui, January 2013 for summary of TOU rates, including those from Tucson Electric Power; See “[There and Back Again](#)”, Leland Snook and Meghan Grabel, Utility Fortnightly, November 2015, pg. 46-62.

⁴⁵ California’s rate reform legislation (AB 327) prohibited the transition to residential default TOU rates until 2018. To develop learnings ahead of that date, California’s three largest IOUs launched opt-in residential TOU pilots to help inform the expected transition to default TOU rates.

Figure 3. California Residential Rate Reform Timeline⁴⁶

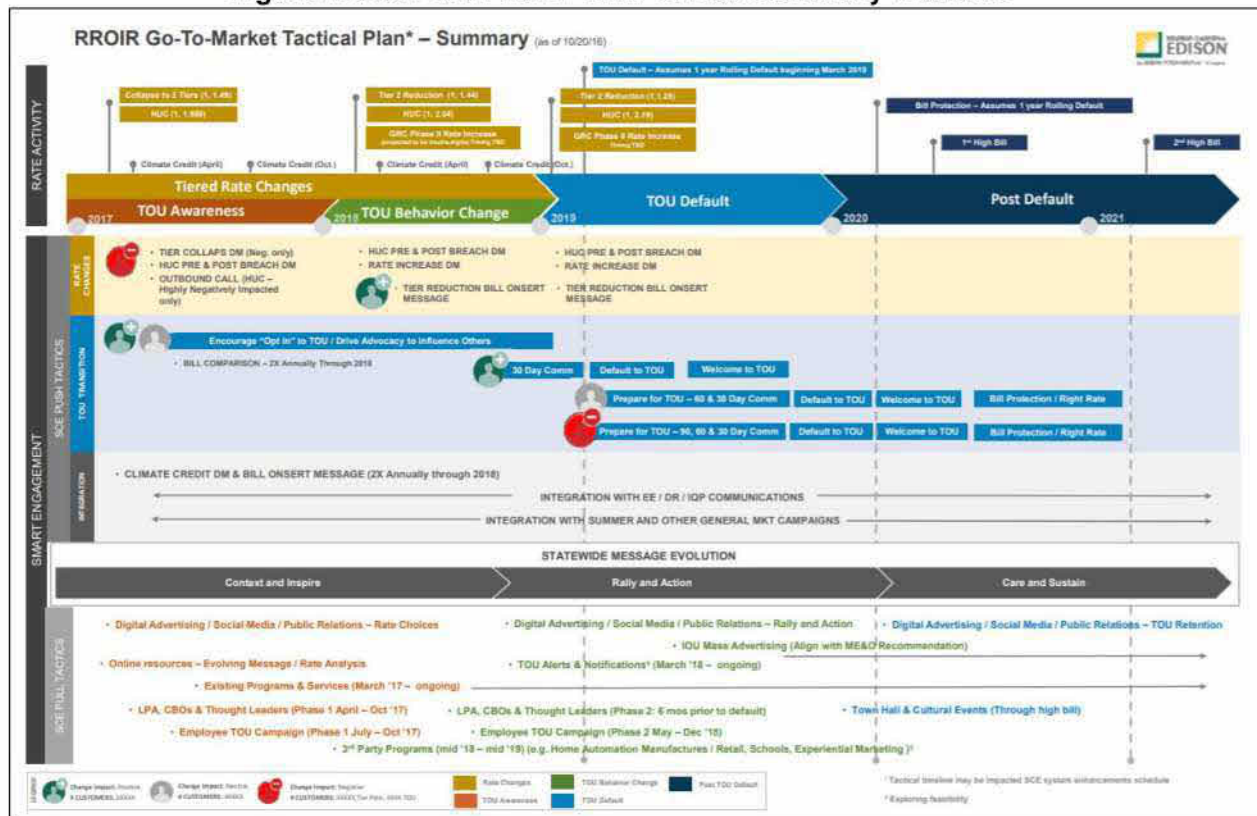


As shown, California's statewide rate reform effort was a global effort. Not only did it reform the existing tiered rates and establish a new "High Usage Charge," but it also embarked on the mass transition of customers from tiered rates to TOU rates.

However, even the comprehensive residential rates transformation for California's tiered and TOU rates does not convey the full complexity of SCE's specific rate transition. As illustrated in Figure 4 below, SCE's rate transition involved many more components and activities than shown in the statewide timeline.

⁴⁶ "2016-2019 Rate Reform & TOU Combined Research Report", December 2019, [CPUC website](#), pg. 3.

Figure 4. SCE 2017-2021 Time of Use Summary Timeline⁴⁷



Importantly, as Figure 4 shows, in addition to the tiered rate change and TOU transition, SCE also expected to incorporate a series of rate increases into its transition process, noted by two “GRC Phase II Rate Increase” callouts. Furthermore, while it is not noted in this graphic, SCE also sought and received approval to change its residential TOU periods at that time.^{48,49} Thus, while SCE was embarking on the wide-ranging set of changes to its tiered rates and its transition toward mass market TOU rate adoption, SCE was also undertaking the two changes APS was undergoing: the adoption of a rate increase and a transition to new TOU periods.

SCE’s modifications to tiered rates and its mass market transition to TOU rates were the main subject of its expansive ME&O transition. In other words, the rate change activities that APS focused its efforts and activities on were also occurring at SCE, however, they did not feature as prominently in SCE’s customer education and outreach effort. Conversely, with APS they were the dominant feature. As discussed below, this important difference is one of several factors that suggest comparing the two transitions is inappropriate.

⁴⁷ SCE Advice Letter [3500-E](#), Appendix C: Communications Calendar

⁴⁸ SCE, [A.17-06-030](#), June 30, 2017.

⁴⁹ CPUC [D.18-11-027](#), December 7, 2018.

2.2.3 Critical Structural Differences between SCE and APS Rate Transitions

With complete and accurate descriptions of APS and SCE's residential rate transitions in place, Guidehouse will now proceed with its analysis of the critical structural differences between the two transitions and why these differences make the comparison inappropriate and potentially misleading. As described, the critical structural differences in the rate transitions result from fundamentally different:

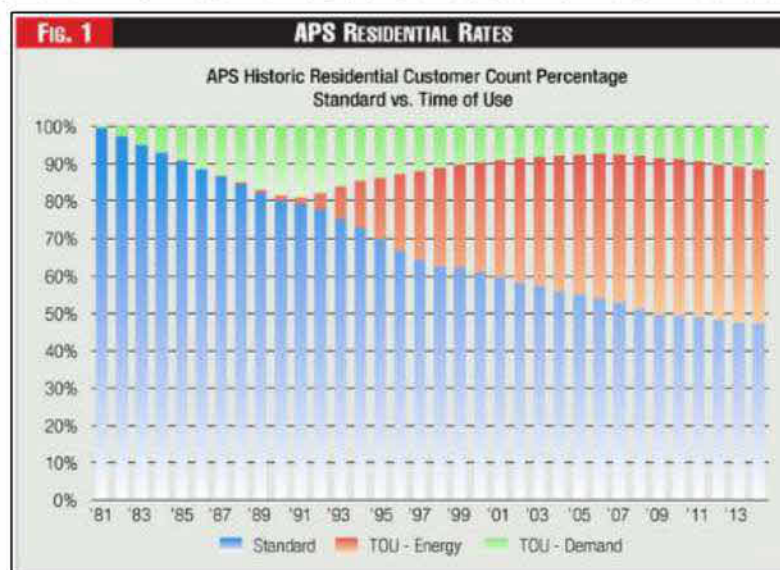
- Customer starting places
- Customer educational needs
- Policy objectives and Commission directives
- Customer education budget size and complexity

2.2.3.1 Fundamentally Different Customer Starting Places

In the years preceding their respective residential rate transitions, APS and SCE customers had significantly different experiences with the rates to which they were being transitioned. Combined with the nature of their transition – with APS defaulting its residential customers to their Most-Like Rate and SCE defaulting its customers from tiered rates to TOU rates – the difference in their respective starting places is foundational to understanding the stark and meaningful difference between the two transitions and the educational activities designed to support them.

As shown below in Figure 5, APS's residential customers have been on flat, TOU, and demand-based rates for decades, going all the way back to the late 1980s. By 2009, more than 50% of APS residential customers were either on a TOU energy or a TOU demand rate.

Figure 5. APS Historic Residential Customer Rate Breakdown⁵⁰

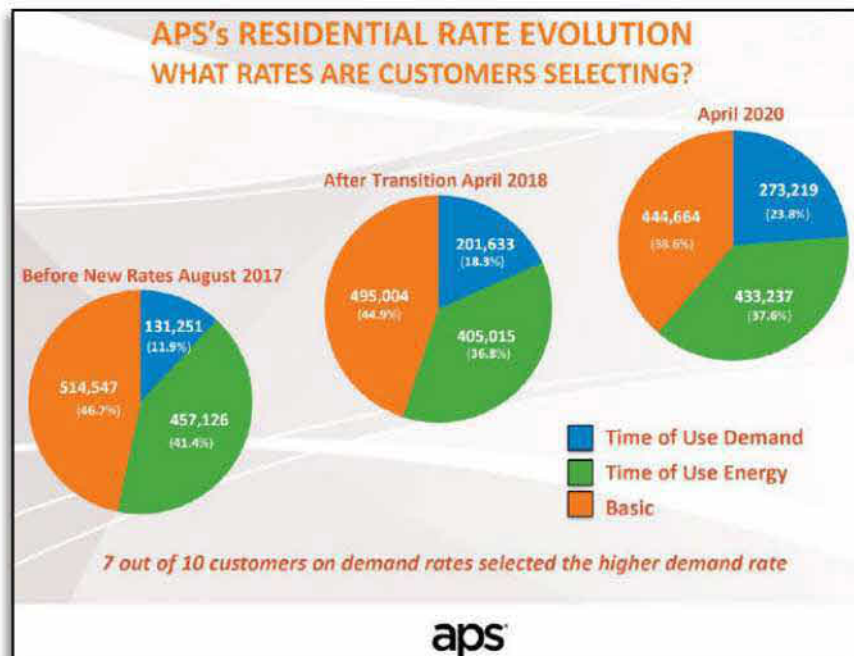


⁵⁰ ["There and Back Again,"](#) Leland Snook and Meghan Grabel, Utility Fortnightly, November 2015, pg. 46-62.

As shown below in Figure 6, by August 2017, the number of APS's residential customers on TOU and demand rates had increased to roughly 53%. By the end of April 2018, at the end of the transition and after the new rate qualifications and requirement had been implemented, the number had increased to about 55%. Looking at the relatively small change in customer enrollment on these rates just before and just after the rate transition illustrates the results of moving customers to their Most-Like Rate, which is that most customers remained on a similar rate structure.

Two years later, in April 2020, other rate transition changes agreed to in the Settlement began to appear in the data – namely, new flat rate requirements and the “90-day trial” period for new customers to try a TOU rate before being able to move to a flat rate. By this point, with the basic flat rate for large customers (over 1,000 kWh/month of average usage) frozen to new customers and the 90 day trial period for new customers in place, the percentage of residential customers on TOU and demand rates grew to over 61%, a six percentage point increase over the period following the rate transition. While this represents an uptick in the transition away from flat basic service plans, looking back at the data from the 1980s shows that it is also a continuation of a multi-decade effort by APS and regulators.

Figure 6. APS Residential Rates Evolution – 2017 to 2020⁵¹



The starting point for the split of SCE's residential customers between tiered rates and TOU rates stands in stark contrast to APS's residential customers. SCE's second quarterly report on the Progress of Residential Rate Reform filed in February 2016 illustrates this difference. In this document, SCE reported having roughly 30,500 residential customers on TOU rates in 2015.

⁵¹ "Arizona's Continued Adoption of More Advance Residential Rates", Leland Snook, EUCI Time of Use (TOU) and Residential Demand Charges Conference, May 2020.

This translates to approximately 0.7% of its roughly 4.4 million residential customers.⁵² Below, Figure 7 details the breakdown of SCE's residential TOU customers.

Figure 7. SCE Residential TOU Enrollments – 2015

| VIII. Opt-In Residential Time-of-Use Rate Enrollments | |
|---|---------------------|
| As of January 29, 2015 SCE has approximately 30,500 customers enrolled on optional TOU rates: | |
| TOU Rate Option | Number of Customers |
| TOU-D Option A | 5,603 |
| TOU-D Option B | 7,536 |
| TOU-D-T | 16,599 |
| TOU-EV-1 | 774 |
| Total | 30,512 |

By comparison, between 2013 and 2017, APS had over 50% of its residential customers on TOU rates. With a residential population of over 1 million residential customers for APS, this percentage translates to more than 500,000 residential customers on TOU rates – more than 16 times as many customers as SCE.

Since 2015, however, SCE has substantially increased the number of residential customers on TOU rates through several major pilot programs and related marketing efforts. According to its most recent Progress of Residential Rate Reform filed in May 2020, SCE has over 467,000 residential customers on various types of TOU rates.⁵³ This transition has been accomplished through a carefully staged combination of an opt-in TOU pilot, a default TOU pilot, and marketing new optional TOU rates, with the target of the first wave of a full default TOU rollout beginning in October 2020.⁵⁴ A detailed breakdown of SCE's residential TOU enrollment across these various efforts is contained in Figure 8, below.

Figure 8. SCE Residential TOU Enrollments as of March 2020⁵⁵

| TOU Rates | Total TOU Enrollments 2019 - Q1 | Total TOU Enrollments 2019 - Q2 | Total TOU Enrollments 2019 - Q3 | Total TOU Enrollments 2019 - Q4 | Total TOU Enrollments 2020 - Q1 | Opt-In TOU Enrollments 2019 - Q1 | Opt-In TOU Enrollments 2019 - Q2 | Opt-In TOU Enrollments 2019 - Q3 | Opt-In TOU Enrollments 2019 - Q4 | Opt-In TOU Enrollments 2020 - Q1 |
|----------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| TOU-D Option-A | 108,222 | 106,179 | 104,450 | 103,031 | 101,639 | 44,657 | 42,190 | 40,805 | 39,801 | 38,314 |
| TOU-D Option-B | 53,086 | 52,200 | 50,928 | 50,022 | 49,209 | 51,257 | 50,177 | 48,724 | 47,569 | 46,421 |
| TOU-D-T | 15,719 | 15,493 | 15,174 | 15,043 | 14,866 | 14,825 | 14,471 | 14,090 | 13,884 | 13,656 |
| TOU-D-4 | 136,783 | 139,567 | 143,871 | 150,756 | 160,735 | 931 | 2,286 | 3,918 | 4,865 | 5,669 |
| TOU-D-5 | 138,709 | 134,859 | 129,911 | 126,874 | 124,694 | 993 | 1,026 | 1,233 | 1,834 | 1,828 |
| TOU-EV-1 | 897 | 898 | 895 | 891 | 876 | 896 | 897 | 894 | 890 | 875 |
| TOU-D-PRIME | 273 | 3,969 | 7,582 | 11,399 | 15,023 | 268 | 3,851 | 7,195 | 10,709 | 13,604 |
| Total | 453,689 | 453,165 | 452,811 | 458,016 | 467,042 | 113,827 | 114,898 | 116,859 | 119,552 | 120,367 |

Having described the paths APS and SCE followed to achieve their current level of residential TOU enrollments, the stark differences between how each utility arrived at their current state is now clear. Today, APS and SCE each have about 706,000 and 467,000 residential customers

⁵² [SCE's 2nd Quarterly Report on the Progress of Residential Rate Reform](#), February 1, 2016, pg. A-10.

⁵³ [SCE's 19th Quarterly Report on the Progress of Residential Rate Reform](#), May 1, 2020, pg. A-10.

⁵⁴ *Ibid*, pg. A-8.

⁵⁵ *Ibid*, pg. A-10.

on TOU rates, respectively. While not equivalent in terms of percentage of total residential customers, these levels are within similar order of magnitude.

As shown, the difference is that APS took over 40 years to gradually move roughly 706,000 of its 1.1 million residential customers to TOU rates. In contrast, in less than five years, SCE went from 30,500 residential customers on TOU rates to 467,000 residential customers on TOU rates, and by February 2022, it will have defaulted roughly 2.4 million of its eligible residential customers from tiered rates to TOU rates.⁵⁶

Thus, when each utility went about crafting their respective customer education and outreach plans, those plans were grounded in the rate experiences – the “starting place” – their customers had had to date. As this summary shows, those experiences were vastly different across the number of customers historically on TOU rates, the timeframe over which the transitions took place, and the scale of the change each utility sought to achieve.

2.2.3.2 Fundamentally Different Educational Needs

As described in the previous section, APS and SCE’s residential customers were coming from starkly different starting points in terms of both their experience with TOU rates and the timeframe their utility had to educate them.

Ahead of the rate transition for which its 2017 CEOP was designed, APS had spent nearly 40 years gradually moving many of its residential customers to TOU rates. Consequently, with a transition based on defaulting customers to their Most-Like Rate, most customers were already prepared to adopt the changes to their rates because they were not dramatically different from what they had experienced in the past.

By comparison, as it started its transition to default TOU, SCE had very few customers with experience on TOU rates, and customers would have a relatively short period of time to become familiar with rates and pricing that were fundamentally different than what the vast majority of customers had experienced in the past.

When considering the different education needs of each utility’s residential customers, APS’s and SCE’s respective starting points are critical. APS makes this point in its October 26, 2018 letter to Commissioner Dunn, stating (emphasis added):

*“APS has a long history of providing information to customers about available service plan options and ways to save energy and reduce bills. Since the implementation of APS’s initial experimental residential TOU rate in April of 1976, and its initial residential demand rate in April of 1981, the Company has encouraged its customers to take action to reduce energy usage. **Because of these decades of experience, the basic concept of TOU hours within an electric rate structure is well understood by APS customers.** In fact, Arizona continues to be one of the few states in which voluntary residential TOU and demand service plan options are available and widely adopted, and these service plan options have been widely accepted and adopted by customers throughout the Company’s service territory.”⁵⁷*

As APS notes, these decades of past experience provide an important foundation for the rate transition, and while this experience alone was certainly not sufficient to serve all the education

⁵⁶ [SCE’s 16th Quarterly Report on the Progress of Residential Rate Reform](#), August 1, 2019, pg. A-13.

⁵⁷ Arizona Public Service Company, Response to Commissioner Dunn Request, Docket No. E-1345A-18-0002, October 26, 2018, <https://docket.images.azcc.gov/0000193159.pdf>, pg. 5 of 18.

and awareness needs to support customers in making choices about their new rate offerings, it did provide a strong basis of knowledge and understanding to build upon.

In reviewing ACC Decision No. 76295, the foundational understanding APS articulates above appears incorporated into the decision making. The resolution section of Decision No. 76295 that focuses on customer education does not contain any statements to rebut the fact that customers are already very familiar with the concept of TOU hours. This does not appear to be a point of contention. Instead, the resolution section centers its discussion on making customers aware of “which rate plan works best for their individual circumstances.” In this discussion section, staff noted that:

“APS has indicated that it is committed to making sure that customers are aware of their options, and that it will notify customers through a variety of different channels and encourage customers to choose the rate plan that works best for them...The Settlement Agreement makes significant changes to the existing rate plans. We find that it is in the public's interest to have adequate notice in a timely manner so customers can evaluate the available plans before the deadline.”⁵⁸

As shown by these statements, APS’s education efforts centered around the idea of educating customers regarding their upcoming rate choices, not around a basic understanding of TOU rates. This distinction is a critical one and, as shown below, is the opposite of what captures the most attention in CPUC’s decision on California’s ME&O plans.

Instead of being primarily focused on making sure customers understand their rate options, SCE’s rate plan had to focus on achieving a level of understanding APS’s customers already had; namely, understanding the basic concept of TOU rates. In its decision ordering the California IOUs to embark upon their ME&O planning, the CPUC cites research in its decision that “customer awareness of existing rates is modest at best” for California’s residential customers. Diving further into California residential customers’ lack of understanding, the CPUC elaborates by noting that the research showed:

“19% [of representative residential customers from the IOUs’ populations] responded that they were currently on a TOU rate plan, however according to IOU data, as of April 2015, only 3.4% of PG&E’s residential customers are on TOU rates, while SCE and SDG&E have 0.52% and 0.6% of residential customers on TOU rates respectively. According to the study, ‘75% of customers have tried to save money by shifting their electricity use’ and ‘despite most customers knowing they are not on a TOU rate, many believe they have saved money by shifting.’”⁵⁹

As this research indicates, ahead of the state’s transition to default TOU rates, California’s residential customers lacked a firm understanding of their current rate structures, and they were confused about whether or not their existing service plans were time-based; accordingly, they were also confused about appropriate strategies to save money. Thus, closing the knowledge gap regarding customers’ basic understanding of their rate structure was a key educational hurdle for California’s ME&O plans to address.

As the analysis here has shown, APS and SCE’s residential customers started their rate transitions with different levels of understanding and, based on the focus of their respective rate transitions, each utility’s customers required different educational materials.

⁵⁸ ACC Decision No. 76295, pg. 54.

⁵⁹ CPUC [D.15-07-001](#), pg. 29.

2.2.3.3 Fundamentally Different Policy Objectives and Commission Directives

An additional reason why comparing APS and SCE's customer outreach programs is flawed is because the respective programs were crafted to respond to fundamentally different policy objectives and Commission directives. Whereas SCE's ME&O plan has its genesis in a rulemaking and set of decisions centered solely around the comprehensive reform of residential rates, APS's CEOP plan came out of one narrow section of a broad rate case application spanning multiple operational areas.

In the procedural history section of ACC Decision No. 76295, staff describe the high-level scope of APS's application as follows:

*"In the Application, which is based on a test year ending December 31, 2015, APS sought a \$165.9 million net increase in base rates, changes in some of its adjustor mechanisms, establishment of a mandatory new three-part demand-based rate design for residential and small commercial rate design, reduction of on-peak time-of-use hours, and grandfathering of existing solar customers while modifying net metering arrangements for new solar customers."*⁶⁰

The decision covers topics from cost of capital to property tax rate deferral to rate design for low-income customers. The section of the decision focused on Staff's resolution of issues related to the CEOP are covered in roughly two and half pages.⁶¹ With regard to significant changes to residential rates, the decision's orders do not promulgate new policy changes and, in the order it requires APS to file its CEOP, it does not specify that APS should include any educational or outreach tracking metrics. Furthermore, in the settlement agreement itself, the education plan is only referenced twice: Section 1.5L (pg. 7 of 32) and Section 27.1 (pg. 24 of 32). These findings suggest that while customer education was an important area of consideration by the ACC, it was not one of the decision's main focal points.

In contrast to the decision ordering APS to file its CEOP, the CPUC's Order Instituting Rulemaking on Residential Rate Reform (Rulemaking 12-06-013) is, relatively speaking, narrower in scope and focused purely on topics related to residential rate design and policy. In the background section of D.15-07-001 on residential rate reform and transition to TOU rates, the CPUC articulate the focus of the rulemaking guiding D.15-07-001 and all other residential rate reform decision as follows (emphasis added):

*"Rulemaking (R.) 12-06-013 will not change the total revenue requirement. It will also not change the revenue allocation between customer classes, or the amount of revenue requirement for which the residential class is responsible. **Rather, this proceeding will change the rate design rules for residential customers** that make up the entire slice of revenue requirement pie for which they are already responsible...Our review in the **instant proceeding is limited to considering the appropriate rate design for the residential class**"*⁶²

On the topic of customer understanding, the CPUC stated plainly that (emphasis added) "we agree that residential customer understanding of rates should be **a key objective of this proceeding**."⁶³ To that end, the CPUC ordered the IOUs to "work with other parties to implement a working group (ME&O Working Group) to examine ME&O for residential rate changes generally, and how ME&O for rate changes interacts with other residential programs."⁶⁴

⁶⁰ ACC Decision No. 76295, pg. 4.

⁶¹ Ibid, pg. 53-55.

⁶² CPUC [D.15-07-001](#), pg. 7-8.

⁶³ Ibid, p. 31.

⁶⁴ CPUC [D.15-07-001](#), p. 299, 336 at Ordering Paragraph 14.

In D.15-07-001, the CPUC notes several key parties to be included in the ME&O working group, including Energy Division Staff and the Office of Ratepayer Advocates, and it orders the IOUs to “initiate the process of forming a working group to address the issues regarding marketing, education and outreach (ME&O Working Group)” within 30 days of the decision.⁶⁵ Thus, from the outset, the CPUC communicated the centrality of customer education and the importance of collaborative structures between stakeholders, Commission staff, and utilities in architecting the approach to customer education.

Upon establishing the ME&O working group, SCE then partnered with the other IOUs and stakeholders to develop and gain CPUC approval for the performance tracking metrics presented in Figure 9 below. As with establishment of the ME&O working group, the CPUC directed the IOUs to collaborate with the working group and outside experts to develop these metrics.⁶⁶

Figure 9. SCE’s CPUC Approved ME&O Tracking Metrics⁶⁷

| The approved primary metrics are as follows: | | |
|--|--|-------------------|
| Metric # | Metric | Goal vs. Tracking |
| 1 | Customers are aware that there are rate plans that may help them mitigate energy expenditures | Goal |
| 2 | Customers know where to get more information about how to manage their electricity use | Goal |
| 3 | Customers understand how energy use can impact their bills | Goal |
| 4 | Customers understand the benefits of lowering their electricity use and of shifting their electricity use to non-peak hours | Goal |
| 5 | Customers are aware of rebates, energy efficiency programs, demand response programs, energy management technologies and tips that are offered by the utility that can help them manage their electricity bill | Goal |
| 6 | Customers feel they were provided useful information explaining their bills | Goal |
| 8 | Customers were provided with information and services to help reduce their energy bill | Tracking |
| 19 | % of customers on opt-in TOU rates | Tracking |

Following the approval of its ME&O metrics, SCE was required to report on progress against these metrics in its quarterly “Progress of Residential Rate Reform” filing.

As shown, Arizona and California regulators promulgated meaningfully different policy objectives and directives in the Commission orders that guided APS’s and SCE’s respective rate transition education plans. The differences in these objectives and directives logically led to plans by APS and SCE that targeted differing educational outcomes and that were formed by very different processes.

⁶⁵ Ibid, pg. 336 at Ordering Paragraph 14.

⁶⁶ CPUC [Resolution E-4895](#), pg. 41.

⁶⁷ Ibid, pg. 32.

2.2.3.4 Fundamentally Different Budget Size and Complexity

As described in the previous three sections of Guidehouse's analysis, the APS and SCE customer education and outreach plans for their respective rate transitions were shaped by different customer starting points, different customer educational needs, and different policy objectives and Commission directives. These differences are manifest in the size and scope of each utility's authorized educational budget and highlight once more the structural differences between the APS and SCE rate transition educational plans.

In its seventh quarterly report on the "Progress of Residential Rate Reform" from May 2017, SCE projected its ME&O budget for 2017 to 2020 at approximately \$70 million. The high-level budget breakdown, shown in Figure 10, conveys a wide-ranging set of activities designed to support multiple objectives associated with the rate transition. The key items listed in SCE's ME&O plan address technical and operational activities, customer research, external community engagement, funding to support both SCE's default TOU pilot and full default TOU rollout, and a significant budget on mass media TOU market and education (approximately \$30 million from 2017 to 2020).

Figure 10. SCE's Estimated Budget for ME&O from 2017 to 2020, dated May 1, 2017^{68,69}

| SCE's RROIR ME&O Budget Estimates for years 2017 - 2020 | | | | | | |
|---|---------------------|---------------------------|---------------------------|---------------------|---------------------|---------------------|
| Tactic | 2017 Budget | 2017 Budget Q1 Actuals | 2017 Budget Q2 Actuals | 2018 Budget | 2019 Budget | 2020 Budget |
| TOU Marketing & Education (Mass Media) | \$6,117,600 | (\$16,591) | \$81,147 | \$11,051,600 | \$4,546,100 | \$8,142,400 |
| Bill Comparisons | \$1,500,000 | \$13,642 | \$183,037 | \$2,600,000 | \$2,600,000 | \$2,600,000 |
| Default TOU Pilot | \$213,592 | \$6,118 | \$54,718 | \$2,456,058 | \$213,675 | \$0 |
| Default TOU | \$859,272 | \$0 | \$0 | \$7,796,995 | \$4,552,835 | \$10,278,798 |
| Web Development (Inclusive of all activities) | \$82,800 | \$20,580 | \$188 | \$35,080 | \$37,588 | \$41,347 |
| Contact Center | \$123,000 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Customer Research | \$250,000 | \$18,518 | \$46,520 | \$250,000 | \$300,000 | \$300,000 |
| Outreach (CBO's, Public Relations, Employees) | \$229,031 | \$0 | \$0 | \$247,000 | \$247,000 | \$247,000 |
| Marketing Automation | \$268,000 | \$0 | \$0 | \$186,625 | \$55,000 | \$40,000 |
| High Usage Charge | \$770,000 | \$4,944 | \$9,684 | \$750,000 | \$750,000 | \$750,000 |
| Total | \$10,413,295 | \$47,211 | \$375,295 | \$25,373,358 | \$13,302,198 | \$22,399,545 |

By comparison, the budget for APS's CEOP is understandably narrower in scope and smaller in size. In terms of size, the \$5 million of authorized funding APS received is less than one-tenth the size of SCE's. Even when compared to the ME&O plan put forth by SDG&E, which has a residential customer population closer in size to APS's population (1.4 million for SDG&E), the APS budget is still relatively small. In its "Progress of Residential Rate Reform" from May 2017, SDG&E reported its 2017 to 2019 budget at more than \$19 million, or about four times as large

⁶⁸ [SCE's 7th Quarterly Report on the Progress of Residential Rate Reform](#), May 1, 2017, pg. A-15.

⁶⁹ Note: As cited above, the budget table presented here is drawn from SCE's 7th quarterly PRRR. We have referenced this budget because its total of about \$70 million and four year time period aligned with the one described in footnote three of the Alexander Report, which described a "multiyear education plan included a budget that totaled almost \$70 million over a four year period." In an effort to conduct an "apples-to-apples" comparison, we have cited the budget we believe is the closest match. Another logical budget to reference would have been the one in Advice Letter 3500-E from SCE's Marketing, Education and Outreach Plan for Residential Default to TOU Rates. This budget is found on page 70 of CPUC Resolution E-4895, which approves 3500-E. The budget from the advice letter totals roughly \$40 million, which indicated it was not the right budget to use for this comparison.

as APS's CEOP budget.⁷⁰ This serves as another example of the differences between APS's plan and the various California ME&O plans.

As indicated in the breakout of CEOP outreach funding presented in Figure 11 below, the relative scope of the CEOP activities are narrow compared to SCE's ME&O plan.

Figure 11. APS CEOP Budget Breakdown⁷¹

| Funding Category | Amount |
|-------------------------|----------------------|
| Customer Tools | \$1,361,503 |
| Materials and Printing | 1,310,215 |
| Rate Analysis | 1,180,080 |
| Mass Media | 661,163 ⁸ |
| Community Events | 6,012 |
| System Integration | 310,256 |
| Non-Residential | 9,335 |
| Outside Services | 52,465 |
| TOTAL | \$4,891,029 |

Like SCE, APS's activities focused on customer tools, mass media, and various operational activities. However, APS's plan did not focus on numerous activities that were focal to SCE's approach, particularly default TOU outreach, which alone was more than \$10 million of SCE's budget.

By design, the plans are funded by widely different budget amounts and aim to achieve different goals, which are driven by differing historical customer experiences, educational needs, and policy objectives and Commission directives.

⁷⁰ [SDG&E's 7th Quarterly Report on the Progress of Residential Rate Reform](#), May 1, 2017, pg. 6.

⁷¹ APS Docket No. E-1345A-18-0002, Formal Complaint of Stacey Champion, Response to Commissioner Dunn Request, October 26, 2018, pg. 14.

3.0 Utility Education & Outreach Best Practices

In this chapter, Guidehouse first provides important context for utility ME&O plans and a broader overview of education and outreach best practices. Notably, utility ME&O plans vary widely in scope and unique regulatory requirements. Furthermore, given the nascent stage of digital tools, big data, and rate modernization efforts, utility best practices are evolving and not necessarily well-established in the area of customer rate transitions.

Guidehouse conducted an independent review of APS's 2017 CEOP and its implementation compared to industry best practices and industry norms by leveraging a range of secondary sources and our in-house expertise. The sources referenced include rate transition plans, multi-utility studies on recent rate transitions and related marketing plans, other utility program outreach campaigns, and behavioral science studies. This chapter describes how the CEOP and its implementation compare to (1) general utility best practices and industry norms and (2) best practices from behavioral science.

3.1 General Utility Best Practices

Guidehouse used a two-step process for reviewing the CEOP against general utility best practices: (1) identify best practices related to the CEOP's goals and (2) compare the CEOP plan and implementation to-date to those best practices and to common utility practices (or industry norms). The scope focuses on best practices that relate to the CEOP's goals because utility practices vary widely based on unique regulatory mandates, internal capabilities, budgets, and other factors. The sections below detail the outcome of this assessment.

3.1.1 Best Practice Overview

Given the importance of contextualizing best practices, Guidehouse limited the best practices to those that align directly with the APS's 2017 CEOP stated goals:

1. Drive awareness of new rate structures and best rate choices.
2. Acknowledge customer interest and answer customer questions.
3. Educate customers on opportunities to save through core message of "shift, stagger, save" and DSM programs.
4. Encourage customers to "engage" with electric usage and learn how it can affect their bill.
5. Increase customer adoption of tools and resources to facilitate electric usage awareness and control.

With these goals in mind, Guidehouse developed a list of best practices from nine different secondary sources. These sources include utility documentation for rate transitions, meta-studies on utility rate transitions, and other utility program marketing and outreach efforts. The review focused on large utilities that have had recent rate transitions and studies with multiple utilities from industry-standard sources, such as the US Department of Energy (DOE). Utilities in the materials reviewed include the California investor-owned utilities (IOUs), Sacramento Utility Municipal District (SMUD), DTE Electric Company, Hawaiian Electric (HECO), AEP Ohio, and the Salt River Project (SRP), amongst others.

Guidehouse synthesized this research to develop a list of best practices across five topic areas: (1) communication planning, (2) communication methods, (3) resources and tools, (4) message

content, and (5) metrics and reporting. Figure 12. below provides an overview of each of these topic areas.

Figure 12. Best Practice Topic Area Overview

| Communication Planning (CP) | Communication Methods (CM) | Message Content (MC) | Resources & Tools (RT) | Metrics & Reporting (MR) |
|---|---|---|---|--|
| <ul style="list-style-type: none"> Practices related to preparing a marketing and outreach plan that meets stated objectives | <ul style="list-style-type: none"> Channels for maximizing communication opportunities | <ul style="list-style-type: none"> Information and types of communication provided to educate customers about rate changes | <ul style="list-style-type: none"> Materials for customers to learn more about new rates or programs | <ul style="list-style-type: none"> Methods for evaluating the program |

Source: Guidehouse

Table 8 lists the best practices identified by Guidehouse by topic area. Importantly, these practices reflect the research available at the time of writing this report.

Table 8. General Utility Best Practices

| Number | Name* | Description | Industry Norm | Best Practice |
|---------------------|---|--|--|--|
| Topic & Practice ID | Short name of best practice | Detailed description of best practice | Common practices / typical level of effort observed among utilities, based on secondary research | Level of effort that meets best practice, based on secondary research and Guidehouse expertise |
| CP1 | Conduct market research [1,2] | Analyze customer needs and perceptions via surveys and focus groups, to inform marketing and communication strategy, messaging and approaches | Somewhat common to conduct, although some utilities do not use market research due to budget and skill constraints or limitations. | Consistent use of fielding of market research to test messaging and gauge customer interests for each new rate offered. |
| CP2 | Define message strategy by customer segment [10] | Develop customized messages tailored to specific customer segments (e.g., income, ethnicity, target market) | Rare to implement customized messages. | Evaluate use of customized messages for new, important customer-wide initiatives. |
| CP3 | Identify and monitor key communication touchpoints [1, 5, 6, 8, 9] | Plan to send notifications (e.g., end of bill, high use alert, peak use season) and follow ups (e.g., you've been on this rate for one year – don't forget) on certain milestones. Monitor these communications to maintain effective relationships. | Common integration of notifications in the communication plan, but quality of execution is varied (e.g., utility/software issues). | Consistent integration of notifications in the communication plan and implementation of protocols for quality assurance of plan. |
| CP4 | Optimize frequency and synchronize with other channels and programs [3,5] | Reduce communication fatigue by coordinating communications across the utility and enhance messaging opportunities | Common to coordinate frequency and program messaging across the utility. | Consistent coordination of frequency of outreach and messaging across the utility. |
| CP5 | Prepare and train customer representatives and other employees to answer questions [1, 3] | Ensure customer service representatives can track customer cases over time (e.g., whether customer has transitioned to a new rate or has high bills) and all related staff are prepared to answer customer questions. | Near universal to train call center representatives, including procedures for when to engage more knowledgeable staff. Rare to train other utility staff. | Consistent all employee and related vendor training for important, new customer-wide initiatives. |
| CP6 | Conduct soft launches [1] | Plan to have a smaller pre-launch and allow enough time to test and adjust messages, if needed | Somewhat rare to implement soft launches. | Consistent incorporation of soft launches with at least two-three weeks in before hard launch to adjust messages or implementation. |
| CM1 | Use a variety of traditional and digital marketing outlets [1, 8, 9] | Implement messages via radio, newspaper ads, doorhangers, letters, business reply cards, bill inserts, phone calls, social media, emails, texts, videos, dedicated web portals, and smart phone apps to reach a broad group of customers | Near universal implementation of traditional and digital outlets. | Consistent use of traditional and digital marketing outlets to reach the broadest group of customers. |

| Number | Name* | Description | Industry Norm | Best Practice |
|--------|---|--|--|---|
| CM2 | Employ community-based outreach (CBO) [1, 11] | Leverage organizations, such as Chamber of Commerce or neighborhood associations, within the community to reach customers | Rare to use CBO for larger utilities, like APS. | Evaluate use of CBO for large initiatives. A 2012 MIT study noted that CBO implementation success varies widely and is costlier to implement, therefore utilities should evaluate the costs and benefits prior to implementing. ⁷² |
| MC1 | Align rate transition to broader (EE or DSM) program marketing or strategic initiatives [3] | Implement rate transition as part of a broader strategic initiative to help customers understand how rates relate to these efforts (e.g., energy efficiency, demand side management, climate). | Unclear how common it is to align rate transition or broader program initiatives. | Consistent alignment of rate transition to broader program or strategic initiatives. |
| MC2 | Set realistic scenarios about how behavioral choices influence bill impacts [1, 3, 6, 7] | Show customers different use cases and how the rates may impact customers' lifestyles to provide realistic scenarios. | Common to provide customer examples (e.g., case studies or use cases) to show how rates may impact lifestyles and bills. | Consistent use of customer examples for the transition to time differentiated rates. |
| MC3 | Ensure accuracy of bill and savings estimates in communications and tools (e.g., bill calculators) [1, 3] | Check billing estimates and analytics to ensure that utility communicates correct information to customers. | Somewhat Rare to have inaccuracies in billing or savings estimates.** | Consistent provision of accurate information. |
| RT1 | Provide bill or rate comparisons (pro forma billing) / bill calculators [1] | Illustrate how new rates or programs will impact customers' bills with information and tools comparing or providing examples of bill savings | Somewhat rare to provide rate/bill calculators and/or comparisons. | Consistent use of rate/bill calculator and comparisons with actual customer usage (rather than estimates). |
| RT2 | Establish comprehensive customer portal [1, 3, 8] | Develop web and/or app portal with resources rates available, ideas on how to manage energy, assistance programs and frequently asked questions (FAQ). | Near universal to develop dedicated customer website or portal to engage customers. | Consistent use of dedicated customer website or portal that is regularly updated with relevant information. |
| RT3 | Provide materials to engage customers [2,6] | Send welcome kits or develop games about energy savings, so customers can interact with the materials. | Somewhat rare to provide materials directly to customers to engage with the topic. | Consistent use of interactive customer materials for important, new customer-wide initiatives. |

⁷² McEwen, Brendan. Community Based Outreach Strategies in Residential Energy Upgrade Programs. May 22, 2012. MIT Department of Urban Studies and Planning. http://web.mit.edu/energy-efficiency/docs/theses/mcewen_thesis.pdf.

| Number | Name* | Description | Industry Norm | Best Practice |
|--------|--|--|--|--|
| RT4 | Implement bill guarantees [1, 2] | Allow some or all customers to pay bills based on previous rates (if lower than new rate) for a defined period of time (e.g., 6-12 months) to lower risk of transition. | Somewhat rare to provide safety nets, such as bill guarantees. | Consistent use of bill guarantees for universal transition to time differentiated rates. |
| MR1 | Establish education and outreach goals and success criteria [1, 2, 7, 9] | Plan to track metrics against success criteria over time. | Somewhat common to define success criteria and track metrics in comparison. | Consistent comprehensive evaluation of outreach and education effort. |
| MR2 | Analyze marketing metrics [9] | Evaluate marketing effectiveness through click-throughs, message opens, and engagement surveys. | Common to track marketing metrics. | Consistent tracking of marketing metrics. |
| MR3 | Analyze program-related metrics [1,7] | Evaluate impact, process, and outcome of education and outreach campaign. Metrics may include customer awareness and knowledge, behaviors, barriers to action, enrollment rates, peak demand reduction, bill savings, and customer satisfaction. | Varies from Rare to Common to track program-related metrics. It is Rare in cases of rate transitions to similar rates but Common in cases of wholesale transitions to time-differentiated rates.** | Consistent tracking of program-related metrics. (Industry seems to be moving in this direction). |

Source: Guidehouse

*Numbers in this column correspond to the sources in Appendix B.

**Guidehouse used its expertise to come to this conclusion due to the lack of secondary sources available to verify.

3.1.2 Review of the 2017 CEOP & Implementation

Utilities are moving towards modernizing their rates, leveraging digital tools and advanced data capabilities to enhance customer experiences, including education and outreach. Utilities are proceeding cautiously during this transition and are often hindered by technical challenges and lack of understanding of best practice. Furthermore, regulatory mandates and stated objectives vary by utility. These facts have resulted in a range of practices related to customer education and outreach, which often deviate from best practice for a range of reasons.

Recent customer and utility surveys confirm that industry norms vary from best practice. For example, a 2019 Smart Energy Consumer Collaborative (SECC) study found that almost half of residential customers (out of a survey of 1,500 customers) are unsure what electric rate plan they have.⁷³ Likewise, a 2017 UtilityDive and NTC study found that only 7% of utilities believe their programs are “great” and 55% believe they are “average” or “poor” at educating residential customers and motivating them to take actions (out of a survey of 187 industry professionals).⁷⁴ These examples illustrate that industry norms do not necessarily equate to best practice and that there is considerable room for improvement for utility education programs in general.

Due to the variance in practices, Guidehouse reviewed APS’s CEOP and its implementation and compared them to industry norms and best practice, as evidenced by the literature reviewed and the research team’s expertise. This assessment uses a scale with four discrete grades:

1. Below industry norm
2. At industry norm
3. Above industry norm
4. Best practice

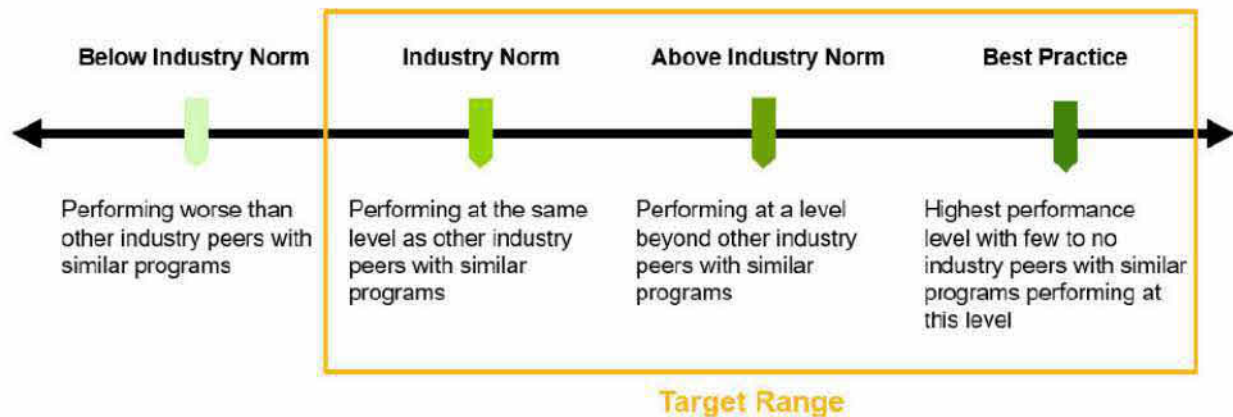
The Guidehouse assessment does not represent the same scope as a full, comprehensive evaluation of the CEOP. The assessment was limited to secondary research based on sources available and information provided to Guidehouse as part of this engagement. In particular, the comparisons are limited by the lack of information from other utilities that have undergone similar rate transitions. A full evaluation would also include a more thorough review of all of APS’s implementation activities and materials to-date.

Ideally, APS’s CEOP and its implementation would fall between industry norm and best practice, moving towards best practice to the extent feasible and applicable to its scope, budget, and objectives. Figure 13. below outlines the scale used to measure APS’s CEOP and plan implementation performance.

⁷³ Smart Energy Consumer Collaborative (SECC), Rate Design: What Do Consumers Want and Need Report, September 25, 2019, <https://smartenergycc.org/rate-design-what-do-consumers-want-and-need/>.

⁷⁴ DiveBrandStudio and NTC, 2017 Utility Residential Customer Education Survey, 2017, https://s3.amazonaws.com/ntcpardot/2017/utility-Q4/NTC_Survey_2017_draft+3.pdf.

Figure 13. Utility Education & Outreach Performance Scale



Source: Guidehouse

Note: Guidehouse uses "industry peers with similar programs" in this graphic and chapter to refer to large utilities implementing a rate transition that involves a partial or complete transition to time differentiated rates.

As shown above, the scale includes a range of acceptable practices, based on the performance of industry peers with similar programs. Table 9 below summarizes the assessment of APS's CEOP and its implementation on this scale.

Table 9. APS Performance for Outreach and Education Best Practices

| Topic Area & Practices | Guidehouse Review & Rationale |
|---|---|
| Communication Planning <ul style="list-style-type: none"> Conduct market research Define message strategy by customer segment Identify communication touchpoints Optimize frequency and synchronize with other channels/programs Prepare and train customer reps Conduct soft launches | <p>Performed at Industry Norm – APS implemented similar planning techniques to industry peers with similar programs, including identifying communication touchpoints, training call center staff, and coordinating with at least one other program (e.g., DSM).</p> <p>APS leveraged extensive historical customer research but did not conduct new customer research, which puts them on par with industry norm. The secondary sources Guidehouse referenced noted that market research practices were mixed, as some industry peers with similar programs conduct regular market research and others do not conduct any market research due to budget and staff constraints.</p> |
| Communication Methods <ul style="list-style-type: none"> Use a variety of traditional and digital marketing outlets Employ community-based outreach (CBO), if appropriate | <p>Performed at Best Practice – APS implemented a wide range and used a significant volume of traditional and digital marketing materials through multiple channels, including CBO in alignment with best practice. The Overland Report and the APS Response to Commissioner Dunn Letter confirmed this finding.</p> |
| Message Content <ul style="list-style-type: none"> Align rate transition and broader program marketing messages (e.g., DSM) Set realistic bill savings expectations (for time variant rates) Ensure bill savings and data analytics accuracy in communications and tools (e.g., bill calculators) | <p>Performed at Industry Norm – APS aligned its rate transition customer education with broader program marketing, which is best practice. However, there was some evidence that customers did not understand APS's messaging on the concept of "saving" — specifically, whether simply moving to a new rate plan would save them money, as opposed to saving money by modifying their electricity consumption behaviors (in accordance with the <i>Shift, Stagger, Save</i> message).</p> |

| Topic Area & Practices | Guidehouse Review & Rationale |
|---|---|
| | APS also had an error in its rate comparison tool from February 2019 to November 2019. ⁷⁵ Although not a desirable customer experience, a US DOE study shows that industry peers with similar programs often experience issues related to messaging and technology implementation like APS. ⁷⁶ |
| Resources & Tools <ul style="list-style-type: none"> • Provide rate or bill comparisons / calculators • Establish comprehensive customer portal • Use materials that engage customers • Implement bill guarantees, if budget allows and appropriate for scope of rate transition | Performed at Best Practice – APS provided a wide range of materials to educate and engage customers in alignment with best practice. In many cases, APS provided more materials than most industry peers with similar programs studied. For example, APS provided customers with welcome kits and the rate comparison tool, which are resources and tools that many other peers did not offer. The Overland Report also confirmed this finding. |
| Metrics & Reporting <ul style="list-style-type: none"> • Establish education and outreach goals (in alignment with industry peers with similar programs) and success criteria (in alignment with best practice) • Analyze marketing metrics • Analyze program-related metrics (in alignment with industry trends) | Performed at Industry Norm – APS established education and outreach goals and analyzed marketing metrics in alignment with other utilities. However, APS did not articulate success criteria, nor did it establish <i>program</i> -related metrics for the CEOP and its implementation. Although best practice, Guidehouse's research shows that implementation of these practices is mixed and therefore, APS is still in alignment with industry norm. |

As shown above, APS performed at industry norm or best practice in all five of the topic areas. APS performed particularly well in the Communication Methods and Resources and Tools category compared to industry peers with similar programs. This performance has to do with the fact that APS provided a wide range of materials and resources for customers to engage with rate transition concepts.

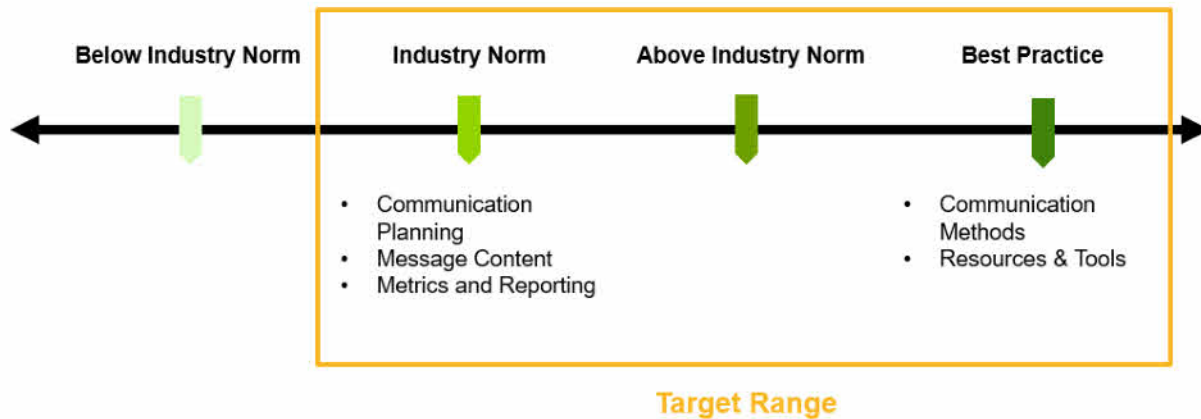
Although APS did not perform best practice in the Communication Planning, Message Content, and Metrics & Reporting categories, APS performed similarly to the industry peers cited in the sources reviewed. In some cases, the research provided a mixed picture of utility practices. For example, the DOE report includes an entire section dedicated to issues and lessons learned with implementing new technology (e.g., bill calculators and rate comparison tools) for rate transitions. The extent to which practices vary greatly by utility helps demonstrate how APS performed within the industry norm in several areas.

Figure 14 summarizes APS's performance in each category.

⁷⁵ APS has since provided refund checks to 12,971 affected customers, or approximately \$1,065,000 in total refunds, which includes a \$25 inconvenience credit. Additionally, based on an approach developed by a Commission consultant with which the Company does not necessarily agree, APS has also refunded an additional 3,787 customers \$468,748, which includes a \$25 inconvenience credit.

⁷⁶ U.S. Department of Energy, Experiences from the Consumer Behavior Studies on Engaging Customers, September 2014, <https://www.energy.gov/sites/prod/files/2014/11/f19/SG-CustEngagement-Sept2014.pdf>.

Figure 14. APS Performance for Education & Outreach Practices



Source: Guidehouse

Importantly, the market appears to be moving towards a more programmatic approach to rates implementation – focusing on continuous process improvement – thus redefining what is considered best practice for the Metrics & Reporting category. Guidehouse recommends that APS begin approaching its rates from this perspective by evaluating performance against strategic objectives and focusing on continuous improvement, especially for the topic areas above.

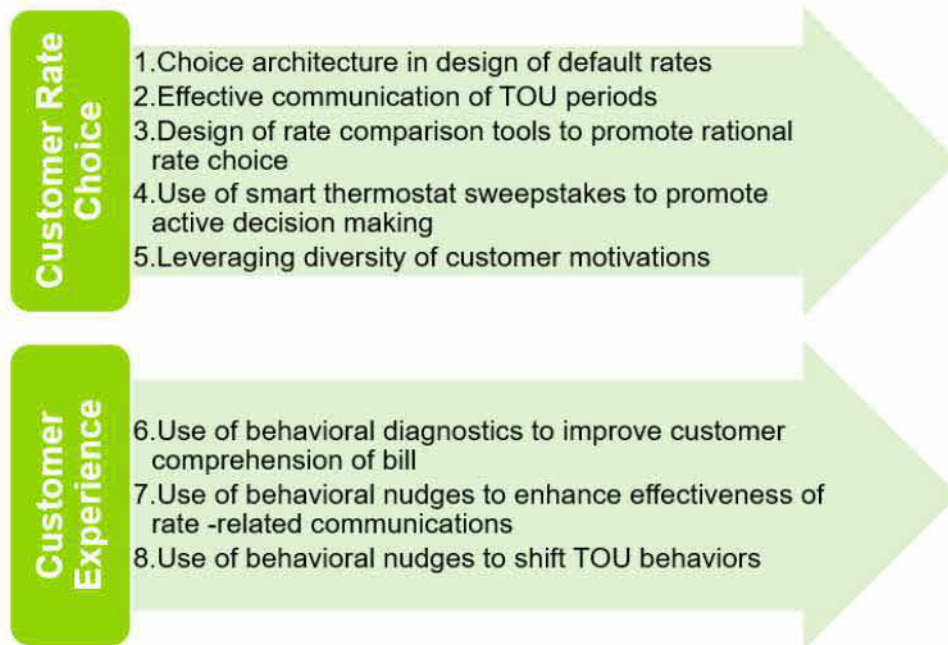
3.2 Behavioral Science Best Practices

Guidehouse used the same two-step process for evaluating CEOP activities against behavioral science best practices: (1) identify relevant behavioral science best practices research and findings and (2) compare APS's education and outreach activities to those best practices.

Guidehouse identified a set of eight behavioral science best practices in two categories, derived from a variety of behavioral research studies including utility-specific studies and more general behavioral science studies. These sources include utility research and documentation associated with rate transitions and rate pilots, utility studies of the effectiveness of behavioral strategies for encouraging energy savings in DSM programs, and other behavioral science studies.

The eight behavioral science best practice areas are summarized in Figure 15, below. In the following descriptions, each best practice area is labeled as a strength or as an opportunity for improvement for APS. This review is summarized at the end of the section.

Figure 15. Behavioral Best Practice Category Overview



Source: Guidehouse

3.2.1 Customer Rate Choice

1. Using choice architecture to address status quo bias through default options (strength)

When faced with a choice that offers a default option, most people go with the default option – a phenomenon known as a status quo bias. Given the tendency for status quo bias, the best utility programs actively create a customer choice architecture that designs default options so as to maximize the benefit to customers. The need to account for status quo bias begs the question “Why do most people passively choose the default option when given a choice?” Status quo bias can best be described as an emotional preference for the current situation over an alternative due to the required investment of emotional or psychological energy necessary to choose an alternative.⁷⁷

Given the preference for the status quo, programs that are unaware of this bias may incorrectly interpret people’s failure to actively make a choice as an indication of low levels of awareness, irrational behavior or poor program execution. The likelihood of this misinterpretation may be even more pronounced if choosing the default results in a sub-optimal outcome from the observer’s perspective. For individuals faced with a decision, the influence of status quo bias may be even more pronounced when the difference between choices is small or when the

⁷⁷ Samuelson, W., & Zeckhauser, R. J. (1988). “[Status quo bias in decision making](#)”. *Journal of Risk and Uncertainty*, 1, 7-59.

default option (what happens if/when the individual fails to make a choice) is perceived as either satisfactory or optimal.

Because status quo bias is so powerful, it is important for program designers to thoughtfully and intentionally establish the customer choice architecture with the goal of maximizing beneficial outcomes for the majority and to also recognize that “there is no such thing as a ‘neutral’ design.”⁷⁸ By using choice architecture, designers work to intentionally “influence choices (or outcomes) in a way that will make choosers better off, *as judged by the choosers themselves.*” “Nudges” are the tools that designers use to craft effective choice architectures.

The Guidehouse review of the rate transition process found that the APS rate design choice architecture was well structured. While customers were provided with several rate choices, customers who failed to choose a new rate were defaulted into the Most-Like Rate. The choice to default customers into the Most-Like Rate is well aligned with the reality that a large proportion of people tend to be averse to change and that many APS customers may have previously selected their legacy rate, implying a preference for that rate, regardless of whether the selected rate was the most economical choice.

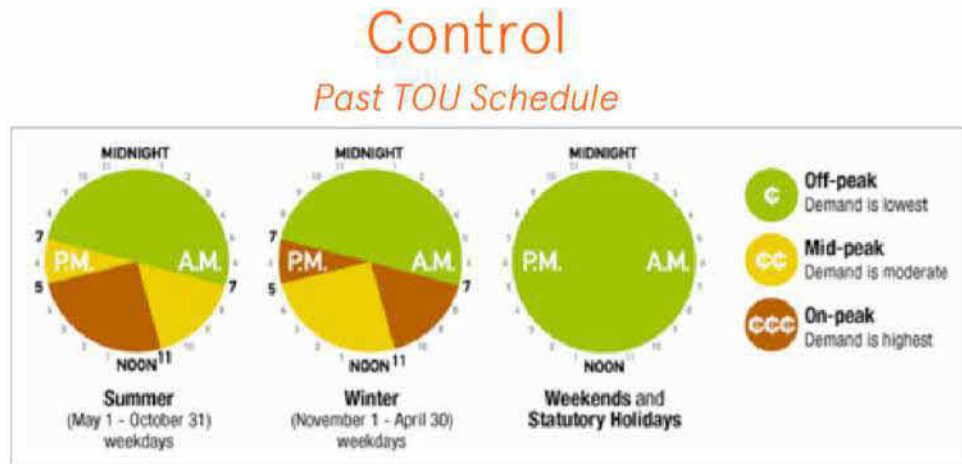
2. Communicating savings periods in TOU rates (opportunity for improvement)

Behavioral science research on customer comprehension of new rate structures can maximize that comprehension and help customers to perform better on the new rate. Customers who use TOU rates for the first time often encounter difficulties understanding time-based rates if savings periods are not clearly communicated.

According to one behavioral research study, utility customers face psychological barriers that can impede the comprehensibility of graphic illustrations of time-based rate structures. This research was performed in Ontario to better understand why only 23% of customers correctly understood different elements of TOU pricing. The research assessed customer comprehension of linear versus nonlinear graphical presentations of rate structures and found that “a circular depiction of time is *incongruent* with how most people perceive time (as linear).” Subsequent research explored the difference in customer comprehension when comparing two different linear depictions of time. The results show that the use of an enhanced linear design – incorporating several behavioral science elements – yielded a 14% uplift in customer comprehension relative to the circular representation. (See graphics below.)

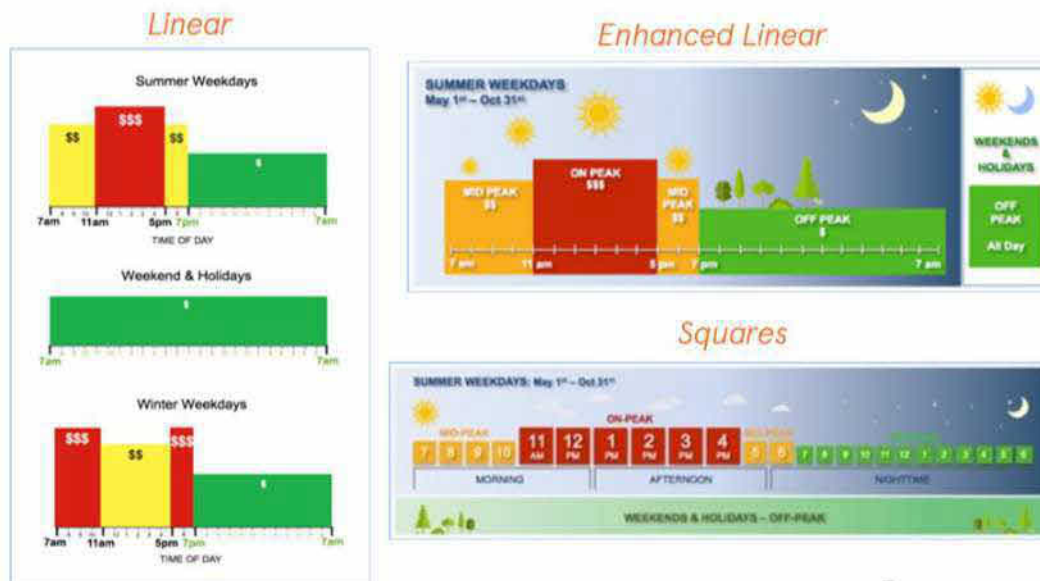
⁷⁸ Thaler, R. and C. Sunstein. (2008). “Nudge: Improving Decisions about Health, Wealth, and Happiness. New Haven, CT: Yale University Press.

Figure 16. Example Circular Time Depiction



Source: BEworks 2019 (Ontario bill design findings)

Figure 17. Example Linear and Enhanced Linear Time Depictions



Source: BEworks 2019 (Ontario bill design findings)

Guidehouse's review of APS literature revealed the use of a combination of both circular and linear time depictions to inform customers about TOU rates. (See APS graphics below.) Given the past research described above, APS customers are likely to benefit from modifications to TOU graphics. Guidehouse recommends that APS consider the exclusive use of a linear graphic for future customer communications. Customers may also benefit from the use of an enhanced linear graphic such as the one adopted in Ontario. Guidehouse suggests that APS consider performing customer research and behavioral diagnostics to test the comprehensibility of several graphic designs with different demographic groups including seniors and low-income households.

Figure 18. Example APS Circular Time Depiction



Source: APS

Figure 19. Example APS Linear Time Depiction

SAVE WITH A TIME-OF-USE PLAN

Our new time-of-use Saver Choice plans offer savings when you shift energy use from on-peak hours to lower-cost off-peak hours. These plans have even more off-peak hours than before and 10 off-peak holidays.

weekdays



weekends & holidays



10 off-peak holidays: New Year's Day, Martin Luther King Day, Presidents Day, Cesar Chavez Day, Memorial Day, Independence Day, Labor Day, Veterans Day, Thanksgiving Day and Christmas Day

Review all of your new plan options and switch today.

Visit aps.com/plans or call us at (602) 371-7171 (metro Phoenix) or (800) 253-9405 (other areas).

Attachment B
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Source: APS

3. Helping customers make decisions using rate comparison tools and pro forma billing (strength)

APS's rate comparison tool and pro forma billing provide customers with valuable means of comparing rates and the cost differences between rates, helping people make a rational assessment of rate options based on economic considerations. When studying decision making, behavioral science research has found that when faced with a choice, people tend to employ one of two systems of thinking: System 1 or System 2. System 1 thinking is often described as intuitive and automatic, while System 2 thinking is generally characterized as reflective and rational. Automatic System 1 thinking generally involves making decisions based on a gut reaction, while Reflective System 2 thinking relies on a more conscious thought process.

It is important to note that most utilities tend to design programs with the expectation that customers will employ System 2 thinking when making decisions. Nevertheless, the reality is that most of our decision making relies exclusively or heavily on System 1 thinking. In short, the decisions that utility customers make generally are not as systematically considered as we would like to believe. Instead, people frequently rely on mental shortcuts and rules of thumb due to limitations in the amount of time and energy available to attend to competing concerns. According to Weber and Johnson,⁷⁹ attention is a very scarce cognitive resource. "Unlike money or other material resources, which can be saved or borrowed, the amount of attention available to anyone to process the vast amount of information potentially available on innumerable topics is small and very finite."⁸⁰

Moreover, even when people do give their attention to a particular topic, their decisions are often influenced by many different types of biases. One such bias is loss aversion. First, people hate losses. Research suggests that losing something makes people twice as miserable as gaining the same thing makes them happy.⁸¹ As a result, people tend to avoid giving up what they have because they do not want to incur a loss, even when changes are in their best interest. Therefore, in a context of limited attention and loss aversion, tools provide a valuable resource for both making the assessment easier and making the likely outcome clearer. By doing so, tools can help overcome people's tendency to stick with what they have and actively make a change.

The behavioral science insights highlighted here suggest that APS's customer education tools, including the rate comparison tool as well as the more recent effort to provide customers with pro forma billing, are likely to provide great benefit to customers. Although the APS rate comparison tool had a temporary error between February and November 2019, almost 10 months after the rate transition was completed on May 1, 2018, that issue has since been resolved. The recent addition of pro forma billing ensures that all APS customers can easily and quickly compare their current rate to their most economical rate, eliminating the need (but preserving the option) for customers to proactively find and use the rate comparison tool. Such

⁷⁹ Weber, E. U. & Johnson, E. J. (2009). "Mindful judgment and decision making." *Annual Review of Psychology*, 60, 53-86.

⁸⁰ Weber, E. (2010). "What Shapes Perceptions of Climate Change?" in *Climate Change*. Wiley Interdisciplinary Reviews (WIREs). January 6, 2010. Available at: <https://www0.gsb.columbia.edu/mygsb/faculty/research/pubfiles/4757/WIRE%20ClimateChange%20Perceptions%20Weber.pdf>.

⁸¹ Thaler, R. and C. Sunstein. (2008). "Nudge: Improving Decisions about Health, Wealth, and Happiness." New Haven, CT: Yale University Press.

tools are likely to benefit customers by helping them consider the rate choices using a more rational thought process.

Guidehouse recommends that APS consider providing customers with additional tools such as the demand charge calculator to help customers feel more comfortable with demand rate options. Customers could also benefit from the development of a notification system that would notify customers if they are approaching rate plan eligibility thresholds for the flat (basic) rate plan they are currently enrolled in (related to the annual rate reassignment process).

4. Using sweepstakes to promote active enrollment (strength)

Sweepstakes are a great tool for customer engagement. Behavioral science research has shown that people tend to be overly optimistic about their chances of winning lotteries and sweepstakes (as well as succeeding in marriage and business) when compared to the actual odds. For example, when students are asked how well they expect they will do in a college class, only 5% of students report that they will be below the median and more than half the class expects to perform in the top 20%.

Consistent with behavioral best practices, the APS customer engagement and outreach effort successfully designed and implemented a sweepstakes approach to encourage customers to actively choose their new rate as part of the rate transition process. The APS sweepstakes gave away 10,000 smart thermostats and 2,000 smart plugs to a randomly selected list of eligible customers who had selected their new rate. While the impact of the sweepstakes is difficult to discern because it did not have an experimental design, behavioral science research suggests that it is likely to have been impactful in motivating a larger proportion of customers to actively select a new rate. In other words, APS's decision to use a sweepstakes approach is likely to have helped motivate the 22.8% of customer who actively chose their new rate.

5. Understanding and addressing customer motivation in rate comparison tools and pro forma billing (opportunity for improvement)

Behavioral science research and past utility rate studies suggest that customer rate choices are not simply motivated by personal or household economic considerations but often involve a wide range of factors. Such studies indicate that a strict focus on customers' choice of the most economical plan (MEP) as a measure of success is ill-advised. According to customer research from a recent TOU study in Colorado, the three most commonly self-reported factors motivating customers to enroll in the TOU rate were the opportunity to save money (96%), to have more control over their bill (89%), and to conserve energy (88%).⁸² These findings are consistent with behavioral science and decision research which show that decision making is not always rational and that both economic and non-economic factors may drive decision making.

According to research on sustainable behaviors, a variety of factors are likely to influence an individual's decisions.⁸³ These include emotions/affect, personal and cultural values, and personal and social norms, as well as a concern for others (i.e., empathy and pro-social

⁸² Guidehouse. (2020). "Residential Energy Time-of-Use (RE-TOU) Trial." Final Evaluation Report prepared for Public Service Company of Colorado.

⁸³ Steg, L.; Perlaviciute, G., and E. Van der Werff. (2015). "Understanding the human dimensions of a sustainable energy transition." *Frontiers in Psychology: Personality and Social Psychology*: 17. Available at: <https://doi.org/10.3389/fpsyg.2015.00805>.

behaviors). For example, in the Colorado study, survey research findings revealed that nearly 90% of customers indicated they were highly motivated by the prospect of conserving energy (a reflection of environmental values), 89% by having more control over their bills (reflecting the desire for self-efficacy), and 65% by helping the utility to understand and design an efficient electricity rate for the future. More generally speaking, customers may also value the simplicity and convenience of using flat rates more highly than the potential energy savings that could be achieved via TOU or demand rates.

When deciding whether to provide customers with rate comparison tools or pro forma billing, utilities should be aware that these tools carry the potential for both beneficial and detrimental effects on customer decision making. Given that both tools tend to focus exclusively on helping customers assess the difference in economic benefits between rates, they often fail to acknowledge and tend to crowd-out customers' considerations of the other benefits associated with particular rates, resulting in an outcome where customers may be left with a rate that fails to address the full range of their interests.

While rate comparison tools and pro forma bills provide value by helping customers to rationally and easily assess the economic benefits of different plans (based on historical usage), a more holistic approach to comparing rates would acknowledge and integrate additional factors of value to customers (i.e., level of risk, control, ease, convenience, etc.). Given that APS has recently begun providing pro forma billing to all customers – comparing a customer's current rate to their MEP – we will be able to discern whether customers are most motivated by lowest-cost-economics. Now that all customers will be able to make the comparison quickly and easily, we can assess whether customers who are not on their MEP choose to change rates and adopt their MEP. Such a migration to the MEP would provide quantitative evidence about the portion of customers who may perceive their best interest exclusively in economic terms.

As noted earlier in this report, the choice to provide customers with rate comparison tools and pro forma billing currently represents industry best practices when undertaking rate transitions where customers may move to time-differentiated rates. That said, the exclusive focus on economic benefits unnecessarily shifts customer attention away from other values and benefits that would otherwise be factored into the decision process. In order to overcome these built-in biases, Guidehouse suggests that APS perform additional customer research to learn more about how customers are evaluating rate options, the values that customers reference when making a choice, and potential thresholds for choosing one plan over another.

3.2.2 Customer Experience

6. Designing customer bills to enhance customer understanding and behavior (opportunity for improvement)

The design, layout, and content of critical sources of information such as customer bills plays an important role in shaping customer awareness, knowledge, and behaviors.

In a recent study for the Ontario government, behavioral diagnostics and behavioral research were used to evaluate and restructure the presentation of information in the utility's bill with the goal of enhancing customer understanding. The effort resulted in an increase in customer understanding as well as a reduction in on-peak consumption. The evaluation involved the use of behavioral diagnostics including an eye-tracking method to identify where on the bill customers were most likely to focus their attention. The findings indicated that customers were most likely to pay attention to the top-left part of the page as well as content presented in graphs and tables.

In a revised version of the Ontario bill, more of the information was presented in graphs and tables and important information was moved to the areas of the bill where customers were more likely to look. In this case, the impact was measured using an experimental design with the goal of achieving rigorous evaluation of results. Analysis of research results showed that customer bill comprehension was significantly higher among those customers who received the new bill design when compared to the control group – a 14% uplift in customer understanding. The revised bill also resulted in additional on-peak savings of 0.8% annually and savings of 1.5-2% in winter on-peak.⁸⁴

A review of several recent APS bills (see example in Figure 20 below) suggests that the APS bill design could benefit from the application of existing behavioral insights and/or research to better understand customer comprehension challenges and preferences associated with bill design features. Guidehouse understands that APS plans to perform a bill redesign in the near future and recommends that APS consider the application of current behavioral science insights and/or the use of behavioral diagnostics to evaluate customer comprehension of several potential bill designs.

Figure 20. Example APS Bill

Your electricity bill
Bill date: September 22, 2017

Summary of what you owe

| | |
|---|----------------|
| Amount due on your last bill | \$44.85 |
| Payments made | \$44.85 |
| Your balance forward | \$0.00 |
| Your new charges (unless on following pages) | |
| Cost of electricity (includes taxes and fees) | \$82.09 |
| Total amount due | \$82.09 |
| Payment due date | Oct 9, 2017 |

YOUR ACCOUNT NUMBER: [REDACTED]
FOR SERVICE AT: [REDACTED]

Questions?
Log in to My Account at [aps.com](#)
Or to support.aps.com for help
Stay informed: [link.aps.com/news](#)

New Rate Pricing
The Ontario Corporation Commission has approved new rate pricing, effective August 18, 2017. As a result, your bill this month may be based on two different rates: on-peak pricing and non-peak pricing. To help you understand your total amount due, your bill is broken down into two line items, when the old pricing was in effect and when the new pricing was in effect. Changes to both line items are combined under the "Summary of what you owe" section. For more information about your bill and ways to save, visit [aps.com](#) or log into My Account.

Important Update about Your 15% Discount
As part of the Ontario Corporation Commission rate review, your Natural Gas Rebate Program (NRP) has changed effective August 18, 2017. You will now receive a 15% discount on your bill each month to offset your energy costs. To learn more, visit [aps.com/nrp](#).

Page 1 of 3 See page 2 for more information.

aps Your account number: [REDACTED] Bill date: September 22, 2017

Is your address or phone number changing?
Check the address to make sure it's correct 1-800-955-0000

When paying to please, please
Bring the balance printed on your bill

Total amount due: \$ 82.09
Payment due date: Oct 9, 2017
Total amount paid: \$

Pay 18 hours a day, 7 days a week:
• Visit [aps.com/apsbill](#)
• Download our free mobile app
• Call 800-955-0000 or 905-770-0000

Source: APS

7. Enhancing effectiveness of communications materials using behavioral insights and behavioral research (opportunity for improvement)

Like the bill evaluations discussed above, behavioral diagnostics have also been used to evaluate the design and framing of a variety of other utility-related communications. How information and communications are “framed” often plays an important role in determining the level of customer comprehension.

⁸⁴ BEworks. (2019). “How BEworks Reduced Energy Consumption and Improved Bill Comprehension.” Available online at: <https://beworks.com/wp-content/uploads/2019/08/CaseStudy3.pdf>.

When developing customer-facing materials, the framing of decisions should ideally recognize that people often react differently to the content of communications simply based on how the information is presented. For example, as described by Thaler and Sunstein (2008) framing has been used successfully in energy efficiency campaigns to encourage conservation behaviors by replacing language that originally emphasized potential savings ("If you use energy conservation methods, you will save \$350 per year") to language that emphasized potential losses ("If you do not use the energy conservation methods, you will *lose* \$350 per year"). Although both statements convey the same information, testing of the loss-aversion based language revealed that it was more effective at creating the desired changes in customer behavior.

Given that message framing and presentation strategies can have such a large impact on customer comprehension of communications content, testing of important communications materials using behavior-based strategies can yield important benefits. For example, behavioral diagnostic studies were employed by Guidehouse to evaluate the content of a utility-run home energy report program as well as the effectiveness of a mobile app developed by a third party. Both studies included a review of the communications content and design being presented to customers with the goal of identifying opportunities to more effectively incorporate behavioral science insights, and enhance customer engagement, motivation, and understanding, with the ultimate goal of encouraging customers to reduce their energy consumption. As a result of the study, an alternative version of the utility's home energy report was developed. The alternative version of the report was subsequently tested and evaluated using an experimental design. The findings revealed that the alternative design which incorporated several important behavioral science insights was successful in generating a 30% increase in report-induced energy savings.

Because of the importance of customer bills and other utility communications for enhancing customer understanding and the lack of prior review, Guidehouse suggests that APS consider the use of behavioral diagnostics and evaluation as a means of enhancing the formatting and content of key rate-related communications such as welcome kits.

8. Nudging shifts in TOU behaviors (strength)

APS's TOU and demand rates are designed to use price signals to encourage people to shift, stagger, and reduce their use of electricity with the goal of saving money. While price signals have been shown to be effective (at least for some customers), an approach that is exclusively focused on economic incentives may not be as effective as an approach that combines the use of economic incentives with non-economic nudges.

An important test of this premise and assessment of the impact of non-economic nudges was recently performed in Ontario. The test followed a full-scale roll out of TOU pricing which occurred in 2012. At that time, average on-peak reductions in Ontario were measured at 3.26%. However, by 2014, on-peak reductions had fallen to 1.18%.^{85,86} The decline in customers' price responsiveness as experienced in Ontario was hypothesized to be related to the tendency for people to be present-biased, valuing immediate reward over similar or larger rewards in the future. In other words, customers may learn to perceive the long-term financial rewards

⁸⁵ Alectra Utilities. (2019). "Alectra Utilities Regulated Pricing Plan Pilot – Interim Report." Submitted to the Ontario Energy Board. Submitted January 11, 2019. Revised March 29, 2019.

⁸⁶ Thomson, D. and D. Carr. (2019). "Insights from the Regulated Price Plan Pilot Project in the Province of Ontario." Presentation at the 2019 Behavior, Energy, and Climate Change Conference. Sacramento, CA.

associated with on-peak electricity reductions as trivial relative to the immediate value of energy services such as doing laundry when it is convenient or heating and cooling the home on hot or cold days. The Ontario Energy Board responded in 2016 by releasing an RFP seeking local distribution companies (LDCs) and partners to participate in a 12-month pilot project to investigate the effectiveness of alternative pricing structures as well as non-pricing interventions on peak consumption. Three non-price intervention approaches were selected for testing: personal benchmarking, personalized tips, and the use of a customer pledge to participate in conservation efforts. The three approaches were combined in a nudge report that was sent to customers on a monthly basis. The research used an experimental design and found that non-price communications (i.e., nudges) were successful in reliably reducing on-peak consumption by approximately 1.5% to 3.5% for all customer groups.⁸⁷

As part of its recent rate transition, APS has also engaged in several noteworthy activities that provide customers with non-economic nudges to shift, stagger, and reduce energy consumption. These activities include the use of bill alerts (prompts), detailed information via the APS app (feedback), and the development of a set of rate-specific tips through the delivery of its Home Energy Report program with Oracle (feedback, segmentation, and social norms). For example, customers have the option to sign up for several different types of notifications including bill alerts that notify customers when they have reached an electricity consumption (kWh), dollar, or peak usage (demand/kW) threshold. These alerts are sent via either text or email. The specific threshold can be determined by customers who want to be made aware of higher than normal levels of energy consumption before they receive their bill. The alert itself serves as a prompt to shift customers' attention to something that they often do not have the time or energy to focus their attention on, allowing them to change their behavior in a timely manner.

A prominent Stanford University behavior scientist, B.J. Fogg, identifies prompts as one of three critical elements in behavior change. One study of the impact of bill alerts on energy savings found that they were successful in helping customers reduce energy consumption by 2.5% annually and up to 6% in peak months.⁸⁸

In the Spring of 2016, APS also launched a mobile app that allows customers to access their account information and monitor and share their energy usage data. The mobile app uses AMI (advanced metering infrastructure) data to provide customers with valuable feedback about their energy usage. In addition, customers on TOU and demand rate plans can view their weekly or daily peak and off-peak usage (demand). The app tool leverages the power of behavioral science insights concerning feedback to improve customer awareness, knowledge, and performance on new rate plans. The value of feedback for changing behavior and reducing energy use has been well documented.^{89,90} The power of feedback lies in its ability to make an

⁸⁷ Alectra Utilities. (2019). "Alectra Utilities Regulated Pricing Plan Pilot – Interim Report." Submitted to the Ontario Energy Board. Submitted January 11, 2019. Revised March 29, 2019.

⁸⁸ Freeman, Sullivan & Co. (2013). "Fast Facts about Bill Alert Pilot." Presentation at the 2013 Behavior, Energy and Climate Change Conference. Available at: <https://becccconference.org/wp-content/uploads/2013/12/BECC-Presentation-JAS-Schellenberg.pdf>.

⁸⁹ Abrahamse, W., Steg, L., Vlek, C., and T. Rothengatter. (2020) "The effect of tailored information, goal setting, and tailored feedback on household energy use, energy-related behaviors, and behavioral antecedents." *Journal of Environmental Psychology* 27(4): 265-276.

⁹⁰ Ehrhardt-Martinez, K., Laitner, S., and K. Donnelly. (2010) "Advanced metering initiatives and residential feedback programs: a meta-review for household electricity-saving opportunities." Washington, DC: American Council for an Energy Efficient Economy.

invisible resource (electricity) visible and enables customers to monitor and manage consumption.

Finally, APS has also worked with Oracle (the utility's provider of tailored Home Energy Reports) to redesign the reports with the goal of providing customers with rate-specific feedback about their energy use and tailored tips for reducing energy use and/or energy demand. Home Energy Reports use a variety of data sources and customer segmentation strategies to enhance the relevance of the tips. According to APS and Oracle, the revised reports provide customers with information about their TOU rate plan and encourage them to shift energy use to off-peak hours while also providing energy savings tips that are prioritized based on each customer's unique attributes, ensuring that each tip is relevant to a customer's unique needs.^{91,92}

APS has successfully integrated a number of behavioral nudges through its customer bill alerts, APS app-based feedback opportunities, and work with Oracle to provide customers with rate-specific feedback and tips. Guidehouse recommends that APS consider opportunities for expanding these efforts to provide customers with appropriate nudges whenever feasible. One such option that APS might integrate into its larger effort is to provide timely feedback to customers on flat rates who may be approaching rate eligibility thresholds based on their actual electricity consumption, to avoid the involuntary shifting of those customers to new rates.

3.2.3 Behavioral Science Review of the 2017 CEOP & Implementation

From a behavioral science perspective, the APS CEOP was successful at integrating four important behavioral best practices into its outreach and education efforts. These four best practices are summarized in Table 10 below. As discussed in more detail earlier in this report, however, the Guidehouse review also identified four areas in which APS could use behavioral science insights to improve its CEOP activities. The summary table of Guidehouse's findings indicates where behavioral science best practices have been successfully reflected in CEOP activities (representing strengths of the plan) and where behavioral science best practices have not been captured (representing opportunities for improvement).

Table 10. APS Performance for Behavioral Science Best Practices

| Strengths | Opportunities for Improvement |
|--|---|
| <ul style="list-style-type: none"> Use of customer choice architecture in the design of rate transition defaults to account for status quo bias and ensure that customers' prior preferences are prominent in the assignment of default rates | <ul style="list-style-type: none"> Customer research to better understand and more fully integrate the range of customer values and motivations into the discussion of rate comparison tools and pro forma billing |
| <ul style="list-style-type: none"> Development of rate comparison tools and pro forma billing to promote rational action during customer rate selection | <ul style="list-style-type: none"> Use of behavioral diagnostics to enhance the design, formatting, and content of customer bills and improve customer comprehension and behavior |
| <ul style="list-style-type: none"> Use of (smart thermostat) sweepstakes to promote active enrollment | <ul style="list-style-type: none"> Design of graphics used to communicate peak and off-peak periods in TOU rates |

⁹¹ While bill alerts are available to all customers, customers must opt-in to receive them. The most timely feedback options require that customers download the APS mobile app. Oracle's Home Energy Reports are only provided to a subset of APS customers due to program design requirements and cost/benefit calculations.

⁹² Oracle. (2020). "Report Modules." Available online at: https://docs.oracle.com/en/industries/utilities/energy-efficiency/energy-efficiency-overview/Content/Customer_Experience/Report-Modules-eHER.htm.

- Use of “nudges” such as high bill alerts, detailed energy feedback through the APS app, and rate-specific tips (via home energy reports) to shift TOU behaviors
 - Application of behavioral research to enhance the effectiveness of key communications materials such as welcome kits
-

Source: Guidehouse

4.0 Conclusions and Recommendations

As described in detail in this report, **Guidehouse believes APS's 2017 CEOP followed several foundational normative and best practices in its development**, including early stakeholder engagement in its 2016 proposed rate case process, leveraging its substantial historical understanding of residential customer usage and responsiveness to TOU and demand rates, articulating goals and consistent message branding, and integrating the rate transition CEOP with information provided to customers about other utility programs.

While Guidehouse believes APS's 2017 CEOP and its implementation performed well across most practices, there is always room for improvement. Normative and generally accepted best practices across the industry, *tailored to APS's specific customer educational needs, program objectives, and Commission directives*, should guide further improvements and refinements to APS's customer education and outreach approach.

Guidehouse also concludes that comparing the CEOP's performance to California's default residential TOU ME&O program suffers from several important scale and scope flaws, especially in an *ex post facto* evaluation. As discussed at length in Chapter 2.2, APS's and SCE's customer education and outreach plans for their respective rate transitions were shaped by different customer starting points, different customer educational needs, different policy objectives and Commission directives, and were supported by significantly different budgets. As a result, Guidehouse does not believe it is reasonable to compare APS's CEOP to SCE's ME&O plan. There are, however, certain aspects of the California default TOU ME&O work – in addition to an awareness of best practices generally – that offer constructive learnings for rate transition education, and for APS's future customer education and outreach efforts.

Beyond California, many utilities are moving towards modernizing their rates and leveraging digital tools and advanced data capabilities to enhance customer experiences, including education and outreach. One consistent and important theme across these rate modernization efforts is that both economic and non-economic factors should be integrated into the tools and materials used to inform customers about their rate choices. **For this reason, focusing education and outreach solely on the customer's most economical rate plan, or MEP, ignores other considerations that can be very important to customers, and is not considered best practice.**

Behavioral science clearly indicates that most people tend to stick with the status quo or default option when faced with decisions. Behavioral science also indicates that for those people who do make an active choice, a wide range of non-economic factors are likely to influence the decision-making process, including personal and cultural values. While economics remain important, past research has shown that other concerns and preferences also have a strong influence on customer choice. For example, some people are motivated by convenience, while others are concerned about environmental consequences, and still others prefer options that appear to carry less risk. Generally speaking, non-economic considerations tend to be more important when economic consequences are relatively small. **For these reasons, the use of Most-Like Rates (i.e., rates that most closely resemble customers' legacy rates) during APS's rate transition correctly accounted for customers' past rate choices, knowledge, and experience, and likely made the transition easier for them.**

Below, Guidehouse summarizes our recommendations for how APS can improve its CEOP efforts going forward. Generally speaking, APS approached the 2017 CEOP as a marketing effort, focusing on advertising upcoming rate changes. In the future, APS can strengthen this approach by approaching education and outreach more holistically across its rates program and

by focusing on establishing and evaluating customer-centric measures including awareness, knowledge, and behaviors as part of a continuous process improvement approach. This type of approach is becoming increasingly common among utilities who have begun to recognize that rates play a key role in shaping the type of utility-customer partnerships that are needed to manage complex, distributed energy systems through enhanced customer engagement and demand management while also maintaining high levels of customer satisfaction.

Accordingly, Guidehouse recommends a multi-year customer engagement initiative for the rates program that incorporates the following elements over the long term, and that could support goals and objectives resulting from APS's pending rate case in the near term:

- **Relating to Customer Research and Experience:** APS should consider conducting customer segmentation and ongoing process evaluation research for a period of 2 to 3 years prior to and following the rollout of new rates to better understand customer perspectives, motivations, barriers, and expectations and how they vary across important segments of the population. Ongoing process evaluation research could be particularly helpful to understand the experience of new and existing customers with a rate plan over time. Importantly, process evaluation research could provide insights into any challenges and misperceptions that dissuade customers from trying new rates or changing their behaviors. This research could be used to inform program outreach activities and materials using a continuous process improvement approach.
 - Process evaluation research methods include, for example, customer surveys, interviews, and focus groups.
 - Research can be used to develop customer journey maps for particular customer segments of interest (such as seniors, Spanish-speaking populations, and low-income households), illustrating customer experiences and the ways in which those experiences shape customer perceptions, thoughts, and feelings about the utility. Journey maps are particularly valuable for identifying pain points, common misunderstandings, opportunities for behavioral nudges, and additional tools.
 - APS has already successfully integrated a number of behavioral nudges through its customer bill alerts, APS app-based feedback opportunities, and work with Oracle to provide customers with rate-specific feedback and tips. Guidehouse recommends that APS consider opportunities for expanding these efforts to provide customers with appropriate nudges whenever feasible; for example, providing timely feedback to customers on flat rates who may be approaching rate eligibility thresholds so as to avoid the involuntary shifting of customers to new rates during the annual reassignment process, when avoidable.
 - APS should also consider additional tool enhancements that facilitate customer engagement and increase rate choice awareness, for example, developing and promoting the demand charge calculator to help customers feel more comfortable with demand rate options.
- **Relating to Behavioral Science Review and Research:** As previously noted elsewhere in this report, given that message framing, message content, and communications design elements can have such a large impact on customer comprehension, testing important communications materials using behavior-based strategies can yield important benefits. For example, an exclusive focus on economic benefits, or bill impacts, fails to recognize other important customer values and interests that influence customers' rate choices. This may

cause customers to end up on a rate that is, on the whole, sub-optimal for them. These outcomes often result in negative customer experiences and lower levels of satisfaction.

Guidehouse recommends that APS perform behavioral diagnostics and research to assess how customers are evaluating rate options and determine the values that customers reference when making a choice (as well as the biases that shape their choice). Guidehouse recommends that APS consider the use of behavioral diagnostics and evaluation as a means both to remove any obstacles for customers to choose the MEP if the most economical price is the customer's priority, and to ensure that customers are aware of the other characteristics of a rate plan that are relevant to their priorities and values.

- Review of program design, communications, and other materials through the behavioral diagnostics lens can strengthen the "choice architecture" and enable APS to apply behavioral nudges as appropriate.
- Customer research and behavioral diagnostics can help to test the comprehensibility of graphic designs options with different demographic groups including seniors, Spanish-language customers, and low-income households.
- Future bill redesign efforts would benefit from the application of existing behavioral insights and/or new research to better understand customer comprehension challenges and preferences associated with bill design features.

➤ **Relating to Objectives, Metrics, and Reporting:** The energy utility industry appears to be moving toward a more programmatic approach to planning, implementing, and evaluating the customer response to new rates, focusing on continuous process improvement and redefining what is considered best practice for metrics and reporting. Guidehouse recommends that APS begin approaching its rates from this perspective by establishing a Program Theory Logic Model and evaluation plan that documents utility goals and evaluates the performance of rate-related initiatives against strategic objectives.⁹³ Objectives and metrics should focus on the customer experience and the desired customer outcomes. Evaluation findings should be used to inform changes to program efforts and materials in an ongoing cycle of continuous process improvement.

It is important to emphasize that metrics should not only document marketing and education outputs, but also the impact of marketing and education activities on customer awareness, perceptions, knowledge, behavior, barriers, and experience. Such metrics should be modified as needed to adapt to changing customer expectations and rate conditions and progress should be reported on a regular basis. As mentioned, customer education should also seek to attain segment-specific insights for particular customer segments of interest. Overall, evaluation objectives, metrics, and reporting should be based on:

- A Program Theory Logic Model and evaluation plan that specifies goals and objectives as well as customer experience metrics (in addition to marketing and outreach metrics) and that tracks and reports on findings at regular, pre-determined intervals.

⁹³ The US DOE defines a logic model to be "a plausible and sensible model of how the program will work under certain environmental conditions to solve identified problems." More information may be found at: <https://www.energy.gov/eere/analysis/program-evaluation-program-logic>.

- Process evaluation research and continuous process improvement practices that improve the customer experience in an ongoing and iterative fashion.

➤ **Relating to Stakeholder Engagement and Input:** External stakeholder input is an important component of not only program design but also objective and metric development. For example, APS noted at the outset of its prior rate case process that a comprehensive customer education and outreach plan would be critical to support the results of the rate case. To that end, APS held numerous stakeholder sessions to build early awareness of the changes it was seeking, which enabled key stakeholders to more actively and substantively participate in the rate case and subsequent settlement process, and to begin formulating their own recommendations early on about how customers should be approached about potential rate changes. Finalizing the 2017 CEOP document, however, involved a comparatively limited stakeholder feedback process defined in Decision No. 76295. Stakeholders had 10 days to file a single set of comments on the CEOP; after that, APS had 10 days to file the final plan.

A regular, ongoing stakeholder engagement process – particularly in an environment where multiple programs and other factors impact rates and customer bills in different ways – is an important vehicle for ensuring transparency. Guidehouse understands that APS has already instituted a Customer Advisory Board and begun recurring stakeholder meetings designed to facilitate such transparency and engagement, and strongly endorses these steps. Guidehouse recommends that APS formalize these regular stakeholder meetings into a Stakeholder Advisory Council (SAC), which could serve as an important sounding board, complementary to the Customer Advisory Board, in the development and tracking of future rate plans and customer education initiatives from a regulatory perspective.

- As APS proceeds through its currently filed rate case, a SAC could help to inform refinements to its CEOP that will integrate related rate changes with other customer-facing programs and tools.
- The SAC could facilitate transparency and clarity and distinguish between program goals (e.g., how to measure customer response to specific rate design changes or options) as opposed to education and outreach goals (e.g., how to measure effectiveness of customer touchpoints, messaging, and tools).
- Beyond these activities, the establishment of a SAC could further provide an interactive means of reporting progress toward goals and objectives, and could even identify opportunities for APS to involve stakeholders and regulators in certain customer behavioral science research processes, such as focus group observation and/or survey development.

Appendix A. Residential Rate Transition Switch Rates

APS reported that 22.8% of its residential customers voluntarily switched to a new service plan during the transition period. The Alexander Report also cites this switch rate, but notes that APS's CEOP did "not establish any goals or objectives to reflect customer switch rates. As a result, it is not possible to determine if this switch rate was reasonable or not."⁹⁴

While the Alexander Report is accurate in stating that the 2017 CEOP did not set a goal for the number of customers it sought to have make a voluntary switch during the transition plan, it is possible to compare the 22.8% to percentage of customers making voluntary selection choices in other rate transitions to make a general assessment.

Given the unique characteristics of APS's transition, there is no perfect comparator for this statistic that can readily be gleaned from other utilities' rate transitions. However, since APS rate transition of residential consumers involved APS making a pre-determined choice for customers (in this instance, converting them to their Most-Like Rate) that customers could choose to opt-out of if they wished (given they followed the requirements), it is reasonable to classify APS's rate transition as having a "default" enrollment structure. Using this rate transition default structure, the 22.8% can roughly be compared to other default rate transitions, such as those in California already identified in the Alexander Report.

In preparation for the transition of its qualified residential customers to default TOU rates, SCE executed a default TOU pilot and commissioned an interim evaluation of the pilot results for the June to September 2018 time period.⁹⁵ As is typical with default pilot evaluations, Nexant analyzed the percentage of treatment customers who choose to "opt-out" of the default pilot. Or, said in the parlance of APS's rate transition, "customers who voluntarily switched" to a different rate. In both instances, the fundamental choice being made is the same: customers are making an active decision to select a choice other than the default one being made for them by the utility.

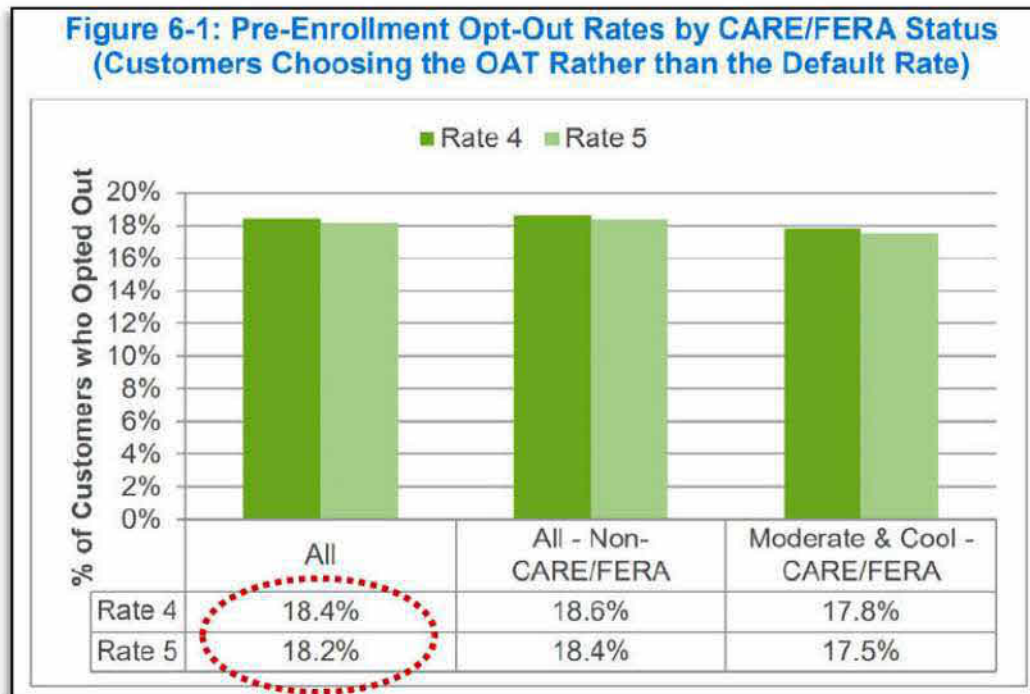
Nexant's interim evaluation of SCE's default TOU pilot found that "in most instances, the pre-enrollment opt-out rate was roughly 20%, but once customers enrolled on the rate, very few left."⁹⁶ In other words, roughly 20% of SCE's default residential pilot customers voluntarily switched rates. In APS's transition, more customers—22.8%—voluntarily switched rates compared to SCE's default TOU pilot. This result would suggest, that the customer education and outreach APS conducted was roughly as effective as SCE's in engaging customers to make a choice about their rate selection.

⁹⁴ Page 22, An Evaluation of Arizona Public Service Company's Customer Education Plan and its Implementation, Barbara Alexander Consulting LLC, May 19, 2020.

⁹⁵ "Default Time-of-Use Pricing Pilot Interim Evaluation, Submitted to Southern California Edison", Nexant, April 1, 2019; filed in [SCE's 17th Quarterly Report on the Progress of Residential Rate Reform](#), November 1, 2019.

⁹⁶ Ibid., at pg. 8.

Figure 21. SCE Pre-Enrollment Opt-Out Rate Summary



In addition to SCE's default opt-out rate (i.e., "customers who voluntarily switched rates"), there are two other relevant examples to draw from. The first is from SDG&E's full residential default TOU transition, where roughly 16.1% of customers opted-out of the default rate onto another rate, including another TOU rate.⁹⁷

Figure 22. SDG&E Summary of Full Residential Default Transition through 2020 Q1

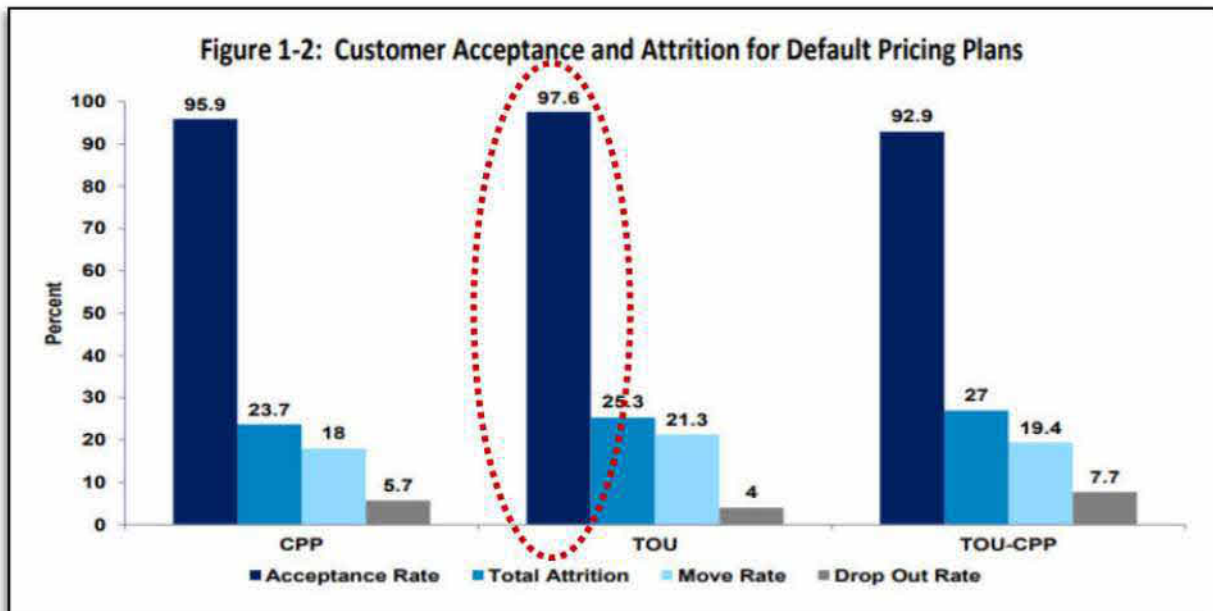
| | Active | | | Pending | | | Opt-out to non-TOU (DR) | Chose another TOU plan | Attrition | All |
|----------------|-------------------------|-------------------|-------------------|--------------------------|-------------------|-------------------|-------------------------|------------------------|-----------|---------|
| | Transitioned to TOU-DR1 | Opt-in to TOU-DR1 | Opt-in to TOU-DR2 | Transitioning to TOU-DR1 | Opt-in to TOU-DR1 | Opt-in to TOU-DR2 | | | | |
| Total | 411,083 | 18,937 | 7,441 | 118,297 | 1,004 | 383 | 115,979 | 12,966 | 110,670 | 796,759 |
| % of Customers | 51.59% | 2.38% | 0.93% | 14.85% | 0.13% | 0.05% | 14.56% | 1.63% | 13.89% | 100% |

The second is from Sacramento Municipal Utility District's (SMUD) seminal SmartPricing pilot, which tested multiple rates, including a residential default TOU rate. In this pilot, SMUD observed an opt-out rate of 3% to 7%.⁹⁸

⁹⁷ [SDG&E's Quarterly Report on the Progress of Residential Rate Reform](#), May 1, 2020, pg. 14.

⁹⁸ [SMUD SmartPricing Options Pilot Evaluation](#), Submitted to Sacramento Municipal Utility, Nexant, August 6, 2014, pg. 3.

Figure 23. SMUD SmartPricing Pilot Summary of Customer Acceptance by Default Rate



As stated above, while none of these examples is a fully valid comparator against APS's rate transition, in all three cases the percentage of customers who voluntarily switched rates was *lower* than APS's. Although it is not possible to state that this result indicates that APS's approach was superior or more effective than SCE's, SDG&E's, or SMUD's, it certainly indicates that APS's customer education and outreach appears to have achieved levels of engagement that were at least as good if not better than these other pilots.

Appendix B. Best Practice Research Sources

| No. | Source Name, Scope (if multiple utilities), Link |
|-----|--|
| 1 | <p>Source: Department of Energy (DOE), Final Report on Customer Acceptance, Retention, and Response to Time-Based Rates from the Consumer Behavior Studies</p> <p>Scope: 10 utilities, including (1) Cleveland Electric Illuminating Company (CEIC), (2) DTE Energy (DTE), (3) Green Mountain Power (GMP), (4) Lakeland Electric (LE), (5) Marblehead Municipal Light Department (MMLD), (6) Minnesota Power (MP), (7) NV Energy (NVE), (8) Oklahoma Gas and Electric (OG&E), (9), Sacramento Municipal Electric District (SMUD), and (10) Vermont Electric Cooperative.</p> <p>Link: https://www.smartgrid.gov/document/cbs_results_time_based_rate_studies.html</p> |
| 2 | <p>Source: Environmental Defense Fund (EDF), A Primer on Time-Variant Electricity Pricing</p> <p>Scope: 4 utilities, including (1) New Jersey Public Service Electric and Gas, (2) Baltimore Gas and Electric, (3) Oklahoma Gas and Electric, (4) Sacramento Municipal Utility District</p> <p>Link: https://www.edf.org/sites/default/files/a_primer_on_time-variant_pricing.pdf</p> |
| 3 | <p>Source: Uplight, TOU Rate: Five Best Practices for a Successful Customer Rollout</p> <p>Scope: 4 utilities, including (1) Fort Collins Utilities, (2) Puget Sound Energy (PSE), (3) Commonwealth Edison (ComEd), (4) California Investor-Owned Utilities (IOUs)</p> <p>Link: https://uplight.com/wp-content/uploads/2019/10/U_eBook_TOU_Rate-1.pdf</p> |
| 4 | <p>Source: Strategen Consulting, TOU Pilot Strategies and Lessons</p> <p>Scope: 10 utilities, including (1) Salt River Project (SRP), (2) Baltimore Gas and Electric (BGE), (3) NV Energy, (4) National Grid, (5) California IOUs, (6) SMUD, (7) Arizona Public Service (APS), (8) OG&E, (9) Eversource, (10) Ontario</p> <p>Link: https://e21initiative.org/wp-content/uploads/2018/01/e21_Forum_TOU_Pilot_Best_Practices_5.05.17.pdf</p> |
| 5 | <p>Source: Pacific Gas & Electric (PG&E), Revised End of Default Time-of-Use Pilot Communications Strategy</p> <p>Link: https://www.pge.com/tariffs/assets/pdf/adviceletter/ELEC_5384-E.pdf</p> |
| 6 | <p>Source: Sacramento Municipal Utility District (SMUD), SmartPricing Options Final Evaluation: The final report on pilot design, implementation, and evaluation of the Sacramento Municipal Utility District's Consumer Behavior Study</p> <p>Link: https://www.smud.org/-/media/Documents/Corporate/About-Us/Energy-Research-and-Development/research-SmartPricing-options-final-evaluation.ashx?la=es&hash=887A78778507B3C909A4D7F9E70BDB78CAC1378A</p> |
| 7 | <p>Source: Hawaiian Electric Company (HECO), Advanced Rate Design Strategy; and Data Access & Privacy Policy</p> <p>Link: https://www.hawaiianelectric.com/documents/clean_energy_hawaii/grid_modernization/dkt_2018_0141_20190925_cos_ARDS.pdf</p> |
| 8 | <p>Source: AEP Ohio, Time of Use Rates Transition Plan</p> <p>Link: https://www.aepohio.com/global/utilities/lib/docs/account/service/choice/oh/TOUTransitionPlanv1.pdf</p> |
| 9 | <p>Source: Con Edison (ConEd), Outreach and Education Plan 2018</p> <p>Link: http://documents.dps.ny.gov/public/Common/ViewDoc.aspx?DocRefId=%7BE36EB301-7FD8-4F1D-9FD5-30074BFED45E%7D</p> |

ATTACHMENT 9

**REBUTTAL TESTIMONY
OF
DR. RONALD E. WHITE**

**ARIZONA PUBLIC SERVICE COMPANY
DOCKET NO. E-01345A-19-0236**

November 2020

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**REBUTTAL TESTIMONY
OF
DR. RONALD E. WHITE
ARIZONA PUBLIC SERVICE COMPANY
DOCKET NO. E-01345A-19-0236**

1 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 A. My name is Ronald E. White. My business address is 17595 S. Tamiami Trail, Suite
3 260, Fort Myers, Florida 33908.

4 **Q. ARE YOU THE SAME RONALD E. WHITE WHO FILED DIRECT TESTI-**
5 **MONY ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY IN THIS**
6 **PROCEEDING?**

7 A. Yes.

I. PURPOSE OF TESTIMONY

9 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

10 A. I was asked by Arizona Public Service Company (APS or Company) to respond to
11 portions of the pre-filed direct testimonies of: a) Residential Utility Consumer Office
12 (RUCO) witness Frank W. Radigan; and b) Staff witness Ralph C. Smith. More spe-
13 cifically, I was asked to review and comment on recommendations by these two wit-
14 nesses to reduce depreciation rates recommended by Foster Associates in the 2019
15 study conducted for APS.¹

II. SUMMARY

17 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

18 A. Estimation of service lives is addressed in Section III. This section discusses limita-
19 tions of the curve fitting technique employed by RUCO.

20 The formulation of accrual rates is addressed in Section IV. This section de-
21 scribes RUCO's flawed attempt to develop accrual rates from incorrect average ser-
22 vice lives, remaining lives and net salvage rates that Mr. Radigan inserted into a
23 spreadsheet created by Foster Associates.

¹ White Direct Testimony, Attachment REW-2DR.

Section V is responsive to Staff witness Smith's advocacy of abandoning the straight-line method and adopting a "present-value" formulation of net salvage accrual rates. It is demonstrated how a SFAS 143 formulation of accrual rates would inequitably shift the timing of depreciation expense by reducing current accruals and increasing future accruals relative to a straight-line allocation of estimated net salvage.

Section VI provides a summary of depreciation rates and accruals resulting from modifications requested by APS to reduce test year depreciation expense.

III. ESTIMATION OF SERVICE LIVES

Q. PLEASE DESCRIBE THE DEPRECIATION ISSUES RELATED TO SERVICE-LIFE ESTIMATES.

A. As shown in Table 1 below (Columns B and C), RUCO witness Radigan takes exception to 11 of 14 projection lives (P-Life) and three of 14 projection curves (Columns D and E) estimated by Foster Associates for distribution plant included in the 2019 Depreciation Rate Study.

| Account Description A | P-Life | | Curve | |
|---|----------|-----------|----------|-----------|
| | APS B | RUCO C | APS D | RUCO E |
| 361.00 Structures and Improvements | 60.00 | 65.00 | R3 | R3 |
| 362.00 Station Equipment | 45.00 | 48.00 | L0.5 | L0.5 |
| 364.01 Poles, Towers and Fixtures - Wood | 45.00 | 48.00 | L0 | L0 |
| 364.02 Poles, Towers and Fixtures - Steel | 50.00 | 60.00 | R0.5 | R0.5 |
| 365.00 Overhead Conductors and Devices | 50.00 | 55.00 | SC | SC |
| 366.00 Underground Conduit | 60.00 | 65.00 | L1 | L1 |
| 367.00 Underground Conductors and Devices | 40.00 | 44.00 | L1 | L1 |
| 369.00 Services | 55.00 | 65.00 | L1 | R0.5 |
| 370.03 Meters - AMI | 15.00 | 20.00 | R3 | SC |
| 371.00 Installations on Customers' Premises | 45.00 | 49.00 | L0 | L0 |
| 373.00 Street Lighting and Signal Systems | 55.00 | 65.00 | L0.5 | R0.5 |

Table 1. Service-Life Statistics

Q. WHAT IS YOUR UNDERSTANDING OF THE TECHNIQUE USED BY WITNESS RADIGAN TO ESTIMATE SERVICE-LIFE STATISTICS?

A. According to his testimony, projection lives advocated by Mr. Radigan for each of the plant accounts listed in Table 1, Column C above were estimated by fitting Iowa-type survivor curves "with known average service lives" to observed life tables created by

1 Foster Associates and "... one is chosen as most closely matching the shape of the ac-
2 tual data for the account. The area under the smoothed curve is the estimated service
3 life for the property in the account ..."² The technique used by Mr. Radigan is nothing
4 more than a computerized version of visual curve fitting (to an oddly shaped array of
5 data points contained in an observed life table) employed long before the advent of
6 computers.

7 **Q. HOW WAS VISUAL CURVE FITTING EMPLOYED IN THE PAST?**

8 A. Prior to the availability of mechanized systems, a series of survivor proportions ob-
9 tained from an observed life table was typically plotted on graph paper and overlaid
10 with correspondingly scaled graphs of survivor curves such as the Iowa-type curves.
11 The type-curves were drawn with various average service lives such that both the
12 dispersion and average service life of the observed proportion surviving could be se-
13 lected from a visual inspection of which curve appeared to best "fit" the data.

14 A computerized version of the same technique has since replaced manual plotting
15 of points and fitting to survivor curves. The type-curves (such as Iowa) used in such
16 an analysis can be scaled to any average service life, thereby providing a description
17 of both the dispersion (*i.e.*, distribution of retirements over time) and average service
18 life of the fitted data. The "best fitting" curve, however, remains decided by a visual
19 inspection of which curve seems to fit the data points best. Visual curve fitting is an
20 application of *descriptive statistics* used to summarize and describe data through nu-
21 merical calculations, graphs or tables. It is not an actuarial method of life analysis.

22 **Q. WHAT METHOD DOES FOSTER ASSOCIATES USE IN CONDUCTING**
23 **STATISTICAL SERVICE-LIFE STUDIES?**

24 A. The statistical method used by Foster Associates is an application of *inferential statis-*
25 *tics*. Hazard rates are graduated or smoothed rather than "visually" fitting data points
26 to a survivor curve. This actuarial method draws inferences and predictions about
27 population service-life parameters based on an analysis of samples drawn from the
28 parent population.

² Radigan at p. 29, l. 3-6.

Projection lives and projection curves are population parameters “inferred” from a statistical analysis of the underlying forces of retirement described by probability distributions. A projection life is an estimate of mean service-life of the population from which retirements are observed as a random sample. Probability distributions used in estimating service-life statistics are called *survival functions*. The four survival functions are depicted in Figure 1 below.

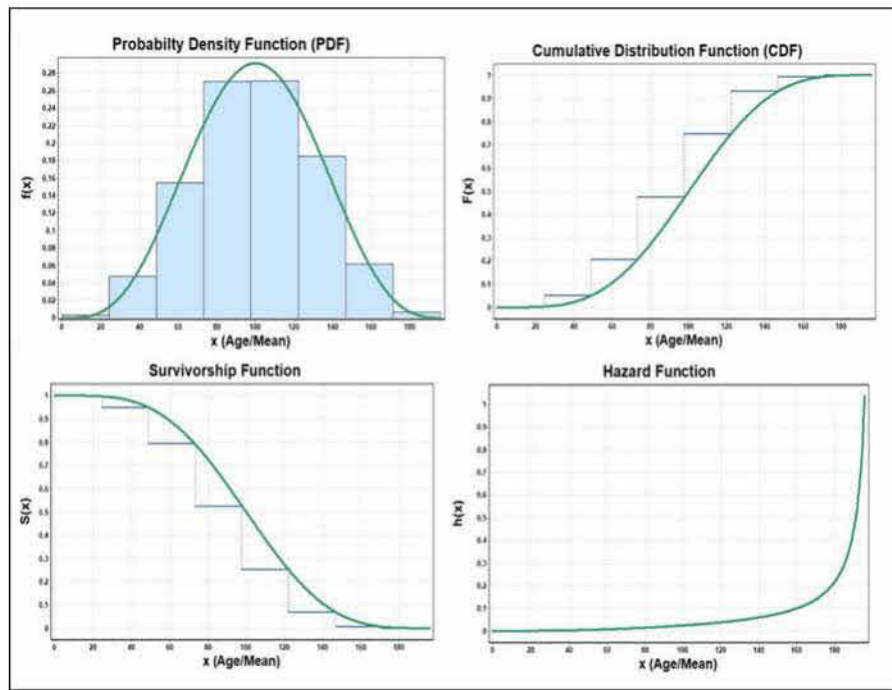


Figure 1. Survival Functions

The associated probabilities are defined as follows:

1. *Probability Density Function*: The probability that a unit of property will be retired between ages t_1 and t_2 .
2. *Cumulative Distribution Function*: The probability that a unit of property is retired before age t .
3. *Survivorship Function*: The probability that a unit of property remains in service beyond age t .
4. *Hazard Function*: The probability of nearly immediate retirement from service for a unit of property known to be in service at age t .

The fundamental probability distribution of interest in estimating the service life of industrial property is the *hazard function*. This function, which is also used in reliability theory, describes the conditional probability of retirement (called a *hazard*

1 *rate*) during an age interval given survival to the beginning of the interval. So, for
2 example, the probability that plant that has been in service for 5 years will be retired
3 during the 6th year is a conditional probability of retirement. In other words, the
4 probability is conditioned upon having achieved an age of 5 years.

5 The objective of a statistical analysis of plant retirements is to estimate the pa-
6 rameters of a function that adequately describes the conditional probabilities of re-
7 tirement and the underlying forces of retirement.

8 Polynomials are used to estimate the conditional probabilities of a hazard func-
9 tion. A polynomial can then be transformed into a survivorship function and numeri-
10 cally integrated to obtain an estimate of the projection life of a plant category. Ob-
11 served proportions surviving are then fitted by a weighted least-squares procedure to
12 the Iowa-curve family—using the projection life derived from the polynomial hazard
13 function—to obtain a mathematical description or classification of the dispersion
14 characteristics of the data. The only purpose of fitting to Iowa curves using the esti-
15 mated projection lives is to describe forces of retirement with survivor curves more
16 familiar to users of Iowa-type curves than curves described by the coefficients of a
17 polynomial. Absent an understanding of the probabilities associated with survival
18 functions, fitting data points to survivor curves becomes an exercise in finding the
19 best-looking graph. The statistical techniques used by Foster Associates to conduct
20 technically rigorous depreciation studies are not the same as the “visual curve fitting”
21 employed by Mr. Radigan to lengthen the service lives of 11 plant accounts and re-
22 duce depreciation rates.

23 **Q. ARE THERE OTHER REASONS TO PREFER THE STATISTICAL TECH-**
24 **NIQUES USED BY FOSTER ASSOCIATES OVER THE CURVE FITTING**
25 **USED BY MR. RADIGAN?**

26 A. Apart from a difference in the objective (*i.e.*, descriptive vs inferential statistics), the
27 analysis techniques used by Foster Associates overcome a “chaining” problem with
28 curve fitting to observed proportions surviving. Each successive point (*i.e.*, proportion
29 surviving) plotted against a survivor curve is dependent upon the points plotted for
30 prior age-intervals. One or more anomalous or irregular retirements, therefore, will

1 dictate the value of points plotted for subsequent age-intervals. Hazard rates are not
2 "chained." Survivor curves fitted to observed proportions surviving will often pro-
3 duce misleading estimates of projections lives and inaccurate descriptions of the un-
4 derlying forces of mortality.

5 In short, the statistical methods used in the 2019 study maximize the informa-
6 tional content of the data and minimize the influence of extraneous events by analyz-
7 ing the underlying forces of retirement at the level of independent hazard rates.³ This
8 is not to suggest that an analyst must be highly trained in actuarial statistics to con-
9 duct a depreciation study. Absent an understanding and use of more powerful statis-
10 tical techniques, however, life analysis simply becomes an exercise in trying to fit a
11 curve to an oddly shaped array of data points. It is noteworthy that Staff witness
12 Smith testified that "... the depreciation lives and curves proposed by APS presented
13 in Dr. White's Attachment REW-2 should be adopted for use in this case ..."⁴

14 **IV. FORMULATION OF ACCRUAL RATES**

15 **Q. HOW DID MR. RADIGAN DEVELOP HIS PROPOSED DEPRECIATION** 16 **RATES AND ACCRUALS?**

17 A. It is evident from "his" workpapers that Mr. Radigan used a complex spreadsheet
18 (with formulas intact) designed and developed by Foster Associates. He simply re-
19 placed average and remaining service lives (derived by Foster Associates in genera-
20 tion arrangements) for 11 plant accounts with his own flawed calculation of average
21 and remaining service lives. Mr. Radigan also replaced ten net salvage rates with his
22 incorrectly derived rates. The knowledge and effort required to create the spreadsheet
23 is a work product of Foster Associates that was not provided to Mr. Radigan to ap-
24 propriate, modify and use to derive his accrual rates.

25 **Q. PLEASE EXPLAIN HOW MR. RADIGAN DERIVED FLAWED AVERAGE** 26 **AND REMAINING SERVICE LIVES.**

³ Although some correlation can be found in the conditional proportion retired, the covariance between the hazard rates in two age-intervals is asymptotically zero. This property has permitted the development of various methods of weighting that reflect serial independence of the disturbance term.

⁴ Smith at p. 95, l. 16-18.

1 A. With the exception of Account 370.30 (Meters –AMI), account total average service
2 lives (ASL) and remaining lives (R/L) were derived by Mr. Radigan using the follow-
3 ing formulations:

$$\text{RUCO ASL} = \text{APS ASL} + (\text{RUCO P-Life} - \text{APS P-Life});$$

$$\text{RUCO R/L} = \text{APS R/L} + 0.8(\text{RUCO P-Life} - \text{APS P-Life}).$$

4
5 The above formulations developed by Mr. Radigan will overstate vintage-group
6 average service lives and understate vintage-group remaining lives. It is not clear
7 how Mr. Radigan derived average and remaining lives for Account 370.30. Incorrect
8 formulations of average and remaining lives will produce incorrect rebalanced re-
9 serves and incorrect accrual rates.

10 Correct average and remaining lives are derived in Generation Arrangements as
11 illustrated in White Direct Testimony (Attachment REW-2DR, page 170) and work-
12 papers provided in response to data request RUCO 1.9. An account total ASL is the
13 sum of vintaged plant in service (*i.e.*, age distribution) divided by the sum of vin-
14 taged accruals. Vintage accruals are calculated by dividing computed net plant by
15 remaining lives. An account total remaining life is the sum of computed net plant di-
16 vided by the sum of vintaged accruals. A vintage average service life is the sum of
17 realized life (*i.e.* dollar-years of service provided by each vintage of plant in service)
18 and unrealized life given by the product of a vintage remaining life and associated
19 theoretical proportion surviving obtained from a selected survivorship function.

20 **Q. WHAT IS YOUR UNDERSTANDING OF HOW MR. RADIGAN DERIVED**
21 **AVERAGE AND REMAINING LIVES FOR FOUR CORNERS UNITS 4-5,**
22 **ACCOUNT 312.00 (BOILER PLANT EQUIPMENT)?**

23 A. Mr. Radigan first reduced the plant investment recorded on December 31, 2018 by
24 \$539,934,000 and the recorded reserve by \$13,925,000. Presumably, these adjust-
25 ments were intended to remove SCR units from the 2019 depreciation study.⁵
26 He then incorrectly retained average and remaining lives derived by Foster Associ-
27 ates.

⁵ The RUCO adjustment to plant and reserves is addressed by APS witnesses Blankenship and Lockwood.

1 Reducing the plant investment will change the age distribution of surviving plant
2 and the average service life used in rebalancing depreciation reserves. Depreciation
3 rates derived by Mr. Radigan for all Four Corners Units 4–5 plant accounts are there-
4 fore incorrect.

5 **Q. PLEASE EXPLAIN HOW MR. RADIGAN DERIVED FLAWED NET SAL-**
6 **VAGE RATES.**

7 A. Mr. Radigan changed 10 distribution net salvage rates. In doing so, average net sal-
8 vage rates were set equal to future rates. This is incorrect. Average net salvage rates
9 are derived in Foster Associates Statement E and automatically reported in Statement
10 H. Mr. Radigan manually overrode average net salvage in Statement H, thereby pro-
11 ducing incorrect computed (or theoretical) reserves used in rebalancing recorded de-
12 preciation reserves. Depreciation rates derived by Mr. Radigan for all distribution
13 plant accounts are therefore incorrect.

14 **V. Formulation of Net Salvage Accrual Rates**

15 **Q. WHAT IS YOUR UNDERSTANDING OF STAFF’S RECOMMENDED AP-**
16 **PROACH FOR ACCRUING FOR NET SALVAGE?**

17 A. According to Staff witness Smith, “... Staff is recommending a different approach to
18 the cost of removal[/negative net salvage] component of depreciation rates which
19 minimizes the amount of future inflation borne by current ratepayers. Staff’s
20 recommended approach is similar to calculations performed by APS witness Dr.
21 White in other jurisdictions including Maryland and the District of Columbia ...”⁶

22 **Q. WHY ARE FUTURE NET SALVAGE AND DISMANTLEMENT COSTS ES-**
23 **CALATED FOR INFLATION IN COMPUTING DEPRECIATION RATES?**

24 A. Revenue requirement created for cost of removal must be recovered in dollars suffi-
25 cient to pay the cost of removal or dismantlement costs when the associated plant is
26 retired and removed from service. The extent to which past inflation is captured in the
27 ratio of removal expense to retirements is a function of both the rate of change in the
28 cost of labor required to remove plant from service and the rate of change in the in-

⁶ Smith at p. 95, l. 24 ff.

1 stalled unit cost of plant removed. This is why a present value treatment of disman-
2 tlement costs (e.g., SFAS 143) discounts current dollars escalated for inflation.

3 **Q. WHAT IS YOUR UNDERSTANDING OF THE TREATMENT OF NET SAL-**
4 **VAGE ADVOCATED BY STAFF?**

5 A. According to Staff witness Smith:

6 From a regulatory perspective, the objective of public utility depreciation is
7 straight-line capital recovery. This is accomplished by allocating the original
8 cost of assets to expense over the lives of those assets through the application
9 of depreciation rates to plant balances. Additionally, many state regulatory
10 commissions, including the ACC, have allowed utilities to recover through the
11 commission-authorized depreciation rates, the utility's estimated future cost
12 of removal, which is part of the net salvage component of the depreciation
13 rates.⁷

14 Notwithstanding his acknowledgement of the prevalent use of straight-line de-
15 preciation, Staff, as noted earlier, is recommending a "different approach" to the cost
16 of removal component of depreciation rates in this proceeding. The "different ap-
17 proach" is a SFAS 143 formulation developed by Foster Associates and sponsored in
18 testimony before the Maryland and District of Columbia Public Service Commis-
19 sions. Foster Associates' formulation was presented in the 2019 APS depreciation
20 study, as directed in a Settlement Agreement in Docket No. E-01345A-16-0036.

21 **Q. DID YOU ADVOCATE A SFAS 143 FORMULATION OF ACCRUAL RATES**
22 **FOR NET SALVAGE IN THE MARYLAND AND DISTRICT OF COLUMBIA**
23 **PROCEEDINGS?**

24 A. I did not. My testimony was initially filed to correct a flawed SFAS 143 formulation
25 advocated by opposing witnesses. Testimony was subsequently filed before the same
26 commissions in compliance with directives to use a SFAS 143 formulation in future
27 depreciation rate applications.

28 **Q. HAVE OTHER COMMISSIONS REJECTED A PRESENT VALUE FORMU-**
29 **LATION OF ACCRUAL RATES FOR NET SALVAGE?**

30 A. Yes. The Michigan Public Service Commission is one example. In its decision in
31 Case No. U-15699, the Commission found:

⁷ Id. at p. 77, l. 2-7.

1 In the [Case No. 14292] order, the Commission observed, among other things,
2 that, “an SFAS No. 143 approach applied to required [asset retirement
3 obligations] ARO and other ARO accounts would be informative, even if the
4 Commission determines that SFAS No. 143 should not be used for
5 ratemaking.” The Commission then directed the large utilities to file new
6 depreciation cases calculating cost of removal expense using various methods.

7 The Commission agrees with the Staff that continued use of the traditional,
8 straight-line depreciation method, coupled with the use of the Staff’s pro-
9 posed SRUs on a going-forward basis is the most appropriate means of ad-
10 dressing Mich Con’s future removal costs. As discussed by Dr. White in his
11 rebuttal testimony, neither the Attorney General nor ABATE offered a better
12 method for allocating future net salvage than the traditional straight-line
13 method, and the Commission agrees that the simplicity of the traditional
14 method far outweighs the complexity of attempting to change to either of the
15 methods proposed by the Attorney General or ABATE.⁸

16 **Q. IS A SFAS 143 FORMULATION OF ACCRUAL RATES FOR NET SAL-**
17 **VAGE APPROPRIATE FOR NON-LEGAL ASSET RETIREMENT OBLIGA-**
18 **TIONS?**

19 A. In my opinion, it is not. A threshold question regarding the appropriateness of a SFAS
20 143 formulation of accruing for non-legal AROs (*i.e.*, cost of removal or net salvage)
21 is whether or not such amounts have risen to the level of an accounting liability.

22 While it is true that a SFAS 143 model can be used to shift the timing of net salvage
23 accruals (as can other models), arguments for using a SFAS 143 formulation are less
24 than persuasive when the rationale for the pronouncement is revisited.

25 Given the SFAS 143 framework for determining the existence of a liability, it is
26 indisputable that estimated future net salvage does not rise to the level of an account-
27 ing liability. The act of voluntarily removing plant and equipment does not create a
28 present duty or responsibility to transfer assets or provide services to another entity
29 as the result of an obligating event that has already occurred. Accordingly, the notion
30 of accreting a non-existent liability to shift the timing of net salvage accruals is a
31 misplaced application of a model designed to disclose the fair value of a liability and
32 period-to-period changes in the liability resulting from the passage of time or revi-
33 sions to either the timing or the amount of the original estimate of cash flows.

⁸ Michigan Public Service Commission, Case No. U-15699, Opinion and Order (dated March 18, 2010), at 11 ff.

Q. IS RECOGNITION OF TIME VALUE OF MONEY IN ACCRUING FOR NET SALVAGE A FLAWED CONCEPT?

A. No, it is not. But who should pay for future cost of removal (and when) are policy decisions regulators must make. A decision to postpone capital recovery and accruals for net salvage, however, is not without costs. A reduction in depreciation accruals achieved by deliberately shifting the timing of capital recovery will reduce internal cash generation and expose current customers to higher marginal costs of incremental external financing. This is not to suggest that internal cash generation should be substituted for the goals of depreciation accounting. However, the potential for increasing (or reducing) the marginal cost of external financing by shifting the timing of depreciation expense is a consequence that should not be ignored.

Q. COULD YOU ILLUSTRATE HOW THE TIMING OF ACCRUALS FOR NET SALVAGE WOULD BE SHIFTED BY THE USE OF AN INTEREST RATE?

A. Figure 2 below provides a comparison of the timing of straight-line vs SFAS 143 accruals for Four Corners Units 4-5 and Common dismantlement costs.⁹

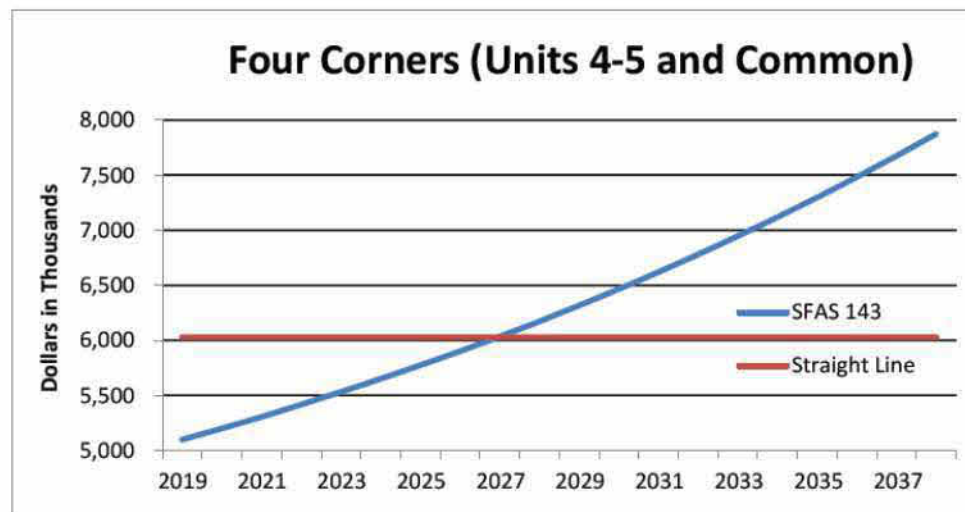


Figure 2. Straight-line vs SFAS 143

It can be observed from Figure 2 that SFAS 143 accruals in 2019 would be approximately \$1.0 million lower than straight-line accruals. The difference in accruals becomes gradually smaller until 2028 when SFAS 143 accruals begin to exceed

⁹ Plotted accruals exclude net salvage for interim retirements. Future dismantlement costs escalated to year 2038 are \$150,761,805 and the SFAS 143 discount rate is 3.78 percent.

1 straight-line accruals. In 2038, SFAS 143 accruals are about \$1.3 million higher than
2 straight-line. Clearly, a SFAS 143 formulation of accrual rates would shift the tim-
3 ing of depreciation expense by reducing current accruals and increasing future accru-
4 als relative to a straight-line allocation of unavoidable dismantlement costs.

5 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO THE STAFF—**

6 **RECOMMENDED PRESENT VALUE FORMULATION OF NET SALVAGE**
7 **ACCRUAL RATES.**

- 8 A. The SFAS 143 method recommended by Staff appears to serve no other useful pur-
9 pose than to reduce current depreciation rates. The threshold question is not if or how
10 time value of money should be reflected in formulating depreciation rates; the ques-
11 tion the Commission must first decide is who should pay for future costs of removal
12 (and when). Any number of models can be used to deliberately shift the timing of de-
13 preciation expense depending upon the desired result.

14 Given, however, the complexity of introducing time value of money in the for-
15 mulation of accrual rates for net salvage, a strong argument can be made for retaining
16 the treatment endorsed by regulation for nearly 100 years. The simplicity of the
17 straight-line method far outweighs the complexity of attempting to shift the timing
18 of net salvage accruals to achieve a reduction in current depreciation expense, in-
19 crease future expense and potentially increase the marginal cost of external financ-
20 ing. I firmly believe that introducing time value of money in the computation of net
21 salvage accruals is unnecessary and would only serve to further complicate the de-
22 velopment and regulation of depreciation rates. I would urge the Commission to re-
23 tain the current formulation of straight-line accruals for net salvage.

24 **VI. MODIFIED DEPRECIATION RATES AND ACCRUALS**

25 **Q. PLEASE EXPLAIN WHY FOSTER ASSOCIATES WAS REQUESTED BY**
26 **APS TO MODIFY DEPRECIATION RATES RECOMMENDED AND FILED**
27 **IN THE 2019 DEPRECIATION RATE STUDY.**

- 28 A. It is my understanding that, after considering the direct testimony of intervenors, the
29 Company sought ways to mitigate the impact of the rate increase request on its cus-

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tomers after its initial rate Application was filed. In concert with other mitigation measures, Foster Associates was requested to reduce depreciation rates by: a) Extending the life-span of non-legacy solar power stations by 10 years; and b) reducing the amortization period of the Palo Verde reserve excess from nine to six years.

Q. PLEASE SUMMARIZE THE CHANGES IN DEPRECIATION RATES AND ACCRUALS RESULTING FROM THE REQUESTED MODIFICATIONS.

A. Table 2 below provides a summary of the changes in annual rates and accruals resulting from the requested modifications.

| Function | Accrual Rate | | | 2019 Annualized Accrual | | |
|---------------|--------------|----------|------------|-------------------------|---------------|----------------|
| | Filed | Modified | Difference | Filed | Modified | Difference |
| A | B | C | D=C- B | E | F | G=F- E |
| Production | | | | | | |
| Steam | 5.02% | 5.02% | | \$102,807,136 | \$102,807,136 | |
| Nuclear | 0.96% | 0.31% | -0.65% | 28,470,493 | 9,351,926 | (19,118,567) |
| Other | 4.00% | 3.77% | -0.23% | 129,300,016 | 121,764,783 | (7,535,233) |
| Transmission | 2.01% | 2.01% | | 2,761,160 | 2,761,160 | |
| Distribution | 2.51% | 2.51% | | 157,904,801 | 157,904,801 | |
| General Plant | 6.14% | 6.14% | | 57,485,130 | 57,485,130 | |
| Total | 3.07% | 2.89% | -0.18% | \$478,728,736 | \$452,074,936 | (\$26,653,800) |

Table 2. Filed vs Modified Rates and Accruals

It can be observed from Table 2 that the change in the composite accrual rate is a reduction of 0.18 percentage points and the change in total accruals is a reduction of \$26,653,800.

Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

A. Yes, it does.

ATTACHMENT 10

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REBUTTAL TESTIMONY OF ANN E. BULKLEY
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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**REBUTTAL TESTIMONY OF ANN E. BULKLEY
ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY
(Docket No. E-01345A-19-0236)**

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.

A. My name is Ann E. Bulkley, and I am a Senior Vice President of Concentric Energy Advisors, Inc. (Concentric). My business address is 293 Boston Post Road West, Suite 500, Marlborough, MA 01752.

Q. ON WHOSE BEHALF ARE YOU SUBMITTING THIS REBUTTAL TESTIMONY?

A. I am submitting this Rebuttal Testimony on behalf of Arizona Public Service Company (APS or the Company), a wholly-owned subsidiary of Pinnacle West Capital Corporation (Pinnacle West).

Q. DID YOU PREVIOUSLY SUBMIT TESTIMONY IN THIS PROCEEDING?

A. Yes. I submitted Direct Testimony regarding the appropriate Return on Equity (ROE), capital structure, and Fair Value Rate of Return (FVROR) for APS in this proceeding.

Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

A. The purpose of my Rebuttal Testimony is to respond to the cost of capital issues within the Direct Testimonies of Mr. David C. Parcell on behalf of the Utilities Division Staff (Staff) of the Arizona Corporation Commission (Commission), Mr. John A. Cassidy on behalf of the Residential Utility Consumer Office (RUCO), Mr. Christopher C. Walters on behalf of the U.S. Federal Executive Agencies (FEA), and Mr. Kevin C. Higgins on behalf of Freeport Minerals Corporation and Arizonans for Electric Choice and Competition (collectively AECC) (collectively, the Opposing ROE Witnesses).

1 **Q. HAVE YOU PREPARED ANY EXHIBITS TO SUPPORT YOUR**
2 **ANALYSIS AND RECOMMENDATIONS?**

3 A. Yes. My recommendations are supported by the data presented in Attachments
4 AEB-1RB through AEB-11RB, which have been prepared by me or under my
5 direction.

6 **Q. HOW IS THE REMAINDER OF YOUR REBUTTAL TESTIMONY**
7 **ORGANIZED?**

8 A. The remainder of my Rebuttal Testimony is organized as follows:

- 9
10 • In Section II, I provide a summary and overview of my Rebuttal Testimony.
- 11
12 • In Section III, I provide a comparison of the ROE recommendations in this
13 proceeding to authorized returns for integrated electric utilities in other
14 jurisdictions.
- 15
16 • In Section IV, I update the ROE analysis and recommendations from my
17 Direct Testimony based on market data through September 30, 2020.
- 18
19 • In Section V, I provide a summary of capital market conditions and their
20 effect on the cost of equity for APS.
- 21
22 • In Section VI, I respond to Mr. Parcell's analyses and recommendations.
- 23
24 • In Section VII, I respond to Mr. Cassidy's analyses and recommendations.
- 25
26 • In Section VIII, I respond to Mr. Walters' analyses and recommendations.
- 27
28 • In Section IX, I respond to Mr. Higgins' recommendation.
- Finally, in Section X, I summarize my conclusions and recommendation.

II. SUMMARY AND OVERVIEW

Q. PLEASE PROVIDE AN OVERVIEW OF THE OPPOSING WITNESSES ROE RECOMMENDATIONS IN THIS PROCEEDING.

A. As shown in Figure 1, the Opposing ROE witnesses have recommended ROEs in a range from 8.74 percent to 9.40 percent. The FVROR recommendations of the Opposing ROE witnesses range from 4.69 percent to 5.18 percent.

Figure 1: ROE Ranges and Recommendations of the Opposing ROE Witnesses¹

| | Mr. Parcell (Staff) | Mr. Cassidy (RUCO) | Mr. Walters (FEA) |
|--|--------------------------------|-------------------------------|------------------------------|
| Constant Growth DCF | 8.70%-9.30% | 8.00%-9.50% | 9.31%-9.50% |
| Sustainable Growth | N/A | N/A | 8.74%-9.18% |
| Two-Stage DCF | NA | N/A | 8.64%-8.78% |
| Recommended DCF Results | 9.00% | 8.75% | 9.10% |
| CAPM | 6.40%-6.60% | 7.64%-7.73% | 8.31%-12.16% |
| Recommended CAPM Results | 6.50% | 7.68% | 9.6% |
| Risk Premium Results | 8.25%-9.07% | N/A | 8.50%-9.20% |
| Recommended Risk Premium Results | 8.70% | N/A | 9.00% |
| Comparable Earnings Results | 8.5%-12.1% | 9.50%-10.00% | N/A |
| Recommended Comparable Earnings Results | 9.50% | 9.75% | N/A |
| ROE Recommendation | 9.40% | 8.74%² | 9.30% |
| FVROR Recommendation | 5.03%-5.11% | 4.69% | 5.18% |

¹ AECC Witness Higgins did not perform his own ROE analysis and did not provide specific ROE or FVROR recommendations. Therefore, his testimony is not included in this summary table.

² Mr. Cassidy's recommendation is based on an ROE of 8.94 percent less a proposed penalty of 20 basis points.

1 **Q. PLEASE PROVIDE A BRIEF OVERVIEW OF YOUR RESPONSE TO**
2 **STAFF WITNESS PARCELL WITH RESPECT TO THE APPROPRIATE**
3 **ROE FOR APS.**

4 A. Mr. Parcell recommends an ROE of 9.40 percent and relies on a 0.00 percent to
5 0.30 percent Fair Value Increment (FVI) cost rate for APS.³ Mr. Parcell performs
6 a Constant Growth Discounted Cash Flow (DCF) analysis, Capital Asset Pricing
7 Model (CAPM) analysis, Risk Premium analysis and a Comparable Earnings
8 analysis to estimate the cost of equity for APS.⁴ He contends that his ROE
9 recommendation of 9.40 percent is reasonable based on his view that the current
10 low interest rate environment has reduced the cost of equity for electric utility
11 companies. It is interesting to note that while the results of Mr. Parcell's analyses
12 suggest significant reductions in the cost of equity, from 82 basis points to nearly
13 200 basis points from the time that he provided testimony to this Commission in
14 2016 on behalf of Staff in the Tucson Electric Power case (Docket No. E-01933A-
15 15-0322), and he spends an extensive amount of his testimony discussing the low
16 interest rate environment, his recommended ROE for APS in this proceeding is five
17 basis points higher than his recommended ROE for TEP in the referenced 2016
18 docket.

19
20 Considering his CAPM analysis, it is clear that the result of this model at 6.40
21 percent is too low to be considered a reliable estimate of the investor required return
22 on equity. Mr. Parcell's CAPM result is 192 basis points lower than the results
23 presented in the 2016 TEP case. Even though he suggests that his CAPM results
24 provide some probative value in this proceeding, in recommending a higher ROE
25 for APS in this case than in the TEP case, he has essentially disregarded the
26 unreasonable results of his CAPM analysis.

27 ³ Direct Testimony of David C. Parcell, at 3.

28 ⁴ *Ibid.*

1 As discussed in my Direct and Rebuttal Testimonies, while interest rates in recent
2 years have been at low levels as a result of Federal Reserve monetary policy,
3 current and projected capital market conditions fully support an ROE above 9.40
4 percent. The specific areas of disagreement with Mr. Parcell's ROE analyses are
5 summarized below:

- 6 • Mr. Parcell's 9.40 percent ROE recommendation for APS is 25 basis points
7 below the average equity returns that have been authorized for integrated
8 electric utilities nationwide since January 2018 (9.65 percent), and it is
9 lower than approximately 86 percent (55 out of 64) of the returns authorized
10 during that period.
- 11 • I disagree with the range of returns that Mr. Parcell considers reasonable.
12 While Mr. Parcell's ROE analyses result in a range of equity returns from
13 6.40 percent (the low end of his CAPM results) to 12.10 percent (the high
14 end of his Comparable Earnings results), he eliminates the high end of his
15 results, narrowing his final range of reasonable results to 6.40 percent to
16 10.00 percent.^{5, 6}
- 17 • Mr. Parcell suggests that the CAPM results of 6.40 percent and 6.60 percent
18 have probative value to demonstrate that risk premiums are lower currently
19 than in previous years due to lower equity returns, and he suggests that this
20 reflects a decline in investor expectations of equity returns.⁷ Finally, Mr.
21 Parcell rationalizes his CAPM results based on lower interest rates. Mr.
22 Parcell's CAPM return estimate is 235 basis points below any authorized
23 ROE for any integrated electric utility over the last 30 years. Furthermore,
24
25
26

27 ⁵ Direct Testimony of David C. Parcell, at 34, 38.

28 ⁶ *Id.*, at 3.

⁷ *Id.*, at 45.

1 these results are 300 basis points below his final recommended ROE for
2 APS and should not be relied on by the Commission as having any
3 meaningful representation of the investor-required return on equity.

- 4 • Mr. Parcell's criticism of my DCF analysis is entirely inconsistent with his
5 own analysis. Mr. Parcell relies on studies that are nearly a decade old and
6 therefore do not consider current regulations on the financial community in
7 an attempt to discredit reliance on projected earnings per share (EPS)
8 growth rates in the DCF model. However, the high end of his range of results
9 of 9.30 percent can only be achieved by using projected EPS growth rates
10 and the proxy group that I relied on in my Direct Testimony, which he also
11 suggests is not appropriate.⁸
12
- 13 • Mr. Parcell introduces a Risk Premium analysis that relies on historical
14 ranges of risk premiums to estimate the ROE. It is important to note that Mr.
15 Parcell's analysis ends in 2019, and therefore does not consider the current
16 and recent market conditions in the estimate of the risk premium, which is
17 inconsistent with his use of current market data in the remainder of his ROE
18 estimation methodologies.
- 19 • Mr. Parcell's Comparable Earnings analyses is reliant on historical data,
20 which are subject to a host of accounting and operational issues that have
21 no bearing on forward-looking return projections. Furthermore, his
22 Comparable Earnings analysis does not consider any market data in 2020.
23 As such, this analysis does not reflect how current market conditions may
24 vary from the long-term historical data that is relied upon in his analysis.
25 While Mr. Parcell suggests that this is to avoid undue influence from
26 unusual or abnormal conditions that may occur in a single year, he relies on
27

28 ⁸ Direct Testimony of David C. Parcell, Exhibit No. ____ (DCP-1), Schedule 7.

1 exactly that data in his DCF and CAPM models. It is inconsistent to exclude
2 current market data from the Comparable Earnings analysis and yet rely
3 entirely on that data for the assumptions used in the DCF and CAPM
4 models. Mr. Parcell relies on the results of his DCF analysis using the proxy
5 group relied upon in my Direct Testimony to set the high end of his range
6 of DCF results. However, in establishing the range of results for his
7 Comparable Earnings analysis, he relies on his proxy group, excluding from
8 his range of results the “Historic ROE” mean and median results of 11.60
9 percent to 12.10 percent and the “Prospective ROE” results of 10.50 percent
10 to 10.60 percent that are based on my proxy group companies.

- 11 • Comparing Mr. Parcell’s Comparable Earnings analysis to his Risk
12 Premium analysis demonstrates further inconsistencies in his analytical
13 approaches. While Mr. Parcell suggests that an 18-year history is
14 appropriate for his Comparable Earnings analysis, he suggests that a longer-
15 term analysis of the Risk Premium, such as was developed in my testimony,
16 would not be appropriate. In this case, Mr. Parcell concludes that the proper
17 duration of the analysis should be five years, so as not to include the effects
18 of other changes in regulation that may have occurred over time. Mr. Parcell
19 does not explain how it is that the effects of changes in regulation over time
20 would not also affect his Comparable Earnings analysis. While it appears
21 that Mr. Parcell believes that his Risk Premium analysis is more
22 appropriately conducted with more current data, he does not include any
23 data on authorized ROEs in 2020 in his analysis.⁹

24
25
26
27
28 ⁹ Direct Testimony of David C. Parcell, at 43.

1 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO MR. PARCELL WITH**
2 **RESPECT TO THE FVROR.**

3 A. Mr. Parcell calculates the FVROR using two approaches. The first approach relies
4 on a 0.00 percent return on the FVI. The second approach uses the average of his
5 calculation of the real risk-free rate which he estimates to be 0.60 percent, and
6 estimates the return on the FVI to be the midpoint of 0.00 percent and his
7 calculation of the real risk free rate, resulting in a return on the FVI of 0.30
8 percent.¹⁰ Mr. Parcell estimates the nominal risk-free rate to be 2.60 percent and
9 deducts an estimate of inflation of 2.0 percent to estimate the real risk-free rate of
10 0.60 percent. Mr. Parcell's proposed cost rate for the FVI is lower than what is
11 reflective of current market conditions because of the nominal risk-free rate Mr.
12 Parcell has relied on. As shown in Attachment AEB-8RB, adjusting the nominal
13 risk-free rate used in Staff's FVROR to the Duff & Phelps normalized risk-free
14 rate used in the analysis presented in my Direct Testimony and relying on the yield
15 on inflation protected securities, increases the real risk-free from 0.60 percent to
16 0.93 percent. The midpoint of this real risk-free rate and zero would be 0.47
17 percent. As shown in Attachment AEB-10RB, updating Mr. Parcell's analysis to
18 rely on this return on the FVI would result in a FVROR of 5.16 percent.
19 Furthermore, updating to the Company's requested return on the FVI of 0.80
20 percent, which is in the range that is established by this revised calculation of the
21 risk-free rate, results in a FVROR of 5.25 percent.

22 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO RUCO WITNESS MR.**
23 **CASSIDY'S ROE RECOMMENDATION FOR APS.**

24 A. As shown in Figure 1 above, the ROE results presented by Mr. Cassidy range from
25 7.64 percent to 10.00 percent. This range is defined by his CAPM analysis results
26 on the low end and his Comparable Earnings analysis results on the high end. Mr.
27

28 ¹⁰ *Id.*, at 53-54.

1 Cassidy's recommended ROE of 8.74 percent (8.94 percent less a 20 basis point
2 reduction for management performance) is 126 basis points below the 10.00
3 percent return that was authorized for APS in August 2017,¹¹ and it is
4 approximately 91 basis points below the average equity returns that have been
5 authorized for integrated electric utilities nationwide since January 2018 (9.65
6 percent). Mr. Cassidy's recommended ROE is not a reasonable estimate of the cost
7 of equity for APS for the following reasons:

- 8
9 • The results of Mr. Cassidy's Constant Growth DCF model range from 8.00
10 percent to 9.50 percent. Mr. Cassidy assigns 40 percent weight to the
11 midpoint DCF estimate of 8.75 percent in deriving his base ROE
12 recommendation. Mr. Cassidy fails to take into consideration, however, that
13 the DCF model is not producing reasonable results under current market
14 conditions due to the high valuations and low dividend yields of the proxy
15 group companies, which are not considered sustainable by analysts. This
16 calls into question the reliability of the DCF model results under current
17 market conditions.
- 18 • Mr. Cassidy also considers growth rates from a variety of sources in his
19 DCF analysis, including historical and projected retention growth rates from
20 Value Line, historical and projected earnings per share, dividends per share
21 and book value per share from Value Line, and projected earnings per share
22 from Yahoo! Finance. Mr. Cassidy fails to recognize that the use of growth
23 rates other than projected earnings growth rates in his DCF model produces
24 return estimates that have not been observed for any integrated electric
25 utility in at least the past 35 years. Only the use of projected EPS growth
26 rates from Yahoo! Finance provides a somewhat reasonable, albeit low,
27

28 ¹¹ Docket No. E-01345A-16-0036, Settlement Agreement adopted by the Commission August 15, 2017.

1 DCF estimate of 9.58 percent. The use of other growth rates in the DCF
2 model is not appropriate for reasons I will explain in my Rebuttal
3 Testimony.

- 4 • The mean result of Mr. Cassidy's CAPM analysis is 7.68 percent. Even
5 though this return estimate is well below any authorized ROE for an
6 integrated electric utility in the past 35 years, Mr. Cassidy places 20 percent
7 weight on this return estimate in arriving at his base ROE recommendation
8 of 8.94 percent. Mr. Cassidy suggests that his CAPM estimate demonstrates
9 that the cost of equity has declined and that his DCF model results are
10 reasonable. Mr. Cassidy relies on the current three-month average yield on
11 20-year Treasury bonds as his risk-free rate of 1.16 percent and a historical
12 market risk premium (MRP) of 7.40 percent. Yields on both government
13 and corporate bonds are near historical lows but are projected to increase
14 over the period during which APS's rates are expected to be in effect. It is
15 not reasonable to rely on current Treasury bond yields as the risk-free rate
16 when those interest rates are not expected to persist during the period in
17 which the rates set in this proceeding will be in effect. Similarly, Mr.
18 Cassidy's historical MRP is based on historical data from 1978-2019, when
19 average interest rates on 20-year government bonds were well above current
20 levels. Mr. Cassidy's use of historical data to compute the MRP fails to
21 recognize the inverse relationship between interest rates and the MRP and
22 causes his CAPM approach to understate the cost of equity for APS.

- 24 • Mr. Cassidy's Comparable Earnings analysis produces ROE estimates from
25 9.50 percent to 10.00 percent. He selects the midpoint of this range of 9.75
26 percent as his Comparable Earnings estimate and places 40 percent weight
27 on that result in his ROE recommendation. Mr. Cassidy's Comparable
28

1 Earnings analysis includes both historical and projected returns on equity
2 for his proxy group companies. I disagree with the use of historical returns
3 because the cost of equity analysis is intended to be forward-looking. My
4 Expected Earnings analysis considers projected ROEs for the proxy group
5 companies, which are a good indication of the returns that investors are
6 expecting to receive from these companies over the three-to-five year period
7 covered by the Value Line data.

- 8
9 • Although Mr. Cassidy devotes many pages of his testimony to discussing
10 the negative economic effects of the COVID-19 pandemic, Mr. Cassidy's
11 recommendation to lower APS's currently authorized ROE by more than
12 125 basis points is based on the use of recent historical market data (interest
13 rates, stock prices, dividend yields, growth rates, etc.) and fails to reflect the
14 uncertainty and volatility that has characterized capital markets in 2020. As
15 shown by the Beta coefficients that Mr. Cassidy has used in his CAPM
16 analysis, the relative risk of the proxy group companies has increased
17 significantly as compared to the period before COVID-19. This is the only
18 model input that Mr. Cassidy has used which appropriately reflects the
19 elevated risk and uncertainty for utility stocks in the current market
20 environment. For that reason, his ROE analysis and recommendation
21 substantially understates the cost of equity for APS and should not be relied
22 upon by the Commission to establish the authorized ROE for the Company
23 in this proceeding.

24 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO RUCO WITNESS MR.**
25 **CASSIDY WITH RESPECT TO THE FVI AND THE FVROR.**

26 A. Mr. Cassidy recommends a return on the FVI of 0.00 percent, even though he
27 indicates that RUCO's calculated FVI is 0.28 percent. In Arizona, the FVI is
28 intended to provide the regulated utility with a return on the incremental portion of

1 rate base above the original cost. A zero percent return on the FVI fails to take into
2 consideration that investors would not provide additional capital to APS at no cost.
3 As explained in my Direct Testimony, the cost of that incremental capital lies
4 somewhere between the risk-free rate and the cost of equity. Using reasonable
5 inflation estimates, based on my updated analysis, my recommended return on the
6 FVI is 1.28 percent. APS is requesting a cost rate on the FVI of 0.80 percent, which
7 is conservative, and would result in a FVROR of 5.51 percent.

8 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO FEA WITNESS MR.**
9 **WALTERS AS IT RELATES TO THE AUTHORIZED ROE FOR APS.**

10 A. As shown in Figure 1, the ROE results presented by Mr. Walters range from 8.31
11 percent to 12.16 percent. Mr. Walters' recommended ROE of 9.30 percent is 70
12 basis points below the 10.00 percent return that was authorized for APS in August
13 2017¹², and it is approximately 35 basis points below the average equity returns
14 that have been authorized for integrated electric utilities nationwide since January
15 2018 (9.65 percent). Thus, Mr. Walters' recommended ROE is not a reasonable
16 estimate of the cost of equity for APS. Mr. Walters and I disagree on the following
17 six topics:

- 18 • I disagree with Mr. Walters regarding which analytical approaches to use
19 and how much weight to put on their results:

20
21 My recommended ROE (10.15 percent in my Direct Testimony, updated to
22 10.00 percent in this Rebuttal Testimony) is largely based on my DCF
23 model and CAPM results. I use Expected Earnings and Bond Yield Plus
24 Risk Premium analyses to corroborate my DCF and CAPM results.¹³

25
26
27 ¹² *Ibid.*

28 ¹³ It is important to note that the Company has reduced its requested ROE from 10.15 percent to 10.00 percent in its Rebuttal Testimony.

1 In contrast, Mr. Walters places equal weight on the number he deems to be
2 the summary result from each of three analyses: DCF, CAPM, and Bond
3 Yield Plus Risk Premium. He does not conduct an Expected Earnings
4 analysis. His DCF and Bond Yield Plus Risk Premium results receive two-
5 thirds weight in his final recommendation, despite the fact that they fall at
6 the very low end of the range of authorized ROEs for integrated electric
7 utilities over the past three years (as shown below, in Figure 2).

- 8
9 • I disagree with several of Mr. Walters' assumptions in his DCF models,
10 including the "sustainable" growth rates used in one version of his single-
11 stage DCF model and in his multi-stage DCF model. Based on his DCF
12 models, Mr. Walters estimates the investor required ROE at 9.10 percent;
13 meanwhile, I estimate a reasonable ROE range up to 95 basis points higher
14 (as shown below, in Figure 3).
- 15 • I fundamentally disagree with Mr. Walters' methodology for his Bond Yield
16 Plus Risk Premium analysis. Mr. Walters's methodology involves
17 manipulating long-term averages, to estimate an investor-required ROE at
18 9.00 percent. Using a more sophisticated approach involving regression
19 analysis, I estimate the ROE at a level up to 96 basis points higher (as shown
20 below, in Figure 3).
- 21 • I disagree with Mr. Walters' assumptions for the risk-free interest rate,
22 proxy company Beta, and MRP in the CAPM. Using the CAPM, Mr.
23 Walters estimates the required ROE at 9.60 percent; given my inclusion of
24 a longer-term interest rate scenario, appropriately excluding outdated past-
25 year Betas and non-comparable high-frequency Betas, and my use of a MRP
26 derived from forward-looking market data, I estimate the ROE at a level up
27 to 307 basis points higher (as shown below, in Figure 3).

- I disagree with Mr. Walters' characterization of the current economic context for determining APS's authorized ROE. Specifically, I disagree regarding the direction of recent trends in utility credit ratings, and the relevance of a recent downward revision to the credit outlook for APS. I also disagree as to whether utilities can be adversely affected by ROEs that are too low, and whether high stock prices guarantee proper access to capital.
- Finally, I disagree with Mr. Walters' assessment of APS's business risk. Mr. Walters considers APS less risky than its proxy group, while I consider the Company's risk to be above the average of the proxy group. I further disagree with Mr. Walters that all risks are already reflected in credit ratings or that investors only deserve compensation for market risk.

Q. PLEASE SUMMARIZE YOUR RESPONSE TO AECC WITNESS MR. HIGGINS WITH RESPECT TO THE APPROPRIATE ROE FOR APS.

A. Mr. Higgins does not recommend a specific ROE for APS. Rather, he defers to the analysis of Staff and RUCO and suggests that the Commission should examine the Company's request in light of recent ROE awards for integrated electric utilities approved by commissions nationwide.¹⁴ Mr. Higgins testifies that the median authorized ROE for vertically-integrated electric utilities for the twelve months ending June 30, 2020 was 9.75 percent.¹⁵ Mr. Higgins does not take into consideration the range of those authorized returns, nor does he consider the comparative risk of APS and the companies in his data set. Mr. Higgins does not provide his own recommendation on the appropriate cost of equity and ultimately

¹⁴ Direct Testimony of Kevin C. Higgins, at 32 (Oct. 2, 2020).

¹⁵ *Ibid.*

1 includes an ROE of 9.75 percent in his revenue requirement “pending further
2 information being presented into the record by other parties.”¹⁶

3 **Q. HAVE YOU UPDATED YOUR ROE ANALYSES AND RANGE OF**
4 **RESULTS IN REBUTTAL?**

5 A. Yes. I have updated my analytical results based on market data as of September
6 30, 2020, as discussed in Section IV of my Rebuttal Testimony. Based on these
7 updated results, I recognize that the short-term results of certain models have
8 declined to some degree since the filing of my Direct Testimony. While interest
9 rates on government and utility bonds have decreased since the filing of my Direct
10 Testimony, I demonstrate that current interest rate conditions appear to be driven
11 by short-term events including the COVID-19 pandemic and the policy response
12 from the Federal Reserve and U.S. Congress to mitigate the economic effect of
13 COVID-19 and to stabilize financial markets. Over the longer-term, investors
14 continue to expect higher interest rates on government and corporate bonds. In
15 addition, since mid-February 2020, equity markets have been characterized by
16 uncertainty and volatility, as demonstrated by indicators such as elevated volatility
17 in stock prices and substantial increases in Beta coefficients for regulated utilities.
18 These factors suggest that, while interest rates have declined, the cost of equity has
19 increased.

20 My updated range of results is from 9.75 percent to 10.25 percent, and the
21 Company has reduced its requested ROE from 10.15 percent to 10.00 percent.
22 Considering the risk factors for APS, an authorized return of 10.00 percent is
23 conservative. While the analytical results of ROE estimation models provide a
24 starting point in establishing a just and reasonable ROE, it is also important to
25 consider other factors, including Company-specific risks, capital market
26 conditions, and the capital attraction and comparable return standards.

27
28 ¹⁶ *Ibid.*

1 **III. AUTHORIZED RETURNS IN OTHER JURISDICTIONS**

2 **Q. SEVERAL OF THE OPPOSING ROE WITNESSES REFERENCE ROE**
3 **AWARDS IN OTHER JURISDICTIONS. DO YOU AGREE THAT THESE**
4 **RETURNS PROVIDE A PRACTICAL BENCHMARK FOR ASSESSING**
5 **THE REASONABLENESS OF ROE RECOMMENDATIONS?**

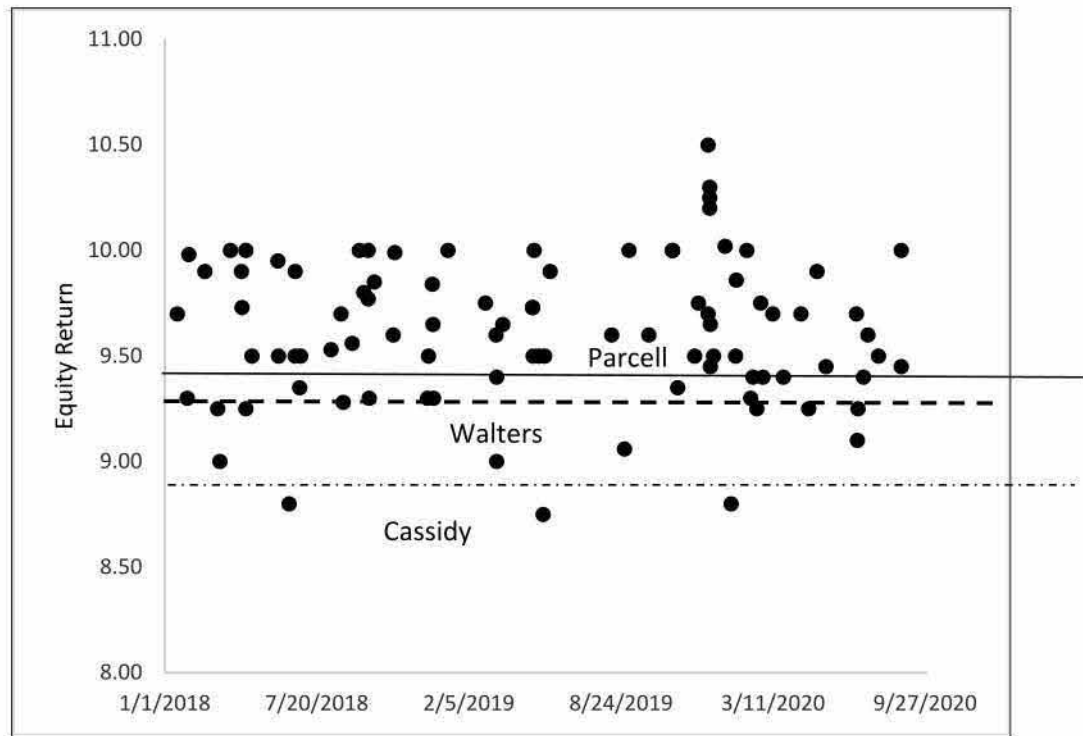
6 A. Yes, I do. Authorized ROEs in other jurisdictions provide a useful benchmark
7 because investors use these returns in establishing their future return requirements,
8 and these data can assist the Commission in assessing the overall reasonableness
9 of the ROEs proposed by the witnesses in this proceeding. These authorized returns
10 also send an important signal to investors regarding whether there is regulatory
11 support for financial integrity, dividends, financial growth, and fair compensation
12 for business and financial risk. The cost of capital represents an opportunity cost
13 to investors. If higher returns are available for other investments of comparable
14 risk, investors have the incentive to direct their capital to those investments. Thus,
15 an authorized ROE significantly below authorized ROEs in other jurisdictions
16 could inhibit APS's ability to attract capital on reasonable terms for investment in
17 Arizona.

18 **Q. HOW DO THE ROE RECOMMENDATIONS OF THE OPPOSING ROE**
19 **WITNESSES COMPARE TO THE ALLOWED ROES FOR OTHER**
20 **INTEGRATED ELECTRIC UTILITIES?**

21 A. As shown in Figure 2, the ROE recommendations of Mr. Cassidy (8.74 percent),
22 Mr. Walters (9.30 percent), and Mr. Parcell (9.40 percent) are well below the vast
23 majority of authorized ROEs for vertically-integrated electric utilities since
24 January 2018.¹⁷

25
26
27 ¹⁷ Mr. Higgins does not provide any cost of capital analyses and instead defers to Staff and RUCO for that
28 analysis. Mr. Higgins relies on the national average of authorized ROEs which he states is 9.75 percent as
of June 2020 in his AECC's recommended revenue requirement.

Figure 2: Authorized ROEs for Integrated Electric Utilities
(January 2018 – September 2020)¹⁸



Q. WHY IS APS’S REVISED ROE REQUEST OF 10.00 PERCENT JUST AND REASONABLE COMPARED TO THE RECENTLY AUTHORIZED RETURNS FOR INTEGRATED ELECTRIC UTILITIES IN THE PAST YEAR?

A. As discussed in my Direct Testimony, APS has substantial risk related to its ownership of nuclear generation assets. In addition to the operational and safety risks identified in my Direct Testimony, a recent equity analyst report indicates that, “[f]or economic reasons, several nuclear plants have been retired and we expect that more will be, although a handful of plants have been rescued from early retirement through state legislation in New Jersey, New York and Illinois.”¹⁹

¹⁸ Source: SNL Financial. The 8.75 percent authorized ROE was for Otter Tail Power Company in a May 2019 decision; it is important to note that, in that case, all of the contested rate case issues were settled by the parties with the exception of the authorized ROE, which was the only fully litigated issue.

¹⁹ CFRA, S&P Global Market Intelligence, Pinnacle West Capital Corporation Stock Report, October 10, 2020.

1 Attachment AEB-10DR to my Direct Testimony shows that nuclear generation
2 represents more than 35 percent of APS's generation portfolio. Since January 2019,
3 the average authorized ROE for integrated electric utility companies with nuclear
4 generation has been 9.87 percent, while the average authorized ROE for integrated
5 electric utility companies without nuclear generation has been 9.57 percent. For
6 that reason, I conclude that it is just and reasonable for APS's authorized ROE to
7 be set at a level higher than the 9.65 percent average of authorized ROEs for
8 integrated electric utilities since January 2019.

9 **Q. WHAT IS YOUR CONCLUSION REGARDING THE APPROPRIATE**
10 **COST OF EQUITY FOR THE COMPANY?**

11 A. While the average authorized ROE for integrated electric utilities has declined,
12 there is variability in authorized ROEs. Based on the risk factors identified for APS,
13 it is appropriate to set the ROE at least near the mean of the analytical results. As
14 discussed earlier, based on my updated analyses, my revised range of results is
15 between 9.75 percent and 10.25 percent as compared with my previous range of
16 10.00 percent to 10.50 percent in my Direct Testimony. This revised range takes
17 into consideration the declining interest rate environment that has prevailed in 2020
18 since the analysis in my Direct Testimony was performed, while continuing to
19 reflect investors' view that yields on government and corporate bonds will move
20 higher over the longer-term, and the uncertainty and volatility that has
21 characterized financial markets in 2020. APS's requested ROE of 10.00 percent
22 (reduced from 10.15 percent) is reasonable based on the results of the ROE
23 estimation methodologies, the recently authorized returns for vertically integrated
24 electric utilities, company-specific risk factors and investors' expectation of market
25 conditions over the period that rates will be in effect. ROEs at the levels proposed
26 by the Opposing ROE witnesses are not reasonable and do not meet the comparable
27 return standard established in *Hope* and *Bluefield* for a fair return.

IV. UPDATED ROE ANALYSIS

Q. HAVE YOU UPDATED YOUR ROE ANALYSES?

A. Yes, as shown in Attachments AEB-1RB through AEB-7RB, I have updated the ROE analyses contained in my Direct Testimony using market data through September 30, 2020. I have continued to exclude results below 7.00 percent because such returns do not provide a sufficient risk premium above the long-term debt cost to compensate equity investors for the risks associated with ownership. Figure 3 below summarizes the results of my updated analyses.

Figure 3: Summary of Updated Analytical Results²⁰

| Constant Growth DCF | | | |
|---|---------------------------------------|---|---|
| | Mean Low | Mean | Mean High |
| 30-Day Average Price | 8.52% | 9.20% | 10.05% |
| 90-Day Average Price | 8.41% | 9.08% | 9.94% |
| 180-Day Average Price | 8.23% | 8.91% | 9.76% |
| Capital Asset Pricing Model | | | |
| | Current Risk-Free Rate (1.42%) | 2020-2021 Projected Risk-Free Rate (1.64%) | 2022-2026 Projected Risk-Free Rate (3.00%) |
| <i>Market Return sourced from Bloomberg</i> | | | |
| Bloomberg Beta | 11.23% | 11.27% | 11.52% |
| Value Line Beta | 11.93% | 11.96% | 12.13% |
| <i>Market Return sourced from the S&P Earnings and Estimates Report</i> | | | |
| Bloomberg Beta | 11.74% | 11.78% | 12.03% |
| Value Line Beta | 12.47% | 12.50% | 12.67% |
| Bond Yield Plus Risk Premium | | | |
| Bond Yield Plus Risk Premium | 9.29% | 9.38% | 9.96% |
| Expected Earnings Analysis | | | |
| Value Line 2023-2025 | 10.05% | | |

²⁰ In my updated analysis, I rescreened the proxy companies used in my Direct Testimony. Applying the same screening criteria used in my Direct Testimony, there are four companies that were excluded from my updated results: FE, PPL, DTE and SO.

1 **Q. HAVE YOU ALSO UPDATED YOUR CALCULATION OF THE RETURN**
2 **ON THE FVI AND THE RESULTING FVROR FOR APS?**

3 A. Yes. I have updated my calculation of the FVI cost rate and the FVROR in
4 Attachments AEB-8RB and AEB-9RB. As shown in those attachments, my
5 updated calculation of the real risk-free rate is 1.28 percent. APS is requesting a
6 FVI cost rate of 0.80 percent in rebuttal, which is conservative. Using a FVI cost
7 rate of 0.80 percent, and the Company's updated requested ROE of 10.00 percent,
8 the resulting FVROR for APS is 5.51 percent.

9 **V. CAPITAL MARKET CONDITIONS AND THEIR EFFECT ON THE COST OF**
10 **EQUITY FOR APS**

11 **Q. THE OTHER ROE WITNESSES IMPLY THAT THE DECLINING**
12 **INTEREST RATE ENVIRONMENT SUPPORTS A SUBSTANTIAL**
13 **REDUCTION IN THE AUTHORIZED ROE FOR APS IN THIS**
14 **PROCEEDING.²¹ DO YOU AGREE?**

15 A. No, I do not. Government bond yields are only one of many factors that equity
16 investors consider in determining their return requirements. It is important to view
17 current Treasury bond yields in the context of conditions in the economy and
18 capital markets. It would not be reasonable for the Commission to consider only
19 the decline in 30-year Treasury bond yields, without also considering the recent
20 market conditions that have contributed to that decline. Further, there are reasons
21 to believe that the recent decline in Treasury bond yields is not representative of
22 the longer-term trend in government and corporate bond yields. Rather, those lower
23 interest rates are directly attributable to the COVID-19 pandemic. The economic
24 effects of the measures used to contain COVID-19 have caused the Federal Reserve
25 to reduce the federal funds rates and take additional measures to support the U.S.
26 economy and provide liquidity and stability in financial markets. These are short-

27
28 ²¹ See, for example, Direct Testimony of David C. Parcell, at 9-16, Direct Testimony of John A. Cassidy,
at 14-22, Direct Testimony of Christopher C. Walters, at 13-17.

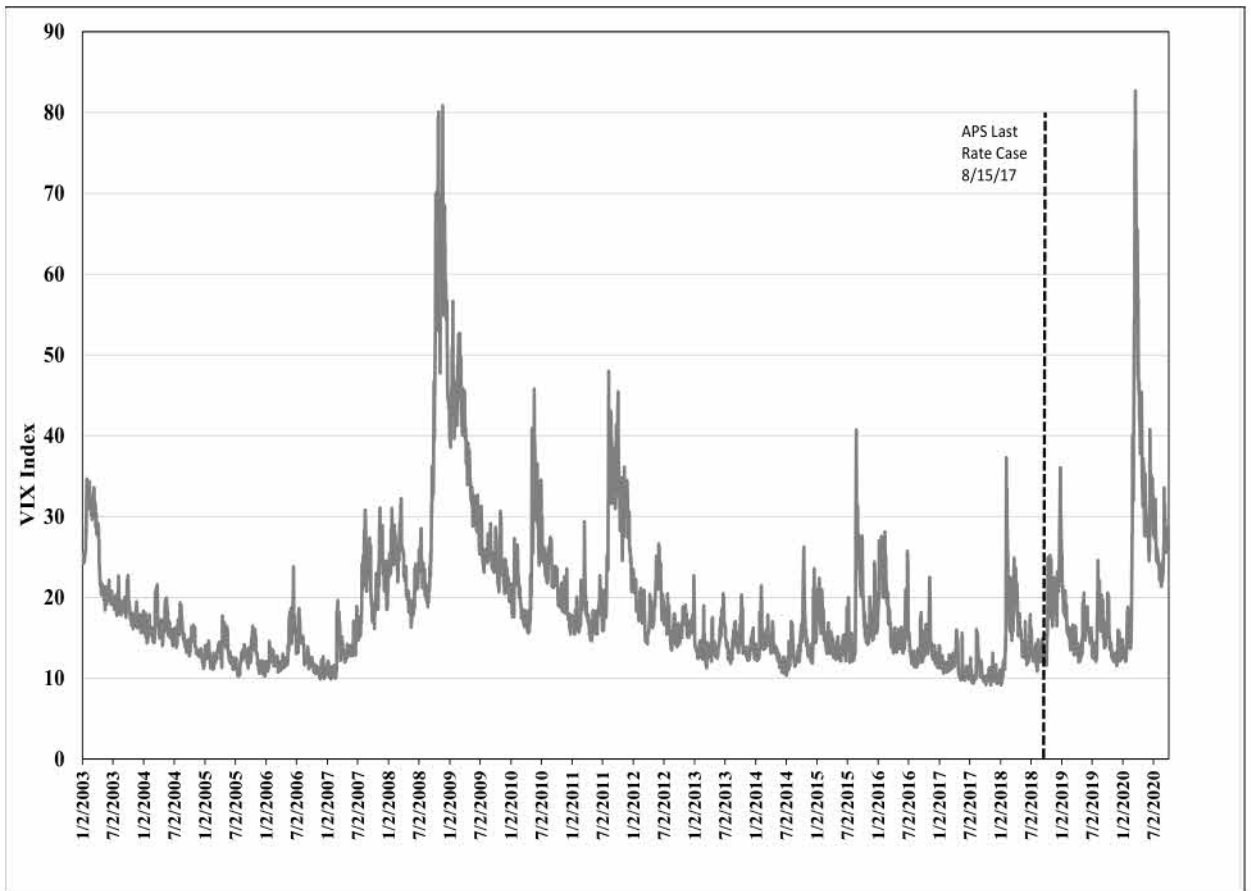
1 term events that have little to do with the longer-term trend in bond yields or equity
2 costs.

3 **Q. HOW HAVE CAPITAL MARKET CONDITIONS CHANGED SINCE THE**
4 **FILING OF YOUR DIRECT TESTIMONY IN OCTOBER 2019?**

5 A. Capital market conditions have been extremely volatile in 2020 due to the
6 economic effects of the COVID-19 pandemic, as the measures used to contain
7 COVID-19 have forced the U.S. economy into a recession. As a result, volatility
8 has increased to levels not seen since the Great Recession of 2008/09. Figure 4
9 shows the Chicago Board Options Exchange (CBOE) Volatility Index (VIX). The
10 VIX measures investors' expectations of volatility in the S&P 500 over the next 30
11 days. As shown in Figure 4, as a result of the pandemic, the VIX has reached levels
12 not seen since the Great Recession of 2008/09. For example, the VIX was 82.69
13 on March 16, 2020. The VIX had not reached 80.00 since November 2008; it is
14 important to note that the highest level reached during the Great Recession of
15 2008/09 was 80.86. This indicator shows that COVID-19 has caused an increase
16 in the level of uncertainty and volatility in the market, even greater than during the
17 Great Recession of 2008/09.

18 Furthermore, the VIX as of September 30, 2020 is much higher than it was at the
19 time of the Commission's decision in APS's last rate case. Although volatility in
20 equity markets declined to some extent from May through August, it remained well
21 above the long-term median level over the past 20 years. In addition, as of the
22 beginning of September 2020, the VIX once again increased above 30.00 providing
23 further support for the fact that financial markets continue to face elevated
24 uncertainty.
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Figure 4: CBOE VIX (January 2003 – September 2020)²²

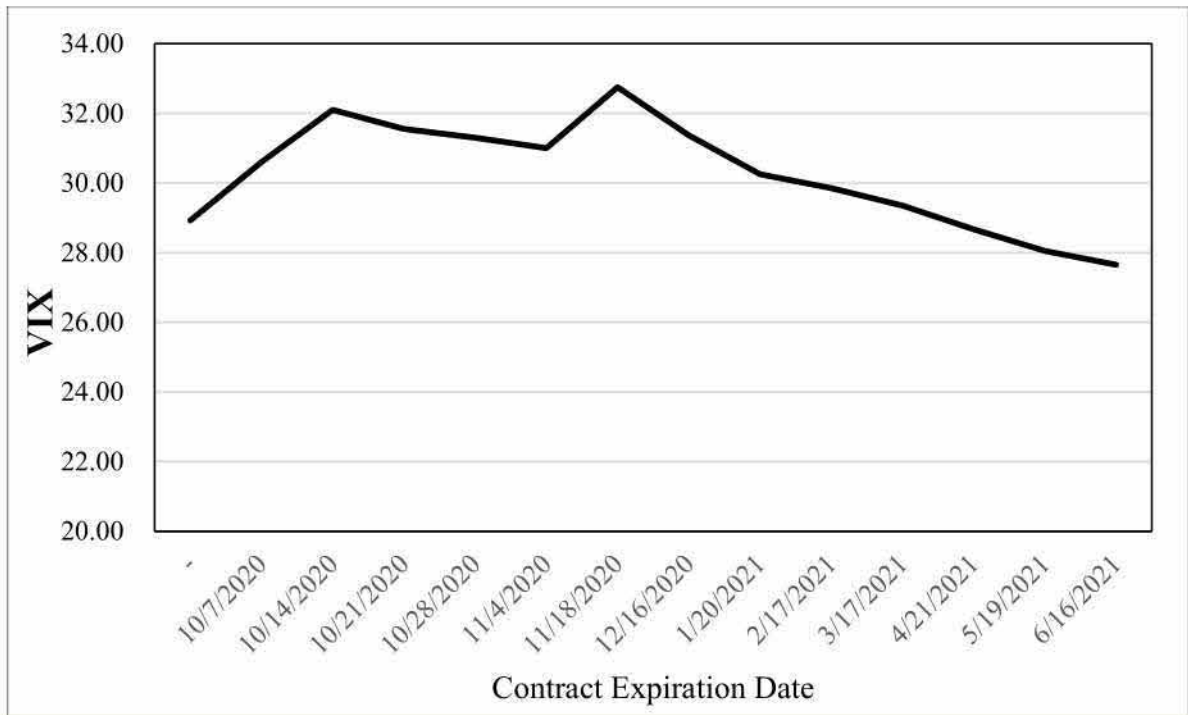


Q. WHAT ARE INVESTORS' EXPECTATIONS REGARDING THE VIX OVER THE NEAR-TERM?

A. The VIX futures reflect investors' views regarding the value of the VIX for different expiration dates in the future. As shown in Figure 5, investors expect the VIX to remain at levels that exceed 25.00 at least through June 2021. Therefore, investors expect increased volatility and uncertainty to persist over the near-term as the economy recovers from the economic effects of the COVID-19 pandemic.

²² Source: Bloomberg Professional.

Figure 5: CBOE VIX Futures as of September 30, 2020



Q. WHAT STEPS HAVE THE FEDERAL RESERVE AND THE U.S. CONGRESS TAKEN TO STABILIZE FINANCIAL MARKETS AND SUPPORT THE ECONOMY?

A. In response to the economic effects of COVID-19, the Federal Reserve decreased the federal funds rate twice in March 2020, resulting in a target range of 0.00 percent to 0.25 percent and also announced plans to increase its holdings of both Treasury and mortgage-backed securities.²³ In addition, on March 23, 2020, the Federal Reserve began expansive programs to support credit to large employers: the Primary Market Corporate Credit Facility (PMCCF) to provide liquidity for new issuances of corporate bonds; and the Secondary Market Corporate Credit Facility (SMCCF) to provide liquidity for outstanding corporate debt issuances.

²³ Direct Testimony of Ann E. Bulkley, at 20-21.

1 Further, the Federal Reserve supported the flow of credit to consumers and
2 businesses through the Term Asset-Backed Securities Loan Facility (TALF).²⁴

3
4 In addition to the Federal Reserve's response, the U.S. Congress has also passed
5 fiscal stimulus programs. On March 27, 2020, the Coronavirus Aid, Relief, and
6 Economic Security (CARES) Act was signed into law, which is a large fiscal
7 stimulus package aimed at also mitigating the economic effects of the coronavirus.
8 While these expansive monetary and fiscal programs have provided for greater
9 price stability, as shown in Figure 4 and Figure 5 above, the VIX remains well
10 above long-term historical levels and is expected to remain above long-term
11 historical levels over the near-term.

12 **Q. HOW DO THE FEDERAL RESERVE'S RECENTLY ANNOUNCED**
13 **PROGRAMS AFFECT THE ECONOMY AND FINANCIAL MARKETS?**

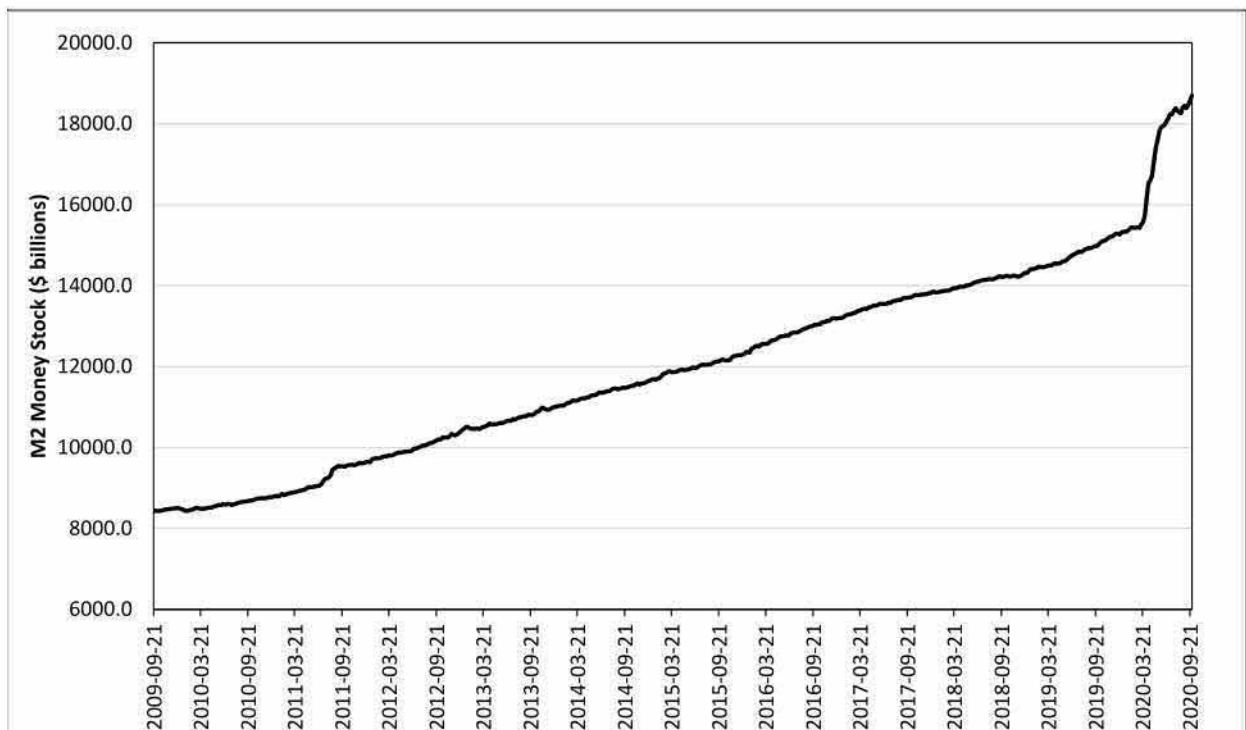
14 A. These programs allow the Federal Reserve to purchase government bonds and
15 corporate bonds from banks. The banks then receive cash from the Federal
16 Reserve, which results in an expansion of the money supply. This increase in the
17 money supply keeps interest rates low and increases the ability of banks to lend to
18 consumers and businesses. Continued access to capital is particularly important in
19 current market conditions because it allows companies to offset the negative effect
20 of COVID-19 on business operations. As shown in Figure 6, the programs enacted
21 by the Federal Reserve have resulted in an unprecedented expansion of the money
22 supply as measured by M2²⁵ in recent months. That expansion has been much
23 greater than the increase seen following the Federal Reserve's response to the Great
24 Recession of 2008/2009. This response from the Federal Reserve again

25 ²⁴ Federal Reserve Board Press Release, "Federal Reserve announces extensive new measures to support
26 the economy," March 23, 2020.

27 ²⁵ M2 is defined by the Federal Reserve as follows: M2 includes a broader set of financial assets held
28 principally by households. M2 consists of M1 plus: (1) savings deposits (which include money market
deposit accounts, or MMDAs); (2) small-denomination time deposits (time deposits in amounts of less
than \$100,000); and (3) balances in retail money market mutual funds (MMMFs).

demonstrates the level of intervention that has been necessary to attempt to stabilize the markets over this period, suggesting greater market risk at this time than in 2017 when APS's currently-authorized ROE was approved.

Figure 6: M2 Money Stock – September 2009 – September 2020²⁶



Q. HAVE THE OPPOSING ROE WITNESSES CONSIDERED HOW THE EQUITY MARKET HAS RESPONDED TO THE UNPRECEDENTED INTERVENTION BY THE FEDERAL RESERVE?

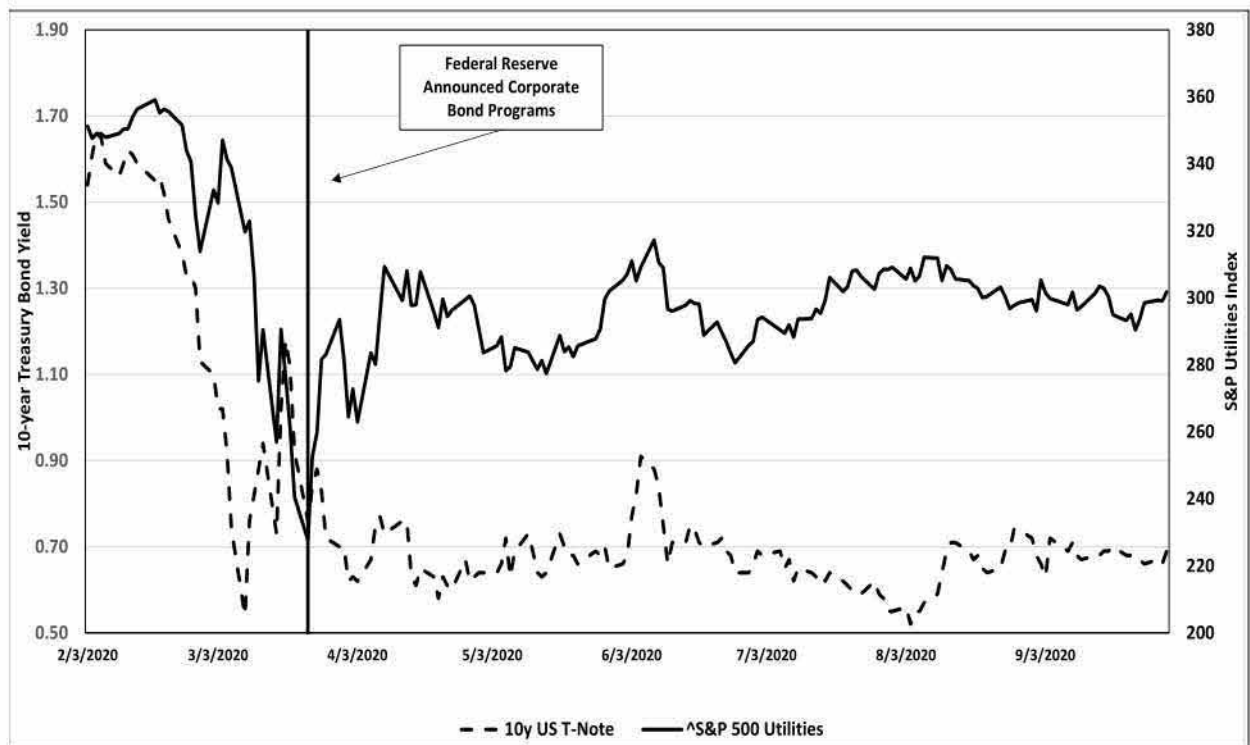
A. No, they have not. As discussed above, the Federal Reserve's expansive programs greatly increased the money supply, which resulted in lower borrowing costs for corporate firms and thus continued access to the capital needed to offset the economic effects of COVID-19. As a result, interest rates have remained low, and stability has been restored in the corporate bond market. For investors, this led to allocating more funds to equities. As shown in Figure 7, while the yield on the 10-

²⁶ Board of Governors of the Federal Reserve System (US), M2 Money Stock [M2], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/M2>, October 8, 2020.

1 year Treasury bond has remained relatively stable in the range of 0.52 percent to 0.91 percent between March 23, 2020 and September 30, 2020, the S&P Utilities Index increased dramatically in the days immediately following the Federal Reserve's announcement on March 23, 2020.

Therefore, the policies of the Federal Reserve, while resulting in stability in the bond markets, have resulted in inflated equity prices, as investors search for higher returns given the current low interest rate environment. Thus, I do not agree that current share prices represent a reasonable indicator of the share prices that will persist over the near-term.

Figure 7: 10-year U.S. Treasury Yield and S&P Utilities Index



1 **Q. HAVE RATING AGENCIES COMMENTED ON THE RECENT DECLINE**
2 **IN BOND YIELDS AND THE ANTICIPATED EFFECT ON THE**
3 **AUTHORIZED ROES FOR UTILITIES?**

4 A. Yes. In April 2020, Moody's noted that it expects regulators to be hesitant to reduce
5 authorized ROEs in response to the COVID-19 pandemic-related decline in the
6 yield on 30-year Treasury bonds. Specifically, Moody's commented:

7 As a result of the economic fallout from the coronavirus outbreak,
8 the rate on the 30-year T-bill has declined significantly, as shown
9 in Exhibit 2. Assuming utilities continue to earn the average 670
10 bps spread over the 30-year T-bill, this would suggest that there will
11 be a great deal of pressure on authorized returns. **However, we**
12 **think regulators will be hesitant to significantly reduce allowed**
13 **returns given the uncertain market environment and the likely**
14 **delays in adjudicating rate cases because of social distancing**
15 **mandates and other issues associated with the coronavirus** (see
16 "Regulated Electric, Gas and Water Utilities – US: Coronavirus
17 outbreak delays rate cases, but regulatory support remains intact").
18 This may lead to the widest spread between the authorized ROE
19 and the 30-year T-bill in at least the past two decades. Utilities with
20 a formula driven approach to setting ROEs may be hurt far more
21 quickly as their ROE's are adjusted automatically. We expect some
22 of these utilities to appeal to regulators to either suspend or alter
23 this formula based approach, at least temporarily.

24 In contrast to the gradual, long-term decline in the 30-year T-bill
25 illustrated in Exhibit 1, the year-to-date decline in the yield has been
26 more abrupt, influenced by the plunge in economic activity at the
27 end of the first quarter. We expect US GDP to undergo a sharp 4.5%
28 contraction in the first half of the year, before finishing full-year
2020 down 2.0% and recovering in 2021 with 2.3% growth (see
"Global Macro Outlook 2020-21 [March 25, 2020 Update]: The
coronavirus will cause unprecedented shock to the global
economy"). Given the continued uncertainty over efforts to contain
the coronavirus outbreak, there is significant downside risk to our
macroeconomic forecast. But if there were to be a material
snapback in growth, we would expect interest rates to follow suit.²⁷

²⁷ Moody's Investors Service, "Regulated Electric and Gas Utilities – US: Continued decline in ROEs to heighten pressure on financial metrics," April 17, 2020, at 3 (emphasis added).

1 **Q. MR. CASSIDY TESTIFIES THAT INVESTMENT RETURNS ON BOTH**
2 **STOCKS AND BONDS ARE EXPECTED TO DECLINE FROM**
3 **HISTORICAL LEVELS.²⁸ WHAT IS YOUR RESPONSE?**

4 A. As the basis for this statement, Mr. Cassidy cites a May 2016 report from
5 McKinsey and Company that analyzes historical investment returns for stocks and
6 bonds over the 30-year period from 1985-2014. McKinsey observes that returns
7 over this period were well above historical average levels and argues that the
8 conditions that contributed to these above-average returns are not likely to be
9 repeated.

10 In reviewing this report, I observe that the prospective equity returns that
11 McKinsey was projecting from 2016-2035 under the “growth recovery” scenario
12 are similar to those over both the 100-year period from 1915-2014 and the 50-year
13 period from 1965-2014. Actual equity returns for the S&P 500 from 2016-2019
14 have been substantially higher than those projected by McKinsey, while S&P’s
15 Earnings and Estimates Report is projecting a total market return for the S&P 500
16 companies of 14.05 percent per year over the next five years. Therefore, it appears
17 the McKinsey report is significantly understating the actual and expected returns
18 of the broader market.

19 **Q. WHAT ARE YOUR CONCLUSIONS REGARDING THE EFFECT OF**
20 **RECENT MARKET VOLATILITY AND THE POLICIES OF THE**
21 **FEDERAL RESERVE ON THE COST OF EQUITY FOR APS?**

22 A. The risks in the current market environment were not present in the data in APS’s
23 last rate case. Given the uncertainty and volatility that has characterized capital
24 markets in 2020, it is reasonable that equity investors would now require a higher
25 return on equity to compensate them for the additional risk associated with owning
26 common stock under these market conditions. Therefore, relying on current market
27

28 ²⁸ Direct Testimony of John A. Cassidy, at 31-34.

1 data would likely suggest that the cost of equity has increased since the
2 Commission approved the settlement in APS's last rate proceeding. As a result,
3 APS's requested ROE of 10.00 percent is a reasonable, if not conservative, estimate
4 of the ROE in the current market environment. Furthermore, based on these data,
5 the Opposing ROE witnesses' recommendations to reduce APS's ROE to reflect
6 current market conditions are unsupported.

7 **Q. MR. WALTERS COMMENTS ON THE HIGH VALUATIONS IN THE**
8 **UTILITIES SECTOR.²⁹ WHAT IS YOUR RESPONSE?**

9 A. As I discussed in my Direct Testimony, and as Mr. Walters also notes, the
10 valuations of public utilities have increased well above historical average levels in
11 recent years, as demonstrated by their elevated Price-to-Earnings (P/E) ratios.³⁰
12 However, Mr. Walters contends that these high valuations, which are reflected in
13 his data on market-to-book ratios, are an indication that authorized returns for
14 utilities are sufficient to support market prices that at least exceeded book value.³¹
15 However, he fails to recognize how these high valuations affect the results of his
16 DCF models.

17 The DCF approach to ROE estimation generally produces reasonable and reliable
18 estimates of the cost of equity for companies in stable, mature industries, such as
19 regulated utilities; however, the results from DCF models are being distorted by
20 the high valuations and low dividend yields of utilities. Even though utility share
21 prices have declined from their peak in February 2020, the P/E ratios remain higher
22 than historical average levels over the past decade, while dividend yields remain
23 lower than historical average levels.
24

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27 ²⁹ Direct Testimony of Christopher C. Walters, at 36.

28 ³⁰ Direct Testimony of Ann E. Bulkley, at 15-16.

³¹ Direct Testimony of Christopher C. Walters, at 36.

1 **Q. HAVE EQUITY ANALYSTS COMMENTED ON THE VALUATIONS OF**
2 **UTILITY STOCKS IN RECENT MONTHS?**

3 A. Yes. Several equity analysts have recognized that utility stock valuations remain
4 very high relative to historical levels even after the decline in share prices that
5 occurred as a result of the economic effects of COVID-19. For example, Barron's
6 noted:

7 Charles Fishman, a utility analyst at Morningstar, points out that
8 "utility valuations in February were at record highs," and that
9 "commercial and industrial electricity demand reductions and delay
10 in investment due to the pandemic" have weighed on these stocks
11 as well.

12 In May, power demand in the U.S. was down 8% year over year,
13 according to Morgan Stanley. That follows a 5% drop in April.

14 But even after lackluster performance recently, utility shares still
15 aren't cheap. The stocks in the Utilities Select Sector SPDR ETF
16 trade at about 19 times their current fiscal year profit estimates,
17 according to FactSet. That's above their five-year average of a little
18 below 18 times.³²

19 This implies that even after the economic effects of COVID-19 are considered, the
20 ROE calculated using historical market data in the DCF model is still understating
21 the forward-looking cost of equity.

22 **Q. UTILITIES TRADITIONALLY HAVE BEEN A SAFE HAVEN FOR**
23 **INVESTORS DURING PERIODS OF MARKET VOLATILITY. HAS THIS**
24 **BEEN TRUE DURING THE RECENT PERIOD OF VOLATILITY?**

25 A. No, it has not. Contrary to the testimony of Mr. Walters, who expresses concern
26 with the recent increase in Value Line Beta coefficients for electric utilities,³³ these
27 stocks have not been a safe-haven for investors during the COVID-19 pandemic.

28 ³² Strauss, Lawrence C. "Utility Stocks Aren't Acting Like The Havens They're Supposed Be. Here's Why." Utility Stocks Aren't Acting Like The Havens They're Supposed Be - Barron's, 12 June 2020, www.barrons.com/articles/utility-stocks-arent-acting-like-the-havens-theyre-supposed-be-51591979393.

³³ Direct Testimony of Christopher C. Walters, at 43.

To this point, Charles Schwab recently rated the Utilities sector as “Underperform,” noting:

The Utilities sector has tended to perform better when growth and trade concerns resurface, and to underperform when those concerns fade. That’s partly because of the sector’s traditional defensive nature-people need water, gas and electric services during all phases of the business cycle-and these are domestic goods and services, so it has very little international exposure.

However, amid the drop in stocks in February and March, the historically low-equity-beta Utilities sector simply didn’t play its traditional relative safe-haven role. The sharp drop in interest rates would normally be expected to provide relative support to this sector, which relies on high levels of debt and tends to pay relatively high dividends-often an attraction for investors when yields on fixed income investments are low. However, there were unique circumstances that outweighed these historical relationships.

For one thing, because some investors had already been reaching for yield before the crisis began, the high-dividend-paying Utilities sector had been bid up to record-high valuation levels. Even underperformance year-to-date hasn’t fully reversed those relatively high valuations, so we’re not confident the sector will return to its defensive roots if markets sell off again.³⁴

Q. HOW HAS THE UTILITIES SECTOR PERFORMED IN 2020 RELATIVE TO THE S&P 500?

A. The utilities sector has been one of the worst performing market sectors in 2020, having declined by 10.77 percent from the mid-February peak as compared to a 3.30 percent increase for the S&P 500.³⁵ The only market sectors that have underperformed utilities in 2020 are financials (down 20.46 percent) and energy (down 60.27 percent). The other eight S&P market sectors are either down slightly from their peak or are at or near record highs.

³⁴ Charles Schwab, Utilities Sector Rating: Underperform, October 15, 2020.

³⁵ Data as of October 13, 2020.

1 **Q. WHAT IS CONTRIBUTING TO THE RELATIVE UNDER-**
2 **PERFORMANCE OF THE UTILITIES SECTOR?**

3 A. The relative underperformance of the utilities sector is partly attributable to the fact
4 that demand for electricity decreased as non-essential businesses in many parts of
5 the country were forced to close for a period in March through May, and began to
6 re-open slowly in June and July. While electricity demand is typically inelastic, the
7 load data demonstrates that utilities have been affected by COVID-19. In October
8 2020, the U.S. Energy Information Administration (EIA) forecast that overall
9 electricity sales would decrease by 2.2 percent in 2020 compared to 2019.
10 Commercial sales are projected to decline by 6.2 percent this year due to COVID-
11 19 mitigation efforts, electricity sales to the industrial sector are expected to fall by
12 5.6 percent, while residential electricity sales are projected to increase by 3.2
13 percent.³⁶ The underperformance of the utilities sector is an indication that it has
14 become more difficult for utilities to retain and attract capital in the current
15 economic environment.

16 **Q. WHAT ARE YOUR CONCLUSIONS REGARDING THE RECENT**
17 **VALUATIONS OF UTILITIES AND THE EFFECT ON THE COST OF**
18 **EQUITY FOR APS IN THIS PROCEEDING?**

19 A. While the share prices of utilities have declined in response to the economic effects
20 of the COVID-19 pandemic, current utility valuations are still well above the long-
21 term average. The current high valuations result in low dividend yields for utilities,
22 which means that the DCF model using recent historical stock price data likely
23 underestimates investors' required returns. Alternatively, my CAPM analysis
24 includes estimated returns based on near-term and longer-term projected interest
25 rates, considers Beta coefficients that reflect the fact that analysts expect utilities
26 to trade similar to the market over the near-term, and relies on a forward-looking
27

28 ³⁶ U.S. Energy Information Administration: Short-Term Energy Outlook, October 6, 2020, at 3-4.

1 estimate of the market return. It is important to consider the results of each of the
2 models to reflect investors' expectations of market conditions over the period that
3 the rates established in this proceeding will be in effect.

4 **Q. HAVE THE OPPOSING ROE WITNESSES CONSIDERED THE EFFECTS**
5 **OF THE TCJA WHEN DEVELOPING THEIR RECOMMENDED ROE?**

6 A. No, they have not. Because the Opposing ROE witnesses did not consider the
7 TCJA, it appears each witness believes that any effect of the TCJA is already taken
8 into consideration in the share prices that are used in the DCF model. As discussed
9 in my Direct Testimony, it is reasonable to expect that investors have reviewed the
10 reports published by the credit rating agencies and are therefore considering the
11 effects of the TCJA.³⁷ However, utilities are still working with regulators to
12 determine appropriate solutions to mitigate the effect of the TCJA on cash flows.
13 Moreover, as shown in Figure 8, Moody's has continued to downgrade utilities in
14 2019 and 2020 as a result of tax reform, which suggests that Moody's is continuing
15 to evaluate the effect of the TCJA on the cash flows of individual utilities.

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28 ³⁷ Direct Testimony of Ann E. Bulkley, at 24-28.

Figure 8: Additional Moody's Credit Rating Downgrades since Direct Testimony

| Utility | Rating Agency | Credit Rating before TCJA | Credit Rating after TCJA | Downgrade Date |
|--|---------------|---------------------------|--------------------------|----------------|
| Electric Transmission Texas | Moody's | Baa1 | Baa2 | 3/24/2020 |
| New Jersey Natural Gas Company | Moody's | Aa3 | A1 | 3/18/2020 |
| Consolidated Edison Company of New York | Moody's | A3 | Baa1 | 3/17/2020 |
| Consolidated Edison, Inc. | Moody's | Baa1 | Baa2 | 3/17/2020 |
| Washington Gas Light Company | Moody's | A2 | A3 | 1/30/2020 |
| Public Service Co. of North Carolina, Inc. | Moody's | A3 | Baa1 | 1/30/2020 |
| Wisconsin Power and Light Company | Moody's | A2 | A3 | 12/11/2019 |
| Wisconsin Gas LLC | Moody's | A2 | A3 | 11/20/2019 |
| Vectren Utility Holdings | Moody's | A2 | A3 | 10/25/2019 |
| Southern Indiana Gas & Electric Company | Moody's | A2 | A3 | 10/25/2019 |
| Indiana Gas Company | Moody's | A2 | A3 | 10/25/2019 |
| El Paso Electric Company | Moody's | Baa1 | Baa2 | 9/17/2019 |
| Questar Gas Company | Moody's | A2 | A3 | 8/15/2019 |

Q. WHAT ARE YOUR CONCLUSIONS REGARDING THE EFFECT OF THE TCJA ON APS'S COST OF CAPITAL?

A. The issue with respect to the TCJA is not whether this policy has been internalized in the DCF model. Rather, the issue is how to consider this policy when determining the appropriate ROE for the Company from within the range of ROE results that are produced using all of the ROE estimation models. The TCJA has been identified by the credit rating agencies as credit negative due to the increase to the financial risk of the utilities sector. This is an important factor to consider in setting the appropriate ROE and equity ratio for APS.

VI. RESPONSE TO STAFF WITNESS PARCELL

Q. PLEASE SUMMARIZE STAFF WITNESS PARCELL'S ROE RECOMMENDATION.

A. Mr. Parcell recommends an ROE for APS of 9.40 percent based on the results of his DCF and Comparable Earnings analyses, which were supported by a Risk

1 Premium analysis. While Mr. Parcell also performed a CAPM analysis, his
2 recommendation does not directly incorporate the results of that analysis. Mr.
3 Parcell's recommended ROE is 60 basis points lower than the Company's currently
4 authorized ROE of 10.00 percent. As support for his ROE recommendation, Mr.
5 Parcell cites the low interest rate environment in recent years, which he contends
6 has become the "new norm."³⁸

7 **Q. WHAT IS YOUR RESPONSE TO MR. PARCELL'S TESTIMONY AND**
8 **RECOMMENDATION CONCERNING THE COST OF EQUITY?**

9 A. Mr. Parcell's recommendation of 9.40 percent is unduly low in light of current and
10 projected economic and capital market conditions discussed in Section V above,
11 and is not consistent with recently-authorized ROEs for vertically-integrated
12 electric utilities in other jurisdictions as summarized in Figure 2 above. Mr.
13 Parcell's recommended ROE does not appear to rely on several of his analyses.
14 Mr. Parcell indicates that the overall range of his results is from 6.40 percent to
15 10.00 percent, and within that range he establishes a recommended range of 9.30
16 percent to 9.50 percent. 9.30 percent is the high end of the range of his DCF results,
17 and 9.50 percent is the midpoint of his CE analysis.³⁹ His recommendation of 9.40
18 percent is simply the midpoint of these values. Therefore, it appears that Mr.
19 Parcell does not place any weight on the results of his CAPM analysis or his Risk
20 Premium results. Furthermore, it is not clear whether Mr. Parcell has considered
21 the full extent of APS's operating risks, particularly those related to its generation
22 portfolio. In his most recent testimonies, Mr. Parcell's recommendations have been
23 within a tight range (between 9.0 and 9.4 percent), despite large differences in
24 operating risks among the subject utilities (i.e., water utilities, vertically integrated
25 electric utilities with differing generation portfolios, etc.).

26
27 ³⁸ Direct Testimony of David C. Parcell, at 45.

28 ³⁹ *Id.*, at 44.

1 **Q. IS MR. PARCELL'S ROE RECOMMENDATION OF 9.40 PERCENT**
2 **CONSISTENT WITH RETURNS FOR INTEGRATED ELECTRIC**
3 **UTILITIES IN OTHER JURISDICTIONS ACROSS THE U.S.?**

4 A. No, it is not. As shown in Figure 2, Mr. Parcell's ROE recommendation of 9.40
5 percent is in the lower half of the range of recent ROE awards for integrated electric
6 utilities. In 2018-2020, the range of ROEs for vertically integrated electric utilities
7 was 8.75 percent⁴⁰ to 10.50 percent, with an average return of 9.68 percent.
8 Forward-looking economic and capital market conditions, as well as APS's
9 additional business risks, support an authorized ROE above the proxy group
10 average and higher than the average for integrated electric utilities nationwide. As
11 discussed in my Direct Testimony, APS has higher risk associated with its
12 generation portfolio compared to the companies in its proxy group, and it also has
13 above average regulatory risk in Arizona.⁴¹

14 **Q. MR. PARCELL SUMMARIZES GAS AND ELECTRIC UTILITY**
15 **AUTHORIZED RETURNS FROM 2007 TO 2020 IN HIS TESTIMONY.⁴²**
16 **DOES THIS PROVIDE A REASONABLE BENCHMARK FOR APS'S**
17 **AUTHORIZED RETURN?**

18 A. No, it does not. Although I generally agree with Mr. Parcell's figures for electric
19 and gas utility rate case averages since 2007, he has not attempted to distinguish
20 between vertically integrated electric utilities and electric distribution utilities.
21 Vertically integrated utilities have much more risk than pure transmission and
22 distribution (T&D) utilities. The risks associated with owning generation assets
23 include market risk, cost recovery risk, and regulatory risk associated with market
24 forces, unplanned outages and maintenance, and new environmental requirements.

26 ⁴⁰ The 8.75 percent ROE was authorized for Otter Tail Power in a case that was fully settled, except for
27 the ROE. Excluding the Otter Tail Power case, the lowest authorized ROE was 9.06 percent.

28 ⁴¹ Direct Testimony of Ann E. Bulkley, at 55-60.

⁴² Direct Testimony of David C. Parcell, at 15-16.

As shown in Figure 9, authorized returns for vertically-integrated electric utilities have averaged between 35 and 76 basis points higher than returns authorized for T&D companies from 2014-2020. Mr. Parcell's recommendation does not reflect the additional risk of owning generation assets.

Figure 9: Authorized ROEs for State Jurisdictional Electric Utility Operations⁴³

| Year | All Electric | Distribution | Vertically Integrated | Difference |
|------|--------------|--------------|-----------------------|------------|
| 2014 | 9.76% | 9.49% | 9.94% | 0.45% |
| 2015 | 9.60% | 9.17% | 9.68% | 0.51% |
| 2016 | 9.60% | 9.31% | 9.67% | 0.36% |
| 2017 | 9.68% | 9.43% | 9.78% | 0.35% |
| 2018 | 9.56% | 9.38% | 9.76% | 0.38% |
| 2019 | 9.64% | 9.37% | 9.88% | 0.50% |
| 2020 | 9.44% | 9.22% | 9.98% | 0.76% |

Q. PLEASE DESCRIBE THE DIFFERENCES IN YOUR PROXY GROUP FROM THAT USED BY MR. PARCELL.

A. Mr. Parcell employs two proxy groups for purposes of his analysis. His first group includes electric utilities which meet the following criteria:

1. Market "cap" of \$1 billion to \$20 billion;
2. Common equity ratio of 40 to 60 percent;
3. Value Line Safety ranking of 1 to 2;
4. Moody's and S&P's bond ratings of A or BBB; and
5. Currently pay dividends and has not reduced dividends in the past five years.⁴⁴

The second proxy group used by Mr. Parcell was the 14-company proxy group that I presented in my Direct Testimony.

⁴³ Source: S&P Global Market Intelligence.

⁴⁴ Direct Testimony of David C. Parcell, at 23.

1 A. *Constant Growth DCF Model*

2 **Q. PLEASE SUMMARIZE MR. PARCELL’S CONSTANT GROWTH DCF**
3 **ANALYSES.**

4 A. Mr. Parcell performs a Constant Growth DCF analysis with several indicators of
5 expected dividend growth, including:

- 6 1) Years 2015 to 2019 (five-year average) earnings retention, or
7 fundamental growth (per Value Line);
- 8 2) Five-year average of historic growth in Earnings per Share (EPS),
9 Dividends per Share (DPS), and Book Value Per Share (BVPS) (per
10 Value Line);
- 11 3) Years 2020, 2021 and 2023 to 2025 projections of earnings retention
12 growth (per Value Line);
- 13 4) Years 2017 through 2019 to 2023 through 2025 projections of EPS,
14 DPS, and BVPS (per Value Line); and
- 15 5) Five-year projections of EPS growth (per First Call, Value Line and
16 Zacks).⁴⁵

17 The DCF return estimates from Mr. Parcell’s analysis ranged from 6.6 percent to
18 9.3 percent. As a result of his analyses, Mr. Parcell believes a range of 8.7 percent
19 to 9.3 percent, with a 9.0 percent mid-point, represents the DCF-derived ROE for
20 the proxy group.⁴⁶

27

⁴⁵ *Id.*, at 26.

28 ⁴⁶ *Id.*, at 27.

1 **Q. IN HIS CRITIQUE OF YOUR ANALYSIS, MR. PARCELL STATES THAT**
2 **“IT IS NEITHER REALISTIC NOR APPROPRIATE TO FOCUS ON A**
3 **SINGLE GROWTH RATE FOR EACH PROXY COMPANY IN A DCF**
4 **CONTEXT, ESPECIALLY WHEN ONE “CHERRY PICKS” THE**
5 **HIGHEST GROWTH RATE FOR EACH COMPANY FROM AMONG**
6 **THE DIFFERENT GROWTH RATE INDICATORS THAT REFLECT THE**
7 **HIGHEST GROWTH RATE FOR EACH COMPANY.”⁴⁷ HOW DO YOU**
8 **RESPOND?**

9 A. First, as explained in my Direct Testimony, it is important to note that my analysis
10 considered the results of the DCF model using the lowest, the mean and the highest
11 growth rates for each individual proxy company.⁴⁸ This analysis provides the full
12 range of DCF results that may be considered by investors. Singling out only one
13 end of that range of analysis is disingenuous.

14
15 Second, the Constant Growth DCF model is a forward-looking model that
16 evaluates investors’ required returns based on future cash flows. As such, the
17 appropriate measure of growth is investors’ expectations, not historical results.
18 Furthermore, it is important to consider all expectations, the low, high and the mean
19 result. Historical growth rates are less relevant because past growth may not reflect
20 future growth potential. Furthermore, securities’ analysts forecasted EPS growth
21 rates incorporate historical performance to the extent the analysts believe that
22 historical performance is relevant and applicable for the future. Additional
23 consideration of historical growth rates provides no meaningful incremental
24 information regarding the proxy companies’ future growth potential and places
25 unwarranted weight on historical events.
26

27 ⁴⁷ *Id.*, at 29.

28 ⁴⁸ Direct Testimony of Ann E. Bulkley, at 42.

1 **Q. DOES MR. PARCELL DISAGREE WITH THE EARNINGS GROWTH**
2 **ESTIMATES IN YOUR CONSTANT GROWTH DCF MODEL?**

3 A. Yes. Mr. Parcell suggests that my ROE recommendation is biased upward in a
4 manner that inflates the return recommendation. He states that I “cherry pick” the
5 highest growth rate for each company from among the different growth rate
6 indicators.⁴⁹

7 **Q. WHAT IS YOUR RESPONSE?**

8 A. As explained in my Direct Testimony, dividend growth can only be sustained by
9 earnings growth.⁵⁰ Earnings are the fundamental determinant of a company’s
10 ability to pay dividends. Further, both dividends and book value per share may be
11 directly affected by short run management decisions. As a result, dividend growth
12 rates and book value growth rates may not accurately reflect a company’s long-
13 term growth. In contrast, earnings growth rates are not affected by short run cash
14 management decisions and are the only forward-looking growth rates available on
15 a consensus basis.

16 While Mr. Parcell criticizes my use of EPS growth projections as the measure of
17 growth, it is in effect the sole growth rate that he also relies upon when establishing
18 his ROE recommendation. As discussed previously, Mr. Parcell states that his
19 recommended range for his ROE is based on the upper end of his DCF results of
20 9.30 percent and the midpoint of his CE analysis. As shown in Exhibit No.
21 ____ (DCP-1), Schedule 7 (at 5), the high end of Mr. Parcell’s range, is based on my
22 proxy group⁵¹ and prospective EPS growth rates. Therefore, Mr. Parcell’s criticism
23 of my use of EPS growth rates is also disingenuous.

24
25
26 _____
⁴⁹ *Ibid.*

27 ⁵⁰ Direct Testimony of Ann E. Bulkley, at 41.

28 ⁵¹ In each instance in my Rebuttal Testimony where I refer to Mr. Parcell’s analysis using my proxy group,
I am referring to the proxy group relied upon in my Direct Testimony.

1 **Q. MR. PARCELL CITES A 2010 MCKINSEY & COMPANY STUDY AS**
2 **WELL AS AN SEC REPORT FROM THE SAME YEAR TO WARN**
3 **AGAINST RELYING UPON ANALYSTS' EPS GROWTH RATES. HOW**
4 **DO YOU RESPOND?**⁵²

5 A. Mr. Parcell continues to reference a 2010 McKinsey study and an SEC Investor
6 Alert in his testimony to support his claim of analyst bias; however, the evidence
7 on the topic is far from clear and there are many conflicting opinions.⁵³ As I have
8 noted in response to Mr. Parcell in other cases, the Global Analysts Research
9 Settlement of 2003 (the "Global Settlement") served to remove all incentives for
10 bias in the financial industry. Specifically, the Global Settlement required financial
11 institutions to insulate investment banking from analysis, prohibited analysts from
12 participating in "road shows," and required the settling financial institutions to fund
13 independent third-party research. In addition, analysts covering the common stock
14 of the proxy companies must certify that their analyses and recommendations are
15 not related, either directly or indirectly, to their compensation.

16
17 Since the Global Settlement, a 2010 article in Financial Analysts Journal, for
18 example, found that analyst forecast bias has significantly declined or disappeared
19 entirely:

20 Introduced in 2002, the Global Settlement and related regulations
21 had an even bigger impact than Reg FD on analyst behavior. After
22 the Global Settlement, the mean forecast bias declined
23 significantly, whereas the median forecast bias essentially
24 disappeared. Although disentangling the impact of the Global
25 Settlement from that or related rules and regulations aimed at
26 mitigating analysts' conflicts of interest is impossible, forecast bias
clearly declined around the time the Global Settlement was

27 ⁵² Direct Testimony of David C. Parcell, at 30-31.

28 ⁵³ Mr. Parcell cited these same studies in his Direct Testimony filed in Docket No. E-01933A-15-0239, at 37.

announced. These results suggest that the recent efforts of regulators have helped neutralize analysts' conflicts of interest.⁵⁴

Q. HAVE OTHER REGULATORS OFFERED AN OPINION ON THIS ISSUE?

A. Yes. The FERC addressed the concern about analyst growth rate forecasts five years ago in its March 2015 Order on Rehearing, Opinion No. 531-B, where it reaffirmed its rejection of the argument that analyst growth rates should not be used in the DCF analysis because the analysts making those projections allegedly are overly optimistic in their projections.⁵⁵ FERC also noted that the appropriate dividend growth rate to include in a DCF analysis is the growth rate expected by the market. In that case, the FERC indicated that while the market may be wrong in its expectations as reflected in the IBES growth projections, the cost of common equity to a regulated enterprise depends upon what the market expects, not upon precisely what is actually going to happen.⁵⁶ Since that time, the FERC has re-evaluated the appropriate methodologies to establish the ROE in many opinions; however, the use of earnings growth rates has been consistently applied in all FERC opinions, including the most recent decision in May 2020, Opinion No. 569-A.

Q. DO YOU AGREE WITH MR. PARCELL'S "RETENTION GROWTH" DCF ANALYSIS?

A. No, I do not. The underlying premise of the "retention growth" calculation is that future earnings will increase as the retention ratio (*i.e.*, the portion of earnings not paid out in dividends) increases. There are, however, several reasons why that may not be the case. Management decisions to conserve cash for capital investments, to

⁵⁴ Armen Hovakimian and Ekkachai Saenyasiri, *Conflicts of Interest and Analyst Behavior: Evidence from Recent Changes in Regulation*, Financial Analysts Journal, Volume 66, Number 4, July/August 2010, at 195. Please note that this appears to be the published version of the working paper cited by Mr. Parcell.

⁵⁵ FERC Order on Rehearing, Opinion No. 531-B (March 3, 2015), at para 71.

⁵⁶ *Ibid.*

1 manage the dividend payout for the purpose of minimizing future dividend
2 reductions, or to signal future earnings prospects can and do influence dividend
3 payout (and therefore earnings retention) decisions in the near-term.

4 **Q. IS THERE ACADEMIC RESEARCH THAT SUPPORTS YOUR**
5 **POSITION?**

6 A. Yes, there is. Almost fourteen years ago, two articles appeared in Financial
7 Analysts Journal, which addressed the theory that high dividend payouts (*i.e.*, low
8 retention ratios) are associated with low future earnings growth.⁵⁷ Both of those
9 articles cite a 2003 study by Arnott and Asness,⁵⁸ who found that, over the course
10 of 130 years of data, future earnings growth is associated with high, rather than low
11 payout ratios.⁵⁹ In essence, the findings of all three studies are that there is a
12 negative, not a positive relationship between earnings growth rates and payout
13 ratios. Therefore, I disagree with Mr. Parcell's use of the retention growth model.

14 **Q. DO YOU HAVE OTHER CONCERNS REGARDING MR. PARCELL'S**
15 **RETENTION GROWTH RATES?**

16 A. Yes, I do. First, it is important to note that Mr. Parcell ultimately does not rely on
17 the results of his analyses using the retention growth rate. As shown in Exhibit No.
18 ____ (DCP-1), Schedule 7, the results of Mr. Parcell's DCF analysis using the
19 retention growth rates are 7.1 percent and 6.7 percent using historical and
20 prospective retention growth rates, respectively. Mr. Parcell establishes a range for
21 his DCF results of 8.70 percent to 9.30 percent.⁶⁰ Therefore, it appears that even
22
23

24 ⁵⁷ Ping Zhou, William Ruland, *Dividend Payout and Future Earnings Growth*, Financial Analysts Journal,
25 Vol. 62, No. 3, 2006. See also Owain ap Gwilym, James Seaton, Karina Suddason, Stephen Thomas,
International Evidence on the Payout Ratio, Earnings, Dividends and Returns, Financial Analysts Journal,
Vol. 62, No. 1, 2006.

26 ⁵⁸ Robert Arnott, Clifford Asness, *Surprise: Higher Dividends = Higher Earnings Growth*, Financial
27 Analysts Journal, Vol. 59, No. 1, January/February 2003.

28 ⁵⁹ Since the payout ratio is the inverse of the retention ratio, the authors found that future earnings growth
is negatively related to the retention ratio.

⁶⁰ Direct Testimony of David C. Parcell, at 44.

1 Mr. Parcell believes the results of these models using retention growth rates are too
2 low to be credible.

3
4 In addition, in developing the retention growth rates it is necessary to estimate the
5 earned return on common equity. While Mr. Parcell has not shown the full
6 calculation of the retention growth rates in Exhibit No. (DCP-1), Schedule 7 (p.2),
7 the calculation requires the use of Value Line's projected ROEs for the proxy
8 companies. Thus, Mr. Parcell effectively pre-supposes the return on common
9 equity projected by Value Line for the proxy group companies. As shown in
10 Exhibit No. ____ (DCP-1), the median Value Line earned ROE estimates from
11 2015-2019 ranged from 9.4 percent to 10.0 percent for the companies in Mr.
12 Parcell's proxy group and from 9.4 percent to 10.8 percent for my proxy group.⁶¹
13 Yet, the median results of his DCF analyses using historical retention growth rates
14 are 7.1 percent and 7.6 percent—a difference of 230 to 320 basis points. Similarly,
15 his projected retention growth rates produce a median DCF result of 6.7 percent,
16 but the implied ROEs (upon which those growth rates were calculated) actually
17 range from 8.8 percent to 9.5 percent,⁶² a difference of 210 to 280 basis points.

18 In summary, Mr. Parcell's retention growth rate DCF analysis is not reflective of
19 market conditions, and since Mr. Parcell himself has not relied on these estimates
20 to inform his ROE recommendation, it would be reasonable to disregard these
21 analyses.

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23
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27 ⁶¹ See Exhibit No. ____ (DCP-1), Schedule 10, at 1.

28 ⁶² *Id.*, Schedule 7, p. 5.

1 B. *CAPM Analysis*

2 **Q. PLEASE SUMMARIZE THE RESULTS OF MR. PARCELL'S CAPM**
3 **ANALYSIS AND HOW HE USES THAT ANALYSES.**

4 A. Mr. Parcell calculates the CAPM using both my proxy group and his own proxy
5 group. The range of results using these groups was 6.40 percent to 6.60 percent.⁶³
6 While no regulatory commission has authorized an ROE at this level for a vertically
7 integrated electric utility in the last 35 years, Mr. Parcell suggests that these results
8 should still be considered in setting the ROE for APS.⁶⁴ In support of his position,
9 Mr. Parcell ignores the recent market volatility and suggests that risk premiums are
10 lower in this case than in prior years, and suggests that investors' expectations are
11 lower today than in recent years as a result of the actions of the Federal Reserve.
12 Despite specifically stating that the CAPM results should be considered in
13 determining the ROE for APS, Mr. Parcell gave the results of this analysis no
14 weight in developing his recommended ROE range, but suggests that they should
15 be a factor that is considered in the placement of the ROE within the range.⁶⁵

16 **Q. ARE MR. PARCELL'S CAPM RESULTS MEANINGFULLY DIFFERENT**
17 **IN HIS CURRENT TESTIMONY THAN IN PRIOR CASES?**

18 A. No, they are not. While Mr. Parcell attempts to validate the results of his CAPM
19 by stating that current market conditions have driven the risk premium lower today
20 than in recent cases, based on my review of other cases where he has filed
21 testimony, his CAPM results in this proceeding are consistent with what he
22 estimated over the last five years. Therefore, Mr. Parcell's suggestion that recent
23 conditions have lowered the risk premium is not supported in his own work. In
24 fact, the assumptions used to develop his CAPM analyses have not produced results

27 ⁶³ Direct Testimony of David C. Parcell, at 34.

28 ⁶⁴ *Id.*, at 45.

⁶⁵ *Ibid.*

1 that reflected the range of authorized ROEs in the last five years.⁶⁶ Therefore, I do
2 not believe it is reasonable to afford his CAPM results any weight in setting the
3 ROE for APS in this proceeding.

4 **Q. WHAT POINTS DID MR. PARCELL RELY ON IN HIS RANGE FOR HIS**
5 **FINAL RECOMMENDED ROE?**

6 A. Mr. Parcell's range was set at 9.30 percent to 9.50 percent, which is approximately
7 290 basis points above the range that is established by his CAPM results. Within
8 that range, Mr. Parcell relies on the midpoint of 9.40 percent as his recommended
9 ROE.⁶⁷ It is unclear from this range and point estimate how the results of his CAPM
10 analyses were considered.

11 **Q. DO YOU AGREE WITH THE ASSUMPTIONS USED IN MR. PARCELL'S**
12 **CAPM ANALYSIS?**

13 A. No, I do not. Furthermore, I do not agree that any commission should be
14 considering the results from a model that are in the range of 6.4 percent to 6.6
15 percent as credible expectations of the investor required return for a vertically
16 integrated electric utility. As discussed previously, no commission has authorized
17 an ROE at this level for a vertically integrated electric utility over the last 35 years,
18 which is the time-period for which data have been collected. Furthermore, as
19 discussed in Section V, market conditions have been extremely volatile in response
20 to the pandemic and therefore it is unreasonable to suggest that in these volatile
21 conditions that the risk premium for holding equity would be lower than in more
22 stable economic times. Therefore, I disagree with Mr. Parcell's model development
23 and his conclusions justifying the results of this model. However, since these
24 results do not factor into his final recommended range, I have narrowed the scope
25

26
27 ⁶⁶See Mr. Parcell's Direct Testimony before the Washington Utilities and Transportation Commission
Docket Nos. UE-190334, UE-170485, UE-152253. See also the Direct Testimony of Mr. Parcell before
the Arizona Public Utilities Commission in Docket E-01933A-15-0322.

28 ⁶⁷ Direct Testimony of David C. Parcell, at 44.

1 of my response to Mr. Parcell and have not addressed each assumption in his
2 CAPM modeling.

3 **Q. WHAT CONCERNS DOES MR. PARCELL EXPRESS REGARDING**
4 **YOUR CAPM ANALYSES?**

5 A. Mr. Parcell disagrees with my use of projected interest rates and my MRP
6 estimates.

7 **Q. HOW DO YOU RESPOND?**

8 A. The estimation of the cost of equity should be forward-looking since it is the return
9 that investors would receive over the future rate period. Therefore, the inputs and
10 assumptions used in the CAPM analysis should reflect the expectations of the
11 market at that time. I estimated the MRP based on the expected total return on the
12 S&P 500 Index less the 30-year Treasury bond yield. The historical MRP fails to
13 consider the inverse relationship between interest rates and the MRP. As such, it is
14 more appropriate to use a forward-looking MRP that reflects projected total returns
15 for the S&P 500 less the current and projected yield on Treasury securities.

16 **Q. MR. PARCELL STATES THAT IT IS “NOT PROPER TO USE**
17 **PROJECTED INTEREST RATES AS THE RISK-FREE RATE” AND**
18 **THAT THE CURRENT YIELD IS THE PROPER RATE BECAUSE IT IS**
19 **“KNOWN AND MEASURABLE AND REFLECTS INVESTOR’S**
20 **COLLECTIVE ASSESSMENT OF ALL CAPITAL MARKET**
21 **CONDITIONS.”⁶⁸ DO YOU AGREE?**

22 A. No, I do not. First, I disagree that current interest rates reflect investors’ collective
23 assessment of all capital market conditions. As I have stated previously in this
24 testimony, current yields on U.S. Treasury securities are being driven by the
25 Federal Reserve’s monetary policy, not by typical bond market participants; and
26 today’s low interest rates are not reliable indicators of investment risk or the cost
27

28 ⁶⁸ *Id.*, at 35.

1 of capital in equity markets over the period that the rates in this case will be in
2 effect. It is common practice for analysts to use normalized interest rates (as I have
3 done by using a forecast bond yield), particularly in current market conditions,
4 because forecasted bond yields provide a more reliable indication of investment
5 risk and the cost of capital over the expected rate period.

6 **Q. PLEASE SUMMARIZE MR. PARCELL'S CONCERNS WITH YOUR**
7 **FORWARD-LOOKING MRP.**

8 A. Mr. Parcell disagrees with the methodology I have used to calculate a forward-
9 looking MRP. Specifically, he disputes my use of a Constant Growth DCF analysis
10 of the S&P 500 companies to determine the total market return because he believes
11 that the EPS growth rates for these companies are over-stated. In addition, he
12 contends that it is not appropriate to subtract current yields on Treasury bonds from
13 the total market return due to the effect of the Federal Reserve's Quantitative
14 Easing on U.S. Treasury yields.⁶⁹

15 **Q. WHAT IS YOUR RESPONSE?**

16 A. First, I disagree with Mr. Parcell that the EPS growth rates for certain companies
17 in the S&P 500 are overstated. I have previously addressed Mr. Parcell's concern
18 with analyst bias. Furthermore, the aggregate growth rate for the S&P 500 Index
19 from Bloomberg (as shown in Attachment AEB-4RB) is very similar to that
20 provided in the Standard and Poor's Earnings and Estimates report (as shown in
21 Attachment AEB-4.5RB). This evidence corroborates the reasonableness of the
22 total market return that I used to calculate a forward-looking MRP. Second, in
23 response to Mr. Parcell's concern with comparing the total market return for the
24 S&P 500 to current Treasury bond yields, I have used both current yields on 30-
25 year Treasury bonds as well as near-term and longer-term projected yields on 30-
26 year Treasury bonds to compute the MRP.

27
28 ⁶⁹ *Id.*, at 35-36.

1 **Q. ARE THERE OTHER REGULATORY AGENCIES THAT HAVE**
2 **OFFERED OPINIONS ON A FORWARD-LOOKING CAPM?**

3 A. Yes. In Opinion No. 531-B the FERC specifically addressed the assumptions used
4 in a projected CAPM analysis. The FERC concluded that estimates of the MRP
5 using the same methodology that was used in my Direct Testimony were
6 appropriate. Specifically, the FERC stated:

7 ...As an initial matter, we reject EMCOS's argument that the
8 NETOs' CAPM analysis is flawed because it used a DCF study to
9 determine the market risk premium. As explained above, using a
10 DCF study is the standard method of calculating the market risk
11 premium in a forward-looking CAPM analysis. We are, therefore,
unpersuaded that the use of a DCF study renders the NETOs'
CAPM analysis deficient.

12 We also disagree with Petitioners' argument that the NETOs'
13 CAPM analysis relied on an overly optimistic growth rate input in
14 determining the market risk premium. The growth rate in the
15 NETOs' CAPM analysis is based on IBES data, which the
Commission has long relied upon as a reliable source of growth rate
data.⁷⁰

16 In its recent decision in Opinion No. 569-A, the FERC continued to rely on a
17 forward-looking CAPM analysis, weighing the results of that analysis equally with
18 the DCF and the Risk Premium approach.⁷¹

19 C. *Comparable Earnings Analysis*

20 **Q. PLEASE EXPLAIN YOUR CONCERNS WITH MR. PARCELL'S**
21 **COMPARABLE EARNINGS ANALYSIS.**

22 A. Mr. Parcell provides a Comparable Earnings analysis that presents "realized
23 returns" over a period that is too long (as far back as 2002) to be relevant in this
24 proceeding. Many of the proxy companies would not have met my screening
25 criteria during those historical periods, particularly those that have had credit
26

27 ⁷⁰ Opinion No. 531-B, 147 FERC ¶ 61,234 Order on Rehearing (March 3, 2015), at para 110.

28 ⁷¹ Federal Energy Regulatory Commission Opinion No. 569-A, May 21, 2020.

1 ratings below investment grade. For example, according to Mr. Parcell's Schedule
2 10, Black Hills Corporation earned an ROE of 0.47 percent in 2008, 5.9 percent in
3 2010, and 3.6 percent in 2011. According to Black Hill's 10-K, these disappointing
4 returns were not attributable to ongoing utility operations, but rather losses from
5 discontinued or unregulated operations. It makes little sense to incorporate such
6 factors into a forward-looking return estimate, particularly when these events
7 occurred nearly a decade ago. It is not appropriate to bring historical accounting
8 returns into an exercise that is setting forward-looking ROE. Mr. Parcell's review
9 of the historical returns of the proxy group companies is a backward-looking
10 measure with no consideration of or relevance to current market conditions.

11 *D. Conclusions regarding Mr. Parcell's ROE Recommendation*

12 **Q. WHAT IS YOUR CONCLUSION REGARDING MR. PARCELL'S ROE**
13 **RECOMMENDATION OF 9.40 PERCENT?**

14 A. While I present several results in my testimony, I consider the effect of market
15 conditions on the models in my determination of the appropriate ROE. In contrast,
16 while Mr. Parcell criticizes the assumptions used in my analyses in support of his
17 own methodologies, he discards many of his own results. Specifically, Mr. Parcell
18 offers extensive criticism of the assumptions used in my CAPM, offering instead
19 his view on the appropriate specification of this model, then discards the results of
20 that model.

21
22 With respect to the DCF model, Mr. Parcell spends pages criticizing my exclusive
23 use of EPS growth rates, yet the only DCF result from the myriad of growth rates
24 he uses in his DCF model is the one derived from EPS growth rates.

1 E. *Fair Value Increment Cost Rate*

2 **Q. PLEASE SUMMARIZE MR. PARCELL'S PROPOSED FVROR AND FVI**
3 **COST RATE.**

4 A. Mr. Parcell recommends a FVROR of 5.11 percent for APS, calculated from his
5 recommended ROE of 9.40 percent and a FVI cost rate of 0.30 percent.

6
7 Mr. Parcell recommends a FVI cost rate of between 0.00 percent and 0.60
8 percent.⁷² In support of his position that the return on the FVI should be zero, Mr.
9 Parcell states that "[s]ince the increment between the FVRB and OCRB is not
10 financed with investor-supplied funds, it is logical and appropriate, from a financial
11 standpoint, to assume that this increment has no financing costs."⁷³

12 Despite that recommendation, Mr. Parcell nonetheless provides a calculation of the
13 return on the FVI. In that calculation, Mr. Parcell estimates the real risk-free rate
14 as the nominal risk-free rate of 2.6 percent (which he states was the yield on various
15 maturities of Treasury securities in 2019) less a projection of CPI as a measure of
16 inflation (which he states is 2.0 percent for 2021), resulting in a real risk free rate
17 of 0.6 percent.

18
19 Mr. Parcell's calculation of the return on the FVI applies 50 percent of the real risk-
20 free rate, or 0.30 percent, to the FVI.⁷⁴ The FVROR resulting from this final method
21 is 5.11 percent.⁷⁵

22 **Q. DO YOU AGREE WITH MR. PARCELL'S RECOMMENDATION?**

23 A. While I generally agree that the return on the FVI should be based on the real risk-
24 free rate, I do not agree with the approach Mr. Parcell has used to calculate that
25 return. Mr. Parcell relies on projected Treasury bond yields for a very short term,

26 ⁷² Direct Testimony of David C. Parcell, at 53.

27 ⁷³ *Id.*, at 49.

28 ⁷⁴ *Id.*, at 48-49.

⁷⁵ *Id.*, at 53.

1 ending in 2019. As shown Attachment AEB-8RB, the average projected yield on
2 the 30-year Treasury bond is 3.40 percent, which is significantly higher than the
3 historical yield relied upon by Mr. Parcell. Calculating the real risk-free rate from
4 that figure using the yields on the Treasury Inflation Protected Securities (TIPS)
5 results in a real risk-free rate of 1.83 percent, which is 123 basis points higher than
6 the real risk-free rate estimated by Mr. Parcell.

7 **Q. WHAT IS THE EFFECT ON THE FVROR OF UPDATING MR.**
8 **PARCELL'S FVI COST RATE?**

9 A. While I disagree with Mr. Parcell's recommended ROE of 9.40 percent, for the
10 purposes of illustration, the FVROR resulting from Mr. Parcell's ROE, combined
11 with the Company's requested FVI cost rate of 0.80 percent, would be 5.40 percent.

12 As shown in Attachment AEB-9RB, the FVROR resulting from the Company's
13 proposed ROE of 10.00 percent, combined with the Company's requested FVI cost
14 rate of 0.80 percent, is 5.51 percent.

15 **VII. RESPONSE TO RUCO WITNESS CASSIDY**

16 **Q. PLEASE SUMMARIZE MR. CASSIDY'S ANALYSES AND**
17 **RECOMMENDATIONS.**

18 A. Mr. Cassidy develops a range of ROE estimates from 7.64 percent to 10.00 percent
19 and recommends a base ROE for APS of 8.94 percent by placing 40 percent weight
20 on the results of both his DCF and Comparable Earnings analysis and 20 percent
21 weight on the results of his CAPM analysis.⁷⁶ Mr. Cassidy does not provide any
22 rationale or support for the weights he has assigned to each model, although he
23 notes that the Commission has traditionally given the most weight to the DCF and
24 CAPM methodologies.⁷⁷ The low results of Mr. Cassidy's CAPM analysis
25 (midpoint of 7.68 percent) form the lower boundary of his range of results, while
26

27 ⁷⁶ Direct Testimony of John A. Cassidy, at 6.

28 ⁷⁷ *Id.*, at 4.

1 the high results of his Comparable Earnings analysis (midpoint of 9.75 percent)
2 form the upper boundary of his range. His Constant Growth DCF model produces
3 mean results of 8.75 percent. Mr. Cassidy further reduces the recommended ROE
4 for APS by 20 basis points to 8.74 percent, based on the recommendation of RUCO
5 Witness Mr. Jordy Fuentes.

6 Mr. Cassidy supports the Company's proposed capital structure of 54.67 percent
7 common equity and 45.33 percent long-term debt. Further, RUCO recommends a
8 FVROR for APS of 4.69 percent, based on a return on the FVI of 0.0 percent.⁷⁸

9 **Q. DOES MR. CASSIDY'S ROE RECOMMENDATION FOR APS MEET THE**
10 **FAIR RETURN STANDARD OF *HOPE* AND *BLUEFIELD*?**

11 **A.** No, it does not. Mr. Cassidy's ROE recommendation of 8.94 percent (less 20 basis
12 points for a management performance penalty) is 106 basis points below APS's
13 currently authorized ROE of 10.0 percent and well below authorized returns
14 available to investors from other comparable-risk investments. As discussed in my
15 Direct Testimony, the *Hope* and *Bluefield* decisions of the U.S. Supreme Court
16 established the legal precedent for determining whether an authorized ROE is just
17 and reasonable.⁷⁹ Those decisions establish three legal standards that must be met
18 in order for a return to be considered just and reasonable: 1) the financial integrity
19 standard; 2) the capital attraction standard; and 3) the comparable return standard.
20 None of these standards ranks higher in importance, and all three standards must
21 be satisfied in order for the return to be considered just and reasonable. On that
22 basis, Mr. Cassidy's ROE recommendation for APS does not meet the comparable
23 return standard of *Hope* and *Bluefield*, and likely does not meet the financial
24 integrity and capital attraction standards.

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27 ⁷⁸ *Id.*, at 72.

28 ⁷⁹ Direct Testimony of Ann E. Bulkley, at 9-10.

1 **Q. DO YOU HAVE OTHER CONCERNS WITH MR. CASSIDY'S ROE**
2 **ANALYSIS AND RECOMMENDATION?**

3 A. Yes. While Mr. Cassidy recognizes the extraordinary economic uncertainty that
4 has been introduced by the COVID-19 pandemic,⁸⁰ he concentrates on the
5 economic conditions (high unemployment, lower economic growth, lower
6 consumer sentiment) and the policy response from the Federal Reserve and the
7 U.S. Congress.⁸¹ Mr. Cassidy contends that the Federal Reserve is expected to
8 maintain the federal funds rate near zero for several years and that inflation is
9 expected to remain low for the next 10 years.⁸² He also concludes that equity
10 returns will be lower than the historical levels through 2035, citing a McKinsey
11 report as support for his position.⁸³

12 I disagree with Mr. Cassidy's primary focus on the low level of interest rates on
13 government and corporate bonds because it ignores other important indicators such
14 as volatility in equity markets and substantial increases in utility Beta coefficients,
15 both of which suggest that the cost of equity has increased for regulated utilities
16 such as APS. Mr. Cassidy's ROE recommendation does not reflect the elevated
17 level of risk for equity investors under current and prospective market conditions
18 that APS will face during the period in which rates set in this proceeding will be in
19 effect. Finally, Mr. Cassidy has failed to take into consideration additional business
20 and regulatory risks that differentiate APS from the proxy group companies.

26 ⁸⁰ Direct Testimony of John A. Cassidy, at 10-11.

27 ⁸¹ *Id.*, at 13-17.

28 ⁸² *Id.*, at 25.

⁸³ *Id.*, at 33.

1 **Q. MR. CASSIDY HAS EXCLUDED TWO COMPANIES FROM HIS PROXY**
2 **GROUP THAT WERE INCLUDED IN THE PROXY GROUP IN YOUR**
3 **DIRECT TESTIMONY. WHAT IS YOUR RESPONSE?**

4 A. Mr. Cassidy contends that First Energy Corp. and PPL Corporation should not be
5 included in the proxy group for APS. In updating my ROE analysis for rebuttal, I
6 note that both First Energy and PPL have projected EPS growth rates from only
7 one source. Therefore, both companies now fail one of my screening criteria for
8 inclusion in the proxy group. I have excluded both First Energy and PPL in my
9 updated ROE analysis for APS.

10 **Q. WHAT ARE YOUR PRINCIPAL AREAS OF DISAGREEMENT WITH**
11 **MR. CASSIDY'S ROE ANALYSES?**

12 A. I disagree with the following aspects of Mr. Cassidy's analyses: (1) his reliance
13 on the Constant Growth DCF model and the relevance of results produced by that
14 model under current market conditions; (2) the appropriate growth rate to be used
15 in the Constant Growth DCF model; (3) his application of the CAPM and the
16 reasonableness of his CAPM results; (4) his failure to take into consideration the
17 higher business and regulatory risks to which APS is exposed relative to the proxy
18 group companies; and (5) his FVROR recommendation and the method used to
19 derive that recommendation.

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1 A. *Reliance on Constant Growth DCF Model and Relevance of Results*

2 **Q. MR. CASSIDY OBSERVES THAT THE DCF MODEL IS ONE OF THE**
3 **OLDEST AND MOST COMMONLY USED MARKET BASED MODELS**
4 **TO ESTIMATE THE COST OF EQUITY FOR PUBLIC UTILITIES, AND**
5 **HE ASSERTS THAT THE DCF MODEL IS THE ONLY MODEL THAT**
6 **INTRINSICALLY CONSIDERS THE PRICE INVESTORS PAY FOR A**
7 **GIVEN UNIT OF RETURN.⁸⁴ WHAT IS YOUR RESPONSE?**

8 A. I recognize that the DCF model has been commonly used by many utility regulators
9 to establish the authorized ROE for regulated utilities. However, as discussed in
10 my Direct Testimony, the Constant Growth DCF model is based on certain
11 underlying assumptions, one of which is that the price/earnings ratio will remain
12 constant in perpetuity.⁸⁵ To the extent that assumption is not satisfied, the results
13 of the DCF model should be treated with caution. As explained in Section V of my
14 Rebuttal Testimony, and as Mr. Walters recognizes in his testimony, the proxy
15 group companies are trading at valuations that are high despite the market
16 correction, and many analysts do not view those valuations as sustainable.
17 Therefore, as explained in my Direct Testimony, several utility regulators
18 including FERC have moved away from sole reliance on the DCF model and are
19 now considering the results of alternative risk premium based models such as the
20 forward-looking CAPM analysis and the Bond Yield Plus Risk premium analysis
21 to establish the cost of equity for regulated utilities.⁸⁶ Furthermore, since the filing
22 of my Direct Testimony, in May 2020, FERC issued Opinion No. 569-A in which
23 they established that the ROE for the Midwest Independent System Operator
24 transmission companies would be set based on the average results of the DCF,
25 CAPM and Risk Premium approaches, taking into consideration the relative risk

27 ⁸⁴ Direct Testimony of John A. Cassidy, at 43.

28 ⁸⁵ Direct Testimony of Ann E. Bulkley, at 40.

⁸⁶ *Id.*, at 35-38.

1 of the subject company to move within the zone of reasonableness established by
2 the averages of these three methodologies.

3 **Q. HOW DO THE RESULTS OF MR. CASSIDY'S CONSTANT GROWTH**
4 **DCF MODEL COMPARE TO COMPARABLE RETURNS AUTHORIZED**
5 **FOR INTEGRATED ELECTRIC UTILITIES IN OTHER**
6 **JURISDICTIONS?**

7 A. Mr. Cassidy's DCF model results range from 6.98 percent to 9.58 percent.⁸⁷ He
8 narrows that range to between 8.00 percent (the approximate mean result using an
9 average of all growth rates considered for his proxy group) and 9.50 percent (which
10 is slightly below the median high for his proxy group of 9.58 percent based on EPS
11 growth rates) and selects the midpoint of 8.75 percent as his DCF derived cost of
12 equity for the proxy group.⁸⁸ Mr. Cassidy assigns 40.0 percent weight to his DCF
13 results in estimating a just and reasonable cost of equity for APS. Mr. Cassidy's
14 DCF return estimate of 8.75 percent is approximately 90 basis points below the
15 average equity returns that have been authorized for integrated electric utilities
16 nationwide since January 2018. This differential is partly attributable to the low
17 dividend yields for the proxy group companies, which have been reduced to near
18 historically low levels as investors search for alternatives to the low yields
19 available on U.S. Treasury securities. The results of Mr. Cassidy's DCF model do
20 not provide investors the opportunity to earn a return comparable to investments in
21 other enterprises with similar risk. As such, Mr. Cassidy's DCF model results do
22 not meet the standards of *Hope* and *Bluefield* for a fair return.

27 ⁸⁷ Direct Testimony of John A. Cassidy, at 46.

28 ⁸⁸ *Ibid.*

1 B. *Appropriate Growth Rate in Constant Growth DCF Model*

2 **Q. WHAT GROWTH RATES DOES MR. CASSIDY CONSIDER IN HIS**
3 **CONSTANT GROWTH DCF ANALYSIS?**

4 A. Mr. Cassidy considers five sources of growth rates in his Constant Growth DCF
5 analysis, including five-year historical and projected retention growth rates from
6 Value Line, five-year historical and projected compound growth rates in EPS, DPS
7 and BVPS from Value Line, and five-year projections of EPS growth rates from
8 analysts as reported by Yahoo! Finance.⁸⁹

9 **Q. WHY DO YOU DISAGREE WITH THE GROWTH RATES THAT MR.**
10 **CASSIDY RELIES ON IN HIS DCF ANALYSIS?**

11 A. I disagree with the use of historical growth rates, dividend and book value per share
12 growth rates, and retention growth rates. I have addressed my concerns with the
13 use of retention growth rates in my response to Mr. Parcell. Mr. Cassidy also
14 expresses concern with the potential for analyst bias in earnings per share growth
15 rates. I have also addressed that issue in my response to Mr. Parcell.

16 **Q. DO YOU AGREE WITH MR. CASSIDY THAT HISTORICAL MEASURES**
17 **OF GROWTH ARE RELEVANT TO A FORWARD-LOOKING**
18 **EVALUATION OF THE COST OF EQUITY?**

19 A. While I agree that historical measures of growth are relevant, these historical
20 growth rates are likely already incorporated into investors' forward-looking growth
21 rates. Therefore, specific reliance on historical growth rates is likely to overweight
22 history in the analysis. The Constant Growth DCF model is a forward-looking
23 model that evaluates investors' required returns based on expected future cash
24 flows. As such, the appropriate measure of growth in the DCF analysis is investors'
25 expectations.

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28 ⁸⁹ Direct Testimony of John A. Cassidy, at 45.

1 **Q. WHAT IS YOUR CONCERN WITH MR. CASSIDY’S USE OF DIVIDEND**
2 **AND BOOK VALUE GROWTH RATES IN THE DCF MODEL?**

3 A. As discussed in my response to Mr. Parcell, earnings are the fundamental driver of
4 a company’s ability to pay dividends; therefore, earnings growth is the appropriate
5 measure of a company’s long-term growth. As noted by Brigham and Houston:

6 Growth in dividends occurs primarily as a result of growth in
7 earnings per share (EPS). Earnings growth, in turn, results from a
8 number of factors, including (1) inflation, (2) the amount of
9 earnings the company retains and invests, and (3) the rate of return
the company earns on its equity (ROE).⁹⁰

10 In contrast, changes in a company’s dividend payments are based on management
11 decisions related to cash management and other factors. For example, a company
12 may decide to retain certain earnings rather than include those earnings in a
13 dividend issuance. Therefore, dividend growth rates are less likely than earnings
14 growth rates to reflect investor perceptions of a company’s growth prospects.

15 Furthermore, investment analysts report predominant reliance on EPS growth
16 projections. In a survey completed by 297 members of the Association for
17 Investment Management and Research, the majority of respondents ranked
18 earnings as the most important variable in valuing a security (more important than
19 cash flow, dividends, or book value).⁹¹

20 Academic research also supports the use of EPS growth estimates. A 2002 study
21 in the *Journal of Accounting Research*, examined “the valuation performance of a
22 comprehensive list of value drivers” and found that “forward earnings explain
23 stock prices remarkably well” and were generally superior to other value drivers
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26 ⁹⁰ Eugene F. Brigham and Joel F. Houston, *Fundamentals of Financial Management*, at 317 (Concise
27 Fourth Edition, Thomson South-Western, 2004).

28 ⁹¹ Block, Stanley B., “A Study of Financial Analysts: Practice and Theory,” *Financial Analysts Journal*
(July/August 1999).

analyzed.⁹² A 2012 study from the journal *Contemporary Accounting Research* found that the sell-side analysts with the most accurate stock price targets were those whom the researchers found to have more accurate earnings forecasts.⁹³

Q. WHAT WOULD BE THE RESULTS OF MR. CASSIDY'S CONSTANT GROWTH DCF MODEL IF HE HAD RELIED ONLY ON PROJECTED EPS GROWTH RATES?

A. As shown in Schedule JAC-3, page 4 of 4, if Mr. Cassidy had relied on the consensus projected EPS growth rates from Yahoo! Finance for his proxy group, the median results of his Constant Growth DCF model would be 9.58 percent and the mean results would be 9.33 percent. The use of other sources of growth rates (i.e., historical growth rates, retention growth rates, and dividend and book value growth rates) causes the results of Mr. Cassidy's DCF analysis to produce a mean ROE estimate of 7.99 percent. For example, his DCF analysis using historical and projected retention growth rates produces median results of 7.35 percent and 7.06 percent, respectively. Similarly, Mr. Cassidy's DCF analysis using projected EPS, DPS and BVPS growth rates produces median results of 7.89 percent, while his DCF model using historical EPS, DPS and BVPS provides median results of 8.48 percent. I have explained why EPS growth rates are the best indicator of stock prices and why it is not reasonable to use historical growth, retention growth, and dividend or book value growth in the DCF analysis. Further, to the extent that high valuations are not sustainable, the results of the Constant Growth DCF model even with projected EPS growth rates under-estimate investors' return requirements on a going-forward basis. For that reason, it is necessary and appropriate to also

⁹² Liu, Jing, et al., "Equity Valuation Using Multiples," *Journal of Accounting Research*, Vol. 40 No. 1, March 2002.

⁹³ Gleason, C.A., et al., "Valuation Model Use and the Price Target Performance of Sell-Side Equity Analysts," *Contemporary Accounting Research*.

consider the results of other models that can be adjusted to better reflect prospective market conditions over the near to intermediate term.

Q. WHAT IS YOUR CONCLUSION REGARDING THE CONSTANT GROWTH DCF MODEL DEVELOPED BY MR. CASSIDY?

A. The results of Mr. Cassidy's Constant Growth DCF demonstrate the flaws with relying on historical growth rates in determining the ROE. As shown in Schedule JAC-3, the results of these analyses range from 6.98 percent to 8.48 percent, which are well below the authorized ROEs in any regulatory jurisdiction in any recent time-period. Furthermore, the results of Mr. Cassidy's Constant Growth DCF model should be largely discounted, or at a minimum not considered in isolation because the current market conditions have affected the dividend yields in the DCF models, thereby understating the cost of equity. As discussed previously in my Direct Testimony and in my Rebuttal Testimony, this ongoing concern with the DCF model results has caused other regulatory commissions to consider the results of multiple models in establishing the appropriate ROE.

C. Application of Capital Asset Pricing Model

Q. PLEASE SUMMARIZE MR. CASSIDY'S CAPM ANALYSIS AND RESULTS.

A. Mr. Cassidy's CAPM analysis relies on a historical MRP of 7.40 percent, the three-month average yield on 20-year Treasury bonds of 1.16 percent as the risk-free rate, and the average Value Line Beta for his proxy group of 0.89. In particular, Mr. Cassidy notes the substantial increase in utility Beta coefficients that has coincided with increased market volatility during the COVID-19 pandemic.⁹⁴ As shown in Schedule JAC-4, that analysis produces an average ROE estimate for APS of 7.73 percent and a median result of 7.64 percent. Mr. Cassidy assigns 20.0

⁹⁴ Beta is the measure of systematic risk that cannot be offset by holding a diversified portfolio.

1 percent weight to his CAPM results in estimating a just and reasonable cost of
2 equity for APS.⁹⁵

3 **Q. PLEASE COMMENT ON THE REASONABLENESS OF MR. CASSIDY'S**
4 **CAPM RESULTS.**

5 A. Mr. Cassidy's CAPM results of 7.68 percent are entirely inconsistent with the
6 returns required by equity investors for companies with commensurate risk and are
7 232 basis points below APS's currently authorized ROE of 10.00 percent.
8 Furthermore, consistent with the results of his DCF analyses using historical
9 growth rates, Mr. Cassidy's CAPM results have never been observed as an
10 authorized ROE for any integrated electric utility in at least the past 35 years.

11 **Q. WHAT ARE THE SPECIFIC ASPECTS OF MR. CASSIDY'S CAPM**
12 **ANALYSIS WITH WHICH YOU DISAGREE?**

13 A. I disagree with Mr. Cassidy's sole reliance on the current average yield on the 20-
14 year Treasury bond as the risk-free rate and with his use of a historical MRP when,
15 as Mr. Cassidy notes, current market conditions have demonstrated significant
16 volatility and during a time in which the current risk-free rate is substantially lower
17 than the average yield on government bonds over the period from 1978-2019 that
18 Mr. Cassidy uses to calculate his MRP.

19 **Q. DO YOU AGREE WITH MR. CASSIDY THAT THE CAPM IS A**
20 **FORWARD-LOOKING MODEL?**

21 A. I agree that the CAPM is a forward-looking model when the risk-free rate and the
22 MRP are based on projected data. However, the inputs Mr. Cassidy uses in the
23 model (i.e., risk free rate, beta, and MRP) are all based on either current or
24 historical market data, not forward-looking data. The CAPM cannot be considered
25 forward-looking when it is based entirely on historical assumptions.
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28 ⁹⁵ Direct Testimony of John A. Cassidy, Schedule JAC-4.

1 **Q. PLEASE DISCUSS YOUR CONCERN WITH THE RISK-FREE RATE MR.**
2 **CASSIDY USES IN HIS CAPM ANALYSIS.**

3 A. It is not appropriate to rely exclusively on current average yields on U.S. Treasury
4 bonds as the risk-free rate in the CAPM analysis because government bond yields
5 are being suppressed by the extraordinary monetary policy accommodation that the
6 Federal Reserve has provided in response to the COVID-19 pandemic. Mr.
7 Cassidy's risk-free rate of 1.16 percent (which is based on 20-year Treasury bond
8 yields) is 184 basis points lower than the projected yield on 30-year Treasury bonds
9 over the period from 2022-2026. Investors are expecting a substantial increase in
10 government bond yields once interest rate policy normalizes again. Therefore, the
11 use of current government bond yields does not reflect the risk-free rate that
12 investors are expected during the period when the rates set in this proceeding for
13 APS will be in effect.

14 **Q. DO YOU HAVE ANY OTHER CONCERNS WITH MR. CASSIDY'S RISK-**
15 **FREE RATE?**

16 A. Yes. In addition to my concern with Mr. Cassidy's use of current yields on
17 government bonds rather than projected yields, I also disagree with his use of the
18 20-year Treasury bond as the risk-free rate. I prefer the use of the 30-year Treasury
19 bond yield because it more closely matches the holding period for common equity.
20 Further, utility assets tend to have average useful lives that exceed 20 years. A
21 fundamental premise of prudent financial management is that the term of the
22 instrument used to finance an asset should match the useful life of the asset. Based
23 on 2019 financial data for APS, the average useful life of the Company's utility
24 assets is approximately 24.5 years.⁹⁶ In this instance, Mr. Cassidy's use of 20-year
25 government bonds is not consistent with the average useful life of APS utility
26 assets.

27

⁹⁶ Calculation: Average net utility plant of \$12,784,290,000 / 2019 depreciation expense of \$522 million
28 = 24.5 years. Pinnacle West Capital Corporation 2019 Form 10-K, at 92 and 99.

1 **Q. PLEASE EXPLAIN YOUR CONCERN WITH THE USE OF A**
2 **HISTORICAL MRP IN THE CAPM.**

3 A. My concern with the use of a historical MRP is that it fails to reflect the inverse
4 relationship between interest rates and the MRP. That is, as interest rates decrease,
5 the MRP increases. Based on historical data from Duff & Phelps, Mr. Cassidy
6 calculates the MRP from 1978-2019 as 7.40 percent.⁹⁷ The historical average return
7 on 20-year Treasury bonds used by Mr. Cassidy to calculate the historical MRP
8 over the same period was approximately 6.39 percent, while the current 30-day
9 average risk-free rate on 30-year Treasury bonds is 1.42 percent. Because current
10 interest rates on long-term government bonds are well below the historical average
11 of 6.39 percent, the inverse relationship between interest rates and the MRP implies
12 that the MRP should be well above the long-term historical average of 7.40 percent.

13 **Q. IS THERE EVIDENCE THAT THE USE OF A HISTORICAL MRP MAY**
14 **PRODUCE COUNTER-INTUITIVE RESULTS?**

15 A. Yes, there is. Relying on a historical MRP may produce results that are not
16 consistent with investor sentiment and current conditions in capital markets. For
17 example, Morningstar observes:

18 It is important to note that the expected equity risk premium, as it
19 is used in discount rates and the cost of capital analysis, is a
20 forward-looking concept. That is, the equity risk premium that is
21 used in the discount rate should be reflective of what investors think
the risk premium will be going forward.⁹⁸

22 Figure 10 illustrates the problem with relying on the historical MRP. Specifically,
23 the Figure shows that from 2007-2009 the historical MRP decreased from 7.10
24 percent to 6.70 percent even as market volatility (the primary statistical measure of
25 risk) significantly increased.

27 ⁹⁷ Direct Testimony of John A. Cassidy, at 52.

28 ⁹⁸ Morningstar Inc., 2010 Ibbotson Stocks, Bonds, Bills, and Inflation, Valuation Yearbook, at 55.

Figure 10: Historical Market Risk Premium and Market Volatility

| | Market Volatility | Historical Market Risk Premium ⁹⁹ |
|------|-------------------|--|
| 2009 | 31.48 | 6.70% |
| 2008 | 32.69 | 6.50% |
| 2007 | 17.54 | 7.10% |

The assumption that investors would expect or require a lower risk premium during periods of increased volatility is counter-intuitive and leads to unreliable analytical results. This is particularly relevant under current market conditions, when, as discussed in Section V of my rebuttal testimony, volatility in both equity markets has increased well above the long-term historical average. Mr. Cassidy recognizes that volatility has increased, noting that Beta coefficients (which are a measure of relative volatility) for utilities in the proxy group have increased substantially since the time when my Direct Testimony was filed.¹⁰⁰ Assuming a lower MRP during periods when volatility in equity markets is elevated and government bond yields are artificially suppressed by Federal Reserve monetary policy is at odds with that premise. The forward-looking MRP estimates used in my CAPM analysis specifically address that concern.

Q. WHAT IS YOUR CONCLUSION REGARDING MR. CASSIDY'S CAPM ANALYSIS?

A. Mr. Cassidy's inputs to the CAPM analysis are based on historical data rather than forward-looking investor expectations. Under the current interest rate environment, the use of historical data for the risk-free rate and MRP does not produce reliable CAPM results. Consequently, Mr. Cassidy's CAPM analysis provides no

⁹⁹ Morningstar Inc., 2008 Ibbotson Stocks, Bonds, Bills, and Inflation, Valuation Yearbook, at 28. Morningstar Inc., 2009 Ibbotson Stocks, Bonds, Bills, and Inflation, Valuation Yearbook, at 23. Morningstar Inc., 2010 Ibbotson Stocks, Bonds, Bills, and Inflation, Valuation Yearbook, at 23. Historical Market Risk Premium equals total return on large company stocks less income only return on long-term government securities.

¹⁰⁰ Direct Testimony of John A. Cassidy, at 51-52.

1 meaningful insight into the cost of equity and should be given no weight in the
2 determination of the authorized ROE for APS.

3 D. *Comparable Earnings Analysis*

4 **Q. PLEASE EXPLAIN YOUR CONCERNS WITH MR. CASSIDY'S**
5 **COMPARABLE EARNINGS ANALYSIS.**

6 A. Mr. Cassidy provides a Comparable Earnings analysis that is very similar to that
7 prepared by Mr. Parcell. Mr. Cassidy's Comparable Earnings analysis is based on
8 historical returns on equity over five and ten-year periods, as well as projected
9 returns on equity over near term and five-year periods.¹⁰¹ Mr. Cassidy's
10 Comparable Earnings analysis produces return estimates ranging from 9.50 percent
11 to 10.0 percent, and he ultimately selects the midpoint of 9.75 percent as his
12 Comparable Earnings estimate. My concerns with Mr. Cassidy's Comparable
13 Earnings analysis are addressed in my response to Mr. Parcell where I address the
14 problem with using historical returns on equity instead of projected ROEs.

15 **Q. DO YOU HAVE ANY OTHER COMMENTS ON MR. CASSIDY'S**
16 **COMPARABLE EARNINGS ANALYSIS?**

17 A. Yes. It is important to note that while he criticizes my use of the Expected Earnings
18 methodology, citing to recent FERC precedent, Mr. Cassidy's Comparable
19 Earnings analysis uses the same projected earned return data reported by Value
20 Line that forms the basis of my Expected Earnings analysis. In Opinion No. 569
21 (affirmed in Opinion No. 569-A), the FERC's stated reason for rejecting the
22 Expected Earnings approach was because the Value Line data on which the
23 analysis was developed was based on the earned return on book value and therefore
24 is an accounting-based methodology.¹⁰² In Opinion No. 569-A, FERC also left
25 open the opportunity for this methodology to be reconsidered in the future. It is
26

27 ¹⁰¹ Direct Testimony of John A. Cassidy, Schedule JAC-5.

28 ¹⁰² Federal Energy Regulatory Commission, Opinion No. 569, November 21, 2019, at 209.

unclear to me how Mr. Cassidy can criticize my use of this data and the Expected Earnings analysis citing to FERC when his historical Comparable Earnings approach is based on historical earned returns on book value, the primary basis of FERC's concerns.

E. *Business and Regulatory Risk*

Q. HAS MR. CASSIDY TAKEN INTO CONSIDERATION THE RISK OF APS RELATIVE TO THE PROXY GROUP COMPANIES IN ESTABLISHING HIS RECOMMENDED ROE?

A. No, he has not. Mr. Cassidy does not address the relative business and regulatory risk of APS as compared with the proxy group companies. His ROE recommendation of 8.94 percent, prior to RUCO's proposed 20 basis point ROE adjustment, is derived by assigning 40.0 percent weight each to the midpoint results of his Constant Growth DCF model and his Comparable Earnings analysis and 20.0 percent weight to the midpoint results of his CAPM analysis.

As explained in my Direct Testimony, APS has greater business and regulatory risk than the proxy group companies, which supports an authorized ROE above the results for the proxy group companies.

F. *Fair Value Increment Cost Rate*

Q. PLEASE SUMMARIZE RUCO'S RECOMMENDATION WITH RESPECT TO THE FVROR FOR APS.

A. RUCO recommends a FVROR of 4.69 percent for APS, calculated from Mr. Cassidy's recommended ROE of 8.74 percent and his recommended FVI cost rate of 0.00 percent. While Mr. Cassidy provides a calculation for a FVI cost rate of 0.28 percent, he proposes that no cost rate be applied to the FVI.¹⁰³ Mr. Cassidy derives his FVI cost rate of 0.28 percent by subtracting a projected inflation rate of

¹⁰³ Direct Testimony of John A. Cassidy, Schedule JAC-1.

1 1.30 percent for the fourth quarter of 2021 from the projected yield on 30-year
2 Treasury bonds of 1.58 percent for the second quarter of 2021.

3 **Q. DO YOU AGREE WITH THE METHODOLOGY MR. CASSIDY HAS**
4 **USED TO DERIVE A FVROR FOR APS?**

5 A. No, I do not. In recent rate cases for APS, TEP, and UNS Electric, the Commission
6 has applied a positive rate of return to the FVI of rate base in establishing the
7 FVROR. In the TEP case, Mr. Cassidy proposed a zero-cost increment for the FVI
8 under the assumption that investors have not provided additional capital to finance
9 the FVI above the Original Cost Rate Base (OCRB). Therefore, while Mr. Cassidy
10 has proposed his view on this issue in prior cases, the Commission has determined
11 that it is appropriate to authorize a return on the FVI to reflect an investor required-
12 return on the full equity position in the company's investment. Further, a zero
13 percent return entirely negates the intent of the Arizona statute, which is to allow
14 the utility to earn a return on the FVI of rate base.

15 **Q. DO YOU AGREE WITH MR. CASSIDY'S METHODOLOGY FOR**
16 **ESTIMATING THE FVROR?**

17 A. While I agree with Mr. Cassidy's overall methodology for estimating the FVROR
18 (i.e., by subtracting projected inflation from the projected nominal risk-free rate),
19 I do not agree with his use of the near-term projected yield on Treasury bonds as
20 the nominal risk-free rate. As discussed in my response to Mr. Parcell, and as
21 shown in Attachment AEB-8RB, using multiple approaches, estimates of the real
22 risk-free rate range from 0.93 percent to 1.83 percent. In my view, the nominal
23 risk-free rate should consider the long-term projected yield on U.S. Treasury bonds
24 (which is currently 3.00 percent for the period from 2022-2026) and Duff &
25 Phelps' normalized risk-free rate of 2.50 percent. The rationale for using longer-
26 term projections is that utility investments are long-term in nature with many assets
27 having service lives that exceed 30 years. In addition, the rates set for APS in this
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1 proceeding will be in effect beyond the fourth quarter of 2021, so it is reasonable
2 to base returns on long-term projections rather than short-term forecasts.
3 Substituting either long-term projection of 3.00 percent or 2.50 percent as the
4 nominal risk-free rate and using Mr. Cassidy's projected inflation rate of 1.30
5 percent would produce a real risk-free rate between 1.70 percent and 2.20 percent.
6 These real risk-free rates are well above Mr. Cassidy's estimate of the real risk-
7 free rate of 0.28 percent.

8 **Q. WHAT IS YOUR CONCLUSION WITH RESPECT TO THE**
9 **APPROPRIATE FVROR FOR APS?**

10 A. Since the cost of equity is a forward-looking concept, it is reasonable to estimate
11 an appropriate return on the FVI based on the difference between the projected
12 risk-free rate and inflation. The methodology that I have employed is consistent
13 with the approach proposed by RUCO, although I have used long-term estimates
14 of the risk-free rate and inflation, whereas Mr. Cassidy has used short-term
15 estimates. I conclude that the use of the real risk-free rate of return of 1.28 percent
16 is a conservative estimate of the appropriate return on the FVI. However, APS is
17 requesting a FVI cost rate of 0.80 percent, which is conservative compared to the
18 real risk-free rate of 1.28 percent.

19 **VIII. RESPONSE TO FEA WITNESS WALTERS**

20 **Q. PLEASE SUMMARIZE MR. WALTERS' TESTIMONY AND**
21 **RECOMMENDATIONS.**

22 A. As summarized in Figure 11, Mr. Walters presents ROE estimation model results
23 ranging from 8.31 percent to 12.16 percent. He uses three analytical approaches to
24 produce his results: (1) a DCF model (a constant growth version using analyst
25 growth rates, a constant growth version using "sustainable" growth rates, and a
26 multi-stage version), (2) a Bond Yield Plus Risk Premium analysis, and (3) a
27 CAPM analysis. Mr. Walters recommends a 9.30 percent ROE for APS.
28

Figure 11: Summary of Witness Walters' ROE estimation results

| | Range of Walters' analytical results | Walters' judgment of summary result | Walters' recommended ROE |
|---------------------------------------|---|--|--------------------------------------|
| DCF model | 8.64 – 9.50% | 9.1% | 9.30% (mean of 9.1, 9.0, and 9.6) |
| Bond Yield Plus Risk Premium analysis | 8.50 – 9.20% | 9.0% | |
| CAPM | 8.31 – 12.16% | 9.6% | |

In addition, while Mr. Walters does not support use of a FVI cost rate, he offers a recommendation that it be set at 0.65 percent.

Finally, regarding the Company's capital structure, Mr. Walters recommends approving the Company's proposed common equity ratio of 54.67 percent.

Q. WHAT ARE THE MAJOR AREAS OF DISAGREEMENT BETWEEN YOU AND MR. WALTERS?

A. Mr. Walters and I disagree meaningfully regarding the following six topics: (1) our characterizations of the current economic context for determining APS's authorized ROE, (2) which analytical approaches to use and how much weight to put on their results, (3) Mr. Walters' assumptions for "sustainable" growth rates in his DCF models, (4) the fundamental validity of Mr. Walters' methodology for his Bond Yield Plus Risk Premium analysis, (5) Mr. Walters' assumptions for the risk-free interest rate, proxy company Beta, and MRP in the CAPM, and (6) our assessments of APS's business risk.

A. *Current economic context for determining APS's authorized ROE*

Q. DO YOU AGREE WITH MR. WALTERS' IDENTIFICATION OF A DOWNWARD TREND IN AUTHORIZED ROES FOR ELECTRIC UTILITIES?

A. No, I do not. Mr. Walters uses historical data on authorized ROEs for electric and natural gas utilities to argue that there has been a declining trend over a period of

1 years.¹⁰⁴ However, Mr. Walters' review of the historical data relies simply on
2 annual averages, rather than considering the underlying data points. Such an
3 approach to data analysis and data visualization can have the effect of masking
4 important detail and exaggerating the sense of a trend.

5 As demonstrated in Figure 2, historical data on authorized ROEs are better
6 presented as a scatterplot of the individual underlying data points—rather than as
7 a single line graph of the annual average. As is evident upon review of the data in
8 Figure 2, Mr. Walters' recommended ROE of 9.30 percent is well below the vast
9 majority of authorized ROEs for vertically integrated electric utilities since January
10 2018.

11 While it is important to consider all of the underlying data points, if one still wishes
12 to resolve the data for each year into a single value (as Mr. Walters does), it would
13 be important to first consider the difference in average authorized ROEs for
14 vertically integrated utilities (such as APS) versus distribution companies. As
15 shown in Figure 9 in my response to Mr. Parcell, the average authorized ROEs for
16 vertically integrated electric utilities have been higher than for distribution utilities-
17 and thus higher than the simple annual average of all electric utilities.

18
19 **Q. DO YOU AGREE WITH MR. WALTERS' CHARACTERIZATION OF**
20 **THE TREND IN ELECTRIC UTILITY CREDIT RATINGS?**

21 A. No, I do not. Mr. Walters asserts that electric utility credit ratings have increased
22 over the past decade.¹⁰⁵ However, in making that statement, Mr. Walters ignores
23 the more recent trend in credit ratings. (In addition, his four months of data for
24 2020 are labeled "year end."¹⁰⁶) In addition, it is important to understand that
25 financial health problems can exist prior to being reflected in credit rating changes.
26

27 ¹⁰⁴ Direct Testimony of Christopher C. Walters, Figure 1 at 4, and Table 1 at 5.

28 ¹⁰⁵ *Id.*, at 7.

¹⁰⁶ *Id.*, Table 3, at 7.

1 For example, low debt coverage ratios can be a leading indicator that credit ratings
2 may not recover quickly and/or could suffer further downgrades. A recent article
3 by S&P noted (without any accompanying ratings downgrade announcement) that:

4 The average interest-coverage ratio at U.S. companies classified as
5 investment-grade by S&P Global Ratings declined to 5.48 in the
6 second quarter from 5.65 in the first quarter and 6.32 at the end of
2019.¹⁰⁷

7 Furthermore, S&P noted that the average interest coverage ratio for utilities was
8 very low, at 2.49 for investment grade utilities.¹⁰⁸

9 Despite Mr. Walters' positive characterization of utility credit ratings, the quotes
10 from S&P that he offers indicate that the rating agency has identified concerns for
11 the industry. For example, he quotes S&P as stating that utilities are operating
12 "closer to the downgrade threshold" and facing "many challenges."¹⁰⁹

13 **Q. PLEASE SUMMARIZE AND RESPOND TO MR. WALTERS'**
14 **PERSPECTIVE ON THE RELATIONSHIP BETWEEN AUTHORIZED**
15 **ROES AND UTILITY FINANCIAL HEALTH.**

16 **A.** Mr. Walters incorrectly implies that utility credit ratings are not adversely affected
17 by lower authorized ROEs.¹¹⁰ However, there are recent examples that the
18 authorization of ROEs that are below investor expectation can and do adversely
19 affect utility credit ratings.

20
21 For example, Moody's recently downgraded ALLETE, Inc. from A3 to Baa1 for
22 reasons that included the less than favorable outcome in Minnesota Power's last
23 rate case in Minnesota. Moody's viewed Minnesota Power's recent rate case
24 decision as credit negative for reasons that included: (1) the below-average
25

26 ¹⁰⁷ S&P Global Market Intelligence. "US companies less able to service debt even with borrowing costs
at record low," October 6, 2020.

27 ¹⁰⁸ *Ibid.*

28 ¹⁰⁹ Direct Testimony of Christopher C. Walters, at 10.

¹¹⁰ *Id.*, at 7.

1 authorized ROE of 9.25 percent which resulted in a reduction of approximately
2 \$20 million between the requested and approved revenue requirement; (2) the
3 disallowance of certain expenses such as prepaid pension expenses; and (3) the
4 decision to not adopt the annual rate review mechanism, which, if adopted, would
5 have mitigated the effect of industrial customers scaling back production in
6 response to changes in economic conditions.¹¹¹ Furthermore, Moody's noted that
7 the disallowance of expenses already incurred resulted in Minnesota Power cutting
8 operating expenses in order to earn the company's authorized ROE.¹¹² For these
9 reasons, Moody's concluded that, while Minnesota Power has access to ratemaking
10 mechanisms such as a forward test year and various riders, the ratemaking
11 mechanisms are offset by the rate case outcome, which indicates a less than
12 supportive regulatory relationship between Minnesota Power and the Minnesota
13 Public Utilities Commission.¹¹³

14 Another example of the adverse consequences of low authorized ROEs is
15 FitchRatings' (Fitch) recent downgrade of CenterPoint Energy Houston Electric's
16 (CEHE) Long-Term Issuer Default rating from A- to BBB+ and revised rating
17 outlook from Stable to Negative following the approval of an unfavorable outcome
18 in a rate case in Texas. Fitch indicated that the unfavorable outcome signals a more
19 challenging environment in Texas for CEHE and that the authorized ROE and
20 equity ratio, as well as the tax reform refunds will create pressure on credit metrics.
21 Fitch also indicated that further negative rating action could be possible if the
22 company's FFO leverage remains above 5x.¹¹⁴

25 ¹¹¹ Moody's Investors Service, Credit Opinion: ALLETE, Inc. Update following downgrade, April 3,
26 2019, at 3.

26 ¹¹² *Ibid.*

27 ¹¹³ *Ibid.*

28 ¹¹⁴ FitchRatings, Fitch Downgrades CenterPoint Energy Houston Electric to BBB+; Affirms CNP; Outlooks Negative, February 19, 2020.

1 According to a statement by S&P quoted by Mr. Walters, lower ROEs may be
2 tolerated by utilities when they are successful in decreasing regulatory lag.¹¹⁵
3 However, as shown in Attachment AEB-9DR, APS is not in a position to
4 experience lower regulatory lag, compared to the utilities in its proxy group: APS
5 uses historical test year (rather than forecasted test year used by 64 percent of the
6 proxy group); and APS does not include CWIP in rate base (whereas 84 percent of
7 its proxy group does).¹¹⁶

8 **Q. DO YOU AGREE WITH MR. WALTERS' POSITION REGARDING**
9 **MOODY'S REVISED OUTLOOK FOR APS?**

10 A. No, I do not. Mr. Walters downplays the fact that, in January 2020, Moody's
11 revised its outlook for APS down to negative from stable. He suggests that
12 ratepayers should not pay for "negative actions made by APS" in the form of the
13 Commission's authorized ROE for APS.¹¹⁷ However, the fact is that only one of
14 the two rationales cited by Moody's to explain the outlook revision relates to APS's
15 relationship with regulators. Indeed, Mr. Walters quotes Moody's as expecting a
16 "further decline in cash flow-based credit metrics" for APS.¹¹⁸ The Moody's report
17 states:

18 ...APS's negative rating outlook reflects the **potential for**
19 **downward movement in the ratings if** the company's heightened
20 capital expenditure program resulting from its clean energy
21 investments or other **increases in leverage or reduction in cash**
22 **flow result in a further deterioration of their credit metrics.** An
23 indication that the Arizona regulatory environment has become less
24 supportive, evidenced perhaps by the elimination of tracking or
other mechanisms that reduce regulatory lag, or **an adverse ruling**
on its pending rate case, could also put downward pressure on
the ratings.¹¹⁹

25 ¹¹⁵ Direct Testimony of Christopher C. Walters, at 10.

26 ¹¹⁶ Comparison is based on the 14-company proxy group in my Direct Testimony.

27 ¹¹⁷ Direct Testimony of Christopher C. Walters, at 20.

28 ¹¹⁸ *Id.*, at 19.

¹¹⁹ Moody's Investors Service, Credit Opinion: Arizona Public Service Company, January 2020.
(Emphasis added.)

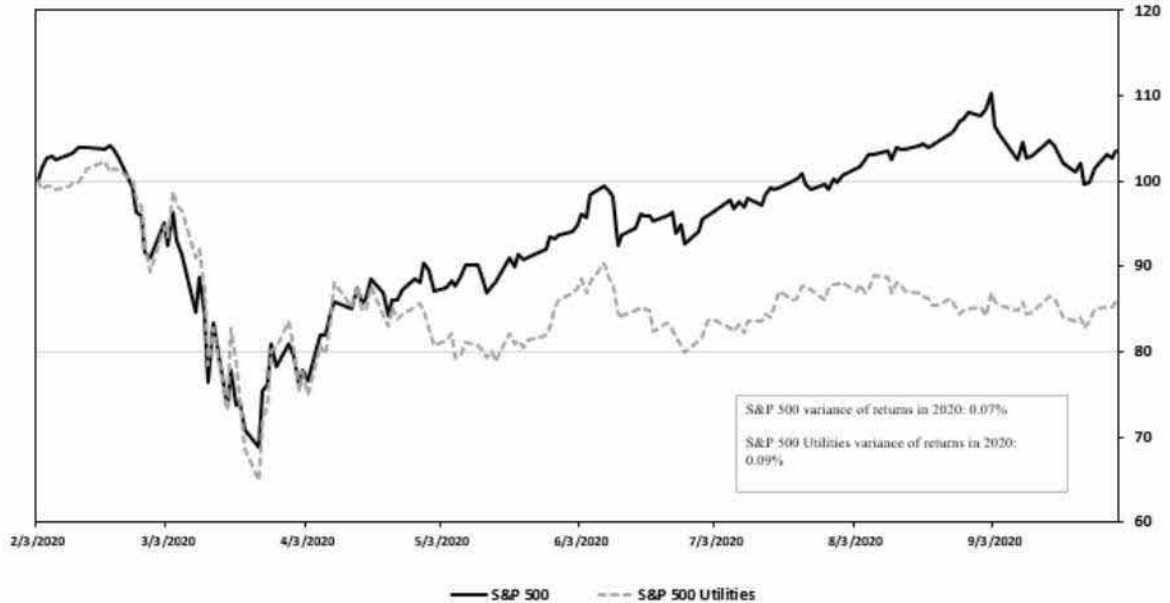
1 If APS were to be authorized an ROE below its true cost of equity capital (out of a
2 well-meaning intention to *protect* ratepayers), this could result in *harm* to
3 ratepayers. An authorized ROE that is too low makes it more difficult for a utility
4 to access the capital needed to invest properly in system safety and reliability.

5 **Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' STATED**
6 **ASSUMPTIONS ABOUT CURRENT UTILITY STOCK PRICES AND**
7 **THEIR EFFECT ON ACCESS TO CAPITAL?**

8 A. Mr. Walters asserts that utility valuations are "very strong and robust relative to
9 the last several years,"¹²⁰ and he then reasons that such high valuations translate
10 into easy access to equity capital for utilities. In response, I disagree somewhat
11 with Mr. Walters' characterization of current utility valuations. In contrast to the
12 market situation at the time of my Direct Testimony, utility stock prices have seen
13 substantial market corrections. As shown further below in Figure 15, utility
14 valuations are no longer at record peaks.

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28 ¹²⁰ Direct Testimony of Christopher C. Walters, at 9.

**Figure 12: Comparison of the S&P 500 to
the S&P Utilities Index (January 1-September 30, 2020)**



Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' CAUTIONARY COMMENT REGARDING ADJUSTING THE COMPANY'S ROE DURING DIFFICULT ECONOMIC CONDITIONS?

A. Mr. Walters advises the Commission to be "concerned" about rate impacts related to its authorized ROE decision for APS, given current economic conditions.¹²¹ However, a low authorized ROE could actually result in *higher* overall costs, given that APS would experience higher debt costs in the event of a credit rating downgrade. This risk is exacerbated by the current, tight credit metrics across the utility industry, which I have noted above. As I noted earlier in this section of my response to Mr. Walters, there exists ample evidence of actual adverse consequences of an authorized ROE below a utility's true cost of equity.

¹²¹ *Id.*, at 13.

1 **Q. PLEASE SUMMARIZE MR. WALTERS' POSITION ON INTEREST**
2 **RATES.**

3 A. As summarized in Figure 13, Mr. Walters uses a short-term projected risk-free rate
4 of 1.80 percent to produce all nine of his CAPM results and one of his five Risk
5 Premium model results (his other four results use current corporate bond yields as
6 of September 2020).¹²² In his FVI cost rate calculation, he uses long-term risk-free
7 rate estimates of 3.00 percent, 3.80 percent, and 2.50 percent.

8 **Q. WHAT INTEREST RATES HAVE YOU RELIED ON IN YOUR CAPM**
9 **AND RISK PREMIUM MODELS?**

10 A. Despite Mr. Walters' emphasis on the topic of interest rate assumptions in his
11 critique of my Direct Testimony, he and I do not disagree on interest rates. Like
12 Mr. Walters, I also use a short-term projected risk-free rate in my CAPM and Risk
13 Premium models. However, as shown below in Figure 13, I make the more
14 conservative (i.e., producing a lower numeric result) choice of using the average
15 over the upcoming five quarters (1.64 percent), whereas Mr. Walters selects the
16 figure for five quarters in the future (1.80 percent). In addition, in order to consider
17 a full range of possibilities, I also produce CAPM and Risk Premium model results
18 using the current risk-free rate (1.42 percent) and a long-term projected risk-free
19 rate (3.00 percent). In my FVI cost rate calculation, I use precisely the same risk-
20 free rate assumptions as Mr. Walters (i.e., 3.00 percent, 3.80 percent, 2.50 percent).

21
22 By observation, the yield on long-term government bonds has been increasing
23 modestly in the weeks leading up to Mr. Walters' testimony filing date and is
24 projected to increase markedly over the coming years. At the time I filed my Direct

25
26 ¹²² Mr. Walters uses 1.8% as the risk-free rate in his Risk Premium analysis (page 40: $7.02+1.8=8.8$) and
27 in his CAPM analysis (page 43). However, elsewhere, he mistakenly states that his risk-free rate is 1.9%
28 (page 72: $7.02+1.9=8.9$). His 1.8% assumption represents the Blue Chip projection of long-term Treasury
bond yields as of 9/1/20 (page 43); however, elsewhere he states that rates are expected to "decline to
1.9%" by Q4 2021 (page 14).

1 Testimony over a year ago—which was prior to the COVID-19 pandemic and its
2 effects on financial markets—interest rates and interest rate projections were
3 obviously quite different than they are today.

4 **Q. DOES MR. WALTERS AGREE THAT INTEREST RATES ARE**
5 **PROJECTED TO INCREASE?**

6 A. Yes, he does. It is notable, however, that Mr. Walters displays some confusion over
7 interest rate trends through the course of his testimony. As summarized above and
8 also shown below in Figure 13, his modeling assumptions demonstrate a projected
9 increase in interest rates (the current 30-year Treasury bond yield is 1.42 percent,
10 whereas he uses a projection of 1.80 percent in his models). Despite his modeling
11 assumptions, his written testimony asserts that 30-year Treasury bond yields are
12 “expected to remain flat to slightly declining to a level near 1.9% through the fourth
13 quarter of 2021.”¹²³

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¹²³ Direct Testimony of Christopher C. Walters, at 13-14. His Table 4 (at 14) presents figures that
28 contradict his statement.

Figure 13: Risk-free interest rate assumptions (30-year Treasury bond yield)

| | Walters Direct Testimony filed October 2, 2020 | Bulkley Rebuttal Testimony |
|---------------------------------------|--|---|
| Current | N/A ¹²⁴ | 1.42% (Actual average of 30 days ending 9/30/20) |
| Short-term projected | 1.80% (Projected for Q4 2021 as of September 2020) | 1.64% (Projected average over Q4 2020-Q4 2021 as of 9/1/20) |
| Long-term projected ¹²⁵ | 3.00% (Projected average over 2022-2026 as of 6/1/20) 3.80% (Projected average over 2027-2031 as of 6/1/20) | Same as Walters |

Q. HAS MR. WALTERS RECOGNIZED THE EFFECT THAT CHANGES IN MARKET CONDITIONS CAN HAVE ON THE RESULTS OF ROE ESTIMATION MODELS?

A. Yes. First, as a reasonableness check, Mr. Walters compares his MRP range used in the CAPM to three MRP estimates produced by Duff & Phelps, including an MRP estimate based on an *ex-post* supply side model developed by Roger Ibbotson and Peng Chen (Ibbotson and Chen).¹²⁶ This model is based on the historic supply of equity returns, which considers inflation, income return, growth in real earnings per share and growth in the P/E ratio. Mr. Walters notes, however, that Ibbotson and Chen made an adjustment to the model to reflect that the historical level of growth in P/E ratios is not expected to continue into the future.¹²⁷

¹²⁴ Mr. Walters does not use a current Treasury bond yield to produce any of his ROE model results, but he notes in Attachment CCW-15DR that, as of September 18, 2020, the historical average 13-week average yield on 30-year Treasury bonds was 1.37% and the 26-week average was 1.36%.

¹²⁵ Both Mr. Walters and I also use the Duff & Phelps “normalized” (i.e., “estimated sustainable average”) 20-year Treasury yield of 2.5% (as of 6/30/20) in one scenario of the FVI cost rate calculation.

¹²⁶ Direct Testimony of Christopher C. Walters, at 57 and 49.

¹²⁷ *Id.*, at 57-58 and 49.

1 Second, in his specification of the CAPM, Mr. Walters relies on an average of Beta
2 estimates published in past years (rather than current Beta estimates) because he
3 believes that market conditions cause the current Beta to be “abnormally”
4 high.^{128,129}

5
6 By considering Ibbotson and Chen’s MRP estimate, and by taking the unusual step
7 to rely on outdated Beta estimates rather than the latest published estimates, Mr.
8 Walters appears to acknowledge that the results of ROE estimation models can and
9 have been affected by market conditions.

10 B. *Growth Rates in DCF Model and Relevance of Results*

11 **Q. PLEASE SUMMARIZE MR. WALTERS’ DCF ANALYSIS RESULTS.**

12 A. Mr. Walters conducts three DCF analyses: two analyses using a Constant Growth
13 DCF model, and one analysis using a Multi-Stage DCF model.

14 One version of his Constant Growth DCF uses analysts’ projected earnings growth
15 estimates and the other version uses a measure of “sustainable growth.”¹³⁰ His
16 Multi-Stage DCF model uses analysts’ projected earnings growth rates in Stage 1
17 (years 1-5)¹³¹ and a growth rate of 4.24 percent in Stage 3 (year 11 onward) to
18 represent projected GDP growth;¹³² the growth rate in Stage 2 (years 6-10)
19 transitions between the Stage 1 and Stage 3 growth rates.

20
21 He uses the same proxy group that I relied on in my Direct Testimony. Figure 14
22 below summarizes the results of his DCF models.

23
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26 ¹²⁸ *Id.*, at 44.

27 ¹²⁹ *Id.*, at 55.

28 ¹³⁰ *Id.*, at 24-25.

¹³¹ *Id.*, Attachment CCW-4DR.

¹³² *Id.*, Attachment CCW-10DR.

Figure 14: Summary of Walters DCF model results¹³³

| Model Structure | Growth Rate Assumption | Mean ROE Result |
|-----------------|--|-----------------|
| Constant Growth | Analyst estimates of earnings growth rate | 9.47%-9.50% |
| Constant Growth | Calculated “sustainable growth rate” | 9.17%-9.18% |
| Multi-Stage | Analyst estimates of earnings growth rate (first 5 years) + Projected GDP growth rate (> year 10) | 8.64%-8.67% |

The range of mean results from the DCF analyses prepared by Mr. Walters is 8.64 percent to 9.50 percent. Mr. Walters concludes that his DCF studies support an ROE of 9.10 percent.

Q. HOW DOES MR. WALTERS WEIGH THE RESULTS OF HIS THREE DIFFERENT DCF MODEL VERSIONS?

A. Mr. Walters does not explain how he arrives at his judgment that a 9.10 percent ROE is appropriately representative of his DCF model results. Nonetheless, one can infer arithmetically that, in order to support the 9.10 percent number, Mr. Walters must be attributing some value to the output of the version of his Constant Growth DCF model that relies on analysts’ EPS growth rates. At the same time, arithmetically, he must be attributing some value to the output of his Multi-Stage DCF model, even though it produces results well below the ROE authorized for any vertically integrated electric utility since January 2018 (as shown in Figure 2 in Section III of this Rebuttal Testimony).¹³⁴

¹³³ *Id.*, Table 7, at 35.

¹³⁴ Source: Regulatory Research Associates.

1 **Q. WHAT DIVIDEND YIELD DOES MR. WALTERS RELY ON IN HIS**
2 **CONSTANT GROWTH DCF MODELS, AND HOW DOES THAT INPUT**
3 **AFFECT HIS DCF RESULTS?**

4 A. The average adjusted dividend yield for Mr. Walters' APS proxy group ranges
5 from 4.19 percent (in the Constant Growth DCF model using "sustainable growth
6 rates" and 26-week stock prices) to 4.22 percent (in the Constant Growth DCF
7 model using analysts' projected earnings growth rates and 13-week stock prices).
8 As discussed in my Direct Testimony, recent market conditions drove utility stock
9 prices higher and dividend yields lower.¹³⁵ While there has been a correction to
10 utility stock prices in 2020, as noted in Section V of this Rebuttal Testimony,
11 analysts still perceive utility stocks to be priced higher than historical norms.
12 Therefore, the average dividend yields for the proxy group companies remain
13 below historical average levels. As a result, DCF models continue to produce
14 understated results at this time, due to the effect of current market conditions on
15 dividend yields of utility stocks. As Value Line explained recently, valuations on
16 utility shares are still elevated compared to historical levels.¹³⁶ This could result in
17 an under-estimation of the forward-looking cost of equity using the DCF model,
18 especially if those high valuations are not sustainable in the future.

19 **Q. DO YOU AGREE WITH MR. WALTERS' ESTIMATES OF THE PROXY**
20 **GROUP'S "SUSTAINABLE GROWTH RATE" IN HIS DCF ANALYSES?**

21 A. No, I do not. First, Mr. Walters' calculated "sustainable growth rates" for the APS
22 proxy group do not correspond logically to the growth rates that analysts project
23 for the timeframe that APS rates set in this proceeding will be in effect. For
24 example, Value Line's three- to five-year implied ROE¹³⁷ for the proxy group
25

26 ¹³⁵ Direct Testimony of Ann E. Bulkley, at 13-14.

27 ¹³⁶ Value Line Investment Survey, Electric Utility (Central) Industry, June 12, 2020, at 901.

28 ¹³⁷ Value Line's implied ROE = Value Line's projected Earnings Per Share / Value Line's projected Book Value Per Share.

(which Mr. Walters uses as a key input to his “sustainable growth” DCF models) equals 10.71 percent.¹³⁸ However, the ROE output from Mr. Walters’ “sustainable growth” models is 153-154 basis points *lower* than that projection.¹³⁹

In addition, I will note that, in the context of the “sustainable growth” version of his Constant Growth DCF model, Mr. Walters asserts that the “long-term sustainable growth rate”¹⁴⁰ equals 4.97 to 4.98 percent.¹⁴¹ Meanwhile, in the context of his Multi-Stage DCF model, Mr. Walters asserts that the “long-term sustainable growth rate”¹⁴² equals 4.24 percent.¹⁴³ Mr. Walters does not offer an explanation for this difference.

Q. ACCORDING TO MR. WALTERS, THE ANALYST GROWTH RATES USED IN YOUR DCF ANALYSIS ARE OVERSTATED.¹⁴⁴ WHAT IS YOUR RESPONSE?

A. Both Mr. Walters and I use EPS growth rates that represent consensus forecasts of analysts surveyed by Thomson First Call and Zacks Investment Research. Those growth rates should be the same since they are from the same sources. Unlike Mr. Walters, I also include growth rate estimates from Value Line in my analysis. To the extent that Mr. Walters has concerns with the analyst growth rates used in my DCF model, those same concerns would apply to his model. Furthermore, as shown in Attachment CCW-5DR, the average analysts’ earnings growth rate for Mr. Walters’ proxy group is 5.27 percent, which is entirely consistent with the average growth rate relied upon in my Constant Growth DCF analyses (which have been updated to reflect current data through September 2020).

¹³⁸ Direct Testimony of Christopher C. Walters, Attachment CCW-7DR, at 1.

¹³⁹ *Id.*, Attachment CCW-8DR.

¹⁴⁰ *Id.*, at 27.

¹⁴¹ *Id.*, at 28.

¹⁴² *Id.*, at 29.

¹⁴³ *Id.*, at 35.

¹⁴⁴ *Id.*, at 59.

1 **Q. ARE THE ROE ESTIMATES PRODUCED BY MR. WALTERS’**
2 **CONSTANT GROWTH DCF MODELS COMPARABLE TO THE**
3 **RETURNS AVAILABLE TO INVESTORS IN COMPANIES WITH**
4 **SIMILAR RISK?**

5 A. No. As shown in Mr. Walters’ Attachment CCW-8DR, the ROE estimates
6 produced by the variation of his Constant Growth DCF model that uses
7 “sustainable growth rates” range from 5.9 percent to 14.3 percent. And, for
8 example, his result for Evergy is only 5.9 percent, which is not a reasonable
9 estimate of the cost of equity.¹⁴⁵

10 **Q. DO YOU AGREE WITH MR. WALTERS THAT IT IS MORE**
11 **APPROPRIATE TO USE THE MEDIAN WHEN OUTLIERS ARE**
12 **IDENTIFIED THAN TO EXCLUDE INDIVIDUAL RESULTS BELOW 7.00**
13 **PERCENT?**¹⁴⁶

14 A. I agree with Mr. Walters that the median is the appropriate measure of central
15 tendency to rely on when outliers have been identified. However, it is also
16 appropriate for an analyst to consider the reasonableness of the data. As shown in
17 Attachment AEB-1DR, the individual results that I removed from the Constant
18 Growth DCF analysis presented in my Direct Testimony ranged from 5.99 percent
19 to 6.67 percent. It is clear that those numbers do not properly reflect the risk of
20 common equity. Additionally, it should be noted that the individual results I
21 removed were lower than the results from all three of Mr. Walters’ DCF analyses.

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¹⁴⁵ *Id.*, Attachment CCW-8DW, at 1.

28 ¹⁴⁶ *Id.*, at 60.

1 **Q. DO OTHER JURISDICTIONS IMPOSE AN OUTLIER TEST ON THE**
2 **RESULTS OF THE DCF MODEL?**

3 A. Yes, they do. In Opinion No. 569-A, FERC affirmed the use of outlier tests as a
4 reasonable approach for addressing results that are too low to be reasonably
5 considered in any measure of central tendency.¹⁴⁷

6 **Q. DO YOU AGREE WITH MR. WALTERS' CHARACTERIZATION OF**
7 **THE CURRENT MARKET SENTIMENT REGARDING UTILITY**
8 **INVESTMENTS?**

9 A. No, I do not. Mr. Walters suggests that utilities have benefited from high valuations
10 on utility stocks and that the market recognizes the low risk characteristics of this
11 industry, suggesting it has generally been regarded as a safe haven by the
12 investment industry.¹⁴⁸ However, Mr. Walters provides no support for these
13 statements. And the statements do not appear to reflect current market conditions.

14 For example, his characterization of the industry as a low-risk industry is
15 contradicted by the Betas that have recently been experienced by this sector. As
16 discussed in Section V of this Rebuttal Testimony, in recent market conditions,
17 utilities have not been viewed by analysts as safe-haven investments. In fact, as
18 shown in Figure 12, above, utilities have traded with similar volatility to the
19 broader market, while nonetheless underperforming the broader market, since the
20 beginning of the pandemic.

21
22 Additionally, Mr. Walters' assessment of market conditions conflicts logically
23 with the Beta assumptions he considers in his CAPM analysis. As Mr. Walters
24 notes, Beta is a measure of the non-diversifiable risk of a security. The market
25 overall has a Beta of 1.0, and companies with Betas lower than 1.0 are considered
26 to have less non-diversifiable risk than the overall market, while those with Betas

27 ¹⁴⁷ Federal Energy Regulatory Commission, Opinion No.569-A, May 21, 2020, at p. 66.

28 ¹⁴⁸ Direct Testimony of Christopher C. Walters, at 76.

greater than 1.0 have more non-diversifiable risk. In Attachment CCW-16DR, Mr. Walters reports the current Value Line Betas for APS proxy companies,¹⁴⁹ but he also suggests that these Betas are “abnormally high and are unlikely to be sustained over the long-term.”¹⁵⁰ If Mr. Walters believes that the current Betas for utilities are too high, logically he cannot also believe that utility stocks bear less risk and are safe-haven investments.

Q. DID YOU EXAMINE THE EFFECT OF HIGH VALUATIONS ON THE DIVIDEND YIELDS OF UTILITY STOCKS?

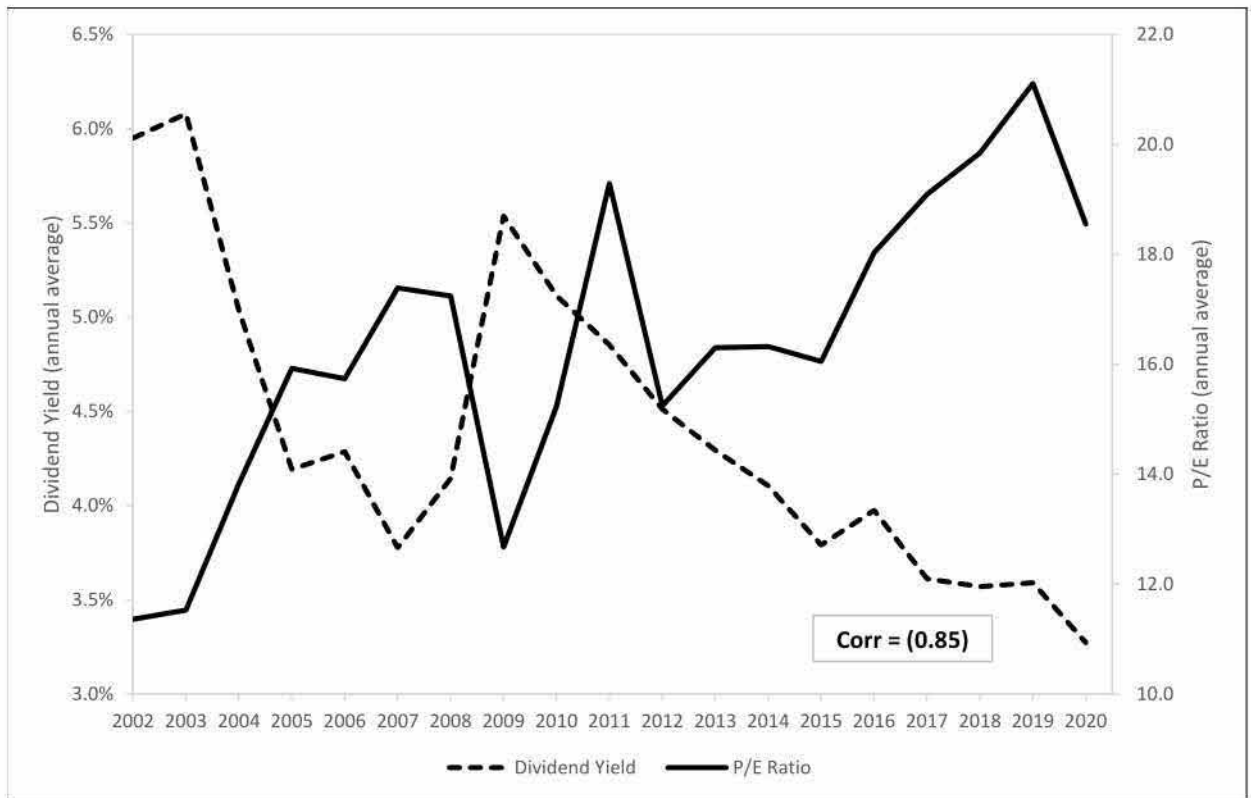
A. Yes. As shown in Figure 15, to illustrate the effect of high valuations on the dividend yield, I calculated the correlation coefficient between the annual average P/E ratio and dividend yield for the 14-company proxy group used by Mr. Walters and the period reported in Exhibit CCW-2DR: 2002 through 2020. The correlation coefficient for those 18 years is negative 0.85. As expected, this indicates a high degree of correlation between the dividend yield and P/E ratio.¹⁵¹ That the correlation coefficient is negative indicates, that, as the P/E ratio increases (decreases), the dividend yield decreases (increases). Therefore, if the valuation of utilities declines over the near-term, as projected by Value Line, the proxy group dividend yields and therefore the estimate of the ROE produced by the DCF model will increase. Thus, the data provided by Mr. Walters supports my conclusion that, under current market conditions, the DCF model is understating the forward-looking cost of equity. As a result, it is important to: 1) consider the results of the DCF model with caution; 2) rely on the results of multiple ROE estimation models in determining the appropriate ROE; and 3) use forward-looking inputs where possible to account for changing market conditions.

¹⁴⁹ Value Line calculates Betas using five years of historical data.

¹⁵⁰ Direct Testimony of Christopher C. Walters, at 43.

¹⁵¹ A correlation coefficient with an absolute value of 0.8 or higher indicates a very strong relationship.

Figure 15: P/E Ratios and Dividend Yields for APS Proxy Group¹⁵²
(January 1, 2002 – September 30, 2020)



Q. DO YOU AGREE WITH MR. WALTERS THAT THE FORECASTED STOCK PRICES IN YOUR PROJECTED DCF MODEL DO NOT REFLECT THE VIEWS OF INVESTORS?¹⁵³

A. No, I do not. The purpose of the Projected DCF analysis is to illustrate the effect that an increase in interest rates or a decline in electric utility stock prices would have on the cost of equity during the period that APS's rates will be in effect.

Value Line's outlook is consistent with other equity analysts and investment advisors' expectations of the overall market. As discussed in Section V of my Rebuttal Testimony, the valuations of utility stocks have been well above the long-

¹⁵² Reflects the 14-company proxy group used by Mr. Walters and presented in my Direct Testimony.

¹⁵³ Direct Testimony of Christopher C. Walters, at 70-71.

1 term averages because investors have driven up the share price of utilities, resulting
2 in a reduction in the dividend yield. In 2020, those valuations have declined
3 considerably (as shown in Figure 15 above). However, analysts still believe that
4 utility stocks valuations are higher relative to historical levels. If utility valuations
5 continue to decline as expected, the dividend yield of utilities will increase. Thus,
6 the cost of equity estimated by DCF models will increase. Using the projected stock
7 prices developed by Value Line, it is possible to illustrate this effect.

8 **Q. WHAT ARE YOUR OVERALL CONCLUSIONS REGARDING MR.**
9 **WALTERS' DCF RESULTS?**

10 A. My conclusions with respect to Mr. Walters' DCF results are twofold.

11 First, just as utility Betas have been affected by recent market activity (which Mr.
12 Walters acknowledges), utility stock prices and dividend yields relied on by Mr.
13 Walters for his DCF models have been affected by the same market conditions
14 (though he fails to acknowledge this). As a result of these market conditions, Mr.
15 Walters' DCF models understate the forward-looking cost of equity.

16
17 Second, the results of Mr. Walters' "sustainable growth" DCF analysis and Multi-
18 Stage DCF analysis are below the return that can be expected by an investor on an
19 alternative investment of comparable risk. Those results are well below the average
20 returns that have been recently authorized for vertically integrated electric utilities.

21 *C. Development and Application of Bond Yield Plus Risk Premium model*

22 **Q. HOW DOES YOUR BOND YIELD PLUS RISK PREMIUM APPROACH**
23 **DIFFER FROM THAT OF MR. WALTERS?**

24 A. Mr. Walters and I fundamentally disagree on the proper methodology for a Bond
25 Yield Plus Risk Premium approach to estimating expected ROE.

1 Mr. Walters and I agree that the first step for this approach is to analyze historical
2 implied equity risk premia (which are calculated as the difference between
3 historical authorized ROEs and historical bond yields). Mr. Walters and I also
4 agree that the relationship between that implied equity risk premium and
5 contemporaneous bond yields somehow “changes over time.”¹⁵⁴ However, Mr.
6 Walters and I disagree as to *how* to reflect that changing relationship in our
7 calculations. On the one hand, Mr. Walters uses the simple average relationship
8 from the last five years, and he merely adds that static single number to a current
9 and/or projected bond yield. By contrast, I develop a regression analysis describing
10 the dynamic relationship over a significantly longer period of time, and I input a
11 current and/or projected bond yield into that equation. The similarities and
12 differences between our methodologies are summarized below in Figure 16.

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¹⁵⁴ *Id.*, at 82-83.

Figure 16: Comparison of Walters and Bulkley methodology for Bond Yield Plus Risk Premium approach to estimating expected ROE

| | Walters | Bulkley |
|--|---|--|
| Historical implied equity risk premium | Historical authorized ROE <i>LESS</i> historical bond yield | Same as Walters |
| Time period over which relationship between implied equity risk premium and bond yield is analyzed | 5 years ending June 2020 | 28 years ending September 2020 |
| Current/projected equity risk premium | Static single number (simple average) | Dynamic output of an equation (linear regression formula with R-squared of 0.8) |
| Bond yield | 2.56% only | Any current/projected 30-year Treasury bond yield |
| Expected ROE | Current/projected equity risk premium <i>PLUS</i> current/projected bond yield | Same as Walters |

The benefit of conducting a regression analysis is that the resulting predictive equation can be used to estimate a going-forward equity risk premium corresponding to *any* interest rate one wishes to specify. By specifying the interest rate projected for the time period that APS's rates from this proceeding will be in effect, one thus can estimate an equity risk premium (and thus an ROE) for the time period that APS's rates will be in effect.

In contrast, with Mr. Walters' methodology, he is limited to estimating a going-forward equity risk premium based only on the average interest rate for the last five years (equal to 2.56 percent, in the case of his 30-year Treasury bond yields). If he specifies a different interest rate (which he does), he invalidates his own results by having failed to account for the dynamic relationship between risk premia and interest rates.

Therefore, I believe it is more appropriate to use a regression analysis, rather than Mr. Walters' method of summing a *projected* interest rate and a fixed, *historical* implied equity risk premium.

Q. PLEASE SUMMARIZE MR. WALTERS' BOND YIELD PLUS RISK PREMIUM MODEL RESULTS.

A. Mr. Walters conducts two analyses: one based on utility equity risk premia relative to 30-year Treasury bonds, and one based on utility equity risk premia relative to utility bonds. In the first case, Mr. Walters estimates an ROE of 8.8 percent by adding the average implied equity risk premium over 30-year Treasury bonds from the last five years (7.02 percent) to his short-term projected yield on 30-year Treasury bonds (1.80 percent). In the second case, Mr. Walters estimates ROEs of 8.7 percent and 9.2 percent by adding the average implied equity risk premium over utility bonds from the last five years (5.74 percent) to current yields (last 26-week average¹⁵⁵) on A-rated (3.00 percent) and Baa-rated (3.42 percent) utility bonds.¹⁵⁶ From this range of three results, Mr. Walters defines a reasonable ROE as 9.0 percent.¹⁵⁷

Q. PLEASE COMMENT ON MR. WALTERS' CHOICE TO USE A FIVE-YEAR HISTORICAL PERIOD TO ANALYZE AUTHORIZED ROES AND THEIR IMPLIED EQUITY RISK PREMIA.

A. Mr. Walters considers using either a five-year or ten-year average utility equity risk premium from anywhere across the 1986 to 2020 period.¹⁵⁸ He ultimately elects to use the most recent five-year period average. He explains that he chose that period because it has the highest risk premium—which is his acknowledgement of the current low interest rate environment (and, implicitly, of the dynamic that low

¹⁵⁵ Although Mr. Walters presents 13-week and 26-week averages, he apparently uses the 26-week figure when doing the arithmetic to produce an ROE estimate.

¹⁵⁶ Direct Testimony of Christopher C. Walters, at 40.

¹⁵⁷ *Id.*, at 41.

¹⁵⁸ *Id.*, at 37.

1 interest rates correlate to higher equity risk premia).¹⁵⁹ Moreover, Mr. Walters
2 takes the five-year average of his annual averages (where each year's average
3 represents a dozen or two authorized ROE decisions), thus distancing himself from
4 the underlying data.

5
6 For example, had Mr. Walters relied on the underlying data—rather than
7 averages—he might have noticed that the utility equity risk premium has increased
8 from 2018 to date (as shown on his Attachment CCW-12DR). Acknowledging that
9 the equity risk premium changes over time, it would be more appropriate to rely
10 on the equity risk premium that reflects current market conditions rather than an
11 average that takes into consideration historical market conditions.

12 **Q. DOES YOUR INTEREST RATE ASSUMPTION IN YOUR BOND YIELD**
13 **PLUS RISK PREMIUM ANALYSIS DIFFER MEANINGFULLY FROM**
14 **THAT OF MR. WALTERS?**

15 A. No. While Mr. Walters and I fundamentally disagree on Bond Yield Plus Risk
16 Premium *methodology*, our individual assumptions about interest rates do not
17 contribute meaningfully to differences in our ROE results. Mr. Walters and I both
18 use a short-term projected 30-year Treasury bond yield to calculate an ROE via the
19 Bond Yield Plus Risk Premium method. He opts to use the yield projected for Q4
20 2021 (1.80 percent, as of September 2020), while I more conservatively opt to use
21 the average of yields projected for each of the five quarters Q4 2020 through Q4
22 2021 period (1.64 percent, as of September 1, 2020). In order to consider a wider
23 range of scenarios, I also produce ROE estimates using the current 30-year
24 Treasury bond yield and a long-term projected Treasury bond yield. These
25 assumptions are summarized and further detailed above in Figure 13 in Section A
26 of my response to Mr. Walters.

27
28 ¹⁵⁹ *Id.*, at 40.

1 Mr. Walters also produces Risk Premium model results by adding a historical risk
2 premium to current utility bond yields.

3 **Q. PLEASE SUMMARIZE AND RESPOND TO MR. WALTERS' POSITION**
4 **REGARDING THE RELATIONSHIP BETWEEN EQUITY RISK PREMIA**
5 **AND INTEREST RATES.**

6 A. Mr. Walters disputes the inverse relationship between interest rates and equity risk
7 premia.¹⁶⁰ Indeed, he characterizes the inverse relationship that is used in my Bond
8 Yield Risk Premium analysis as “simplistic”¹⁶¹ and my methodology as
9 “flawed.”¹⁶² He goes on to claim that, while academic studies have shown that an
10 inverse relationship has existed in the past, the relationship has changed over
11 time—particularly since interest rate volatility is not as extreme as it was in the
12 1980s.¹⁶³

13
14 This is a curious argument for several reasons, including the fact that Mr. Walters
15 seems to acknowledge the inverse correlation between interest rates and equity risk
16 premia when he explains how he selected the five-year historical time period for
17 his analysis (as I discuss above).

18 With regard to Mr. Walters' statement that interest rate volatility was more extreme
19 in the 1980s than it is today, I conducted an analysis that compares the volatility in
20 30-year Treasury bond yields in each year during the 1980s to the volatility in 2019
21 and 2020. As shown in Figure 17, the relative standard deviation of Treasury bond
22 yields is substantially higher in 2019 and 2020 than it was during any year in the
23 1980s, indicating that interest rate volatility is higher now than it was in the 1980s.

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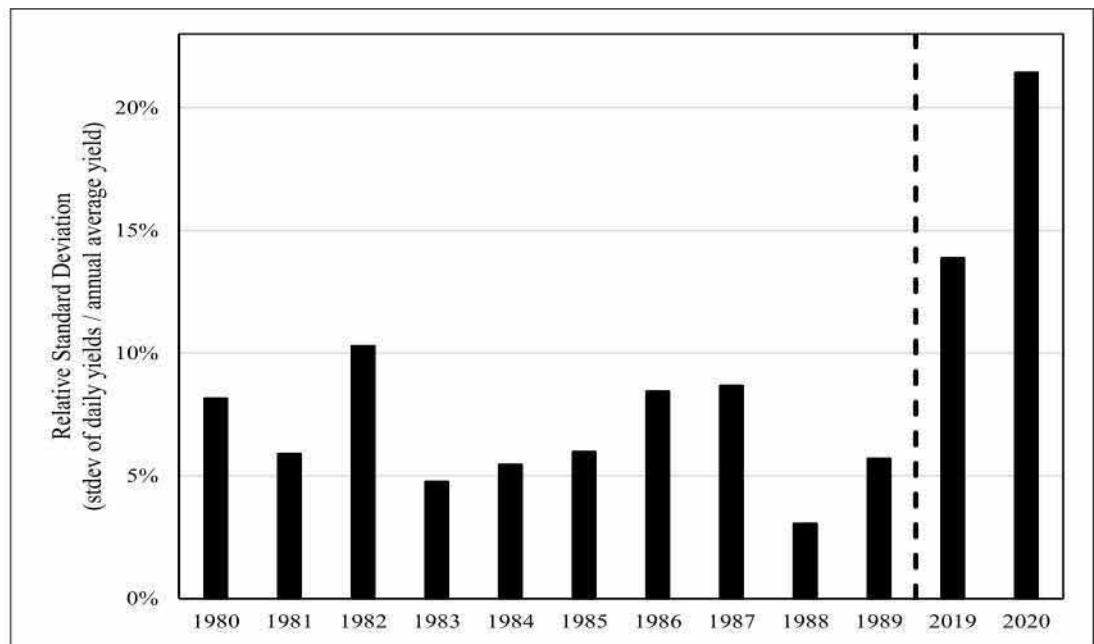
¹⁶⁰ *Id.*, at 69.

27 ¹⁶¹ *Ibid.*

28 ¹⁶² *Id.*, at 70.

¹⁶³ *Id.*, at 69.

Figure 17: Treasury Bond Yield Volatility¹⁶⁴



With respect to Mr. Walters' position against an inverse relationship between equity risk premia and interest rates, he fails to recognize that a large body of research (in addition to my own statistical analyses) supports that inverse relationship. That large body of research includes the March 1998 article published by Dr. S. Keith Berry which came to similar conclusions regarding the inverse relationship between interest rates and the risk premia.¹⁶⁵ Although Mr. Walters cites some studies as evidence that this inverse relationship is a relic of the 1980s, several other studies were published thereafter. As summarized in *New Regulatory Finance*, many of these studies were published in 2005, demonstrating that the inverse relationship between interest rates and the equity risk premium is a contemporary concept in finance:

Published studies by Brigham, Shome, and Vinson (1985), Harris (1986), Harris and Marston (1992, 1993), Carleton, Chambers, and Lakonishok (1983), Morin (2005), and McShane (2005), and others demonstrate that, beginning in 1980, risk premiums varied inversely with the level of interest rates—rising when rates fell and

¹⁶⁴ Data for 2020 is through September 30.

¹⁶⁵ See Direct Testimony of Ann E. Bulkley, at 50.

declining when interest rates rose. The reason for this relationship is that when interest rates rise, bondholders suffer a capital loss. This is referred to as interest rate risk.... Conversely in low interest rate environments, when bondholders' interest rate fears subside and shareholders' fears of loss of earning power dominate, the risk differential will widen and hence the risk premium will increase.¹⁶⁶

Furthermore, my regression analysis has an R-squared of approximately 0.80,¹⁶⁷ which means that 80 percent of the variation in historical implied utility equity risk premia can be explained by changes in interest rates. My results indicate that there indeed exists a strong negative correlation between utility equity risk premia and interest rates.

Q. DOES MR. WALTERS DEMONSTRATE AN ACCURATE UNDERSTANDING OF THE CONCEPT OF REGRESSION ANALYSIS?

A. No, he does not. Mr. Walters asks himself the question as to whether my "regression study" demonstrates "cause and effect between interest rates and equity risk premiums."¹⁶⁸ This is a curious question, given that regression analysis is used to identify and quantify *correlation*, by testing how well independent variable(s) explain variation in a dependent variable. It does not measure or prove *causation*. And I have not claimed that it does.

Mr. Walters argues that authorized ROEs are "not directly adjusted by market forces."¹⁶⁹ But this is an uncontroversial statement of fact with which I agree. Indeed, in the course of determining the ROE to be authorized in any proceeding, utility regulators review many types of market data from various sources, consider many representations about equity investor requirements and expectations, and take into account idiosyncratic risks faced by subject utilities. Thus, the causal link

¹⁶⁶ Morin, Roger A., *New Regulatory Finance*, Public Utilities Reports, Inc. (2006), at 128.

¹⁶⁷ Direct Testimony of Ann E. Bulkley, at 49.

¹⁶⁸ Direct Testimony of Christopher C. Walters, at 70.

¹⁶⁹ *Ibid.*

1 between interest rates and authorized ROEs is, by definition, both indirect and
2 complex.

3
4 It remains the case, as I stated above, that my regression model demonstrates a
5 strong negative correlation between utility equity risk premia and interest rates.
6 Given my regression model's high degree of explanatory power, it is entirely valid
7 and useful to employ it to predict the value of the dependent variable (i.e., the utility
8 equity risk premium) based on a specified value of the independent variable (i.e.,
9 a current and/or projected risk-free interest rate).

10 **Q. IS MR. WALTERS' CRITIQUE OF YOUR RISK PREMIUM**
11 **METHODOLOGY CONSISTENT WITH HIS OWN APPROACH?**

12 A. No, it is not. Mr. Walters erroneously claims that I believe there is a "simplistic"
13 relationship between utility equity risk premia and interest rates. In fact, I believe
14 the relationship is complex enough to warrant developing a regression model to
15 describe it, whereas Mr. Walters appears to be content with manipulating simple
16 averages and mixing time periods. Mr. Walters plainly acknowledges that the
17 relationship between interest rates and equity risk premia "changes over time."¹⁷⁰
18 Despite that acknowledgement, Mr. Walters fails to account for (or even explain
19 his reason for failing to account for) any dynamic relationship between the two
20 variables in his own Risk Premium analysis.

21 **Q. PLEASE PROVIDE AN EXAMPLE OF HOW MR. WALTERS' BOND**
22 **YIELD PLUS RISK PREMIUM ANALYSIS UNDERESTIMATES**
23 **EXPECTED ROE.**

24 A. Mr. Walters produces one of his three ROE estimates (8.8 percent) based on the
25 average implied equity risk premium over 30-year Treasury bonds from the last
26 five years (7.02 percent). As can be calculated from his Attachment CCW-12DR,
27 the average yield on 30-year Treasury bonds over those same last five years was

28 ¹⁷⁰ *Id.*, at 69.

2.56 percent. However, Mr. Walters uses a short-term projected interest rate assumption of only 1.80 percent in his calculation. Given the inverse relationship between interest rates and the risk premia, it is reasonable to assume that a *lower* yield on Treasury bonds would correspond to a *higher* risk premium. In fact, Mr. Walters' own data supports such a conclusion: for example, as shown in his Attachment CCW-12DR, the average 30-year Treasury bond yield for the first part of 2020 was 1.63 percent (i.e., lower than the five-year average of 2.56 percent) while the risk premium was 7.84 percent (i.e., higher than the five-year average of 7.02 percent). Following Mr. Walters' own methodology, one could logically sum that more recent risk premium of 7.84 percent with his Treasury bond yield assumption of 1.80 percent to produce an ROE of 9.64 percent (in contrast to his 8.8 percent). Thus, it is clear that Mr. Walters' Bond Yield Plus Risk Premium analysis underestimates the expected ROE and, accordingly, APS's cost of equity.

D. Inputs and Assumptions of CAPM model

Q. HOW DOES YOUR CAPM APPROACH DIFFER FROM THAT OF MR. WALTERS?

A. Mr. Walters and I use the same methodology for our CAPM analyses. We differ regarding assumptions for the risk-free rate, the proxy group Beta, and the MRP.

Q. PLEASE SUMMARIZE MR. WALTERS' CAPM ANALYSIS RESULTS.

A. Mr. Walters produces nine different ROE estimates from his CAPM analysis, reflecting three different estimates of the proxy group Beta and three different estimates of the MRP. His results range from 8.31 to 12.16 percent.¹⁷¹ From this range of nine results, Mr. Walters defines a reasonable ROE as 9.6 percent.¹⁷²

¹⁷¹ *Id.*, at 50-51.

¹⁷² *Id.*, at 51.

1 **Q. HOW DO YOU AND MR. WALTERS DIFFER REGARDING THE RISK-**
2 **FREE RATE ASSUMPTION?**

3 A. Mr. Walters states that the second of his “two primary issues”¹⁷³ with my CAPM
4 results is my use of a projected interest rate. He quite emphatically asserts that my
5 “reliance on projected interest rates is unreasonable.”¹⁷⁴ But, meanwhile, Mr.
6 Walters explicitly uses a projected interest rate in his own CAPM analyses.
7 Regarding the risk-free interest rate assumption in the CAPM equation, Mr.
8 Walters uses the short-term projected yield on 30-year Treasury bonds in all nine
9 of his model variations. Specifically, he selects the rate projected by Blue Chip
10 Financial Forecasts (Blue Chip) for Q4 2021 as of September 2020 (1.80 percent).
11 Like Mr. Walters, I, too use Blue Chip’s projected yield on 30-year Treasury
12 bonds; however (as I discussed in Section A of my response to Mr. Walters), I use
13 the average of Q4 2020 through Q4 2021 projections (1.64 percent, as of 9/1/20),
14 rather than the individual quarterly projection only for Q4 2021 (1.80 percent).

15 **Q. DO YOU CONSIDER OTHER RISK-FREE RATE ASSUMPTIONS?**

16 A. Yes, I do. In contrast to Mr. Walters, who in fact uses only projected risk-free
17 interest rates in all his CAPM versions, I consider the current risk-free rate in some
18 of my CAPM analyses. Again, with this choice I am being even more conservative
19 than Mr. Walters. I will note that—while Mr. Walters relies on projected rates in
20 his CAPM while inconsistently criticizing the use of projections in my analysis—
21 my CAPM scenario using the current risk-free rate (1.42 percent for the 30 days
22 ending September 30, 2020) still exceeds an 11.0 percent ROE. Therefore, the use
23 of projected interest rates is not the explanation of the differences in our analyses.

24 I also calculate the CAPM using a projected risk-free interest rate over a longer
25 term, which may more closely match the period when APS’s rates from this
26

27 ¹⁷³ *Id.*, at 62.

28 ¹⁷⁴ *Id.*, at 62 and 77.

proceeding will be in effect. That projected rate was 3.60 percent (for 2021-2025) when I filed my Direct Testimony, and as of June 1, 2020 it is now 3.00 percent (for 2022-2026).

Q. PLEASE SUMMARIZE AND RESPOND TO MR. WALTERS' ASSUMPTIONS REGARDING THE PROXY GROUP BETA.

A. Mr. Walters uses three different published estimates of Beta for the 14 individual proxy group companies: (1) Value Line's adjusted Betas as of September 11, 2020, (2) the average of Value Line's adjusted Betas published quarterly from Q3 2014 through Q2 2020, and (3) S&P Global Market Intelligence's raw Betas as of September 18, 2020.¹⁷⁵ I will refer to these as Mr. Walters' Beta estimates #1, #2, and #3. For each of these three data sets, Mr. Walters calculates the average Beta of the 14-company proxy group: 0.89, 0.72, and 0.69, respectively.

Mr. Walters' Beta estimate #2 (obtained from past Value Line publications) is not defensible. By its definition, the CAPM equation demands an assumption for what market participants *currently* view as the subject company's Beta (a view which, of course, they select some period of historical data to develop)—not what their *previous* views may have been. Estimates of Beta that market participants had produced in prior years—and which have since been superseded with their updated estimates of Beta—are simply not relevant to the CAPM's aim of calculating investors' prospective required return on equity.

Mr. Walters' Beta estimate #3 (obtained from S&P Global Market Intelligence) is also not defensible, for two reasons:

¹⁷⁵ *Id.*, at 44.

1 1. Mr. Walters erroneously refers to the S&P published Betas as “adjusted”¹⁷⁶
2 when they are in fact raw Betas.¹⁷⁷ Adjusting them as per the adjusted Betas
3 published by Value Line changes the S&P Beta from 0.691 to 0.793 (i.e.,
4 $0.691 \times 0.67 + 1 \times 0.33$).¹⁷⁸ However, manually-adjusted S&P raw Betas are still
5 not directly comparable to Value Line (or Bloomberg) adjusted Betas, as
6 explained below.

7
8 2. The Betas published by S&P Market Intelligence are calculated using a *daily*
9 return interval,¹⁷⁹ while the Betas published by Value Line (and Bloomberg)
10 are calculated using a *weekly* return interval.¹⁸⁰ This is a consequential
11 distinction, given the “frequency dependence of Beta” commonly known to
12 financial market participants. In fact, selection of a shorter return interval (e.g.,
13 daily rather than weekly) biases Beta estimates downward for many companies
14 (such as those in APS’s proxy group), making them appear less risky than they
15 really are.

16 A 2014 academic paper provides a helpful summary of the long history of
17 inquiry on this topic:

18 Prior research has attributed the frequency dependence of measured
19 beta to firm size, (e.g., Roll 1981; Hawawini 1983; Handa, Kothari,
20 and Wasley 1989), microstructure frictions such as nonsynchronous
21 trading (e.g., Scholes and Williams 1977; Dimson 1979; Lo and
22 MacKinlay 1990) and bid-ask bounce (e.g., Blume and Stambaugh

23 ¹⁷⁶ *Ibid.*

24 ¹⁷⁷ S&P’s Beta calculation method is explained on their website at:
25 [https://platform.marketintelligence.spglobal.com/help/HelpFile/Data_Conventions_and_Ratio_](https://platform.marketintelligence.spglobal.com/help/HelpFile/Data_Conventions_and_Ratio_Methodology.htm)
26 [Methodology.htm](https://platform.marketintelligence.spglobal.com/help/HelpFile/Data_Conventions_and_Ratio_Methodology.htm)

27 ¹⁷⁸ Mr. Walters states that the proxy group average (raw) S&P Beta equals “0.69.” However, to reproduce
28 his CAPM results, one must use the unrounded average of 0.691, which I computed from the individual
company Betas he provides in CCW-16DR.

¹⁷⁹ See S&P’s Beta calculation method as explained on their website.

¹⁸⁰ How to Invest in Common Stocks: The Complete Guide to Using the Value Line Investment Survey.
Value Line Publishing, Inc. 2005. See page 31.

1 1983; Roll 1983), as well as the multiplicative nature of arithmetic
2 returns (e.g., Levhari and Levy 1977; Longstaff 1989).¹⁸¹

3 This paper then adds “firm opacity” to the list of explanatory variables (i.e., the
4 amount of time market participants require to understand the implications of
5 systematic news on a company). The authors conclude:

6 Our findings have several important implications. First, in the
7 presence of opacity and risk-averse investors, high-frequency betas
8 are not better or more precisely estimated proxies of systematic
9 risk; instead they are distinct economic quantities relative to low
10 frequency betas, which properly capture systematic risk.
Specifically, our results show that unconditional as well as
conditional market betas estimated from high-frequency returns are
poor measures of risk.¹⁸²

11 Thus, in summary, daily Betas are (a) poor measures of risk and (b) not
12 comparable to weekly Betas.

13
14 For these reasons, Mr. Walters’ CAPM results based on his average of outdated
15 Value Line Betas (0.72) should be discarded as invalid, as should his results based
16 on the S&P raw Betas that are calculated from daily returns (0.691).

17 **Q. PLEASE SUMMARIZE MR. WALTERS’ ASSUMPTIONS REGARDING**
18 **THE MRP.**

19 A. Mr. Walters provides three different estimates of the MRP, which I will refer to
20 here as his MRP #1, #2, and #3.

21 For his MRP #1, Mr. Walters arithmetically combines a 93-year historical average
22 of real annual S&P500 returns (9.0 percent) with an inflation expectation (2.0
23 percent) to generate an “expected” market return (11.2 percent). For his MRP #2,
24 he inputs a published calculation of the current S&P500 dividend yield (1.68
25

26 ¹⁸¹ Gilbert, Thomas & Hrdlicka, Christopher & Kalodimos, Jonathan & Siegel, Stephan. (2014). Daily
27 Data is Bad for Beta: Opacity and Frequency-Dependent Betas. Review of Asset Pricing Studies. 4. 78-
117. 10.1093/rapstu/rau001.

28 ¹⁸² *Ibid.*

1 percent) and projection of the S&P500 nominal earnings growth rate (11.51
2 percent) into a DCF model structure to generate an expected market return (13.38
3 percent). For his MRP #3, Mr. Walters modifies his MRP #2 by blending the
4 S&P500 nominal earnings growth rate with a published projected long-term GDP
5 growth rate (4.24 percent) to generate an expected market return (11.91 percent).
6 For all three variations, he subtracts an estimated risk-free rate (1.80 percent) from
7 his estimated market return to produce an estimated MRP. His resulting MRPs are
8 9.4 percent, 11.6 percent, and 10.1 percent, respectively.

9 **Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' FIRST MRP**
10 **ESTIMATE?**

11 A. I have four criticisms of Mr. Walters' MRP #1, which he estimates at 9.4 percent.

12 First, I do not agree with Mr. Walters' characterization of this MRP estimate as
13 "forward-looking."¹⁸³ Rather, his estimate is in fact based on historical returns on
14 the S&P 500.

15
16 Second, the Duff & Phelps data relied on by Mr. Walters to calculate his historical
17 market return figure includes the negative returns from the financial market
18 collapse of 2008. This is not reasonable, as Duff & Phelps explains:

19 If one simply added an estimate of the ERP taken from commonly
20 used sources before the Financial Crisis to the spot yield on 20-year
21 U.S. government bonds at month-end December 2008, one would
22 have arrived at an estimate of the cost of equity capital that was too
23 low.

23 For example, as illustrated in Exhibit 3.11, at December 2007 the
24 yield on the 20-year U.S. government bonds equaled 4.5%, and the
25 realized risk premium reported based on the average realized risk
26 premiums for 1926-2007 was 7.1%. But at December 2008, the
27 yield on 20-year U.S. government bonds was 3.0%, and the realized
28 risk premium reported based on the average realized risk premiums
for 1926-2008 was 6.5%. So just at the time that the risk in the

¹⁸³ *Id.*, at 44.

economy increased to arguably the highest point, the base cost of equity capital using realized risk premiums decreased from 11.6% (4.5% plus 7.1%) to 9.5% (3.0% plus 6.5%).¹⁸⁴

Third, Mr. Walters' use of *historical* market returns combined with a *current projected* risk-free rate ignores the fact that there exists an inverse relationship between interest rates and the equity risk premium: as interest rates decrease, the MRP increases. During each of the 93 years of historical market performance captured by Mr. Walters' average, a different interest rate was in effect, and thus a different equity premium was realized. When Mr. Walters now subtracts a *single* interest rate from an average of historical returns that represent a *wide range* of equity risk premia, he fails to account for the dynamic relationship between interest rates and equity risk premia. Due to the current low interest rate environment, this failure means that Mr. Walters' MRP #1 in the CAPM produces an underestimated ROE.

Lastly, as discussed previously, I disagree with the risk-free rate that Mr. Walters subtracts from his market return to produce his MRP #1 (and that he also uses in his CAPM equation to produce his ROE estimates).

Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' SECOND MRP ESTIMATE?

A. Mr. Walters' MRP #2, which he estimates at 11.6 percent, uses the same methodological principle as I do to produce my MRP of 10.43 to 12.63 percent.¹⁸⁵ We arrive at slightly different MRP estimates for three reasons.

First, as summarized below in Figure 18 below, Mr. Walters and I reference different published sources to obtain assumptions about the current S&P 500 dividend yield and the projected S&P 500 earnings growth rate: Mr. Walters uses

¹⁸⁴ Duff & Phelps, 2019 Valuation Handbook, U.S. Guide to Cost of Capital, Chapter 3, at 48.

¹⁸⁵ Direct Testimony of Christopher C. Walters, Attachment AEB-5RB and AEB-5.5RB.

State Street as his source, whereas I consider both Bloomberg data and the S&P Earnings and Estimates Report.

Second, as also reflected below in Figure 18, Mr. Walters uses a *less conservative* variant of the DCF equation than I do (i.e., his equation produces a higher market return output, given the same inputs). As I explain in my Direct Testimony,¹⁸⁶ I apply one-half of the expected annual dividend growth rate (g) when calculating the first-year dividend yield (D_0/P_0). Mr. Walters does not:¹⁸⁷

$$\text{Bulkley: } k = (D_0 \cdot (1 + 0.5g)) / P_0 + g$$

$$\text{Walters: } k = (D_0 \cdot (1 + g)) / P_0 + g$$

**Figure 18: Comparison of expected market returns
used in Bulkley MRP versus Walters MRP #2**

| | State Street data used by Walters (as of 9/21/20) | Bloomberg data used by Bulkley (as of 9/30/20) | S&P Earnings and Estimates Report data used by Bulkley (as of 9/30/20) |
|---|--|--|--|
| Current weighted-average S&P500 dividend yield | 1.68% | 1.66% | 1.68% |
| Projected weighted-average earnings growth rate of S&P500 (as a proxy for expected dividend growth rate) | 11.51% | 11.68% | 12.27% |
| Expected market return, calculated using Walters' DCF formula | 13.38% | n/a | n/a |
| Expected market return, calculated using Bulkley's DCF formula | 13.29% | 13.43% | 14.05% |

Lastly, as I discuss above in this Section of my response to Mr. Walters, I disagree with the risk-free rate that Mr. Walters subtracts from his market return to produce

¹⁸⁶ Direct Testimony of Ann E. Bulkley, at 40.

¹⁸⁷ Mr. Walters explains his method at 24, and shows it in equation form in footnotes, at 45 and 46.

1 his MRP #2 (and that he also uses in his CAPM equation to produce his ROE
2 estimates).

3 **Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' THIRD MRP**
4 **ESTIMATE?**

5 A. I disagree with the methodology behind Mr. Walters' MRP #3, which he estimates
6 at 10.1 percent. Mr. Walters characterizes his methodology as "a version of the
7 FERC's two-step DCF methodology."¹⁸⁸ However, FERC in fact uses a single-step
8 method to estimate market return.

9
10 Additionally, as discussed previously, I disagree with the risk-free rate that Mr.
11 Walters subtracts from his market return to produce his MRP #3 (and that he also
12 uses in his CAPM equation to produce his ROE estimates).

13 **Q. HOW DO YOU RESPOND TO MR. WALTERS' CRITICISM OF THE**
14 **MRP YOU RELY ON IN THE CAPM?**

15 A. Mr. Walters spends several pages of his testimony contending that the long-term
16 market growth rate used to calculate my MRPs is "far too high" to be sustainable¹⁸⁹
17 and is "economically and financially unfeasible."¹⁹⁰ (In my Direct Testimony, I had
18 used the then-current Bloomberg projection of 11.84 percent. My updated
19 calculations use the September 30, 2020, Bloomberg projection of 11.68 percent
20 and S&P Earnings and Estimate Report projection of 12.27 percent.)

21 As discussed above and shown in Figure 18, Mr. Walters' own MRP #2 uses a
22 long-term market growth rate of 11.51 percent, which differs from my own
23 assumption merely due to which source of third-party published projections one
24 favors. The fact that Mr. Walters criticizes my market growth rate assumption so
25

26
27 ¹⁸⁸ Direct Testimony of Christopher C. Walters, at 46.

28 ¹⁸⁹ *Id.*, at 62.

¹⁹⁰ *Id.*, at 64.

1 vigorously, while failing to consider his own, nearly identical market growth rate
2 assumption through the same lens, discredits this entire portion of his testimony.

3
4 This inconsistency on the part of Mr. Walters arises again when he points out that
5 all three of his expected market return estimates for his CAPM (composed of his
6 current dividend yield and long-term market growth rate assumptions) vastly
7 exceed analyst expectations.¹⁹¹ While he seems entirely unbothered by the large
8 gap he identifies between his market return expectations and those of analysts, later
9 on in his testimony¹⁹² he nonetheless takes great issue with my market growth rate
10 and market return assumptions being too high.

11 **Q. HOW DO YOU RESPOND TO MR. WALTERS' CRITICISM OF YOUR**
12 **METHOD OF CALCULATING A MRP FOR YOUR CAPM?**

13 A. As explained above, I use a DCF equation to calculate an implied market return
14 from published estimates of the current S&P 500 dividend yield and projected S&P
15 500 earnings growth rate. Mr. Walters attempts to relate (a) this use of the constant
16 growth DCF concept to solve for one unknown based on two variables, to (b) my
17 use of DCF models to estimate an appropriate authorized ROE for APS.¹⁹³ In
18 making this comparison, Mr. Walters is mistakenly conflating two different ideas.

19 As I explained in my Direct Testimony,¹⁹⁴ the reason why DCF models can
20 understate required ROE is related to the effect that unusual market conditions can
21 have on the input assumptions. And that is also the reason I have given as to why
22 it is important to use projected data when possible. My cautionary comments about
23 DCF results have no bearing on the DCF equation's arithmetic integrity and wide-
24 ranging usefulness. Thus, it is illogical to attempt to impeach my ordinary use of a
25

26 ¹⁹¹ *Id.*, at 48.

27 ¹⁹² *Id.*, at 62-66.

28 ¹⁹³ *Id.*, at 67.

¹⁹⁴ Direct Testimony of Ann E. Bulkley, at 34.

DCF equation for calculating the market return implied by certain metrics of market value.

To further clarify why an analyst might have “little faith”¹⁹⁵ in singular reliance on DCF models for estimating ROE, consider an example. When current dividend yields of the proxy group are abnormally low (as they are today), this has a more substantial impact on an ROE estimated using a DCF model than on an ROE estimated using the CAPM. As is illustrated in the mathematical expressions below, there are only two variables in the constant growth DCF equation used to estimate ROE: dividend yield and earnings growth rate; however, in the CAPM equation used to estimate ROE, there are four variables: dividend yield, earnings growth rate, risk-free rate, and Beta:

$$\text{DCF: } \text{ROE} = V \cdot (1 + 0.5g) + g$$

$$\text{DCF: } r_m = V \cdot (1 + 0.5g) + g$$

$$\begin{aligned} \text{CAPM: } \text{ROE} &= r_f + B \cdot (r_m - r_f) \\ &= r_f + B \cdot (V \cdot (1 + 0.5g) + g - r_f) \end{aligned}$$

As a result, in the CAPM, data problems and disputes with estimating any one variable are somewhat moderated by the presence of three other variables that also influence the result.

Q. IS IT RELEVANT FOR MR. WALTERS’ TO COMPARE THE MRPS HE RELIES ON IN HIS CAPM TO A 93-YEAR HISTORICAL AVERAGE?

A. No. Mr. Walters compares the MRP estimates (9.4, 10.1, and 11.6 percent) used in his CAPM analysis to the difference between the average historical S&P500 return and average historical Treasury bond yield.¹⁹⁶ The MRP assumption in the CAPM should represent the expected MRP during the period that APS’s rates will be in

¹⁹⁵ Direct Testimony of Christopher C. Walters, at 67.

¹⁹⁶ *Id.*, at 47.

effect—not the MRP observed at prior points in history, or the average of varying MRPs achieved over a period as long as 93 years.

E. *Relevance of the Expected Earnings approach*

Q. PLEASE SUMMARIZE MR. WALTERS' OPINION REGARDING THE EXPECTED EARNINGS APPROACH TO ROE ESTIMATION.

A. Mr. Walters contends that my Expected Earnings analysis “should be rejected” because the approach measures the book accounting return and not “the market required return appropriate for the investment risk of APS.”¹⁹⁷ He adds that “the earned return on book equity is simply not an accurate or legitimate basis upon which to determine a fair and reasonable return on equity for both investors and customers.”^{198 199}

Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' POSITION?

A. The Expected Earnings approach to ROE estimation provides an important, complementary perspective and serves as a “check” on the other ROE estimation approaches (DCF, Bond Yield Plus Risk Premium, and CAPM). In particular, the Expected Earnings approach is a good measure to verify the financial integrity of a proposed authorized ROE. More generally, the use of multiple methodologies has long been recognized as beneficial to the process of determining reasonable ROEs for regulated utilities. Notably, in the current proceeding, both Staff and RUCO have found it relevant to conduct a Comparable Earnings analysis.

In addition, the Expected Earnings approach is appealing in its relative simplicity.

In contrast to the other ROE estimation approaches, it relies on just one

¹⁹⁷ *Id.*, at 72.

¹⁹⁸ *Id.*, at 74.

¹⁹⁹ As a point of clarification, I must note that Mr. Walters repeatedly refers to the outcome of an Expected Earnings analysis as an “earned return on book equity”, although it is in fact a projected return on book equity. An Expected Earnings analysis is not a post hoc evaluation of actual results, as Mr. Walters may be implying.

1 assumption—which is an uncontentious assumption by virtue of being a publicly
2 available figure published by only one expert source.

3 Finally, I disagree with Mr. Walters regarding the methodological validity of the
4 Expected Earnings approach. He argues that the Value Line projected ROEs refer
5 to a return on book equity, which “cannot be used interchangeably”²⁰⁰ with a
6 market return on equity. However, despite this argument, Mr. Walters in fact uses
7 the two measures interchangeably in his DCF approach to ROE estimation:
8

- 9 • In the first version of his Constant Growth DCF, Mr. Walters relies on
10 published projections of the proxy companies’ earnings growth rates
11 (sourced from Zacks, Market Intelligence, and Yahoo! Finance).
- 12 • Meanwhile, in the second version of his Constant Growth DCF, Mr. Walters
13 relies on published projections of the proxy companies’ return on book
14 equity (sourced from Value Line as projected earnings per share and
15 projected book value per share, the quotient of which equals return on book
16 equity).
17

18 Mr. Walters then proceeds to collectively consider the ROE results from all of his
19 DCF model variants as defining a single range of reasonableness—without making
20 any distinction as to whether they measure a market or book return or whether their
21 inputs came from one data source or another. He refers to the second version of his
22 Constant Growth DCF as a “sustainable growth DCF”; and he states explicitly that
23 “the data used to estimate the long-term sustainable growth rate is based on the
24 Company’s current market-to-book ratio and on Value Line’s three- to five-year
25 projections of earnings, dividends, earned returns on book equity, and stock
26 issuances.”²⁰¹ It is not clear how Mr. Walters comes to the opinion that the use of

27 ²⁰⁰ Direct Testimony of Christopher C. Walters, at 73.

28 ²⁰¹ *Id.*, at 27.

1 Value Line ROE data is *not* reliable in my Expected Earnings analysis but *is*
2 reliable in his DCF analysis.

3 F. *Model adjustments, characterization of model results, and relative merit of*
4 *results from various ROE estimation approaches*

5 **Q. MR. WALTERS PROPOSES CERTAIN CHANGES TO THE ROE**
6 **ANALYSES PROVIDED IN YOUR DIRECT TESTIMONY.²⁰² WHAT IS**
7 **YOUR RESPONSE TO HIS APPROACH TO THESE CHANGES?**

8 A. The changes Mr. Walters makes, which he refers to as “corrections” and
9 “adjustments” as well as “improvements,”²⁰³ result in numbers that are
10 unreasonably low as compared to authorized returns for vertically integrated
11 electric utilities in recent years.

12 In addition, in his Table 12, Mr. Walters misleadingly presents his recommended
13 ROE within a column entitled “Adjusted.”²⁰⁴ However, the 9.3 percent figure
14 recommended by Mr. Walters’ represents his own judgment of a final
15 recommended ROE, based on his own analyses. Conceptually, it does not belong
16 in his table of adjustments to my calculations.

17
18 Notably, though Mr. Walters recommends an ROE of 9.3 percent throughout his
19 testimony, in the course of making “adjustments” to my calculations, he writes that
20 the data supports an ROE of 9.2 percent.²⁰⁵ This seems to be a residual number
21 from some earlier version of Mr. Walters’ work on this APS case—hinting at a
22 lack of firmness in his final, subjective recommendation.

23
24
25
26

²⁰² *Id.*, Table 12, at 58.

27 ²⁰³ *Id.*, at 58.

28 ²⁰⁴ *Id.*, Table 12, at 58.

²⁰⁵ *Id.*, at 58.

1 **Q. DO YOU AGREE WITH MR. WALTERS' PROPOSED CHANGES TO**
2 **YOUR DCF ANALYSIS?**

3 A. No, I do not. Mr. Walters does not in fact propose any changes to my DCF analysis.
4 Instead, he simply selects different summary statistics from the results I had
5 presented in my Direct Testimony attachments. Specifically, he uses the median
6 and mean of my Constant Growth DCF model mean results to define the endpoints
7 of an "adjusted" ROE range.²⁰⁶ He calculates that median and mean using my raw
8 results (prior to me having eliminated individual results lower than 7.00 percent),
9 and he maintains that a median of raw results is preferable to using a mean of results
10 from which low outliers have been eliminated.²⁰⁷ Earlier in my response to Mr.
11 Walters, I discussed the validity of eliminating low outliers.

12
13 Notably, although Mr. Walters criticizes my DCF analysis for using growth rates
14 that he considers to be "excessive,"²⁰⁸ he nevertheless does not propose any change
15 to the growth rates I used.

16 **Q. DO YOU AGREE WITH MR. WALTERS' PROPOSED CHANGES TO**
17 **YOUR BOND YIELD PLUS RISK PREMIUM ANALYSIS?**

18 A. No, I do not. Mr. Walters does not in fact propose any changes to my Bond Yield
19 Plus Risk Premium analysis. Instead, he simply rearticulates his *own* Bond Yield
20 Plus Risk Premium results (while misleadingly labelling that rearticulation as
21 "Bulkley's adjusted" results).²⁰⁹ I have previously addressed the flaws in Mr.
22 Walters' own Bond Yield Plus Risk Premium results.

23 Additionally, Mr. Walters' Table 12 of adjusted results contains two errors
24 regarding the Bond Yield Plus Risk Premium analysis. First, he presents his
25

26 ²⁰⁶ *Id.*, Table 12, at 58.

27 ²⁰⁷ *Id.*, at 59-60.

28 ²⁰⁸ *Id.*, at 59.

²⁰⁹ *Id.*, Table 12, at 58.

1 “adjusted” ROE of 8.9 percent as the sum of his 7.02 percent historical utility
2 equity risk premium and a short-term projected Treasury bond yield of 1.9
3 percent.²¹⁰ Meanwhile, elsewhere in his testimony he presents his ROE of 8.8
4 percent as the sum of his 7.02 percent historical utility equity risk premium and a
5 short-term projected Treasury bond yield of 1.8 percent.²¹¹ Either way, his use of a
6 short-term projected Treasury bond yield of 1.8 or 1.9 percent would produce an
7 *upward* adjustment to my Bond Yield Plus Risk Premium analysis (wherein I use
8 a short-term projected Treasury bond yield of only 1.64 percent). Secondly, Mr.
9 Walters presents his figure of 8.9 percent as an “adjustment” to my Bond Yield
10 Plus Risk Premium results that are based on a current Treasury bond yield.²¹²
11 However, he does not in fact make any adjustment to my Bond Yield Plus Risk
12 Premium results that are based on a current Treasury bond yield—rather, he simply
13 rejects the use of a current Treasury bond yield altogether. If he had made such an
14 adjustment, he certainly could not arrive at 8.9 percent by adjusting my results
15 using his 1.37 percent current Treasury bond yield and also arrive at the same 8.9
16 percent answer by adjusting my results using his 1.8 (or 1.9) percent short-term
17 projected Treasury bond yield.

18 **Q. PLEASE COMMENT ON MR. WALTERS’ PROPOSED CHANGES TO**
19 **YOUR CAPM ANALYSIS.**

20 A. Regarding my CAPM analysis, Mr. Walters changes only my expected market
21 return.²¹³ He does not make any adjustment to my Betas or my current and near-
22 term projected risk-free rate.

23 I do not agree with the expected market return of 12.16 percent which Mr. Walters
24 substitutes for my market return. That figure is the average of three different
25

26 ²¹⁰ *Id.*, at 58 and 72.

27 ²¹¹ *Id.*, at 40.

28 ²¹² *Id.*, Table 12, at 58.

²¹³ *Id.*, at 58.

1 expected market returns he produces—only one of which (13.38 percent) is
2 calculated using the preferred method of a constant growth DCF equation.

3
4 In fact, Mr. Walters and I do not differ meaningfully regarding the expected market
5 return as computed using a constant growth DCF equation. He arrives at 13.38
6 percent (using State Street’s figures as of September 21, 2020), whereas I arrive at
7 13.43 percent (using Bloomberg’s figures as of September 30, 2020) or 14.05
8 percent (using S&P’s figures as of September 30, 2020), as discussed in my
9 response to Mr. Walters.

10 **Q. PLEASE RESPOND TO MR. WALTERS’ OPINION THAT OBSERVABLE**
11 **DATA IS BEST FOR DETERMINING THE FUTURE COST OF CAPITAL.**

12 A. Mr. Walters makes the argument that “observable” data (as opposed to analyst
13 projections) are best for determining future costs of capital (and thus the
14 appropriate authorized ROE for a utility).²¹⁴ However, despite that stated position,
15 Mr. Walters relies heavily on analyst projections to populate his own Constant
16 Growth and Multi-Stage DCF models. Moreover, he bases his final ROE
17 recommendation to a large extent on the results from those DCF models.

18 If Mr. Walters believes that observable data are indeed superior to projections, that
19 belief should have led him to place more weight on his CAPM and Bond Yield
20 Plus Risk Premium analysis, given that those approaches inherently rely on
21 observed data (i.e., the observed, utility equity risk premium; and the observed,
22 current Beta, which is calculated from recent years of historical data). And, placing
23 more weight on the results from those modeling approaches would have led Mr.
24 Walters to recommend a higher ROE in this proceeding than he has.

25 In fact, the widely accepted, best practice for estimating utilities’ future cost of
26 equity is to rely on a thoughtful combination of both observed and projected data.
27

28 ²¹⁴ *Id.*, at 61.

1 Accordingly, it is important to consider—as I have done—multiple methodologies
2 to estimate the cost of equity and a range of inputs to those ROE estimation models.

3 **Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' PROCESS OF USING**
4 **HIS INDIVIDUAL MODEL RESULTS TO SUPPORT HIS FINAL ROE**
5 **RECOMMENDATION?**

6 A. Mr. Walters employs a two-step process to move from his raw modeling results to
7 his recommended ROE figure. First, he summarizes the output range of each of his
8 three types of ROE model (DCF, Bond Yield Plus Risk Premium, CAPM) with his
9 judgment as to a single, representative ROE number. For example, he judges “9.6
10 percent” to represent his CAPM results that range from 8.31 to 12.16 percent (the
11 calculated mean and median of which is actually 9.8 percent).²¹⁵ Second, he
12 calculates the arithmetic mean of those three ROE judgments to obtain the ROE of
13 9.3 percent that he finally recommends.²¹⁶ Step one of Mr. Walters' process is
14 *qualitative* and subjective. Step two of Mr. Walters' process presents as a
15 *quantitative* calculation what is in fact a second layer of subjective judgment.

16 **Q. DO YOU AGREE WITH THE METHOD BY WHICH MR. WALTERS'**
17 **TESTS HIS RECOMMENDED ROE FOR REASONABLENESS?**

18 A. No, I do not. To test the reasonableness of his recommended ROE, Mr. Walters
19 calculates certain financial ratios that S&P uses to issue credit ratings.²¹⁷
20 Specifically, Mr. Walters calculates a hypothetical ratio of Funds From Operations
21 (FFO) to Adjusted Debt and a hypothetical ratio of Adjusted Debt to EBITDA for
22 APS, given his recommended 9.3 percent ROE. According to Mr. Walters'
23 calculations, the resulting ratios correspond to an A rating by S&P.²¹⁸ Nonetheless,
24 he asserts that his calculations support a bond rating of only A-.²¹⁹ This difference
25

26 ²¹⁵ *Id.*, at 51.

27 ²¹⁶ *Id.*, at 52.

28 ²¹⁷ *Id.*, at 52-56 and Attachment CCW-18DR.

²¹⁸ *Id.*, Attachment CCW-18DR.

²¹⁹ *Id.*, at 56.

1 suggests that Mr. Walters' is aware that his financial ratio test does not exactly
2 replicate the complex method by which S&P assesses creditworthiness.

3 **Q. PLEASE SUMMARIZE THE REASONABLE ADJUSTMENTS THAT CAN**
4 **BE MADE TO MR. WALTERS' ROE ANALYSES TO PRODUCE**
5 **RESULTS THAT ARE MORE COMPARABLE TO THE RETURNS ON**
6 **OTHER INVESTMENTS OF SIMILAR RISK.**

7 A. After making reasonable adjustments to the inputs used in Mr. Walters' DCF, Bond
8 Yield Plus Risk Premium, and CAPM analyses, those approaches produce ROE
9 results that are generally consistent with the authorized returns for other electric
10 utilities in recent years. I propose the following specific changes to Mr. Walters'
11 analyses (as shown in Exhibit AEB-11RB):

12 1) DCF: I propose modifying Mr. Walters' DCF analysis to
13 rely only on the results from the version of his Constant Growth
14 DCF model that uses analysts' projected earnings growth rates.
15 This change shifts his range of mean DCF results to 9.47 to 9.50
percent (as compared to his original 8.64 to 9.50 percent range that
he summarizes as 9.1 percent).

16 2) Bond Yield Plus Risk Premium: I disagree with Mr.
17 Walters' Bond Yield Plus Risk Premium methodology. However,
18 if the Commission were to rely on his methodology of simply
19 adding a projected Treasury bond yield of 1.80 percent to a
20 historical utility equity risk premium, then it would be more
21 appropriate to rely on the most recent observation as opposed to the
22 five-year historical average. Alternatively, I propose relying on Mr.
23 Walters' projected Treasury bond yield of 1.80 percent in my
24 regression equation to calculate a corresponding utility equity risk
premium (and then adding his risk-free rate to that calculated
value). These changes shift his range of Bond Yield Plus Risk
Premium results to 9.45 to 9.64 percent (as compared to his original
8.50 to 9.20 percent range that he summarizes as 9.0 percent).

25 3) CAPM: I propose modifying Mr. Walters' CAPM analysis
26 to rely only on the market return he computed via the constant
27 growth DCF equation and to use only current adjusted Betas
28 calculated using a weekly return interval (while keeping his risk-
free rate assumption and proxy group definition intact). These

1 changes shift his CAPM results to a single result of 12.16 percent
2 (as compared to his original 8.31 to 12.16 percent range that he
3 summarizes as 9.6 percent).

4 G. *Effect of APS's business risk on the Company's Cost of Equity*

5 **Q. DO YOU AGREE WITH MR. WALTERS' ASSESSMENT OF THE**
6 **COMPANY'S RISKINESS FOR INVESTORS?**

7 A. No, I do not. Mr. Walters appears to conclude that APS is less risky than its proxy
8 group, purely on the basis of relative credit ratings.²²⁰ However, credit ratings are
9 assessments of the likelihood a company could default on its *debt*; whereas, the
10 topic of the current proceeding is to determine the riskiness and cost of the
11 Company's *equity*. In my Direct Testimony, I explained that APS is *more* risky
12 than its proxy group—not less. And I supported my argument with discussions
13 about its relatively high regulatory risk,²²¹ its large capital investment program,²²²
14 and its nuclear generation assets.²²³

15 **Q. DO YOU AGREE WITH MR. WALTERS THAT ALL RISKS FACED BY**
16 **THE COMPANY AND PROXY GROUP COMPANIES ARE ALREADY**
17 **REFLECTED IN THEIR CREDIT RATINGS?**

18 A. No, I do not. Mr. Walters dismisses the discussion of APS business risks in my
19 Direct Testimony by claiming that all known risks are “taken into account” by
20 rating agencies.²²⁴ However, as I just explained above in this section, credit rating
21 agencies evaluate a company's ability to pay *debt*—not *equity*. Equity and debt
22 investors look at investment risk through different lenses. Some market conditions,
23 managerial decisions, and operating environments can adversely affect a
24
25

26 ²²⁰ Direct Testimony of Christopher C. Walters, at 22.

27 ²²¹ Direct Testimony of Ann E. Bulkley, at 55.

28 ²²² *Id.*, at 58

²²³ *Id.*, at 59.

²²⁴ Direct Testimony of Christopher C. Walters, at 75.

1 company's likelihood of paying dividends to equity holders without necessarily
2 affecting that company's likelihood of paying interest due to debt holders.

3 **Q. DO YOU AGREE WITH MR. WALTERS' OPINION THAT INVESTORS**
4 **SHOULD ONLY GET COMPENSATED FOR MARKET RISK?**

5 A. No, I do not. Mr. Walters recites an outdated characterization of "financial theory"
6 as the notion that investors should only be compensated for "market risk" because
7 they can diversify away company-specific risks.²²⁵ It is true that the CAPM was
8 developed to estimate the return required by equity investors to compensate for
9 systematic (a/k/a "market") risk (as measured, theoretically, by Beta and the MRP),
10 on the premise that unsystematic risk can hypothetically be diversified away in a
11 large enough portfolio. However, financial theory also suggests it is appropriate to
12 add a size premium and a company-specific risk premium to CAPM results.

13
14 Indeed, there can be many examples of risks that may affect a company going
15 forward, but which have not previously occurred (or were previously perceived by
16 investors as having a lower likelihood of ever occurring), and thus have not yet
17 been fully priced into the company's valuation by investors—and therefore are not
18 yet fully captured by the company's Beta.

19 One can also look to the policy and practice of FERC, which explicitly recognizes
20 the need to compensate equity investors for company-specific risks. FERC has
21 established that the "risk profile of a utility" should be used to determine where in
22 the range of ROE results that particular utility's ROE should be set.²²⁶ FERC has
23 also observed "the CAPM's inability to fully account for the impact of firm size
24 when determining the cost of equity" and determined that "size adjustments are
25

26 ²²⁵ *Id.*, at 75.

27 ²²⁶ Opinion No. 569, 169 FERC ¶ 61,129 (November 21, 2019) at P 57. FERC reconfirmed its position on
28 this matter in Opinion No. 569-A, 171 FERC ¶ 61,154 (May 21, 2020), for example at P 196: "risk profile
is the particular circumstance most relevant to determining whether an existing ROE is unjust and
unreasonable."

appropriate for the utility industry and improve the overall accuracy of the CAPM results.”²²⁷

H. *Fair Value Increment Cost Rate*

Q. PLEASE SUMMARIZE MR. WALTERS’ VERSUS YOUR RECOMMENDATION REGARDING THE FAIR VALUE INCREMENT.

A. Mr. Walters states that he disagrees with using a FVI, despite its basis in the Arizona Constitution and long history of application by the Commission.²²⁸ He nonetheless offers a FVI cost rate recommendation, which he calculates as 0.65 percent (equal to 50 percent of his real risk-free rate estimate of 1.30 percent. He does not comment on the Company’s Fair Value Rate Base (FVRB); he implicitly accepts the Company’s proposed FVRB, by virtue of using it to calculate the resulting FVROR.

Based on market data as of August 2019, my recommended FVI cost rate was 0.81 percent (equal to 50 percent of the average real risk-free rate estimate of 1.62 percent).²²⁹ Upon updating with current data, my recommendation is a FVI cost rate of 1.28 percent, equal to my estimate of the real risk-free rate, as shown below in Figure 19 and in Exhibit AEB-8RB.

²²⁷ Opinion No. 569-A, 171 FERC ¶ 61,154 (May 21, 2020), at P 75. This opinion reconfirmed the FERC’s position on this matter in Opinion No. 531-B (March 3, 2015).

²²⁸ Direct Testimony of Christopher C. Walters, at 83.

²²⁹ These figures reflect a corrected calculation as provided in Bulkley response to FEA 5.3.

Figure 19: Bulkley FVI cost rate recommendation
(Updated with current market data)

| | Scenario 1 | Scenario 2 | Scenario 3 |
|-------------------------------|------------|------------|------------|
| Nominal risk-free rate | 3.40% [1] | 3.40% [1] | 2.50% [2] |
| Inflation | 2.29% [3] | 1.57% [4] | 1.57% [4] |
| Real risk-free rate [5] | 1.09% | 1.83% | 0.93% |
| Recommended FVI cost rate [6] | 1.28% | | |

[1] Average of 5-year and 10-year projected 30-year T-bond yield, per Blue Chip, as of 6/1/20

[2] Duff & Phelps normalized nominal risk-free rate, as of 6/30/20

[3] Average of three forecasts, as shown in Exhibit AEB-8RB

[4] Equal to the average 30-year T-bond yield for the 180-day period ending 9/30/20, less the average TIPS yield for the 180-day period ending 9/30/20

[5] Equal to the nominal risk-free rate less inflation

[6] Equal to the mean of the three scenarios

The Company is requesting a FVI cost rate of 0.80 percent, which is conservative. Combined with my recommended ROE of 10.00 percent, a FVI cost rate of 0.80 percent produces a FVROR of 5.51 percent, as shown in Exhibit AEB-9RB.

I. *Equity ratio*

Q. WHAT IS YOUR RESPONSE TO MR. WALTERS' ASSESSMENT OF THE COMPANY'S PROPOSED EQUITY RATIO?

A. Mr. Walters believes the Company's proposed common equity ratio of 54.67 percent to be high.²³⁰ While he does not go on to recommend an alternate ratio in his testimony, he does argue that the allegedly-high equity ratio can be used to justify recommending an ROE from the lower end of his range of model results.

I do not agree with Mr. Walters' perspective. Mr. Walters' opinion on this matter is based on his review of parent- and holding company-level equity ratios for the proxy group²³¹ and for the electric utility industry as a whole.²³² However, it is more appropriate to compare the Company's proposed common equity ratio to that of *other operating companies*—not to parent companies and holding companies.

²³⁰ Direct Testimony of Christopher C. Walters, at 21.

²³¹ *Id.*, Attachment CCW-3DR.

²³² *Id.*, Table 2, at 6.

1 As I discuss in my Direct Testimony, the Company's proposed equity ratio falls in
2 the middle of the range of equity ratios for operating companies in its proxy
3 group.²³³ Moreover, it also warrants reiterating that APS's 2017 rate settlement
4 provided for an equity ratio of 55.8 percent. Therefore, the currently proposed
5 equity ratio of 54.67 percent should *not* be used as part of any *post hoc* judgment
6 regarding selecting an ROE from within model result ranges.

7 **IX. RESPONSE TO AECC WITNESS HIGGINS**

8 **Q. PLEASE BRIEFLY SUMMARIZE MR. HIGGINS' TESTIMONY AS IT**
9 **RELATES TO THE COMPANY'S ROE.**

10 A. Mr. Higgins does not recommend a specific ROE. Rather, he observes that the
11 proposed recommendation exceeds the median authorized ROEs for integrated
12 electric utilities nationwide for the 12 months ending June 30, 2020, which
13 according to Mr. Higgins is 9.75 percent. Mr. Higgins also contends that even if
14 APS's authorized ROE is set at the national median, APS's effective ROE would
15 actually be somewhat higher due to the FVI.²³⁴

16 **Q. WHAT IS YOUR RESPONSE TO MR. HIGGINS ON THOSE POINTS?**

17 A. Mr. Higgins observes that the Company's requested ROE is higher than the median
18 return authorized for integrated electric utilities by other regulatory commissions.
19 However, according to Regulatory Research Associates authorized ROEs for
20 integrated electric utilities in the 12-month period ending September 30, 2020 have
21 ranged from 9.25 percent to 10.50 percent. The returns proposed by the Opposing
22 ROE witnesses in this proceeding are well below the average or median authorized
23 ROE for integrated electric utilities and toward the lower end of the range of
24 authorized returns in recent months.

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²³³ Direct Testimony of Ann E. Bulkley, at 60.

28 ²³⁴ Direct Testimony of Kevin C. Higgins, at 32.

1 Furthermore, although authorized returns were trending down after the Great
2 Recession of 2008-2009, returns have stabilized in recent years. Mr. Higgins
3 correctly observes that the Commission approved the settlement agreement in
4 August 2017 that included an authorized ROE of 10.00 percent for APS. This
5 return was approximately 25 basis points higher than the nationwide average for
6 integrated electric utilities in the preceding 12 months. As discussed previously in
7 my Rebuttal Testimony, APS has higher operating risk due to its ownership of
8 nuclear generation assets than the utilities in other jurisdictions with a rate decision
9 in the past year. Therefore, there is no basis to conclude that the Commission
10 should now grant an authorized ROE for APS that is substantially below the
11 national median of 9.75 percent over the past 12 months.

12 Lastly, I will address Mr. Higgins' assertion that APS's effective ROE would be
13 somewhat higher than the national average due to the FVI. The FVI does not offset
14 the low ROE that the other Opposing ROE witnesses have proposed in this
15 proceeding. Even with the addition of a FVI, those ROEs are low, compared to the
16 average of recently authorized ROEs for integrated electric utility companies, and
17 also taking into consideration the business and regulatory risks that APS faces
18 relative to those other companies.

19 X. CONCLUSIONS AND RECOMMENDATION

20 Q. **PLEASE SUMMARIZE YOUR CONCLUSIONS REGARDING THE**
21 **APPROPRIATE ROE FOR APS.**

22 A. As discussed in Section IV of my Rebuttal Testimony, I have updated my analytical
23 results based on market data as of September 30, 2020. Based on these updated
24 results, I recognize that the short-term results of the analytical models have
25 declined to some degree since the filing of my Direct Testimony. While interest
26 rates on government and utility bonds have decreased in 2020, I believe that current
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1 market conditions are driven by short-term events. Over the longer term, investors
2 continue to expect higher interest rates on government and corporate bonds. In
3 addition, since mid-February 2020, equity markets have been characterized by
4 uncertainty and volatility, as demonstrated by indicators such as elevated volatility
5 in stock prices and substantial increases in Beta coefficients for regulated utilities.
6 These factors suggest that, while interest rates have declined, the cost of equity has
7 *increased*. Therefore, while some of the ROE estimation approaches are currently
8 supporting an ROE lower than 10.15 percent for APS, I believe that without the
9 market disruptions that have occurred in the last several months (which are
10 discussed in Section V of my Rebuttal Testimony), the ROE would have remained
11 in the range outlined in my Direct Testimony. Nonetheless, my updated range of
12 results is 9.75 percent to 10.25 percent, and within that range the Company has
13 elected to request a return of 10.00 percent—which, as I stated previously, is
14 conservative, considering the risk factors for APS. While the analytical results of
15 ROE estimation models provide a starting point in establishing a just and
16 reasonable ROE, it is also important to consider other factors, including Company-
17 specific risks, capital market conditions, and the capital attraction and comparable
18 return standards. ROEs at the levels proposed by the Opposing ROE witnesses are
19 not reasonable and do not meet the standards established in *Hope* and *Bluefield* for
20 a fair return.

21 **Q. WHAT IS YOUR RECOMMENDATION FOR THE FVROR FOR APS?**

22 A. Based on the Company's requested ROE of 10.00 percent and requested FVI cost
23 rate of 0.80 percent, a FVROR of 5.51 percent is reasonable and appropriate for
24 APS, as shown in Exhibit AEB-9RB.

25 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

26 A. Yes, it does.
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30-DAY CONSTANT GROWTH DCF -- ARIZONA PUBLIC SERVICE COMPANY PROXY GROUP

| Company | Ticker | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | All Proxy Group | | | With Exclusions | | |
|---------------------------------------|--------|---------------------|-------------|----------------|-------------------------|----------------------------|--------------------------------|-----------------------|---------------------|-----------------|----------|----------|-----------------|----------|----------|
| | | Annualized Dividend | Stock Price | Dividend Yield | Expected Dividend Yield | Value Line Earnings Growth | Yahoo! Finance Earnings Growth | Zacks Earnings Growth | Average Growth Rate | Low ROE | Mean ROE | High ROE | Low ROE | Mean ROE | High ROE |
| ALLETE, Inc. | ALE | \$2.47 | \$52.86 | 4.67% | 4.81% | 4.50% | 7.00% | NA% | 5.75% | 9.28% | 10.56% | 11.84% | 9.28% | 10.56% | 11.84% |
| Ameren Corporation | AEE | \$1.98 | \$78.39 | 2.53% | 2.61% | 6.00% | 6.00% | 6.90% | 6.30% | 8.60% | 8.91% | 9.51% | 8.60% | 8.91% | 9.51% |
| American Electric Power Company, Inc. | AEP | \$2.80 | \$79.66 | 3.51% | 3.62% | 6.00% | 5.63% | 5.60% | 5.74% | 9.21% | 9.36% | 9.62% | 9.21% | 9.36% | 9.62% |
| DTE Energy Company | DTE | \$4.05 | \$116.56 | 3.47% | 3.58% | 6.00% | 5.95% | 5.70% | 5.88% | 9.27% | 9.46% | 9.58% | 9.27% | 9.46% | 9.58% |
| Duke Energy Corporation | DUK | \$3.86 | \$82.07 | 4.70% | 4.79% | 5.00% | 1.60% | 4.30% | 3.63% | 8.34% | 8.42% | 9.82% | | 8.42% | 9.82% |
| Exelon Corporation | EXC | \$1.53 | \$36.25 | 4.22% | 4.32% | 5.00% | Negative | 4.00% | 4.50% | 8.30% | 8.82% | 9.33% | 8.30% | 8.82% | 9.33% |
| FirstEnergy Corporation | FE | \$1.56 | \$28.73 | 5.43% | 5.66% | 8.50% | Negative | NA% | 8.50% | 14.16% | 14.16% | 14.16% | 14.16% | 14.16% | 14.16% |
| Evergy, Inc. | EVRG | \$2.02 | \$51.49 | 3.92% | 4.04% | 4.50% | 6.80% | 6.40% | 5.90% | 8.51% | 9.94% | 10.86% | 8.51% | 9.94% | 10.86% |
| OGE Energy Corporation | OGE | \$1.55 | \$30.63 | 5.06% | 5.14% | 3.00% | 2.40% | 3.70% | 3.03% | 7.52% | 8.17% | 8.85% | 7.52% | 8.17% | 8.85% |
| Otter Tail Corporation | OTTR | \$1.48 | \$37.66 | 3.93% | 4.07% | 5.00% | 9.00% | NA% | 7.00% | 9.03% | 11.07% | 13.11% | 9.03% | 11.07% | 13.11% |
| PNM Resources, Inc. | PNM | \$1.23 | \$42.03 | 2.93% | 3.00% | 6.00% | 4.95% | 4.90% | 5.28% | 7.90% | 8.29% | 9.01% | 7.90% | 8.29% | 9.01% |
| PPL Corporation | PPL | \$1.66 | \$27.48 | 6.04% | 6.12% | 2.50% | Negative | NA% | 2.50% | 8.62% | 8.62% | 8.62% | 8.62% | 8.62% | 8.62% |
| Southern Company | SO | \$2.56 | \$52.77 | 4.85% | 4.94% | 3.00% | 4.55% | 4.00% | 3.85% | 7.92% | 8.79% | 9.51% | 7.92% | 8.79% | 9.51% |
| Xcel Energy Inc. | XEL | \$1.72 | \$68.96 | 2.49% | 2.57% | 6.00% | 5.85% | 5.80% | 5.88% | 8.37% | 8.45% | 8.57% | 8.37% | 8.45% | 8.57% |
| Mean | | | | | | | | | | 8.79% | 9.50% | 10.17% | 8.98% | 9.50% | 10.17% |
| Mean excluding FE, PPL | | | | | | | | | | 8.38% | 9.19% | 9.97% | 8.54% | 9.19% | 9.97% |
| Mean excluding FE, PPL, DTE, SO | | | | | | | | | | 8.31% | 9.20% | 10.05% | 8.52% | 9.20% | 10.05% |

Notes:

- [1] Source: Bloomberg Professional
[2] Source: Bloomberg Professional, equals 30-day average as of September 30, 2020.
[3] Equals [1] / [2]
[4] Equals [3] x (1 + 0.50 x [8])
[5] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)
[6] Source: Yahoo! Finance, September 30, 2020
[7] Source: Zacks, September 30, 2020
[8] Equals Average ([5], [6], [7])
[9] Equals [3] x (1 + 0.50 x Minimum ([5], [6], [7]) + Minimum ([5], [6], [7])
[10] Equals [4] + [8]
[11] Equals [3] x (1 + 0.50 x Maximum ([5], [6], [7]) + Maximum ([5], [6], [7])
[12] - [14] Excludes companies with ROEs less than the a 7.00% return.

90-DAY CONSTANT GROWTH DCF -- ARIZONA PUBLIC SERVICE COMPANY PROXY GROUP

| Company | Ticker | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | All Proxy Group | | | With Exclusions | | |
|---------------------------------------|--------|---------------------|-------------|----------------|-------------------------|----------------------------|--------------------------------|-----------------------|---------------------|-----------------|----------|----------|-----------------|----------|----------|
| | | Annualized Dividend | Stock Price | Dividend Yield | Expected Dividend Yield | Value Line Earnings Growth | Yahoo! Finance Earnings Growth | Zacks Earnings Growth | Average Growth Rate | Low ROE | Mean ROE | High ROE | Low ROE | Mean ROE | High ROE |
| ALLETE, Inc. | ALE | \$2.47 | \$56.28 | 4.39% | 4.51% | 4.50% | 7.00% | NA% | 5.75% | 8.99% | 10.26% | 11.54% | 8.99% | 10.26% | 11.54% |
| Ameren Corporation | AEE | \$1.98 | \$76.72 | 2.58% | 2.66% | 6.00% | 6.00% | 6.90% | 6.30% | 8.66% | 8.96% | 9.57% | 8.66% | 8.96% | 9.57% |
| American Electric Power Company, Inc. | AEP | \$2.80 | \$82.46 | 3.40% | 3.49% | 6.00% | 5.63% | 5.60% | 5.74% | 9.09% | 9.24% | 9.50% | 9.09% | 9.24% | 9.50% |
| DTE Energy Company | DTE | \$4.05 | \$112.92 | 3.59% | 3.69% | 6.00% | 5.95% | 5.70% | 5.88% | 9.39% | 9.58% | 9.69% | 9.39% | 9.58% | 9.69% |
| Duke Energy Corporation | DUK | \$3.86 | \$83.26 | 4.64% | 4.72% | 5.00% | 1.60% | 4.30% | 3.63% | 6.27% | 8.35% | 9.75% | | 8.35% | 9.75% |
| Exelon Corporation | EXC | \$1.53 | \$37.46 | 4.08% | 4.18% | 5.00% | Negative | 4.00% | 4.50% | 8.17% | 8.68% | 9.19% | 8.17% | 8.68% | 9.19% |
| FirstEnergy Corporation | FE | \$1.56 | \$34.09 | 4.58% | 4.77% | 8.50% | Negative | NA% | 8.50% | 13.27% | 13.27% | 13.27% | 13.27% | 13.27% | 13.27% |
| Evergy, Inc. | EVRG | \$2.02 | \$57.38 | 3.52% | 3.62% | 4.50% | 6.80% | 6.40% | 5.90% | 8.10% | 9.52% | 10.44% | 8.10% | 9.52% | 10.44% |
| OGE Energy Corporation | OGE | \$1.55 | \$31.48 | 4.92% | 5.00% | 3.00% | 2.40% | 3.70% | 3.03% | 7.38% | 8.03% | 8.71% | 7.38% | 8.03% | 8.71% |
| Otter Tail Corporation | OTTR | \$1.48 | \$39.11 | 3.78% | 3.92% | 5.00% | 9.00% | NA% | 7.00% | 8.88% | 10.92% | 12.95% | 8.88% | 10.92% | 12.95% |
| PNM Resources, Inc. | PNM | \$1.23 | \$41.08 | 2.99% | 3.07% | 6.00% | 4.95% | 4.90% | 5.28% | 7.97% | 8.36% | 9.08% | 7.97% | 8.36% | 9.08% |
| PPL Corporation | PPL | \$1.66 | \$27.05 | 6.14% | 6.21% | 2.50% | Negative | NA% | 2.50% | 8.71% | 8.71% | 8.71% | 8.71% | 8.71% | 8.71% |
| Southern Company | SO | \$2.56 | \$54.11 | 4.73% | 4.82% | 3.00% | 4.55% | 4.00% | 3.85% | 7.80% | 8.67% | 9.39% | 7.80% | 8.67% | 9.39% |
| Xcel Energy Inc. | XEL | \$1.72 | \$67.10 | 2.56% | 2.64% | 6.00% | 5.85% | 5.80% | 5.86% | 8.44% | 8.52% | 8.64% | 8.44% | 8.52% | 8.64% |
| Mean | | | | | | | | | | 8.65% | 9.36% | 10.03% | 8.63% | 9.36% | 10.03% |
| Mean excluding FE, PPL | | | | | | | | | | 8.63% | 9.29% | 9.92% | 8.62% | 9.29% | 9.92% |
| Mean excluding FE, PPL, DTE, SO | | | | | | | | | | 8.19% | 9.08% | 9.94% | 8.41% | 9.08% | 9.94% |

Notes:

- [1] Source: Bloomberg Professional
[2] Source: Bloomberg Professional, equals 30-day average as of September 30, 2020.
[3] Equals [1] / [2]
[4] Equals [3] x (1 + 0.50 x [8])
[5] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)
[6] Source: Yahoo! Finance, September 30, 2020
[7] Source: Zacks, September 30, 2020
[8] Equals Average ([5], [6], [7])
[9] Equals [3] x (1 + 0.50 x Minimum ([5], [6], [7]) + Minimum ([5], [6], [7])
[10] Equals [4] + [8]
[11] Equals [3] x (1 + 0.50 x Maximum ([5], [6], [7]) + Maximum ([5], [6], [7])
[12] - [14] Excludes companies with ROEs less than the a 7.00% return.

180-DAY CONSTANT GROWTH DCF – ARIZONA PUBLIC SERVICE COMPANY PROXY GROUP

| Company | Ticker | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | All Proxy Group | | | With Exclusions | | |
|---------------------------------------|--------|---------------------|-------------|----------------|-------------------------|----------------------------|--------------------------------|-----------------------|---------------------|-----------------|----------|----------|-----------------|----------|----------|
| | | Annualized Dividend | Stock Price | Dividend Yield | Expected Dividend Yield | Value Line Earnings Growth | Yahoo! Finance Earnings Growth | Zacks Earnings Growth | Average Growth Rate | Low ROE | Mean ROE | High ROE | Low ROE | Mean ROE | High ROE |
| ALLETE, Inc. | ALE | \$2.47 | \$61.67 | 4.00% | 4.12% | 4.50% | 7.00% | NA% | 5.75% | 8.60% | 9.67% | 11.15% | 8.60% | 9.67% | 11.15% |
| Ameren Corporation | AEE | \$1.98 | \$76.75 | 2.58% | 2.66% | 6.00% | 6.00% | 6.90% | 6.30% | 8.66% | 8.96% | 9.57% | 8.66% | 8.96% | 9.57% |
| American Electric Power Company, Inc. | AEP | \$2.80 | \$85.73 | 3.27% | 3.36% | 6.00% | 5.63% | 5.60% | 5.74% | 8.96% | 9.10% | 9.36% | 8.96% | 9.10% | 9.36% |
| DTE Energy Company | DTE | \$4.05 | \$111.83 | 3.62% | 3.73% | 6.00% | 5.95% | 5.70% | 5.88% | 9.42% | 9.61% | 9.73% | 9.42% | 9.61% | 9.73% |
| Duke Energy Corporation | DUK | \$3.86 | \$86.99 | 4.49% | 4.57% | 5.00% | 1.60% | 4.30% | 3.63% | 6.13% | 8.20% | 9.60% | | 8.20% | 9.60% |
| Exelon Corporation | EXC | \$1.53 | \$39.14 | 3.91% | 4.00% | 5.00% | Negative | 4.00% | 4.50% | 7.99% | 8.50% | 9.01% | 7.99% | 8.50% | 9.01% |
| FirstEnergy Corporation | FE | \$1.56 | \$39.24 | 3.98% | 4.14% | 8.50% | Negative | NA% | 8.50% | 12.64% | 12.64% | 12.64% | 12.64% | 12.64% | 12.64% |
| Evergy, Inc. | EVRG | \$2.02 | \$60.04 | 3.36% | 3.46% | 4.50% | 6.80% | 6.40% | 5.90% | 7.94% | 9.36% | 10.28% | 7.94% | 9.36% | 10.28% |
| OGE Energy Corporation | OGE | \$1.55 | \$33.73 | 4.60% | 4.67% | 3.00% | 2.40% | 3.70% | 3.03% | 7.05% | 7.70% | 8.38% | 7.05% | 7.70% | 8.38% |
| Otter Tail Corporation | OTTR | \$1.48 | \$42.99 | 3.44% | 3.56% | 5.00% | 9.00% | NA% | 7.00% | 8.53% | 10.56% | 12.60% | 8.53% | 10.56% | 12.60% |
| PNM Resources, Inc. | PNM | \$1.23 | \$43.02 | 2.88% | 2.93% | 6.00% | 4.95% | 4.90% | 5.28% | 7.83% | 8.22% | 8.94% | 7.83% | 8.22% | 8.94% |
| PPL Corporation | PPL | \$1.66 | \$28.02 | 5.92% | 6.00% | 2.50% | Negative | NA% | 2.50% | 8.50% | 8.50% | 8.50% | 8.50% | 8.50% | 8.50% |
| Southern Company | SO | \$2.56 | \$57.12 | 4.48% | 4.57% | 3.00% | 4.55% | 4.00% | 3.85% | 7.55% | 8.42% | 9.13% | 7.55% | 8.42% | 9.13% |
| Xcel Energy Inc. | XEL | \$1.72 | \$65.63 | 2.62% | 2.70% | 6.00% | 5.85% | 5.80% | 5.88% | 8.50% | 8.58% | 8.70% | 8.50% | 8.58% | 8.70% |
| Mean | | | | | | | | | | 8.45% | 9.16% | 9.83% | 8.63% | 9.16% | 9.83% |
| Mean excluding FE, PPL | | | | | | | | | | 8.44% | 9.10% | 9.73% | 8.63% | 9.10% | 9.73% |
| Mean excluding FE, PPL, DTE, SO | | | | | | | | | | 8.02% | 8.91% | 9.76% | 8.23% | 8.91% | 9.76% |

Notes:

- [1] Source: Bloomberg Professional
[2] Source: Bloomberg Professional, equals 30-day average as of September 30, 2020.
[3] Equals [1] / [2]
[4] Equals [3] x (1 + 0.50 x [8])
[5] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)
[6] Source: Yahoo! Finance, September 30, 2020
[7] Source: Zacks, September 30, 2020
[8] Equals Average ([5], [6], [7])
[9] Equals [3] x (1 + 0.50 x Minimum ([5], [6], [7]) + Minimum ([5], [6], [7])
[10] Equals [4] + [8]
[11] Equals [3] x (1 + 0.50 x Maximum ([5], [6], [7]) + Maximum ([5], [6], [7])
[12] - [14] Excludes companies with ROEs less than the a 7.00% return.

PROJECTED CONSTANT GROWTH DCF -- ARIZONA PUBLIC SERVICE COMPANY PROXY GROUP

| | | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | [9] | [10] | [11] | [12] | [13] |
|---------------------------------------|--------|---------------------|-------------------------|----------|----------|----------------|-------------------------|----------------------------|-------------------------|-----------------------|---------------------|---------|----------|----------|
| Company | Ticker | Annualized Dividend | Stock Price (2022-2024) | | | Dividend Yield | Expected Dividend Yield | Value Line Earnings Growth | Yahoo! Finance Earnings | Zacks Earnings Growth | Average Growth Rate | Low ROE | Mean ROE | High ROE |
| ALLETE, Inc. | ALE | \$2.47 | \$90.00 | \$65.00 | \$77.50 | 3.19% | 3.28% | 4.50% | 7.00% | NA% | 5.75% | 7.76% | 9.03% | 10.30% |
| Ameren Corporation | AEE | \$1.98 | \$85.00 | \$60.00 | \$72.50 | 2.73% | 2.82% | 6.00% | 6.00% | 6.90% | 6.30% | 8.81% | 9.12% | 9.73% |
| American Electric Power Company, Inc. | AEP | \$2.80 | \$105.00 | \$85.00 | \$95.00 | 2.95% | 3.03% | 6.00% | 5.63% | 5.60% | 5.74% | 8.63% | 8.78% | 9.04% |
| DTE Energy Company | DTE | \$4.05 | \$160.00 | \$120.00 | \$140.00 | 2.89% | 2.98% | 6.00% | 5.95% | 5.70% | 5.88% | 8.68% | 8.86% | 8.98% |
| Duke Energy Corporation | DUK | \$3.86 | \$110.00 | \$80.00 | \$95.00 | 4.06% | 4.14% | 5.00% | 1.60% | 4.30% | 3.63% | 5.70% | 7.77% | 9.16% |
| Exelon Corporation | EXC | \$1.53 | \$60.00 | \$40.00 | \$50.00 | 3.06% | 3.13% | 5.00% | Negative | 4.00% | 4.50% | 7.12% | 7.63% | 8.14% |
| FirstEnergy Corporation | FE | \$1.56 | \$60.00 | \$40.00 | \$50.00 | 3.12% | 3.25% | 8.50% | Negative | NA% | 6.50% | 11.75% | 11.75% | 11.75% |
| Eversource Energy, Inc. | EVERG | \$2.02 | \$80.00 | \$60.00 | \$70.00 | 2.89% | 2.97% | 4.50% | 6.80% | 6.40% | 5.90% | 7.45% | 8.67% | 9.78% |
| OGE Energy Corporation | OGE | \$1.55 | \$55.00 | \$40.00 | \$47.50 | 3.28% | 3.31% | 3.00% | 2.40% | 3.70% | 3.03% | 5.70% | 6.35% | 7.02% |
| Otter Tail Corporation | OTTR | \$1.48 | \$80.00 | \$45.00 | \$52.50 | 2.82% | 2.92% | 5.00% | 9.00% | NA% | 7.00% | 7.89% | 9.92% | 11.95% |
| PNM Resources, Inc. | PNM | \$1.23 | \$55.00 | \$35.00 | \$45.00 | 2.73% | 2.81% | 6.00% | 4.95% | 4.90% | 5.28% | 7.70% | 8.09% | 8.82% |
| PPL Corporation | PPL | \$1.66 | \$45.00 | \$35.00 | \$40.00 | 4.15% | 4.20% | 2.50% | Negative | NA% | 2.50% | 6.70% | 6.70% | 6.70% |
| Southern Company | SO | \$2.56 | \$70.00 | \$50.00 | \$60.00 | 4.27% | 4.35% | 3.00% | 4.55% | 4.00% | 3.85% | 7.33% | 8.20% | 8.91% |
| Xcel Energy Inc. | XEL | \$1.72 | \$65.00 | \$55.00 | \$60.00 | 2.87% | 2.95% | 6.00% | 5.85% | 5.80% | 5.88% | 8.75% | 8.83% | 8.95% |
| Mean | | | | | | | | | | | | 7.86% | 8.56% | 9.23% |
| Mean excluding FE, PPL | | | | | | | | | | | | 7.63% | 8.45% | 9.23% |
| Mean excluding FE, PPL, DTE, SO | | | | | | | | | | | | 7.55% | 8.44% | 9.29% |

Notes:

[1] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[2] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[3] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[4] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[5] Equals [1] / [4]

[6] Equals [5] x (1 + 0.50 x [10])

[7] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[8] Source: Yahoo! Finance, September 30, 2020

[9] Source: Zacks, September 30, 2020

[10] Equals Average ([7], [8], [9])

[11] Equals [5] x (1 + 0.50 x Minimum ([7], [8], [9]) + Minimum ([7], [8], [9]))

[12] Equals [6] + [10]

[13] Equals [5] x (1 + 0.50 x Maximum ([7], [8], [9]) + Maximum ([7], [8], [9]))

BETA
As of September 30, 2020

| | | [1] | [2] |
|---------------------------------------|------|--------------|--------------|
| | | Bloomberg | Value Line |
| ALLETE, Inc. | ALE | 0.83 | 0.85 |
| Ameren Corporation | AEE | 0.76 | 0.80 |
| American Electric Power Company, Inc. | AEP | 0.76 | 0.75 |
| DTE Energy Company | DTE | 0.85 | 0.90 |
| Duke Energy Corporation | DUK | 0.72 | 0.85 |
| Exelon Corporation | EXC | 0.81 | 0.95 |
| FirstEnergy Corporation | FE | 0.80 | 0.85 |
| Evergy, Inc. | EVRG | 0.80 | 1.00 |
| OGE Energy Corporation | OGE | 0.93 | 1.05 |
| Otter Tail Corporation | OTTR | 0.87 | 0.85 |
| PNM Resources, Inc. | PNM | 0.94 | 0.90 |
| PPL Corporation | PPL | 0.92 | 1.10 |
| Southern Company | SO | 0.73 | 0.90 |
| Xcel Energy Inc. | XEL | 0.73 | 0.75 |
| Mean | | 0.819 | 0.893 |
| Mean excluding FE, PPL | | 0.813 | 0.879 |
| Mean excluding FE, PPL, DTE, SO | | 0.817 | 0.875 |

Notes:

[1] Source: Bloomberg Professional, 10-year adjusted Beta

[2] Source: Value Line adjusted Beta (September 11, 2020; August 14, 2020; and July 24, 2020)

MARKET RISK PREMIUM DERIVED FROM ANALYSTS LONG-TERM GROWTH ESTIMATES
(Dividend Yield and Growth Rate sourced from Bloomberg)

| | |
|--|--------------------------------|
| [1] Estimated Weighted Average Dividend Yield | 1.60% |
| [2] Estimated Weighted Average Long-Term Growth Rate | 1.63% |
| [3] S&P 500 Estimated Required Market Return | 13.43% |
| [4] Risk-Free Rate | 1.42% 1.64% 3.30% |
| [5] Implied Market Risk Premium | 12.01% 11.79% 10.45% |

| | Name | Ticker | Shares Outstg | Price | Current Dividend Yield | Bloomber g Long Term Growth | Market Cap | Market Cap, Excluding n/a Growth | % of Total Market Cap | Cap. Weighted Div. Yield | Cap. Weighted Long Term Growth |
|----------------|-----------------------------|--------|------------------|----------|------------------------------|--------------------------------------|------------|--|-----------------------------|--------------------------------|--|
| LYB UN Equity | LyondellBasell Industries N | LYB | 333.3 | 69.25 | 6.06 | 6.75 | 23,118 | 23,118 | 0.09% | 0.02% | 0.01% |
| AXP UN Equity | American Express Co | AXP | 805.2 | 100.32 | 1.72 | 4.33 | 80,774 | 80,774 | 0.28% | 0.02% | 0.01% |
| VZ UN Equity | Verizon Communications I | VZ | 4,138.1 | 50.40 | 4.23 | 3.07 | 245,800 | 245,800 | 0.85% | 0.04% | 0.03% |
| AVGO UN Equity | broadcom Inc | AVGO | 404.5 | 366.47 | 3.55 | 5.82 | 148,238 | 148,238 | 0.51% | 0.02% | 0.05% |
| BA UN Equity | Boeing Co/The | BA | 364.4 | 166.20 | n/a | n/a | 94,540 | - | 0.03% | n/a | n/a |
| CAT UN Equity | Caterpillar Inc | CAT | 341.5 | 145.44 | 2.78 | 10.00 | 80,381 | 80,381 | 0.28% | 0.01% | 0.03% |
| JPM UN Equity | JPMorgan Chase & Co | JPM | 3,047.5 | 96.81 | 3.72 | 5.40 | 295,039 | 295,039 | 1.02% | 0.04% | 0.06% |
| CVX UN Equity | Chevron Corp | CVX | 1,867.3 | 70.87 | 7.28 | -0.50 | 132,335 | 132,335 | 0.48% | 0.02% | 0.05% |
| KO UN Equity | Coca-Cola Co/The | KO | 4,295.4 | 49.5 | 3.34 | 2.19 | 211,121 | 211,121 | 0.73% | 0.02% | 0.02% |
| ABEV UN Equity | Abbev Inc | ABEV | 1,764.8 | 87.36 | 5.41 | 2.05 | 154,176 | 154,176 | 0.53% | 0.02% | 0.01% |
| DIS UN Equity | Walt Disney Co/The | DIS | 1,307.1 | 125.88 | n/a | 5.39 | 223,523 | 223,523 | 0.75% | n/a | 0.04% |
| FLT UN Equity | FleetCor Technologies Inc | FLT | 84.1 | 240.65 | n/a | 5.74 | 20,228 | 20,228 | 0.07% | n/a | 0.01% |
| EXR UN Equity | Extra Space Storage Inc | EXR | 129.1 | 109.35 | 3.26 | 3.10 | 14,114 | 14,114 | 0.05% | 0.02% | 0.00% |
| XOM UN Equity | Exxon Mobil Corp | XOM | 4,228.2 | 33.34 | 10.47 | 6.21 | 140,546 | 140,546 | 0.49% | 0.03% | 0.03% |
| PSX UN Equity | Phillips 66 | PSX | 436.7 | 50.01 | 7.20 | 5.00 | 21,830 | 21,830 | 0.08% | 0.01% | 0.00% |
| GE UN Equity | General Electric Co | GE | 8,753.3 | 6.16 | 0.65 | 5.53 | 53,876 | 53,876 | 0.19% | 0.02% | 0.01% |
| HPQ UN Equity | HP Inc | HPQ | 1,373.3 | 19.10 | 3.69 | 3.19 | 26,234 | 26,234 | 0.03% | 0.02% | 0.00% |
| HD UN Equity | Home Depot Inc/The | HD | 1,016.5 | 276.11 | 2.16 | 6.53 | 299,373 | 299,373 | 1.04% | 0.02% | 0.08% |
| IBM UN Equity | International Business Mac | IBM | 390.0 | 121.80 | 5.35 | 1.43 | 100,472 | 100,472 | 0.39% | 0.02% | 0.01% |
| CXO UN Equity | Concho Resources Inc | CXO | 196.7 | 43.06 | 1.66 | 14.20 | 8,470 | 8,470 | 0.03% | 0.02% | 0.00% |
| JNJ UN Equity | Johnson & Johnson | JNJ | 2,632.8 | 145.27 | 2.72 | 5.40 | 390,369 | 390,369 | 1.35% | 0.04% | 0.07% |
| MCD UN Equity | McDonald's Corp | MCD | 744.1 | 230.44 | 2.27 | 7.36 | 164,030 | 164,030 | 0.57% | 0.01% | 0.04% |
| MRK UN Equity | Merck & Co Inc | MRK | 2,529.2 | 62.08 | 2.97 | 7.78 | 207,600 | 207,600 | 0.72% | 0.02% | 0.06% |
| NMNM UN Equity | NK Co | NMNM | 375.0 | 159.80 | 3.68 | 7.35 | 92,048 | 92,048 | 0.34% | 0.01% | 0.05% |
| AWK UN Equity | American Water Works Co | AWK | 181.2 | 146.82 | 1.50 | 5.00 | 26,604 | 26,604 | 0.09% | 0.02% | 0.01% |
| BAC UN Equity | Bank of America Corp | BAC | 6,564.1 | 24.04 | 3.60 | 12.70 | 208,242 | 208,242 | 0.72% | 0.02% | 0.06% |
| BKR UN Equity | Baker Hughes Co | BKR | 650.3 | 12.75 | 5.65 | 21.08 | 8,308 | 8,308 | 0.03% | 0.02% | 0.01% |
| PFE UN Equity | Pfizer Inc | PFE | 5,556.9 | 36.39 | 4.18 | 5.00 | 202,187 | 202,187 | 0.70% | 0.03% | 0.04% |
| PG UN Equity | Procter & Gamble Co/The | PG | 2,489.5 | 139.72 | 2.26 | 5.79 | 347,650 | 347,650 | 1.23% | 0.03% | 0.07% |
| T UN Equity | AT&T Inc | T | 7,125.0 | 28.55 | 7.29 | 4.13 | 203,383 | 203,383 | 0.73% | 0.05% | 0.03% |
| TRV UN Equity | Travelers Cos Inc/The | TRV | 484.7 | 6.39 | 0.95 | 11.82 | 4,067 | 4,067 | 0.01% | 0.02% | 0.00% |
| KIX UN Equity | Maytheon Technologies Co | KIX | 253.2 | 107.87 | 3.15 | 5.64 | 27,310 | 27,310 | 0.09% | 0.02% | 0.01% |
| ADI UN Equity | Analog Devices Inc | ADI | 1,527.7 | 57.87 | 3.28 | n/a | 88,405 | - | 0.03% | 0.02% | n/a |
| WMT UN Equity | Walmart Inc | WMT | 369.5 | 116.5 | 2.10 | 5.05 | 43,663 | 43,663 | 0.15% | 0.02% | 0.01% |
| CSCO UN Equity | Cisco Systems Inc | CSCO | 2,333.3 | 143.11 | 1.51 | 5.10 | 405,538 | 405,538 | 1.43% | 0.02% | 0.07% |
| INTC UN Equity | Intel Corp | INTC | 4,233.4 | 36.95 | 3.70 | 4.75 | 164,892 | 164,892 | 0.57% | 0.02% | 0.05% |
| GM UN Equity | General Motors Co | GM | 4,253.0 | 52.32 | 2.52 | 6.82 | 222,517 | 222,517 | 0.77% | 0.02% | 0.06% |
| MSFT UN Equity | Microsoft Corp | MSFT | 1,431.1 | 30.39 | n/a | 12.76 | 13,491 | 13,491 | 0.15% | n/a | 0.02% |
| DG UN Equity | Dollar General Corp | DG | 7,967.7 | 212.63 | 1.05 | 13.63 | 1,608,110 | 1,608,110 | 5.57% | 0.05% | 0.76% |
| CI UN Equity | Cigna Corp | CI | 249.0 | 212.88 | 0.68 | 12.89 | 53,014 | 53,014 | 0.19% | 0.02% | 0.02% |
| KMI UN Equity | Kinder Morgan Inc | KMI | 367.2 | 166.94 | 0.02 | 11.09 | 61,500 | 61,500 | 0.21% | 0.02% | 0.02% |
| C UN Equity | Citigroup Inc | C | 2,263.3 | 12.21 | 8.60 | 8.35 | 27,638 | 27,638 | 0.10% | 0.01% | 0.01% |
| AIG UN Equity | American International Gr | AIG | 2,081.9 | 42.84 | 4.76 | 3.17 | 68,187 | 68,187 | 0.31% | 0.01% | 0.01% |
| HON UN Equity | Honeywell International Inc | HON | 861.4 | 27.64 | 4.63 | 12.57 | 23,810 | 23,810 | 0.08% | 0.02% | 0.01% |
| MO UN Equity | Altria Group Inc | MO | 701.8 | 164.32 | 2.26 | 6.98 | 115,317 | 115,317 | 0.40% | 0.01% | 0.03% |
| HCA UN Equity | HCA Healthcare Inc | HCA | 1,858.4 | 38.75 | 8.88 | 4.46 | 72,013 | 72,013 | 0.25% | 0.02% | 0.01% |
| UA UN Equity | Under Armour Inc | UA | 338.0 | 122.60 | n/a | 10.08 | 41,443 | 41,443 | 0.14% | n/a | 0.01% |
| IP UN Equity | International Paper Co | IP | 188.5 | 11.54 | n/a | n/a | 2,176 | - | 0.03% | n/a | n/a |
| HPE UN Equity | Hewlett Packard Enterprise | HPE | 393.1 | 40.35 | 5.99 | 5.15 | 45,601 | 45,601 | 0.05% | 0.02% | 0.00% |
| ABT UN Equity | Abbott Laboratories | ABT | 1,286.4 | 9.32 | 5.15 | 5.78 | 11,985 | 11,985 | 0.04% | 0.02% | 0.00% |
| AFL UN Equity | Aflac Inc | AFL | 1,770.5 | 109.57 | 1.31 | 2.39 | 193,987 | 193,987 | 0.67% | 0.01% | 0.06% |
| APD UN Equity | Air Products and Chemicals | APD | 7,229 | 36.36 | 3.08 | n/a | 25,821 | - | 0.03% | 0.02% | n/a |
| RCL UN Equity | Royal Caribbean Cruises L | RCL | 220.2 | 300.22 | 1.79 | 10.21 | 66,317 | 66,317 | 0.23% | 0.02% | 0.02% |
| HES UN Equity | Heess Corp | HES | 2,477 | 64.76 | n/a | -82.80 | 13,773 | 13,773 | 0.05% | n/a | -0.04% |
| ADM UN Equity | Archer-Daniels-Midland Co | ADM | 307.1 | 39.9 | 2.55 | 27.45 | 12,037 | 12,037 | 0.04% | 0.02% | 0.01% |
| ADP UN Equity | Automatic Data Processing | ADP | 355.5 | 46.40 | 3.10 | 7.20 | 26,782 | 26,782 | 0.09% | 0.02% | 0.01% |
| VRSK UN Equity | Verisk Analytics Inc | VRSK | 428.8 | 136.74 | 2.62 | 12.00 | 58,637 | 58,637 | 0.21% | 0.01% | 0.02% |
| AZO UN Equity | AutoZone Inc | AZO | 162.4 | 187.58 | 0.58 | 9.43 | 30,460 | 30,460 | 0.11% | 0.02% | 0.01% |
| AVY UN Equity | Avery Dennison Corp | AVY | 23.4 | 1,176.00 | n/a | 7.92 | 27,517 | 27,517 | 0.13% | n/a | 0.01% |
| MSCI UN Equity | MSCI Inc | MSCI | 83.5 | 121.47 | 1.82 | 4.55 | 10,638 | 10,638 | 0.01% | 0.02% | 0.00% |
| BLL UN Equity | Ball Corp | BLL | 83.3 | 361.61 | 0.86 | 11.75 | 30,244 | 30,244 | 0.10% | 0.02% | 0.01% |
| CARR UN Equity | Carrier Global Corp | CARR | 326.5 | 84.78 | 5.71 | 5.07 | 27,450 | 27,450 | 0.10% | 0.02% | 0.01% |
| DK UN Equity | Bank of New York Mellon | DK | 366.2 | 30.84 | 1.04 | 5.10 | 26,713 | 26,713 | 0.09% | 0.02% | 0.00% |
| OTIS UN Equity | Otis Worldwide Corp | OTIS | 285.9 | 34.03 | 3.64 | 3.83 | 30,141 | 30,141 | 0.10% | 0.02% | 0.01% |
| BAX UN Equity | Baxter International Inc | BAX | 433.1 | 62.71 | 1.28 | 4.80 | 27,158 | 27,158 | 0.09% | 0.02% | 0.00% |
| BDX UN Equity | Becton Dickinson and Co | BDX | 506.2 | 80.25 | 1.22 | 16.98 | 40,625 | 40,625 | 0.14% | 0.02% | 0.02% |
| BRKB UN Equity | Berkshire Hathaway Inc | BRKB | 289.9 | 232.03 | 1.36 | 8.73 | 67,258 | 67,258 | 0.23% | 0.02% | 0.02% |
| BBY UN Equity | Best Buy Co Inc | BBY | 1,401.4 | 212.83 | n/a | 14.50 | 298,251 | 298,251 | 1.03% | n/a | 0.15% |
| BSX UN Equity | Boston Scientific Corp | BSX | 258.8 | 115.40 | 1.04 | 2.26 | 20,575 | 20,575 | 0.13% | 0.02% | 0.01% |

| | | | | | | | | | | | |
|----------------|--|------|---------|--------|-------|--------|---------|---------|-------|-------|-------|
| BMJ UN Equity | Bristol-Myers Squibb Co | BMJ | 1,430.7 | 38.70 | n/a | 1.15 | 55,567 | 55,567 | 0.19% | n/a | 0.00% |
| FBHS UN Equity | Fortune Brands Home & S | FBHS | 2,253.9 | 59.99 | 3.00 | 10.85 | 135,214 | 135,214 | 0.47% | 0.01% | 0.05% |
| BF/B UN Equity | Brown-Forman Corp | BF/B | 138.1 | 86.95 | 1.10 | 5.01 | 12,012 | 12,012 | 0.04% | 0.02% | 0.00% |
| COG UN Eq. ly | Cabot Oil & Gas Corp | COG | 309.4 | 75.34 | 0.03 | 3.02 | 23,307 | 23,307 | 0.09% | 0.02% | 0.00% |
| CHB UN Equity | Campbell Soup Co | CHB | 399.5 | 17.06 | 2.34 | 5.05 | 6,800 | 6,800 | 0.02% | 0.02% | 0.00% |
| KSU UN Equity | Kansas City Southern | KSU | 302.3 | 40.49 | 2.09 | 3.91 | 14,657 | 14,657 | 0.05% | 0.02% | 0.00% |
| HLT UN Equity | Hill International Holdings | HLT | 94.9 | 182.4 | 0.88 | 10.17 | 17,185 | 17,185 | 0.05% | 0.02% | 0.01% |
| CCL UN Equity | Cardinal Corp | CCL | 277.3 | 86.47 | n/a | 5.60 | 23,976 | 23,976 | 0.09% | n/a | 0.00% |
| ORVW UN Equity | Orion Inc | ORVW | 594.3 | 14.83 | n/a | 25.71 | 10,293 | 10,293 | 0.04% | n/a | 0.01% |
| LUMN UN Equity | CenturyLink Inc | LUMN | 1,142 | 133.08 | n/a | 13.14 | 15,203 | 15,203 | 0.05% | n/a | 0.01% |
| UDH UN Equity | UDH Inc | UDH | 1,097.5 | 10.00 | 10.00 | 4.27 | 10,975 | 10,975 | 0.04% | 0.02% | 0.00% |
| CLX UN Equity | Clorox Co/The | CLX | 205.1 | 35.76 | 4.54 | 4.02 | 6,784 | 6,784 | 0.03% | 0.02% | 0.00% |
| PAYC UN Equity | Paycom Software Inc | PAYC | 126.3 | 211.67 | 2.10 | 8.06 | 26,666 | 26,666 | 0.09% | 0.02% | 0.01% |
| CMS UN Equity | CMS Energy Corp | CMS | 50.5 | 317.45 | n/a | 21.20 | 10,581 | 10,581 | 0.03% | n/a | 0.01% |
| NWL UN Equity | Newell Brands Inc | NWL | 286.3 | 61.76 | 2.64 | 7.13 | 17,681 | 17,681 | 0.06% | 0.02% | 0.00% |
| CL UN Equity | Colgate-Palmolive Co | CL | 424.3 | 17.02 | 5.41 | -4.73 | 7,222 | 7,222 | 0.03% | 0.02% | 0.00% |
| CMA UN Equity | Comerica Inc | CMA | 357.4 | 77.49 | 2.27 | 3.99 | 66,440 | 66,440 | 0.23% | 0.01% | 0.01% |
| IPGP UN Equity | IPGP Photonics Corp | IPGP | 139.0 | 38.07 | 7.14 | 14.75 | 5,293 | 5,293 | 0.02% | 0.02% | 0.00% |
| CNG UN Equity | Conagra Brands Inc | CNG | 53.3 | 173.33 | n/a | 18.73 | 9,231 | 9,231 | 0.03% | n/a | 0.01% |
| ED UN Equity | Consolidated Edison Inc | ED | 489.5 | 35.49 | 3.10 | 7.30 | 17,336 | 17,336 | 0.09% | 0.02% | 0.00% |
| SLG UN Equity | SL Green Realty Corp | SLG | 334.5 | 78.75 | 3.69 | 3.58 | 26,342 | 26,342 | 0.09% | 0.02% | 0.00% |
| GLW UN Equity | Corning Inc | GLW | 73.3 | 46.32 | 7.64 | 5.15 | 3,583 | 3,583 | 0.01% | 0.02% | 0.00% |
| CMU UN Equity | Cummins Inc | CMU | 761.3 | 32.39 | 2.72 | 7.20 | 24,674 | 24,674 | 0.09% | 0.02% | 0.01% |
| DHR UN Equity | Darwin Corp | DHR | 147.7 | 206.91 | 2.51 | 3.02 | 30,651 | 30,651 | 0.11% | 0.02% | 0.00% |
| TGT UN Equity | Target Corp | TGT | 709.4 | 215.70 | 0.33 | 10.96 | 153,018 | 153,018 | 0.53% | 0.02% | 0.06% |
| DE UN Equity | Deere & Co | DE | 300.5 | 160.27 | 1.70 | 8.72 | 80,234 | 80,234 | 0.29% | 0.02% | 0.02% |
| U UN Equity | Union Pacific Corp | U | 37.4 | 221.73 | 1.57 | 6.18 | 69,485 | 69,485 | 0.24% | 0.02% | 0.01% |
| DOV UN Equity | Dover Corp | DOV | 340.1 | 79.79 | 4.75 | 4.34 | 66,530 | 66,530 | 0.23% | 0.01% | 0.01% |
| INT UN Equity | Altria Group Inc | INT | 144.0 | 107.79 | 1.83 | 10.83 | 15,518 | 15,518 | 0.05% | 0.02% | 0.01% |
| DUK UN Equity | Duke Energy Corp | DUK | 248.6 | 52.79 | 2.91 | 5.75 | 13,026 | 13,026 | 0.05% | 0.02% | 0.00% |
| REG UN Equity | Regency Centers Corp | REG | 735.4 | 89.48 | 4.31 | 3.98 | 65,806 | 65,806 | 0.23% | 0.01% | 0.01% |
| ETN UN Equity | Emerson Electric Co | ETN | 169.7 | 38.88 | 0.12 | 3.03 | 5,587 | 5,587 | 0.02% | 0.02% | 0.00% |
| CEL UN Equity | Cellco Partnership Inc | CEL | 401.1 | 101.22 | 1.22 | 10.48 | 40,488 | 40,488 | 0.14% | 0.02% | 0.01% |
| PKI UN Equity | PerkinElmer Inc | PKI | 285.4 | 190.85 | 0.04 | 12.27 | 67,034 | 67,034 | 0.20% | 0.02% | 0.02% |
| EMR UN Equity | Emerson Electric Co | EMR | 171.3 | 125.50 | 0.22 | 15.58 | 14,033 | 14,033 | 0.05% | 0.02% | 0.01% |
| EOG UN Equity | EOG Resources Inc | EOG | 267.5 | 65.03 | 3.08 | 3.00 | 38,661 | 38,661 | 0.13% | 0.02% | 0.01% |
| AON UN Equity | Aon Inc | AON | 382.2 | 34.87 | 4.30 | 2.33 | 20,303 | 20,303 | 0.07% | 0.02% | 0.00% |
| ETR UN Equity | Entergy Corp | ETR | 231.7 | 205.51 | 0.66 | 10.00 | 47,606 | 47,606 | 0.18% | 0.02% | 0.02% |
| EFX UN Equity | Equifax Inc | EFX | 200.2 | 99.64 | 3.73 | 3.11 | 18,945 | 18,945 | 0.07% | 0.02% | 0.00% |
| IQV UN Equity | IQVIA Holdings Inc | IQV | 121.5 | 56.04 | 0.09 | 10.02 | 10,195 | 10,195 | 0.07% | 0.02% | 0.01% |
| II UN Equity | Intercontinental Inc | II | 191.3 | 58.69 | n/a | 11.79 | 30,352 | 30,352 | 0.11% | n/a | 0.01% |
| FDX UN Equity | FedEx Corp | FDX | 89.2 | 125.46 | n/a | 12.50 | 11,195 | 11,195 | 0.04% | n/a | 0.00% |
| FMC UN Equity | FMC Corp | FMC | 262.5 | 256.21 | 1.01 | 11.60 | 67,275 | 67,275 | 0.23% | 0.02% | 0.03% |
| F UN Equity | Ford Motor Co | F | 129.3 | 104.89 | 1.68 | 5.55 | 13,580 | 13,580 | 0.05% | 0.02% | 0.00% |
| NBE UN Equity | Norfolk Energy Inc | NBE | 3,207.3 | 6.73 | n/a | 12.74 | 26,298 | 26,298 | 0.09% | n/a | 0.01% |
| BEN UN Equity | Franklin Resources Inc | BEN | 488.6 | 261.84 | 1.99 | 8.52 | 138,002 | 138,002 | 0.49% | 0.01% | 0.04% |
| FCX UN Equity | Freeport-McMoan Inc | FCX | 495.1 | 20.01 | 5.40 | 2.69 | 9,912 | 9,912 | 0.03% | 0.02% | 0.00% |
| GPS UN Equity | Gap Inc Inc | GPS | 1,452.2 | 15.65 | n/a | 130.01 | 22,720 | 22,720 | 0.08% | n/a | 0.11% |
| DXCM UN Equity | DexCom Inc | DXCM | 373.5 | 17.55 | 5.53 | 4.10 | 6,583 | 6,583 | 0.02% | 0.02% | 0.00% |
| GD UN Equity | General Dynamics Corp | GD | 95.7 | 412.44 | n/a | 32.12 | 38,400 | 38,400 | 0.14% | n/a | 0.04% |
| GIS UN Equity | General Mills Inc | GIS | 286.9 | 136.32 | 3.18 | 4.40 | 38,688 | 38,688 | 0.14% | 0.02% | 0.01% |
| GPC UN Equity | Guaranty Bancorp | GPC | 6.13 | 61.92 | 3.29 | 4.37 | 37,854 | 37,854 | 0.13% | 0.02% | 0.01% |
| ATO UN Equity | Atmos Energy Corp | ATO | 144.3 | 95.40 | 3.31 | 1.66 | 13,763 | 13,763 | 0.05% | 0.02% | 0.00% |
| GWV UN Equity | WW Granger Inc | GWV | 123.4 | 95.81 | 2.40 | 7.34 | 11,615 | 11,615 | 0.04% | 0.02% | 0.00% |
| HAL UN Equity | Halliburton Co | HAL | 53.5 | 358.76 | 1.71 | 3.85 | 18,187 | 18,187 | 0.07% | 0.02% | 0.01% |
| LHX UN Equity | L3Harris Technologies Inc | LHX | 378.5 | 11.31 | 1.50 | 13.70 | 9,036 | 9,036 | 0.03% | 0.02% | 0.00% |
| PEAK UN Equity | Heidelberg Properties Inc | PEAK | 27.52 | 174.45 | 1.95 | 17.84 | 37,715 | 37,715 | 0.13% | 0.02% | 0.02% |
| CTT UN Equity | Catalent Inc | CTT | 336.3 | 27.52 | 5.36 | 2.03 | 14,615 | 14,615 | 0.05% | 0.02% | 0.00% |
| FTV UN Equity | Fortive Corp | FTV | 164.5 | 86.00 | n/a | 14.24 | 14,148 | 14,148 | 0.05% | n/a | 0.01% |
| HSY UN Equity | Hershey Co/The | HSY | 337.1 | 75.54 | 0.37 | 3.29 | 25,482 | 25,482 | 0.09% | 0.02% | 0.01% |
| SYF UN Equity | Synchrony Financial | SYF | 147.4 | 143.43 | 2.24 | 7.40 | 21,143 | 21,143 | 0.07% | 0.02% | 0.01% |
| HRL UN Equity | Hormel Foods Corp | HRL | 383.3 | 26.43 | 3.33 | -5.66 | 15,420 | 15,420 | 0.05% | 0.02% | 0.00% |
| AJG UN Equity | Arthur J. Gallagher & Co | AJG | 539.5 | 49.70 | 1.89 | 3.75 | 26,495 | 26,495 | 0.09% | 0.02% | 0.00% |
| MDLZ UN Equity | Mondelēz International Inc | MDLZ | 191.5 | 105.99 | 1.70 | 5.21 | 20,294 | 20,294 | 0.07% | 0.02% | 0.01% |
| CNP UN Equity | CenterPoint Energy Inc | CNP | 1,428.3 | 57.74 | 2.18 | 3.88 | 89,472 | 89,472 | 0.29% | 0.01% | 0.03% |
| HUM UN Equity | Humana Inc | HUM | 544.8 | 19.33 | 3.10 | 1.01 | 10,526 | 10,526 | 0.04% | 0.02% | 0.00% |
| WLTW UN Equity | Willis Towers Watson PLC | WLTW | 132.3 | 414.75 | 0.60 | 11.99 | 54,789 | 54,789 | 0.19% | 0.02% | 0.02% |
| ITW UN Equity | Illinois Tool Works Inc | ITW | 128.9 | 209.70 | 1.30 | 10.00 | 26,944 | 26,944 | 0.09% | 0.02% | 0.01% |
| CDW UN Equity | CDW Corp | CDW | 37.62 | 192.70 | 2.57 | 6.30 | 80,736 | 80,736 | 0.21% | 0.02% | 0.01% |
| TT UN Equity | Transcend Technologies PLC | TT | 142.7 | 121.95 | 1.25 | 13.10 | 17,399 | 17,399 | 0.05% | 0.02% | 0.01% |
| IPKO UN Equity | Imperial Group of Cos Inc | IPKO | 724.4 | 122.31 | 1.73 | 4.65 | 29,215 | 29,215 | 0.13% | 0.02% | 0.00% |
| IFF UN Equity | International Flavors & Fragrances Inc | IFF | 389.9 | 16.77 | 0.08 | 0.02 | 6,536 | 6,536 | 0.02% | 0.02% | 0.00% |
| J UN Equity | Jacobs Engineering Group | J | 106.9 | 122.82 | 2.51 | 7.20 | 13,132 | 13,132 | 0.05% | 0.02% | 0.00% |
| HBI UN Equity | Harsco Technologies Inc | HBI | 130.2 | 92.74 | 0.62 | 8.06 | 11,997 | 11,997 | 0.04% | 0.02% | 0.00% |
| K UN Equity | Kellogg Co | K | 318.2 | 15.76 | 3.81 | 3.04 | 5,485 | 5,485 | 0.02% | 0.02% | 0.00% |
| BR UN Equity | Broadridge Financial Solutions Inc | BR | 342.9 | 64.76 | 3.55 | 4.15 | 22,002 | 22,002 | 0.08% | 0.02% | 0.00% |
| PHCO UN Equity | Pharmacia Corp | PHCO | 1,562 | 134.40 | 1.71 | 7.40 | 15,478 | 15,478 | 0.05% | 0.02% | 0.00% |
| KMB UN Equity | Kimberly-Clark Corp | KMB | 130.5 | 45.45 | 1.98 | -3.00 | 6,203 | 6,203 | 0.02% | 0.02% | 0.00% |
| KRM UN Equity | Kirco Realty Corp | KRM | 341.0 | 148.51 | 2.88 | 4.99 | 50,647 | 50,647 | 0.18% | 0.01% | 0.01% |
| ORCL UN Equity | Oracle Corp | ORCL | 432.5 | 11.43 | 3.50 | 0.58 | 4,944 | 4,944 | 0.02% | 0.02% | 0.00% |
| KR UN Equity | Kroger Co/The | KR | 3,070.9 | 59.95 | 1.60 | 2.84 | 180,503 | 180,503 | 0.63% | 0.01% | 0.06% |
| LEG UN Equity | Leggett & Platt Inc | LEG | 774.3 | 34.06 | 2.11 | 8.02 | 26,374 | 26,374 | 0.09% | 0.02% | 0.01% |
| LBN UN Equity | Lebanon Bancorp | LBN | 132.4 | 11.70 | 3.84 | 0.00 | 9,521 | 9,521 | 0.02% | 0.02% | 0.00% |
| LLY UN Equity | Eli Lilly and Co | LLY | 274.8 | 82.73 | 0.61 | 13.13 | 22,554 | 22,554 | 0.08% | 0.02% | 0.01% |
| LB UN Equity | Liberty Bancorp | LB | 555.5 | 145.82 | 2.03 | 15.36 | 138,473 | 138,473 | 0.49% | 0.01% | 0.03% |
| CHTR UN Equity | Charter Communications Inc | CHTR | 277.9 | 32.99 | n/a | 11.50 | 8,108 | 8,108 | 0.03% | n/a | 0.00% |
| LNC UN Equity | Linncoln National Corp | LNC | 204.9 | 633.41 | n/a | 40.95 | 129,785 | 129,785 | 0.45% | n/a | 0.18% |
| L UN Equity | Louisiana Corp | L | 193.2 | 31.76 | 5.03 | 9.00 | 8,141 | 8,141 | 0.02% | 0.02% | 0.00% |
| LOW UN Equity | Lowe's Cos Inc | LOW | 280.4 | 34.86 | 0.72 | n/a | 8,776 | 8,776 | 0.03% | 0.02% | n/a |
| HST UN Equity | Host Hotels & Resorts Inc | HST | 755.7 | 167.51 | 1.43 | 16.98 | 126,593 | 126,593 | 0.44% | 0.01% | 0.07% |
| XRX UN Equity | Xerox Holdings Corp | XRX | 705.3 | 10.91 | n/a | 2.00 | 7,684 | 7,684 | 0.03% | n/a | 0.00% |

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|-----------------|--------------------------------|-------|----------|--------|-------|--------|-----------|-----------|-------|-------|--------|
| IEEX UN Equity | IEEX Corp | EX | 21.23 | 18.72 | 5.34 | 1.00 | 3.984 | 3.984 | 0.01% | 0.02% | 0.00% |
| MMC UN Equity | Marsh & McLennan Cos Inc | MMC | 75.5 | 180.98 | 1.11 | 11.58 | 13.666 | 13.666 | 0.05% | 0.02% | 0.01% |
| MAS UN Equity | Masco Corp | MAS | 306.5 | 114.88 | 1.62 | 5.03 | 58.19C | 58.19C | 0.23% | 0.02% | 0.02% |
| SFGI UN Equity | S&P Global Inc | SFGI | 261.5 | 95.52 | 1.01 | 11.04 | 14.52C | 14.52C | 0.05% | 0.02% | 0.01% |
| MDI UN Equity | Medtronic PLC | MDI | 241.0 | 366.71 | 0.73 | 2.90 | 88.377 | 88.377 | 0.31% | 0.02% | 0.02% |
| CYS UN Equity | CYS Health Corp | CYS | 1,344.2 | 100.43 | 2.24 | 7.54 | 138.032 | 138.032 | 0.49% | 0.01% | 0.04% |
| DD UN Equity | DuPont de Nemours Inc | DD | 1,309.7 | 57.38 | 0.47 | 0.27 | 75.486 | 75.486 | 0.25% | 0.01% | 0.02% |
| MU UN Equity | Micron Technology Inc | MU | 733.5 | 55.70 | 2.16 | 2.36 | 45.574 | 40.874 | 0.14% | 0.02% | 0.00% |
| MSI UN Equity | Micrologic Solutions Inc | MSI | 111.10 | 47.61 | n/a | 13.11 | 52.895 | 52.895 | 0.19% | n/a | 0.03% |
| CBCE UN Equity | Cboe Global Markets Inc | CBCE | 169.3 | 157.22 | 1.63 | n/a | 20.694 | - | 0.03% | 0.02% | n/a |
| MYL UN Equity | Mylicon NV | MYL | 108.3 | 88.09 | 1.91 | 5.40 | 9.58C | 9.58C | 0.03% | 0.02% | 0.00% |
| LH UN Equity | Laboratory Corp of America | LH | 51.62 | 14.90 | n/a | 1.89 | 7.703 | 7.703 | 0.03% | n/a | 0.00% |
| NEM UN Equity | Newmont Corp | NEM | 97.4 | 186.98 | n/a | 6.30 | 18.212 | 18.212 | 0.03% | n/a | 0.00% |
| NKE UN Equity | NIKE Inc | NKE | 303.1 | 65.78 | 1.57 | 11.05 | 51.22C | 51.22C | 0.19% | 0.02% | 0.02% |
| NI UN Equity | NISource Inc | NI | 1,244.9 | 126.43 | 0.78 | 24.89 | 157.388 | 157.388 | 0.55% | 0.02% | 0.13% |
| NSC UN Equity | Norfolk Southern Corp | NSC | 383.0 | 22.01 | 3.62 | 5.74 | 8.43C | 8.43C | 0.03% | 0.02% | 0.00% |
| PFGE UN Equity | Principal Financial Group Inc | PFGE | 255.1 | 213.95 | 1.76 | 6.13 | 54.581 | 54.581 | 0.13% | 0.02% | 0.01% |
| ES UN Equity | Eversource Energy | ES | 274.5 | 40.35 | 5.55 | 5.55 | 11.077 | 11.077 | 0.04% | 0.02% | 0.00% |
| NOJ UN Equity | Northrop Grumman Corp | NOJ | 342.7 | 94.81 | 2.68 | 6.97 | 29.062 | 29.062 | 0.17% | 0.02% | 0.01% |
| WFC UN Equity | Wells Fargo & Co | WFC | 165.7 | 312.53 | 1.55 | 15.56 | 52.12C | 52.12C | 0.19% | 0.02% | 0.04% |
| NUE UN Equity | Nucor Corp | NUE | 4128.0 | 23.25 | 1.72 | 5.81 | 95.791 | 95.791 | 0.33% | 0.01% | 0.02% |
| PVH UN Equity | PVH Corp | PVH | 301.3 | 45.73 | 3.56 | 4.90 | 13.625 | 13.625 | 0.05% | 0.02% | 0.00% |
| OXY UN Equity | Occidental Petroleum Corp | OXY | 71.1 | 60.75 | n/a | 1.78 | 4.276 | 4.276 | 0.01% | n/a | 0.00% |
| OMC UN Equity | Omnicom Group Inc | OMC | 930.1 | 9.67 | 0.41 | -1.00 | 8.994 | 8.994 | 0.03% | 0.02% | 0.00% |
| OKE UN Equity | ONEOK Inc | OKE | 214.9 | 49.49 | 5.25 | 1.71 | 10.634 | 10.634 | 0.04% | 0.02% | 0.00% |
| RJF UN Equity | Raymond James Financial | RJF | 444.2 | 26.62 | 14.60 | 2.49 | 11.38C | 11.38C | 0.04% | 0.01% | 0.00% |
| TH UN Equity | Parker-Hannifin Corp | TH | 137.2 | 72.50 | 2.04 | 4.33 | 9.944 | 9.944 | 0.03% | 0.02% | 0.00% |
| ROL UN Equity | Rollins Inc | ROL | 120.3 | 201.09 | 1.75 | 5.59 | 25.90C | 25.90C | 0.03% | 0.02% | 0.01% |
| PPL UN Equity | PPL Corp | PPL | 327.5 | 54.73 | 0.59 | n/a | 17.742 | - | 0.03% | 0.02% | n/a |
| COF UN Equity | ConocoPhillips | COF | 768.3 | 27.56 | 8.03 | 0.45 | 21.18C | 21.18C | 0.07% | 0.02% | 0.00% |
| PHM UN Equity | PulteGroup Inc | PHM | 1,072.5 | 32.23 | 5.21 | -13.40 | 34.569 | 34.569 | 0.12% | 0.01% | -0.02% |
| PNW UN Equity | Pinnacle West Capital Corp | PNW | 268.2 | 46.61 | 1.03 | 15.19 | 12.50C | 12.50C | 0.04% | 0.02% | 0.00% |
| WGC UN Equity | WGC Financial Services Ltd | WGC | 171.5 | 15.78 | 1.58 | 1.58 | 8.452 | 8.452 | 0.03% | 0.02% | 0.00% |
| PPG UN Equity | PPG Industries Inc | PPG | 424.3 | 100.41 | 4.20 | 11.00 | 46.446 | 46.446 | 0.19% | 0.01% | 0.02% |
| PCR UN Equity | Progressive Corp/The | PCR | 236.0 | 123.09 | 1.75 | 2.18 | 28.045 | 28.045 | 0.13% | 0.02% | 0.01% |
| PEG UN Equity | Public Service Enterprise Corp | PEG | 585.5 | 94.78 | 0.42 | 6.45 | 55.155 | 55.155 | 0.13% | 0.02% | 0.01% |
| RHI UN Equity | Robert Half International Inc | RHI | 305.3 | 54.97 | 3.57 | 4.87 | 27.801 | 27.801 | 0.13% | 0.02% | 0.00% |
| EIX UN Equity | Edison International | EIX | 114.8 | 52.67 | 2.58 | 6.57 | 6.038 | 6.038 | 0.02% | 0.02% | 0.00% |
| SLB UN Equity | Schlumberger NV | SLB | 378.2 | 50.80 | 5.02 | 4.23 | 18.214 | 18.214 | 0.07% | 0.02% | 0.00% |
| SCHW UN Equity | Charles Schwab Corp/The | SCHW | 1,388.1 | 15.77 | 3.30 | 35.60 | 21.051 | 21.051 | 0.07% | 0.02% | 0.03% |
| SHW UN Equity | DuPont de Nemours Inc | SHW | 1,288.5 | 37.26 | 1.93 | 1.20 | 48.008 | 48.008 | 0.17% | 0.02% | 0.00% |
| WGT UN Equity | West Pharmaceutical Serv | WGT | 91.0 | 701.22 | 0.76 | 3.14 | 63.64C | 63.64C | 0.22% | 0.02% | 0.02% |
| SLM UN Equity | SLM Financial Corp/The | SLM | 73.3 | 277.26 | 0.23 | 14.94 | 20.473 | 20.473 | 0.07% | 0.02% | 0.01% |
| SNA UN Equity | Snap-on Inc | SNA | 174.1 | 115.64 | 3.11 | -2.13 | 13.191 | 13.191 | 0.05% | 0.02% | 0.00% |
| AME UN Equity | AMETEK Inc | AME | 54.3 | 145.94 | 2.58 | 3.74 | 13.945 | 13.945 | 0.03% | 0.02% | 0.00% |
| SO UN Equity | Southern Corp/The | SO | 229.6 | 100.60 | 0.72 | 7.86 | 23.101 | 23.101 | 0.09% | 0.02% | 0.01% |
| ITC UN Equity | Intel Corp/The | ITC | 1,057.0 | 34.54 | 4.69 | 4.27 | 57.6345 | 57.6345 | 0.22% | 0.01% | 0.01% |
| LUV UN Equity | Southwest Airlines Co | LUV | 1,347.9 | 38.78 | 4.71 | 2.17 | 51.452 | 51.452 | 0.19% | 0.01% | 0.00% |
| WRB UN Equity | W R Berkley Corp | WRB | 589.3 | 37.97 | n/a | 4.00 | 22.387 | 22.387 | 0.08% | n/a | 0.00% |
| SWK UN Equity | Stanley Black & Decker Inc | SWK | 170.0 | 60.89 | 0.79 | 5.00 | 10.636 | 10.639 | 0.04% | 0.02% | 0.00% |
| PSA UN Equity | Public Storage | PSA | 159.7 | 163.77 | 1.72 | 2.83 | 26.055 | 26.055 | 0.04% | 0.02% | 0.01% |
| ANET UN Equity | Arista Networks Inc | ANET | 174.8 | 225.33 | 3.55 | 3.36 | 39.388 | 39.388 | 0.14% | 0.02% | 0.00% |
| SYN UN Equity | Synco Corp | SYN | 76.0 | 206.77 | n/a | 7.97 | 15.674 | 15.674 | 0.05% | n/a | 0.00% |
| CTVA UN Equity | Corteva Inc | CTVA | 308.5 | 62.75 | 2.67 | 16.15 | 31.911 | 31.911 | 0.11% | 0.02% | 0.01% |
| TXN UN Equity | Texas Instruments Inc | TXN | 748.5 | 29.77 | 1.78 | 4.22 | 21.834 | 21.834 | 0.08% | 0.02% | 0.01% |
| TXI UN Equity | Textile Inc | TXI | 91.3 | 144.96 | 2.81 | 10.00 | 132.775 | 132.775 | 0.49% | 0.01% | 0.05% |
| TMO UN Equity | Thermo Fisher Scientific Inc | TMO | 228.0 | 35.49 | 0.23 | 5.98 | 8.092 | 8.093 | 0.03% | 0.02% | 0.00% |
| TIF UN Equity | Tiffany & Co | TIF | 395.5 | 241.60 | 0.20 | 13.03 | 174.682 | 174.682 | 0.61% | 0.02% | 0.06% |
| TJX UN Equity | TJX Cos Inc/The | TJX | 121.4 | 115.87 | 2.00 | 5.50 | 14.062 | 14.063 | 0.05% | 0.02% | 0.00% |
| GL UN Equity | Globe Life Inc | GL | 1,199.1 | 57.20 | n/a | 10.00 | 88.586 | 88.586 | 0.24% | n/a | 0.02% |
| JCI UN Equity | Johnson Controls International | JCI | 106.5 | 79.99 | 0.94 | n/a | 8.52C | - | 0.03% | 0.02% | n/a |
| ULTA UN Equity | Ulta Beauty Inc | ULTA | 744.0 | 40.95 | 2.54 | 5.50 | 30.465 | 30.469 | 0.11% | 0.02% | 0.01% |
| UNP UN Equity | Union Pacific Corp | UNP | 56.3 | 227.67 | n/a | 6.10 | 12.823 | 12.823 | 0.04% | n/a | 0.00% |
| KEYS UN Equity | Keysight Technologies Inc | KEYS | 570.3 | 195.87 | 1.98 | 7.43 | 132.964 | 132.964 | 0.43% | 0.01% | 0.02% |
| UNH UN Equity | UnitedHealth Group Inc | UNH | 187.1 | 98.35 | n/a | 7.52 | 18.405 | 18.405 | 0.05% | n/a | 0.00% |
| UNM UN Equity | Unum Group | UNM | 950.3 | 312.06 | 1.60 | 12.32 | 298.582 | 298.582 | 1.03% | 0.02% | 0.13% |
| MRO UN Equity | Marathon Oil Corp | MRO | 203.6 | 16.85 | 8.77 | 9.00 | 3.43C | 3.43C | 0.01% | 0.02% | 0.00% |
| VAR UN Equity | Varian Medical Systems Inc | VAR | 789.4 | 3.96 | n/a | 0.90 | 3.126 | 3.126 | 0.01% | n/a | 0.00% |
| BIO UN Equity | bio Rad Laboratories Inc | BIO | 91.2 | 171.80 | n/a | 3.80 | 15.662 | 15.662 | 0.09% | n/a | 0.00% |
| VTR UN Equity | Vortus Inc | VTR | 24.5 | 615.47 | n/a | 21.75 | 12.747 | 12.747 | 0.04% | n/a | 0.01% |
| VFC UN Equity | VFC Corp | VFC | 375.4 | 42.55 | 4.23 | 4.46 | 15.875 | 15.875 | 0.05% | 0.02% | 0.00% |
| VNO UN Equity | Vornado Realty Trust | VNO | 388.5 | 70.81 | 2.71 | 5.70 | 27.591 | 27.591 | 0.13% | 0.02% | 0.01% |
| VMS UN Equity | Vulcan Materials Co | VMS | 191.2 | 34.03 | 6.23 | -4.73 | 6.505 | 6.505 | 0.02% | 0.02% | 0.00% |
| WY UN Equity | Weyerhaeuser Co | WY | 132.4 | 135.36 | 1.00 | 15.52 | 17.928 | 17.928 | 0.08% | 0.02% | 0.01% |
| WHR UN Equity | Whisper Corp | WHR | 716.3 | 28.40 | n/a | 54.60 | 21.191 | 21.191 | 0.07% | n/a | 0.04% |
| WMB UN Equity | Williams Cos Inc/The | WMB | 62.3 | 183.00 | 2.62 | -4.42 | 11.40C | 11.40C | 0.04% | 0.02% | 0.00% |
| WEC UN Equity | WEC Energy Group Inc | WEC | 121.35 | 19.04 | 8.41 | 5.70 | 23.10C | 23.10C | 0.08% | 0.01% | 0.01% |
| ADDE UN Equity | Addeco Inc | ADDE | 31.54 | 97.80 | 2.59 | 6.47 | 30.00C | 30.00C | 0.11% | 0.02% | 0.01% |
| AES UN Equity | AES Corp/The | AES | 479.7 | 496.82 | n/a | 16.45 | 238.291 | 238.291 | 0.83% | n/a | 0.14% |
| AMGN UN Equity | Amgen Inc | AMGN | 865.1 | 17.91 | 3.20 | 7.11 | 11.912 | 11.912 | 0.04% | 0.02% | 0.00% |
| APPL UN Equity | Apple Inc | APPL | 385.7 | 255.72 | 2.50 | 7.67 | 145.774 | 145.774 | 0.52% | 0.01% | 0.04% |
| ADSK UN Equity | Autodesk Inc | ADSK | 17,102.3 | 116.56 | 0.70 | 9.50 | 1,693.472 | 1,693.472 | 6.93% | 0.05% | 0.66% |
| CTAS UN Equity | Centex Corp | CTAS | 271.4 | 236.39 | n/a | 27.80 | 51.835 | 51.835 | 0.19% | n/a | 0.05% |
| CMCSA UN Equity | Comcast Corp | CMCSA | 104.3 | 341.66 | 0.75 | 5.96 | 35.722 | 35.722 | 0.12% | 0.02% | 0.01% |
| TAP UN Equity | Monarch Foods Beverage Co | TAP | 4,558.7 | 46.33 | 1.59 | 11.65 | 211.203 | 211.203 | 0.75% | 0.01% | 0.08% |
| KLAC UN Equity | KLA Corp | KLAC | 190.0 | 35.06 | n/a | 2.90 | 6.495 | 6.495 | 0.02% | n/a | 0.00% |
| MAR UN Equity | Marriott International Inc | MAR | 155.1 | 197.68 | 1.82 | 2.22 | 30.682 | 30.682 | 0.11% | 0.02% | 0.01% |
| MKC UN Equity | McCormick & Co Inc | MKC | 324.3 | 93.80 | n/a | 1.15 | 30.421 | 30.421 | 0.11% | n/a | 0.00% |
| PCAR UN Equity | PACCAR Inc | PCAR | 124.3 | 192.87 | 1.29 | 9.89 | 23.983 | 23.983 | 0.08% | 0.02% | 0.01% |
| COST UN Equity | Costco Wholesale Corp | COST | 346.1 | 85.28 | 1.50 | 4.47 | 26.52C | 29.52C | 0.13% | 0.02% | 0.00% |
| FHC UN Equity | First Republic Bank/CA | FHC | 441.3 | 358.86 | 0.78 | 9.08 | 158.345 | 158.349 | 0.55% | 0.02% | 0.05% |

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|----------------|-------------------------------|------|---------|--------|------|--------|---------|---------|-------|-------|--------|
| SVK UN Equity | Stryker Corp | SVK | 171.3 | 109.88 | 0.73 | 7.85 | 18,821 | 18,821 | 0.07% | 0.02% | 0.01% |
| TSN UN Equity | Tyson Foods Inc | TSN | 375.8 | 206.41 | 1.10 | 8.78 | 78,280 | 78,280 | 0.27% | 0.02% | 0.02% |
| LW UN Equity | Lamb Weston Holdings Inc | LW | 294.3 | 59.24 | 2.84 | 4.08 | 17,431 | 17,431 | 0.08% | 0.02% | 0.00% |
| AMAT UN Equity | Applied Materials Inc | AMAT | 146.3 | 68.94 | 1.37 | 11.40 | 9,727 | 9,727 | 0.03% | 0.02% | 0.00% |
| AAL UN Equity | American Airlines Group Inc | AAL | 97.33 | 60.79 | 1.45 | 13.14 | 58,518 | 58,518 | 0.13% | 0.02% | 0.02% |
| CAH UN Equity | Cardinal Health Inc | CAH | 308.0 | 12.55 | n/a | -16.94 | 0,382 | 0,382 | 0.02% | n/a | 0.00% |
| CFRN UN Equity | Cerner Corp | CFRN | 283.4 | 36.34 | 4.18 | 1.80 | 13,586 | 13,586 | 0.05% | 0.02% | 0.00% |
| CINF UN Equity | Cincinnati Financial Corp | CINF | 305.4 | 72.34 | 1.00 | 11.76 | 22,091 | 22,091 | 0.09% | 0.02% | 0.01% |
| VAC UN Equity | ViacomCBS Inc | VAC | 160.9 | 77.41 | 3.10 | n/a | 12,452 | n/a | 0.03% | 0.02% | n/a |
| CHI UN Equity | DR Horton Inc | CHI | 563.3 | 27.34 | 3.51 | 0.06 | 15,414 | 15,414 | 0.05% | 0.02% | 0.00% |
| HLS UN Equity | Howe's Corp | HLS | 363.7 | 76.43 | 0.92 | 14.42 | 27,788 | 27,788 | 0.13% | 0.02% | 0.01% |
| EA UN Equity | Electronic Arts Inc | EA | 130.2 | 26.68 | 3.01 | 2.08 | 3,460 | 3,460 | 0.01% | 0.02% | 0.00% |
| EXPD UN Equity | Expeditors International of | EXPD | 288.3 | 132.67 | n/a | 6.48 | 38,315 | 38,315 | 0.13% | n/a | 0.01% |
| FAST UN Equity | Fastenal Co | FAST | 167.7 | 90.57 | 1.15 | 7.30 | 15,185 | 15,185 | 0.05% | 0.02% | 0.00% |
| MTB UN Equity | M&T Bank Corp | MTB | 573.5 | 45.30 | 2.21 | 14.50 | 25,982 | 25,982 | 0.04% | 0.02% | 0.01% |
| XEL UN Equity | Xcel Energy Inc | XEL | 128.3 | 91.45 | 4.61 | -1.80 | 11,731 | 11,731 | 0.04% | 0.02% | 0.00% |
| FISV UN Equity | Fiserv Inc | FISV | 525.3 | 70.15 | 2.45 | 3.54 | 36,853 | 36,853 | 0.13% | 0.02% | 0.01% |
| FITB UN Equity | Fifth Third Bancorp | FITB | 669.7 | 104.16 | n/a | 17.09 | 68,751 | 68,751 | 0.21% | n/a | 0.04% |
| GILD UN Equity | Gilead Sciences Inc | GILD | 77.22 | 20.98 | 5.15 | 2.45 | 14,943 | 14,943 | 0.05% | 0.02% | 0.00% |
| HAS UN Equity | Harsco Inc | HAS | 1,253.7 | 62.97 | 4.52 | 3.20 | 78,947 | 78,947 | 0.27% | 0.01% | 0.02% |
| HDAN UN Equity | Huntingdon Healthcare Inc | HDAN | 137.0 | 63.53 | 3.26 | 0.53 | 11,446 | 11,446 | 0.04% | 0.02% | 0.00% |
| WELL UN Equity | Welltower Inc | WELL | 1,077.3 | 9.14 | 0.57 | -2.94 | 9,283 | 9,283 | 0.03% | 0.02% | 0.00% |
| BIB UN Equity | Bogen Inc | BIB | 477.3 | 55.23 | 4.41 | 3.14 | 23,048 | 23,048 | 0.08% | 0.02% | 0.00% |
| NTRS UN Equity | Northern Trust Corp | NTRS | 158.3 | 281.79 | n/a | 1.55 | 44,611 | 44,611 | 0.15% | n/a | 0.00% |
| PKG UN Equity | Packaging Corp of America | PKG | 208.1 | 77.21 | 3.63 | 2.11 | 18,067 | 18,067 | 0.08% | 0.02% | 0.00% |
| PAYX UN Equity | Paycom Inc | PAYX | 94.8 | 100.07 | 2.00 | 3.60 | 10,344 | 10,344 | 0.04% | 0.02% | 0.00% |
| THCU UN Equity | The People's United Financial | THCU | 360.0 | 79.55 | 3.12 | 6.15 | 28,636 | 28,636 | 0.13% | 0.02% | 0.01% |
| QCOM UN Equity | QUALCOMM Inc | QCOM | 424.3 | 10.22 | 7.05 | 2.00 | 4,341 | 4,341 | 0.02% | 0.02% | 0.00% |
| ROP UN Equity | Roper Technologies Inc | ROP | 1,128.0 | 118.48 | 2.19 | 12.45 | 133,645 | 133,645 | 0.48% | 0.01% | 0.05% |
| ROST UN Equity | Ross Stores Inc | ROST | 104.7 | 397.92 | 0.52 | 12.93 | 41,687 | 41,687 | 0.14% | 0.02% | 0.02% |
| IDXX UN Equity | IDEXX Laboratories Inc | IDXX | 356.0 | 95.48 | n/a | 10.00 | 33,991 | 33,991 | 0.12% | n/a | 0.01% |
| SBUX UN Equity | Starbucks Corp | SBUX | 85.1 | 399.95 | n/a | 13.21 | 33,677 | 33,677 | 0.12% | n/a | 0.02% |
| KEY UN Equity | KeyCorp | KEY | 1,168.0 | 62.97 | 4.52 | 3.20 | 101,785 | 101,785 | 0.35% | 0.01% | 0.02% |
| FOXA UN Equity | Fox Corp | FOXA | 976.0 | 11.88 | 8.23 | 4.80 | 11,505 | 11,505 | 0.04% | 0.02% | 0.00% |
| FOX UN Equity | Fox Corp | FOX | 338.3 | 27.73 | 1.66 | -1.10 | 8,385 | 8,385 | 0.03% | 0.02% | 0.00% |
| STT UN Equity | State Street Corp | STT | 258.4 | 27.88 | 1.65 | -1.10 | 7,204 | 7,204 | 0.02% | 0.02% | 0.00% |
| NCLH UN Equity | Norwegian Cruise Line Ho | NCLH | 352.4 | 58.88 | 3.54 | 6.18 | 20,741 | 20,741 | 0.07% | 0.02% | 0.00% |
| USB UN Equity | US Bancorp | USB | 275.5 | 16.90 | n/a | -83.04 | 4,658 | 4,658 | 0.02% | n/a | -0.01% |
| AOS UN Equity | A.O. Smith Corp | AOS | 1,806.4 | 35.79 | 4.69 | 3.30 | 53,913 | 53,913 | 0.19% | 0.01% | 0.01% |
| NLOK UN Equity | Norton LifeLock Inc | NLOK | 136.4 | 53.91 | 1.78 | n/a | 7,208 | n/a | 0.03% | 0.02% | n/a |
| INOW UN Equity | ITC Holdings Group Inc | INOW | 391.0 | 20.80 | 2.40 | 2.03 | 12,293 | 12,293 | 0.04% | 0.02% | 0.00% |
| WM UN Equity | Waste Management Inc | WM | 227.0 | 120.43 | 2.00 | 0.25 | 28,152 | 28,152 | 0.13% | 0.02% | 0.01% |
| STZ UN Equity | Constellation Brands Inc | STZ | 429.5 | 112.82 | 1.93 | 2.59 | 47,682 | 47,682 | 0.17% | 0.02% | 0.01% |
| XLNX UN Equity | XLNX Inc | XLNX | 168.0 | 185.01 | 1.62 | 8.85 | 31,085 | 31,085 | 0.11% | 0.02% | 0.01% |
| XYL UN Equity | DENTSPLY SIRONA Inc | XYL | 244.3 | 108.91 | 1.44 | 2.53 | 25,875 | 25,875 | 0.09% | 0.02% | 0.01% |
| ZION UN Equity | Zions Bancorp NA | ZION | 21.85 | 43.23 | 0.93 | 3.80 | 8,446 | 8,446 | 0.03% | 0.02% | 0.00% |
| ALK UN Equity | Alaska Air Group Inc | ALK | 161.0 | 28.99 | 4.69 | 2.26 | 4,754 | 4,754 | 0.02% | 0.02% | 0.00% |
| VZ UN Equity | Verizon Ltd | VZ | 123.9 | 36.95 | n/a | n/a | 4,588 | n/a | 0.03% | n/a | n/a |
| LIN UN Equity | Linde PLC | LIN | 459.2 | 11.27 | 5.50 | -7.07 | 5,175 | 5,175 | 0.02% | 0.02% | 0.00% |
| INTU UN Equity | Intuit Inc | INTU | 525.5 | 236.40 | 1.63 | 10.43 | 124,237 | 124,237 | 0.43% | 0.01% | 0.04% |
| MS UN Equity | Morgan Stanley | MS | 261.3 | 331.90 | 0.71 | 13.44 | 86,894 | 86,894 | 0.31% | 0.02% | 0.04% |
| MCHP UN Equity | Microchip Technology Inc | MCHP | 1,576.8 | 47.93 | 2.92 | 10.00 | 75,574 | 75,574 | 0.28% | 0.01% | 0.03% |
| CB UN Equity | Chubb Ltd | CB | 252.5 | 106.25 | 1.39 | 13.33 | 26,823 | 26,823 | 0.09% | 0.02% | 0.01% |
| HOLX UN Equity | Hologic Inc | HOLX | 451.4 | 116.59 | 2.68 | 9.37 | 52,625 | 52,625 | 0.19% | 0.02% | 0.02% |
| CFG UN Equity | Citizens Financial Group Inc | CFG | 269.0 | 66.66 | n/a | 16.42 | 17,284 | 17,284 | 0.09% | n/a | 0.01% |
| ORLY UN Equity | O'Reilly Automotive Inc | ORLY | 426.8 | 25.35 | 8.15 | -14.05 | 10,820 | 10,820 | 0.04% | 0.02% | -0.01% |
| ALL UN Equity | Allstate Corp/The | ALL | 74.1 | 464.55 | n/a | 10.58 | 34,408 | 34,408 | 0.12% | n/a | 0.01% |
| FLIR UN Equity | FLIR Systems Inc | FLIR | 372.3 | 83.35 | 2.32 | 0.00 | 28,155 | 28,155 | 0.10% | 0.02% | 0.01% |
| EOR UN Equity | Equity Residential | EOR | 131.1 | 35.91 | 1.59 | 3.50 | 4,705 | 4,709 | 0.02% | 0.02% | 0.00% |
| BWA UN Equity | BorgWarner Inc | BWA | 372.2 | 52.50 | 4.59 | 2.57 | 19,541 | 19,541 | 0.07% | 0.02% | 0.00% |
| INCY UN Equity | Incyte Corp | INCY | 207.3 | 39.60 | 1.72 | 7.01 | 8,207 | 8,207 | 0.03% | 0.02% | 0.00% |
| SPG UN Equity | Simon Property Group Inc | SPG | 218.7 | 91.54 | n/a | 30.05 | 20,020 | 20,020 | 0.07% | n/a | 0.02% |
| EMN UN Equity | Lastman Chemical Co | EMN | 305.9 | 65.39 | 7.95 | 0.80 | 20,002 | 20,002 | 0.07% | 0.01% | 0.00% |
| TWTR UN Equity | Twitter Inc | TWTR | 135.3 | 77.14 | 3.42 | 2.92 | 10,441 | 10,441 | 0.04% | 0.02% | 0.00% |
| AVB UN Equity | Avalon Bay Communities Inc | AVB | 790.9 | 45.74 | n/a | 3.50 | 38,178 | 38,178 | 0.13% | n/a | 0.01% |
| PRU UN Equity | Prudential Financial Inc | PRU | 140.7 | 153.05 | 4.15 | 3.73 | 21,541 | 21,541 | 0.07% | 0.02% | 0.00% |
| UPS UN Equity | United Parcel Service Inc | UPS | 395.0 | 63.62 | 8.92 | 9.00 | 25,130 | 25,130 | 0.09% | 0.01% | 0.01% |
| AI UN Equity | Apartment Investment and | AI | 707.1 | 169.37 | 2.39 | 9.30 | 119,758 | 119,758 | 0.41% | 0.01% | 0.04% |
| WBA UN Equity | Walgreens Boots Alliance | WBA | 148.9 | 34.44 | 4.16 | -1.76 | 9,127 | 9,127 | 0.02% | 0.02% | 0.00% |
| STE UN Equity | STERIS PLC | STE | 366.3 | 35.54 | 5.20 | -1.11 | 31,143 | 31,143 | 0.11% | 0.01% | 0.00% |
| NICK UN Equity | Nickelodeon Group | NICK | 85.1 | 175.50 | 1.80 | 14.92 | 14,921 | 14,921 | 0.05% | 0.02% | 0.00% |
| LMT UN Equity | Lockheed Martin Corp | LMT | 162.2 | 140.19 | 1.13 | 3.77 | 24,035 | 24,035 | 0.09% | 0.01% | 0.01% |
| ABC UN Equity | AmersourceBioscience Corp | ABC | 279.5 | 385.70 | 2.70 | 7.32 | 107,652 | 107,652 | 0.37% | 0.01% | 0.03% |
| COF UN Equity | Capital One Financial Corp | COF | 204.1 | 95.82 | 1.75 | 5.54 | 19,581 | 19,581 | 0.07% | 0.02% | 0.00% |
| WAT UN Equity | Watson Corp | WAT | 456.5 | 72.36 | 0.55 | 1.85 | 33,042 | 33,042 | 0.11% | 0.02% | 0.00% |
| DLTR UN Equity | Dollar Tree Inc | DLTR | 61.9 | 195.65 | n/a | 3.13 | 12,110 | 12,110 | 0.04% | n/a | 0.00% |
| UNFI UN Equity | Unilever Food Solutions Inc | UNFI | 237.3 | 92.44 | n/a | 5.10 | 21,937 | 21,937 | 0.08% | n/a | 0.01% |
| DPZ UN Equity | Dominos Pizza Inc | DPZ | 130.1 | 100.19 | 1.10 | 12.39 | 13,423 | 13,423 | 0.05% | 0.02% | 0.01% |
| NVR UN Equity | NVR Inc | NVR | 39.3 | 427.01 | 0.73 | 11.89 | 16,802 | 16,802 | 0.09% | 0.02% | 0.01% |
| NTAP UN Equity | NetScout Systems Inc | NTAP | 3.7 | 41.46 | n/a | 7.92 | 15,345 | 15,349 | 0.05% | n/a | 0.00% |
| CTXS UN Equity | CTXS Inc | CTXS | 222.0 | 43.32 | 4.43 | 7.75 | 9,617 | 9,617 | 0.03% | 0.02% | 0.00% |
| DXC UN Equity | DXC Technology Co | DXC | 123.5 | 139.18 | 1.01 | 5.63 | 17,193 | 17,193 | 0.06% | 0.02% | 0.01% |
| ODJL UN Equity | Old Dominion Freight Line | ODJL | 251.4 | 18.31 | n/a | 24.03 | 4,884 | 4,884 | 0.02% | n/a | 0.00% |
| DVA UN Equity | Dana Inc | DVA | 177.3 | 184.11 | 0.33 | 2.24 | 21,602 | 21,602 | 0.07% | 0.02% | 0.01% |
| HIC UN Equity | Harford Financial Services | HIC | 122.0 | 81.64 | n/a | 11.17 | 9,960 | 9,960 | 0.03% | n/a | 0.00% |
| IRM UN Equity | Iron Mountain Inc | IRM | 350.2 | 36.90 | 3.52 | 5.50 | 13,240 | 13,240 | 0.05% | 0.02% | 0.00% |
| EL UN Equity | Essex Industries Inc/The | EL | 288.1 | 26.87 | 9.21 | 0.06 | 7,743 | 7,743 | 0.03% | 0.02% | 0.00% |
| CDNS UN Equity | Cadence Design Systems | CDNS | 226.1 | 220.05 | 0.67 | 14.89 | 48,782 | 48,782 | 0.17% | 0.02% | 0.03% |
| TYL UN Equity | Tyler Technologies Inc | TYL | 278.3 | 108.54 | n/a | 10.89 | 30,260 | 30,260 | 0.13% | n/a | 0.01% |
| UHS UN Equity | Universal Health Services Inc | UHS | 40.2 | 354.55 | n/a | 12.25 | 14,267 | 14,267 | 0.05% | n/a | 0.01% |
| SWKS UN Equity | Skyworks Solutions Inc | SWKS | 117.1 | 104.90 | n/a | 3.00 | 8,151 | 8,151 | 0.03% | n/a | 0.00% |

| | | | | | | | | | | | |
|-----------------|------------------------------|-------|---------|----------|------|-------|-----------|-----------|-------|-------|-------|
| NOV UN Equity | National Oilwell Varco Inc. | NOV | 221.1 | 49.99 | 1.12 | -5.84 | 11,053 | 11,053 | 0.04% | 0.02% | 0.00% |
| DGX UN Equity | Quest Diagnostics Inc. | DGX | 187.0 | 146.80 | 1.34 | 13.80 | 24,855 | 24,855 | 0.09% | 0.02% | 0.01% |
| ATVI UN Equity | Activision Blizzard Inc. | ATVI | 388.3 | 8.70 | n/a | 15.15 | 3,378 | 3,378 | 0.01% | n/a | 0.00% |
| ROK UN Equity | Rockwell Automation Inc. | ROK | 134.3 | 113.50 | 1.07 | 13.32 | 15,243 | 15,243 | 0.05% | 0.02% | 0.01% |
| RHC UN Equity | Kraft Heinz Co/The | KHC | 771.9 | 82.87 | 0.49 | 16.19 | 63,965 | 63,965 | 0.22% | 0.02% | 0.04% |
| AMT UN Equity | American Tower Corp. | AMT | 171.0 | 221.37 | 1.64 | 7.44 | 25,072 | 25,072 | 0.09% | 0.02% | 0.01% |
| HFC UN Equity | HollyFrontier Corp. | HFC | 1,297.9 | 76.97 | 0.31 | 1.53 | 38,641 | 38,641 | 0.13% | 0.01% | 0.03% |
| REGN UN Equity | Regeneron Pharmaceuticals | REGN | 443.5 | 243.86 | 1.57 | 13.81 | 108,196 | 108,199 | 0.37% | 0.01% | 0.06% |
| AMZN J/W Equity | Amazon.com Inc. | AMZN | 162.0 | 18.79 | 7.45 | -3.06 | 3,044 | 3,044 | 0.01% | 0.02% | 0.00% |
| JKHY UN Equity | Jack Henry & Associates II | JKHY | 104.5 | 555.90 | n/a | 5.58 | 58,116 | 58,116 | 0.20% | n/a | 0.02% |
| KL UN Equity | Kaia - Lauren Corp. | KL | 500.0 | 3,196.00 | n/a | 32.36 | 1,600,843 | 1,600,843 | 5.54% | n/a | 1.76% |
| BXP UN Equity | Boutch Properties Inc. | BXP | 76.5 | 164.72 | 1.04 | 16.47 | 12,624 | 12,624 | 0.04% | 0.02% | 0.01% |
| AHH UN Equity | Amphenol Corp. | AHH | 48.2 | 67.95 | n/a | 4.57 | 3,273 | 3,273 | 0.01% | n/a | 0.00% |
| HWM UN Equity | Howmet Aerospace Inc. | HWM | 155.5 | 81.58 | 4.81 | 3.16 | 12,697 | 12,697 | 0.04% | 0.02% | 0.00% |
| PXD UN Equity | Pioneer Natural Resources | PXD | 298.4 | 109.97 | 0.91 | 8.08 | 32,813 | 32,813 | 0.11% | 0.02% | 0.01% |
| VLO UN Equity | Valero Energy Corp. | VLO | 436.1 | 17.06 | n/a | 39.00 | 7,441 | 7,441 | 0.03% | n/a | 0.01% |
| SNPS UN Equity | Synopsys Inc. | SNPS | 164.3 | 84.97 | 2.59 | 14.95 | 13,955 | 13,959 | 0.09% | 0.02% | 0.01% |
| WU UN Equity | Western Union Co/The | WU | 407.3 | 39.79 | 0.85 | 1.34 | 16,225 | 16,225 | 0.03% | 0.01% | 0.00% |
| ETSY UN Equity | Etsy Inc. | ETSY | 151.8 | 217.03 | n/a | 14.03 | 32,937 | 32,937 | 0.11% | n/a | 0.02% |
| CHRW UN Equity | CH Robinson Worldwide II | CHRW | 471.0 | 21.28 | 4.23 | -2.30 | 8,738 | 8,738 | 0.03% | 0.02% | 0.00% |
| ACN UN Equity | Accenture PLC | ACN | 174.3 | 129.69 | n/a | 15.00 | 15,468 | 15,468 | 0.05% | n/a | 0.01% |
| TDC UN Equity | TransDigm Group Inc. | TDC | 134.3 | 102.26 | 2.00 | 3.63 | 13,787 | 13,787 | 0.05% | 0.02% | 0.00% |
| YUM UN Equity | Yum! Brands Inc. | YUM | 636.2 | 226.48 | 1.55 | 10.40 | 144,092 | 144,092 | 0.53% | 0.01% | 0.05% |
| PLD UN Equity | Prologis Inc. | PLD | 54.2 | 476.93 | n/a | 4.03 | 26,015 | 26,015 | 0.09% | n/a | 0.00% |
| FE UN Equity | FirstEnergy Corp. | FE | 301.4 | 91.90 | 2.05 | 11.38 | 27,686 | 27,689 | 0.13% | 0.02% | 0.01% |
| VRSN UN Equity | Verisign Inc. | VRSN | 738.5 | 101.50 | 2.29 | 7.27 | 74,066 | 74,066 | 0.28% | 0.01% | 0.02% |
| IWH UN Equity | Quantia Services Inc. | IWH | 442.1 | 26.85 | 5.41 | 2.21 | 15,840 | 15,840 | 0.05% | 0.02% | 0.00% |
| IIGC UN Equity | Harry Schein Inc. | IIGC | 174.9 | 207.32 | n/a | 10.30 | 23,611 | 23,611 | 0.09% | n/a | 0.01% |
| AFF UN Equity | Ameren Corp. | AFF | 138.5 | 55.16 | 0.38 | 11.00 | 7,381 | 7,381 | 0.03% | 0.02% | 0.00% |
| ANSS UN Equity | AKSYS Inc. | ANSS | 142.5 | 56.08 | n/a | 2.88 | 8,293 | 8,293 | 0.03% | n/a | 0.00% |
| NVDA UN Equity | NVIDIA Corp. | NVDA | 246.7 | 79.73 | 2.48 | 7.09 | 19,672 | 19,672 | 0.07% | 0.02% | 0.00% |
| SEE UN Equity | Sealed Air Corp. | SEE | 85.3 | 332.42 | n/a | 10.90 | 28,518 | 28,518 | 0.13% | n/a | 0.01% |
| CSIS UN Equity | CompuLink Technology Sol | CSIS | 271.0 | 59.25 | 0.12 | 29.37 | 339,925 | 339,925 | 1.19% | 0.02% | 0.24% |
| SNB UN Equity | SVB Financial Group | SNB | 155.7 | 30.62 | 1.62 | 4.22 | 8,188 | 8,188 | 0.02% | 0.02% | 0.00% |
| ISRG UN Equity | Inuitive Surgical Inc. | ISRG | 542.2 | 69.51 | 1.27 | 10.15 | 37,691 | 37,691 | 0.13% | 0.02% | 0.01% |
| TTWO UN Equity | Take-Two Interactive Softw | TTWO | 51.3 | 245.78 | n/a | 17.00 | 12,568 | 12,568 | 0.04% | n/a | 0.00% |
| RSC UN Equity | Republic Services Inc. | RSC | 177.0 | 710.91 | n/a | 7.88 | 83,195 | 83,195 | 0.29% | n/a | 0.02% |
| EBAY UN Equity | eBay Inc. | EBAY | 174.3 | 167.00 | n/a | 8.84 | 10,095 | 10,095 | 0.07% | n/a | 0.01% |
| GS UN Equity | Goldman Sachs Group Inc. | GS | 378.5 | 92.86 | 1.83 | 6.18 | 28,575 | 28,575 | 0.10% | 0.02% | 0.01% |
| SBAC UN Equity | SBA Communications Cor | SBAC | 690.9 | 52.60 | 1.22 | 14.07 | 36,814 | 36,814 | 0.13% | 0.02% | 0.02% |
| SIL UN Equity | Silerra Energy | SIL | 343.9 | 200.15 | 2.50 | 2.90 | 68,625 | 68,629 | 0.24% | 0.01% | 0.01% |
| MOO UN Equity | Moody's Corp. | MOO | 171.9 | 320.32 | 0.58 | 25.00 | 35,056 | 35,056 | 0.12% | 0.02% | 0.04% |
| RKNG J/W Equity | Racking Holdings Inc. | RKNG | 289.3 | 119.81 | 3.49 | 3.84 | 34,656 | 34,656 | 0.12% | 0.02% | 0.01% |
| FFIV UN Equity | FS Networks Inc. | FFIV | 187.7 | 295.48 | 0.78 | 5.80 | 55,462 | 55,462 | 0.18% | 0.02% | 0.02% |
| AKAM UN Equity | Akamai Technologies Inc. | AKAM | 40.9 | 1,743.31 | n/a | 10.06 | 71,374 | 71,374 | 0.26% | n/a | 0.03% |
| MKTX UN Equity | MarketAxess Holdings Inc. | MKTX | 61.2 | 123.33 | n/a | 11.50 | 7,544 | 7,544 | 0.03% | n/a | 0.00% |
| UVN UN Equity | Uxon Energy Corp. | UVN | 162.7 | 109.96 | n/a | 11.87 | 17,891 | 17,891 | 0.05% | n/a | 0.01% |
| GOOGL UN Equity | Alphabet Inc. | GOOGL | 38.0 | 485.81 | 0.49 | n/a | 18,447 | 18,447 | 0.00% | 0.02% | n/a |
| TFX UN Equity | Telexis Inc. | TFX | 382.3 | 9.31 | 4.73 | 5.00 | 3,564 | 3,564 | 0.01% | 0.02% | 0.00% |
| ALLE UN Equity | Allegion plc | ALLE | 300.5 | 1,491.02 | n/a | 15.77 | 448,005 | 448,009 | 1.55% | n/a | 0.24% |
| NFLX UN Equity | Netflix Inc. | NFLX | 46.5 | 338.98 | 0.40 | 9.45 | 15,768 | 15,768 | 0.05% | 0.02% | 0.01% |
| A UN Equity | Agilent Technologies Inc. | A | 441.0 | 509.63 | n/a | 31.47 | 224,755 | 224,755 | 0.79% | n/a | 0.24% |
| ANTM UN Equity | Anthem Inc. | ANTM | 92.2 | 100.73 | 1.27 | 5.99 | 8,291 | 8,291 | 0.03% | 0.02% | 0.00% |
| CME UN Equity | CME Group Inc. | CME | 308.3 | 101.45 | 0.71 | 8.15 | 31,278 | 31,278 | 0.11% | 0.02% | 0.01% |
| JNPR UN Equity | Juniper Networks Inc. | JNPR | 251.5 | 268.40 | 1.42 | 12.57 | 87,504 | 87,504 | 0.23% | 0.02% | 0.03% |
| BLK UN Equity | BlackRock Inc. | BLK | 358.3 | 160.68 | 2.00 | 7.16 | 60,844 | 60,844 | 0.21% | 0.02% | 0.02% |
| DTE UN Equity | DTE Energy Co. | DTE | 331.5 | 21.41 | 3.74 | 7.83 | 7,103 | 7,103 | 0.02% | 0.02% | 0.00% |
| CE UN Equity | Celanese Corp. | CE | 152.5 | 576.01 | 2.52 | 7.13 | 87,632 | 87,632 | 0.30% | 0.01% | 0.02% |
| NDAQ UN Equity | Nasdaq Inc. | NDAQ | 192.1 | 114.23 | 3.55 | 5.33 | 21,944 | 21,944 | 0.08% | 0.02% | 0.00% |
| PM UN Equity | Philip Morris International | PM | 164.3 | 124.25 | 1.58 | 9.29 | 20,406 | 20,409 | 0.07% | 0.02% | 0.01% |
| IR UN Equity | Ingersoll Rand Inc. | IR | 178.3 | 107.46 | 2.51 | 4.39 | 12,712 | 12,712 | 0.04% | 0.02% | 0.00% |
| CRM UN Equity | salesforce.com Inc. | CRM | 1,557.3 | 74.70 | 6.48 | 6.43 | 115,305 | 115,305 | 0.40% | 0.02% | 0.03% |
| HII UN Equity | Huntington Ingalls Industrie | HII | 970.0 | 253.67 | n/a | 18.85 | 230,840 | 230,840 | 0.83% | n/a | 0.15% |
| MET UN Equity | MetLife Inc. | MET | 477.1 | 35.62 | n/a | 11.20 | 14,056 | 14,056 | 0.05% | n/a | 0.01% |
| UA UN Equity | Under Armour Inc. | UA | 40.5 | 141.40 | 2.91 | 40.00 | 5,726 | 5,726 | 0.02% | 0.02% | 0.01% |
| TPR UN Equity | Tapestry Inc. | TPR | 907.7 | 37.23 | 4.94 | 7.07 | 33,792 | 33,792 | 0.12% | 0.01% | 0.01% |
| CSX UN Equity | CSX Corp. | CSX | 231.5 | 10.73 | n/a | 12.47 | 2,345 | 2,345 | 0.01% | n/a | 0.00% |
| EW UN Equity | Edwards Lifesciences Cor | EW | 277.4 | 15.84 | n/a | 5.07 | 4,394 | 4,394 | 0.02% | n/a | 0.00% |
| AMF UN Equity | Ameriprise Financial Inc. | AMF | 765.1 | 77.88 | 1.34 | 6.44 | 58,552 | 58,553 | 0.21% | 0.02% | 0.01% |
| ZBRA UN Equity | Zebra Technologies Corp. | ZBRA | 62.17 | 70.41 | n/a | 13.33 | 49,372 | 49,372 | 0.17% | n/a | 0.02% |
| FTI UN Equity | Fortinet Inc. | FTI | 121.3 | 155.25 | 2.64 | 10.62 | 18,625 | 18,625 | 0.03% | n/a | 0.00% |
| ZBH UN Equity | Zimmer Biomet Holdings Ir | ZBH | 53.3 | 257.11 | n/a | 5.90 | 13,714 | 13,714 | 0.05% | n/a | 0.00% |
| CBRE UN Equity | CBRE Group Inc. | CBRE | 449.4 | 6.77 | 2.11 | 7.72 | 2,773 | 2,773 | 0.01% | 0.02% | 0.00% |
| MA UN Equity | Mastercard Inc. | MA | 207.0 | 137.39 | 0.70 | 2.63 | 28,447 | 28,447 | 0.10% | 0.02% | 0.00% |
| KMX UN Equity | CarMax Inc. | KMX | 335.3 | 47.36 | n/a | 8.45 | 15,876 | 15,879 | 0.05% | n/a | 0.00% |
| ICE UN Equity | Intercontinental Exchange | ICE | 992.5 | 343.64 | 0.47 | 20.14 | 341,075 | 341,075 | 1.19% | 0.01% | 0.24% |
| FIS UN Equity | Fidelity National Informatio | FIS | 164.2 | 93.24 | n/a | 10.37 | 15,306 | 15,306 | 0.05% | n/a | 0.01% |
| CMG UN Equity | Chipotle Mexican Grill Inc. | CMG | 342.9 | 101.6 | 1.19 | 3.26 | 54,910 | 54,910 | 0.18% | 0.02% | 0.02% |
| WYNN UN Equity | Wynn Resorts Ltd. | WYNN | 67.95 | 146.78 | 0.95 | 10.80 | 90,946 | 90,945 | 0.31% | 0.02% | 0.03% |
| LIV UN Equity | Live Nation Entertainment | LIV | 28.0 | 1254.72 | n/a | 25.35 | 35,062 | 35,062 | 0.12% | n/a | 0.03% |
| AIZ UN Equity | Assurant Inc. | AIZ | 107.3 | 71.33 | n/a | 10.50 | 7,693 | 7,693 | 0.03% | n/a | 0.00% |
| NRG UN Equity | NRG Energy Inc. | NRG | 27.3 | 53.20 | n/a | n/a | 11,558 | - | 0.00% | n/a | n/a |
| MNST J/W Equity | Monster Beverage Corp. | MNST | 59.5 | 122.75 | 2.06 | 36.80 | 7,286 | 7,286 | 0.03% | 0.02% | 0.01% |
| RF UN Equity | Rockwell Financial Corp. | RF | 244.1 | 30.75 | 3.00 | n/a | 7,507 | 7,507 | 0.03% | 0.02% | n/a |
| MOS UN Equity | Mosaic Co./The | MOS | 950.2 | 11.44 | 5.42 | 1.86 | 10,584 | 10,584 | 0.04% | 0.02% | 0.00% |
| EXPE UN Equity | Expedia Group Inc. | EXPE | 327.4 | 81.36 | n/a | 12.34 | 42,905 | 42,909 | 0.15% | n/a | 0.02% |
| EVRG UN Equity | Evergy Inc. | EVRG | 379.1 | 17.88 | 1.12 | 41.00 | 6,782 | 6,782 | 0.02% | 0.02% | 0.01% |
| DISCA UN Equity | Discovery Inc. | DISCA | 135.7 | 92.55 | n/a | 10.17 | 12,556 | 12,559 | 0.04% | n/a | 0.00% |
| CF UN Equity | CF Industries Holdings Inc. | CF | 226.7 | 51.31 | 3.94 | 6.41 | 11,630 | 11,630 | 0.04% | 0.02% | 0.00% |
| LDOS UN Equity | Leidos Holdings Inc. | LDOS | 160.2 | 21.38 | n/a | 4.03 | 3,425 | 3,425 | 0.01% | n/a | 0.00% |
| GOOG UN Equity | Alphabet Inc. | GOOG | 273.9 | 30.28 | 3.96 | 7.33 | 8,476 | 8,476 | 0.02% | 0.02% | 0.00% |

| | | | | | | | | | | | |
|----------------|-------------------------------|------|---------|----------|------|-------|---------|---------|-------|-------|-------|
| TEL UN Equity | TE Connectivity Ltd | TEL | 142.2 | 89.51 | 1.52 | 10.71 | 12,728 | 12,728 | 0.04% | 0.02% | 0.00% |
| COO UN Equity | Cooper Cos Inc/The | COO | 333.3 | 1,495.00 | n/a | 15.77 | 498,778 | 498,778 | 1.73% | n/a | 0.27% |
| DPS UN Equity | Discover Financial Service | DPS | 53.3 | 340.8 | 0.02 | 8.80 | 18,145 | 18,145 | 0.08% | 0.02% | 0.01% |
| V UN Equity | Via Inc | V | 330.0 | 98.8 | 1.06 | 0.33 | 32,403 | 32,403 | 0.11% | 0.02% | 0.01% |
| MAA UN Equity | M d America Apartment Co | MAA | 306.4 | 57.73 | 3.06 | 0.59 | 17,690 | 17,690 | 0.09% | 0.02% | 0.00% |
| XYL UN Equity | Kylem Inc/NY | XYL | 1,580.0 | 204.9 | 0.59 | 13.89 | 344,245 | 344,249 | 1.19% | 0.01% | 0.17% |
| WPS UN Equity | Windsor Petroleum Corp | WPS | 17.4 | 117.44 | 3.44 | n/a | 13,451 | 13,451 | 0.09% | n/a | n/a |
| AMD UN Equity | Advanced Micro Devices Inc | AMD | 180.0 | 85.28 | 1.26 | 3.80 | 14,987 | 14,987 | 0.05% | 0.02% | 0.01% |
| TSCO UN Equity | Tasca Supply Co | TSCO | 559.7 | 27.78 | 8.35 | 1.78 | 18,076 | 18,076 | 0.05% | 0.01% | 0.00% |
| RMD UN Equity | ReMed Inc | RMD | 1.62 | 144.74 | 1.11 | 13.64 | 10,622 | 10,622 | 0.05% | 0.02% | 0.01% |
| MLC UN Equity | Mittler Toledo International | MLC | 1,174.1 | 85.73 | n/a | 27.35 | 98,304 | 98,304 | 0.34% | n/a | 0.06% |
| CPRT UN Equity | Copart Inc | CPRT | 144.9 | 170.63 | 0.01 | 11.87 | 24,724 | 24,724 | 0.03% | 0.02% | 0.01% |
| FTNT UN Equity | Fortinet Inc | FTNT | 24.0 | 972.47 | n/a | 7.41 | 23,311 | 23,311 | 0.09% | n/a | 0.01% |
| ALB UN Equity | Albemarle Corp | ALB | 230.0 | 100.85 | n/a | 10.00 | 25,214 | 25,214 | 0.03% | n/a | 0.01% |
| APA UN Equity | Apache Corp | APA | 106.4 | 87.21 | 1.77 | 9.58 | 9,275 | 9,275 | 0.03% | 0.02% | 0.00% |
| ESS UN Equity | Essex Property Trust Inc | ESS | 161.8 | 119.66 | n/a | 17.10 | 19,385 | 19,385 | 0.07% | n/a | 0.01% |
| OLN UN Equity | Realty Income Corp | O | 377.5 | 9.1 | 1.10 | 22.71 | 3,439 | 3,439 | 0.01% | 0.02% | 0.00% |
| STX UN Equity | Seagate Technology PLC | STX | 65.2 | 204.48 | 4.06 | 2.01 | 13,334 | 13,334 | 0.05% | 0.02% | 0.00% |
| WRK UN Equity | Westrock Co | WRK | 345.0 | 61.58 | 4.56 | 3.89 | 21,248 | 21,248 | 0.07% | 0.02% | 0.00% |
| INFO UN Equity | IFS Merit Ltd | INFO | 256.5 | 40.31 | 5.27 | 5.18 | 12,656 | 12,656 | 0.04% | 0.02% | 0.00% |
| WAB UN Equity | Westinghouse Air Brake T | WAB | 258.5 | 34.38 | 2.33 | 4.10 | 8,926 | 8,926 | 0.03% | 0.02% | 0.00% |
| POOL UN Equity | Pool Corp | POOL | 358.4 | 76.54 | 0.57 | 12.18 | 31,287 | 31,287 | 0.11% | 0.02% | 0.01% |
| WDC UN Equity | Western Digital Corp | WDC | 190.3 | 81.71 | 0.79 | 2.93 | 11,625 | 11,629 | 0.04% | 0.02% | 0.00% |
| PEP UN Equity | PepsiCo Inc | PEP | 302.5 | 36.20 | n/a | 1.86 | 10,951 | 10,951 | 0.04% | n/a | 0.00% |
| FANG UN Equity | Diamondback Energy Inc | FANG | 1,382.0 | 139.74 | 2.93 | 4.81 | 193,116 | 193,116 | 0.67% | 0.02% | 0.03% |
| MXM UN Equity | Maxim Integrated Products | MXIM | 157.3 | 26.90 | 5.18 | 13.57 | 4,575 | 4,575 | 0.02% | 0.02% | 0.00% |
| NOW UN Equity | ServiceNow Inc | NOW | 267.4 | 68.82 | n/a | 11.85 | 18,403 | 18,403 | 0.03% | n/a | 0.01% |
| CHC UN Equity | Church & Dwight Co Inc | CHD | 191.3 | 491.35 | n/a | 30.17 | 94,241 | 94,241 | 0.33% | n/a | 0.10% |
| DRF UN Equity | Duke Realty Corp | DRF | 247.3 | 93.75 | 1.02 | 8.53 | 23,185 | 23,185 | 0.08% | 0.02% | 0.01% |
| FRT UN Equity | Federal Realty Investment | FRT | 370.6 | 37.22 | 2.53 | 4.46 | 13,792 | 13,792 | 0.05% | 0.02% | 0.00% |
| MGM UN Equity | MGM Resorts International | MGM | 73.5 | 74.54 | 3.67 | 2.86 | 5,638 | 5,638 | 0.02% | 0.02% | 0.00% |
| AEP UN Equity | American Electric Power Co | AEP | 493.3 | 21.82 | 0.06 | 6.00 | 10,761 | 10,761 | 0.04% | 0.02% | 0.00% |
| VNT UN Equity | Vantier Corp | VNT | 596.2 | 82.32 | 3.40 | 7.35 | 40,864 | 40,864 | 0.14% | 0.02% | 0.01% |
| JBHT UN Equity | JB Hunt Transport Services | JBHT | 105.5 | 126.44 | 0.56 | 13.50 | 13,340 | 13,340 | 0.05% | 0.02% | 0.01% |
| LRCX UN Equity | Lam Research Corp | LRCX | 145.1 | 336.22 | 1.54 | 12.69 | 48,072 | 48,072 | 0.17% | 0.02% | 0.02% |
| MIK UN Equity | Michaels Industries Inc | MIK | 71.2 | 87.50 | n/a | 5.70 | 6,947 | 6,947 | 0.02% | n/a | 0.00% |
| PNR UN Equity | Pental PLC | PNR | 165.9 | 45.48 | 1.67 | 5.20 | 7,546 | 7,546 | 0.03% | 0.02% | 0.00% |
| VRTX UN Equity | Vertex Pharmaceuticals Inc | VRTX | 260.5 | 272.36 | n/a | 33.61 | 70,941 | 70,941 | 0.25% | n/a | 0.06% |
| AMCR UN Equity | Amcor PLC | AMCR | 1,568.5 | 11.05 | 4.16 | 6.89 | 17,332 | 17,332 | 0.03% | 0.02% | 0.00% |
| FB UN Equity | Facebook Inc | FB | 2,404.3 | 266.95 | n/a | 23.25 | 641,623 | 641,623 | 2.22% | n/a | 0.52% |
| IMUS UN Equity | ImmuS US Inc | IMUS | 1,237.3 | 115.07 | n/a | 15.10 | 142,435 | 142,435 | 0.48% | n/a | 0.08% |
| URI UN Equity | United Rentals Inc | URI | 72.1 | 173.33 | n/a | 2.00 | 12,484 | 12,484 | 0.04% | n/a | 0.00% |
| ARE UN Equity | Alexandria Real Estate Eqt | ARE | 45.0 | 264.84 | n/a | 12.00 | 11,930 | 11,930 | 0.04% | n/a | 0.01% |
| ABMD UN Equity | ABiomed Inc | ABMD | 126.1 | 161.87 | 2.62 | 4.99 | 20,414 | 20,414 | 0.07% | 0.02% | 0.00% |
| DAL UN Equity | Delta Air Lines Inc | DAL | 637.9 | 30.99 | n/a | 3.50 | 19,787 | 19,787 | 0.07% | n/a | 0.00% |
| UAL UN Equity | United Airlines Holdings Inc | UAL | 291.0 | 34.99 | n/a | 5.70 | 10,182 | 10,182 | 0.04% | n/a | 0.00% |
| NWS UN Equity | Norfolk Corp | NWS | 199.5 | 14.06 | 1.42 | 25.20 | 2,806 | 2,806 | 0.01% | 0.02% | 0.00% |
| CNC UN Equity | Corticeo Corp | CNC | 579.5 | 57.83 | n/a | 13.23 | 33,511 | 33,511 | 0.12% | n/a | 0.02% |
| MLM UN Equity | Martin Marietta Materials Inc | MLM | 62.3 | 235.77 | 0.97 | 2.88 | 14,644 | 14,644 | 0.05% | 0.02% | 0.00% |
| TER UN Equity | Teracyne Inc | TER | 160.0 | 80.97 | 0.49 | n/a | 13,444 | - | 0.02% | 0.02% | n/a |
| PYPL UN Equity | PayPal Holdings Inc | PYPL | 1,173.3 | 198.08 | n/a | 21.84 | 232,407 | 232,407 | 0.83% | n/a | 0.17% |
| DISH UN Equity | DISH Network Corp | DISH | 286.9 | 26.53 | n/a | 2.64 | 8,184 | 8,184 | 0.03% | n/a | 0.00% |
| ALXN UN Equity | Alkermes Pharmaceuticals Inc | ALXN | 741.1 | 46.77 | 5.99 | 5.00 | 34,662 | 34,662 | 0.12% | 0.01% | 0.01% |
| DOW UN Equity | Dow Inc | DOW | 2.92 | 114.82 | n/a | 12.20 | 25,105 | 25,105 | 0.09% | n/a | 0.01% |
| RE UN Equity | Everest Re Group Ltd | RE | 40.0 | 198.65 | 3.12 | 10.30 | 7,940 | 7,940 | 0.03% | 0.02% | 0.00% |
| TDY UN Equity | Teledyne Technologies Inc | TDY | 36.0 | 312.60 | n/a | 11.10 | 11,524 | 11,524 | 0.04% | n/a | 0.00% |
| NWSA UN Equity | Norfolk Corp | NWSA | 389.0 | 14.73 | 1.42 | 25.20 | 5,486 | 5,486 | 0.02% | 0.02% | 0.01% |
| EXC UN Equity | Exterio Corp | EXC | 973.9 | 35.84 | 4.27 | 1.97 | 34,906 | 34,906 | 0.12% | 0.01% | 0.00% |
| SPN UN Equity | Global Payments Inc | SPN | 299.2 | 178.80 | 0.44 | 15.97 | 53,505 | 53,505 | 0.19% | 0.02% | 0.03% |
| CCI UN Equity | Crown Castle International | CCI | 41.97 | 167.53 | 2.67 | 17.43 | 70,307 | 70,307 | 0.24% | 0.01% | 0.04% |
| APTV UN Equity | Aptiv PLC | APTV | 270.0 | 93.52 | n/a | 10.69 | 25,253 | 25,253 | 0.09% | n/a | 0.01% |
| AAP UN Equity | Advanco Auto Parts Inc | AAP | 69.1 | 155.5 | 0.84 | 12.79 | 10,727 | 10,727 | 0.04% | 0.02% | 0.00% |
| ALGN UN Equity | Align Technology Inc | ALGN | 78.3 | 315.94 | n/a | 13.86 | 24,892 | 24,892 | 0.09% | n/a | 0.01% |
| ILMN UN Equity | Illumina Inc | ILMN | 146.4 | 306.85 | n/a | 14.23 | 45,203 | 45,203 | 0.10% | n/a | 0.02% |
| LKO UN Equity | LKO Corp | LKO | 304.3 | 27.99 | n/a | 7.90 | 8,517 | 8,517 | 0.03% | n/a | 0.00% |
| NLSN UN Equity | Nielsen Holdings PLC | NLSN | 356.8 | 14.27 | 1.68 | 12.00 | 5,081 | 5,081 | 0.02% | 0.02% | 0.00% |
| GRMN UN Equity | Garmin Ltd | GRMN | 191.2 | 95.63 | 2.55 | 3.85 | 18,288 | 18,288 | 0.06% | 0.02% | 0.00% |
| ZTS UN Equity | Zoetis Inc | ZTS | 475.1 | 64.75 | 0.49 | 3.80 | 78,280 | 78,280 | 0.27% | 0.02% | 0.02% |
| DLR UN Equity | Digital Realty Trust Inc | DLR | 88.5 | 763.02 | 1.39 | 17.80 | 87,571 | 87,571 | 0.23% | 0.02% | 0.04% |
| EQIX UN Equity | Equinix Inc | EQIX | 269.0 | 147.61 | 3.04 | 13.63 | 39,706 | 39,706 | 0.14% | 0.02% | 0.02% |
| LVS UN Equity | Las Vegas Sands Corp | LVS | 763.5 | 46.78 | n/a | 3.40 | 35,272 | 35,272 | 0.12% | n/a | 0.03% |
| DSCQ UN Equity | Discovery Inc | DSCQ | 340.2 | 19.27 | n/a | 4.03 | 8,555 | 8,555 | 0.07% | n/a | 0.00% |

Notes

- [1] Bloomberg Professional as of September 30, 2020
- [2] Bloomberg Professional as of September 30, 2020
- [3] Equals: 1) (1 - 0.50 x [2]) + [2]
- [4] See AEB-5R3 CAPM
- [5] Equals: [3] - [4]

MARKET RISK PREMIUM DERIVED FROM ANALYSTS LONG-TERM GROWTH ESTIMATES
(Dividend Yield and Growth Rate sourced from the S&P Earnings and Estimates Report)

| | | | |
|--|--------|--------|--------|
| [1] Estimated Weighted Average Dividend Yield | 1.68% | | |
| [2] Estimated Weighted Average Long-Term Growth Rate | 12.27% | | |
| [3] S&P 500 Estimated Required Market Return | 14.05% | | |
| [4] Risk-Free Rate | 1.42% | 1.64% | 3.00% |
| [5] Implied Market Risk Premium | 12.63% | 12.41% | 11.05% |

Notes

- [1] S&P Earnings and Estimates Report, September 30, 2020
 [2] S&P Earnings and Estimates Report, September 30, 2020
 [3] Equals $[1] \times (1 + 0.50 \times [2]) + [2]$
 [4] See AEB-5RB CAPM
 [5] Equals $[3] - [4]$

CAPITAL ASSET PRICING MODEL
(Market Return sourced from Bloomberg)

| | [4] | [5] | [6] | [7] |
|--|-------------------|-----------------|---------------------------|--------|
| | Risk-Free Rate | Average Beta | Market Risk Premium | ROE |
| Proxy Group Average Bloomberg Beta | | | | |
| [1] Current 30-day average of 30-year U.S. Treasury bond yield | 1.42% | 0.817 | 12.01% | 11.23% |
| [2] Blue Chip Consensus Forecast (Q4 2020 - Q4 2021) | 1.64% | 0.817 | 11.79% | 11.27% |
| [3] Projected 30-year U.S. Treasury bond yield (2022- 2026) | 3.00% | 0.817 | 10.43% | 11.52% |
| | | | Mean: | 11.34% |
| Proxy Group Average Value Line Beta | | | | |
| [1] Current 30-day average of 30-year U.S. Treasury bond yield | 1.42% | 0.875 | 12.01% | 11.93% |
| [2] Blue Chip Consensus Forecast (Q4 2020 - Q4 2021) | 1.64% | 0.875 | 11.79% | 11.96% |
| [3] Projected 30-year U.S. Treasury bond yield (2022- 2026) | 3.00% | 0.875 | 10.43% | 12.13% |
| | | | Mean: | 12.01% |

[1] Source: Bloomberg Professional, 30-day average of 30-year Treasury bond, as of September 30, 2020

[2] Blue Chip Financial Forecasts, Vol. 39, No. 9, September 1, 2020, at 2

[3] Source: Blue Chip Financial Forecasts, Vol. 39, No. 6, June 1, 2020, at 14

[4] See Notes [1], [2], and [3]

[5] Source: Bloomberg Professional (10-Year Betas as of September 30, 2020) and Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[6] Exhibit AEB-4RB

[7] Equals [4] + [5] x [6]

CAPITAL ASSET PRICING MODEL
(Market Return sourced from the S&P Earnings and Estimates Report)

| | [4] | [5] | [6] | [7] |
|--|-------------------|-----------------|---------------------------|--------|
| | Risk-Free Rate | Average Beta | Market Risk Premium | ROE |
| Proxy Group Average Bloomberg Beta | | | | |
| [1] Current 30-day average of 30-year U.S. Treasury bond yield | 1.42% | 0.817 | 12.63% | 11.74% |
| [2] Blue Chip Consensus Forecast (Q4 2020 - Q4 2021) | 1.64% | 0.817 | 12.41% | 11.78% |
| [3] Projected 30-year U.S. Treasury bond yield (2022- 2026) | 3.00% | 0.817 | 11.05% | 12.03% |
| | | | Mean: | 11.85% |
| Proxy Group Average Value Line Beta | | | | |
| [1] Current 30-day average of 30-year U.S. Treasury bond yield | 1.42% | 0.875 | 12.63% | 12.47% |
| [2] Blue Chip Consensus Forecast (Q4 2020 - Q4 2021) | 1.64% | 0.875 | 12.41% | 12.50% |
| [3] Projected 30-year U.S. Treasury bond yield (2022- 2026) | 3.00% | 0.875 | 11.05% | 12.67% |
| | | | Mean: | 12.55% |

[1] Source: Bloomberg Professional, 30-day average of 30-year Treasury bond, as of September 30, 2020

[2] Blue Chip Financial Forecasts, Vol. 39, No. 9, September 1, 2020, at 2

[3] Source: Blue Chip Financial Forecasts, Vol. 39, No. 6, June 1, 2020, at 14

[4] See Notes [1], [2], and [3]

[5] Source: Bloomberg Professional (10-Year Betas as of September 30, 2020) and Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[6] Exhibit AEB-4.5RB

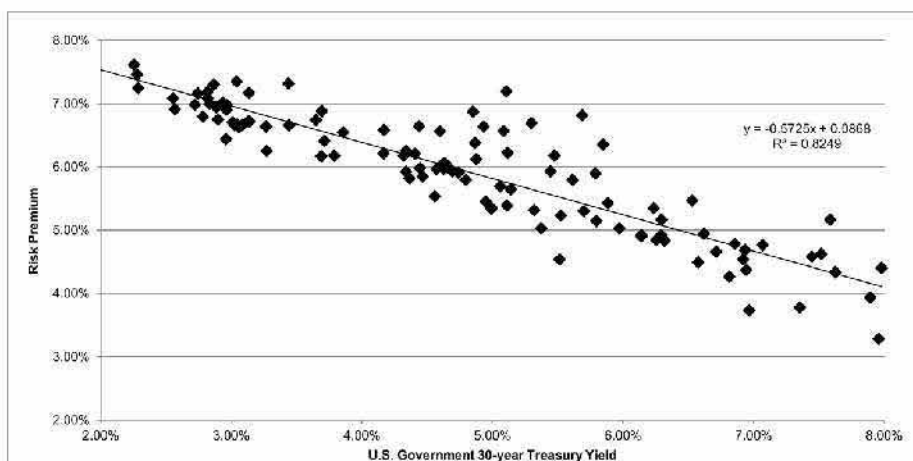
[7] Equals [4] + [5] x [6]

Risk Premium -- Electric Utilities

| | [1] | [2] | [3] |
|--------|--|-----------------------------------|-----------------|
| | Average Authorized Electric ROE | U.S. Govt. 30-year Treasury | Risk Premium |
| 1992.1 | 12.38% | 7.98% | 4.40% |
| 1992.2 | 11.83% | 7.69% | 3.93% |
| 1992.3 | 12.03% | 7.45% | 4.59% |
| 1992.4 | 12.14% | 7.52% | 4.62% |
| 1993.1 | 11.84% | 7.07% | 4.77% |
| 1993.2 | 11.64% | 6.86% | 4.79% |
| 1993.3 | 11.15% | 6.31% | 4.84% |
| 1993.4 | 11.04% | 6.14% | 4.90% |
| 1994.1 | 11.07% | 6.57% | 4.49% |
| 1994.2 | 11.13% | 7.35% | 3.78% |
| 1994.3 | 12.75% | 7.58% | 5.17% |
| 1994.4 | 11.24% | 7.96% | 3.28% |
| 1995.1 | 11.96% | 7.63% | 4.34% |
| 1995.2 | 11.32% | 6.94% | 4.37% |
| 1995.3 | 11.37% | 6.71% | 4.66% |
| 1995.4 | 11.58% | 6.23% | 5.35% |
| 1996.1 | 11.46% | 6.29% | 5.17% |
| 1996.2 | 11.46% | 6.92% | 4.54% |
| 1996.3 | 10.70% | 6.96% | 3.74% |
| 1996.4 | 11.56% | 6.62% | 4.94% |
| 1997.1 | 11.08% | 6.81% | 4.27% |
| 1997.2 | 11.62% | 6.93% | 4.68% |
| 1997.3 | 12.00% | 6.53% | 5.47% |
| 1997.4 | 11.06% | 6.14% | 4.92% |
| 1998.1 | 11.31% | 5.88% | 5.43% |
| 1998.2 | 12.20% | 5.85% | 6.35% |
| 1998.3 | 11.65% | 5.47% | 6.18% |
| 1998.4 | 12.30% | 5.10% | 7.20% |
| 1999.1 | 10.40% | 5.37% | 5.03% |
| 1999.2 | 10.94% | 5.79% | 5.15% |
| 1999.3 | 11.15% | 6.31% | 4.84% |
| 1999.4 | 11.10% | 6.25% | 4.85% |
| 2000.1 | 11.21% | 6.29% | 4.92% |
| 2000.2 | 11.00% | 5.97% | 5.03% |
| 2000.3 | 11.68% | 5.79% | 5.89% |
| 2000.4 | 12.50% | 5.69% | 6.81% |
| 2001.1 | 11.38% | 5.44% | 5.93% |
| 2001.2 | 11.00% | 5.70% | 5.30% |
| 2001.3 | 10.76% | 5.52% | 5.23% |
| 2001.4 | 11.99% | 5.30% | 6.70% |
| 2002.1 | 10.05% | 5.51% | 4.54% |
| 2002.2 | 11.41% | 5.61% | 5.79% |
| 2002.3 | 11.65% | 5.08% | 6.57% |
| 2002.4 | 11.57% | 4.93% | 6.64% |
| 2003.1 | 11.72% | 4.85% | 6.87% |
| 2003.2 | 11.16% | 4.60% | 6.56% |
| 2003.3 | 10.50% | 5.11% | 5.39% |
| 2003.4 | 11.34% | 5.11% | 6.23% |
| 2004.1 | 11.00% | 4.88% | 6.12% |
| 2004.2 | 10.64% | 5.32% | 5.32% |
| 2004.3 | 10.75% | 5.06% | 5.69% |
| 2004.4 | 11.24% | 4.86% | 6.38% |
| 2005.1 | 10.63% | 4.69% | 5.93% |
| 2005.2 | 10.31% | 4.47% | 5.85% |
| 2005.3 | 11.08% | 4.44% | 6.65% |
| 2005.4 | 10.63% | 4.88% | 5.95% |
| 2006.1 | 10.70% | 4.63% | 6.06% |
| 2006.2 | 10.79% | 5.14% | 5.65% |
| 2006.3 | 10.35% | 4.99% | 5.35% |
| 2006.4 | 10.65% | 4.74% | 5.91% |
| 2007.1 | 10.59% | 4.80% | 5.80% |
| 2007.2 | 10.33% | 4.99% | 5.34% |
| 2007.3 | 10.40% | 4.95% | 5.45% |
| 2007.4 | 10.65% | 4.61% | 6.04% |
| 2008.1 | 10.62% | 4.41% | 6.21% |
| 2008.2 | 10.54% | 4.57% | 5.97% |
| 2008.3 | 10.43% | 4.44% | 5.98% |
| 2008.4 | 10.39% | 3.65% | 6.74% |
| 2009.1 | 10.75% | 3.44% | 7.31% |
| 2009.2 | 10.75% | 4.17% | 6.58% |
| 2009.3 | 10.50% | 4.32% | 6.18% |
| 2009.4 | 10.59% | 4.34% | 6.26% |
| 2010.1 | 10.59% | 4.62% | 5.97% |
| 2010.2 | 10.18% | 4.36% | 5.82% |
| 2010.3 | 10.40% | 3.86% | 6.55% |
| 2010.4 | 10.38% | 4.17% | 6.21% |
| 2011.1 | 10.09% | 4.56% | 5.53% |
| 2011.2 | 10.26% | 4.34% | 5.92% |
| 2011.3 | 10.57% | 3.69% | 6.88% |

Risk Premium -- Electric Utilities

| | [1] | [2] | [3] |
|---------|--|-----------------------------------|-----------------|
| | Average Authorized Electric ROE | U.S. Govt. 30-year Treasury | Risk Premium |
| 2011.4 | 10.39% | 3.04% | 7.35% |
| 2012.1 | 10.30% | 3.14% | 7.17% |
| 2012.2 | 9.95% | 2.93% | 7.02% |
| 2012.3 | 9.90% | 2.74% | 7.16% |
| 2012.4 | 10.16% | 2.86% | 7.30% |
| 2013.1 | 9.85% | 3.13% | 6.72% |
| 2013.2 | 9.86% | 3.14% | 6.72% |
| 2013.3 | 10.12% | 3.71% | 6.41% |
| 2013.4 | 9.97% | 3.79% | 6.18% |
| 2014.1 | 9.86% | 3.69% | 6.17% |
| 2014.2 | 10.10% | 3.44% | 6.66% |
| 2014.3 | 9.90% | 3.26% | 6.64% |
| 2014.4 | 9.94% | 2.96% | 6.98% |
| 2015.1 | 9.64% | 2.55% | 7.08% |
| 2015.2 | 9.83% | 2.88% | 6.94% |
| 2015.3 | 9.40% | 2.96% | 6.44% |
| 2015.4 | 9.86% | 2.96% | 6.90% |
| 2016.1 | 9.70% | 2.72% | 6.98% |
| 2016.2 | 9.48% | 2.57% | 6.91% |
| 2016.3 | 9.74% | 2.28% | 7.46% |
| 2016.4 | 9.83% | 2.83% | 7.00% |
| 2017.1 | 9.72% | 3.04% | 6.67% |
| 2017.2 | 9.64% | 2.90% | 6.75% |
| 2017.3 | 10.00% | 2.82% | 7.18% |
| 2017.4 | 9.91% | 2.82% | 7.09% |
| 2018.1 | 9.89% | 3.02% | 6.66% |
| 2018.2 | 9.75% | 3.09% | 6.66% |
| 2018.3 | 9.89% | 3.06% | 6.63% |
| 2018.4 | 9.52% | 3.27% | 6.25% |
| 2019.1 | 9.72% | 3.01% | 6.71% |
| 2019.2 | 9.58% | 2.78% | 6.79% |
| 2019.3 | 9.53% | 2.29% | 7.24% |
| 2019.4 | 9.87% | 2.25% | 7.62% |
| 2020.1 | 9.72% | 1.89% | 7.83% |
| 2020.2 | 9.58% | 1.38% | 8.20% |
| 2020.3 | 9.30% | 1.37% | 7.93% |
| AVERAGE | 10.70% | 4.72% | 5.98% |
| MEDIAN | 10.63% | 4.69% | 6.12% |



SUMMARY OUTPUT

| Regression Statistics | |
|-----------------------|---------|
| Multiple R | 0.90822 |
| R Square | 0.82486 |
| Adjusted R Square | 0.82331 |
| Standard Error | 0.00425 |
| Observations | 115 |

| ANOVA | | | | | |
|------------|-----|--------|--------|----------|----------------|
| | df | SS | MS | F | Significance F |
| Regression | 1 | 0.0096 | 0.0096 | 532.2058 | 0.0000 |
| Residual | 113 | 0.0020 | 0.0000 | | |
| Total | 114 | 0.0117 | | | |

| | Coefficients | Standard Error | t Stat | P-value | Lower 95% | Upper 95% | Lower 95.0% | Upper 95.0% |
|--------------|--------------|----------------|-----------|---------|-----------|-----------|-------------|-------------|
| Intercept | 0.0868 | 0.00124 | 70.20182 | 0.00000 | 0.08434 | 0.08924 | 0.08434 | 0.08924 |
| X Variable 1 | -0.5725 | 0.02482 | -23.06959 | 0.00000 | -0.62165 | -0.52332 | -0.62165 | -0.52332 |

| | [7] | [8] | [9] |
|--|-----------------------------------|-----------------|-------|
| | U.S. Govt. 30-year Treasury | Risk Premium | ROE |
| Current 30-day average of 30-year U.S. Treasury bond yield [4] | 1.42% | 7.86% | 9.29% |
| Blue Chip Consensus Forecast (Q4 2020 - Q4 2021) [5] | 1.64% | 7.74% | 9.38% |
| Blue Chip Consensus Forecast (2022-2026) [6] | 3.00% | 6.96% | 9.96% |
| AVERAGE | | | 9.54% |

Notes:

[1] Source: Regulatory Research Associates, accessed October 5, 2020

[2] Source: Bloomberg Professional, quarterly bond yields are the average of each trading day in the quarter

[3] Equals Column [1] - Column [2]

[4] Source: Bloomberg Professional, 30-Day Average as of September 30, 2020

[5] Source: Blue Chip Financial Forecasts, Vol. 39, No. 9, September 1, 2020, at 2

[6] Source: Blue Chip Financial Forecasts, Vol. 39, No. 6, June 1, 2020, at 14

[7] See notes [4] & [5]

[8] Equals $0.086791 + (-0.572488 \times \text{Column [6]})$

[9] Equals Column [6] + Column [7]

EXPECTED EARNINGS ANALYSIS

| | | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | [9] | [10] |
|---------------------------------------|--------|--------------------------------|-------------------------------------|--|----------------------|--|---|---------------------------|-----------------------------------|----------------------|--|
| Company | Ticker | Value Line ROE 2023-2025 | Value Line Total Capital 2019 | Value Line Common Equity Ratio 2019 | Total Equity 2019 | Value Line Total Capital 2023-2025 | Value Line Common Equity Ratio 2023-2025 | Total Equity 2023-2025 | Compound Annual Growth Rate | Adjustment Factor | Adjusted Return on Common Equity |
| ALLETE, Inc. | ALE | 8.00% | 3632.8 | 61.40% | 2,231 | 4775 | 59.00% | 2,817 | 4.78% | 1.023 | 8.19% |
| Ameren Corporation | AEE | 10.00% | 17116 | 47.10% | 8,062 | 24500 | 49.00% | 12,005 | 8.29% | 1.040 | 10.40% |
| American Electric Power Company, Inc. | AEP | 10.50% | 44759 | 43.90% | 19,649 | 61200 | 48.00% | 29,376 | 8.38% | 1.040 | 10.92% |
| DTE Energy Company | DTE | 11.00% | 27607 | 42.30% | 11,678 | 39000 | 41.50% | 16,185 | 6.75% | 1.033 | 11.36% |
| Duke Energy Corporation | DUK | 8.50% | 101807 | 44.10% | 44,897 | 123600 | 45.00% | 55,620 | 4.38% | 1.021 | 8.68% |
| Exelon Corporation | EXC | 9.00% | 63943 | 50.40% | 32,227 | 80300 | 50.00% | 40,150 | 4.49% | 1.022 | 9.20% |
| FirstEnergy Corporation | FE | 15.50% | 26593 | 26.20% | 6,967 | 35000 | 34.00% | 11,900 | 11.30% | 1.053 | 16.33% |
| Eversource Energy | EVER | 8.50% | 17337 | 49.40% | 8,564 | 20500 | 46.50% | 9,533 | 2.16% | 1.011 | 8.59% |
| OGE Energy Corporation | OGE | 12.00% | 7334.7 | 56.40% | 4,137 | 8050 | 51.00% | 4,106 | -0.15% | 0.999 | 11.99% |
| Otter Tail Corporation | OTTR | 11.50% | 1471.1 | 53.10% | 781 | 1850 | 53.00% | 981 | 4.65% | 1.023 | 11.76% |
| PNM Resources, Inc. | PNM | 9.50% | 4207.7 | 39.90% | 1,679 | 5475 | 49.00% | 2,683 | 9.83% | 1.047 | 9.94% |
| PPL Corporation | PPL | 12.50% | 33712 | 38.50% | 12,979 | 39100 | 42.50% | 16,618 | 5.07% | 1.025 | 12.81% |
| Southern Company | SO | 12.50% | 69594 | 39.50% | 27,480 | 84000 | 39.50% | 33,180 | 3.83% | 1.019 | 12.74% |
| Xcel Energy Inc. | XEL | 10.50% | 30646 | 43.20% | 13,239 | 41700 | 42.50% | 17,723 | 6.01% | 1.029 | 10.81% |
| Mean | | 10.68% | | | | | | | | | 10.98% |
| Mean excluding FE, PPL | | 10.13% | | | | | | | | | 10.38% |
| Mean excluding FE, PPL, DTE, SO | | 9.80% | | | | | | | | | 10.05% |

Notes:

[1] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[2] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[3] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[4] Equals [2] x [3]

[5] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[6] Source: Value Line (September 11, 2020; August 14, 2020; and July 24, 2020)

[7] Equals [5] x [6]

[8] Equals $([7] / [4])^{(1/5)} - 1$

[9] Equals $2 \times (1 + [8]) / (2 + [8])$

[10] Equals [1] x [9]

Estimates of Return on Fair Value Increment

Scenario 1: Real Risk Free Rate -- Projected Estimate

Step 1

| | |
|---|-------|
| Consumer Price Index (YoY % Change) [1] | |
| 2022-2026 | 2.10% |
| 2027-2031 | 2.20% |
| Average | 2.15% |

| | |
|--------------------------------------|-------|
| Consumer Price Index (All-Urban) [2] | |
| 2021 | 2.69% |
| 2031 | 3.39% |
| Compound Annual Growth Rate | 2.35% |

| | |
|---|-------|
| GDP Chain-type Price Index (2009=1.000) [2] | |
| 2021 | 1.18 |
| 2031 | 1.49 |
| Compound Annual Growth Rate | 2.36% |

Average Inflation Forecast 2.29%

Step 2

| | |
|---|-------|
| Nominal U.S. Treasury Bond Yield, 30-year [1] | |
| 2022-2026 | 3.00% |
| 2027-2031 | 3.80% |
| | 3.40% |

Real Risk-Free Rate [3] 1.09%

Notes:

[1] Blue Chip Financial Forecasts, Vol. 39, No. 6, June 1, 2020, at 14

[2] Energy Information Administration, Annual Energy Outlook 2020, Table 20

[3] Equals $(3.40\% + 1) / (1 + 2.29\%) - 1$

Estimates of Return on Fair Value Increment

Scenario 2: Real Risk Free Rate -- Projected Estimate

| | | |
|---|-----------|--------------|
| Normal U.S. Treasury Bond Yield, 30-year [1] | | |
| Projection period: | 2022-2026 | 3.00% |
| Projection period: | 2027-2031 | 3.80% |
| | | <u>3.40%</u> |
| 180-day average yield on 30-year U.S. Treasury Bonds [2] | | |
| | | 1.50% |
| 180-day average yield on 30-year U.S. Treasury Inflation Protected Securities [2] | | |
| | | -0.07% |
| | | <u>1.57%</u> |
| Real Risk-Free Rate [3] | | |
| | | 1.83% |

Notes:

[1] Blue Chip Financial Forecasts, Vol. 39, No. 6, June 1, 2020, at 14

[2] Source: <https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/Textile.aspx?data=realyield&year=2019>

As of September 30, 2020

[3] Equals [1]-[2]

Estimates of Return on Fair Value Increment

Scenario 3: Real Risk Free Rate -- Normalized Risk-Free Rate

| | |
|---|--------------|
| Nominal Risk Free Rate [1] | 2.50% |
| 180-day average yield on 30-year U.S. Treasury Bonds [2] | 1.50% |
| 180-day average yield on 30-year U.S. Treasury Inflation Protected Securities [2] | -0.07% |
| | <hr/> 1.57% |
| Real Risk-Free Rate [3] | 0.93% |
| | 0.47% |

Notes:

[1] Duff and Phelps 2020 Valuation Handbook

[2] Source: <https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=realyieldYear&year=2019>

As of September 30, 2020

[3] Equals [1]-[2]

Estimates of Return on Fair Value Increment

Real Risk-Free Rate Estimates

| | |
|------------|-------|
| Scenario 1 | 1.09% |
| Scenario 2 | 1.63% |
| Scenario 3 | 0.93% |
| Mean | 1.28% |

FVI Cost Rate Recommendations

| | |
|------------------------------|-------|
| Bulkley recommended rate [1] | 1.28% |
| APS requested rate | 0.80% |

Notes:

[1] Equals the mean of the three scenarios

ARIZONA PUBLIC SERVICE COMPANY
FAIR VALUE RATE OF RETURN
ARIZONA STAFF METHODOLOGY

| | Amount (\$M) | Weighting | Weighted Amount (\$M) | |
|--|-----------------|-----------|-----------------------------|-----|
| Original Cost Rate Base (OCRB) | \$ 8,896.3 | 50.00% | \$ 4,448.1 | [1] |
| Replacement Cost New, Depreciated Rate Base (RCND) | \$ 15,734.1 | 50.00% | 7,867.1 | [2] |
| Fair Value Rate Base (FVRB) | | | 12,315.2 | [3] |
| Appreciation Above OCRB | | | \$ 3,418.9 | [4] |
| FVRB / OCRB Multiple | | | 1.38 | |

| Capital | Amount (\$M) | Percent | Cost Rate | Weighted Cost Rate |
|---|-------------------|---------|--------------|--------------------------|
| Long-Term Debt | 45.33% \$ 4,032.7 | 32.75% | 4.10% | [5] 1.34% |
| Common Equity | 54.67% 4,863.6 | 39.49% | 10.00% | [6] 3.95% |
| Capital Financing OCRB | \$ 8,896.3 | 72.24% | | 5.29% |
| Appreciation Above OCRB Not Recognized on Utility's Books | 3,418.9 | 27.76% | 0.80% | [7] 0.22% |
| Total | \$ 12,315.2 | 100.00% | | 5.51% |

[1] Rebuttal Testimony of Leland Snook, Attachment LRD-01RB

[2] Rebuttal Testimony of Leland Snook, Attachment LRS 01-RB

[3] Equals [1] + [2]

[4] Equals [3] - OCRB

[5] Company Data

[6] Equals the recommended ROE on OCRB

[7] Equals APS' requested FVI cost rate. See AEB-8RB

ARIZONA PUBLIC SERVICE COMPANY
FAIR VALUE RATE OF RETURN
ARIZONA STAFF METHODOLOGY

| | Amount (\$M) | Weighting | Weighted Amount (\$M) |
|--|-----------------|-----------|-----------------------------|
| Original Cost Rate Base (OCRB) | \$ 8,896.3 | 50.00% | \$ 4,448.1 [1] |
| Replacement Cost New, Depreciated Rate Base (RCND) | \$ 15,734.1 | 50.00% | 7,867.1 [2] |
| Fair Value Rate Base (FVRB) | | | 12,315.2 [3] |
| Appreciation Above OCRB | | | \$ 3,418.9 [4] |
| FVRB / OCRB Multiple | | | 1.38 |

| Capital | Amount (\$M) | Percent | Cost Rate | Weighted Cost Rate |
|---|-------------------|---------|--------------|--------------------------|
| Long-Term Debt | 45.33% \$ 4,032.7 | 32.75% | 4.10% [5] | 1.34% |
| Common Equity | 54.67% 4,863.6 | 39.49% | 10.00% [6] | 3.95% |
| Capital Financing OCRB | \$ 8,896.3 | 72.24% | | 5.29% |
| Appreciation Above OCRB Not Recognized on Utility's Books | 3,418.9 | 27.76% | 0.80% [7] | 0.22% |
| Total | \$ 12,315.2 | 100.00% | | 5.51% |

[1] Rebuttal Testimony of Leland Snook, Attachment LRD-01RB

[2] Rebuttal Testimony of Leland Snook, Attachment LRS 01-RB

[3] Equals [1] + [2]

[4] Equals [3] - OCRB

[5] Company Data

[6] Equals the recommended ROE on OCRB

[7] Equals APS' requested FVI cost rate. See AEB-8RB

Parcell FVROR using updated Return on the FV increment

As Filed:

| Capital Component | Percent | Cost | FVROR |
|----------------------|---------|-------|--------------|
| Long-term Debt | 32.58% | 4.10% | 1.34% |
| Equity | 39.30% | 9.40% | 3.69% |
| Fair Value Increment | 28.12% | 0.30% | 0.08% |
| | | | <u>5.11%</u> |

Update Real Rf Rate to Calculate Return on FVI using Parcell Methodology:

| Capital Component | Percent | Cost | FVROR |
|----------------------|---------|-------|--------------|
| Long-term Debt | 32.58% | 4.10% | 1.34% |
| Equity | 39.30% | 9.40% | 3.69% |
| Fair Value Increment | 28.12% | 0.47% | 0.13% |
| | | | <u>5.16%</u> |

Update to Company's Requested Return on FVI:

| Capital Component | Percent | Cost | FVROR |
|----------------------|---------|-------|--------------|
| Long-term Debt | 32.58% | 4.10% | 1.34% |
| Equity | 39.30% | 9.40% | 3.69% |
| Fair Value Increment | 28.12% | 0.80% | 0.22% |
| | | | <u>5.25%</u> |

Update ROE to Company's requested ROE:

| Capital Component | Percent | Cost | FVROR |
|----------------------|---------|--------|--------------|
| Long-term Debt | 32.58% | 4.10% | 1.34% |
| Equity | 39.30% | 10.00% | 3.93% |
| Fair Value Increment | 28.12% | 0.80% | 0.22% |
| | | | <u>5.49%</u> |

Adjustments to Walters ROE -- DCF approach

Bulkley adjustments to the results presented by Walters in Table 7 at page 35

| Model structure | Walters growth rate assumption | Mean ROE result |
|--------------------|--|----------------------|
| Constant Growth | Analyst estimates of earnings growth rate | 9.47% - 9.50% |
| Constant Growth | Calculated "sustainable growth rate" | <i>Reject</i> |
| Multi-Stage Growth | Analyst estimates of earnings growth rate (first 5 years) + Projected GDP growth rate (>year 10) | <i>Reject</i> |

Adjustments to Walters ROE -- Bond Yield Plus Risk Premium approach

Bulkley adjustments to the results presented by Walters in Table 8 at page 41

| Assumption for risk-free rate | Assumption for utility equity risk premium over 30-year T-Bond yield | | |
|--|---|--|--|
| | [3] Historical average: Last 5 years (Rf = 2.56%) 7.02% | [4] Most recent: Jan-Jun 2020 (Rf = 1.63%) 7.84% | [5] Calculated using Bulkley regression equation (Rf = 1.80%) 7.65% |
| [1] Short-term projected 30-yr T-Bond yield 1.80% | <i>Reject</i> | 9.64% | 9.45% |
| [2] Current utility bond yields 2.79% - 3.42% | N/A | N/A | N/A |

[1] See Walters page 40

[2] See Walters page 40

[3] CCW-12DR Column 4, Line 35 (5-year average risk premium over T-bonds) and Column 2, Lines 31-35 (5-year average T-bond yield)

[4] CCW-12DR Column 3, Line 35 (2020 risk premium over T-bonds) and Column 2, Line 35 (2020 T-bond yield)

[5] See AEB-6RR for regression equation; see Walters page 40 for Walters projected T-bond yield (i.e., risk-free rate) assumption

Adjustments to Walters ROE -- CAPM

Bulkley adjustments to the results presented by Walters in CCW-17DR and Table 10 at page 51

[1] Assumption for risk-free rate = **1.80%**

| Assumption for market risk premium | | Assumption for average Beta of 14-company proxy group | | |
|---|--|---|--|---|
| | | [4] Current ValueLine (adjusted, weekly) | [5] Past ValueLine (adjusted, weekly) | [6] Current Market Intelligence (raw, daily) |
| Market return [2] | Market return less risk-free rate [3] | 0.893 | 0.72 | 0.691 |
| Historical return + expected inflation ("risk premium method") | 11.20% 9.40% (MRP #1) | <i>Reject</i> | <i>Reject</i> | <i>Reject</i> |
| Constant growth DCF equation | 13.38% 11.60% (MRP #2) | 12.16% | <i>Reject</i> | <i>Reject</i> |
| Two-stage DCF equation ("FERC method") | 11.91% 10.10% (MRP #3) | <i>Reject</i> | <i>Reject</i> | <i>Reject</i> |

[1] See Walters page 50 and 51

[2] See Walters page 45 and 46

[3] Equals [2] minus [1]. Walters rounds the result to the nearest tenth of a percent.

[4] Calculated from individual company Betas provided in CCW-16DR. Walters presents the proxy group average rounded to the nearest hundredth, but uses the average rounded to the nearest thousandth in his calculations.

[5] See CCW-16DR

[6] Calculated from individual company Betas provided in CCW-16DR. Walters presents the proxy group average rounded to the nearest hundredth, but uses the average rounded to the nearest thousandth in his calculations.

ATTACHMENT 11

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REBUTTAL TESTIMONY OF TODD A. SHIPMAN
On Behalf of Arizona Public Service Company
Docket No. E-01345A-19-0236

November 6, 2020

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**REBUTTAL TESTIMONY OF TODD A. SHIPMAN
ON BEHALF OF ARIZONA PUBLIC SERVICE COMPANY
(Docket No. E-01345A-19-0236)**

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION, AND BUSINESS ADDRESS.

A. My name is Todd A. Shipman. I am an Executive Advisor to Concentric Energy Advisors, Inc. (Concentric), which has its headquarters at 293 Boston Post Road West, Suite 500, Marlborough, Massachusetts 01752.

Q. ON WHOSE BEHALF ARE YOU SUBMITTING THIS TESTIMONY?

A. I am testifying on behalf of Arizona Public Service Company (APS or Company).

Q. PLEASE SUMMARIZE YOUR EDUCATION AND BUSINESS EXPERIENCE.

A. I graduated from Texas Christian University with a Bachelor of Business Administration (B.B.A.) degree with a major in economics and from Texas Tech University School of Law with a Juris Doctor (J.D.) degree. I was awarded the Chartered Financial Analyst (C.F.A.) designation in 1989. I have 35 years of experience in the financial and utility industries. I began in the financial industry as an analyst with a research firm that specialized in analyzing and reporting the investment implications of the actions and behavior of utility regulators. Subscribers to the research included investment bankers and analysts at major Wall Street firms, large institutional investors such as insurance companies and mutual funds, utilities, and regulators.

I then joined an independent power producer. My primary responsibility was in regulatory affairs. I coordinated and managed its interventions in state regulatory proceedings. I also assisted in its development efforts, analyzing avoided-cost rates and regulatory policies toward non-utility power production, and in its investor relations.

1 I spent the last 21 years of that stage of my career at S&P Global Ratings (S&P), a
2 major ratings agency that has been in business over 150 years and issues more than
3 one million ratings on over \$46 trillion of debt across all global capital markets. I
4 performed credit surveillance of utilities, pipelines, midstream energy, and
5 diversified energy companies. In the final ten years at S&P, I was the Sector
6 Specialist on the North American utilities team. In that role, I was the lead analyst
7 on the team charged with ensuring ratings quality, assisting in the training and
8 development of new analysts, and creating the criteria used to establish utility
9 credit ratings. I also led outreach efforts to investors and the regulatory community
10 and performed a lead analytical role in the development and application of global
11 ratings criteria for hybrid capital securities.

12 **Q. PLEASE DESCRIBE THE RESPONSIBILITIES OF YOUR CURRENT**
13 **POSITION.**

14 A. After retiring from S&P, I became a management consultant specializing in
15 advising utilities and other entities on credit and ratings issues, balance sheet
16 management, and capital markets strategies. I also continued to teach advanced
17 undergraduate finance courses at Boston University's Questrom School of
18 Business for a while as an adjunct faculty member. I joined Concentric in August
19 2018 as an Executive Advisor. My curriculum vitae appears as Attachment TAS-
20 01RB.

21 **Q. HAVE YOU PREVIOUSLY TESTIFIED ON CREDIT RATING ISSUES?**

22 A. Yes. As an expert on credit ratings, I have participated in proceedings before the
23 Federal Energy Regulatory Commission, the Hawaii Public Utilities Commission,
24 the Wisconsin Public Service Commission, the California Public Utilities
25 Commission, the New York Public Service Commission, the Virginia State
26 Corporation Commission, the Mississippi Public Service Commission, the New
27
28

1 Mexico Public Regulation Commission, the Texas Public Utility Commission, and
2 the Arizona Corporation Commission.

3 **Q. HAVE YOU FILED DIRECT TESTIMONY IN THIS PROCEEDING?**

4 A. No.

5 **Q. ARE YOU SPONSORING ANY ATTACHMENTS THAT ACCOMPANY**
6 **YOUR TESTIMONY?**

7 A. Yes. Attachment TAS-01RB is my curriculum vitae. Attachment TAS-02RB
8 contains the ratings scales of the two major rating agencies.

9 **Q. WHAT IS THE PURPOSE OF YOUR PREPARED REBUTTAL**
10 **TESTIMONY IN THIS PROCEEDING?**

11 A. I address the negative effect on the Company's credit quality of the intervenor and
12 Staff recommendations. In addition, I respond to specific recommendations in the
13 prepared direct testimony filed by:

- 14 • Christopher C. Walters on behalf of Federal Executive Agencies (FEA), and
- 15 • Richard Gayer, Intervenor

17 **Q. PLEASE SUMMARIZE YOUR PREPARED REBUTTAL TESTIMONY.**

18 A. My prepared rebuttal testimony consists of the following:

- 19 • An overview and explanation of credit ratings
- 20
- 21 • The role credit ratings play in the capital markets and in turn how capital
- 22 markets play a role in credit ratings
- 23
- 24 • The effect that credit ratings have on utilities and customers
- 25
- 26 • The benefits that customers have already experienced from past
- 27 improvements to APS's credit ratings
- 28 • The risk of a downgrade of APS's credit ratings

- The effect of a utility’s regulatory environment on its ratings
- The backdrop of this case amid a negative credit rating environment due to capital market and macroeconomic fallout from the COVID-19 crisis, and
- The importance of this and future decisions on APS, its ratings and its customers

II. CREDIT RATINGS AND CAPITAL MARKETS

A. *Determining a Credit Rating*

Q. WHAT IS A CREDIT RATING, AND HOW DOES IT DIFFER FROM OTHER MEASURES OF THE FINANCIAL CONDITION OF A UTILITY?

A. A credit rating summarizes credit risk, which is primarily the ability and willingness of an issuer to fulfill its financial obligations in full and on time. Ratings first address the relative probability that an issuer or a specific debt issuance will experience default, i.e., the failure to pay either the required periodic payment or the principal when it matures under the terms of the security. As a secondary matter, some ratings incorporate the concept of recovery into the analysis. Recovery looks at the prospect of being made whole in the event of a default.

Credit ratings have a longer-term focus than other common financial benchmarks such as earnings-per-share, rate of return, and the market prices of a company’s securities at a particular point in time. Ratings are an objective, independent opinion offered by firms that have no financial stake in the outcome of its analysis. The combination of the long-term and independent nature of credit ratings offer utility regulators a useful guide to help navigate through the many decisions they must make in the course of balancing the various stakeholder interests that come before them.

1 **Q. IS A CREDIT RATING AN ACCURATE MEASURE OF AN ISSUER'S**
2 **RISK AND FINANCIAL INTEGRITY?**

3 A. Yes. The historical default experience of issuers validates the usefulness of credit
4 ratings as a measure of risk. From 1994 through 2019, Moody's Investor Service
5 (Moody's) calculated that the five-year average, volume-weighted corporate bond
6 default rate increases as you descend the ratings scale, from a low of 0.4% for the
7 "Aaa" category to 39.55% for the combined "Caa-C" categories. For the
8 investment-grade categories, the rate never gets to 1% and leaps to almost 4%,
9 nearly four times as high, in the first speculative-grade category.¹

10 **Q. HOW DOES A CREDIT RATING AGENCY ESTABLISH A CREDIT**
11 **RATING?**

12 A. Ratings are established by a committee that specializes in the industry or industries
13 of the rated entity. Ratings conform to common standards of credit risk by
14 employing ratings criteria that are consistently applied. The analysis centers on two
15 main areas. The quantitative side of the analysis examines financial ratios and other
16 metrics to analyze the financial risk of the issuer. The qualitative side is the
17 assessment of business risk, which is built up from the broad macro risks at the
18 country and industry level. The issuer's more specific risk within its business and
19 economic environment is then determined. For a utility, the major business risks
20 are regulatory risk, operating risk and cash-flow diversity.

21 Business risk and financial risk can be viewed as complementary sides of the total
22 risk of an entity, so that more of one risk must be offset by less of the other risk to
23 arrive at a given rating. Because utilities are closely regulated and constrained on
24 how much financial metrics vary over time, it is often the qualitative analysis that
25 drives ratings outcomes. In investment-grade categories, which almost all U.S.
26

27
28 ¹ See Exhibit 54 in Moody's Investor Service, *Annual Default Study: Defaults will edge higher in 2020*, Jan. 30, 2020.

1 utilities occupy, qualitative factors are weighted more than financial factors in the
2 credit analysis.

3 **Q. HOW IS BUSINESS RISK MEASURED?**

4 A. The business risk profile for a utility is focused primarily on regulatory risk. Other
5 risk areas include operating risk, diversification, industry risk, and country risk.
6 They are relevant and can sometimes exert influence on the final result, but in the
7 U.S., they are rarely distinguishing factors in the analysis. Because regulatory risk
8 is so important and encompassing, I devote an entire section to the topic (*see*
9 Section III *infra*).

10 **Q. WHAT IS THE MOST DETERMINATIVE FACTOR WHEN ASSESSING**
11 **A UTILITY'S BUSINESS RISK?**

12 A. The analysis of a utility's business risk, as with any other corporate issuer, revolves
13 around the concept of volatility, especially regarding cash flow. Although rating
14 agencies review and analyze many aspects of a utility's regulatory construct, it all
15 comes down to two things: the ability to earn a compensatory rate of return on its
16 investment, which is tied to financial risk, and the stability of those financial
17 results, which is business risk in a nutshell. Another way to summarize a utility's
18 business risk is to concentrate on regulatory lag. Regulatory lag (the delay between
19 the incurrence of costs and the recovery of those costs in rates) consumes a great
20 deal of rating agency attention in the analysis of business risk. To combat
21 regulatory lag, they look for the degree that adjustment mechanisms and other cost
22 adjusters are employed by a regulator to assist the timely recovery of costs in rates.

23 **Q. CAN YOU PROVIDE AN EXAMPLE THAT SHOWS HOW RATING**
24 **AGENCIES VALUE THE USE OF ADJUSTMENT MECHANISMS AND**
25 **ADJUSTORS?**

26 A. Yes. For example, in Moody's methodology, the concept appears in the area they
27 call "Ability to Recover Costs and Earn Returns," which alone accounts for a full
28

25% of its regulated utility rating scorecard.² As they state, “The criteria we consider include provisions and cost recovery mechanisms for operating costs, mechanisms that allow actual operating and/or capital expenditures to be trued-up periodically into rates without having to file a rate case (this may include formula rates, rider and trackers, or the ability to periodically adjust rates for construction work in progress) as well as the process and timeframe of general tariff/base rate cases – those that are fully reviewed by the regulator, generally in a public format that includes testimony of the utility and other stakeholders and interest groups.”³ Moody’s also includes an extensive discussion of APS’s various cost recovery mechanisms in its credit analysis.⁴

Q. HOW IS FINANCIAL RISK MEASURED?

A. It is mostly a matter of calculating credit metrics for the issuer on both a historical and forecasted basis. The forecasted metrics are more impactful to the analysis, especially if they are expected to differ from the actual metrics recorded by the issuer. There are essentially two types of metrics. Leverage metrics assess the relative burden of debt and other fixed-income obligations compared to the financial responsibility being carried by shareholders. Coverage metrics gauge the issuer’s ability to service its fixed-income obligations, much like a mortgage company looks at a homeowner’s income compared to the house payment. Credit analysis by a rating agency is more sophisticated than that, however, and a credit analyst will affect numerous adjustments to accurately capture the issuer’s financial capabilities and debt burden.

Notably, operating cash flow is emphasized in credit metrics more than the earnings measures used in equity analysis. This difference was most recently exhibited when assessing the effect of tax reform on utilities. For most corporate

² Moody’s, *Rating Methodology*, pp. 12-15.

³ *Id.* at 12.

⁴ Moody’s, *Arizona Public Service Company*, Jan. 27, 2020, p. 4.

1 issuers and for shareholders, tax reform was beneficial. For utilities and their
2 creditors, though, it was not favorable because of its negative cash-flow impact.

3
4 Finally, financial risk also comprises two other vital components – liquidity and
5 financial policy – that are not part of the metric analysis. The latter is especially
6 relevant to a utility’s regulator, as it takes a broader and longer-term view of an
7 issuer’s financial condition and the prospect for changes to it. The regulator’s
8 regard for and support of a utility’s balance sheet and the consistency of its support
9 can be a factor in this part of the financial analysis.

10 **Q. WHY IS A GOOD UNDERSTANDING OF CREDIT RATINGS AND THE**
11 **METHODOLOGIES AND PROCEDURES USED TO ESTABLISH**
12 **RATINGS IMPORTANT FOR THE PURPOSES OF THIS PROCEEDING?**

13 A. The proper use of credit ratings as a measure of risk and financial integrity requires
14 an in-depth understanding of the ratings process and analytical approach to ratings.
15 A lack of understanding can lead to erroneous and unsupported conclusions about
16 financial risk.

17 **Q. DO YOU HAVE ANY CONCERNS ABOUT FEA WITNESS MR.**
18 **WALTERS’S USE OF CREDIT RATING ANALYSIS⁵ TO MEASURE**
19 **APS’S FINANCIAL INTEGRITY DEFICIENT? IF SO, PLEASE**
20 **EXPLAIN.**

21 A. Yes. Mr. Walters omits or misconstrues many parts of the S&P methodology. For
22 example, he cites obsolete criteria and fails to consult the relevant criteria and fails
23 to address the business risk side of the methodology that I explained above, which
24 is an integral part of any credit analysis. Because of these failures, he does not
25 calculate the core financial metric accurately.

26
27
28

⁵ Direct Testimony and Exhibits of Christopher C. Walters on behalf of Federal Executive
Agencies, (Oct. 2, 2020), *Section IV.J. Financial Integrity*, pp. 53-56.

1 **Q. HOW DOES THE ABSENCE OF ANY DISCUSSION OF BUSINESS RISK**
2 **AFFECT MR. WALTERS'S ANALYSIS?**

3 A. Attempting to reach a conclusion on the effect of his return recommendations based
4 on a credit analysis that only considers credit metrics misses more than half of the
5 credit quality equation. As I explained above, business risk is weighted more in a
6 ratings analysis than financial risk. Mr. Walters, along with FEA witness Michael
7 Gorman, are advocating a 70% reduction in the requested revenue deficiency⁶
8 based on a return on equity that is below the national average.⁷ Such a result would
9 draw the attention of the rating agencies. It could potentially affect S&P's
10 assessment of the APS business risk profile.⁸

11 **Q. WHAT ARE YOUR CONCERNS ABOUT MR. WALTERS' INCOMPLETE**
12 **CREDIT ANALYSIS?**

13 A. Because he used outdated criteria and omitted using relevant criteria, he uses a
14 metric that does not appear in the S&P criteria⁹ and doesn't correctly calculate the
15 relevant core credit metric of funds from operations (FFO)-to-debt.¹⁰ Mr. Walters
16 derives an FFO-to-debt for APS of 27%, which is far above the latest figure of
17 22.5% reported by S&P¹¹ and the S&P projection of 18-20%.¹² The wide gap
18 between his calculation and S&P's is a solid indication that his number is wrong.
19 This renders his analysis unsuitable as a means to opine on the Company's financial
20 integrity.

21
22
23 ⁶ Direct Testimony of Michael P. Gorman, p. 2.

⁷ Walters, Direct at 4.

24 ⁸ See the outlook statement in the latest S&P credit report, where the downside ratings
scenario envisions "... unfavorable regulatory outcomes such that it is inadequate to
25 achieve its targeted revenue growth..." S&P, *Arizona Public Service Co.*, May 8, 2020.

⁹ He calls it the adjusted total debt ratio which S&P does not employ anywhere in its
criteria. Walters, *Direct* at 55.

26 ¹⁰ FFO-to-debt is defined in S&P, *Criteria | Corporates | General: Corporate*
Methodology: Ratios and Adjustments, April 1, 2019. Mr. Walter's calculation appears in
27 Attachment CCW-18DR, p.1.

28 ¹¹ S&P, *Arizona Public Service Co.*, May 8, 2020, p. 6.

¹² *Id.* at 5.

1 **Q. DO YOU HAVE ANY FUTHER COMMENTS ON ANY INTERVENORS'**
2 **TESTIMONY?**

3 A. Yes. I briefly respond to Mr. Gayer's comments later in my testimony. Other than
4 that, I do not reference every Staff and intervenors' testimony. My failure to
5 address statements or recommendations should not be taken as an endorsement of
6 such statements and recommendations.

7 B. *Credit Ratings in the Capital Markets*

8 **Q. WHAT ROLE DO THE RATING AGENCIES PLAY IN THE CAPITAL**
9 **MARKETS?**

10 A. Credit rating agencies provide an assessment of the creditworthiness of a company
11 or a financial instrument to facilitate access to fixed income capital markets at the
12 most efficient cost. The agencies publish analyses of the issuers and issuances to
13 explain the ratings to the capital markets. Ratings are expressed in a series of letters,
14 numbers and/or symbols to summarize the relative creditworthiness of the entity
15 or issue. The ratings scales of the two major rating agencies on which my testimony
16 focuses, S&P and Moody's, appear in Attachment TAS-02RB. Ratings in the
17 BBB/Baa category and above are considered "investment-grade" by market
18 participants. Ratings below BBB-/Baa3 are known as "speculative-grade," or
19 colloquially "junk," ratings. Because some investors are precluded from holding
20 speculative-grade issues, the difference between investment-grade and speculative-
21 grade ratings is stark and is recognized as such by rating agencies and market
22 participants.

23 **Q. WHICH PARTICIPANTS IN THE CAPITAL MARKETS CONSULT**
24 **CREDIT RATINGS?**

25 A. Investors use them to assist their investment decisions: which companies to invest
26 in and the price (yield) that they will charge to lend to or invest equity in a
27 company. Ratings are helpful because they are based on a consistent approach to
28

1 assessing risk across time, industries and types of issuers. Because rating agencies
2 are independent and objective but also have unique access to confidential
3 information from issuers, ratings are also an effective solution to the familiar
4 problem identified by economists as asymmetric information. Ratings therefore
5 lubricate the function of raising capital. Beyond raising capital, ratings enhance the
6 liquidity of the secondary market for securities by providing consistent and up-to-
7 date credit assessments of issuers that buyers and sellers can use to assist their
8 trading decisions.

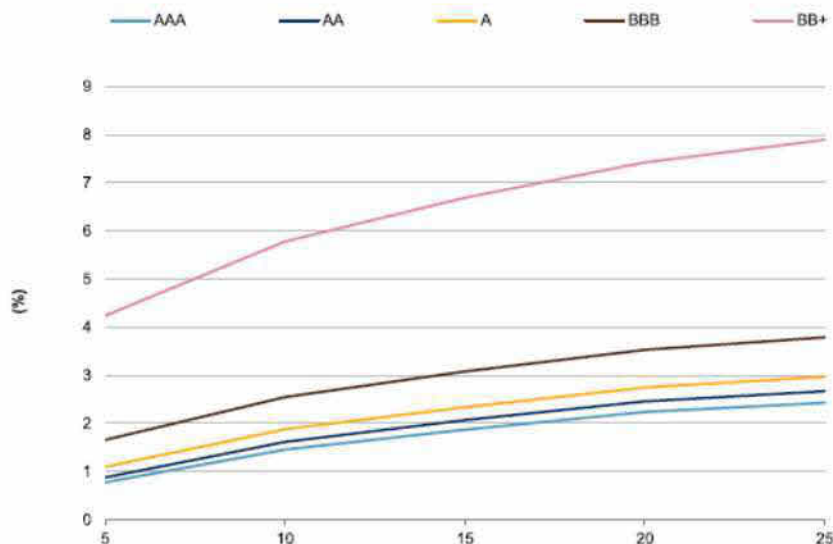
9 **Q. IF RATINGS ARE DESIGNED TO MEET THE NEEDS OF INVESTMENT**
10 **PROFESSIONALS AND FINANCIAL INTERMEDIARIES LIKE**
11 **BANKERS, WHY SHOULD THE ACC CONSIDER THE EFFECTS OF ITS**
12 **ACTIONS ON APS'S CREDIT RATINGS?**

13 A. Credit ratings have a direct effect on utility customers and the bills they pay.

14 **Q. HOW DO CREDIT RATINGS AFFECT UTILITY CUSTOMERS AND THE**
15 **BILLS THEY PAY?**

16 A. Ratings affect a utility's cost of capital, a major component of the cost of service,
17 by influencing investor perceptions of a utility's risk. That is evident on the cost of
18 debt, where we see a correlation between bond yields and ratings:

U.S. Corporate Bond Yields By Maturity



Data as of Oct. 28, 2020. Source: S&P Global Ratings Research.
Copyright © 2020 by Standard & Poor's Financial Services LLC. All rights reserved.

Source: S&P, Ratings Direct, *Credit Trends: U.S. Corporate Bond Yields as of October 28, 2020, October 29, 2020*

It does not end with bondholders and other fixed-income investors. Equity investors, i.e., shareholders, look to ratings to guide their investment decisions, too. Many of the investor calls and interactions I experienced at S&P were with equity analysts and private equity investors as well as fixed-income professionals. Since the equity side of the balance sheet also uses ratings for guidance, especially when they are upgraded or downgraded, the cost of equity is another area where ratings are consequential.

Ratings also affect a utility's access to capital, especially during times of financial system stress. Stable and ideally improving ratings are essential to attracting capital at a reasonable cost. Maintaining strong ratings, not just adequate ratings, is vital to utilities because of the essential and quasi-public nature of the service they provide. Ready access to the capital they need in all market conditions is necessary

1 to achieve the level of reliability and support for the local economy that they must
2 offer at all times.

3 A by-product of the nature and design of the ratings system is that regulators ought
4 to take as much interest in credit ratings as any investment banker or analyst. The
5 combination of the long-term and independent nature of credit ratings make them
6 an ideal touchstone for utility regulators to use to help navigate through the many
7 decisions they must make in the course of balancing the various stakeholder
8 interests that come before them.

9 **Q. CAN YOU DEMONSTRATE THE BENEFITS THAT BETTER CREDIT**
10 **RATINGS BRING TO CUSTOMERS?**

11 A. Yes. The history of APS's ratings offers the parties a vivid, real-life example of
12 how attention to credit quality is in the customers' best interests. A full
13 understanding of where the Company has been from a credit quality standpoint can
14 help us evaluate whether to support further actions to maintain ratings.

15 **Q. WHAT HAS BEEN THE COMPANY'S RECENT EXPERIENCE WITH ITS**
16 **CREDIT RATINGS?**

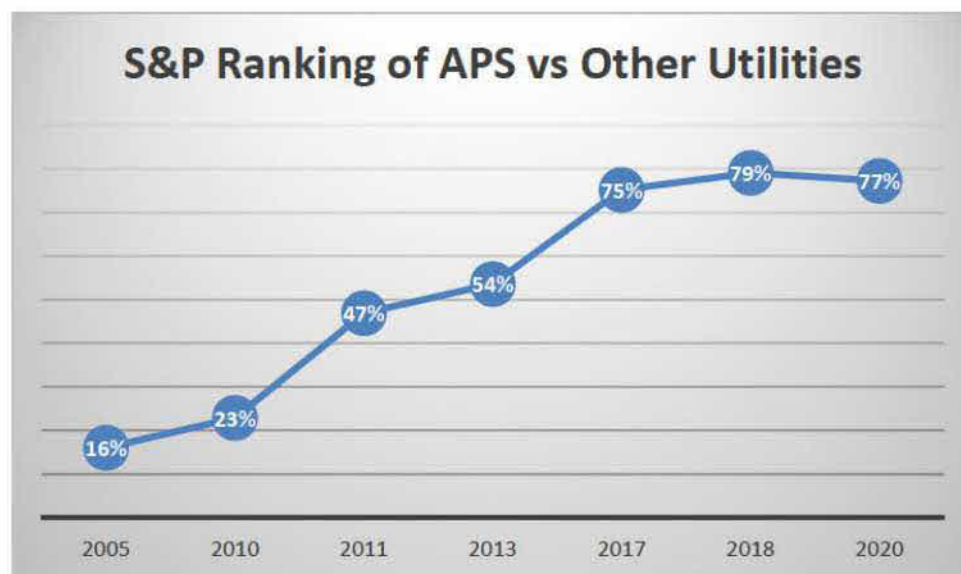
17 A. Consistently upward. To show the credit quality improvement clearly, I chose to
18 concentrate on the history of one agency's ratings.¹³ S&P's ratings on APS have
19 climbed from "BBB-," on the cusp of a speculative-grade (or "junk") rating, into
20 the "A" category ("A-") in the last decade. The work that went into the ratings
21 upgrades goes back even further when S&P first downgraded APS to "BBB-" at
22 the end of 2005. To summarize, S&P's concerns about the Company's regulatory
23 risk and operating risk led to the "BBB-" rating, and by focusing on reducing both
24 kinds of risk, in conjunction with some progress in financial performance, APS has
25 restored its credit quality to a level not seen since the 1980s. The business and
26 financial risk containment that S&P identified throughout this period was
27

28 ¹³ Moody's ratings on APS have also improved over the timeframe I analyzed.

1 accompanied by recognition of improvement in APS's management and
2 governance, as well as improved timeliness of cost recovery due to shortened
3 timeframes to complete rate cases as well as new adjustment mechanisms.

4 **Q. HOW DO WE KNOW THAT THE RATINGS UPGRADES ARE TIED TO**
5 **THE COMPANY'S PERFORMANCE AND NOT JUST PART OF A**
6 **LARGER TREND?**

7 A. One reason I tracked the S&P ratings is that it publishes rankings of the utilities
8 that it rates. The chart below is a dramatic illustration of APS's improving credit
9 quality, moving from near the bottom of its peers to near the top. The figures in the
10 chart represent the position on APS in the S&P ranking list in which it appeared
11 that year, expressed as a percentile. The rankings make clear that APS earned the
12 upgrades by distinguishing itself among industry participants by effective risk
13 management.



22 Source: S&P, North American Electric, Gas and Water Regulated Utilities – Strongest to Weakest

1 **Q. CAN YOU SHOW THAT APS'S CUSTOMERS WERE BENEFICIARIES**
2 **OF THE RECORD OF RATINGS IMPROVEMENTS?**

3 A. Yes. I performed an analysis of the interest expense savings that will directly
4 benefit APS's customers as a consequence of the rating improvements. I estimate
5 that the pre-tax interest savings of APS long-term debt issuances since the S&P
6 upgrades began in 2011 will total about \$1.9 billion over the lifetime of the debt.
7 The direct customer benefit will continue to accumulate as the years unfold.

8
9 The lower interest cost for long-term debt is only the beginning of the benefit to
10 customers. My analysis does not include:

- 11 • savings from interest on short-term debt and variable-rate debt, which are
12 more difficult to accurately identify;
- 13 • the savings from other types of capital, such as common equity, that also
14 benefit from the lower risk profile that the rating improvements were based
15 upon;
- 16 • the interest savings that resulted from the Company's ability to redeem high-
17 cost debt early to take advantage of the lower cost of issuing replacement
18 debt at lower rates; and
- 19 • the "qualitative" benefits that better ratings can generate for the Company
20 and its customers. Better access to capital on reasonable terms in all types
21 of economic and capital market conditions, especially in financial crises and
22 other periods of market stress, has already been mentioned. Stronger credit
23 ratings also facilitate and lower the cost of transactions with third parties,
24 from simple, day-to-day trade with suppliers that shows up on O&M
25 expense to the cost of purchased power and long-term agreements with
26 generators that lean on the Company's balance sheet. These, too, are more
27
28

1 difficult to quantify, but I believe that qualitative benefits are as important
2 in delivering reliable, clean and efficient power to customers as the more
3 tangible quantitative benefits.

4 **Q. ARE THESE BENEFITS AT RISK?**

5 A. Yes. The outcome of this and future proceedings will determine whether customers
6 will continue to realize the benefits of the Company's advantageous ratings.
7 Moody's this year invoked a negative outlook out of concerns centered on financial
8 metrics.¹⁴ Fitch Ratings (Fitch), another major agency that provides credit ratings
9 on the Company, has carried a negative outlook on the Company since 2019.¹⁵

10 **Q. SIMILAR TO HOW THE CUSTOMER BENEFITS DESCRIBED ABOVE**
11 **HAVE BEEN HARNESED FROM IMPROVED CREDIT RATINGS,**
12 **DOWNGRADES CAN HURT CUSTOMERS IN A NUMBER OF WAYS**
13 **OVER A LONG PERIOD OF TIME. WHAT ARE THE AGENCIES**
14 **CONCERNED ABOUT?**

15 A. I pick up the primary reason as concerns over financial metrics. That is what S&P
16 cited in its revocation of the positive outlook in 2018 and what Moody's and Fitch
17 outline in their negative outlooks. In describing their negative outlooks, both of
18 Moody's and Fitch cite heightened regulatory risk, and specifically this
19 proceeding, as a key driver for their prospective ratings decisions on the Company
20 and tie potential negative ratings actions to the outcome. Because of the direct
21 relationship between credit ratings and rate case outcomes, adopting the APS
22 capital structure, return on common equity and cash-flow capabilities in its rates
23 should be given consideration in reaching a decision in this proceeding.

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26
27 ¹⁴ Moody's, *Rating Action: Moody's affirms ratings of Arizona Public Service and Pinnacle West, revises outlooks to negative*, Jan. 22, 2020.

28 ¹⁵ Fitch Ratings, *Rating Action Commentary, Fitch Affirms Pinnacle West Capital & Arizona Public Service's IDRs at 'A-': Outlooks to Negative*, June 26, 2019.

1 In turn, APS must press forward with meeting the operational challenges cited by
2 the rating agencies, which predominantly require execution on the Company's
3 clean energy plans. S&P noted several aspects of this operational challenge in its
4 latest credit report: the "risk of distributed generation, the company's limited
5 regulatory diversity, the higher operating risks of nuclear generation, and potential
6 environmental risks associated with the company's coal-fired generation."¹⁶ They
7 note that the base-load sources remain around 40% of the generation capacity. With
8 the Company's announced goal of being completely carbon-free in its generation
9 by 2050 and the interim goal of ending all coal-fired generation by 2031, it has set
10 for itself an ambitious operating challenge. It will produce more benefits for its
11 customers and Arizona and align with the growing ESG-mindedness¹⁷ of the credit
12 rating agencies, but it will also stress its financial position. Further progress on both
13 sides of the credit analysis will be necessary to preserve ratings in the face of this
14 negative sentiment.

15 C. *Capital Market's Effect on Credit Ratings*

16 **Q. YOU EXPLAINED HOW RATINGS PLAY A ROLE IN THE CAPITAL**
17 **MARKETS. DO THE CAPITAL MARKETS PLAY A ROLE IN CREDIT**
18 **RATINGS?**

19 A. Yes. It is a two-way street. An issuer's ability to access capital is an important
20 element in credit analysis, especially for utilities. As Moody's states in its utilities
21 methodology, "Liquidity and access to financing are of particular importance in
22 this sector. Utilities are among the largest debt issuers in the corporate universe
23 and typically require consistent access to the capital markets to assure adequate
24 sources of funding and to maintain financial flexibility."¹⁸

25 ¹⁶ S&P, *Arizona Public Service Co.*, May 8, 2020, p. 4.

26 ¹⁷ ESG is shorthand for "Environmental, Social, and Governance," a group of risks that
27 the agencies increasingly look to evaluate as vital to understanding an issuer's overall risk
28 profile.

¹⁸ Moody's, *Rating Methodology: Regulated Electric and Gas Utilities*, Nov. 4, 2019, p.
25.

1 **Q. WHAT IS NECESSARY IN THE REGULATORY PROCESS TO GIVE**
2 **DEBTHOLDERS AND RATING AGENCIES CONFIDENCE THAT A**
3 **UTILITY WILL BE ABLE TO ACCESS CAPITAL ON REASONABLE**
4 **TERMS FOR THE BENEFIT OF CUSTOMERS?**

5 A. First and foremost, investors look for a regulatory jurisdiction that features a fair
6 and transparent ratemaking process that they can evaluate for its capacity to allow
7 a utility a reasonable opportunity to earn its cost of capital. I covered this in more
8 depth in my discussion of business risk above and in more depth in the next section.
9 This aspect of regulation supports access to debt capital, which is an obvious
10 concern to the rating agencies, but when followed it also underpins good access to
11 equity capital that is equally important to assessing utility credit quality.

12 **Q. WHY DO RATING AGENCIES CARE AS MUCH ABOUT THE**
13 **TREATMENT OF SHAREHOLDERS AS THEY DO OF DEBTHOLDERS?**

14 A. Weak or costly access to equity capital can lower ratings because it provokes
15 greater reliance on debt to fund capital expenditures. In other words, more leverage.
16 Additionally, credit metrics will suffer as low returns constrain cash flow and
17 earnings.

18 **Q. HAVE YOU OBSERVED ANY RECOMMENDATIONS IN THIS**
19 **PROCEEDING THAT YOU THINK WOULD HARM CREDIT QUALITY**
20 **IN THIS WAY?**

21 A. Yes. The casual and arbitrary recommendation of Intervenor Richard Gayer¹⁹ to
22 eliminate or cut the APS common dividend would, if acted upon, alarm investors
23 and rating agencies. I believe an unnecessary dividend reduction would cause a
24 negative ratings reaction because it would make investors question the
25 dependability of the regulatory environment in Arizona. In accordance with good
26 corporate governance and risk management principles, dividend policy and
27

28 ¹⁹ Intervenor Richard Gayer's Prepared Direct Testimony (Sept. 22, 2020) , p. 2.

1 decisions on the timing and level of dividends are best left with the body that is
2 legally and sensibly charged with overseeing them, the issuer's Board of Directors.

3 **Q. WHY DO YOU CHARACTERIZE THE RECOMMENDATION AS**
4 **ARBITRARY?**

5 A. Witness Gayer does not substantiate his recommendation with any analysis. It
6 appears to be based on his mistaken belief that the requested rate increase is directly
7 connected to the level of dividends that are paid by APS. Being unfamiliar with
8 finance fundamentals, Mr. Gayer seems to think that a temporary suspension of the
9 regular APS common dividend would save customers money.

10 **Q. WHAT IS THE FUNDAMENTAL PROBLEM WITH MR. GAYER'S**
11 **POSITION?**

12 A. In his testimony he states:

13 ...APS does not need a rate increase at this time, especially when
14 thousands of its customers are suffering from the impact of
15 COVID-19 on their health and, more importantly in this context,
16 their ability to pay APS' high bills. The \$184 Million increase
17 sought by APS amounts to about half of its anticipated dividends to
be paid to PNW's shareholders of its common stock in 2021. APS
customers should not be required to fund PNW's dividends.²⁰

18 Mr. Gayer is wrong in assuming that APS customers fund the common dividend.
19 Shareholders pay the dividend out of shareholder funds.

20 **Q. CAN YOU SHOW THAT COMMON DIVIDENDS ARE PAID WITH**
21 **SHAREHOLDER FUNDS?**

22 A. Yes. The stock price of a publicly-traded company will be reduced by the amount
23 of the dividend on the date a shareholder is no longer entitled to participate in a
24 dividend payment.²¹ Denying the requested rate increase on any basis other than

25 ²⁰ Gayer at 6.

26 ²¹ That date is called the ex-dividend date. As explained on a basic financial website that
27 is easily accessible to anyone with internet access, "Stock market specialists will mark
28 down the price of a stock on its ex-dividend date by the amount of the dividend. For
example, if a stock trades at \$50 per share and pays out a \$0.25 quarterly dividend, the

1 sound regulatory and financial principles and “paying” for the denial by disrupting
2 the orderly payment of regular dividends though an arbitrary mandate would not
3 benefit customers. It would harm them by prompting an adverse reaction from
4 investors and rating agencies.

5 **Q. WHY WOULD INVESTORS REACT NEGATIVELY TO A DISRUPTION**
6 **IN THE DIVIDEND?**

7 A. The arbitrary nature of the action alone would lead them to assign more regulatory
8 risk to APS than they do now. Rating agencies value stability and transparency in
9 the regulatory arena.²² Investor reaction would be tied to a finance concept known
10 as the signaling effect. As explained in an academic textbook, “When a firm
11 increases its dividend, it sends a positive signal to investors that management
12 expects to be able to afford higher dividends for the foreseeable future. Conversely,
13 when managers cut the dividend, it may signal that they have given up hope that
14 earnings will rebound in the near term and so need to reduce the dividend to save
15 cash.”²³ In other words, investors and rating agencies would view a regulator’s
16 decision to try to force a utility to cut its dividend as a signal that regulatory risk
17 was worsening to the detriment of future earnings and cash flow stability. Lower
18 ratings would result, in my opinion, and customers would thereby pay for that
19 intrusion into APS’s dividend policy through a long-term increase in the cost of
20 capital.

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26 stock will be marked down to open at \$49.75 per share.” Zack’s, *How Does the Stock*
27 *Price Change When a Dividend Is Paid?* Feb. 19, 2019, found at
<https://finance.zacks.com/stock-price-change-dividend-paid-3571.html>.

28 ²² See my discussion of the effect of regulatory risk on ratings below.

²³ Berk and DeMarzo *Corporate Finance: The Core, Fourth Edition*, Pearson Education,
2017, Chapter 17, Section 6, “Signaling with Payout Policy.”

III. THE EFFECT OF REGULATORY ENVIRONMENT ON CREDIT RATINGS

A. *The Importance of a Utility's Regulatory Environment*

Q. **WHY IS REGULATORY RISK A CRUCIAL INPUT IN THE CREDIT ANALYSIS OF A UTILITY?**

A. Regulatory risk for a utility is analogous to the competitive environment of an unregulated corporate issuer. The influence of a company's competitive position on its credit quality will vary depending on the nature of its industry and the competitive dynamics of its business model. Some industries have products or services that can differentiate the firm from competitors. Others sell a product or service that is nearly identical, a so-called commodity business. Some firms are capital-intensive, in that they must invest heavily in order to produce the product they sell. Utilities share some of those attributes in varying degrees, but the characteristic that defines the credit profile of a utility is regulation. Its importance can be seen in S&P's breakdown of the weight in the business risk analysis given to what is generically called competitive advantage in the table below and for utilities is called regulatory advantage.²⁴

Table 12

Competitive Position Group Profiles (CPGPs) And Category Weightings

| Component | --(%)-- | | | | | |
|--------------------------------|----------------------------|----------------------------|------------------------|-----------------------------|------------------------------|-----------------------------------|
| | Services and product focus | Product focus/scale driven | Capital or asset focus | Commodity focus/cost driven | Commodity focus/scale driven | National industries and utilities |
| 1. Competitive advantage | 45 | 35 | 30 | 15 | 10 | 60 |
| 2. Scale, scope, and diversity | 30 | 50 | 30 | 35 | 55 | 20 |
| 3. Operating efficiency | 25 | 15 | 40 | 50 | 35 | 20 |
| Total | 100 | 100 | 100 | 100 | 100 | 100 |
| Weighted-average assessment* | 1.0-5.0 | 1.0-5.0 | 1.0-5.0 | 1.0-5.0 | 1.0-5.0 | 1.0-5.0 |

*1 (strong), 2 (strong/adequate), 3 (adequate), 4 (adequate/weak), 5 (weak).

25

²⁴ S&P, *Key Credit Factors for The Regulated Utilities Industry*, Dec. 4, 2019, paragraph 20.

²⁵ S&P, *Criteria | Corporates | General: Corporate Methodology*, Apr. 30, 2020, Table 12, p. 22.

1 Even areas that do not explicitly touch on regulatory behavior, like scale and
2 operating efficiency, are subsumed in the central question of utility regulation: cost
3 recovery, including full recovery of its cost of capital through a reasonable
4 authorized return on equity. Thus, in Moody's utility methodology, regulatory risk
5 constitutes fully 80% of business risk.²⁶ It is nominally 60% for S&P, as seen
6 above, but in my experience the impact is much greater and effectively approaches
7 the Moody's weighting.

8 **Q. DOES THAT FULLY CAPTURE THE INFLUENCE OF REGULATION**
9 **ON A UTILITY'S CREDIT PROFILE?**

10 A. No. We know that regulators have a profound impact on financial results. That
11 means regulators act on both sides of the credit rating equation. The details of
12 establishing rates and the level and timing of cost recovery has a direct effect on a
13 utility's ability to earn its authorized return on equity (ROE) and produce enough
14 earnings and cash flow to support its ratings. A fair rate of return, including a
15 capital structure that offers more risk protection to bondholders and other creditors,
16 are features of a credit-supportive regulatory environment. Completing the circle,
17 the same regulatory actions that affect a utility's ability to earn a competitive ROE
18 also have a compounding effect on business risk, thereby magnifying the ratings
19 impact of regulatory decisions and behavior that fall outside expectations or norms.

20 B. *Evaluating a Utility Regulatory Environment*

21 **Q. WHAT'S THE FIRST STEP IN ASSESSING REGULATORY RISK FOR A**
22 **RATINGS ANALYST?**

23 A. Both S&P and Moody's begin with the basic regulatory framework, including (1)
24 the legal foundation for utility regulation, (2) the ratemaking policies and
25 procedures that determine how well the utility is afforded the opportunity to earn a
26 reasonable return with a reasonable cash component, and (3) the history of

27 ²⁶ Moody's, *Rating Methodology, Regulated Electric and Gas Utilities*, Nov. 4, 2019, p.
28 4.

1 regulatory behavior by the governing bodies applying those laws, policies and
2 procedures.

3 **Q. AFTER THE BROAD FRAMEWORK IS ANALYZED, HOW IS**
4 **REGULATORY RISK DETERMINED?**

5 A. S&P and Moody's next examine the mechanics of regulation, particularly the rate-
6 setting process. Rate cases take up much of the analysis, but the totality of a utility's
7 tariff schedule is assessed to capture the effect on business risk of revenues
8 generated outside base rates. Creditors, and therefore rating agencies, attribute less
9 risk to tariff provisions, such as adjustor and adjustor mechanisms, that operate
10 outside the rate case cycle and adjust rates frequently to match revenues with
11 expenses. A flexible tariff regime minimizes regulatory lag. That kind of rate
12 flexibility is almost universal across the utility industry and helps to stabilize
13 earnings and cash flows. It embodies good risk management, which lowers risk to
14 the benefit of the utility and its customers.

15 **Q. WHAT OTHER FORCES ENTER INTO THE ASSESSMENT OF**
16 **REGULATORY RISK?**

17 A. The nature and pace of the process of recognizing an incurred cost as recoverable
18 through rates is always going to be the paramount consideration for determining
19 regulatory risk. That said, the supplemental factor of the political aspect of utility
20 regulation is brought into the analysis to discern the broader risk of the potential
21 for abrupt changes to the prevailing regulatory approach. This factor is implied in
22 the Moody's methodology, where it appears under the initial framework step.²⁷
23 S&P highlights political risk by carving it out as a separate item in its criteria,
24 dubbed "Regulatory independence and insulation."²⁸ The analytical approach to
25 political considerations was further explained in a subsequent commentary:
26 "Bondholders should recognize that utility regulation harbors political as well as

27 ²⁷ *Id.* at 7.

28 ²⁸ S&P, *Key Credit Factors*, Dec. 4, 2019, paragraph 27.

1 economic risks. Therefore, how politics could influence regulation helps [S&P]
2 evaluate a regulatory environment. The primary factor in this part of our
3 analysis is the regulators' (and, when relevant, the judicial body that reviews the
4 regulators' decisions) political independence."²⁹

5 Overlaying all the analysis of regulatory risk is the rating agency's view of the
6 utility's ability to manage regulatory risk. This is again less explicit in the Moody's
7 methodology, but S&P delineates the distinction between the regulatory
8 environment and the individual utility's regulatory risk in its criteria.³⁰

9 **Q. ARE THE MECHANICS AND POLITICS OF REGULATION THE ONLY**
10 **CONSIDERATIONS THAT GO INTO DETERMINING REGULATORY**
11 **RISK?**

12 **A.** No. Investors and therefore rating agencies also value consistency and transparency
13 in regulation. Rating agencies rate many types and tenors of fixed income
14 securities, but the quintessential instrument that drives the analysis is a long-term
15 bond. They regard debtholders who extend credit over long periods as their primary
16 audience and strive to rate long-term debt as accurately as possible over the longest
17 timeframe as possible. Utilities fund capital expenditures with long-dated
18 maturities to match the life of the assets, and utility investors value ratings that are
19 forward-looking and stable. Regulatory frameworks and institutional behavior that
20 allow rating agencies to confidently project future cash flows and debt leverage
21 will inevitably be accorded a better business risk profile. Predictability facilitates
22 the ability to accurately assess risk over the debt's term and improves the ability of
23 the company to manage its business activities and capital program for the long-
24 term benefit of customers.

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26
27 ²⁹ S&P, *Assessing U.S. Investor-Owned Utility Regulatory Environments*, May 18, 2015,
28 p. 7.

³⁰ S&P, *Key Credit Factors*, para. 29-30.

Rating agencies therefore place inordinate emphasis on concepts that can be grouped into two important analytical factors when evaluating regulatory risk: certainty and timeliness. Certainty is paramount because of the long-term nature of their analysis, as noted immediately above, and because ratings are forward-looking. Greater confidence in the future actions and behavior of a utility's regulators will lead to better ratings due to the stability and accuracy of the analyst's forecasts that a rating committee reviews. Timeliness is the second concept that rating agencies pay substantial attention to. For the most part, timeliness refers to the recognition of costs in rates. As noted earlier, regulatory lag is tracked closely by the agencies due to its effect on cash flow. The importance of tariff adjustment clauses cannot be overstated. It also is reflected in the regard that agencies have for how the ratemaking process is managed. S&P summed it up in its criteria: "We base our assessment of the regulatory framework's relative credit supportiveness on our view of how regulatory stability, efficiency of tariff setting procedures, financial stability, and regulatory independence protect a utility's credit quality and its ability to recover its costs and earn a timely return. Our view of these four pillars is the foundation of a utility's regulatory support."³¹

C. *Improving the Regulatory Environment*

Q. GIVEN THE IMPORTANCE OF REGULATION AND THE RATING AGENCIES' ANALYTICAL APPROACH TO GAUGING REGULATORY RISK, WHAT DO YOU SEE AS THE IMPLICATIONS FOR APS, THE ACC, AND CUSTOMERS FROM THE OUTCOME OF THIS PROCEEDING?

A. I see several implications for the parties in this case from a fuller understanding of credit ratings, their importance to customers and rating agency analysis of utility credit quality. I see some of the most impactful pieces as:

³¹ *Id.* at para. 22.

- ROE and capital structure;
- Determination of prudence and recovery of Four Corners Selective Catalytic Reduction investment and the Ocotillo Modernization Project, and their respective deferrals; and
- Prevent an increase in regulatory lag by authorizing more timely recovery of APS's future clean energy investments.

Q. HOW WOULD SUPPORT FOR A CLEAN ENERGY ADJUSTOR BY THE STAKEHOLDERS INVOLVED IN THE REGULATORY OVERSIGHT OF APS IMPROVE THE COMPANY'S REGULATORY RISK?

A. The eventual adoption of a clean energy adjustor would extend the benefits that customers are already experiencing from the risk reduction effects of Arizona's use of adjustor mechanisms. Adjustors are prominently cited by S&P³² and Moody's³³ as a credit strength. By working off the solid base of progressive ratemaking that has been established over the years, acknowledgement of the magnitude of the clean energy transformation, and a regulatory response to help effectuate the transformation would be a natural advancement of the existing framework. I believe the proposed adjustor would reinforce the long-term positive direction of the entire Arizona regulatory climate in the minds of investors and rating agencies.

Q. DO YOU THINK ATTITUDES ABOUT REGULATORY RISK IN ARIZONA ARE SUPPRESSING APS'S CREDIT RATINGS?

A. Yes. Arizona has a relatively low standing with S&P and in the investment community with regard to regulatory risk.³⁴ APS's business risk is nevertheless

³² S&P, *Arizona Public Service Co.*, May 8, 2020, p. 4.

³³ Moody's, *Arizona Public Service Company*, Jan. 27, 2020, p. 3.

³⁴ Due to its two-pronged approach to regulatory risk, S&P assesses regulatory jurisdictions as part of the credit analysis of utilities. Arizona is in the second-lowest category among the five that S&P uses to rank North American jurisdictions. S&P, *U.S. and Canadian Utility Regulatory Updates and Insights: June 2020*, June 8, 2020. Arizona

1 assessed as low (i.e. credit-positive) by Moody's (solid "A" scores across the board
2 on regulatory factors)³⁵ and S&P (an "Excellent" business risk profile, the highest
3 attainable among six categories). Both agencies have misgivings about the
4 Company's business risk, however. Moody's is focused on regulatory risk, noting
5 that a rating downgrade could result "if the Arizona regulatory environment
6 becomes less credit supportive or predictable, such as through an adverse rate case
7 ruling or cost recovery disallowances..."³⁶ Given its view that the Arizona
8 regulatory environment could restrict credit quality, S&P similarly cautions about
9 "unfavorable regulatory outcomes" in its downside outlook scenario.³⁷

10 I believe an APS with authorized timely recovery of clean energy investments, in
11 addition to its existing adjusters, would improve investor and rating agency
12 perceptions of regulatory risk. All those stakeholders, and especially customers,
13 have benefitted from the advancements in ratemaking procedures and mechanisms
14 through dramatically higher credit ratings. Taking the next step would preserve the
15 gains from the transformation of APS from near junk-bond status to among the best
16 integrated electric utilities in the U.S.

17 IV. CREDIT RATING ENVIRONMENT AND CONCLUSIONS

18 **Q. WHAT IS THE CURRENT STATE OF THE CREDIT RATING** 19 **ENVIRONMENT FOR UTILITIES?**

20 A. This case is unfolding against a backdrop of economic stress from the sudden onset
21 of the COVID-19 pandemic and the continuing effect of tax reform on the financial
22 position of U.S. utilities. While the crisis has a different character than the last
23 major disruption in 2008-2009, in some ways it harbors greater risk because of the
24

25 is in roughly the lower third of the most widely accepted ranking among investors,
26 published by a separate arm of S&P. S&P Global Market Intelligence, *RA Regulatory*
27 *Focus, State Regulatory Evaluations*, May 19, 2020.

27 ³⁵ Moody's, *Arizona Public Service Company*, p. 7.

27 ³⁶ *Id.* at 2.

28 ³⁷ S&P, *Arizona Public Service Co.*, May 8, 2020, p.3

unprecedented nature of the cause and sheer unpredictability of the coronavirus spread and the world's reaction to the threat.

Q. HAS THE MACROECONOMIC AND CAPITAL MARKET ENVIRONMENT HAD AN EFFECT ON THE RATING AGENCIES' OUTLOOK ON THE UTILITY SECTOR?

A. Yes. S&P had returned the utilities industry to a stable outlook for 2020 after being more negative in past years, but they revised the industry outlook back to negative in April after their forecast of the economic effect of the coronavirus outbreak showed a deep, worldwide recession.³⁸ Numerous utilities with credit metrics at the edge of downgrade triggers combined with pre-existing environmental pressures and COVID-19 to tip the outlook downward. In their view, COVID-19 concerns center on utilities with large commercial and industrial customer bases and those with significant commodity exposure in non-utility portions of their portfolios.³⁹ S&P pointed to capital spending cuts to mitigate the risk of widespread credit deterioration in a severe recession, with dividend cuts the next line of defense.⁴⁰ S&P analysts have also stressed the need for effective regulatory responses⁴¹ and utility responses⁴² to COVID-19 pressures on credit quality.

Moody's has retained its stable outlook on the industry but increasingly highlighted the downside risks in a series of published comments that reveals its growing unease with that outlook. After initially envisioning credit resilience despite coronavirus disruptions⁴³ and dismissing greater leverage for liquidity purposes as

³⁸ S&P, *COVID-19: The Outlook for North American Regulated Utilities Turns Negative*, April 2, 2020.

³⁹ *Ibid.*, p. 7.

⁴⁰ *Ibid.*, p. 8.

⁴¹ S&P, *Regulatory Responses to COVID-19 Are Key to Utilities' Credit Prospects*, May 20, 2020.

⁴² S&P, *North American Regulated Utilities Face Tough Financial Policy Tradeoff to Avoid Ratings Pressure Amid the COVID-19 Pandemic*, May 11, 2020.

⁴³ Moody's, *Sector Comment: Utilities demonstrate credit resilience in the face of coronavirus disruptions*, Mar. 18, 2020.

1 merely temporary,⁴⁴ they proceeded to explain that, while they do not expect to see
2 widespread reduction in utility dividends, slowed dividend growth may be
3 necessary if the disruption becomes a prolonged downturn.⁴⁵ Then, after expressing
4 confidence that regulatory support would protect utility credit quality or even be a
5 credit positive,⁴⁶ they realized that the economic devastation from COVID-19
6 would depress consumer tolerance for rate increases⁴⁷ and authorized returns⁴⁸ and
7 conceded that outcomes will vary among jurisdictions.⁴⁹

8 **Q. WHAT ARE YOUR CONCLUSIONS ABOUT THE POTENTIAL**
9 **OUTCOME IN THIS PROCEEDING?**

10 A. The ACC is faced with important decisions for APS in this case that could have
11 far-reaching consequences for its credit ratings and the regulatory environment for
12 all Arizona utilities. The record of ratings upgrades that the Company was able to
13 achieve with the Commission's support in the decade following its 2005 descent
14 to the edge of investment-grade ratings has stalled. We are now experiencing an
15 unprecedented type of economic crisis that has stressed the economic, political and
16 social fabric of the nation. At the same time, APS has embarked on bold and
17 innovative programs to accelerate its transformation to a clean, sustainable energy
18 provider with an increased focus on its customers' needs in the areas of demand
19 management and electric vehicles. That transformation amid the challenging
20 economic and market conditions prompted a negative outlook by both Moody's
21 and the aforementioned Fitch report.⁵⁰ The answer to those investor concerns is in

22
23 ⁴⁴ Moody's, *Sector Comment: FAQ on credit implications of the coronavirus outbreak*, Mar. 26, 2020.

24 ⁴⁵ Moody's, *Sector Comment: Dividends a major source of cash if coronavirus downturn is prolonged*, Apr. 6, 2020.

25 ⁴⁶ Moody's, *Sector Comment: Coronavirus outbreak delays rate cases, but regulatory support remains intact*, Apr. 6, 2020.

26 ⁴⁷ Moody's, *Sector Comment: Coronavirus-fueled rise in unemployment will limit consumer tolerance for rate hikes*, Apr. 17, 2020.

27 ⁴⁸ Moody's, *Sector Comment: Continued decline in ROEs to heighten pressure on financial metrics*, Apr. 17, 2020.

28 ⁴⁹ *Ibid.*, p. 6.

⁵⁰ Moody's, *Rating Action*, Jan. 22, 2020.

1 the short run to authorize the requested revenue requirement to promote ratings
2 stability and investors' views of the Arizona regulatory environment. Adding a
3 clean energy adjustor mechanism in the future would lower regulatory risk for
4 APS, with all the customer benefits that go with it.

5 V. CONCLUSION

6 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

7 A. Yes.

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Experience

Utility Credit Consultancy LLC

Boston, MA

Principal

May 2018 - Present

Founded a consulting firm to provide utilities with expert witness services and advice on capital market strategies. Specialize in capital markets issues, credit rating advisory, and hybrid securities.

Boston University

Boston, MA

Lecturer

January 2017 – June 2020

Adjunct faculty member in the Questrom School of Business, Department of Finance. Taught advanced undergraduate finance courses covering capital markets, monetary and economic policy, and corporate finance.

S&P Global Ratings

New York, NY and Boston, MA

Senior Director

April 2014 - May 2018

Director

April 2000 - April 2014

Associate Director

March 1997 - April 2000

Sector Specialist on the Global Infrastructure Ratings North American Utilities team. Performed credit surveillance of utilities, pipelines, midstream energy, and diversified energy companies. Chaired most team rating committees. Wrote credit reports and commentaries and led outreach efforts to investors and the regulatory community, including speeches and training seminars. Lead analytical role developing global rating criteria for utilities, master limited partnerships, and hybrid capital securities.

Electric Utility Research Inc (defunct), San Francisco, CA

Senior Vice President

May 1996 - March 1997

Edited and contributed to an investor newsletter covering the electric utility industry

Sithe Energies Inc.

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Manager, Regulatory Affairs

November 1993 - May 1996

Managed state regulatory matters for a major independent power company. Coordinated interventions in regulatory proceedings. Assisted in identifying development opportunities. Participated in investor relations activities.

Regulatory Research Associates

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October 1993 - November 1993

Senior Analyst

August 1989 - October 1993

Analyst

August 1985 - August 1989

Analyzed and reported on actions by state regulators affecting the financial status of electric, gas, and telephone utilities for a firm that provided research to the Wall St. community. Contributed to the firm's sell-side research.

Education

J.D., Texas Tech University School of Law, Lubbock, TX May 1984

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Other Activities

Board of Directors, The Good Shepherd School, Charlestown, MA

**MOODY'S
INVESTOR
SERVICE**

**S&P GLOBAL
RATINGS**

| | |
|-------------|-------------|
| Aaa | AAA |
| Aa1 | AA+ |
| Aa2 | AA |
| Aa3 | AA- |
| A1 | A+ |
| A2 | A |
| A3 | A- |
| Baa1 | BBB+ |
| Baa2 | BBB |
| Baa3 | BBB- |
| Ba1 | BB+ |
| Ba2 | BB |
| Ba3 | BB- |
| B1 | B+ |
| B2 | B |
| B3 | B- |
| Caa1 | CCC+ |
| Caa2 | CCC |
| Caa3 | CCC- |
| Ca | CC |
| C | C |
| D | D |